

**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
OCTOBER 21, 2010**

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will hold its regularly scheduled meeting at the Marsac Municipal Building, City Council Chambers, 445 Marsac Avenue, Park City, Utah for the purposes and at the times as described below on Thursday, October 21, 2010.

Closed Session

3:00 p.m. Property and litigation

Work Session

4:30 p.m.	Council questions/comments	
4:40 p.m.	Quarterly goals update 3 rd quarter	P. 5 - 17
5:00 p.m.	Special service contract request	P. 18 - 26
5:10 p.m.	Affordable housing update	P. 27 - 33
5:25 p.m.	2010 Park Silly Sunday Market debrief	P. 34 - 52
5:50 p.m.	Break	

Regular Meeting

6:00 p.m.

I ROLL CALL

II COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Building Department inactive permit system

III PUBLIC INPUT (*Any matter of City business not scheduled on agenda*)

IV CONSENT AGENDA (*Items that have previously been discussed or are perceived as routine and may be approved by one motion. Listed items do not imply a predisposition for approval and may be removed by motion and discussed and acted upon under "Additional Discussion – Agenda Items"*)

1. Consideration of a Resolution authorizing the issuance and sale of not more than \$2,300,000 aggregate principal amount of sales tax revenue bonds, Series 2010 (or such other series designation selected by the Issuer), of Park City, Utah for the purpose of refinancing the cost of certain land and improvements originally financed with bonds of the Redevelopment Agency; calling a public hearing and establishing a time, place and location for said public hearing; providing for publication of a notice of public hearing and bonds to be issued; providing for a pledge of sales tax revenues for repayment of the bonds; fixing the maximum aggregate principal amount of the bonds, the maximum number of years over which the bonds may mature, the maximum interest rate which the bonds may bear, and the maximum discount from par at which the bonds may be sold; providing for the running of a contest period; and related matters
P. 53 - 65

2. Consideration of a Resolution declaring the month of November as Pancreatic Cancer Awareness Month in Park City, Utah
P. 66 - 70

3. Consideration of the reappointment of Mary Wintzer to the Board of Adjustment for a term expiring July 2015

4. Consideration of the Second Amendment to the Mine Maintenance Agreement with Jordanelle Special Services District for a term of three months at a rate of \$30,000/month

P. 71 - 75

5. Consideration of a change order to the contract with Commercial Restoration Services for repairs and waterproofing in the China Bridge Parking Structure in an amount not to exceed \$56,566

P. 76 - 80

V ADDITIONAL DISCUSSION – AGENDA ITEMS

VI ADJOURNMENT

A majority of City Council members may meet socially after the meeting. If so, the location will be announced by the Mayor. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the City Recorder at 435-615-5007 at least 24 hours prior to the meeting. Wireless internet service available in Marsac Building on Wednesdays and Thursdays – 4 p.m. to 9 p.m.

**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
OCTOBER 28, 2010**

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will **not** hold its regularly scheduled meeting on Thursday, October 28, 2010.

Posted: 10/18/10
See www.parkcity.org

Note: This future meeting schedule is TENTATIVE and subject to change.
PARK CITY COUNCIL TENTATIVE MEETING SCHEDULE

October 2010

- 21 **Mark gone**
- 28 **No meeting**
Cindy gone
- 29 *Quarterly management team meeting*

November 2010

- 4 RAB Visioning
Community Carbon Mitigation Projects - TP
Affordable housing update
1251 Kearns Ave plat amendment – FA
2700 Deer Valley Drive ROS amendment – KW
PC Heights co-tenancy agreement
- 11 Taxi licensing – work – SH
Budgeting for Outcomes - work
310 Park Avenue – JM
2169 Monarch - KS
- 18 **Liza gone**
PAAB interviews (45 min)
Sundance Film Festival supplemental agreement
Facility leases
- 25 **Thanksgiving**

December 2010

- 2 Final resolution – RDA refinancing - NR
- 9 2011 Insurance Placement - CL
- 16
- 23 **Holiday**
- 30 **Holiday**

Pending Items:

Debrief of Bonanza Road construction – *things learned*
Board and commission training
Review of two year special event policy
Open space maintenance
U S Postal Service gang boxes in Old Town - MC
Wild land interface issues

MEMO



Executive Department

To: City Council
From: Tom Bakaly, City Manager
Subject: 3rd Quarter (July-Sept. 2010)
Date: October 21, 2010

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P.O. Box 1480
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On October 21, 2010 we have scheduled time in work session for City Council to review progress on goals and action items for the 3rd Quarter (July through September). We continue to use a system of one-word summaries: **complete** - project is complete; **in progress/in process** - on target for revised or initial date; **pending** - project may not meet time lines depending on action by entities outside the City. Completed items remain on the report through year-end. In addition, Staff has provided comments relating to revised target dates.

We tentatively add new action items to your goal status report based upon individual input from Council members, the Mayor and Staff. Those items are in bold and need to be affirmed by Council.

The report also includes quarterly updates related to traffic calming and neighborhood service requests. This work session will provide an opportunity to for departments to provide operational updates on Council goals if requested.

2010 Park City Goals & Targets for Action (July - September, 2010)					
Top Priority					
Goal 1 Preservation of Park City Character					
Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Comments	
1. Old Town Improvements - Jonathan Weidenhamer and Dave Gustafson					
Downtown Projects					
1. Pocket Park/Historical Wall Renovation					
• RFP for Design	Aug-09	Jan-11	Pending		
• Temporary landscaping	Aug-10	Jan-11	Pending		Work out maintenance and costs with HOA
• Construction complete	Oct-10	Oct-11	Pending		& Council
2. Town Plaza/Swede Alley	Oct-12		Pending		
3. Last Phase of Downtown Improvements (streetscape, sidewalks, pedestrian connections, etc.)	Ongoing		Ongoing		
2. Affordable Housing - Phyllis Robinson					
1. Affordable Housing Resolution Update	Jul-09	Sep-10	Pending	Draft revisions to resolution in progress	
2. Snow Creek Affordable Housing					
• Lottery & Selection	Apr-10		Complete		
• Occupancy	May-10	Sep-10	In Progress		8 of 13 units closed - others pending
3. Monitor Developer Obligations & Compliance	Ongoing		Ongoing		Annual compliance occurs in October
3. Trash and Recycling - Michael Kovacs					
1. Discussion on recycling facility relocation		Dec-10	Pending	M. Kovacs volunteered to bring this forward in conjunction with the Bonanza Park Redevelopment	
2. Support HPCA Recycling Program Efforts (recycling contract completed)	Ongoing		In Progress		
4. Environmental Initiatives - Diane Foster					
1. Environmental Heroes Awards	Jul-10		In Progress		
2. Update to Environmental Strategic Plan	Aug-10		Bi-Annual		
3. Develop and Implement community CO2 emission and water consumption reduction program in conjunction with partners	Aug-09	Dec-10	In Progress		
5. Historic Preservation - Thomas Eddington					
1. Planning Department to work with HPB to clarify their role and Joint Meeting with Council	Jul-10	Oct-10	In Progress	At request of City Council, Planning organized a joint CC/HPB meeting; Planning will continue to work with the HPB to build upon that meeting	
2. Assessment of National Historic District - Main Street Designation	Aug-10	Feb-11	In Progress	Project anticipated to begin late August	
3. Clean up miscellaneous Historic Preservation Issues	Aug-10	Feb-11	In Progress	Project anticipated to begin late August	
4. Create a plan for 1450/1460 Park Avenue	Aug-10	Feb-11	In Progress	Project anticipated to begin late August	
5. LMC Amendments for Sustainability	Jun-10	Apr-11	In Progress	Planning is working through LMC amendments relative to architecture. Will try to partner with Sustainability in early 2011	

Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Comments
6. Senior Issues - Rhoda Stauffer				
1. InterAgency Working Group & Strategies	Sep-10		Pending	
7. Park City Heights Joint Venture - Phyllis Robinson				
1. Annexation - City Council Determination	Apr-10	Jul-10	Complete	
2. Master Planned Development (MPD) for site	Jun-10	Oct-10	In Progress	Target date changed to reflect approval than application timeframe. Pre-MPD application filed and hearing scheduled for August
3. Status update with Council	Sep-10			
8. Lower Park Avenue Property Redevelopment - Jonathan Weidenhamer, Michael Kovacs				
1. Create implementation strategy	Apr-10		Complete	Master plan for city-owned property in RDA complete
2. RFP for Market Analysis and Carrying Capacity Study	May-10	Oct-10	In Progress	Council input received RFP Issued in August
3. Identify potential components and tax increment	Feb-10	Nov-10	In Progress	Projects identified. Identifying tax increment.
4. Extend Revolvement Agency	Apr-10	Dec-10	In Progress	Tax entity committee action pending
5. Implementation				
a. Elliott Workgroup workforce housing first phase	May-10	Apr-11	Pending	Return to Council for direction
b. City Property	Ongoing			Community Center, Housing, Transportation Goals
c. PCMR	Ongoing			
9. General Plan Update - Thomas Eddington				
1. Work with Sustainability on the PC Heights Annexation	Apr-10		Complete	
2. Work with Sustainability on PC Heights MPD	Jun-10	Oct-10	In Progress	
3. Data collection, analysis, meetings with Planning Commission, recommendations and complete plan preparation	Dec-11		In Progress	
10. Bonanza Park Plan - Michael Kovacs, Jonathan Weidenhamer, Thomas Eddington				
1. Change General Plan section name to Bonanza Park	Feb-10	May-10	Complete	
2. Launch private/public meetings and concept discussions	Feb-10		Complete	
3. Promote/discuss advantages of new General Plan concept (Bonanza Park, form-based coding, etc.) with Council	Jun-10		Complete	
4. Adoption of new General Plan section on Bonanza Park Redevelopment				
• Planning Commission	Sep-10		Pending	
• City Council	Dec-10		Pending	
5. Examine ability to do event venue, convention area, and permanent Sundance area	Sep-10		In Progress	Property owner putting together conceptual plans
7. Concept planning and Bonanza park functional priorities - talk to power company	Dec-10		In Progress	City Task Force and property owner working with Rocky Mountain Power
8. Identify transportation corridors as part of General Plan Transportation Element	Dec-10		In Progress	Transportation Plan and Bonanza Park Road ideas are rolling
9. Examine ability for new anchor tenant	Feb-10	Dec-10	In Progress	Exploring options.
11. Neighborhoods - Thomas Eddington				
1. Tie Lower Park Avenue / Bonanza Park Redevelopment concepts into General Plan	Jun-10	Jan-11	In Progress	
2. Planning Department to work with the Planning Commission to better define Old Town Neighborhoods	Oct-10		In Progress	

2010 Park City Goals & Targets for Action (July - September, 2010)					
Top Priority					
Goal 2 World Class, Multi-Seasonal/Resort Community					
Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Status	Status
1. Economic Development - Jonathan Weidenhamer					
1. HPCA Requests					
•HPCA Vision & Prioritization	May-10	Aug-10	In Progress	Continue to work with HMA	
•Expanded Sidewalk Dining	May-10		In Progress	Four approvals granted	
2. Tents and Temporary Structures	Dec-08	Sep-10	In Progress	Part of event overhaul	
3. High Altitude Training/Master Planning City property at Quinn's					
•Goal Setting with USSA and UOP	Jan-10	Nov-10	Pending		
•Develop Model	Mar-10	Nov-10	Pending		
4. Implementation of 2010 Economic Development Plan	Dec-10		Ongoing		
5. City-wide market analysis & carrying capacity study		Mar-11	In Progress		
2. Public Art - Sharon Bauman					
1. Art in Public Places Implementation	Ongoing		Ongoing		
2. Ice Rink Artistic Banners	Apr-09	Jun-10	Complete		
3. Strategic Plan	Jun-10		Complete		
4. Marsac Building Exterior Art	Aug-10		In Progress	RFP Issued - Phase I Deadline September 13, 2010	
3. Community Amenities and Events: Evaluation, Future Direction - Jonathan Weidenhamer					
1. Event Overhaul					
•Event Fees, revenues and enforcement	Jun-09	Sep-10	In Progress		
•Update Event Fee Schedule	Jun-10	Sep-10	In Progress		
•Codify Criteria to Close Main Street	Jun-10	Sep-10	In Progress		
•Update Municipal Code	Jun-10	Sep-10	In Progress		
•Update of administrative processes (applications, etc.)	Jun-10	Sep-10	In Progress		

2010 Park City Goals & Targets for Action (July - September, 2010)				
Top Priority				
Goal 3 Effective Transportation System				
Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Comments
1. Neighborhood Traffic Management - Kent Cashel See Attached Neighborhood Traffic Management Summary Report				
2. Regional Transportation - Kent Cashel				
1. Enhance Transit Marketing	Annual		Ongoing	
2. Implement employee vanpool incentive program	Annual		Ongoing	Program implemented. One van operational
3. Regional/Rural Transportation Issues - COG	Ongoing		Ongoing	
4. Iron Horse Expansion				
• Begin Construction	Nov-09	Mar-10	Complete	Construction began March 2010
• Construction Complete	Dec-10	Dec-11	In Progress	
3. Transportation Strategic Plan - Kent Cashel				
1. Annual Progress Report to City Council	Annual		Annual	Next report due December 2010
2. Implement Transportation Plan Strategies	Ongoing		Ongoing	
3. Implement Task Force Recommendations	Ongoing		Ongoing	
4. Update Strategic Plan to include pedestrian-bicycle and transit modes - Pending General Plan Update	Sep-08	Oct-10	Pending	Pending General Plan Update
5. General Plan	May-10		In Progress	
4. Public Parking - Kent Cashel				
1. Conduct Main Street Circulation Study	May-09		Ongoing	2011 update awaiting input from HMBA
2. Taxi Drop-off/Pick-up	Oct-11		Pending	
5. Community Transportation Plan -Matt Cassel, Kent Cashel, Jonathan Weidenhamer, Thomas Eddington				
1. Entry Corridor	Ongoing		Ongoing	
2. Park and Ride	Jan-10		In Progress	Park and Ride occupied through 12/31/10
3. Citywide Transportation Plan and Modeling	Dec-10		In Progress	
4. Tie to General Plan	Dec-10		In Progress	
6. Highway 248 - Kent Cashel				
1. Complete Environmental Study for Richardson Flat Road Intersection	Apr-10	Jun-10	In Progress	
2. Engineering design of Richardson Flat Road Intersection	Aug-10	Oct-10		RFP for Design Engineer closes 7/22/10
3. Complete Environmental Work for Corridor	Sep-10	Jan-11		Working with UDOT to define scope & requirements.
4. Engineerig Design of Strategic Plan Improvements	Feb-11			
5. Secure Funding for Strategic Plan Improvements	Mar-11			
6. Construct Improvements	Oct-11			
7. Traffic Study - Kent Cashel (tie with economic carrying capacity)				
1. Complete Highway 224 Strategic Plan	Oct-10		In Progress	Component of Transportation Master Plan Study
2. Complete Transportation Network Modeling	Oct-10		In Progress	Component of Transportation Master Plan Study

2010 Park City Goals & Targets for Action (July - September, 2010)

Top Priority

Goal 4 Quality and Quantity of Water

Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Comments
1. Pipeline Preferred Project Agreements - Kathy Lundborg				
Determine a preferred project with Weber Basin and Bureau of Reclamation				
1. Quinn's Treatment Plant - design	Dec-08		Complete	
2. Pipeline Construction - Incremental Process - All Three Sections in progress	Apr-09	Aug-10	In Progress	Pipelines complete. Trail construction delayed due to muddy conditions. Contractor to return in August to complete
3. Quinn's Treatment Plant - Begin Construction	Sep-09	Oct-11	In Progress	Scheduled completion in 2011
2. Judge Water Treatment Plants - Kathy Lundborg				
1. Determine Scope and Timing for Plant Design and Construction (Evaluating alternatives due to antimony level increases)	Aug-04	Nov-10	Pending	Draft EA w/EPA since 2010. They are short-staffed - will not begin review process until late July. Final design cannot begin until after FONSI. Plan to bid in 2011 and start construction of pipeline in 2011. STAG grant extended to Dec 2012
1. NPDES Permit	Sep-05	Jan-11	Pending	
3. Judge delivery system to Quinn's Water Treatment Plant construction	Apr-06	Apr-11	Pending	Begin construction on pipeline from Judge Tunnel to Quinn's WTP
3. Other Water Solutions - Supply Options/Conservation - Kathy Lundborg				
1. Summit County, Snyderville Basin Water Reclamation District Cooperation Discussions/Stream Flow Enhancements	Annual		Ongoing	
2. JSSD Water Discussions	Annual		Ongoing	
3. Supply/Demand Update to City Council		Sep-10	Pending	Awaiting on-going discussions with Summit County, SWDC and SBWRD
4. Water Funding Strategy - Kathy Lundborg				
1. Pursue future appropriations and authorizations	Annual		Ongoing	

2010 Park City Goals & Targets for Action (July - September, 2010)

High Priority

Goal 5 Recreation, Open Space and Trails

Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Comments
1. Ongoing Open Space Acquisition - Diane Foster, Matt Twombly				
1. Flagstaff - Distribution of open space contribution	Ongoing		Ongoing	Ongoing
2. Osguthorpe Conservation Easement Acquisition	Feb-10	Feb-10	Complete	
3. Red Maple/Air Force	Oct-04	Oct-10	In progress	
4. Other Properties	Ongoing		Ongoing	
2. Open Space Management - Diane Foster, Matt Twombly				
1. Additional easement monitoring on new acquisitions	Ongoing		In Progress	
2. Install legacy signage on all open space acquisitions	Jun-09	Oct-10	In Progress	
3. Kimball and new Round Valley Conservation Easement	Feb-10	Nov-10	In Progress	
4. Gambel Oak & White Acre Conservation Easement	Jul-10	Nov-10	Pending	
3. Trails - Matt Twombly/Heinrich Deters				
1. Trailhead Parking Phase III - as sites are available	Ongoing		Ongoing	
2. Coordinate new connections by development/TMP CIP	Ongoing		Ongoing	
3. Flagstaff Trails reconstruction	Ongoing		Ongoing	
4. Implement back-country trails maintenance plan and budget	Ongoing		Ongoing	
5. Trails Webpage	Feb-10	Oct-10	In Progress	Need to provide map information
6. Armstrong OS trail connection	Jul-10		In Progress	
7. April Mountain Trails & Recreation Plan	Jul-10	Oct-10	In Progress	
8. Bike Route Plan	Jul-10	Oct-10	In Progress	
9. Quinn's to Silver Summit through IHC/PRI	Aug-10	Oct-10	In Progress	Coordinating with Transportation Mater Plan Update
10. Evaluate and Improve backcountry trail signage	Aug-10	Oct-10	In Progress	Delays due to wet conditions.
11. Citywide Pedestrian/Street Lighting guidelines consistent with General Plan, Trails Master Plan and WALC	Jan-09	Oct-10	In Progress	
		Mar-11	In Progress	Coordinating with Transportation Mater Plan Update
4. Neighborhood Parks - Ken Fisher/Matt Twombly				
1. Dog Park	Jan-10		Complete	
•Receive \$10,000 Donation from Dog Park Fundraiser			Complete	
•Install Shade Structure at Dog Park	May-10		Complete	
2. Begin Master Plan for north and south ends of City Park	May-09	Sep-10	In Progress	Developing conceptual master plan with IBI
3. Off-leash Dog Park Option at Library Field (RAB)	May-10	Sep-10	In Progress	
4. Recommendation on amended Summit County Leash Law Ordinance	Jul-10		In Progress	Revised leash ordinance by end of summer
5. Creekside Park on Holiday Ranch Loop				
•Park construction	Jun-09	Sep-10	In progress	Delays due to spring weather

Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Comments
5. Ice Rink -Jason Glidden & Jon Pistey				
1. Install new scoreboards on sports fields	Aug-08	May-10	Complete	
2. Work with PAAB to install artistic banners	Dec-08	Jun-10	Complete	
3. Install event lighting inside ice arena	Aug-10		In Progress	
4. Repaint locker rooms and party rooms	Oct-10		In Progress	
6. Recreation and Racquet Club: Next Steps - Ken Fisher				
1. Racquet Club Renovation				
•Development of Construction Documents	Feb-10	Apr-10	Complete	
•Bid for construction	Apr-10	May-10	Complete	
•Relocation of Recreation to Ironhorse	Jul-10		In Progress	
•Construction	Oct-10		In Progress	
7. Outdoor Recreation Complex - Matt Twombly				
1. Phase II Improvements	FY'10		Pending	
8. Walkability Implementation Phase I - Matt Twombly, Heinrich Deters				
1. SR-248 Tunnel	Oct-09	Aug-10	In Progress	Under Construction
2. Holiday Ranch Loop Path				
•Construction	Aug-10		In Progress	Under Construction
3. Bonanza Tunnel	Oct-10		In Progress	Under Construction
4. Traffic Calming Improvements				
•Monitor Drive - Island	Oct-10		In Progress	
•Wyatt Earp - Entry Feature / Island	Oct-11		In Progress	
•Sidewinder @ Gold Dust - Entry Feature / Island	Oct-11		In Progress	
5. Comstock Sidewalk	Oct-09	Jul-11	In progress	
6. Sidewinder Drive Sidewalk	Oct-11		In Progress	

2010 Park City Goals & Targets for Action (July - September, 2010)

High Priority

Goal 6 Regional Collaboration and Partnerships

Target for Action / Actions / Staff Coordinator

	Initial Target Date	Revised Target Date	Status
1. Transportation - Kent Cashel See Goal 3			
2. Flagstaff-Wasatch County - Tom Bakaly 1. Work with Wasatch County re SR-224 and public versus private access	Ongoing		Ongoing
3. Recreation - Ken Fisher See Goal 5			
4. Health - Pace Erickson 1. Noxious weed coordination and enforcement on private property	Ongoing		Ongoing
5. Water - Kathy Lundborg See Goal 1	Ongoing		Ongoing
6. Solid Waste - Pace Erickson 1. Implementation of Solid Waste Alternatives	Ongoing		Pending
7. Mosquito Abatement - Pace Erickson 1. Continued coordination with Summit County	Ongoing		Ongoing
8. Library - Linda Tillson 1. Library Reciprocal Borrowing for Summit County Students	Ongoing		Ongoing
9. Inter-Agency Task Force 1. Continued Participation	Ongoing		Ongoing
10. Open Space Acquisition See Goal 5	Ongoing		Ongoing
11. SOS Community Carbon & Water Action Plan - Diane Foster 1. Engage community, in partnership with Summit County and other groups (non-profit, HMBA, Chamber, School District) in reducing water consumption and carbon emissions	Ongoing		In Progress
12. Rocky Mountain Power Transmission Line and Substation Siting Task Force - Thomas Eddington, Matt Cassell and Diane Foster 1. Provide direction to RMP with regard to the location of future transmission lines & substations (Task Force & RMP meetings)	Sep-10		In Progress
13. Public Safety - Special Events 1. Information Sharing 2. Special Event Staffing to Reduce Overtime Costs	Ongoing Ongoing		Ongoing Ongoing

Target for Action / Actions / Staff Coordinator		Initial Target Date	Revised Target Date	Status
14. Council of Governments - Kent Cashel				
1. Continued Participation		Ongoing		Ongoing
15. Utah League of Cities and Towns - Michael Kovacs				
1. Continued Participation		Ongoing		Ongoing

2010 Park City Goals & Targets for Action (July - September, 2010)					
Other Priorities					
Goal 7 Open and Responsive Government to the Community					
Target for Action / Actions / Staff Coordinator	Initial Target Date	Revised Target Date	Status	Status	
1. Community Vision - Phyllis Robinson					
1. Update Material for Vision Presentations annually following Council Visioning sessions	Annual		Annual		
2. Community Visioning Plan					
a. Project Deliverables					
1. Evaluative Framework Development and Implementation	Jul-10	Sep-10	In Progress	Framework complete and included in Treasure Hill discussions. Broader implementation strategies under development.	
3. Utilize Vision Plan and four levers for inclusion in General Plan (with Michael Kovacs and Thomas Eddington)	Jul-10		Pending		
2. Budget Review & Benchmark - Bret Howser					
1. Finance/Citywide software system conversion					
a. Budget -Parallel Testing	Dec-08	Dec-10	Pending		
2. Phase II Benchmarks determined with CAST	Sep-09	Dec-10	Pending		
3. Customer Service: Evaluation and Action Plan - Craig Sanchez, Phyllis Robinson					
1. Accountability/responsibility training for Staff	Quarterly		Ongoing		
2. Employee Survey & Training - communication of results	Annual		Annual		
3. Customer Service Survey and Citizen Satisfaction Surveys (P Robinson)	Oct-09	Aug-10	In Progress	Communications survey underway	
4. Annual City "Fam" Tours	Semi-Ann	Nov & Dec	Ongoing		
4. Public Safety - Wade Carpenter					
1. Incident Command Training for Public Safety					
2. Senior Elected Officials Emergency Training (new members)	Feb-10	Apr-10 May-10	Complete Complete		
3. Emergency Response Plan Update					
Input (H. Daniels)					
800) (New Employees)					
4. Community Oriented program - Citizens Academy	Aug-07	Aug-10	Ongoing	Manager's Intern is assisting with input	
5. Lexipol Service Evaluation (Comprehensive Police Policy Manual Program based on model policies developed by a national board)	Dec-07	Complete	Ongoing	Scheduling test sessions in August 2010	
7. Create problem-solving committees - physical fitness criteria and take-home vehicle committees	Dec-08	Dec-10	Ongoing	Class Two graduated July 14, 2010	
	Jul-10	Jan-11	Pending		

Target for Action / Actions / Staff Coordinator		Initial Target Date	Revised Target Date	Status	Status
5. Communications - Phyllis Robinson, Scott Robertson, Myles Rademan					
1. Leadership 101		Annual		Ongoing	
2. Media Seminars		Annual		Ongoing	
3. Sustainability Promotion		Ongoing		Ongoing	
4. Park City University - (rebrand)		Ongoing		Ongoing	
5. Annual Communications Plan & Implementation		Annual	Sep-10	In Progress	
6. Community Emergency Preparedness		Ongoing		Ongoing	
				Planning for Reverse 911 outreach campaign underway with summer/fall implementation.	

2010 Park City Goals & Targets for Action (July - September, 2010)

Neighborhood Traffic Management Summary Report Attachment "A" to Quarterly Status Report

Location	Date Recd/ Phase 1 Mtg	Citizen Concerns	Phase 1 Follow-up	Status	Target Completion
McHenry/Rossi Hill					
	Sep-08 Oct-08	•Sight lines at intersection	•Field Study and Data Gathering •Committee Meeting •Implement Action Plan • Improve Intersection Site Lines	Complete Complete Complete Pending	Oct-08 Oct-08 Nov-08 Sep-10
Norfolk Avenue					
	Apr-09	•Traffic Calming Requests	•Order and Install Signs •Traffic Counts •Crosswalk Study •Post Reconstruction Parking Study •Review recommended Plan with Neighborhood and Plan with Council	Complete Complete Complete Complete In Process	Aug-09 Ongoing Aug-09 May-10 Jul-10
Rail Trail Cross Walk @ Wyatt Earp					
	Jul-09	•Traffic Calming Requests	•Traffic Counts •Crosswalk Study •Order and Install Signs •Stripe Crosswalk	Complete Complete Complete Complete	Sep-09 Sep-09 Spring-10 Spring-10
Crescent Tram					
	Dec-09	•Traffic Calming Request	•Committee Response to Initial Phase 1 Request • Engineering Report • Safety Study		Jul-10 Complete Complete
			• Neighborhood Moved Request to Phase II • Schedule Phase II Neighborhood Meeting	Complete In Process	Jun-10 Aug-10
Iron Mountain Drive					
	Jan-10	•Parking restriction request	•Staff visit •Order and Install Signs	Complete Complete	Jan-10 Apr-10
Marsac Avenue					
	Mar-10	•Traffic Calming Request	•Traffic Counts •Traffic Counts •Committee Response to Request •Traffic Engineering Analysis	Ongoing Ongoing Pending Pending	Ongoing Ongoing Aug-10 Aug-10
Daly Avenue					
	Mar-10	Traffic Calming request	•Traffic Counts •Committee Response to Request	Complete Complete	May-10 May-10

City Council Staff Report

Subject: Special Service Contract Request
Author: Nate Rockwood
Department: Budget, Debt, & Grants
Date: October 21, 2010
Type of Item: Administrative

Summary Recommendations:

The Special Service Contract Subcommittee and Staff recommend that Council approve the extraordinary funding request for The Friends of the Utah Avalanche Center in the amount of \$1,200

Topic/Description:

Extraordinary Requests – Special Service Contracts

Background:

As part of the two-year budget cycle, Council approved the recommendation from the Special Service Contract Subcommittee regarding which organizations would receive funding through a Special Service Contract (SSC). As outlined in the Budget Document's Policies & Objectives section, Council may consider SSC extraordinary requests every six months if there are unallocated funds:

Deadlines: All proposals for Special Service Contracts must be received no later than March 31. A competitive bidding process conducted according to the bidding guidelines of the City may set forth additional application requirements. If there are unallocated funds, extraordinary requests may be considered every six months during the two-year budget cycle, unless otherwise directed by Council.

Extraordinary requests received after this deadline must meet all of the following criteria to be considered:

1. The request must meet all of the normal Public Service Fund Distribution Criteria and qualify under one of the existing Special Service Contract categories;
2. The applicant must show that the requested funds represent an unexpected fiscal need that could not have been anticipated before the deadline; and
3. The applicant must demonstrate that other possible funding sources have been exhausted.

During the last six-month period staff received one SSC extraordinary request from The Friends of the Utah Avalanche Center to provide partial funding for the "Know before You Go" youth avalanche awareness program (Attachment A). The organization is requesting \$1,200 to provide instructional avalanche awareness presentations in various Park City locations.

Analysis:

The Special Service Contract Subcommittee (Joe Kernan, Cindy Matsumoto, Jed Briggs, Nate Rockwood) and staff has reviewed the application and found that the organization and proposed program meets all aspects of the SSC requirements as set forth in *Budget Document Vol. I, Policies & Objectives*, Ch. 5, part 1 (pg. 126-130).

The proposed services are categorized as both Youth Programming and Health and Safety Services. The organization is federally recognized as a not-for-profit organization. The application demonstrates clear program objectives and public benefits associated with the proposed services. The avalanche awareness classes do not discriminate based on any memberships or group affiliation but are offered to all Park City community members in various locations throughout the winter season. While the classes are intended for youth, all members of the community are invited attend.

The Friends of the Utah Avalanche Center has agreed to provide clear accounting of how public funds have been spent as well as provide performance measures designed to evaluate whether the program is meeting its targeted goals.

As outlined in the attached application, individual and corporate donations which have typically supported the program have been reduced in 2010-2011. Reduced donations will limit the organizations ability to provide avalanche awareness services. Therefore, staff finds that the organization is requesting funding now due to extraordinary circumstances which would limit its ability to provide services in Park City. Further, staff finds that the program would have likely received funding if submitted during the regular SSC process.

While the majority of funds have been awarded, there are adequate funds remaining in the Special Service Contract budget to approve the \$1,200 extraordinary request. The following table has been updated to show what the Special Service Contract amounts for FY 2011 would look like if the recommended funding request were approved:

Special Service Contracts FY 2011 (Updated 10/12/2010)

Grantee	1st Distribution	2nd Distribution	One-Year Total
Park City/Summit County Arts Council	\$19,200	\$4,800	\$24,000
Mountainlands Community Housing Trust	\$12,000	\$3,000	\$15,000
P.C. Adult ESL	\$3,600	\$900	\$4,500
Park City Chamber/Bureau	\$64,000	\$16,000	\$80,000
P.C. Historical Society and Museum	\$24,000	\$6,000	\$30,000
Recycle Utah - Operating	\$18,400	\$4,600	\$23,000
Recycle Utah - Rent Contribution	\$9,577	\$0	\$9,577
People's Health Clinic	\$25,800	\$6,450	\$32,250
Christian Center	\$8,000	\$2,000	\$10,000
Mountain Mediation Center	\$9,400	\$2,350	\$11,750
Peace House, Inc.	\$20,000	\$5,000	\$25,000
Park City Community Outreach Center	\$8,000	\$2,000	\$10,000
Subtotal	\$221,977	\$53,100	\$275,077
Youth Organizations			
Children's Justice Center	\$4,000	\$1,000	\$5,000
ArtsKids	\$12,000	\$3,000	\$15,000
PC Education Foundation	\$12,000	\$3,000	\$15,000
Holy Cross Ministries	\$4,000	\$1,000	\$5,000
PC Performing Arts Foundation	\$2,000	\$500	\$2,500
Youth WinterSports Alliance	\$6,000	\$1,500	\$7,500
Valley Mental Health	\$4,000	\$1,000	\$5,000
Big Brothers/Big Sisters of Utah	\$6,000	\$1,500	\$7,500
Norwegian Outdoor Exploration Center	\$8,000	\$2,000	\$10,000
Friends of the Utah Avalanche Center	\$960	\$240	\$1,200
Subtotal	\$58,960	\$14,740	\$73,700
Grand Total	\$280,937	\$67,840	\$348,777

Department Review:

Budget, Debt, & Grants Department; Legal Department; and the City Manager reviewed this report.

Alternatives:

A. Approve:

Approve the funding amount recommended by the Special Service Contract Subcommittee.

B. Deny:

Deny the SSC Extraordinary Request application and reserve the remaining budgeted amount for future extraordinary requests to be used at Council's discretion.

C. Modify:

Council may at its discretion modify the existing funding recommendation.

D. Continue the Item:

Council may continue the item in order to obtain any additional information which it deems necessary.

Significant Impacts:

The Special Service Contract budget has adequate funding to award the contract. Awarding the contract will reduce Special Service Contract remaining budget and may limit Councils ability to fund future SSC extraordinary requests.

Consequences of not taking the recommended action:

Due to lower funding The Friends of the Utah Avalanche Center will need to reduce the level of service provided in Park City. This would include reducing the number of back country “Know before You Go” youth avalanche awareness trainings.

Recommendation:

The Special Service Contract Subcommittee and Staff recommend that Council approve the extraordinary funding request for The Friends of the Utah Avalanche Center in the amount of \$1,200 (alternative A).

Attachments:

A – The Friends of the Utah Avalanche Center SSC extraordinary request application

Friends of the Utah Avalanche Center
P.O. Box 521353
Salt Lake City, UT 84152-1353
(801)450-5729



April 28, 2010

Nate Rockwood, Budget and Grant Analyst
Budget, Debt, & Grants Department
Park City Municipal Corporation
445 Marsac Ave.
Park City, UT 84060

Mr. Rockwood:

The Friends of the Utah Avalanche Center are pleased to present the Park City Special Service Contract program for a proposal to partially support the Know Before You Go youth avalanche awareness program. We are requesting \$1,200 for winter 2010-2011. We believe that this request meets the requirements for an extraordinary request for the following reasons:

- We believe that we meet all the criteria listed to be eligible for the Public Service Fund Distribution. Mayor Williams questioned our operations and policies and concluded that we met the requirements for the program and were worthy of consideration.
- At last deadline for Special Service Contract application, fundraising for our awareness program was going well and we appeared to have sufficient community support to continue the program, despite the difficult economic conditions. We operate on a year-to-year basis and the level of community support that we have come to rely on to support this effort plummeted in the 2009-2010 winter as the current recession has lingered. Because we are winter sports-oriented, our prime fundraising season is October to March and it has only recently become apparent that we will likely need to cut services next season if new sources of support do not appear soon.
- We have exhausted the funding sources that have traditionally supported this program. We have counted on several large individual donors, corporate sponsorship, community contributions, and foundation grants to fund this program. Our large individual donors have declined to contribute this year, our corporate sponsors have reduced their level of support, our largest community sponsor has declined support for 2009-2010 and is not optimistic about 2010-2011, and granting foundations have severely restricted their awards this year. While we remain optimistic, we currently have no support in place for the program next winter. We will continue to search for new funding sources, but to date have not had the level of success that we need and we will need to begin scheduling presentations in a few months for next season.

An application form and a 3 page program description, background, and budget follow. Please let me know if I can provide any other information. Thank you for your consideration.

Paul Diegel
Acting Executive Director



Special Service Contract Application Form (extraordinary requests)

Park City Municipal Corporation

Please provide ten (5) copies of this application and all other requested information to the Budget, Debt, and Grants Office by **5:00 pm on November 2, 2009.**

(1) Organization Contact Information

Name Friends of the Utah Avalanche Center

Address P.O. Box 521353, Salt Lake City, UT 84152-1353

Phone 801-450-5729 Fax _____

E-mail friends@utahavalanchecenter.org

(2) Indicate the applicable Special Service Contract category for this proposal:

☒ Youth Programming ☐ Victim Advocacy Services

☐ Arts ☐ Affordable Housing

☐ Recycling ☐ History/Heritage

☐ Information and Tourist Services ☐ Health

(3) Proposed Total (two-year*) Contract Amount: \$ 1,200

(4) In addition to the above requested information, please provide the following:

- Specific detail of how the requested funds will be used;
- Financial information for your organization including annual budget and other sources of potential funding;
- Summary of how your proposal meets the criteria described in the City's Public Service Contract Policy; and
- Quantitative and/or qualitative goals (with specific targets) that can be used to measure the degree to which the funds were used for their intended purpose.

A handwritten signature in black ink, appearing to be "J. B. ...", written over a horizontal line.

Signed:

Date: April 28, 2010

*Please include total contract amount of time remaining in two year budget cycle. All Special Service Contracts will end at the end of the two year budget cycle (June 30, 2011) regardless of the date initially granted.

Request Summary

The Friends of the Utah Avalanche Center is requesting \$1,200 from the Park City Special Service Contract program to partially fund the 2010-2011 Know Before You Go Avalanche Awareness program. This program teaches basic avalanche awareness to those potentially exposed to avalanche danger, primarily middle and high school aged students with little or no previous avalanche awareness. During the 2009-2010 winter, the KBYG program was presented state-wide to 17,816 people in 151 presentations. This included 31 groups in Park City, reaching 1,572 people, mostly younger Park City residents. Recent difficult economic conditions have reduced the funds available to maintain this program, but winter recreation and associated avalanche hazard continues and we are reaching out for community support to maintain this valuable program. **With this funding, we propose to maintain the level of education and awareness activity in the winter of 2010-2011 that we have provided for the last several years.** The proposed amount will all go towards paying contract instructors to present the awareness program. Avalanche awareness is of particular importance in Park City, with its proximity to avalanche terrain, population of expert skiers and snowmobilers, and economic dependence on safe winter recreation.

Program Description

Just as children and young adults in Hawaii are taught the basics of rip tides and surf safety and those in Alaska learn about safe behavior around bears, Utahns benefit from understanding the basics of avalanche danger. The Know Before You Go (KBYG) program is focused on teaching youth and young adults the basics of avalanche hazards. The FUAC developed the program in 2004 in the aftermath of a tragic post-Christmas avalanche accident near the Sundance resort that caught 14 skiers, snowboarders, and hikers within sight of a popular parking lot and trailhead and killed three local high school students. Since inception, the KBYG program has been presented to over 115,000 people, mostly middle and high school students, Boy Scouts, and church groups. No one who has gone through the program has died in an avalanche. One 15 year old who had been through the presentation was recruited for a hasty volunteer probe search following an avalanche accident at the Canyons in December 2007 and was able to find and extricate a buried avalanche victim, using the skills she saw demonstrated in the KBYG program. The KBYG program has been partially credited with the flat number of average annual avalanche deaths in Utah in recent years despite a rapid rise in user days and exposure to extreme conditions.

The program consists of a 50 minute presentation by a local avalanche professional explaining the basics of avalanche knowledge. The program starts with a 15 minute narrated video featuring attention-grabbing music and video footage of pro riders demonstrating the destructive power of avalanches, the devastation of losing a partner, and some of the important aspects of avalanche safety. The local

basis to avalanche centers around the country. We use dramatic, cutting-edge music and images in the introductory video to capture and maintain viewer attention.

Our goal for 2010-2011 is to conduct 150 presentations reaching 20,000 people. We pay between \$80 and \$125 in instructor fees and travel expenses per class session. A report of program accomplishments and budget is completed every year to document program progress. Contributions from local municipalities are particularly important to us as they demonstrate the value that we provide to local communities and contributions from one community can frequently be used to set a standard to convince another community to participate.

About the Friends of the Utah Avalanche Center

Abundant snowfall, steep terrain, and proximity to a major metropolitan area provide Utah with some of the greatest winter recreation opportunities on earth but create some of the greatest avalanche danger in the United States. Avalanches are the most common cause of death due to events of nature in the state, causing an average of 4 fatalities each year. Skiers, snowshoers, hikers, snowmobilers, ice climbers, sledgers, and outdoor workers are all potentially exposed to avalanche danger. Avalanche accidents are possible within sight and walking distance of many Utah municipalities, including Park City. Most avalanche fatalities involve people who do not consider themselves at risk and who are unaware of the danger that they are exposed to. Education and awareness have repeatedly proven to be the most effective means of preventing avalanche accidents. We provide the tools that people need to stay alive in avalanche terrain.

The Friends of the Utah Avalanche Center, a Utah 501(c)(3) organization formed in 1991, exists to provide avalanche education, promote avalanche awareness, and support the forecasting, research, and educational efforts of the Forest Service Utah Avalanche Center through fundraising. We are the primary provider of avalanche education and awareness to the Utah community. We have an annual budget of about \$200k and are funded by combination of private donations, grants, public community agency contributions and contracts, and fundraising events. That revenue is used to support about a third of the Forest Service Utah Avalanche Center operations, pay for awareness and educational events, maintain a website, pay for on-snow observations and supplemental forecasters, and pay administrative expenses. We are recognized as a charity by the State of Utah and are a member of the Utah Non-Profit Association.

We provide services to all, regardless of gender, ethnicity, age, sexual orientation, or manner of

Program Budget

EXPENSES

Contract instructors	\$13,500
Travel	\$ 750
<u>Project manager</u>	<u>\$ 1,600</u>
Total Project Expenses	\$15,850

REVENUE

Park City Special Service Contract (proposed)	\$ 1,200
REI Corporate Giving Award (2009 awarded, 2010 proposed)	\$ 5,000
Hans Saari Memorial Fund Award (2009 awarded, 2010 proposed)	\$ 3,000
Backcountry Access (2007, 2008 and 2009 awarded, 2010 proposed)	\$ 2,500
Cottonwood Heights City donation (2008 & 2009 awarded, 2010 proposed)	\$ 500
Sandy City (2008 awarded, 2010 proposed)	\$ 1,000
<u>Private individual donations (in progress)</u>	<u>\$ 2,650</u>
Total Project Revenue (including proposed awards)	\$15,850

Conclusion

We are reaching out to the Park City community for help in maintaining this avalanche awareness program. Economic conditions have tightened budgets and threaten our ability to continue expanding our awareness program. A \$1,200 contribution will help us continue to provide the awareness that has saved lives in Utah and helps promote safe winter recreation in Utah.



City Council Staff Report

Author: Rhoda J. Stauffer, Sustainability Team
Subject: Affordable Housing Update
Date: October 21, 2010
Type of Item: Informational

A. Summary Recommendation: This item is for information only and no specific action is being requested.

B. Topic: Staff is providing an update to City Council on affordable housing policies and programs in preparation for a more in-depth discussion of Park City's housing program policy and related direction. The future discussion will be scheduled for the spring of 2011 after Census 2010 data is available.

C. Background: Affordable housing is a key component of City Council Goal #1 – ***Preservation of Park City Character*** – and has been an annual City Council goal since the early 1990s.

Park City has provided financial and regulatory support for affordable housing development since 1993. Key elements of City support for affordable housing include fee waivers, affordable housing requirements for annexations and Master Planned Developments (MPD), Special Service Contracts for housing services, low interest loans and support for CDBG applications. Regulatory support includes an affordable housing element in the City's General Plan and an Affordable Housing Master Planned Development section for affordable housing in the Land Management Code that includes density bonuses and reduction in open space and parking requirements. In 2008 the City expanded its role to include direct housing development with the construction of the Snow Creek Cottages.

Following the 2005 Housing Needs Assessment Staff and Council worked together at the January 2006 Council Visioning Session to develop its Housing Vision, Goals, Policies and Strategies.

Housing Vision

Promote a range of affordable, quality housing opportunities available for persons of all economic levels.

Housing Goals

- Provide a variety of housing options to meet the socio-economic needs of people who live and work here, including persons with special needs.
- Maintain a community that contains a broad diversity of owner-occupied and rental housing types.

- Preserve and develop high quality, accessible and affordable housing to serve the diversity of people who live and work here.
- Promote housing that is energy efficient, environmentally sensitive and that blends with the City's natural environment.

Housing Policies and Strategies

- Oversee and coordinate affordable housing development on city-owned property
- Provide a priority for occupancy of deed-restricted units for households with a member who works in Park City.
- Maximize the use of city resources and access to public-private development capital.
- Assess use of city property for affordable housing prior to disposition.
- Encourage mixed-use residential development in existing commercial areas
- Encourage links between housing and adjacent uses such as transportation, commercial and recreation facilities
- Ensure that the City's regulatory requirements including the General Plan, the Land Management Code and Building Code encourages a range of housing options and that the entitlement process and fees do no unduly burden the development of affordable housing.
- Ensure that the affordable housing requirements for new development are satisfied with respect to income, unit size and timing of development.
- Facilitate private and nonprofit development of affordable housing through regulatory policy, density and financial incentives.
- Participate in planning and implementation of regional housing programs and strategies
- Support public programs and encourage private efforts to provide affordable housing opportunities throughout the City for its current and projected workforce.
- Encourage creative implementation of affordable housing requirements including the development of mixed-use and employee housing.
- Promote mixed-income residential development within the City's annexation boundaries.
- Support programs to increase home ownership among entry level and moderate income households who work in Park City.
- Preserve and expand the supply of affordable rental housing for low income households.
- Promote employer-assisted housing strategies and opportunities.

D. Analysis: What follows is a summary of recent accomplishments of Park City housing programs and an initial review of data from the 2010 Housing Market Assessment.

FY 2010 Highlights

- Completed development of the Snow Creek Cottages, a 13 unit-workforce housing development for Park City's workforce. Earlier this month the project was named as Project of the Year by the Utah Housing Coalition. Through the end of September all but one family has closed and moved in. The last family to close was an alternate on the waiting list after one of the original families withdrew.
- Acquired a co-tenancy interest in the Park City Heights development. One of the expressed public purposes for the acquisition is to increase the availability of affordable housing.

- Received a donation of land from UPCM/Talisker in the Park City Heights annexation area.
- Provided two second mortgages to assist City Employees in purchasing homes.
- Converted the former Fire Station on Park Avenue to seasonal housing for 10 transit employees for the second year. (also used a Silver Meadows Estate rental as well for this purpose).
- Cured a default on a two-bedroom unit at the Line Condos in order to preserve the deed restrictions and made energy efficient improvements to the unit. Staff is closely monitoring the potential foreclosure of one unit at 1465 Park Avenue and is prepared to cure the foreclosure on that unit, if necessary.
- Completed compliance reviews of all deed restricted properties – see the profile of these units below.
- Five HUD-certified home buyer education seminars were completed with a cumulative total of more than 100 attendees.
- In partnership with Summit County, a survey was completed soliciting feedback on the most critical issues facing Seniors in the area. More than 300 persons responded.
- Staff coordinated a lunchtime roundtable to which all local and regional lenders were invited. Eleven lenders were in attendance. The purpose was to educate about the deed restrictions on the Snow Creek Cottages and to have a discussion about the likely challenges buyers might face and how to mitigate them.

City Deed Restricted Housing Units

Compliance reports are due each year from the owners and developers of all the deed restricted or workforce housing in town. There are currently 105 units in the inventory of Workforce Housing Units provided through development agreements or as a result of the affordable housing resolutions adopted since 1993. Of the 105 units, 44% or 46 units are owner-occupied and 56% or 59 units are rentals.

The following is a profile of those households being served through this program:

- The six units located in Empire Pass are all occupied by employees working in the Deer Valley Large Scale Master Planned Development;
- 36 or 61% of the rental units in Prospector, Old Town and Silver Star serve seasonal employees;
- All owner-occupied units are home to Park City's key local workforce, for instance employees of: Summit County Health Department, Park City's nonprofits, local ski and snowboard industries, the area ski resorts, and local retail & restaurant businesses, and
- City Employees own 12 of the owner-occupied homes.

Employee Housing Assistance Program Update

The City provides employee housing assistance for full-time regular (FTR) employees living within the Park City School District boundaries. Financial assistance includes a housing allowance as well as second mortgage loans.

- Thirty-six percent of Park City's FTR employees live within the school district boundaries and receive housing benefits. It is important to note that this is down from forty-six percent in 2005.

- Nine city employees are homeowners at Silver Meadows. Two additional city employees are under sales contract to purchase homes in Silver Meadows Estates.
- Thirty-two employees have used the second mortgage program. Twenty-two loans have been repaid, five are current on their payments and five loans are within the five-year deferral period.
- The city owns four town homes in the Silver Meadows development one condo at 1465 Park Avenue. Three of the homes in Silver Meadows are now under sales contract and will be sold in the next 30 to 60 days, and the remaining two units will be rented to city employees. The City retains a right-of-first refusal on all units offered for sale at these projects.
- Two city employees are owners in the Snow Creek Cottages project.
- In 2008 & 2009, the old fire station provided housing for city seasonal employees. To date, 14 seasonal transit employees benefited from this housing option. In FY 2011, between 12 and 15 will be using the facility.

2010 Housing Market Assessment

State Senate Bill 60, Plan for Moderate Income Housing passed in the 2005 legislative session requires that municipalities and counties prepare and adopt a comprehensive, long-range plan for the protection or promotion of moderate-income housing. In addition, a biennial progress report on efforts made to reduce, mitigate or eliminate barriers, actions taken to encourage preservation or housing and the development of new housing, and efforts to coordinate moderate income housing plans and actions with neighboring counties and municipalities. The 2010 Housing Market Assessment completed by the University of Utah's Bureau of Economic and Business Research satisfies this requirement

The 2010 Housing Market Assessment does not take into consideration past pent-up needs or 2010 Census data. Nor does it include a survey of current employees and employers in Park City and the housing issues that effect employment, recruitment and Park City's transportation issues.

Below are listed some highlights that present a snapshot from the 2010 Housing Market Assessment. The new numbers are also compared to those from the 2005 Housing Needs Assessment. Please see a chart in Addendum A that illustrates the inventory of affordable units in Park City.

- There are 453 affordable units in Park City – 385 rental units and 68 owner-occupied.
- Based on a growth rate of 2.5 percent annually over the next five years, Park City will grow to 3,000-3,400 households in five years.
- This growth rate will generate a demand for about 400 new housing units by 2015: 80 owner-occupied affordable to median income; 120 rental units with target rents below 45 percent of AMI; and 200 owner occupied units above median income.
- Over the past ten years, two important features of housing development in Park City have been (1) the total absence of new apartment units and (2) the high concentration of second homes.
- The rental stock (buildings) for year-round residents is aging. In 2010, the median age for owner-occupied units is 25 years and for rental units is 30 years.

- Renters paying close to Fair Market Rents for two- and three-bedroom rental units are paying the same as current monthly mortgage rates to buy condominium units priced at about \$180,000 and \$250,000. About 60 percent of all renters in Park City have incomes above 50 percent of AMI. If a fraction of these higher-income renters were to move to homeownership, rental units would be “freed-up” thereby alleviating some supply constraints and pressures on the local rental market.
- Many renters in Park City have high housing-cost burdens. Nearly 40 percent of Very-low-income renters – with incomes less than 30 percent of AMI – had housing cost-burdens of 50 percent and above.
- In the past five years, 460 units were sold in Park City that are considered affordable to those at 150% of workforce wage established by the City Council and currently set at \$78,419. However, it is important to note that there is no way of tracking the income of the households who actually purchased those homes.
- The median sales price for a single family home increased by 40.6% and condo prices increased by 96% since 2005. In the same timeframe, average annual wages across all industries in Park City increased by 24%.

Next Steps

It is important to note that the above data will need to be reviewed in conjunction with the Census 2010 data that will be released in the Spring of 2011 as well the results of a local survey of employees and employers. Over the next six to 12 months, staff will be updating the following for Council review:

- Survey of Park City employers and employees on housing needs and trends;
- Update pent-up needs data;
- Update the 20-07 Affordable Housing Resolution; and
- Proposed Housing Strategic Plan including proposed updates to housing goals, policies and programs.

In addition, following the direction of Council, staff has convened a working group to focus on the key findings from the Senior Issues Survey conducted in the fall of 2009. Those key focus areas are:

- (1) the need for more information about current services;
- (2) the need for a small number of “downsizing” options for seniors who want to remain in Park City, but no longer have the desire to maintain a full-size home; and
- (3) the need for a small number of assisted living units in the next five to ten years. Those who expressed a current need for affordable housing options were quite small in number and can be met through the current pipeline of affordable & employee housing units coming on the market over the next 18 to 24 months.

The work of this Senior Issues Working Group will be incorporated into the Proposed Housing Strategic Plan.

Summary Recommendation: This item is for information only and no specific action is being requested.

Addendum A: Park City's Affordable Housing Cumulative totals

Produced under City Housing Resolutions*		Rentals	Rent Amounts	Owner Occupied	Sales Prices	Pending or In Development***	Pipeline	Totals
	Flagstaff Mtn/Empire Pass Annexation	28	\$ 900	1		53		
	Silver Star	10	\$700-\$900	10	\$148,000-193,000			

City Council Staff Report



Subject: Park Silly Sunday Market -
Update on Master Festival License and City Services Agreement
Author: Tommy Youngblood
Department: Sustainability
Date: October 21, 2010
Type of Item: Informational

Summary Recommendations:

Affirm Staff findings that the Park Silly Sunday Market is operating consistent with their City Services Agreement.

Description Topic:

2010 Park Silly Sunday Market End of the Season Review.

Background:

On February 25, 2010 Park City Municipal Corporation and Park Silly Sunday Market (PSSM) entered into a services agreement. Section 9.5.b & 9.5.d of that agreement outlines that a Annualdebrief and Annual financial information and business plan be made available to City Hall.

Analysis:

All substantial operational, financial, and collaborative requirements within the City Services Agreement between the Park City Municipal Corporation and (PSSM) are being met and executed. What follows is an overall debrief of the 2010 Season, detailing consistency with the following sections of the contract:

- Section C.6 - City Services
- Section D.9 – PSSM Services
- Section E.10 – Financial (Exhibit A)

City Services C.6

1. Annual fee waivers and Value in Kind

Estimated 2010 waivers

The estimated fee waivers were \$25,600. The actual cost to provide basic services for the Market once operational planning was complete was \$28,305. The main reason for the increase was for additional time for building inspections. Additionally, the City has incurred minimal additional costs to clean the public facilities and to increase the frequency of our regular Main Street trash service due to Market goers. However, these costs are built into the existing festival facilitation fee, and not specifically added on to PSSM fee waivers. The

contract states PSSM will be charged for additional city services incurred by PCMC if those additional services are requested and not part of the Basic City Services agreement.

\$10,000 Value in Kind (VIK)

The contract outlines in Section E.10 (b) (ii) for PCMC to expend \$10,000 in VIK for; storage, capital improvements (power upgrade, equipment, contribution of addition city services etc.). The following costs were incurred by Park City:

- \$ 11,653 – Stage purchase
- \$ 3,244 – Electrical work on lower main & purchase of electrical equipment

The total amount spent in 2010 was \$14,897, leaving \$15,103 over the next two years of the guaranteed contract. The initial contribution in excess of \$10,000 was critical to the Market's success in that it facilitated the main stage. Both parties agree that the total contribution will not exceed \$30,000 over 3 years. PCMC retained ownership of the stage and can likely rent the equipment out as an ongoing revenue source.

PSSM Services (Section E.10)

1. Vendor Mix – (Exhibit B)

Staff finds that PSSM met all of the requirements concerning the contracted vendor mix section including HPCA jury representation, No Cooking South of Heber Ave, and right of refusal provisions. PSSM has reached their maximum allowable food vendors of 14. The parties will continue to meet on the on this matter to continue to minimize impacts and perceived competition.

2. HPCA Access to Vendor Space:

All 15 Weeks for the HPCA free vendor space were booked, which met contracted obligations. This program will continue moving forward.

3. Expanded Market Activities & Incremental growth of Market:

Staff agreed the expanded activities met the contractual obligations and therefore PSSM was awarded the additional \$10,000. The goals identified in the contract included creation of activities south of Heber “geared at bursts or pockets of activity that do not necessitate the closure of Main Street”. The Activities included:

1. Farmers Market on 5th Street: The relocation of the Farmers Market to the Post office Lot at 5th and Main has helped draw and keep foot traffic up into this area of Main Street. All of the traffic that parks at China Bridge has to walk by this area.
2. Miner's Park Music stage
3. Roaming Buskers/ entertainment along Main Street

This provision of the contract provides that PSSM will ‘experiment with programs to close other portions or the entirety of Main Street’. The current HPCA would like PSSM to further experiment with ‘pockets of activity’ without additional street closures. Further discussions

continue between PSSM, HPCA, and PCMC on these options to gain consensus. This will be a key issue moving into the 2011 Market.

4. Marketing, Media, Cross Promotional and Public Relations:

Section E.10 of the contract requires \$30,000 for Marketing, Media, Cross Promotional, and Public Relations:

4. Marketing, Media, Cross Promotional and Public Relations – PSSM agrees to:
 - a. Promote Main Street and HMBA “Right-on-Main” branding as “Extremely Silly” Presenting/Title sponsor in all marketing and promotional material.
 - b. Work directly with HMBA merchants and the Executive Director to develop weekly marketing promotions.
 - c. Include HMBA logo and sponsor credit in all media placement (detailed in Exhibit E-1), website, email blasts, social media and prominent locations within the Market.
 - d. Signs and maps directing visitors to upper Main Street and China Bridge parking spaces, encouraging them to walk the length of Main Street.
 - e. Co-promotions with Chamber, Utah Office of Tourism, etc. of specific specials, i.e. “early bird” dinner special.
 - f. Media – The HMBA logo and sponsorship credits will be provided in all media placement that the PSSM currently employs, including but not limited to:
 - i. Print ads (10 plus publications). PSSM to submit media/PR yearly recap;
 - ii. Ads, links or info listings on 20 Utah tourism, business and special internet websites;
 - iii. Periodic television coverage;
 - iv. Radio spots and promotions;
 - v. Website spots, summer guides, fairs, non-profit organization calendar listings;
 - vi. Email blasts to 7,500+ subscribers; and
 - vii. Social media and blogspot posts.

Specific Marketing buys are identified in Exhibit C and detailed in the Financial Section later in this report. Staff finds PSSM has met provisions A, C, D, and F pertaining to the promotion of Main Street in all promotional materials; Signs and maps encouraging visitors to walk the length of Main Street; and placing the HMBA logo and sponsorship credits in media placements.

Moving forward Park City Chamber Bureau in it’s joint venture with the City will have Bob Kollar conduct marketing meetings with PSSM, HPCA and the Restaurant Association to better understand individual marketing strategies and how best to leverage similarities and discover untapped synergies. The goal will be to create specific definitions for this provision and provide a specific list of collaborative marketing goals for distribution of these funds. These meetings will take place before by January 1st 2011 with a draft definition of marketing and cross promotional plan by February 28, 2011. The supplemental plan for the 2011 Market will not be approved without completion.

6. Demonstrated and Measureable Success:

These provisions were included to refine tracking of specific market attendees and the specific impact to the market as well as there general impact on Main Street its merchants

A. Attendance:

Previously the HPCA has questioned the accuracy and allotment of the attendance numbers. PSSM & PCMC are working on different counting methods to gauge accuracy. The layout of Main Street makes it difficult to separate out market attendees and those visitors that have come choose to visit Main Street other than for the Market without direct counting such as ticket sales or counting at an entrance gate. Along with refining the current attendee counting methods staff will expand to do parking counts on a daily bases or multiple times per day in China Bridge and along Main Street. This could give information of our parking inventory use over time to better judge changes when we have events that draw larger crowds. This process will be reviewed with HPCA for there input and suggestions.

Park City Municipal Staff Attendance Estimates

- Total estimated attendance 2009 PSSM Season – **90,000**
- Total estimated attendance as of 2010 PSSM Season – **96,250**
 - Main Market – 85,000
 - Market south of Heber – 11,250
- **6.9 %** increase in attendance
- Average weekly attendance of **5,833**

Counting Methods

1. Marking when China Bridge & surrounding parking fills up and for how long.
2. Taking picture of street at different times and counting people
3. General reports of sell receipts and information from vendors
4. General counting amount of trash and recyclables
5. Beer Garden Sales
6. Zero Waste use
7. Water Jug refills
8. Royal Restrooms Flush counts

B. Quantify Marketing & PR Value (Exhibit C):

The contract requires that PSSM quantify a Marketing and PR Value of at least 150,000. PSSM reports this as \$220,301 of VIK, trade and purchased value which would meet this requirement. The Park City Chamber will be reviewing the submitted marketing information in conjunction with cross marketing research to continue to improve and refine moving forward.

C. Reduced impacts to Local Businesses (Exhibit D):

Staff finds that PSSM has met their obligations to provide promotional opportunities and well as advertising merchant side walk sales to local businesses and HPCA members through weekly promotions (Exhibit D). The vendor mix will continue to be refined through group discussions.

D. Community Support

Staff finds that PSSM has met these criteria by hosting 84 total non profits & 125 free kids' activities in 2010. Non Profits have the option of participating as a "Featured Non Profit" or as "Kids Activities" each week. Park Silly Sunday Market hosts 2 Featured Non Profits each Sunday as part of our Community Elements/Programs and free kids activities each Sunday.

E. Environmental Impacts

PSSM continues their Zero Waste, Bike Valet, non-profit and community outreach programs meeting contracted goals. The Zero Waste Program averaged 65 bags of recycling per week, or a minimum of 750 over the course of the summer. The Bike Valet program averaged 26 valets per week. Staff finds this meets the intent of the contract.

Financial Consideration (Section E.10)

A review of the tax revenue generated by vendors at the market is underway with the Utah State Tax Commission.

As stated in the Mid-Season review, PSSM is in the process of adapting their business model to increase revenues. The PSSM board has stated that the current modal would not be successful to maintain the operation of the existing market. PSSM reports they will have a completed revised business plan for review by February 1st, 2011.

Staff has limited experience gauging PSSM operational strategy or the value of advertising and promotions. Bob Kollar has agreed to lead the effort in specifically defining and valuing the marketing and cross marketing components of this agreement, as discussed earlier in this report. These meetings will take place before January 1, 2011 with a draft definition of marketing and cross promotional plan by February 28, 2011.

A financial contribution from Park City Municipal Corporation of \$70,000 was made to PSSM in the following three areas:

1. \$30,000 for cross marketing and promotion with HMBA (Exhibit C)

	Paid Out	Value in Kind or Trade Value
Newspaper	\$4,960	\$19,085
Magazines	\$2,995	\$78,399
Websites	\$709	\$17,053
TV	\$1,784	\$79,844
Radio	\$3,200	\$20,100
I C C	\$500	\$5,820
Sub Total	\$14,148	\$220,301
Marketing Staff	\$34,600	
Total Marketing	\$48,748	

2. \$10,000 for expanded Activities south of Heber Ave, as outlined previously.

Staff finds that the expanded market activities were successful in drawing & retaining more market attendees further south on Main Street resulting in the desired result of increasing the pedestrian traffic. PSSM reports spending \$15,960 on this line item (Exhibit E) including Farmer Market Expansion, roaming buskers, Miner's Park programming, etc.

3. \$40,000 for operations and promotion of Main Market north of Heber Ave.

PSSM Operational Budget - 376,721 (See attached Exhibit F), including:

- Major Asset Purchase - \$ 5,960.93
- Trailer Purchase - \$1,729.00
- Moving Truck Purchase – \$3,500.00
- Mountain Town Stages and Entertainment – \$28,115

Additional contractual information reviewed.

Staff finds that the PSSM has met the contractual concerns in reference to the following items. No negative complaints have been received on these issues.

Hours of Operation

There is anecdotal evidence that the extension of the Market for an additional hour (2009 markets ended at 4pm, in 2010 the market ended at 5pm) did increase the restaurant attendance after 5pm. The Park City Restaurant Association and HPCA will be reviewing feedback from merchants and report their findings.

Expanded Liquor Licensed Area

The Beer Garden Area was expanded by an additional 2000 square feet. The PCPD and PSSM worked to mitigate any issues that would arise with this increase.

Park City Police Department has reported no significant incidents related to the operation or activity at for the 2010 Season of the Park Silly Sunday Market.

They also reported that there have been no significant alcohol related incidents in regard to the operation, distribution, and consumption in the UDABC licensed area. The expanded beer garden was a financial success for the PSSM bottom line. Staff expects PSSM to request additional Liquor licensed areas in any future expansions.

Noise issues

PSSM conducted a weekly noise meter test around the Main Stage, musical and noise creating locations. All reports were below maximum allow levels. The Park City Police Department reported no noise complaints filed associated with the operation of the Park Silly Sunday Market.

Department Review:

The Sustainability, Legal, and Executive Departments reviewed this plan. Transit, Parking, Police Streets & Building Departments attend monthly Special Events Meetings where operational items and their overall input has been incorporated into this report.

Significant Impacts:

By allowing the public and City Council to provide input on the operations of the Market it provides an open and responsive line of communication to mitigate any major impacts. Moving forward staff will work with Market organizers and the HPCA on an updated supplemental plan for the 2011 Market operational plans. This will be presented to the City Council in spring of 2011.

Recommendations:

Affirm Staff findings that the Park Silly Sunday Market is operating consistent with their City Services Agreement.

Exhibits

Exhibit A	City Services Agreement
Exhibit B	Vendor Mix provided by PSSM
Exhibit C	Marketing and PR provided by PSSM
Exhibit D	Local Promotions provided by PSSM
Exhibit E	Expanded Market Value provided by PSSM
Exhibit F	PSSM Profit and Loss Statement

Exhibit B

legend at below tables

Event	Part		10x10	5x8	HPC	SCS	j10	j5	F	PC	Local	States	States
6/13	116		73	21	7	6	10	5	5	27	80	9	AZ,AZ, CA,CA,CO,IL,MA,MT,NV
6/20	131		83	25	6	6	10	6	5	36	80	13	AZ,CA,CA,CA,CO,CO,CO,ID,ID,IL,MD,NV
6/27	119		78	27	6	6	10	5	6	27	83	9	AZ,CA,CA,CO,MA,MT,NV,WY
7/3	105		68	21	6	5	10	5	3	31	66	8	CA,CA,CA,CO,NV,NV,NY,OR
7/11	132		82	27	6	6	9	7	6	30	89	13	CA,CA,CA,CA,CA,FL,ID,MA,NV,NV,NY,OR,WY
7/18	132		82	26	6	6	10	5	6	38	82	12	CA,CA,CA,CA,FL,FL,MA,NV,NV,NY,OR
7/25	139		87	26	7	6	10	6	5	40	87	12	CA,CA,CA,CT,FL,ID,MA,MT,NV,NY
8/1	126		80	25	6	5	11	5	6	34	92	10	CA,CA,FL,FL,MT,NV,NV,NV,NY
8/15	122		80	24	6	5	11	5	7	35	79	8	CA,FL,ID,ID,NV,NV,NY,WY
8/22	114		70	25	6	6	10	6	8	30	79	5	AZ,AZ,CA,MT,NV,
8/29	117		70	27	7	5	9	7	7	27	85	5	CA,IL,NV,NV,WY
9/5	113		72	27	7	5	8	7	8	32	76	5	CA,CA,FL,MT,Wy
9/12	102		62	22	7	5	10	5	7	25	74	3	CA,WA,WY
9/19	95		58	23	7	6	8	5	8	27	63	5	CA,CA,CA, NV, WY
9/26	94		60	22	7	5	7	5	8	23	65	6	CA,CA,NV, CO, Wy,Wy
													14 States Represented

Date	j	Ce	Fa	A&C	Ant	Imp	Fur	P&P	B&B	Gou	Sn	cooking	
6/13	15	0	24	19	2	7	1	4	0	9	7	7	
7/11	16	0	28	18	1	10	2	10	2	9	7	7	
8/15	16	1	24	15	0	8	2	10	1	10	7	7	
9/12	13	0	23	15	0	8	0	8	1	8	7	7	
Avg	15	1	25	17	1	8	2	8	2	9	7	7	

Ce=Ceramics
 Fa=Fashion A&C= Arts
 and Crafts Imp=
 Imports
 Fur= Furniture
 Gou=Gourmet
 P&P= Paintings & Photo
 B&B= bath and body
 SCS=Summit County
 storefront(not HPCA)
 snacks=snack
 foods(pizza,snowcone,sus
 hi, cottoncandy)
 F=farmer
 j10=jewelry 10x10 space
 j5= jewelry 5x8 space
 PC= from Park City area
 Local=from Utah
 States= states outside of
 UT

Exhibit C

2010	Marketing	Budget				NOTE = every add: 1)dates 2) times 3) website 4)historic main street logo/mention	
PUBLICATION	Total Number Ads	Ad size/ Description/Details	Full Value	PSSM Paid Cash	In-Kind Trade	HPCA Mentions /Logo and/OR 'Historic Main Street'	Presence at Market w/Booth and/or Info Booth publications
Papers							
Park Record	18 ads	17 =1/4 page ad. 1 Sillyfest ad = 1/2 pg	3610.00	3610.00		18 - ALL	
Park Record	15 weeks	calendar of events/on going	n/c	n/c	n/c	ALL	
Deseret News	4 Ads	June 11, July 2, aug 20, sept 25 on Fridays. co-op 1x4 (min 4 ads)	1,100.16	1,100.16		4 - ALL	
Salt Lake Tribune	4 Ads	June 11, July 2, aug 20, sept 25 on Fridays. co-op 1x4 (min 4 ads)	same as above			4 - ALL	
Q Salt Lake Magazine	11 ads	7 x 1/4 ads - color & 4 x 1/2 page ad = 11	5,000 = trade for weekend sponsor		FULL TRADE for weekend Sponsor = 5,000	11 - ALL	Info booth publications
Q Salt Lake Magazine	weekend sponsor Aug 15th	Booklet Insert Cover	5,000.00		see above	ALL	2 booth space w/Weekend Sponsorship. Set up by PSSM
Q Salt Lake Magazine	featured chef Aug 15		\$400		in kind	ALL	
Catalyst	4 ads	2 ads x 1/4 page. 1 ad x 1/6 page. 1 ad x 1/3 page.	2,250.00		FULL TRADE: \$2,250 - BODY MIND PEACE PARK Sponsor	4 ads - ALL	12 Booth spots at Market. Set up by PSSM
Utah Family	1 ad	1 x 1/6 page COLOR in AUG	375.00		FULL TRADE = \$375	ALL	1 booth space
City Weekly	1 ad	1/8 page	\$250	\$250		1 - ALL	1 booth space
Magazine's							

Park City Magazine / Things To DO	4 months = calendar of events & On-going events	calendar of events in publication		PSSM paid = \$800	Trade/In Kind = \$33,750	4- ALL	Featured Chef Banner/Booth x 15 Sundays
Park City Magazine / Things To DO	1 ad	1/2 page	2,700.00		see above	1 - ALL	Info booth publications
Park City Menu Guide	1 ad	inside back cover	5,000.00		see above	1- ALL	
Park City Magazine - online	multiple	pictures, Scene & Seen, Word About Town, weekly blog, posting photos, post recipes	3,000.00		see above	all	
				PSSM Paid Cash		HPCA Mentions /Logo and/OR 'Historic Main Street'	Presence at Market w/Booth and/or Info Booth publications
PUBLICATION	Total Number Ads	Ad size/ Description/Details	Full Value		In-Kind Trade		
Park City Magazine on line	ON Line Calendar listing	4 Months listed			see above	4 - ALL	
Park City Magazine	Featured Chef Program SPONSOR	\$15,000	Market value of Park City Magazine = \$34,550		see above		
				PSSM paid \$1,000			
Outdoor Utah	7 ads	3 ads x 1/4 page, 1 ad x 1/3 page.	TOTAL FOR ALL = \$6025		Trade Value = \$5,000	ALL	3 x publications at Market
Outdoor Utah	3 months of online promotion	Post Page on OutdoorUtah.com & Banner ad x 3month on journal site	\$500 value			ALL	2 dates with booth space
Outdoor Utah	JULY 11th Weekend Sponsor	value = \$5,000			Trade Value = \$5,000	ALL	6 x booth spaces on Weekend Sponsors for their partners
Edible Wasatch	1 ad - summer publication	1 x 1/4 ad	875.00		Full Trade \$875	ALL	
Re-Direct guide	9 ads	1 ad x 1/2 page color, 1 ad x 1/6 display ad, 1 ad x FULL PAGE & 6 categorical listings	\$4,800. Full value.	\$600.00	\$4200.00 trade	9 - ALL	3 dates with booth space
Re-Direct guide	postings/announcements	June-Sept	free		free	ALL	Info Booth publications
Re-Direct guide	4 coupons	iSaveGreen.com coupons				4 - ALL	
Mtn. Express Magazine.	2 ads	full page summer = 1/2 ad and 1/2 story editorial - submitted. 1/4 page winter	\$3790.00		FULL TRADE: \$3790.00	2 - ALL	Info Booth Publications

This Week in Park City	4 full page glossy	June-Sept = Back cover page	\$4864 value		Full Trade for weekend sponsor = \$5000	4 - ALL	
This Week in Park City	4 months	4 months = on going events & Summer activities & Calendar of Events	free		free	ALL	Info Booth Publications 2 booth space w/Weekend Sponsorship. Set up by PSSM
This Week in Park City	weekend sponsor July 18th		Value = \$5000		Full Trade = \$5,000		
SL Magazine	5 ads + Online Blogging articles (4)	2 ad x 1/3 page. 3 preview calendar ads, BLOG,	Value = \$4895	\$595.00	Trade = \$4300	9 - ALL	Info Booth Publications 2 booth space w/Weekend Sponsorship. Set up by PSSM
SL Magazine	Sat, July 3rd - WEEKEND SPONSOR		full trade		\$4300 trade	ALL	
SL Magazine	July 3rd - Featured Chef		value = \$400		In kind		
				PSSM Paid Cash		HPCA Mentions /Logo and/OR 'Historic Main Street'	Presence at Market w/Booth and/or Info Booth publications
PUBLICATION	Total Number Ads	Ad size/ Description/Details	Full Value		In-Kind Trade		
Web-site's							
Nowplayingutah.com	4 months Category Top Listing	June/July = Free Events Page. AUG/SEPT = Festival Page	300.00		FULL TRADE VALUE: 1040.00		
Nowplayingutah.com	6 online ads + Month long Home Page Banner in April	4 x Banner in e-blast (March 30, June 29, July 20, aug 31st) + 1 featured listing in e-blast + 1 Spotlight ad + April Home Page Banner for month=	740.00		FULL TRADE VALUE: 1040.00	6 + Home Page Banner for month = ALL	
Nowplayingutah.com	15 ads	each week promotions	free		free	15 - ALL	
Nowplayingutah.com	6 announcements for Applications	call for artists, musicians, vendors - done	free		free	6 - ALL	
Ski Utah - online	3 months flash ad	June, July, August advertisement on website	1,500.00		1500.00	ALL	
utah.com	4 ads online. 140 days of advertising: May 9-Sept 26th	1 Banner Ad x 4 links on utah.com	Value = \$2,835 - 75% discount = \$709	\$709		140 days online: ALL. Page Displayed under Park City: shopping, arts, events & main street. Banner	
utah.com	4 ads for Video with static advertisement 140 days May 9-Sept 26th		see above				

utah.com	1 ad	above the free events, framed, hyperlinked, photo, logo, event details page, google map to event, logo	see above			ALL	
parkcityweek.com	4 months on 25 kiosks	Events, Featured listing w/video, Screen Savor 4 months	\$1,387		Full Trade for weekend sponsor = \$5000	immeasurable	Info Booth Publications
parkcityweek.com	weekend sponsor Sept 19th		Value = \$5000		see above	ALL	
parkcityweek.com	6month Park City Map/Brochure	May-Sept Map with Coupon	\$1,395		see above	hundreds	
parkcityweek.com	15 weeks email blast to 1300 people	Calendar of Events email June-Sept	\$1,500		see above	15 emails x 1300 people = ALL	
parkcityweek.com	4 videos - last Sunday/Month	4 videos edited/uploaded 5/27, 7/25, 8/29, 9/26	\$2,396		see above	ALL	
TV							
PC TV	16 live TV shows	Fridays 8am live TV with guest June-Sept	4,000.00	\$1,000.00	TRADE = 19,010	ALL	13 Sundays Tru @ Market
PCTV	3x Daily June-Sept	Whats Going On 3x Daily Listing	6,720.00		see above		
PCTV	240 over 16 weeks	Weather Sponsor mention	\$7840.00 + 450 production		see above		
PUBLICATION	Total Number Ads	Ad size/ Description/Details	Full Value	PSSM Paid Cash	In-Kind Trade	HPCA Mentions /Logo and/OR 'Historic Main Street'	Presence at Market w/Booth and/or Info Booth publications
Info Channel	video	Premiere client 20 sec segment, PSSM testimonials, every 15 min Promoting Volunteering at PSSM	TOTAL = \$7968 Family discount of \$1684 = \$6284.0	cash PSSM = \$784	TRADE = 5500	ALL	Info Booth Publications
KU TV 2	13 live interviews on noon show	6/10/10 - 9/23/10 on Thursdays	25,000.00		25000.00		
Comcast on Demand/CNN	live interview 6/11/10	Con Demand for # month	30,000.00			ALL	
Radio							
KPCW - TOTAL = \$12,850 for all below	180 psa slots	June - Sept. 2 x 30sec x M/W/F	2,700.00	Cash PSSM = \$3200	TOTAL TRADE for all below = \$9,650	ALL	
KPCW	15 Sunday Live Call Ins	Live Sunday Morning Call Ins @ 11:00am	1,500.00		see above	15 - ALL	
KPCW	15 Saturday Morning mentions	Classifieds Sponsor	6,000.00		see above	15 -ALL	
KPCW	5 live interviews with Vendors/Sponsors	This Green Earth x 5 weeks	2,650.00		see above	5 -ALL	
KPCW	weekend sponsor June 27th		Value = \$5000		see above	ALL	2 booth space w/Weekend Sponsorship. S up by PSSM

KPCW	15 other interview mentions	Randy Barton, Ann Johnson, City Council reviews = radio mentions			see above	15 -ALL	
KPCW	2 News Leslie Thatcher Interviews	June & Sept News interviews			see above	2 -ALL	
KRCL	32 on air promos	On air promotions 2-3 spots/week x 4 months	750.00		FULL TRADE = 750.00	32 -ALL	Info Booth Publications
KRCL	4 months June-Sept	w/Link & e-voice announcements & live interview	1,500.00		FULL TRADE = 1500.00	ALL	
Concerts /Community Partners/Other:							
Park City Film Series	2 images x Film series = 72 images	April- June. 24 images/month x 3 months	200.00	\$200.00		72 -ALL	
PC Chamber News Blast	2 featured listings	Applications/Opening Weekend	membership			ALL	
Main Street Banners	4 months	June - Sept	65000.00			ALL	
PC Children's Fair	May 30th	Soaring Wings	trade for canopy use		in kind		
Park City Local Card	3 e-blasts/membership	6 month partners for promotion	\$400		Full Trade = \$400	ALL	4 dates at Market
Wasatch Wellness Fair	Weekend Sponsor July 25th					ALL	
Plantedo.com	debut of Park City site						
Summit County Fair	Weekend Sponsor Aug 1st	Collaboration to cross promote. Derby Car, Variety Show/Dog Show					
Youtube.com	Videos Submitted by Public	8 videos posted not by PSSM staff				ALL	
Women in Tourism	Utah Tourism	Women's networking trip to Moab					
				PSSM Paid Cash		HPCA Mentions /Logo and/OR 'Historic Main Street'	Presence at Market w/Booth and/or Info Booth publications
PUBLICATION	Total Number Ads	Ad size/ Description/Details	Full Value		In-Kind Trade		
Mountain Town Music	Weekly email	Educating community about Park Silly Stages/Music on Sundays on Main & Miners Stage				ALL	
Running with Ed	PCEF event	Collaboration to help with performers					
University of Utah	Sustainability Fair Sept 19th = Tour de Suds ends at Park Silly Sunday Market	Asked to represent Park City w/Recycle Utah at Sustainability Fair					
Mountain Trails							
Recycle Utah	Partnership for Sustainability Efforts						

St. Regis Hotel	4 Chef Challenges				\$300 trade	ALL	4 dates at Mark
Park City Chamber/Travelocity	Summer Online co op	Custom Landing Page from Travelocity w/Photo, link, and description	\$300	\$300		ALL	
Deer Valley Music Fest. Utah Symphony & Opera	1 Ad + ticket sales location	1/2 page ad in Program & tickets sales location + tickets for volunteers	\$2050 + \$1240 in tickets trade		FULL TRADE = \$3260	ALL	8 dates at Mark
Park City Performing Arts Foundation	Ticket sales location	tickets sales location + tickets for volunteers	\$880		FULL TRADE = \$880 + \$3200 in-kind	ALL	4 dates at Mark
Spike Music.net	Ticket sales location	Michael Franti Deer Valley Concert ticket sales				ALL	
Rack Cards/Posters/Kiosks / Signage				\$3,700		ALL	
Marketing \$ = STAFF							
Spectrum DNA	Facebook & Twitter = 15 weeks	Carlos Gonzalez	Value= 1,000	trade	Full Trade 1,000	ALL	
Park Silly employee	PR - Press Release/Blogging	Brandon Archuletta		\$6,900		ALL	
Park Silly employee	Social Media - blogging/event calendars/contract sites to post	Maria Kontgis		\$2,500			
Park Silly employee	Web design/Ads in all Publications/ Email Blasts	Sebastian Broways		\$8,500		ALL	
Park Silly employee	April - June Main Street HPCA relations/promotions	Jen Butler		\$1,700		ALL	
Park Silly employee	Main Stage Emcee; promoting Main St Specials, Sponsors, Farmers Market	Anita Wolfe. - 10 Sundays		\$1,440		ALL	
Park Silly employee	Marketing/PR/ weekly TV & Radio coverage/communication	Jaimie Atlas = Programs// Marketing = \$15,000	\$15,000	\$15,000		ALL	
Event Calendars							
SPINGO http://www.utahcalendar.com/	Massive Database of Events.	When we list PSSM in SPINGO it goes to all below listings:					

nowplayingutah.com							
101.5 THE EAGLE							
103.1 JACK FM							
1280 THE ZONE							
94.9 THE BLAZE							
98.7 THE PEAK							
AD FOR A DAY							
ART FASHION							
ENTERTAINMENT							
DAILY HERALD							
EAST VALLEY							
LIVING							
GO UTAH							
IN THIS WEEK							
MAGAZINE							
PARK CITY TV							
SALT LAKE							
TRIBUNE							
SHOP LOCAL UTAH							
SLC URBAN							
SPORTS 620 KTAR							
SQUARE							
MAGAZINE							
SUDDEN VALUES							
UTAH							
Marketing Dollars over view:							
5,000 Out of County (SLC, national, Heber). BREAKDOWN:							
595 SL Magazine							
300 PC Chamber/Travelocity							
400 Park City Magazine							
250 for city weekly							
600 Re Direct Guide							
1,100.16 sl tribune							

1,000 outdoor Utah							
708 utah.com							
10,000 for Summit County - \$9194 committed/invoiced							
\$784 for info channel							
1000 pctv							
200 pc film series							
400 Park City Magazine							
3610 park record							
3200 kocw							
TOTAL:						53888.16	

Exhibit D



Look for the Rainbow Windsocks that indicate Silly Specials!

Silly Sunday Specials

■ Mountain Body	825 Main Street	Hand & Body Treatment Kit is \$17.00 off
■ Sugar Buzz	651 Park Ave	Buy 1 pound of candy get the 2nd 1/2 off
■ Roots	408 Main Street	10% off for locals, including sale items
■ Love Your Pet	592 Main Street	25% off one item during Silly hours
■ The Bridge Cafe & Grill	825 Main Street	\$2 Hot Dogs and Sliders
■ Butchers Chop House	751 Main Street	\$8 Sliders (3)
■ No Name Saloon	447 Main Street	\$10 Buffalo Burgers ~ Deck now open!
■ Blue Iguana	628 Park Ave	

Sunday Sidewalk Sales

■ Olive and Tweed	608 Main Street
■ Banhof Sport	693 Main Street
■ Livin' Life Park City	577 Main Street
■ Rocky Mountain Christmas	355 Main Street
■ Park City Jewelers	580 Main Street
■ Destination Sports	875 Main Street
■ Village Keepsakes	314 Main Street
■ Gallery MAR	580 Main Street
■ Dolly's Bookstore	510 Main Street
■ Expanding Heart	505 Main Street
■ Hilda	541 Main Street
■ Prospect	509 Main Street
■ Java Cow Cafe & Bakery	402 Main Street
■ Quicksilver	570 Main Street
■ Davies Reid	312 Main Street
■ LaNiche	401 Main Street
■ Flat Rabbet	421 Main Street
■ Robert Kelly Gallery	408 Main Street

Exhibit E

10,000	EXPANDED	ACTIVITIES
What:	Description:	Total \$:
Becca Gerber - employee	Farmers Hours & 4 weeks @ Centennial Park - preseason and during. Includes: phone calls, recruitment, signage, promotions, customer service. Farmers Market Intern Training	\$3,000
Jaimie Atlas- employee	Booking Miners Park & Music @ Centennial Park - pre season and during season. Signage/email promotion/contract/follow Up/Customer Service.	\$1,000
Park Silly Players/Strolling Performers	15 Sundays booking/scheduling/promoting performers. 31 performance groups/strolling performers throughout upper Main Street throughout season.	\$775
Miners Park Classes	Promotions/Opportunity for AM class: Yoga, Falun Dafa (Tai Chi) = 13 weeks x \$50	\$650
Mountain Town Music	Miners Park 1pm & 3pm music. PSSM promoted musicians through email blast/website	* see note below
Mountain Town Music	5th St Stage	\$4,100
Mountain Town Music	4 weeks @ Centennial Park with total of 12 musicians on Upper Venue w/ Email & Website Promotions	\$600
Marketing All of Main Street	Weekly Email Blast sent to 9,000 people x 15 weeks included Sunday Silly Specials throughout Full Street	135,000 impressions
Marketing All of Main Street	Website Coverage - through logo/Programming Upper Street & Farmers Market coverage	sent to 9,000 people/week x 15 Sundays
Equipment	necessary to promote upper Main Street Venue/Farmers Market/Centennial Park: Canopy for musician, info booth equipment/street closures	\$500
Set Up Staff	Staff Assigned to place signage/directions all of Main	\$1,125
Signage	New A-Frames to educate and promote Farmers Market/Miners Park for 15 weeks & Centennial Park for 4 weeks	\$2,000
Programs	Programming at Farmers Market Clown w/ Free Face Painting & Balloons. Park Silly Provided Set Up of Space + Promotions. \$170 value x 13 Sundays	\$2,210

* see note: It is difficult to put a value on this because in weekly email blast to 9,000 PSSM promoted: Mountain Town Music programming Miners Stage at 1pm and 3pm June-August

Exhibit F

11:02 AM
10/12/10
Accrual Basis

Park Silly Sunday Market Profit & Loss January 1 through October 12, 2010

	Jan 1 - Oct 12, 10
Ordinary Income/Expense	
Income	
Vendor Promotions	200.00
Interest Income	174.60
Sponsorship	25,743.78
Area Sponsor	80,000.00
Donations	
Market Donations / Raffle	2,993.97
Donations - Other	4,394.00
Total Donations	7,387.97
Grants	31,650.00
Miscellaneous Income	47.61
Sales	
Other	66.00
Soda and Water	12,650.10
Beer Garden	72,690.20
Merchandise	158.50
Total Sales	85,464.80
Fundraising	180.00
Vendor Booth Fees	208,130.02
Vendor Registration Fee	7,434.91
Total Income	444,413.69
Expense	
Linens	329.17
Interest Expense	
Consulting Fees	12,185.49
Founders' Loans	7,376.18
Interest Expense - Other	533.60
Total Interest Expense	20,095.25
Advertising Expense	
Local	11,646.68
Out of County	3,531.26
Total Advertising Expense	15,177.94
Automobile Expense	
Registration	308.51
Gas	1,478.54
Insurance	3,926.00
Automobile Expense - Other	568.08
Total Automobile Expense	6,279.13
Bank Service Charges	
Bank Fees	92.90
Paypal Payment	4,308.50
Credit Card Fees	923.17
Total Bank Service Charges	5,324.57
Computer Expense	438.80
Contract Labor	
Operations Crew	26,400.75
Beer Garden	21,462.77
Contract Labor - Other	2,520.00
Total Contract Labor	50,383.52
Contributions	25.00
Costs of Goods Sold	
Wine / Liquor	6,707.74
Ice Expense	1,274.20
Beer	7,132.30
Soda and Water	2,569.68
Costs of Goods Sold - Other	933.78
Total Costs of Goods Sold	18,617.70

11:02 AM
10/12/10
Accrual Basis

Park Silly Sunday Market
Profit & Loss
January 1 through October 12, 2010

	Jan 1 - Oct 12, 10
Database Expenses / Dues	6,619.78
Memberships/Training	1,549.57
Insurance	
Health	1,180.00
Liability	8,757.16
Total Insurance	9,937.16
Licenses and Permits	1,960.00
Marketing	2,000.13
Meals and Entertainment	3,237.25
Miscellaneous	37.50
Entertainers	
Seasonal	11,950.00
Sound Tech	2,488.75
Entertainers - Other	5,910.00
Total Entertainers	20,348.75
Operational Supplies	
Restroom Utilities	60.00
Zero Waste Supply	148.63
Office Supply	2,789.15
Restrooms	4,000.00
Operational Supplies - Other	2,185.47
Total Operational Supplies	9,181.25
Payroll Expenses	
Admin	148,794.53
Burly	1,464.89
Zero Waste	3,983.03
Gates/Raffle	2,722.00
Entertainment/Information	150.00
Unemployment	0.00
Salary	7,437.50
Taxes	12,965.45
Payroll Expenses - Other	538.30
Total Payroll Expenses	178,055.70
Postage and Delivery	1,137.28
Printing and Reproduction	4,716.20
Professional Fees	
Accounting	13,637.75
Legal Fees	2,062.50
Total Professional Fees	15,700.25
Rent	
Storage	516.94
Total Rent	516.94
Repairs and Maintenance	538.70
Security	450.00
Signage	875.36
Taxes	39.74
Telephone	2,924.48
Utilities	
Internet	224.75
Total Utilities	224.75
Total Expense	376,721.87
Net Ordinary Income	67,691.82
Net Income	67,691.82



City Council Staff Report

Subject: 2011 Sales Tax Revenue Bond Parameters Resolution
Author: Nate Rockwood/Dave Miner
Department: Budget, Debt, & Grants
Date: Oct 21, 2010
Type of Item: Legislative

Summary Recommendations:

Staff recommends that Council approve the attached parameters resolution related to the proposed 2011 Series Sales Tax Revenue bond issuance for refinancing of the Series 1998 RDA tax increment revenue bond as sales tax revenue bonds.

Topic/Description:

Sales Tax Revenue Bond Parameters Resolution

Background:

In 1998 the Redevelopment Agency of Park City issued its Tax Increment Revenue Bonds, Series 1998 (Lower Park Avenue Project Area) in the amount of \$7,000,000 to finance the cost of certain land and property acquired by the RDA, as well as infrastructure improvements, including curb and gutter, street paving, landscaping and other costs relating to transportation, communications and recreation facilities. The Bonds are repaid from incremental property taxes generated in the Lower Park Avenue Project Area. The Bonds were originally rated A- by Standard & Poor's but are now rated A+. The remaining principal amount of \$2,655,000 is scheduled to be repaid over the next six years. The average interest rate on the outstanding Series 1998 Bonds is 5.01%, which is quite a bit above the current market. The Series 1998 Bonds may be prepaid at any time without penalty.

Staff and the City's financial adviser recommend that the City refinance the Series 1998 RDA Bonds with a sales tax revenue pledge as the primary security. RDA tax increment will still be used to pay debt service. This pledge of stronger security will likely boost the rating on the new bonds, make them more marketable and reduce the new interest rate paid, which will increase the savings achieved in the refinancing. We estimate that the City can sell new sales tax revenue refunding bonds at an average rate of less than 1.75%. This refinancing will reduce the bond payments by over \$150,000 per year and achieve net present value savings of over \$250,000, which is over 12% of the new financing amount. That is an extraordinarily large savings for such a short bond. The new bond amount is estimated to be \$2,015,000.

Analysis:

The attached parameters resolution sets the parameters of the sales tax revenue bond issuance and initiates the process of public notice. The resolution sets the maximum issuance amount at \$2.3 million and defines the purpose as follows:

FOR THE PURPOSE OF REFINANCING THE COST OF CERTAIN LAND
AND IMPROVEMENTS ORIGINALLY FINANCED WITH BONDS OF THE
REDEVELOPMENT AGENCY

The resolution also establishes the format for public notice, which should be published in the Park Record on Oct. 23, 2010 and again on Oct. 30, 2010. The public notice will announce a public hearing to be held on Dec. 2, 2010, and will initiate a 30 day period in which interested parties may contest the legality of the resolution or the bonds.

The resolution also establishes maximum terms of 4% interest, not more than 6 years, and 1% discount from par. These terms are intentionally set high to allow flexibility in the bond structure. Staff anticipates that the actual interest rate of the bond would be closer to the current rate of 1.75% than the maximum. The maturity of the bond is expected to be 4 to 5 years. The parameters allow for a maximum 1% discount from par, which would be necessary if interest rates were higher than the coupon rate on the bond.

Staff anticipates bringing a final bond resolution before Council on Dec. 2, 2010. In the event that Council passes the final bond resolution at that time, City Council may give final authorization to the sale of the refunding bonds. Staff would proceed with the bond closing on or after Dec 9, 2010.

Department Review:

Budget, Debt & Grants; City Manager; Legal

Alternatives:

A. Approve:

Staff recommends approving the attached parameters resolution related to the proposed 2011 Series Sales Tax bond issuance.

B. Deny:

The RDA would continue to make payments according to the Series 1998 bond debt service schedule. The City and RDA will not realize cost saving associated with refunding the bond.

C. Modify:

D. Continue the Item:

This would impact the bond schedule in regards to public notice and public hearings and would potential delay the sale of the bond.

E. Do Nothing:

This would have a similar impact as B.

Significant Impacts:

The parameters resolution is the first step in initiating a bond issuance. This bond issuance is not anticipated in the FY 2011 budget; however, an agreement between Park City and the Redevelopment Agency of Park City will be established to cover the cost of the new debt payments. RDA tax increment will still be used to pay debt service.

Consequences of not taking the recommended action:

The RDA would continue to make payments according to the Series 1998 bond debt service schedule. The City and RDA will not realize cost saving associated with refunding the bond.

Recommendation:

Staff recommends that Council approve the attached parameters resolution related the proposed 2011 Series Sales Tax bond issuance.

Attachments:

A – Parameters Resolution

Park City, Utah

October 21, 2010

The City Council (the "Council") of Park City, Utah (the "Issuer"), met in regular public session at the Library and Education Center, Room 205, 1255 Park Avenue, in Park City, Utah, on October 21, 2010, at the hour of 6:00 p.m., with the following members of the Council being present:

Liza Simpson	Mayor Pro Tem
Alex Butwinski	Councilmember
Candace Erickson	Councilmember
Joe Kernan	Councilmember
Cindy Matsumoto	Councilmember

Also present:

Thomas Bakaly	City Manager
Janet M. Scott	City Recorder
Polly Samuels McLean	Assistant City Attorney

Absent: Mayor Dana Williams

After the meeting had been duly called to order and after other matters not pertinent to this resolution had been discussed, the City Recorder presented to the Council a Certificate of Compliance with Open Meeting Law with respect to this October 21, 2010, meeting, a copy of which is attached hereto as Exhibit A.

The following resolution was then introduced in writing, was fully discussed, and pursuant to motion duly made by Councilmember _____ and seconded by Councilmember _____, adopted by the following vote:

YEA:

NAY: None

The resolution was then signed by the Mayor and recorded by the City Recorder in the official records of Park City, Utah. The resolution is as follows:

RESOLUTION NO.

A RESOLUTION AUTHORIZING THE ISSUANCE AND SALE OF NOT MORE THAN \$2,300,000 AGGREGATE PRINCIPAL AMOUNT OF SALES TAX REVENUE BONDS, SERIES 2010 (OR SUCH OTHER SERIES DESIGNATION SELECTED BY THE ISSUER), OF PARK CITY, UTAH FOR THE PURPOSE OF REFINANCING THE COST OF CERTAIN LAND AND IMPROVEMENTS ORIGINALLY FINANCED WITH BONDS OF THE REDEVELOPMENT AGENCY; CALLING A PUBLIC HEARING AND ESTABLISHING A TIME, PLACE AND LOCATION FOR SAID PUBLIC HEARING; PROVIDING FOR PUBLICATION OF A NOTICE OF PUBLIC HEARING AND BONDS TO BE ISSUED; PROVIDING FOR A PLEDGE OF SALES TAX REVENUES FOR REPAYMENT OF THE BONDS; FIXING THE MAXIMUM AGGREGATE PRINCIPAL AMOUNT OF THE BONDS, THE MAXIMUM NUMBER OF YEARS OVER WHICH THE BONDS MAY MATURE, THE MAXIMUM INTEREST RATE WHICH THE BONDS MAY BEAR, AND THE MAXIMUM DISCOUNT FROM PAR AT WHICH THE BONDS MAY BE SOLD; PROVIDING FOR THE RUNNING OF A CONTEST PERIOD; AND RELATED MATTERS.

WHEREAS, pursuant to the provisions of the Local Government Bonding Act, Title 11, Chapter 14, Utah Code Annotated 1953, as amended (the "Act") the City Council (the "Council") of Park City, Utah (the "Issuer"), has authority to issue its Sales Tax Revenue Bonds, Series 2010 (or such other series or title designation selected by the Issuer) (the "Bonds") for the municipal purposes set forth therein; and

WHEREAS, the Redevelopment Agency of Park City (the "RDA") has financed the costs of land acquisition, parking, recreation and other public improvements (the "Project") on behalf of the Issuer by the issuance of certain of its tax increment bonds (the "RDA Bonds"); and

WHEREAS, the Issuer has determined that it would result in a significant savings for the Issuer to refinance the Project by issuing the Bonds; and

WHEREAS, the Act provides that prior to issuing bonds secured by excise tax moneys, an issuing entity must give notice of its intent to issue such bonds and hold a public hearing to receive input from the public with respect to the issuance of the Bonds; and

WHEREAS, the Issuer desires to call a public hearing for this purpose and to publish a notice of such hearing, including a notice of bonds to be issued, in compliance with the Act with respect to the Bonds.

NOW, THEREFORE, it is hereby resolved by the City Council of Park City, Utah, as follows:

Section 1. The Council of the Issuer hereby finds and determines that it is in the best interests of the Issuer and the residents thereof for the Issuer to issue not more than \$2,300,000 aggregate principal amount of its Sales Tax Revenue Refunding Bonds, Series 2010 (or such other series designation selected by the Issuer) to bear interest at a rate or rates of not to exceed four percent (4.0%) per annum, to mature in not more than six (6) years from their date or dates, and to be sold at a price not less than ninety nine percent (99%) of the total principal amount thereof to be issued for the purpose of financing the costs of the Project, all pursuant to this Resolution, a General Indenture of Trust dated as of March 1, 2005, as heretofore amended and supplemented (the "General Indenture"), and a Second Supplemental Indenture of Trust (the "Second Supplemental Indenture" and collectively with the General Indenture, the "Indenture") to be entered into at the time of issuance of the Bonds in substantially the form attached hereto as Exhibit B, and the Council hereby declares its intention to issue the Bonds according to the provisions of this Section, a final bond resolution, when adopted, and the Indenture.

Section 2. The Issuer hereby directs officers and staff of the Issuer to proceed with the preparation of any offering material, if needed, for the sale of the Bonds and to make other necessary preparations for the issuance and sale of the Bonds. The Issuer is also authorized to work with the RDA to issue a conditional notice of redemption for the RDA Bonds.

Section 3. Pursuant to the Indenture, the Issuer has pledged 100% of the Local Option Sales and Use Tax revenues received by the Issuer pursuant to Title 59, Chapter 12, Part 2, Utah Code Annotated 1953, as amended and 75% of the Resort Communities Tax revenues received by the Issuer pursuant to Title 59, Chapter 12, Part 4, Utah Code Annotated 1953, as amended.

Section 4. The Issuer hereby authorizes and approves the issuance and sale of the Bonds to the purchaser or purchasers to be identified in the Final Bond Resolution, pursuant to the provisions of this Resolution and the Final Bond Resolution to be adopted by the Council authorizing and confirming the issuance and sale of the Bonds, with such changes thereto as shall be approved by the Council upon the adoption of the Final Bond Resolution, provided that the principal amount, interest rate or rates, maturity and discount shall not exceed the maximums set forth in Section 1 hereof.

Section 5. The Issuer shall hold a public hearing on December 2, 2010, to receive input from the public with respect to the issuance of the Bonds, which hearing date shall be not less than fourteen (14) days after notice of the public hearing is (A) first published once a week for two consecutive weeks in the Park Record, a newspaper of general circulation in the Issuer and (B) posted on the Utah Public Notice Website created under Section 63F-1-701 Utah Code

Annotated 1953, as amended, and (C) posted on the Utah Legal Notices website (www.utahlegals.com) created under Section 45-1-101, Utah Code Annotated 1953, as amended. The City Recorder shall also cause a copy of this Resolution (together with all exhibits hereto) to be kept on file in the Issuer's principal offices for public examination during the regular business hours of the Issuer until at least thirty (30) days from and after the last date of publication thereof. The Issuer directs its officers and staff to publish a "Notice of Public Hearing and Bonds to be Issued" in substantially the following form:

NOTICE OF PUBLIC HEARING AND BONDS TO BE ISSUED

PUBLIC NOTICE IS HEREBY GIVEN that on Thursday, October 21, 2010, the City Council (the "Council") of Park City, Utah (the "Issuer") adopted a resolution (the "Resolution") declaring its intention to issue and authorizing the issuance of the Issuer's Sales Tax Revenue Bonds, Series 2010 (or such other series and title designation selected by the Issuer) (the "Bonds") pursuant to the Local Government Bonding Act, Title 11, Chapter 14, Utah Code Annotated 1953, as amended and to call a public hearing to receive input from the public with respect to the issuance of the Bonds.

TIME, PLACE AND LOCATION OF PUBLIC HEARING

The Issuer shall hold a public hearing on Thursday, December 2, 2010, at the hour of 6:00 p.m. The location of the public hearing is at the Issuer's offices at 445 Marsac Avenue, Park City, Utah. The purpose of the meeting is to receive input from the public with respect to (i) the issuance of the Bonds and (ii) any potential economic impact that the improvements, facility or property financed in whole or in part with the proceeds of the Bonds may have on the private sector. All members of the public are invited to attend and participate.

PURPOSE FOR ISSUING BONDS

The Issuer intends to issue the Bonds for the purpose of (i) refinancing the costs of land acquisition, parking, recreation and other public improvements originally financed on behalf of the Issuer by the Redevelopment Agency of Park City in 1998, (ii) funding any required debt service reserve and (iii) paying issuance expenses to be incurred in connection with the issuance and sale of the Bonds.

PARAMETERS OF THE BONDS

The Issuer intends to issue the Bonds in the aggregate principal amount of not to exceed Two Million Three Hundred Thousand Dollars (\$2,300,000), to bear interest at a rate or rates of not to exceed Four percent (4.0%) per annum, to mature in not more than Six (6) years from their date or dates, and to be sold at a price not less than Ninety Nine percent (99%) of the total principal amount thereof, plus accrued interest to the date of delivery.

EXCISE TAXES PROPOSED TO BE PLEDGED

The Issuer proposes to pledge 100% of the Local Option Sales and Use Tax revenues received by the Issuer pursuant to Title 59, Chapter 12, Part 2, Utah Code Annotated 1953, as amended and 75% of the Resort Communities Tax revenues received by the Issuer pursuant to Title 59, Chapter 12, Part 4, Utah Code Annotated 1953, as amended to the payment of the Bonds.

The Bonds are to be issued and sold by the Issuer pursuant to the Resolution, and a General Indenture of Trust, as previously amended and supplemented (the "General Indenture"), and a Second Supplemental Indenture of Trust (the "Second Supplemental Indenture" and collectively with the General Indenture, the "Indenture") which was before the Council and attached to the Resolution in substantially final form at the time of the adoption of the Resolution and said Second Supplemental Indenture is to be approved by the Council in such form and with such changes thereto as shall be approved by the Council upon the adoption of a final bond resolution.

A copy of the Resolution and the Indenture are on file in the office of the City Recorder at 1354 Park Avenue, Park City, Utah, where they may be examined during regular business hours of the City Recorder on Monday through Friday from 8:00 a.m. to 5:00 p.m., for a period of at least thirty (30) days from and after the date of publication of this notice.

NOTICE IS HEREBY GIVEN that a period of thirty (30) days from and after the last date of the publication of this notice is provided by law during which (i) any person in interest shall have the right to contest the legality of the Resolution, the Indenture (as it relates only to the Bonds) or the Bonds, or any provision made for the security and payment of the Bonds, and that after such time, no one shall have any cause of action to contest the regularity, formality or legality thereof for any cause whatsoever, and (ii) registered voters within Park City, Utah may sign a written petition requesting an election to authorize the issuance of the Bonds. If written petitions which have been signed by at least 20% of the registered voters of Park City, Utah are filed with the Issuer during said 30-day period, the Issuer shall be required to hold an election to obtain voter authorization prior to the issuance of the Bonds. If fewer than 20% of the registered voters of Park City, Utah file a written petition during said 30-day period, the Issuer may proceed to issue the Bonds without an election.

DATED this 21st day of October, 2010

/s/ Janet M. Scott
City Recorder

Section 6. All resolutions or parts thereof in conflict herewith are, to the extent of such conflict, hereby repealed and this Resolution shall be in full force and effect immediately upon its approval and adoption.

Section 7. The Issuer is hereby authorized to enter into an agreement with the RDA to memorialize the continued obligation of the RDA to provide the revenues needed to pay the Bonds issued to refinance the Project.

APPROVED AND ADOPTED this 21st day of October, 2010.

(SEAL)

Mayor

ATTEST:

City Recorder

(Other business not pertinent to the foregoing appears in the minutes of the meeting.)

Upon the conclusion of all business on the Agenda, the meeting was adjourned.

(SEAL)

Mayor

ATTEST:

City Recorder

STATE OF UTAH)
 : ss.
COUNTY OF SUMMIT)

I, Janet M. Scott, the duly appointed and qualified City Recorder of Park City, Utah, (the "City") do hereby certify according to the records of said City Council in my official possession that the foregoing constitutes a true and correct excerpt of the minutes of the meeting of the City Council held on October 21, 2010, including a resolution (the "Resolution") adopted at said meeting and that said minutes and Resolution are officially of record in my possession.

I further certify that the Resolution, with all exhibits attached, was deposited in my office on October 21, 2010, and that, pursuant to the Resolution, a Notice of Public Hearing and Bonds To Be Issued will be:

(i) published once each week for two consecutive weeks in the Park Record, a newspaper having general circulation in Park City, Utah, with the affidavit of said publication being attached hereto upon availability;

(ii) posted on the Utah Public Notice Website (<http://pmn.utah.gov>); and

(iii) posted on the Utah Legal Notices website (www.utahlegals.com) created under Section 45-1-101, Utah Code Annotated 1953, as amended.

IN WITNESS WHEREOF, I have hereunto subscribed my signature and impressed hereon the official seal of said City, this 21st day of October, 2010.

City Recorder

(SEAL)

EXHIBIT A

CERTIFICATE OF COMPLIANCE WITH OPEN MEETING LAW

I, Janet M. Scott, the undersigned City Recorder of Park City, Utah (the "City") do hereby certify, according to the records of the City in my official possession, and upon my own knowledge and belief, that in accordance with the requirements of Section 52-4-202, Utah Code Annotated, 1953, as amended, I gave not less than twenty-four (24) hours public notice of the agenda, date, time and place of the October 21, 2010 public meeting held by the City Council as follows:

(a) By causing a Notice, in the form attached hereto as Schedule 1, to be posted at the principal offices of the City on October 18, 2010, at least twenty-four (24) hours prior to the convening of the meeting, said Notice having continuously remained so posted and available for public inspection until the completion of the meeting;

(b) By causing a copy of such Notice, in the form attached hereto as Schedule 1, to be delivered to the Park Record on October 18, 2010, at least twenty-four (24) hours prior to the convening of the meeting; and

(c) By causing a copy of such Notice, in the form attached hereto as Schedule 1, to be published on the Utah Public Notice Website (<http://pmn.utah.gov>) at least twenty-four (24) hours prior to the convening of the meeting.

In addition, the Notice of 2010 Annual Meeting Schedule for the City Council (attached hereto as Schedule 2) was given specifying the date, time and place of the regular meetings of the City Council of the City to be held during the year, by causing said Notice to be (i) posted on January 4, 2010 at the principal office of the City Council, (ii) provided to at least one newspaper of general circulation within the geographic jurisdiction of the City on January 4, 2010 and (iii) published on the Utah Public Notice Website (<http://pmn.utah.gov>) during the current calendar year.

IN WITNESS WHEREOF, I have hereunto subscribed my official signature this 21st day of October, 2010.

City Recorder



City Council Staff Report

Subject: Resolution declaring the month of November as Pancreatic Cancer Awareness Month in Park City, Utah
Author: Jan Scott
Department: City Manager
Date: October 21, 2010
Type of Item: Legislative

Summary Recommendations:

Approve the Resolution as written.

Topic/Description:

The Mayor's Office was approached by Gibbie Whelehan to consider adopting a Resolution fostering awareness of this disease and also urging our state congressional delegation to co-sponsor the Pancreatic Cancer Research and Education Act. See attachments for more information.



Dear Mayor Williams:

As your constituent, I am writing on behalf of the Pancreatic Cancer Action Network and the estimated 36,800 Americans who will die of pancreatic cancer in 2010, approximately 200 of whom live in Utah. In 2010, pancreatic cancer will afflict more than 42,000 Americans, 75% of whom will die within one year of their diagnosis, and 94% of whom will die within five years of diagnosis.

For me, this became all too apparent when this disease touched my life. I lost my father in law, Billy Joiner, to Pancreatic Cancer. He was a fun loving spirit that brought so much joy to a room. Billy was a Vietnam War Veteran and a beloved father, husband, brother and uncle. He was one of those 90% diagnosed with no pre-disposition for cancer and was considered lucky because he only lived 16 months after his diagnosis.

To date, pancreatic cancer is the fourth leading cause of cancer death in the United States, and it is the deadliest, with the lowest survival rate of any major cancer. Furthermore, there has been little improvement in the survival rates over the last forty years. We need your help to shine a spotlight on this disease and finally make progress in developing treatments and early detection tools. By issuing a city proclamation supporting the observance of November 2010 as Pancreatic Cancer Awareness Month, you can help us to raise awareness in our community.

I have attached a draft of the proclamation text for your review. The proposed text not only recognizes November as Pancreatic Cancer Awareness Month, but also calls on our state congressional delegation to co-sponsor the *Pancreatic Cancer Research & Education Act* (S. 3320/H.R.745), critical legislation that would provide needed tools and resources to the National Cancer Institute to make true progress on this devastating disease. The bill has 257 national co-sponsors from across the country, but none from our state. We are asking for this additional language because we feel that it is essential that the remaining members of our congressional delegation sign-on. I have included a fact sheet on the bill. I am happy to provide additional official Pancreatic Cancer Action Network material, including pancreatic cancer facts and statistics and National Cancer Institute (NCI) funding information, upon request.

We request that a total of three originals of the proclamation to be made available for our records. Please contact me at gwhelehan@pancanvolunteer.org or on my cell phone (303) 907-2528 with any questions. I look forward to working with you to issue a proclamation that will recognize November as Pancreatic Cancer Awareness Month and bring much needed attention to this deadly disease. Thank you for your interest in this important issue.

Sincerely,

Gibbie Whelehan
P.O. Box 1325
Park City, UT 84060

Attached: Pancreatic Cancer Fact Sheet, Bill Summary



It's Time for a Death Defying Strategy: Support the Pancreatic Cancer Research & Education Act (S. 3320/H.R. 745)

We're Not Making Progress on pancreatic cancer and the consequences are deadly

- Pancreatic cancer is one of the deadliest cancers and is one of the few cancers for which survival has not improved substantially in nearly 40 years. In fact, pancreatic cancer is the only one of the top 10 cancer killers that still has a five-year survival rate in the single digits.¹
- The number of new pancreatic cancer cases and the number of deaths caused by pancreatic cancer are increasing – not decreasing. Most alarmingly, the expected number of new pancreatic cancer cases is projected to increase by 55% between the years 2010 and 2030.²
- 94% of those diagnosed with pancreatic cancer die within the first five years¹ because there are no early detection tools or effective treatments for this disease. Given the research discovery timeline, it is unlikely we will have the tools required to manage the significant, projected increase in expected cases unless we take dramatic action now.
- The National Cancer Institute (NCI) does not currently have a strategic plan to make progress on this deadly killer.

We Need to Step Up the investment in pancreatic cancer research

- Currently, the NCI allocates just 2% of its \$5 billion annual budget for pancreatic cancer research.
- There is no question that when researchers are properly funded, research advances follow:
 - While in 2009 NCI funded approximately 8,700 research grants, contracts and intramural research projects across all forms of cancer, only 471 (approximately 5%) were relevant to pancreatic cancer.³
 - Further, NCI currently funds significantly fewer pancreatic cancer researchers at any funding level compared to the other top five cancer killers. In 2009, only 334 pancreatic cancer researchers were funded, compared to 1,558 breast cancer researchers, 838 prostate cancer researchers, 835 lung cancer researchers and 820 colorectal cancer researchers.³
- Less than 2% of the NCI's 2009 awards for early-career and established investigators (K, F and T awards) had relevance to pancreatic cancer. Even more troubling, NCI reduced the total funding allocated for these important awards from their 2008 level.³
- Given the lack of funding for pancreatic cancer research, senior scientists from other areas of biomedical and cancer research do not have the incentive to apply their knowledge to this disease.
 - Out of the researchers who received NCI funding specifically for pancreatic cancer research, only 32 received funding totaling \$500,000 or more, a level appropriate for senior scientists. By comparison, this level of funding was awarded to 240 researchers in breast cancer, 108 in prostate cancer, and 110 in colorectal cancer. The positive survival trends in these other cancers strongly suggest that these larger grants are necessary to further progress and attract investigators.³

We Need a Unique and Targeted approach to studying this disease

- Pancreatic cancer tumors are different than many other tumors. The cellular make-up of the tumors is different and therefore, specialized research techniques must be applied.
- Numbers are also an issue. An estimated 43,140 Americans will be diagnosed with pancreatic cancer in 2010 compared to 209,060 with breast cancer.¹
- Due to the wide geographic dispersion of relatively few pancreatic cancer patients, few individual medical centers treat a sufficient numbers of patients to conduct statistically significant research.
- Furthermore, because few patients qualify for surgery and most patients die quickly after diagnosis, scant pancreatic cancer tissue is available for research.
- Additionally, many patients who might consider participating in clinical trials are too sick to do so or die before they can enroll.
- These are challenges that can be overcome, but they require a concerted effort by NCI to develop a specific strategic plan to address these and other challenges in pancreatic cancer research in addition to an infusion of targeted research funding.

The Pancreatic Cancer Action Network is a nationwide network of people dedicated to working together to advance research, support patients and create hope for those affected by pancreatic cancer.



PANCREATIC CANCER ACTION NETWORK
ADVANCE RESEARCH. SUPPORT PATIENTS. CREATE HOPE.

www.pancan.org | 877.272.6226

The Pancreatic Cancer Research & Education Act is the solution

S. 3320/H.R. 745 would allow us to make true progress on pancreatic cancer by better targeting research, developing a cadre of committed scientists, promoting physician and public awareness, and requiring accountability for these efforts. The legislation is based on the *National Plan to Advance Pancreatic Cancer Research*, a report developed by the Pancreatic Cancer Action Network's Scientific Advisory Board in 2008. Key components of the bill include:

Developing a Strategic Plan for Pancreatic Cancer Research

- The bill does not dictate how the NCI should conduct pancreatic cancer research. Instead, it calls for a strategic plan to be created under the direction of the Health & Human Services (HHS) Secretary and in consultation with the Directors of the National Institutes of Health (NIH), the NCI, and the Centers for Disease Control and Prevention (CDC), as well as a new Interdisciplinary Pancreatic Cancer Coordinating (IPCC) Committee comprised of pancreatic cancer research experts, early career pancreatic cancer investigators, and a pancreatic cancer advocate.
- The NCI-directed comprehensive annual strategic plan would detail the needs for the conduct and support of pancreatic cancer research and awareness activities during the upcoming fiscal year. To improve accountability, it would be submitted to the HHS Secretary and published on the agency's website.
- At the end of each year, the Secretary would submit an annual report to Congress that identifies the steps taken to implement the recommendations in the strategic plan.

Establishing a Cancer Research Incubator Pilot Project for the Deadliest Cancers

- A new five-year grant pilot project would be created at the NCI specifically for research into the deadliest cancers, defined as those with five-year survival rates below 50%. The initial phase would include pancreatic cancer and potentially other cancers that meet the criteria. Following the initial phase, the Secretary would submit a report to Congress evaluating the program and making recommendations for continuation and/or expansion into other deadly cancers.

Strengthening and Expanding Centers of Excellence for Pancreatic Cancer

- The legislation builds on a program created by Congress in the 1990s specifically for breast and prostate cancer called the Specialized Programs of Research Excellence (SPORE). The program was expanded in the last several years to not only provide increased opportunities for research into these cancers, but to also offer some limited research opportunities for pancreatic and other cancers.
- The legislation calls for the designation of at least two additional pancreatic cancer SPOREs.

Promoting Physician and Public Awareness

- The legislation calls for the NIH and CDC to work with patient advocacy organizations to develop a primary care provider education program on pancreatic cancer and a communication tool kit for patients.

What We Are Asking from Congress and the Administration

Nearly 40 years is too long to wait for true progress. We need Congress to act to ensure that sufficient NCI funding is available to further research progress for all types of cancer, including pancreatic, and to put in place a strategic plan that addresses the research needs for pancreatic cancer. *The Pancreatic Cancer Research & Education Act* calls on NCI to focus on improving outcomes for cancers with poor survival rates. It is a vehicle for ensuring that we invest our scarce research dollars in the areas where progress is most needed.

The Pancreatic Cancer Action Network calls on the 111th Congress to give current and future pancreatic cancer patients a fighting chance by:

- Co-sponsoring the *Pancreatic Cancer Research & Education Act* (S. 3320/H.R. 745).
- Ensure that the NCI has predictable and sustainable funding that also allows for progress in diseases like pancreatic cancer by providing \$5.79 billion for the NCI in FY 2011.

¹ American Cancer Society. *Cancer Facts & Figures 2010*. Atlanta: American Cancer Society; 2010.

² Smith BD, Smith GL, Hurria A, Hortobagyi GN, Buchholz TA. Future of Cancer Incidence in the United States: Burdens Upon an Aging, Changing Nation. *J Clin Oncol*. 2009.

³ Source: NCI Funded Research Portfolio, <http://fundedresearch.cancer.gov> (Accessed May 2010). Funding statistics exclude "Extramural Support" and payments with no grant mechanisms specified because they represent NCI administrative costs, not research, as well as projects with ≤ \$1 in NCI relevant funding because they are insignificant.



Resolution No.

**RESOLUTION DECLARING THE MONTH OF NOVEMBER AS
PANCREATIC CANCER AWARENESS MONTH
IN PARK CITY, UTAH**

WHEREAS in 2010, an estimated 43,140 people will be diagnosed with pancreatic cancer in the United States and 36,800 will die from the disease; and

WHEREAS pancreatic cancer is one of the deadliest cancers and is the fourth leading cause of cancer death in the United States; and

WHEREAS when symptoms of pancreatic cancer present themselves, it is usually too late for an optimistic prognosis, and 75 percent of pancreatic cancer patients die within the first year of their diagnosis while 94 percent of pancreatic cancer patients die within the first five years; and

WHEREAS incidence of pancreatic cancer is approximately 50 percent higher in African Americans than in other ethnic groups; and

WHEREAS approximately 200 deaths occurred in Utah last year; there is no cure for pancreatic cancer and there have been no significant improvements in survival rates in the last 40 years;

WHEREAS the Federal Government invests significantly less money in pancreatic cancer research than it does in any of the other leading cancer killers; and pancreatic cancer research constitutes only 2 percent of the National Cancer Institute's federal research funding, a figure far too low given the severity of the disease, its mortality rate, and how little is known about how to arrest it; and

WHEREAS, the *Pancreatic Cancer Research & Education Act* (S. 3320/H.R. 745) requires that the National Cancer Institute develop a strategic plan for combating pancreatic cancer and would help ensure that the necessary tools and resources are made available to carry out this strategic plan; and

WHEREAS the Pancreatic Cancer Action Network is the first and only national patient advocacy organization that serves the pancreatic cancer community in Park City and nationwide by focusing its efforts on public policy, research funding, patient services, and public awareness and education related to developing effective treatments and a cure for pancreatic cancer; and

WHEREAS the Pancreatic Cancer Action Network and its affiliates in Park City support those patients currently battling pancreatic cancer, as well as to those who have lost their lives to the disease, and are committed to nothing less than a cure;

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Council find it appropriate to declare the month of November as:

Pancreatic Cancer Awareness Month in Park City.

In consideration that the good health and well-being of the residents of Park City are enhanced as a direct result of increased awareness about pancreatic cancer and research into early detection, causes, and effective treatments.

PASSED AND ADOPTED this 21st day of October, 2010.



City Council Staff Report

Subject: JSSD Mine Maintenance Agreement Amendment
Author: Kyle MacArthur
Department: Public Works/Water
Date: October 21, 2010
Type of Item: Administrative

Summary Recommendations:

Staff recommends Council authorize the City Manager to execute the Second Amendment to the Mine Maintenance Agreement, in a form approved by the City Attorney, with Jordanelle Special Services District (JSSD) for a term of three months at a rate of \$30,000/month.

Topic/Description:

Water Strategic Plan

Source: Maintain tunnel sources to enable maximum source delivery.

Background:

The City and JSSD entered into a mine maintenance Agreement in October of 2003, and the First Amendment to the Mine Maintenance Agreement was approved in October of 2009. The amendment allowed the JSSD miners to begin working full time in Spiro and Judge Tunnels, making much needed improvements to the overall conditions of both, and resulting in their increased reliability as long term water sources. Significant progress has been made but additional work is still needed. Replacement of old wooden framing in Judge with steel sets is necessary as a measure against tunnel collapse. Over the course of the last year, the miners have replaced approximately 60% of the sets. In Spiro, they have replaced 7000' of track in the last year but still have 2000' left to complete. Track replacement is necessary to move heavy mine equipment and supplies to the far reaches of the mines. The track system is also used during routine inspection of the mine and required monthly water quantity and quality testing. The hourly rate of \$90/hour for a two-man crew plus equipment plus the cost of materials has been the basis for billing since the agreement was executed.

JSSD has recently proposed extending the current terms of maintenance in order to complete needed tunnel work.

Analysis:

The continuation of the mine maintenance work is critical to the continued long term use of the tunnel sources. The JSSD miners have the historical knowledge and training that is vital to completing the work.

Under the terms of the amendment, Park City would continue to pay for a 4-man crew full time for three months at \$30,000/month plus materials. The rate is based on the hourly rate established in the existing Agreement. If there are a few weeks during the

three months that the City has to get the miners out of the tunnels for water supply issues, JSSD will credit the City up to 6 weeks after the three months is up. Staff will return to Council prior to the end of the three months to recommend a plan for moving forward beyond the Second Amendment. Staff will be working with JSSD management to develop the plan. JSSD would continue to postpone work in the Ontario Drain Tunnel for the three month period.

Staff feels that the miners can be kept busy in the tunnels for three months. However, the challenge will be balancing a clean water supply with the work performed in the tunnel. When the miners are working in the tunnels, the water that is normally diverted into the drinking water system is by bypassed to the creek due to the water becoming turbid. Depending on how far back they are in the tunnels, the source can clear up in about one to 8 hours before being diverted back into the drinking water system. Staff will monitor the supply needs of the drinking water system from the tunnel sources and adjust the miners' work accordingly to ensure delivery to the system during peak demands. Maintenance in Spiro Tunnel will not be an option from November through January due to the impact turbid water would have upon Park City Mountain Resort's snowmaking system. Also, unforeseen situations can occur such as extreme demand during the winter visitor peak. However, with the completion of the Boothill transmission water line and the startup of the Boothill pump station additional water can be provided to meet these demands.

In addition to manpower, materials and supplies consisting mainly of steel support members and track are needed. It is estimated that using the miners full time in the tunnels for three months would leave \$80K of budget left for FY11. The proposed Amendment leaves enough budget to cover any unforeseen maintenance needs beyond the three month period.

Department Review:

This staff report has been reviewed by Public Works, Legal, and City Manager.

Alternatives:

A. Approve:

Staff recommends Council authorize the City Manager to execute the Second Amendment to the Mine Maintenance Agreement, in a form approved by the City Attorney, with Jordanelle Special Services District (JSSD) for a term of three months at a rate of \$30,000/month.

B. Deny:

Council could deny Staff's recommendation. Staff does not recommend this as it would put to risk about 50% of the City's water sources.

C. Modify:

Council could modify Staff's recommendation. Modifications to the Amendment would need to go back to JSSD for approval.

D. Continue the Item:

Council could continue the item. The miners are currently working full time in the Spiro Tunnel, and the current amendment terminates on October 31st. Staff does not recommend this alternative.

E. Do Nothing:

Staff does not recommend this alternative.

Significant Impacts:

There are no immediate impacts of the Amendment. However, Staff will reevaluate before the end of the three month period whether to amend the contract again or return to maintenance on an as needed basis. There would likely be budget impacts associated with further contract amendments.

The work the miners do is critical to keeping the tunnels as viable water sources. The Agreement would be subject to a 30-day termination by the City without cause, so if anything unforeseen occurs which would cause the City to want to terminate, the Agreement allows it.

Consequences of not taking the recommended action:

If the Amendment is not approved, the mine tunnels are at the risk of falling into disrepair. Water quality and quantity could both suffer as a result, and an eventual failure of one of the tunnels could require much more costly, large scale repair or abandonment. As they represent about 50% of Park City's water sources, the risk is significant.

Recommendation:

Staff recommends Council authorize the City Manager to execute the Second Amendment to the Mine Maintenance Agreement, in a form approved by the City Attorney, with Jordanelle Special Services District (JSSD) for a term of three months at a rate of \$30,000/month.

2010 Amendment to Mine Maintenance Agreement Between Park City Municipal Corporation and Jordanelle Special Service District

THE MINE MAINTENANCE AGREEMENT, made and entered into as of October 20, 2003, by and between PARK CITY MUNICIPAL CORPORATION ("City") and JORDANELLE SPECIAL SERVICE DISTRICT ("JSSD") and amended in 2009, is hereby amended by the Parties as contained herein.

RECITALS

WHEREAS, the Parties entered into a Mine Maintenance Agreement on or about October 20, 2003; and

WHEREAS, the Parties amended that agreement on or about October 26, 2009; and

WHEREAS, it is in the best interest of the Parties to continue the ongoing maintenance program pursuant to the Agreement as previously amended, by extending the term of the Amended Agreement for an additional three (3) months.

AGREEMENT

NOW, THEREFORE, in consideration of the following promises, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto do hereby agree to amend the Mine Maintenance Agreement, as previously amended, as follows:

Term of Amendment to provide Full-time Maintenance. Section 1.A. of the 2009 First Amendment is hereby amended to state that this Amendment shall terminate on January 31, 2011. The Parties shall meet on or before January 1st, 2011 to determine whether to continue the full-time maintenance program, or to return to the prior method of providing mine maintenance services as outlined in the original Agreement.

This Amendment is intended to extend the termination date of the Amended Agreement for an additional three (3) months. All other terms of the 2003 Agreement and the 2009 Amendment shall remain in full force and effect.

IN WITNESS HEREOF, the Parties hereto have set their hands and seals this ____ day of October, 2010.

PARK CITY MUNICIPAL CORPORATION

By: _____
Tom Bakaly, City Manager

Attest:

Janet M. Scott, City Recorder

Approved as to Form:

Thomas A. Daley, Deputy City Attorney

STATE OF UTAH)
 :SS
COUNTY OF SUMMIT)

On this ____ day of _____, 2010, personally appeared before me Tom Bakaly, whose identity is personally known to me and who by me duly sworn/affirmed, did say that he is the Park City Manager, and said Tom Bakaly acknowledged to me that he executed the same.

Notary Public

JORDANELLE SPECIAL SERVICE DISTRICT

BY: _____
Dan Matthews, manager

STATE OF UTAH)
 :SS
COUNTY OF WASATCH)

On this ____ day of _____, 2010, personally appeared before me Dan Matthews, whose identity is personally known to me and who by me duly sworn/affirmed, did say that he is the General Manager of the Jordanelle Special Service District, and said Dan Matthews acknowledged to me that he executed the same.

Notary Public



City Council Staff Report

Subject: Change Order to China Bridge Repairs
Author: Brian Andersen
Department: Public Works
Date: October 21, 2010
Type of Item: Administrative

Summary Recommendations:

Award a change order to the contract with Commercial Restoration Services for repairs in old China Bridge, specifically repair: 1) six broken post tensioned cables in Level S3; 2) additional delaminated concrete areas on Level S1; 3) concrete column repairs on Level S3; 4) two loose parapet walls in Level S2; and 5) height bar structure for the roof entrance in an amount not to exceed \$56,566.

Topic/Description:

China Bridge Repairs and Waterproofing

Background: (this section is the same as August 26, 2010 staff report)

The China Bridge Parking Structure was completed in the fall of 1986. It is a combination cast-in-place and post-tensioned (PT) structure. In the summer of 1998 Reaveley Engineers performed a limited structural analysis, and as a result a traffic bearing coating was applied in fall of 1999 to the suspended levels of the parking structure to inhibit further chloride intrusion.

In 2006 the parking structure addition was completed. During construction concrete additives and sealants were incorporated into the project to protect the reinforcing elements (rebar and PT cables) from chloride intrusion.

In fall 2008 the City contracted with Carl Walker Parking Consultants to perform an appraisal on the entire structure to determine overall condition. Core samples were taken to determine the degree of chloride penetration into the concrete. The old structure samples verified higher than threshold values at all concrete depths, including depths of reinforcement elements where concentrations varied from 889 to 2407 ppm. The installed deck coatings have slowed the corrosion process in the old portion of the structure, but the study recommends regular inspections and maintenance to maximize remaining service. Part of the maintenance includes repairs to the deck coatings, drains, and post-tensioned cables.

In the new portion of the structure, the study indicated core sampling with higher than expected levels of chloride intrusion into the concrete for such a new structure, indicating the need for additional protection. At penetrations of 1-2 inches concentrations varied from 751 to 2613 ppm. At 2-3 inches (normal reinforcing element depth) the range was 142 to 243 ppm.

The concern is these values exceed or hover near the “threshold of corrosion”, which occurs around 350 to 550 parts per million (ppm).

With higher than expected levels of chloride intrusion in the new structure the concern is protection of reinforcing elements from corrosion. Corrosion requires three elements: air, moisture, and metal. The normal method to arrest corrosion in a built parking structure is to reduce or eliminate the water. The preferred alternative recommended by the study is installing a urethane traffic bearing coating, repair to expansion joints and drains, and replacement of aged deck coatings.

Analysis:

On August 26, 2010 Council authorized repair work on the China Bridge parking structure in the form of a construction contract with Commercial Restoration Services in the amount of \$265,489. The scope of work included concrete delamination repair, expansion joint repair, and waterproofing coatings. During the concrete repair, additional repair areas were identified. Much like dental work without the benefit of x-rays where a small cavity was found but a larger cavity was discovered or a root canal needed, these additional repair areas found during the ongoing project include:

1. Six broken post-tensioned cables in Level S3 (old China Bridge). These cables need to be repaired to ensure continued integrity of the structure, although the number of cables broken compared to the number of cables in the structure pose no immediate risk of collapse. Left unrepaired this could pose a significant health/safety risk. Three such cables were repaired on the roof earlier this year. These are estimated at \$5,500 per cable to repair for a total of \$33,000.
2. Additional delaminated areas on S1 (old China Bridge). This is slab on grade and not structural but “potholes” exist which could pose a personal injury potential. The cost of these repairs is estimated at \$7,200.
3. Concrete column base cracking on Level S3 (old China Bridge). The worst cracking was included in the original contract. Due to mobilization of existing equipment it is prudent to complete the more minor cracking on the remaining columns on this level to avoid more costly future repairs. Estimated cost is \$3,726.
4. Two loose parapet (short walls extending up from the floor) on Level S2 (old China Bridge) were discovered in the process of repairs. These were likely hit by a vehicle and need to be re-anchored. Cost of repairs are estimated at \$2,600.
5. Height restriction bar on China Bridge roof. Currently no bar exists which allows unlimited vehicle size including heavy trucks which the garage is not designed to support. Installing such a bar would cost \$8,240.

Items 1, 3 and 4 are structurally necessary repairs, Item 2 is not structural but patron risk related, and Item 5 is a preventative measure to prevent broken post-tensioned cables from deck overloading. All items have available funding in FY2011 in the CP0203-031489 capital projects fund.

The change order estimates include performance and payment bonding for the additional work required. These change order repairs are estimated not to exceed \$56,566. Similar unit costs for time and materials as in the original contract were used. Mobilization costs will not be added beyond those in the original contract, since the contractor is already on the job site. A scope of services for the change order work is attached.

Department Review:

This report has been reviewed by Budget, Building/Engineering, Capital Projects, Legal and Public Works departments.

Alternatives:

- A. Approve:** Award a change order to the contract with Commercial Restoration Services for repairs in old China Bridge, specifically repair: 1) six broken post tensioned cables in Level S3; 2) additional delaminated concrete areas on Level S1; 3) concrete column repairs on Level S3; 4) two loose parapet walls in Level S2; and 5) height bar structure for the roof entrance in an amount not to exceed \$56,566. This is staff's recommendation.
- B. Deny:** This action would delay repairs to a later date and increase the potential for more costly repairs.
- C. Modify:** This action could be used if Council determined changes to the scope of the repairs were warranted. Structural and risk related "must do" repairs (Items 1-4 above) total \$46,526, and structurally preventative fixes (Item 5 above – height restriction bar to prevent broken cables due to overloading) is \$8,240,.
- D. Continue the Item:** Delaying the item could result in more costly repairs in the future.
- E. Do Nothing:** This option could result in costly future repairs to the parking structure.

Significant Impacts:

Broken cables in a parking structure pose a risk. Staff believes the number of cables in the structure do not merit closure of the garage, except to conduct those repairs. However, postponing these repairs is not recommended as additional stresses would be placed on remaining cables. This project is budgeted and completely funded within the CP0203-031489 capital projects fund for special event parking which includes funding for some China Bridge maintenance projects of this nature.

Consequences of not taking the recommended action:

Additional stresses will be placed on the garage which in the long term may cause more costly repairs and risk.

Recommendation:

Award a change order to the contract with Commercial Restoration Services for repairs in old China Bridge, specifically repair: 1) six broken post tensioned cables in Level S3; 2) additional delaminated concrete areas on Level S1; 3) concrete column repairs on Level S3; 4) two loose parapet walls in Level S2; and 5) height bar structure for the roof entrance in an amount not to exceed \$56,566.

Attachment A **Change Order Scope of Services**

Post Tension Cable Repair

1. Cut, chip and remove concrete as necessary to access 6 total post tension cable breaks On Level S3 of the China Bridge Parking Structure
2. Repair 6 total broken post tension cables with dogbone connectors and splice chuck repair devices and new cable as necessary.
3. Re-stress the 6 repaired post tension cables.
4. Install new concrete at all locations where demolition work was done. A one inch minimum concrete or urethane cover will be installed over all repair and re-stressing devices.

Concrete Column Repair

1. Install four shore poles around seven total columns. This shoring will be installed at three levels from S3 down to S1 around the seven total columns (48 total shore poles). If a different shoring system is required or engineering or calculations for a shoring system are required there may be additional costs for this proposal.
2. Cut, chip and repair approximately 35 square feet of area around seven columns at a maximum anticipated depth of 2 inches with Sika 123 vertical repair mortar. We are basing this repair upon the expectation that the concrete repairs are superficial in nature and will only require concrete patching. The engineer of record will need to assess the condition of the columns once the demolition has been completed and provide a repair solution if the damage is more severe or if it appears structural in nature. Any additional costs for the engineering and execution of any such repair if necessary will be billed on a time and material basis as a change order to any contract entered into.

Concrete Repair on S1

1. Cut and chip, approximately 150 square feet of delaminated concrete to a maximum anticipated depth of 2" at various locations on level S1 of the parking structure. This anticipation is based upon actual conditions as found on Level S2.
2. Mechanically clean and coat any exposed reinforcing bar with a corrosion inhibiting primer. Reinforcing bar close to the surface may need to be removed for the proper installation of the concrete.
3. Sikaquick 1000 high quality patching concrete to approximately 150 square feet of area at a maximum anticipated depth of 2" where the delaminated concrete was removed.

Parapet wall repair

1. Attach new steel braces to two loose parapet walls on Level S1 of the parking structure.

Height Restriction Bar

1. Fabricate with tubular steel and paint with urethane paint system one new steel height restriction bar for the upper level parking deck access on S4 to limit the size and weight of vehicles that can access the upper level of the parking structure.