



**PARK CITY COUNCIL MEETING MINUTES
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060**

October 23, 2020

The Council of Park City, Summit County, Utah, met in open meeting on October 23, 2020, at 8:30 a.m. The meeting was a remote, electronic meeting due to the declared public health emergency.

Mayor Beerman read the Determination of Substantial Health and Safety Risk.

SPECIAL MEETING

I. ROLL CALL

Attendee Name	Status
Mayor Andy Beerman Council Member Max Doilney Council Member Becca Gerber Council Member Tim Henney Council Member Steve Joyce Council Member Nann Worel Matt Dias, City Manager Margaret Plane, Special Counsel Michelle Kellogg, City Recorder	Present via technology
None	Excused

II. PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Beerman opened the meeting for anyone who wished to submit comments to the Council on items not included on the agenda. No comments were submitted. Mayor Beerman closed the public input portion of the meeting.

III.) NEW BUSINESS

1. Discuss Park City Municipal CARES Act Funding and Grant Program:

Jonathan Weidenhamer, Economic Development Manager, and Mindy Finlinson, Finance Manager, presented this item. Weidenhamer indicated Park City had recently received \$2.9 million State and Federal CARES Act money for COVID relief. He asked that the Council appoint two Council liaisons to help set up a grant program and Mountainland Association of Governments (MAG) would administer the program. It was anticipated that revenue would decrease by 44% this winter. The grant money needed to be allocated and spent by November 30th with a possible extension to December 30th. He reviewed the proposed process for distributing the grants, including the application period, scoring and distribution. There would be money for profit organizations as well as non-profit organizations. Weidenhamer stated the applications and scoring would weigh the needs of the organizations. He recommended capping the organizations as those with 40 fulltime employees or less and indicated it was the City's responsibility to ensure accountability with the CARES Act rules.

Finlinson indicated the City and the recipients would be held to the previously mentioned deadlines of November 30th with an extension to December 30th if the City made a request to the State. She reiterated the money was for small businesses, so the City needed to define what determined a small business and then stick to that definition. The determination also needed to be made that businesses applying for these funds would be using it for new needs.

Council Member Joyce asked if the money would be divided equally between non-profits and for-profit businesses. Weidenhamer indicated he wanted to set the playing field so that it was equal, but not set limits on where the funding went. Council Member Doilney thought the more restrictive the rules, the less likely the money would be spent in an efficient timeframe.

Council Member Worel asked if the businesses would have to spend the money by November 30th if the extension was not granted, to which Finlinson responded in the affirmative. Council Member Worel asked how much time they would have after that to provide the paperwork. Finlinson stated MAG would work with the businesses to gather the audit trail.

Council Member Gerber asked how long they could spend the money if extension was approved. It was indicated grant recipients would have until December 30th to spend the money. Council Member Gerber asked if another extension would be created. It was indicated there were no plans for additional extensions at this time. Council Member Gerber asked if it was likely to have additional funding allocations. Finlinson stated there would not be any further allocations unless another stimulus package was passed.

Mayor Beerman indicated the businesses could count all expenses since March 1st in order to get out of the hole. Council Member Doilney asked if businesses could apply for

this grant if they had applied and received other grants. Finlinson stated they could apply if they could show they had new needs.

Council Member Joyce stated this was just for businesses within the City limits and he thought that could be problematic for non-profits that had their offices outside the City limits. Council Member Worel wondered if the non-profits could segment out who received their services and show how many clients lived within the City limits. Weidenhamer stated the organizations needed to have a Park City business license. Finlinson noted she would look into being able to allocate funding based on the percentage of a non-profit's clients in the City limits. Dias stated if that was possible the liaisons could work with that. Council Member Joyce stated the for-profit businesses would have to be in the City limits and non-profits would have to demonstrate their impact in the City limits.

Council Member Henney asked about the County distribution, referring to the overlap in the gray area of non-profits, and stated the City could dovetail with what the County did in order to be mutually supportive of these organizations. Weidenhamer didn't know how the County had handled the situation, but indicated he would get those numbers and share them with the Council.

Council Member Joyce stated the City planned to keep \$500,000 for municipal uses, and wanted to understand the allocation from the staff report. After some discussion, Mayor Beerman clarified \$2 million would be distributed as grants and the remaining \$950,000 would go for City reimbursements and other COVID updates, which included improving ventilation and updating technology for improved virtual meetings.

Mayor Beerman asked if the employee cap of 40 would be a problem for grant eligibility, especially with restaurants. Weidenhamer stated defining the cap as 40 fulltime employees and not 40 fulltime equivalent employees (FTE) would give the cap more flexibility. Council Member Doilney thought using a year to calculate fulltime would help since there were breaks in the tourist season. Mayor Beerman wanted to leave that determination to the liaisons. Council Member Joyce wanted the City to be consistent with what the County and MAG had done. Council Member Gerber stated the City received the money because it was a tourist based community and it didn't function as other communities did. She wanted to use the money for as many businesses in the community as possible.

Weidenhamer stated the grant application could open without the employee limit and more points could be given for businesses with small numbers of employees. Council Member Worel felt the City should be as specific as possible in the application given the strict time limit. Mayor Beerman liked weighting based on the size of the business for maximum flexibility.

Council Member Gerber asked what the communication plan was to get the word out. Weidenhamer stated staff would push this out to the public next week. It was determined that Council Members Joyce and Worel would be the liaisons for this allocation. Dias stated there would be a lot of stakeholder outreach and he thought all the Council members could be involved at some level. Weidenhamer stated the intent would be to come back with the award recipients on November 12th for Council approval.

Council Member Henney thought the process should be flexible, but the criteria should be set that this money was for disaster relief. He asked if Council Members Joyce and Worel needed help determining the intent of the funds. Council Member Worel felt there had been a good discussion with regard to for-profit businesses, but she wanted to discuss the non-profits. Mayor Beerman asked if there should be a lot of little grants or some more substantial grants. Council Member Joyce felt many businesses had received grants for some things and he thought there wouldn't be many requests for large funds. Mayor Beerman thought many businesses that counted back seven months of expenses would be eligible for larger funding.

Dias referred to the exhibits in the packet with the proposed points for weighting and stated the weighting system aligned with the critical priorities of the most vulnerable population, including mental health, wellbeing, and food insecurity. Council Member Worel asked why Accommodations and Food Services were included in the non-profit category. Weidenhamer noted the Christian Center, PC Eats and other non-profits provided food service. He stated they wanted to have a broad net to include as many businesses as possible.

Weidenhamer noted the City had also set aside \$250,000 to help in the future after this money was distributed. Finlinson stated the City needed to stay away from per capita services. The distribution had to be based on need. Council Member Worel asked if liaisons should look at the percentage of a non-profit's clients residing in the 84060 zip code. Council Member Henney felt that was wise. He referred to Exhibit E, Number Six and asked if the intent of this was to weight those entities high in order to help them pay rent or to amplify their services, and indicated those were two different purposes. He didn't think it should be weighted as heavily as proposed. Council Member Gerber agreed and noted there were non-profits that benefitted the community and their fundraising efforts had been limited, noting Recycle Utah. She didn't know if another category should be created for community services or community good. Mayor Beerman asserted the Council needed to trust the liaisons as they looked at the applications. Council Member Joyce supported both the grant money and the dining decks. He had another appointment and was excused from the meeting at 9:49 a.m.

Mayor Beerman opened the meeting for public comment.

Jocelyn Scudder, Executive Director, Summit County Park City Arts Council, advocated for funding for small businesses and non-profits. She stated non-profits had specific needs, like the need to serve more people during this time. Facilities were closed and the COVID numbers were not looking good for opening. She indicated arts and culture contributed to mental health, economic development and other benefits in the community.

Mayor Beerman closed the public input portion of the meeting.

Mayor Beerman requested the scoring for Exhibit E, Number Six be lowered from 20 points to 15. Council Member Henney was fine with the rescoring and stated there were non-profits that had been left behind and they had dire needs. He wanted to find those types of entities. He suggested lowering the score to five points. Council Member Gerber was comfortable with 10 or 15 points because there were other childcare entities that might apply. She didn't want to leave people out if the number was too low. Council Member Worel thought taking it down would level the playing field. Council Member Doilney agreed. The Council agreed to have Number Six scored with 10 points.

Mayor Beerman thanked all who brought this opportunity to fruition, including the Utah League of Cities and Towns (ULCT) and Matt Dias. He stated this was one reason why the City developed these relationships. He also thanked the Council because this money could have been kept to meet the City needs, and instead two thirds would go to the community.

2. Consideration to Extend the 2020 Main Street Dining Deck Lease Terms to Expire November 25, 2020:

Mayor Beerman opened the public hearing. No comments were submitted. Mayor Beerman closed the public hearing.

Council Member Henney moved to extend the 2020 Main Street Dining Deck Lease terms to expire November 25, 2020. Council Member Worel seconded the motion.

RESULT: APPROVED

AYES: Council Members Doilney, Gerber, Henney, and Worel

EXCUSED: Council Member Joyce

IV. ADJOURNMENT

With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder