

**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
NOVEMBER 1, 2012**

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will hold its regularly scheduled meeting at the Marsac Municipal Building, City Council Chambers, 445 Marsac Avenue, Park City, Utah for the purposes and at the times as described below on Thursday, November 1, 2012.

Closed Session

3:30 p.m. Personnel, property and litigation

Work Session

5:00 p.m. Council questions and comments

5:10 p.m. Library annual report

P. 3 - 12

5:35 p.m. OTIS update

P. 13

6:00 p.m. Public input (any matter of City business)

Adjournment

No Regular Meeting

A majority of City Council members may meet socially after the meeting. If so, the location will be announced by the Mayor. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the City Recorder at 435-615-5007 at least 24 hours prior to the meeting. Wireless internet service is available in the Marsac Building on Wednesdays and Thursdays from 4 p.m. to 9 p.m.

Posted: 10/29/12

See: www.parkcity.org

Note: This future meeting schedule is TENTATIVE and subject to change.

- 8 Special event update - work
- Lower Park Avenue RDA update - work
- Sundance supplemental plan - regular
- Public involvement – water contract – regular
- MFL - RAGNAR 2013 – Wasatch Back Relay - regular
- Public Hearing: water revenue bond resolution – NR
- Housing Authority meeting – Silver Star
- 12 *City Manager interviews held this week*
- 15 HPCA parking request - work (30 min)
- Substation expansion/relocation - work
- Amended Council procedures - work
- Quarterly goals - work
- Water conservation - work
- Municipal lighting and lighting outdoor art - work
- 22 **Thanksgiving**
- 29 Water conservation - work
- Annual insurance renewals - regular
- RDA meeting

December 2012

- 6 City fleet fuel strategy - work
- Risner Ridge open space parcels - work
- Interlocal with SBSRD for ice arena - regular
- Contract – 10th and 11th Streets reconstruction – regular - SB
- 13
- 20
- 27 **Holiday recess**

January 2013

- 3 **Holiday recess**
- 10 Resolutions setting forth annual meeting dates and appointment of officers
- 17 **No meeting - Sundance**
- 24
- 31

Pending Items:

Wasatch Front and Back mountain resort expansions – Mayor Becker team

Latino Community outreach and engagement – study

RDA and other economic districts strategic plan

Resolution establishing a strategic plan for City-owned property with development potential in Park City, Utah and repealing and replacing Resolution No. 22-05 in its entirety

Business recruitment - study



City Council Staff Report

Subject: Library Annual Report
Author: Linda Tillson, Director
Department: Recreation Library
Date: November 1, 2012
Type of Item: Informational

Summary Recommendations:

Staff recommends Council review the attached annual report developed to update City Council on library usage, news, program highlights and comparison statistics.

Topic/Description:

Annual Library Update for Fiscal Year 2012

Background:

Utah Code 9-7-406 requires city libraries to present an annual report to the city governing body.

Analysis:

The Library Board and staff developed the attached annual report to provide City Council with a snapshot of fiscal year 2012 activities, statistics and projects.

Department Review:

The Recreation Library Team, Legal Department and City Manager have reviewed this report.

Alternatives: No action is requested. This is an informational report.

Recommendation:

Staff recommends Council review the attached annual report developed to update City Council on library usage, news, program highlights and comparison statistics.



FY 2012 Annual Report



The Park City Library's mission is to provide:

- High quality education opportunities for all
- Customer service that exceeds expectations
- Technology and information in a variety of formats to sustain a connected, knowledgeable and engaged citizenry

A Few Quick Statistics

- Public computer logins 31,339
- Children's programs 361
- Volunteer service hours 2,033
- Access to 82,291 items-books, audio visual materials, CD's, e-books, magazines, etc.
- Open to the public 3,236 hours (64 per week, M-Th 10-9, Fri-Sat 10-6, Sun 1-5)
- Door count 114,022
- Checkouts 93,626

FY2012 News & Highlights

Self-Checkout Station & Radio Frequency Identity Tags (RFID)

Staff worked diligently to get over 70,000 physical items in the library tagged and scanned with radio frequency identity tags. The new tags ensure that items leaving the library are checked out and enable users and staff to check out multiple items at a time by stacking them on the RFID pad/antenna.

New E-books Platform with More User Friendly Interface

Axis 360, a downloadable e-books platform, was purchased with funds from the Friends of the Library. Titles are available for checkout from the library's web site <http://pclub.axis360.baker-taylor.com/default.aspx> and include a variety of adult fiction and nonfiction and children's books.

Library E-Readers & Staff Training

Community Level Enhancement Grant Funds were used to purchase a few of the most popular types of e-readers, which are being used to train staff so they can learn how to assist library users with downloading books.



Re-designed Library Web Site & Upgraded Searching

The library's newly designed web site is cleaner and has less text on the main page. Navigation is simpler and more intuitive. Other improvements include new pages for e-books & audiobooks as well as staff picks. The new catalog is also up and running with an updated look and improved searching capability that allows library users to more easily find materials even if they do not have exact titles, authors or subject headings.

New Youth Services Librarian

Tegan Davis was hired to replace Heather Reynolds, who served as Youth Services Librarian for 11 years. Tegan has worked as a consultant for the Boulder Public Library and was the Youth Services Librarian in Granby, CO. She received her MLIS with an emphasis in early childhood literacy from Denver University.



Most Successful One Book Program to Date

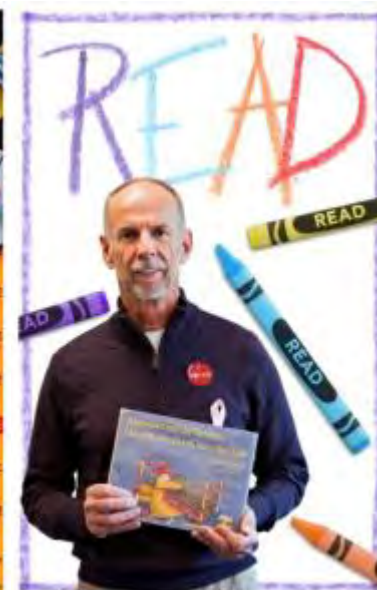
Terry Tempest Williams captivated an audience of 148 people for the One Book finale event held in the Santy Auditorium. She brought along her father and husband who also spoke briefly about her book, *Refuge*.

New Digital Microfilm Reader

A new microfilm reader is available for public use. It uses computer based software that prints through the networked printing utilized by the public internet computers. It also has the ability to sharpen images for easier readability and clearer images, which may be printed or saved as a PDF file on a flash drive.

READ Posters Project

City Council helped the library to promote reading by bringing their favorite book and getting a photo taken. The photos were used to create “READ” posters on the templates used by the American Library Association to create their popular celebrity READ posters. The posters are displayed in the front entry to the library.



Special Programs for Kids and Teens

Youth Services programs totaled 380 with an attendance of 6354. The children's summer reading program had 179 participants which is an increase from 125 the prior year. The participants did over 600 hours of reading!



Special events for the library's "Dream Big, Read" Summer Reading Program included; Yo-Yo Champion, Dale Myrberg, Magician, Al Lampkin, and Kim's Cold Blooded Creatures. Attendance was high for all three programs. The Yo-Yo Man drew and audience of 143, the magician 157, and the Kim's Cold Blooded Creatures 176.

The library partnered with the Summit County Library, Holy Cross Ministries after school program, and Big Brothers-Big Sisters to hold a movie night at the Santy Auditorium. There were sixty attendees. The movie shown was *Hugo*, based on the Newbery award-winning book by Brian Selznick.

The 3rd annual Gingerbread Jimmi House competition and display was held in early December. Nine houses were entered by 5-8 year olds and nine more were entered by 9-12 year olds. The winners were announced on the website and the houses were put on display in the children's area through December. Seventy people attended the event where Santa was on hand to read *Gingerbread Jimmy* aloud. This has become a popular annual event and the number of entries in the contest grows each year





Special Programs & Resources for Adults

In partnership with the 14th annual Utah Humanities Book Festival, Park City Library offered a free author program on October 21. The program featured William Adler, the author of *The Man Who Never Died: The Life, Times, and Legacy of Joe Hill, American Labor Icon*.

Carol Masheter talked about her book, *No Magic Helicopter*, and showed pictures from her climb of Everest. She was second oldest woman to climb Everest (at the time of the program) and is the oldest woman to summit the Seven Summits (highest point in each continent).

Utah author, Michael Norman presented a program on his new book, *Skeleton Picnic*. The book takes place in Kanab Utah and is the second J.D. Books mystery. The first one, *On Deadly Ground*, was his latest title when he was featured at the Friends of the Library Luncheon in 2010.

The adult summer reading program, *Between the Covers*, had 44 participants who posted 66 book reviews.

Adult computer classes offered included; Basic Computer Skills, Basic Word Processing, Basic Internet, Basic Email, Library Databases and Learning Express Library.

A total of fifty eight tests were proctored by library staff for local students attending courses to pursue their educational goals.

Educational & Artistic Exhibits

The *2011 Future Monets, Manets, and Mary Cassatts Exhibit* was on display from November 14th to December 15th. The exhibit was provided in partnership with the Traveling Exhibits Program and made possible by the Utah Division of Arts & Museums.

The *Value in Genes* exhibit by Jamie Reeve, which was on display during the month of October, featured mannequins covered in denim with words written on them that provoked thoughts about stereotyping and prejudice. The exhibit was featured in several other Utah libraries.

The Utah All State High School Art Show exhibit arrived on February 23rd and was at the library through March 26th. This has been a popular exhibit in the years that the library has hosted it. The young artists do some truly amazing work!



[illegible]

- Juvenile and Spanish books
- Spanish Books
- Teen Books
- Teen & Children's Magazines
- Caldecott & Newberry Audiobooks
- E-books
- Tumblebooks Educational Learning Software
- Peter Rabbit Tea Party
- Puzzles
- Stuffed Animals for Children's Area
- Teen Programming
- Teen Summer Reading Prizes

Rapid Readers (extra copies of bestsellers)
Adult Fiction & Nonfiction Books
Spanish Books
DVD's
E-books

American Library Association Conference (1)
The Library Corporation User's Conference (1)

The Friends of the Library hosted a successful luncheon featuring Pulitzer Prize winning journalist and author, Rick Bragg.

In fiscal year 2012 funds donated by the FOL were used to start a new e-books collection, purchase additional bestsellers, adult books, children's books, DVD's, audiobooks, and educational software for kids. Funds were also provided to send staff to two conferences to further training and bring back new ideas to implement at the Park City Library.



PUBLIC LIBRARY PEER GROUP COMPARISONS

FY 2011

Library	Service Locations	Service Hours Per Week	Population of Legal Service Area	Total Expenditures	Total Operating Expenditures per Capita	Total Paid Staff	Collection Expenditures	Total Coll. Exp per Capita	Total Public Access Computers
Aspen	1	64.7	13,015	\$2,892,017	\$222.21	21.4	\$217,741	\$16.73	27
Park City	1	64	7,558	\$769,941	\$101.87	11.23	\$91,829	\$12.15	14
Steamboat	1	66.7	17,453	\$1,930,417	\$110.61	22	\$345,400	\$19.79	33
Telluride	1	61	5,867	\$2,365,846	\$403.25	33	\$257,750	\$43.93	57
Vail	1	58.7	5,305	\$791,041	\$149.11	9	\$131,677	\$24.82	19
Average	1	63.02	9,840	\$1,749,852	\$197.41	19.33	\$208,879	\$23.48	30

	Annual Visits	Visits Per Capita	Total Circulation	Total Circulation per Capita	Attendance at Childrens Programs	Volumes	Volumes per capita	Total# of Library Holdings	Total # of Holdings per Capita
Aspen	233,430	17.94	201,560	15.49	6,455	108,568	8.34	155,713	11.96
Park City	121,306	16.05	89,174	11.80	5,242	53,067	7.02	71,657	9.48
Steamboat	385,548	22.09	343,490	19.68	13,896	75,188	4.31	99,899	5.72
Telluride	280,090	47.74	301,611	51.41	14,413	53,849	9.18	83,490	14.23
Vail	123,454	23.27	87,164	16.43	7,228	38,423	7.24	59,920	11.30
Average	228,766	25.42	204,600	22.96	9,447	65,819	7.22	94,136	10.54

*stats from Colorado State Library and Utah State Library

Aspen - Pitkin County Library

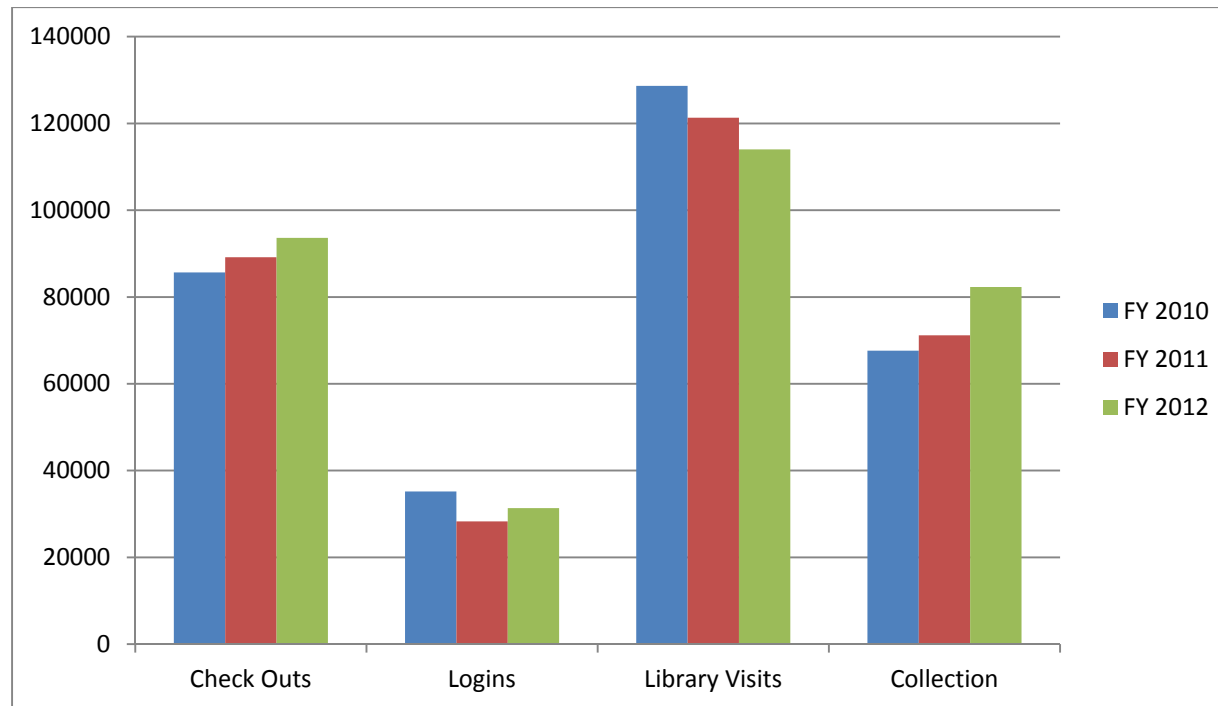
Park City - Park City Library

Steamboat - East Routt Library District (Bud Werner Memorial Library)

Telluride - San Miguel Public Library District #1 (Wilkinson Library)

Vail - Vail Public Library

Park City Library Key Statistics



Trends

Checkouts of physical materials have continued to rise during the past three years. Internet logins dipped in 2011 but rose again in 2012. Visits/door count has decreased during the past three years, which staff believes may be attributed to three main factors; a decrease in visitors to Park City, fewer foreign workers at resorts, and an increase in the use of electronic books both through the library web site and other resources. To respond to changes in library use, staff has done considerable research and developed plans which are more closely aligned with the community's 21st century library needs. The proposed library renovation and expansion is very likely to draw more users to the library as has occurred in other libraries which have implemented similar updates.

Library Board

Bobbie Pyron, Chair
Marlene Ligare, Vice Chair
Pat Ball
Fonya Kovacs

Carolyn Creek McAllister
Benjamin Nitka
Elizabeth "Sam" Wilkerson

Friends of the Library Board

Jamie Ammann	Petrine Nielsen
Barbara Bretz	Marlene Peacock, Co-Chair
Jean Daly, Co-Chair	Linda Bluebell
Trish Grieve	Carol Robinson
Gerd Holmsen	Patti Sanborn
Carol Janulaitis	Terri Skurky
Cathy Martone	Mary Whitesides
Suzelle McCullough	Ann Whitworth



The OTIS update will be a verbal presentation; a written staff report is not included in the meeting packet.