



**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
November 3, 2022**

NOTICE OF HYBRID IN-PERSON AND ELECTRONIC MEETING: The Council of Park City, Utah, will hold its regular meeting with an anchor location for public participation at the Marsac Municipal Building, City Council Chambers, 445 Marsac Avenue, Park City, Utah 84060 on November 3, 2022. Council members may participate in person or connect electronically by Zoom or phone. Members of the public may attend in person or participate electronically. Public comments will also be accepted virtually. To comment virtually, use eComment or raise your hand on Zoom. Written comments submitted before or during the meeting will be entered into the public record but will not be read aloud. For more information on attending virtually and to listen live, please go to www.parkcity.org.

CLOSED SESSION - 2:00 p.m.

The Council may consider a motion to enter into a closed session for specific purposes allowed under the Open and Public Meetings Act (Utah Code § 52-4-205), including to discuss the purchase, exchange, lease, or sale of real property; litigation; the character, competence, or fitness of an individual; for attorney-client communications (Utah Code section 78B-1-137); or any other lawful purpose.

WORK SESSION

3:45 p.m. - Winter 2022-23 Tennis and Pickleball Court Management Plan and Master Plan Update

[Pickleball Court Usage and Master Plan Staff Report](#)

[Exhibit A: Tennis Bubble Court Usage by Pickleball](#)

[Exhibit B: Pool Assessment](#)

4:15 p.m. - Upcoming Ski Season Presentation by Todd Bennett, Deer Valley Resort President

4:45 p.m. - Upcoming Ski Season Presentation by Deirdre Walsh, Park City Mountain Vice President and Chief Operating Officer, and Mike Lewis, Senior Director of Base Area Operations

5:15 p.m. - Kimball Junction Environmental Impact Statement Presentation by Grant Farnsworth, UDOT Region Two Planning Manager

[Scoping Presentation](#)

5:45 p.m. - Break

REGULAR MEETING - 6:00 p.m.

I. ROLL CALL

II. COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Council Questions and Comments

Staff Communications Reports

1. Drought End of the Year Update
Drought End of the Year Staff Report
Exhibit A: Conservation Program Infographic
Exhibit B: Park and Golf Drought Response and Long-Term Consequences
Exhibit C: Drought and Conservation Outreach
2. 2022 Golf Season Update
2022 Golf Update Staff Report
Exhibit A: Pink Snow Mold Photographs

III. PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

IV. CONSIDERATION OF MINUTES

1. Consideration to Approve the City Council Meeting Minutes from October 6, 2022
[October 6, 2022 Minutes](#)

V. CONSENT AGENDA

1. Request to Authorize the City Manager to Execute a Construction Agreement, in a Form Approved by the City Attorney, with Renu Pool Plastering to Replaster and Retile the MARC Pools and Hot Tub, in an Amount Not to Exceed \$164,310
[MARC Pools and Hot Tub Replaster Staff Report](#)
2. Request to Authorize the City Manager to Execute a Contract for Public Defender Services, in a Form Approved by the City Attorney, with Morrison & Morrison, L.L.C.
[Public Defender Contract Staff Report](#)
[Exhibit A: Morrison & Morrison L.L.C.](#)

VI. OLD BUSINESS

1. Park Silly Sunday Market Debrief and Discuss Contract Next Steps
(A) Public Input
[Park Silly Sunday Market Debrief & Contract Next Steps Staff Report](#)
[Exhibit A: PSSM Proposal & Alternatives](#)
[Exhibit B: PSSM 2022 Debrief & Measures of Success](#)
[Exhibit C: PSSM Survey Data & Community Feedback](#)
2. Winter 2022-23 Parking Plan Update
(A) Public Input
[2022-23 Winter Parking Plan Staff Report](#)
[Exhibit A: Post-Feedback Resident Parking Regulation Map](#)
[Exhibit B: HPCA Letter](#)

VII. NEW BUSINESS

1. Consideration to Authorize the City Manager to Execute a Professional Services Agreement, in a Form Approved by the City Attorney with Slate Communications, to Provide Professional Transit Marketing Services for 18 Months in an Amount Not to Exceed \$222,015
(A) Public Input (B) Action
[Transit Marketing Contract Staff Report](#)
[Exhibit A: Scope of Work](#)
2. Consideration to Adopt Resolution 21-2022, A Policy Authorizing Participation in Meetings by Electronic Communication

(A) Public Hearing (B) Action
[OPMA Amendments Staff Report](#)
[Exhibit A: Electronic Meetings Resolution](#)

3. Discuss Council Meeting Start Times and Frequency
[Council Meeting Start Time and Frequency Staff Report](#)
[Exhibit A: Proposed 2023 City Council Meeting Calendar](#)

VIII. ADJOURNMENT

A majority of City Council members may meet socially after the meeting. If so, the location will be announced by the Mayor. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the City Recorder at 435-615-5007 at least 24 hours prior to the meeting.

***Parking is available at no charge for Council meeting attendees who park in the China Bridge parking structure.**

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Recreation

Item Type: Staff Report

Agenda Section: WORK SESSION

Subject:

3:45 p.m. - Winter 2022-23 Tennis and Pickleball Court Management Plan and Master Plan Update

Suggested Action:

Attachments:

[Pickleball Court Usage and Master Plan Staff Report](#)

[Exhibit A: Tennis Bubble Court Usage by Pickleball](#)

[Exhibit B: Pool Assessment](#)



City Council Staff Report

Subject: Pickleball Court Usage & Master Plan Update

Author: Ken Fisher, Recreation Director

Department: Recreation

Date: November 3, 2022

Type of Item: Work Session

Pursuant to City Council's direction, the Recreation Department at the MARC is providing a comprehensive update regarding the two important initiatives underway:

1. The Recreation Master Planning Process that Council initiated on March 17, 2022.
2. The continued attempt to accommodate and support the growing demand by pickleball players to access playing time on our inside tennis courts.

Like all important recreation matters inside PCMC limits, we continue to convene and actively engage with the Recreation Advisory Board (RAB) to concurrently review our Master Planning Process and approach to balancing competing demands for access to our facilities.

The Master Planning Process has been and continues to be a positive approach to determine community recreation priorities based on survey data and space allocation based on these priorities.

In terms of the growing demand for pickleball, we continue to make additional accommodations and support the demand for access to indoor and outdoor courts throughout the City. In addition, we continue working with the Park City Pickleball Club (PCPBC) to schedule tournaments and socials along with our department's development of professional lessons and clinics.

There are several changes recommended this winter and supported by RAB regarding managing access to tennis court reservations. We hope the changes will allow pickleball players to plan further ahead for available courts and increase the number of players that can play inside the PC MARC. We are seeking Council support or further direction on these initiatives.

Background

- The Recreation Department is continuously balancing the competing interests of different user groups seeking the use of indoor and outdoor facilities (basketball, volleyball, pickleball, tennis, etc.).
- Since the PC MARC was constructed in 2010, expanding programming and increased facility utilization are the norm to meet growing user demand. In FY 2009,

the last year of the old Racquet Club, revenue for the Recreation Department was \$1.37 million. In FY 2022, revenue was an impressive \$2.73 million.

- Built in 2010, the PC MARC chose to intentionally operate the only indoor tennis courts in Summit County, including seven indoor tennis courts (three in the seasonal bubble). The three tennis courts inside the bubble were lined with six pickleball courts as demand for the sport increased.
- The PC MARC gymnasium is also lined with four additional indoor pickleball courts. The Basin Fieldhouse gymnasium is also lined with six indoor pickleball courts. Finally, the South Summit Aquatics & Fitness Center also has four indoor pickleball courts in their gymnasium.
- There is a total of 20 indoor pickleball courts (6 lined on a tennis court) in Summit County, compared to 7 indoor tennis courts. However, most pickleball players prefer a tennis court surface versus a gymnasium floor, and the demand for pickleball on tennis surfaces competes with tennis use (open play, clinics, camps, high school teams and tournaments, and professional tennis lessons by four full-time professionals.
- We continue to work closely with the pickleball community to provide access and additional events at City facilities, detailed below:

Pickleball Events held at City Facilities

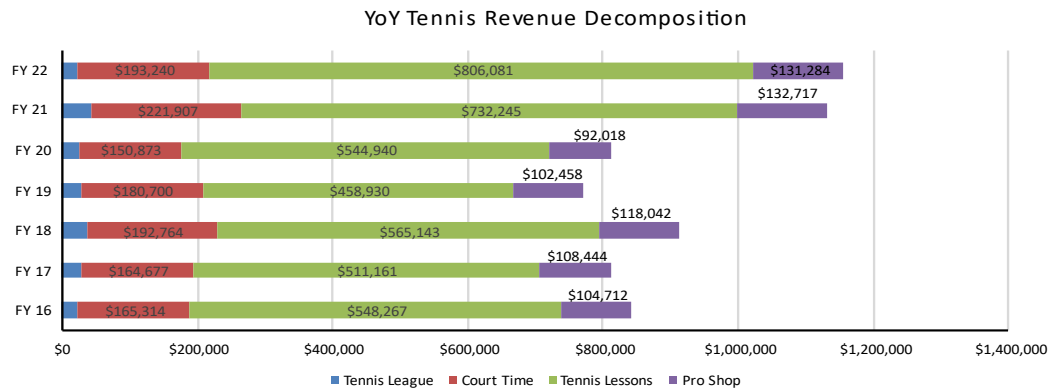
Dates	Event	Facility	Courts
May 30-31 2021	Memorial Day Tournament	City Park (6 Courts)	PB lines on 3 tennis courts
July 5, 2021	4 th of July Tournament	PC MARC (10 Courts)	4 PB courts & 3 tennis courts
August 12-14, 2021	Pickleball Club Summer Classic	PC MARC (10 Courts)	4 PB courts & 3 tennis courts
September 11, 2021	Pickleball Marathon Event	PC MARC (10 Courts)	4 PB courts & 3 tennis courts
October 30, 2021	Halloween Social	PC MARC (14 Courts)	7 Indoor Tennis Courts
December 11, 2021	Holiday Social	PC MARC (14 Courts)	7 Indoor Tennis Courts
February 19, 2022	Pickleball Club Tournament	PC MARC (14 Courts)	7 Indoor Tennis Courts
March 26, 2022	March Madness Social	PC MARC (14 Courts)	7 Indoor Tennis Courts
June 5, 2022	Pickleball Club Tournament	PC MARC (10 Courts)	4 PB courts & 3 tennis courts

July 3, 2022	4 th July Tournament	PC MARC (10 Courts)	4 PB courts & 3 tennis courts
September 18, 2022	Pickleball Club Tournament	PC MARC (10 Courts)	4 PB courts & 3 tennis courts
October 29, 2022	Halloween Social	PC MARC (14 Courts)	7 Indoor Tennis Courts
December 3, 2022	Holiday Social	PC MARC (14 Courts)	7 Indoor Tennis Courts

Analysis

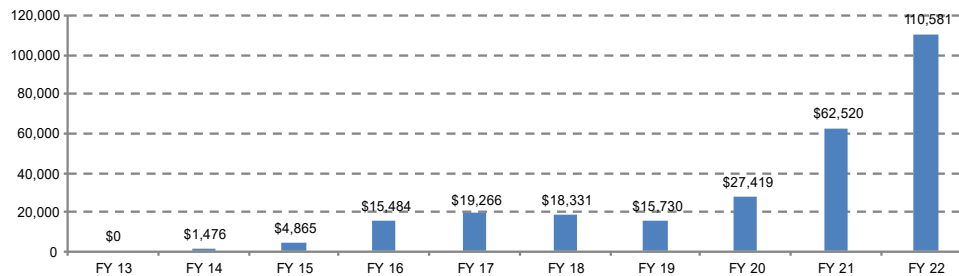
- Tennis and Pickleball have both experienced significant growth over the past several years, with record revenues in FY21 & FY22:

Tennis Revenue



Pickleball Revenue

Pickleball Revenue Since Inception in 2014



FY 21 includes \$12,775 of lesson revenue and \$49,745 in court fees.
FY 22 includes \$38,875 of lesson revenue and \$71,706 in court fees.



- Due to increased demand and limited dedicated surfaces, pickleball players seek access to the indoor tennis courts at the PC MARC. Historically, we allocate tennis court time based upon demand for tennis primarily and infill with other sports and activities where possible as the facility was constructed to support the community's need for indoor tennis playing surfaces.
- We do not recommend a new policy to deprioritize tennis courts' tennis scheduling. As an organization, we have invested heavily in tennis, building a tennis operation including administrative staff and certified professionals that has built a world class tennis community that is sought after throughout Utah. The facility was named 'Outstanding Facility' of the year for 2012 with the Utah Recreation and Parks Association. Additionally, The Candy Erickson Tennis Center at PC MARC was the nation's featured facility by the United States Tennis Association in 2017.
- RAB reviewed and discussed the current method of scheduling tennis courts for pickleball at their September meeting. RAB supports the current approach of court management and balancing growing pickleball uses.
- **Exhibit A: Pickleball & Tennis Court Information** provides information on our plans for managing tennis court scheduling reviewed by the RAB.

Changes from Winter 21-22 – These changes reflect a concerted effort by the PCMARC to accommodate the growing demand by the pickleball community for access to indoor tennis courts:

Facility	Winter 21-22	Winter 22-23
PC MARC Gymnasium	Limited scheduled play (March-April 2022)	Scheduled drop-in play 8 a.m.-12 p.m. Tue, Thur, Fri. This adds 48 hrs of court time for pickleball.
Bubble Courts	Unused tennis courts released day of at 11 a.m. Friday at 11 a.m. released for the weekend	Unused tennis courts released the day before at 11 a.m. Friday at 11 a.m. released for the weekend.
Bubble Courts	Tue, Thur 7-10 pm was reserved private court time. Courts were used till 9 p.m. then empty till 10 p.m.this was a max of 24 players.	Tue, Thur 7-10 p.m. is Reserved Open Play. This will increase players to 48 and allow for the rotation of courts.

Why not simply let Pickleball and Tennis play next to each other in the Bubble?

- Side-by-side pickleball and tennis make tennis Programming (professional lessons, clinics, camps, high school teams, etc.) untenable as the acoustics make it hard to hear instructors over the pickleball noise. This conflict is not new to the two sports as the community's work to coexist on the same or similar surfaces.
- Patrons playing tennis next to eight pickleball players cannot communicate with each other without walking up to the net. This makes it very difficult to communicate, keep score, and maintain rules (faults, lets, and line calls).
- From a PC MARC Tennis Pro: *Tennis players use and rely heavily upon their hearing to perform their sport on the tennis court. These audible cues...the sound of the ball hitting a racquet, the specific sound coming from the hitter's racquet, the sound and timing of a ball bouncing. These sounds and more importantly the timing of them provides players with a way to understand the rhythm of the game. The screech of the rubber sole of a shoe on the court and the noise generated by your opponent help tell an audible story of a competitive exchange. Pickleball also has its sound and as with tennis it tells its own story, however, pickleball is unique. Its sound is loud and player exchanges are rapid and frequent. Numerous games are occurring at the same time within a small court area that promotes court talk and conversation, a key social element to the game. The two sports in this context are not compatible to operate within close quarters of one another.*
- We spent considerable time researching other communities and tennis and pickleball facilities. A major takeaway is not to ostracize the tennis community by allowing side-by-side play. Instead, we hope to invest heavily in the pickleball community, similar to our investment in a world-class tennis facility and provide a dedicated pickleball facility.
- Because capital construction projects and building new recreation facilities take time, money, and political support, the PC MARC gymnasium must be part of a short-term solution. Though many pickleball players don't prefer the gym flooring because it

changes the experience, we must balance the same logic applied to those seeking to upend the tennis experience for their own benefit.

Steamboat Springs

Recently, much has been said about a new facility in the Mountain West in Steamboat Springs. <https://steamboattennisandpickleball.com/> Accordingly, we spoke to the Business Development Director that operates the facility as a concessionaire of the City of Steamboat:

- The indoor facility is 45,000 sq. ft. consisting of 6 tennis courts. Pickleball play is allowed on 2 of the tennis courts.
- The two tennis courts have 8 indoor pickleball courts painted on them, and they are dedicated to pickleball unless scheduled for youth tennis or a tennis event.
- These two tennis courts dedicated for pickleball are separated by twenty-five feet with bleachers and windscreens. Tennis and pickleball are not played next to each other but are separated within the same building. They do not switch court uses based on court availability.
- Unlike the PC MARC, Steamboat had excess tennis capacity, enabling the two court conversation.
- The revenue for tennis 4 years ago was \$550K. This year they plan to collect \$1m in total revenue, with 65% from tennis and 35% from pickleball. PC MARC tennis collects over \$1 million a year due to the depth and scope of our programming, compared to \$110K for pickleball.
- Steamboat is building/planning/fundraising for a new indoor PB facility (12 courts) to separate from tennis. Having tennis and pickleball in the same building has been challenging due to various factors. In one instance, it was called a “managerial nightmare.”

Other Creative Steps Taken to Accommodate Pickleball in the PC MARC

- Recreation purchased “quiet” pickleballs for testing playability to see if this would resolve the noise issue. They were quiet but had a very different bounce and playability from regular pickleballs.
- We researched a " Pickleroll " product to use over the gymnasium wood floor. Unfortunately, the product is meant for long-term placement and is not designed to move daily.
- We reached out to Diamond Tent Rental to look at placing a seasonal tent over the non-bubbled tennis courts at the PC MARC. The 30' x 50' tent is too small as the recommended space is 34' x 64' for pickleball. The next size is 66' x 98' but logistically impossible due to permanent perimeter fencing.

Master Planning Efforts

We continue our efforts to update the master plan and anticipate completion before the end of this year. Below are a few high-level points that Council should begin to consider:

A survey of area residents with 1,087 respondents (39.6% living in 84060) identified the Top Three Programs/Amenities at the Park City Sports Complex (Quinn's) to be pickleball courts (26.5%), year-round trail use (13.8%), and X-Country skiing (13.5%). The responses from 84060 residents reflect the same sentiments as all other respondents.

The steering committee has worked through the survey data to prioritize needs and space allocation at the MARC and the Park City Sports Complex. We are considering a stand-alone recreation facility at the Park City Sports Complex as a long-term solution. This could house indoor and outdoor pickleball courts, creating better flow and access to trails and X-Country skiing, and other priorities from the survey. Challenges for large expansion efforts at the MARC include property lines and setback requirements, parking concerns and the needed open space requirements for the site. The steering committee supports fitness expansion and pool upgrades as first priorities at the MARC. Since the MARC property will not meet the demand of the growth for pickleball, the Park City Sports Complex is seen as the long-term solution.

Pool Assessment

Water Design Inc. completed an analysis of the aquatic facilities. The following scope was used:

1. Site visit to meet with the owner/client and to interview the pool operator, assess the facility, take field measurements, data gathering, review existing conditions, and analyze the swimming pools and associated equipment.
2. Perform an engineering analysis and operational review of the existing swimming pools and their equipment conditions.
3. Compare existing swimming pool systems to current code requirements and industry best practices. Provide written comments and/or findings regarding the existing conditions and code deficiencies with the pool systems.
4. Work with VCBO to explore long term goals and provide recommendations related to potential options for repairs, upgrades, and/or replacement of items.

We are actively addressing the “low hanging fruit” items identified in the **Pool Assessment Report (Exhibit B)**. Still, a more in-depth discussion needs to occur on the subject of replacing the existing lap pool and what the future of the PC MARC's aquatics facilities look like.

Exhibit A: Tennis Bubble Court Usage for Pickleball

Purpose: Provide guidelines for clarity, management, scheduling and usage of the tennis bubble courts by pickleball.

Operating Guidelines:

Court usage for tennis is the priority. Tennis usage consisting of lessons, clinics, tournaments, and open play will take priority over pickleball play.

The tennis courts are either scheduled for tennis or pickleball. There is no scheduled play where tennis & pickleball are using the courts at the same time.

Maximizing court usage is important but not more important than providing a quality experience for both user groups. There will be times when all the courts are not utilized by tennis but pickleball is not to be played on the underutilized courts. The same is true for tennis using an underutilized pickleball court.

Recreation staff has scheduled dedicated pickleball hours in the gymnasium for drop-in play as well as allocated courts for reservation and registered program play in the bubble.

The Tennis Director and Recreation staff will work together to predetermine the unused court hours for tennis that may be turned over to pickleball. These hours are generally non-prime hours consisting of early morning, evening, and weekend times. The hours can be presold and made available for reservation play.

Recreation staff will be in constant contact with the Tennis Director to determine if there are any tennis court hours that can be allocated to pickleball. If courts are available Monday thru Friday, the Recreation staff will release them after 11 a.m. for the next day. Courts for Saturday & Sunday will be made available on Friday after 11 a.m. This means courts will be made available between 19 and 32 hours prior on Weekdays and 19 and 52 hours prior for weekends. Depending on when the patron decides to book a court.

Pickleball and tennis players may not enter the tennis bubble before the designated court time for both user groups.

Pickleball players must return the nets to the bubble annex storage area when finished playing.

Hours Dedicated to Pickleball in the Bubble

Monday- Friday: 6:00 a.m.- 8:00 a.m.

Tuesday & Thursday: 7:00 p.m. - 10:00 p.m. (Reservation Based Open-Play)

Friday: 7:00 p.m.- 10:00 p.m.

Saturday: 5:00 p.m. - 9:00 p.m.

Sunday: 1:00pm-9:00pm (Park City Pickleball Club 1:00pm-5:00pm)

Hours Dedicated to Pickleball in the Gymnasium

Tuesday, Thursday & Friday 8 a.m. – 12:00 p.m. Drop-In Play

Monday & Wednesday 12 p.m. - 3 p.m. Lessons & Clinics



6740 S 1300 E, Ste 110 Salt Lake City, Utah 84121

phone: (801) 261-4009 fax: (801) 261-4069

June 15, 2022

Mr. Brent Tippetts
VCBO Architecture
524 South 600 East
Salt Lake City, Utah 84102

Re: Park City MARC -Swimming Pools and Spa Assessment Study
Project No. 22-807FS

Dear Mr. Tippetts,

Water Design, Inc. visited the Park City MARC facility in Park City, Utah on June 1, 2022. The visit was requested to perform the following scope of services;

1. Provide a site visit to the facility to meet with the owner/client and to interview the pool operator, assess the facility, take necessary field measurements and data gathering, review existing conditions, and analyze the existing swimming pool and its associated equipment.
2. Perform an engineering analysis and operational review of the existing swimming pools and their equipment conditions.
3. Compare existing swimming pool systems to current code requirements and industry best practices. Provide written comments and/or findings regarding the existing conditions and code deficiencies with the pool systems.
4. Work with VCBO to explore long term goals and provide recommendations related to potential options for repairs, upgrades, and/or replacement of items.

Water Design will utilize the Standards for Design, Construction, and Operation of Public Swimming Pools R392-302 (the code or pool code) as published by the Utah Department of Health and adopted by the Summit County Health Department. This code will be used as the basis for this report and its findings. The findings and recommendations formulated from my site visit will be presented in this report as follows:

Summary Description of Existing Pool and Spa Designs/Systems/Installations:

The above referenced project includes one (1) leisure (activity) pool, one (1) hot spa pool, and one (1) lap pool. We understand that the lap pool and spa pool were built approximately 30 years ago sometime in the early 1990s. The leisure pool was built in 2003. The pools and the spa all operate on individual sets of equipment for each pool. There are two separate equipment rooms/locations (one for the leisure pool and spa pool equipment combined and a separate equipment room for the lap pool equipment).

The leisure pool is a freeform activity type pool. The pool features several amenities including some recently installed interactive water play toys, a current channel, a helical open flume slide and a shallow entry area. The leisure pool utilizes a standard surface skimmer design. The water is drawn from the surface skimmers and main drains directly to the circulation pump and is then filtered, heated, treated and returned to the pool as a

Exhibit B: Pool Assessment

“closed” system. The leisure pool circulation pump and motor have been replaced since the facility originally opened. This pump motor is operating but was observed to be excessively loud. The pool water is sanitized with calcium hypochlorite (pellet type chlorine) and is balanced with liquid acid. The chemicals are fed into the pool return line by a chemical automation system and are injected downstream from the heater.

The spa is a non-symmetrical (stretched) hexagon shaped structure with an underwater bench, therapy jets and one set of entry steps. The spa pool utilizes a standard surface skimmer design. The water is drawn from the surface skimmers and main drains directly to the circulation pump and is then filtered, heated, treated and returned to the spa as a “closed” system. The spa circulation motor has been replaced a few times over the years according to maintenance staff and the entire pump is considered old. The spa system also consists of a separate hydrotherapy system complete with pumps, piping, fittings, and hydrotherapy jets. The spa pool water is sanitized with calcium hypochlorite (pellet type chlorine) and balanced with liquid acid. The chemicals are fed into the spa return line by a chemical automation system and is injected downstream from the heater.

The lap pool was designed to include a 25 yard lap pool area with six (6) lap lanes (each lap lane is 7'-0" wide), and includes starting platforms, lane dividers, etc. The lap pool also has an offset entry area with stairs. The lap pool utilizes a perimeter gutter system that consists of a number of pre-cast gutter stones with built in skimmer weirs. The gutter allows water from the surface of the pool to skim over the gutter weir and flow in the gutter cavity to a series of collection pipe(s) where the water is directed into a piping network that flows by gravity to a remote surge tank located in the pump room. Water is also collected from the two main drain fittings at the deepest point of the pool and flows by gravity to the same remote surge tank. The balance of flow between the gutter and main drain systems is controlled by a modulating float valve in the surge tank. Water is then drawn through a single pipe from the surge tank by a circulation pump and is delivered to the filter and heater prior to returning to the pool through a series of wall fittings. The pool water is sanitized with calcium hypochlorite (pellet type chlorine) and balanced with liquid acid. The chemicals are fed into the pool return line by a chemical automation system and are injected downstream from the heater.

Both of the pools as well the spa have been constructed using shotcrete/gunite construction with a smooth plaster finish. We understand that the lap pool and spa were last replastered in 2005 (17 years ago). It is our understanding that the leisure pool still has its original plaster finish (19 years ago).

Data was collected to determine the existing properties of the pool circulation systems. The results of these calculations are tabulated below.

Existing Conditions:

Leisure Pool System Data:

Age of Pool:	~30 years old
Pool Size:	92'-11" long x 47'-5" wide with 12'x 14' offset entry area
Pool Depths:	1'-0" to 6'-0" to 3'-6" water depths
Pool Surface Area:	2,774.4 Sq. Ft.
Estimated Pool Volume:	77,375 Gallons (published original plans)
Pool Perimeter:	288 feet
Minimum Code Approved flow rate:	380 Gallons per Minute (GPM) @ 3.4 hr turn-over
Existing Flow Meter Reading:	Not operating at visit but usually operates at ~280-400 GPM (per maintenance personnel)
Existing Filter Turn-over Rate:	~ 4.6 to 3.2 hour Turn-over (meets code requirements)
Circulation Pump:	Pentair EQKT-1000 - 10 HP (rated for 425 GPM at 75 ft TDH)

Exhibit B: Pool Assessment

Hair & Lint Strainer:	Molded Plastic (integral with pump)
Existing Filters:	Four (4) 36" diameter Pentair TR140C high rate sand filters (28.2 Sq. Ft. total filter area)
Allowable flow range of filters:	310 GPM min to 508 GPM max (per code requirements)
Chemical Controller:	US Filter –Strantrol System 5F
Chlorine Feeder:	PPG Accu-tab 3070AT Powerbase feeder
pH Feeder:	Hydrochloric Acid -Stenner 45M5 Peristaltic Pump
CO2 Feeder:	None (removed)
Heater:	Two (2) RBI Heaters (1,480,000 Btu input) outdoor heaters
Water Level Controller:	Aquaticontrol ELC-800
Chemical Electrical Interlock Device:	Stratton-Bratt interlock box (recently installed to meet new code requirements. May still need full commissioning)

Spa System Data:

Age of Pool:	~30 years old
Spa Size:	Approximately 12'-8" long x 12'-8" wide
Spa Depths:	3'-0" water depth
Spa Surface Area:	~ 124 Sq. Ft.
Estimated Spa Volume:	~ 2,147 Gallons
Spa Perimeter:	~ 44 feet
Minimum code required flow rate:	72 Gallons per Minute (GPM) to meet ½ hr requirement
Existing Flow Meter Reading:	80 GPM (typically runs between 70-80 GPM)
Existing Filter Turn-over Rate:	~ ½ hour turn-over (meets code requirement)
Circulation Pump:	Sta-Rite Max-e-Pro 2 HP
Hair & Lint Strainer:	Plastic (integral with pump)
Existing Filters:	Pentair TR-100 (30" diameter) Hi Rate Sand filter (4.9 sq. ft. total filter area)
Allowable flow range of filters:	64 GPM min to 88 GPM max (per code requirements)
Chemical Controller:	US Filter –Strantrol System 4
Chlorine Feeder:	PPG Accu-tab 1030AT Powerbase feeder
pH Feeder:	Hydrochloric Acid -Stenner Peristaltic Pump 45M2
CO2 Feeder:	None
Heater:	Raypak B-R377A (~377,000 Btu input)
Water Level Controller:	Aquaticontrol ELC-800.
Chemical Electrical Interlock Device:	Stratton-Bratt interlock box (recently installed to meet new code requirements. May still need full commissioning)

Lap Pool System Data:

Age of Pool:	~19 years old
Pool Size:	75'-0" long x 42'-0" wide with 12'x 14' offset entry area
Pool Depths:	Approximately 3'-4" to 5' -0" water depths
Pool Surface Area:	3,322 Sq. Ft.
Estimated Pool Volume:	112,760 Gallons
Pool Perimeter:	258 feet
Minimum code required flow rate:	311 Gallons per Minute (GPM) to meet 6 hr requirement (Existing flow range does not meet code)
Existing Flow Meter Reading:	185 GPM (typically runs at 290-300 GPM per operator)
Existing Filter Turn-over Rate:	~6.4 to 10.1 hour turn-over (does not meet code requirement at any of the existing flow ranges)

Exhibit B: Pool Assessment

Circulation Pump:	Pentair EQK500 5 HP (rated for only 240 GPM at 65 ft TDH) (need larger pump to meet min. flow rate & turn-over rate)
Hair & Lint Strainer:	Molded Plastic Strainer (integral with pump)
Existing Filters:	One (1) Pentair THS3484 high-rate sand filter (19 Sq. Ft total filter area)
Allowable flow range of filters:	247 GPM min to 342 GPM max (per code requirements)
Chemical Controller:	BecSys5
Chlorine Feeder:	PPG Accu-tab 3070AT Powerbase feeder
pH Feeder:	Hydrochloric Acid -Stenner Peristaltic Pump 10-30
CO2 Feeder:	None (removed)
Heater:	RBI Heater (3,200,000 Btu input)
Water Level Controller:	N/A
Chemical Electrical Interlock Device:	Stratton-Bratt interlock box (currently being installed to meet new code requirements. Still needs installation completion and commissioning)

Observed Code, Condition, and other Deficiencies & Recommended Considerations:

Leisure (Activity) Pool:

- Circulation Pump is excessively noisy and may have been damaged with water or have a different problem. Consider troubleshooting and replacing as needed.
- The Basket Strainer for the slide pump is ferrous and rusted. Consider replacing this strainer with a fiberglass strainer to match the other pumps in the pump vault.
- Observed tile on the current channel (river) island (outside radius area) were large format tiles that were missing grout and exposing sharp edges to the tile. This is a safety concern. Consider cutting tile into smaller pieces and reinstalling grout to provide a smoother transition around the radius without exposing sharp edges that can be a safety hazard.
- The chemical controller is an older model (no longer available) but appears to be fully operational. Consider future replacement of this device in ongoing maintenance budgets for when it fails.
- The pool plaster appears damaged. Observed mottling, etching, thinning areas, spalling, roughening, and cracking of the plaster. The plaster has exceeded its life expectancy by approximately double the time. Consider replastering the swimming pool.
- The pool coping to deck expansion joint is failing. It is cracked or missing in most places around the pool. Consider replacing the expansion joint with proper sealant system including new backer rod and deck-o-seal sealant.
- The pool deck has settled or subsided in area near the north-west area of the pool. This may be evidence of soft soils and/or water infiltration into the surrounding soils in that area. We did not observe evidence that the pool had settled any. There are some elevation differences apparent that may constitute a toe stub or trip hazard. Consider further exploration and remediation of the decks in this area.

Exhibit B: Pool Assessment

- The suction outlet covers in the current channel area do not appear to have been replaced since original installation (likely in the ~2010-2012 time frame). Suction outlet covers have a life expectancy rating on the cover and need to be replaced when they are expired. These outlets appeared to have a 10 year life and are likely nearing, or have exceeded, the expiration timeframe. Consider replacing these covers with new matching suction outlet covers (if not matching, review and engineering may be required for new covers).
- One underwater pool light appears to be burnt out and requires replacement.
- Observed multiple broken or chipped depth markers on the pool deck. They are damaged and in some cases have sharp edges where broken and are dirty or faded. This is a safety concern. All broken, chipped, or faded depth markers should be replaced.
- Observed “NO RUNNING” tiles that were sticking up proud of the deck surface exposing sharp edges. This is a safety concern. Any broken, chipped, faded, or raised tile markings should be replaced.
- The grating covering the backwash pit in the equipment room was severely corroded and was compromised and poses a safety hazard to maintenance personnel. This grating should be replaced. Consider a rated non-metallic grating as the replacement.
- The Pentair TR-140C filters are aging, show signs of leaking, and are nearing their life expectancy. Consider planning for replacement of these filters as part of an ongoing maintenance plan.
- The pH feed pump appears to be aging and may require replacement soon. Consider replacing this pump as part of a maintenance plan.
- There are a few other items that are aging as well, but are still operational (i.e. River pump, Water Feature pump, Slide pump, Strantrol 5F controller, etc.). Consider planning for replacement of these items in an ongoing maintenance budgets for when they fail.
- Consider adding variable frequency drives (VFD) to the circulation, slide and current channel pumps (toy pump already has new VFD). This will allow better flow control and will provide for a soft start to the pumps, and will help save operational energy to run these pumps.
- General piping in the equipment room has aged and appears to have been repaired and patched as needed over the years. Consider replumbing the equipment room complete with required valves, gauges, controls, equipment connections, etc. to extend the life of the systems moving forward.
- Consider exploring a taller water slide for the pool to enhance play value and recreational opportunities for the younger patrons. Address bird nesting problem that is happening on the slide tower by use of screening or other deterrents for both the existing and any future slide tower considered.

Spa Pool:

- Circulation Pump is aging and has exceeded its life expectancy. It appears to still be providing enough flow for the system. Consider replacing with a new high efficiency pump with integral VFD for more precise flow control and energy savings.

Exhibit B: Pool Assessment

- The circulation system does not have an isolation/control valve on the pump located between the pump discharge and the filter influent connection. Consider adding a valve at this location for isolation and more precise flow control.
- The Pentair TR-100 Filter appears to be aging (over ~15 years old) and is in poor condition. This means is nearing or has exceeded the life expectancy of this type of filter. The filter was observed leaking at connections/seams during the visit. Consider replacing the filter with a commercial grade filter (i.e. TR-100C or similar).
- Both Hydrotherapy Jet pumps are aging and has exceeded its life expectancy. Consider replacing the pumps with new high efficiency pumps with integral VFDs for more precise flow control and energy savings. Isolation/Control valves are required on all pipes to/from the pool. The jet piping did not have required valves installed. Isolation/control valves should be installed on the influent and discharge pipes of all pumps.
- The chemical controller is an older model Strantrol System 4 (model no longer available) but appears to be fully operational. Consider future replacement of this device in ongoing maintenance budget as it fails.
- The spa pool plaster appears damaged. Observed substantial mottling, staining, etching, thinning areas, spalling, roughening, and cracking of the plaster. The plaster has exceeded its life expectancy by about double the anticipated timeframe. Consider replastering the spa pool.
- The vertical water depth markers are faded where they have touched the water surfaces and are no longer legible. The depth markers should be replaced with new contrasting markings as this is a bather safety item.
- The spa appears to be leaking. Observed the automatic water make-up system cycling regularly during our visit evidencing a leak. This may be due to the poor condition of the plaster in the spa and would be hard to pinpoint a specific leak location. Other penetrations, piping, and fittings should also be explored and verified for water tightness by an experienced pool leak detection company.
- Observed that the supply inlets (returns into spa) do not appear to have the code required inlet orifices to promote uniform flow, mixing and turn-over of the spa water. Inlet orifices should be properly sized and installed on the spa pool. See supporting information section below for additional information.
- General piping in the equipment room has aged and appears to have been repaired and patched as needed over the years. Consider replumbing the equipment room complete with required valves, equipment connections, etc. to extend the life of the systems moving forward.
- The spa pool is over 30 years old now and is nearing the typical life expectancy of this type of pool. Due to the history of the pool leaking and the existing plaster condition, consideration should be given to future replacement of the spa pool. The integrity of spa pool structure could not be observed during the visit (requires destructive testing to fully determine the condition of the structure), but based on experience with this type and age of pool as well as the plaster condition not adequately protecting the underlying spa shell, we would expect that this pool will continue to have increasing problems due to deterioration of the pool structure, rebar, and finishes. Consideration should be given to the unknown condition (but likely deteriorated nature) of the spa pool shell before substantial

Exhibit B: Pool Assessment

monies are invested into the spa pool so that the invested money will provide the value and life expectancy warranted for the investment.

Lap Pool:

- It appears as though there has been some settling/subsidence of the swimming pool on the north side of the pool. This is evidenced by the waterline extending or flooding to the back of the gutter coping along the north side of the pool whereas the other sides do not have this flooding. The pool is still skimming at this point, but additional settlement may render portions of the pool edge dry and void of skimming. This could be rectified and/or mitigated by replacing the gutter coping stones, waterproofing the gutter (and gutter to coping joint) and setting them at a new level to provide a consistent skimming level around the pool. This pool also has a history of leaks (current small leaks and multiple substantial leaks over the years) that has likely contributed to this condition by wetting the supporting pool structure and subgrade soils. The pool deck on the north side of the pool appears to have experienced excessive settling as well and has steeper slopes than typical and to have had modifications to mitigate toe stubs and trip hazards. Settlement is likely to continue and worsen over time. See supporting information section below for additional information.
- The lap pool is reportedly losing water. Based on the settled pool as well input and feedback from previous water loss events there is likely that this water loss to be occurring are at the back of the gutter (at the joint beneath the stones) at the pool deck where the gutter stones are allowing flooding of the deck. The condition of the plaster may also be a contributing factor to water loss experienced. See plaster narrative below.
- The pool coping stones (pre-cast concrete coping sections) have deteriorated over the years. The finish has etched, is chipped, is rough, and some of the stones are broken. There is grout missing from the front and back of many of the stones which is impeding adequate skimming as it allows water to bypass the skimmer weirs and enter the gutter from below the water surface through the gaps created by the missing grout. Consider replacing the coping stones and sealing between the front and back between each stone.
- The pool gutter coping to deck expansion joint is failing. It is cracked or missing in places around the pool. Consider replacing the expansion joint with proper system including new backer rod and deck-o-seal sealant. If the coping stones are replaced as discussed above, this would need to happen after replacement of the stones as well and could be done at the same time to minimize rework. See supporting information section below for additional information.
- The pool plaster appears damaged. Observed mottling, spalling, etching, thinning areas, roughening, and cracking of the plaster. The plaster has exceeded its life expectancy by approximately double the time. Consider replastering the swimming pool.
- The Pool deck along the south side of the swimming pool (near the stairs to the building) reportedly experiences extensive movement during the seasonal cycles. This may be due to frost heave from saturated soils underneath the pool deck. It reportedly heaves in the winter and settles back to roughly the normal spot when it warms up. There is still some vertical movement observed from the last cycle and the staff needs to modify that area yearly to avoid toe stubs and trip hazards. Staff believes that the ground where the lap pool is built is always wet due to swampy/bog type conditions in the area. Consider exploring the subgrade conditions and whether a drainage system can be installed to mitigate the yearly cycle of heave/settling.

Exhibit B: Pool Assessment

- The pool circulation pump has been recently replaced with a Pentair EQK500 (5 HP) pump from the previous pump operating that was installed when both the filter and pump were replaced. This specific pump selected and its related pump curve does not provide the code minimum flow rate needed for a 6 hour turn-over for this pool as required by the code (see flow data in chart above for deficiency). A Pentair EQK750 (7.5 HP) would likely be needed in order to provide the flow rate required to meet the code or a custom trim impeller type pump with lower horsepower.
- The pH feed pump appears to be aging and may require replacement soon. Consider replacing this pump as part of an ongoing maintenance plan.
- The pool heater is aging (~11 years old) but is still operational. It is nearing the end of its life-expectancy however and may need repairs or replacement in the near future. Consider future replacement of this device in ongoing maintenance budgets for when it fails. See supporting information section below for additional discussion about heating options and ideas for all pools.
- The pool depth markers and “NO DIVING” markers do not meet the requirements of the code. Additional depth markers should be added (and existing damaged markers should be replaced). See additional supporting information discussion below.
- The pool lights on the north wall of the pool are not operational. The fact that all of the north lights are failed at the same time may indicate an electrical issue with the lighting circuit or connections. It could be just coincidence that they have all failed in the same location, so bulb replacement could be tried to initially troubleshoot the situation. Recommend consulting a licensed electrical professional to ensure that underwater lighting connections are per code and have proper GFI protection grounding.
- This lap pool is over 30 years old now and is nearing the typical life expectancy of this type of pool. Due to the history of the pool leaking, existing settling, existing plaster and coping stone conditions, consideration should be given to future replacement of the pool. The integrity of the pool structure could not be observed during the visit (requires destructive testing to fully determine the condition of the pool structure), but based on experience with this type and age of pool along with the condition of the plaster in the pool we would expect that this pool shell has had water infiltration and will continue to have increasing problems due to deterioration of the pool structure, rebar, and finishes. Consideration should be given to the unknown condition (but likely deteriorated nature) of the pool shell before substantial monies are invested into the pool so that the invested money will provide the value and life expectancy warranted for the investment.

Additional Supporting Information & Code Deficiencies:

- **Lap Pool Depth Markings:**

Deficiency: The code requires that the water depth be marked on the pool deck and on the vertical pool wall with minimum 4” high numbers around the pool at every one (1) foot of depth with a maximum spacing of 25’ from each other. The existing lap pool does not meet this requirement.

Solution: Add new depth markings as necessary at each one foot depth not to exceed 25’ spacing on both the horizontal pool deck and vertical pool wall as required by the pool code. Depths are recommended to be marked in feet and inches with numbers that are required to be minimum 4” high.

Exhibit B: Pool Assessment

- **Lap Pool Diving Markings:**

Deficiency: The code requires that “NO DIVING” be marked adjacent to the pool on the pool deck with minimum 4” high letters around the pool at a maximum spacing of 25’ from each other. The existing lap pool does not meet this requirement.

Solution: Add new “NO DIVING” marking tiles at 25’ spacing on the horizontal pool deck as required by the pool code. The “NO DIVING” should be marked with letters that are minimum 4” high.

- **Spa Inlet fittings:**

Deficiency: The code requires that inlets be designed with a non-adjustable orifice providing enough head loss to insure a balanced flow through all inlets. The existing lap pool inlets appear to be open ended pipe cut flush with the pool finish and with no type of restricting orifice in place. The spa inlets appear to be the same and should be verified for compliance.

Solution: Inlet orifices should be installed at all return pipes. The inlet orifice should be sized based on the design flow rate of the pool/spa system.

Industry Standard Deficiencies:

- **Lap Pool Gutter Design**

Deficiency: The lap pool system was designed with an overflow gutter system that was intended to be installed level to provide effective skimming and cleaning of the entire water surface. The perimeter gutter system is not level around the entire pool. The elevations of the precast gutter stones are not level within acceptable tolerances along the perimeter length of the pool and are also not uniformly level from front to back of the stones. This does not allow proper skimming action as certain parts of the gutter are over surged with waters and other areas do not have enough water flow. The long side of the pool (the side away from the facility) was flooding and water was observed reaching the back of the gutter stones and in many cases extending past the stones and up onto the deck. Maintenance personnel report water seeping through the deck joints and getting under the pool deck.

Potential Solution: Modify or replace existing gutter stones. In areas where the gutter is not level the stones (and possibly some of the deck) should be removed and re-installed to provide a level gutter edge around the entire perimeter of the pool. This will not allow water to reach the back of the stone during normal operation. It will provide for a more balanced skimming action as well as provide enhanced gutter flow rates up to 100% of the original design capacity of the circulation system.

- **Pool Heating Systems:**

Deficiency: The existing pools utilize condensing boilers for heating the pool water. These types of boilers do not perform well when operated with lower water temperatures like the facility operates during winter months. These boilers coupled with the fact that the existing pools are circulated year-round at low water temperature (just enough heat to prevent the water from freezing) makes the boilers more susceptible to condensation and related sooting or corrosion problems.

Recommendations: The owner has previously expressed a desire to consider sustainable options for upgrading the existing facilities. This coupled with the inherent problems of operating stand-alone pool boilers year-round in this climate would suggest that the owner should consider replacing their pool

Exhibit B: Pool Assessment

boilers with either high efficiency “indirect” pool heaters or with a heat exchange system associated to the heaters. A heat exchange system can be more efficient and performs better for year-round circulation. It allows for the use of high efficiency and/or modulating boilers (not available in stand-alone pool type boilers) coupled with the ability to cross utilize the heat for multiple heating applications. This more efficient heat exchanger system will provide for long term operational cost savings. We recommend that any analysis of any mechanical system upgrade include analysis for utilizing a high efficiency boiler/heat exchangers system for heating the pool water. The size of the lap pool and the location of the lap pool equipment inside the main building make it the best candidate for a central central boiler plant if this type of approach is desired, and the system could be used on all pools (with some added expense of running piping and heat exchangers to the remote stand-alone pool equipment locations). Alternately, each pool could consider their own “indirect” type pool heaters (includes a boiler and heat exchange system on a common heater skid) for each pool. If the owner is interested in a heat exchange type system the cost of both approaches should be considered in making a decision.

Disclaimers:

The above recommendations are the professional opinion of Water Design, Inc. and are based only upon our site visit and observations. They are intended to address the pools as they are existing today. The observations in this report should not be relied upon as all inclusive since they deal primarily with some of the larger items that were observed as concerns for the pools. Prior to construction and implementation of any of these recommendations, construction documents stamped by a qualified engineer shall be submitted to the local health and building departments for their review and approval.

END OF REPORT

If you have any questions, please call me at (801) 261-4009.

Cordially,

Tom Anderson

Thomas P. Anderson
Water Design, Inc.
6740 S 1300 E, Ste 110
Salt Lake City, Utah 84121

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Executive

Item Type: Staff Report

Agenda Section: WORK SESSION

Subject:

5:15 p.m. - Kimball Junction Environmental Impact Statement Presentation by Grant Farnsworth, UDOT
Region Two Planning Manager

Suggested Action:

Attachments:

[Scoping Presentation](#)



Kimball Junction



ENVIRONMENTAL IMPACT STATEMENT

Park City Council

November 3, 2022

Planning & Environmental Study Process

Identification

Experts and the community determine a need for further action on a transportation issue

Planning

Verify the need and develop potential remedies

Kimball Junction & SR-224 Area Plan

Environmental

Define and assess potential impacts of alternative solutions

Fall 2022 - Fall 2024

Current Phase

Design

Upon environmental approval and after funding is available, professionals identify the identified solutions.

No funding identified

Construction

Following design, agencies construct or execute identified solutions.

No funding identified

- Identified traffic need
- Developed potential alternatives

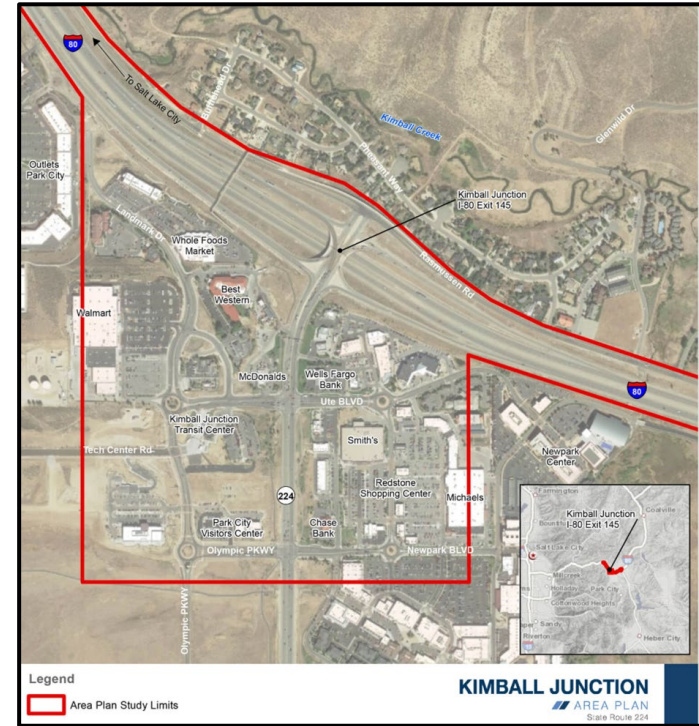
- Level 1 Screening
 - Fatal flaw analysis (Over 30 alternatives evaluated)

- Level 2 Screening
 - Traffic analysis, preliminary environmental impacts, cost (4 alternatives evaluated)

- 3 alternatives advanced for further study

Kimball Junction & SR-224 Area Plan

- Broad view to look at area goals and better define types of actions needed
- Developed multimodal & capacity transportation solutions
- Gathered public input throughout the process
- Funded by Summit County & UDOT
- November 2019 to March 2021

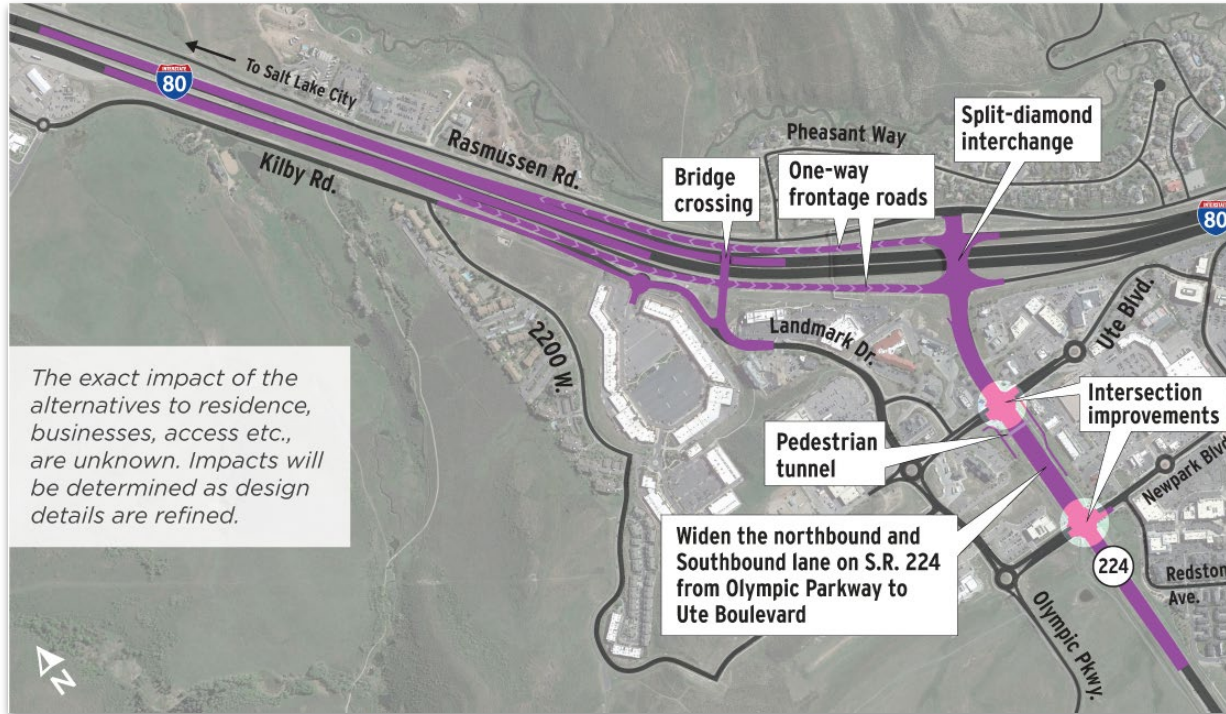


Kimball Junction & SR-224 Area Plan Goals

- Move people and goods more efficiently
- Improve mobility and comfort for all users through a connected network.
- Contributes to improved local and regional air quality, environmental sustainability, and community health
- Maintain consistency with adopted land use and transportation plans
- Complement the evolving context and scale of the community
- Consider operational technologies and accommodate maintenance needs

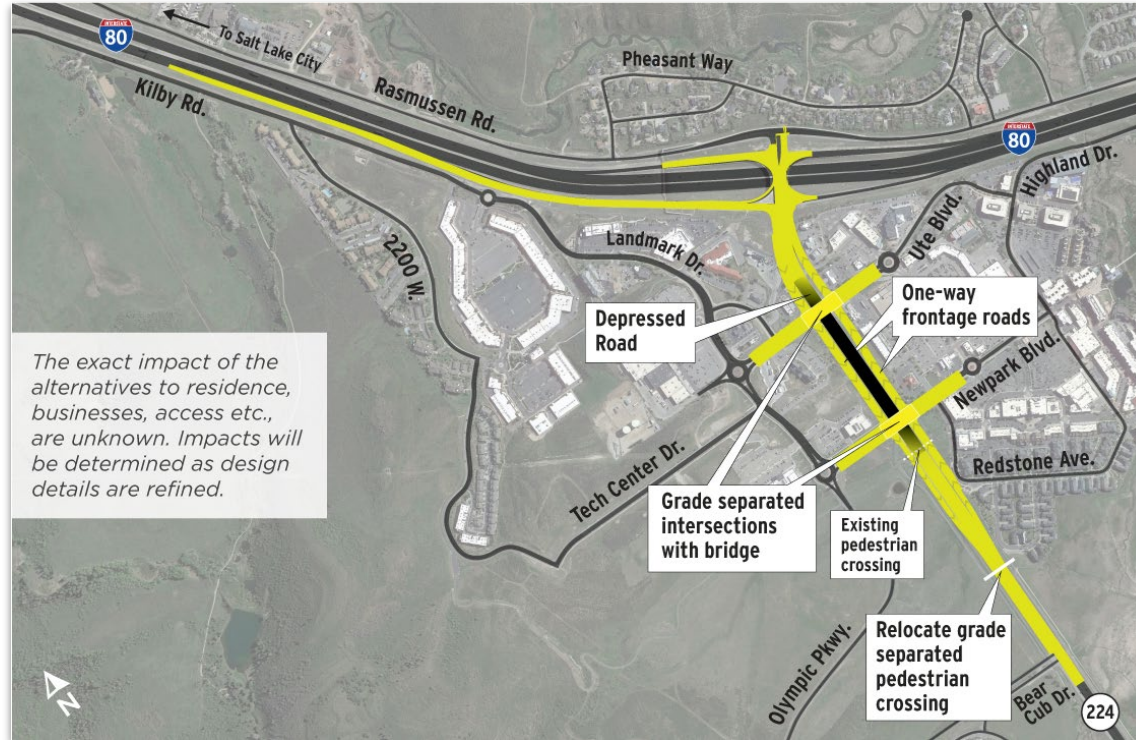
Alternative A

Tight-Diamond Interchange and One-Way Frontage Roads



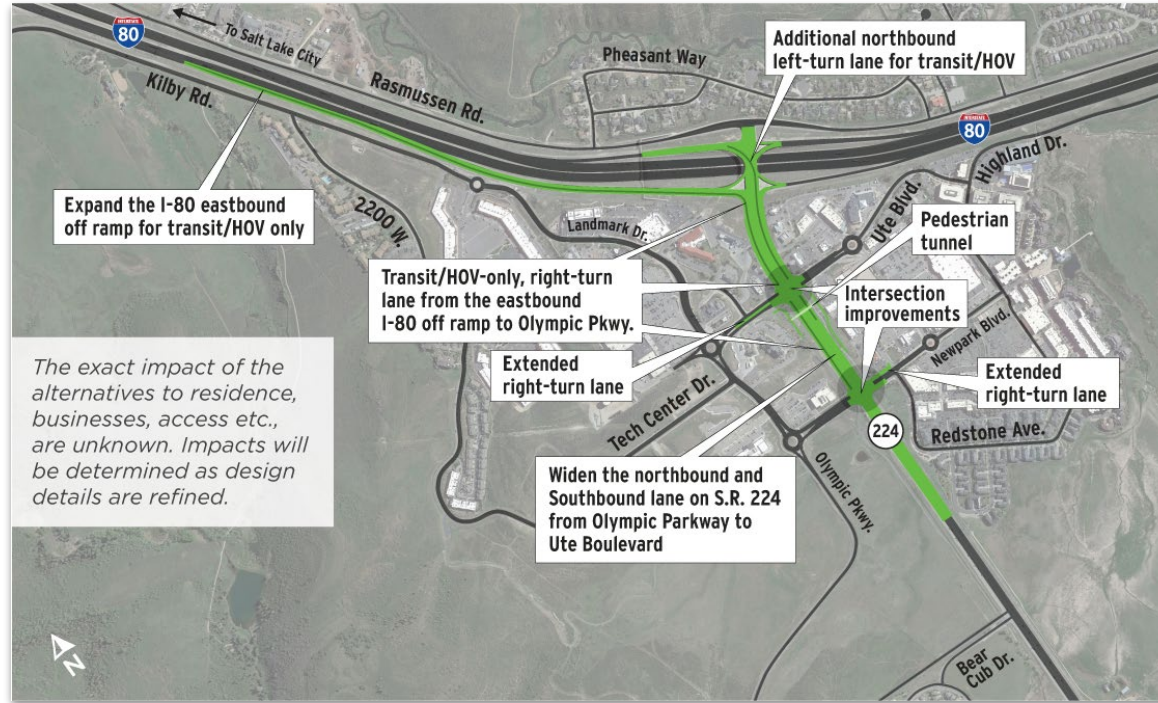
Alternative B

Grade-Separated Intersections with One-Way Frontage Roads to the I-80 Interchange

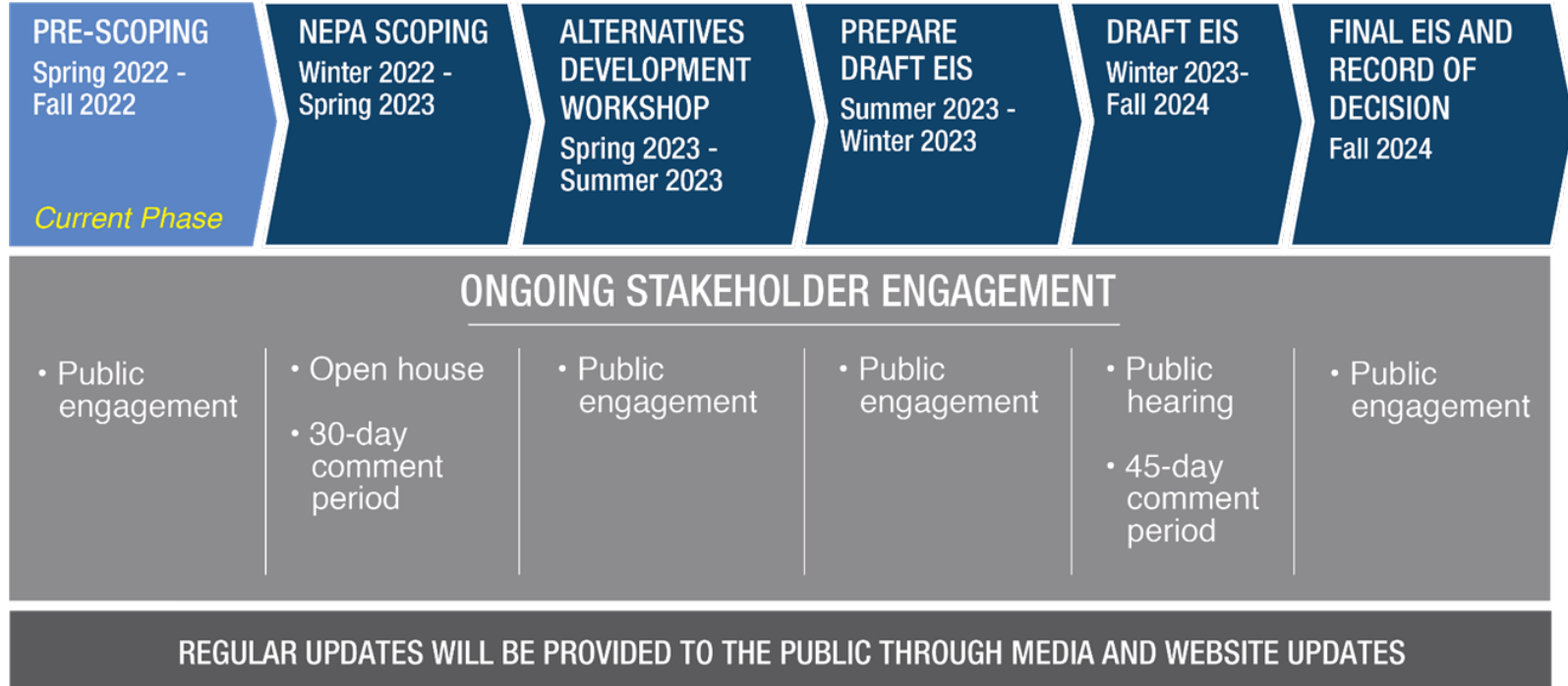


Alternative C

At-Grade Intersection Improvements with Pedestrian Enhancements



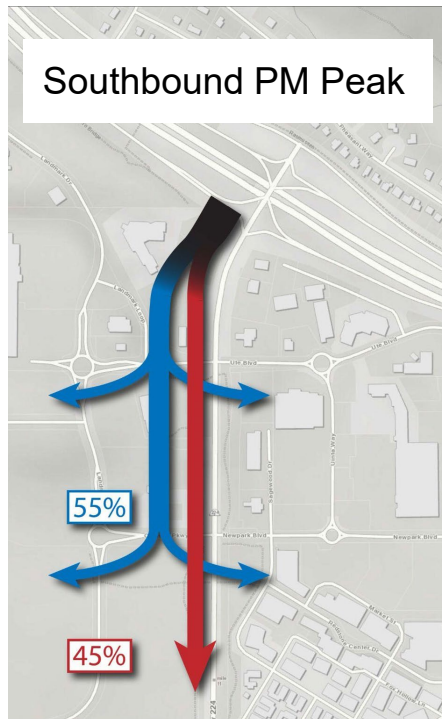
EIS Process & Schedule



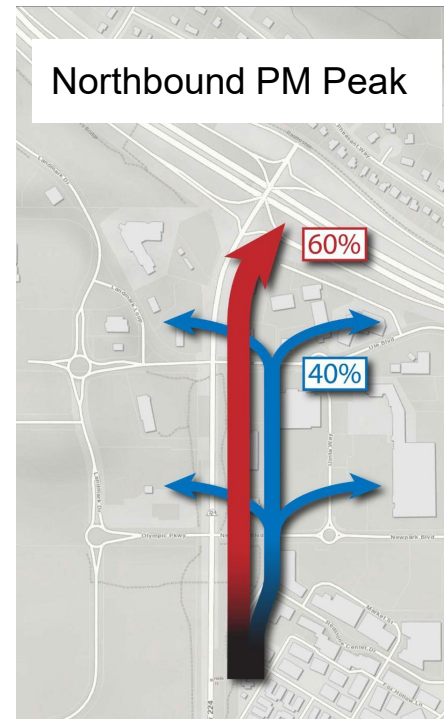
Traffic Origins

- Existing traffic almost evenly split between through traffic and Kimball Junction access traffic
- Business/residential traffic as much as a concern as though traffic for conditions

Southbound PM Peak

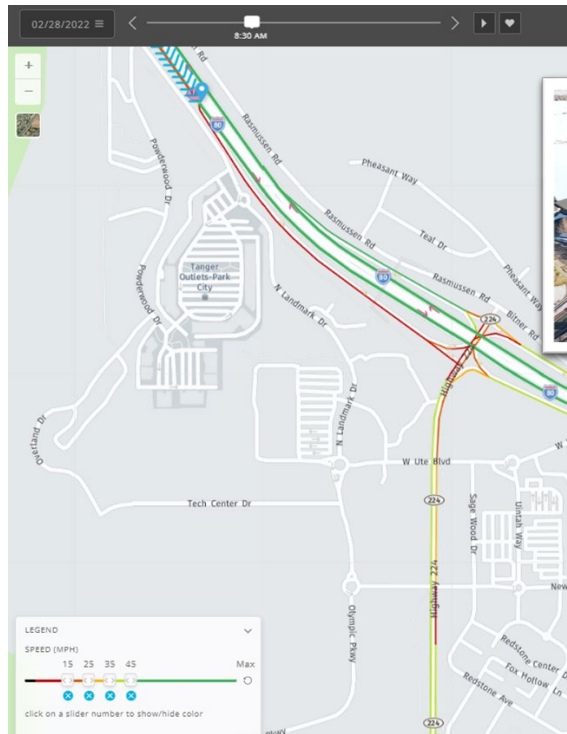


Northbound PM Peak



Existing Travel Times and Speeds

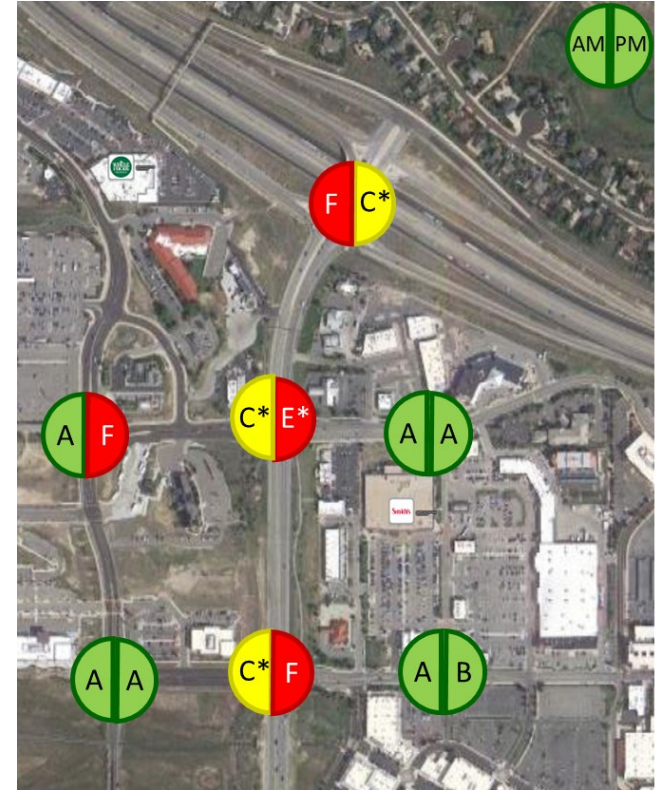
- AM I-80 off ramp travel times can grow from 2 minutes to over 15 min.
 - Ramp queues backed onto I-80 49 times during '22 winter
- PM outbound travel times on SR-224 can grow from 5 minutes to over 15 min.
 - Two mile outbound queues occurred 25 evenings in the '22 winter.
- Majority of worst conditions are on weekdays.



Traffic Analysis - Existing

	AM		PM	
	Avg Delay	Level of Service	Avg Delay	Level of Service
I-80	> 100	F	25*	C*
Ute Blvd	28*	C*	55*	E*
Olympic Pkwy	31*	C*	99	F
West Ute Rdbt	< 5	A	59	F
West Olympic Rdbt	< 5	A	< 5	A
East Ute Rdbt	< 5	A	< 5	A
East Olympic Rdbt	< 5	A	13	B

*Delay undercounted due to upstream congestion

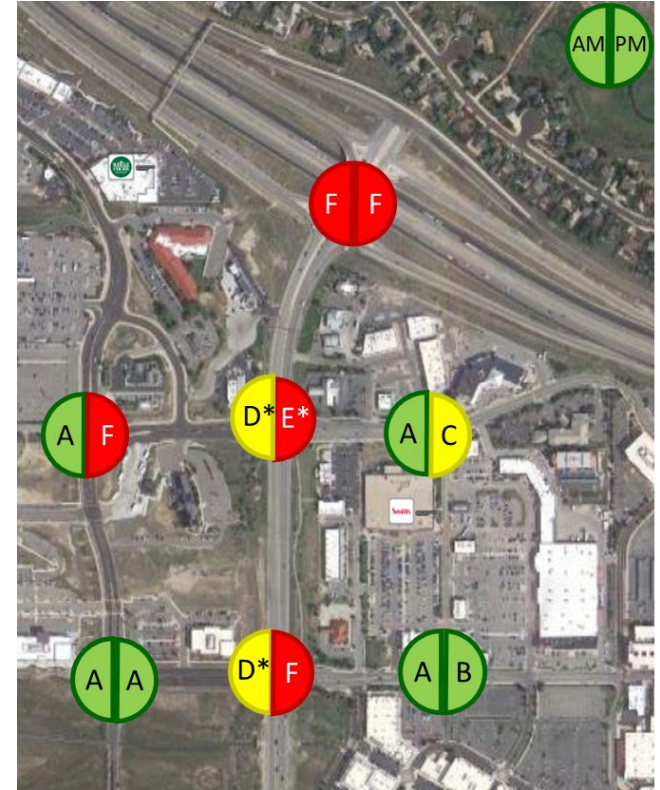


Traffic Analysis - 2050 No Build

30%-40% growth on SR-224 and I-80
between existing year and 2050

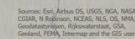
	AM		PM	
	Avg Delay	Level of Service	Avg Delay	Level of Service
I-80	> 100	F	> 100	F
Ute Blvd	37*	D*	62*	E*
Olympic Pkwy	37*	D*	> 100	F
West Ute Rdbt	5	A	> 80	F
West Olympic Rdbt	6	A	8	A
East Ute Rdbt	< 5	A	22	C
East Olympic Rdbt	5	A	15	B

*Delay undercounted due to upstream congestion



Kimball Junction
ENVIRONMENTAL
IMPACT STATEMENT

- | Intersection | Walk Button Presses |
|--------------|---------------------|
| Ute Blvd | 100-400 presses/day |
| Olympic Pkwy | 100-200 presses/day |



Project Need (Draft)

- Future (2050) failing conditions at the SR-224 and the I-80, Ute Boulevard, and Olympic Parkway intersections create delay and unreliable travel times
- Off-ramp queues extending onto mainline I-80 resulting in unsafe travel conditions
- Limited east-west active transportation connectivity in the study area

Project Purpose (Draft)

- Improve operations and travel time on SR-224 from the I-80 interchange through Olympic Parkway
- Improve safety by reducing queues on I-80 off-ramps
- Improve pedestrian and bicyclist mobility and accessibility throughout the study area
- Maintain or improve transit travel time

Alternative Screening Criteria (Draft)

- Travel time
- Intersection performance
- Queue lengths on I-80
- Pedestrian and bicycle connectivity and comfort
- Environmental impacts

Public Meetings

In-Person Open House Early January

Open House 4:30-7:30 p.m.

Location TBD

Virtual Public Meeting Early January

Presentation 6:00-6:30 p.m.

Q&A 6:30-7:30 p.m.

Public Comment Period

December - January

Provide comments through:



KimballJunctionEIS.udot.utah.gov



KimballJunctionEIS@utah.gov



Kimball Junction EIS c/o HDR
2825 E. Cottonwood Parkway, Suite 200
Cottonwood Heights, UT 84121



435-255-3168

EIS Process & Schedule





Kimball Junction



ENVIRONMENTAL IMPACT STATEMENT

The environmental review, consultation, and other actions required by applicable federal environmental laws for this project are being or have been carried out by UDOT pursuant to 23 U.S.C. 327 and a Memorandum of Understanding dated May 26, 2022, and executed by the Federal Highway Administration and UDOT.

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Public Utilities

Item Type: Staff Report

Agenda Section: COMMUNICATIONS AND DISCLOSURES FROM
COUNCIL AND STAFF

Subject:

Drought End of the Year Update

Suggested Action:

Attachments:

[Drought End of the Year Staff Report](#)

[Exhibit A: Conservation Program Infographic](#)

[Exhibit B: Park and Golf Drought Response and Long-Term Consequences](#)

[Exhibit C: Drought and Conservation Outreach](#)



City Council Staff Communication Report

Subject: 2022 Drought End of Season Update
Author: Jason Christensen
Department: Public Utilities
Date: November 3, 2022
Type of Item: Administrative

Summary

Similar to previous years, the Community and City came together and responded to the continued drought conditions prevalent in Utah. There are several noteworthy examples, but perhaps none more notable than the reduction of community water usage by 86 million gallons overall. Park City Municipal (primarily City parks and landscaped areas) reduced water usage by 15 million gallons, and the Park City Golf Course reduced its water consumption by another 16 million gallons, compared to 2020. For comparison, the City's golf course uses about 50 million gallons per year, offering a rather remarkable 27% reduction.

Park City Municipal continues a long-contemplated and complex overhaul of its water retail rate structure designed to increase the cost of above-average water use and decrease the cost of below-average water use for Commercial, Multi-Family, and Irrigation account classes.

The City is also working on a comprehensive evaluation of its landscaping requirements within the Land Management Code to ensure that our regulations align with community goals and promote water efficiency. In addition, Park City anticipates launching a cash rebate landscaping incentive program in 2023.

Background

Serious drought conditions continued to impact Utah and the entire western United State in 2022. Fortunately, 2022 was actually a better water year than 2021, with more precipitation in the Spring and Summer making up for a relatively mild winter. Unfortunately, the overall trend continues to be an increase in temperatures and a decrease in overall precipitation.

The City maintains a proactive conservation and drought-response program. The conservation program is outlined in [Park City Conservation Plan](#). An infographic with our conservation program is attached as Exhibit A.

The drought response program is implemented as a response to a drought or when water supply has decreased, and we move to reduce demand to prevent running out of water. This summer's drought response was driven by the larger regional drought. Community water demand during 2022 remained well below our mandatory drought ratio of 85% of available supply. In the event of a water supply shortage, [municipal code](#) governs what steps are taken to reduce demand to match supply.

In 2022, the peak summer demand occurred on July 19, equal to 62% of the available supply. This is 8% lower than the peak demand in 2021. It also leaves a very meaningful amount of headroom before mandatory drought restrictions would be necessary to balance supply and demand.

PCMC's Drought Response

o City

- Parks reduced water consumption by 32% or 15 million gallons over 2020¹.
 - Parks raised mow height, decreased fertilization, hand watered trees, and focused on turf used for programs and park reservations.
 - If the drought continues, Parks will turn off more systems, increase hand watering of trees, reduce new planting, and identify areas for xeric conversions.
 - A more detailed outline of the steps taken and the long-term outlook for Parks is available in Exhibit B.
- Golf reduced water consumption by 27%, or 16 million gallons, compared to 2020².
 - Golf reduced irrigation and increased the height of the rough.
 - The longer drought restrictions continue, the more likely the overall health, appearance, and playability of the golf course will be negatively affected
 - A more detailed outline of the steps taken and the long-term outlook for Golf is available in Exhibit B.

o Community

- The community reduced its water usage by 32%, or 86 million gallons, compared to 2020.³
- The largest reduction in usage was the irrigation account class, with a 46% reduction.
- Multi-family and Residential also reduced their usage by 8% and 22%, respectively.
- Commercial accounts saw a 10% increase, likely due in part to the comparison year, 2020, the first year of COVID-19.
- Staff actively communicated the drought response action and focused on conservation. See Exhibit C for a list of all outreach.

What if Prolonged Drought Continues?

Despite the drought, Park City's existing water resources performed well in 2021 and 2022. If the millennial drought continues, the community and City can likely position themselves for a future with less water. As the City is currently selling surplus water to the Weber Basin Water Conservancy District, those sales could be reduced or eliminated in the future (5 years out) if water projections demonstrate the need.

¹ Billed usage through September comparing 2020 to 2022.

² Consumption through September 6th, 2022.

³ Billed usage through September comparing 2020 to 2022.

In addition, in 2023, construction of the 3 Kings Water Treatment Plant will finish, and the state-of-the-art facility will begin producing drinking water. This will restore access to the Judge and Spiro Tunnels as community water sources while ensuring stream and drinking water standards, regulated by the Federal Clean Water Act and Safe Drinking Water Act, are met.

In-Process Conservation Enhancements

Retail Water Rates

The City is working to improve the underlying conservation values within its water rate structure by increasing the cost of above-average water use and using that increase in revenue to decrease the cost of below-average water. The goal is that the rate change will be revenue neutral.

This item was last presented on [July 28, 2022](#), and our team is working to return once the financial model is updated to reflect the most recent water consumption data, address minor issues identified in the model, and additional changes requested by City Council.

Land Management Code Regulation of Landscaping

The Planning team is also working on Land Management Code amendments to:

- Clarify landscaping and water wise regulations
- Define key terms
- Update gravel regulations
- Establish landscaping regulations based on land use type
- Provide flexibility to replace significant vegetation with water wise landscaping
- Update the recommended plant list to identify water wise plants
- Clarify landscaping and limits of disturbance

The Planning team is preparing to send public notice to community members regarding a survey and Planning Commission and City Council public hearings. The Planning Commission is scheduled to conduct a work session on October 12, 2022, and a public hearing on October 26, 2022.

The Planning Commission may forward a recommendation for City Council's consideration on November 17, 2022.

Landscaping Rebates

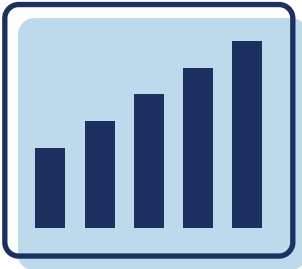
Our Team is also working to create the administrative process needed to support a cash incentive for removing turf and replacing it with water-wise landscaping. This program should be in place for the spring of 2023, after consultation with Council.

Exhibits

- A Conservation Program Infographic
- B Parks and Golf Drought Response and Long-term Consequences
- C Drought and Conservation Outreach

WATER CONSERVATION

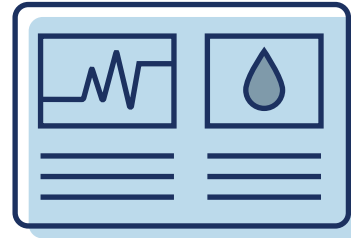
IN PARK CITY



WATER RATE STRUCTURE

Tier based water rates

Water pricing designed to discourage excessive water use

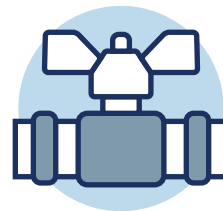
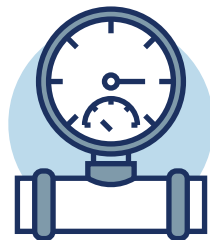


WATERSMART MAILER

6x a year with recommendations to reduce water usage

WATER LOSS REDUCTION PROGRAM

A target of less than 20% system loss by 2030



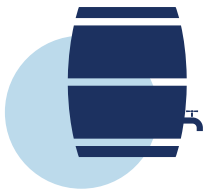
ONGOING RESTRICTIONS

Watering prohibited from 10:01 am – 6:59 pm.

Watering restricted to every other day at most.

Water Waste is prohibited.

REBATES/INCENTIVES



Utahwatersavers.com
Slowtheflow.org
Rain Barrels

WATERSMART WEBSITE



A customer's hourly consumption data.

A library of 140 conservation activities.



PARTNERSHIP WITH WEBER BASIN WATER CONSERVANCY DISTRICT

- Conservation Garden
- Classes

MEMBERSHIPS

Utah Water Conservation Forum
Alliance for Water Efficiency



LEAK ALERTS

Single Family and Irrigation Accounts

USAGE ALERTS

Available for all account types.



Golf

Actions this year

- Raised height of rough from 2 inches to 3 inches.
- Reduced Water usage from 100% to 70% for the rough and driving range programs.
- Reduced water usage from 100% to 80% for the fairways program.
- Reduced water usage from 100% to 95% on greens and tee's programs.
- Made adjustments to individual stations to reduce the amount of water usage per station.
- Shut off irrigation computer during the rain events and waited to turn it back on until the course needed water.
- Thayne's buffer strips have been turned off for the majority of the summer.
- Experimenting with wetting agents to see if we can reduce the amount of water we use to irrigate.

Long-Term

This year we were able to still maintain the golf course to our standards. The rain storms that we had in August really helped our overall health of the turf, trees and playability of the golf course.

If we were to continue reducing the amount of water that is needed to irrigate the golf course over a period of years the overall health of the golf course would decline. Areas of high compaction would become unplayable, loss of turf would begin due to the high cart traffic, greens would dry out and become unplayable, tree's would be stressed out and more susceptible disease and pests. Weeds would begin to move in and take over the turf. This would lead to fewer rounds played causing serious financial loss to the golf course.

Our plan moving forward is to continue with the mindset of conserving water. We will continue to monitor the turf and make adjustments as needed. We will also keep experimenting with the wetting agents to see if we can find an option that is cost effective and helps us reduce water usage.

Parks

Actions this year

- Continued mowing the grass with raised heights on none sports field areas.
- Many trees around the city are stressed from cutting back on irrigation cycles. We continue to deep water trees by hand and use soaker hoses throughout city properties.
- We recognized that stressing our landscaping would encourage weeds to move in and we've taken steps to help control them. This will be an ongoing battle during the drought years.
- Field testing hydrating surfactants for better drought-tolerant turf is underway and going well.
- Aerated and applied biochar to the Library Field to test the drought tolerance benefits.

- Conducted irrigation audits identifying areas to be converted to water-wise landscapes. Parks Staff converted three islands at City Park which created 115,000 gallons of water savings per year going forward.
- Isolating sprinkler zones to help with recreation programs and park reservation areas to further reduce nonactive areas.
- The Parks Department has reduced municipal water use by almost 40% compared to 2020.

Long-term

If we see this drought continue, we are prepared to make additional steps, which could include discontinuing of mowing together in many locations.

- Turning off systems and increasing our hand watering of trees.
- Reduce new plantings where possible.
- Further, identify areas for xeriscape programs.

We have a solid program in place, and we feel we can provide a balance for the community and visitors while conserving water.

Park City Newsletter

- July 21 – Irrigation at night
- August 17 – Smart irrigation/turning off irrigation systems when rain is in the forecast

Ongoing Misc Tools

- KPCW: PSA ads running
- Website: drought banner at the top of the City's website
- Mailer: Water quality (CCR) mailer sent before July 1, included drought-related information

Park City Mailing Inserts

- June (no mailer)
- July – Conservation Rebates and Tips, Smart Irrigation Month
- August – Water Line Responsibilities
- September – Distribution System - by the numbers, Conservation Tips

Water Reports (Sent to Park City Water Account Holders containing individualized conservation suggestions)

- May
- June
- July
- September - Drought Conditions Persist

Facebook

April 13 – Created an event page for the Snyderville Basin Area Water Symposium, published to feed
April 20 – #DrinkingWaterWeek post pushing Snyderville Basin Area Water Symposium
April 25 – #DrinkingWaterWeek post pushing Snyderville Basin Area Water Symposium
May 2 – #DrinkingWaterWeek post pushing Snyderville Basin Area Water Symposium
May 4 – Delay Your Outdoor Irrigation! post
June 3 – Weekly Lawn Watering Guide post (via Utah Division of Water Resources)
June 7 – Parks team aerates and applies biochar to the Library Field post with photos
June 17 – Weekly Lawn Watering Guide post (via Utah Division of Water Resources)
June 27 – Weekly Lawn Watering Guide post (via Utah Division of Water Resources)
July 5 – Weekly Lawn Watering Guide post (via Utah Division of Water Resources)
July 14 – The City's Parks Team conducted irrigation audits identifying areas to be converted to water-wise landscapes post with photos
July 22 – Watering guidelines within City limits post
July 26 – Did you know? link to Park Record article about ways to conserve water
August 2 – Looking for ways to conserve water? Use smart irrigation! post
August 18 – Park City has reduced municipal water use by almost 40%! post
August 25 – The City's Parks Team recently completed another water-wise landscape! post

Instagram

April 13 – #DrinkingWaterWeek post pushing Snyderville Basin Area Water Symposium
May 2 – Stories post: #DrinkingWaterWeek post pushing Snyderville Basin Area Water Symposium
May 4 – Delay Your Outdoor Irrigation! post
May 6 – Stories post: Delay Your Outdoor Irrigation!
June 3 – Weekly Lawn Watering Guide post (via Utah Division of Water Resources)

June 6 – Stories post: Weekly Lawn Watering Guide post (via Utah Division of Water Resources)
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Twitter

April 13 - #DrinkingWaterWeek post pushing Snyderville Basin Area Water Symposium
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NextDoor

April 13 – Created an event page for the Snyderville Basin Area Water Symposium
April 19 – Event push for the Snyderville Basin Area Water Symposium
May 4 – Delay Your Outdoor Irrigation! post
June 6 – Weekly Lawn Watering Guide post
June 17 – Weekly Lawn Watering Guide post
June 27 – Weekly Lawn Watering Guide post

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Golf Course

Item Type: Staff Report

Agenda Section: COMMUNICATIONS AND DISCLOSURES FROM
COUNCIL AND STAFF

Subject:

2022 Golf Season Update

Suggested Action:

Attachments:

[2022 Golf Update Staff Report](#)

[Exhibit A: Pink Snow Mold Photographs](#)



City Council Staff Communications Report

Subject: 2022 Golf Season Update
Author: Vaughn Robinson, Golf Course Manager
Department: Golf Course
Date: November 3, 2022

Each year, a significant amount of preparation is invested behind the scenes into the opening day of the Park City Golf Course. The golf course had planned to open on April 19, 2022, but a blanket of snow kept us closed for 3 additional days. Despite this delay, the golf course's 2022 season was a success, and revenue was consistent with pre-pandemic numbers. Rate increases in green fees positively impacted gross revenues despite decreased retail merchandise, parking challenges, limited staffing, and pink snow mold on the greens.

Green Fees

- Resident 18 Hole - \$40.00 (increase of \$1.00 from 2021)
- Utah Resident 18 Hole - \$50.00 (increase of \$3.00 from 2021)
- Non-Resident 18 Hole - \$60.00 (increase of \$3.00 from 2021)
- Lodging/Pre-book 18 Hole - \$90.00 (increase of \$10.00 from 2021)
- Golf Car 18 Hole - \$16.00 (increased \$1.00 in 2020)

Golf Rounds

At the time this staff report was drafted, golf rounds were on pace for a 1-2% decrease from 2021, which is still 10-12% higher than a typical year before the record-breaking revenue during the 2020 COVID pandemic.

- 2019 golf season - 28,384 eighteen-hole rounds.
- 2020 golf season - 40,409 eighteen-hole rounds.
- 2021 golf season - 33,861 eighteen-hole rounds.
- 2022 golf season - we had 30,713 eighteen-hole rounds through September (if typical October/November should finish around 32,500 rounds).

Tee Times

Tee time intervals are 9 minutes apart. This is based upon creating the most opportunity for people to play, revenues, and pace of play. Tee times can be made 8 days in advance online and 7 days in advance over the phone. If golfers didn't make their tee times 8 days in advance, the only tee times available would be later in the afternoon.

Larger groups and pre-booking reservations were minimized to help maintain availability for locals to golf. This comes at a bit of a cost as Lodging/Pre-book groups pay a premium fee of \$90.00 per player versus a Non-Resident at \$76.00 or a Resident at \$50.00 (this fee could be lower if the golfer filling these spots walks as pre-book reservations are \$90.00 whether they walk or ride). Higher-paying guests help keep the resident rates lower, but they also prevent local accessibility.

Golf Cars

In August of 2021, we received our new golf car fleet and increased our fee by \$.50 per nine holes. The cars work well except for an issue with the MCOR sensor (a sensor that hooks to the gas pedal that signals to the computer the gas pedal is pressed, and powers to the golf car). We have had to replace 20 sensors, still under warranty by the golf car company.

- In 2019, we had 21,947 golf car rentals for \$255,000 in revenues.
- In 2020, we had 27,992 golf car rentals for \$328,000 in revenues.
- In 2021, we had 25,970 golf car rentals for \$336,000 in revenues.
- In 2022, we have had 23,086 golf car rentals for \$301,000 in revenues.

Retail Merchandise

The golf course is still experiencing a strong demand for merchandise. Meeting the demand continues to be challenging as the supply chains are still catching up. Getting full orders has proven difficult when ordering golf balls, bags, and apparel. Accessories seem to be catching up and more readily available.

Special orders are difficult, as most companies manufacture product based upon pre-book orders and not higher overstocking:

- 2019 Retail Sales - \$194,106
- 2020 Retail Sales - \$202,688
- 2021 Retail Sales - \$265,085
- 2022 Retail Sales - \$243,293 (through September)

Food and Beverage

Originally, the beverage cart was leased out to a vendor for approximately \$2,400 per golf season. Due to complaints about the cart not on the course enough and the desire for a higher level of service, the cart was brought in-house in 2014. No prepared foods are sold, just packaged goods and beverages.

- 2019 Gross Sales - \$53,155
- 2020 Gross Sales - \$36,409
- 2021 Gross Sales - \$67,683
- 2022 Gross Sales - \$66,025
- Total Gross Sales since 2014 - \$530,537

Staffing

The golf course has always been proud to have high seasonal staff retention.

Unfortunately, the turnover rate in 2022 was higher than in years past. Recruitments for both Golf Maintenance and the Golf Shop took longer to fill vacant positions. Overall, Golf Maintenance lost 6 employees to either moving away, retirement, or accepting full-time jobs in other fields.

The Golf Shop lost 2 starter positions and 2 morning golf car procurement positions and battled maintaining range attendants between vacations and students going back to school. Despite the difficulties, the Golf Shop was able to hire 2 new starters who are a great fit and will hopefully return for years to come.

Pink Snow Mold

During a routine check of the greens in February 2022, Tony Larsen, Golf Course Superintendent, discovered Pink Snow Mold on every green (EXHIBIT A). The Golf Shop and Parks immediately began to combat the mold by using snow blowers to remove over 2 feet of snow from the greens to allow for treatment. These efforts successfully halted mold progression and resulting damage. Once the snow melted, the efforts to fertilize, hand seed, and hand top-dress the affected areas completed the course reclamation of the greens. By mid-June, most of the greens were repaired and back in playing condition.

The Golf Course would not have been able to open when it did without our team's dedication and hard work. By mid-season, most visitors were unaware of the Pink Snow Mold concern. However, to acknowledge the impacts on our greens, off-season rates were maintained for two weeks longer than usual.

Revenues

This year's revenues are on a similar pace to last season. A cooler May, a few snowstorms, and then untimely rain hitting mid-day versus in the evening during the summer months limited some revenues with golf rounds. Rate increases this season contributed to offsetting the decrease in rounds.

Yearly golf Revenues

- 2017 - \$1,621,361
 - 2018 - \$1,705,400
 - 2019 - \$1,583,147
 - 2020 - \$1,972,049
 - 2021 - \$2,145,681
 - 2022 - \$2,037,428 (through September)
- (October/November last season had revenues around \$120,000)

Challenges for this upcoming season

- Current Reservation/POS software will no longer be supported by the provider
- Balancing rate increases with accessibility
- Evaluation of tee times
- Purchasing Food and Beverage Cart instead of leasing
- Replacing Rental Club Inventory/availability
- Evaluating irrigation infrastructure/timing of a comprehensive upgrade – our irrigation system is several decades old and requires a major upgrade in the future
- Parking Management and Future Planning Solution will be brought to council in December by staff

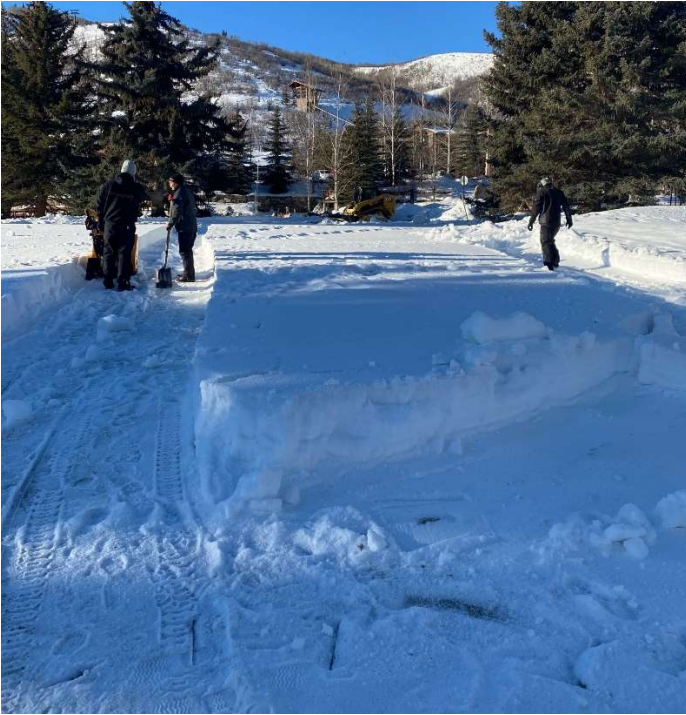
EXHIBITS

A Pink Snow Mold Photographs

EXHIBIT A - Pink Snow Mold Photographs



EXHIBIT A - Pink Snow Mold Photographs



Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Executive

Item Type: Staff Report

Agenda Section: CONSIDERATION OF MINUTES

Subject:

Consideration to Approve the City Council Meeting Minutes from October 6, 2022

Suggested Action:

Attachments:

[October 6, 2022 Minutes](#)



PARK CITY COUNCIL MEETING MINUTES - DRAFT
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060

October 6, 2022

The Council of Park City, Summit County, Utah, met in open meeting on October 6, 2022, at 3:30 p.m. in the City Council Chambers.

WORK SESSION

Mayor Pro Tem Doilney opened the meeting and indicated Mayor Worel would be joining the meeting remotely.

2022/23 Winter Transportation Plan:

Andy Stevenson, Transit Marketing Coordinator, introduced one of the Transit Department's bus drivers, Ovie Eyetan, and related he had been accident free since he began working for Park City in 2009. Stevenson recognized him for his defensive driving as he avoided a child who rode a bike in front of Eyetan's bus. Eyetan thanked Council for the opportunity to work for the City.

Matt Neeley, Kim Fjeldsted, Scott Burningham, Transit Department, and Caroline Rodriguez, High Valley Transit (HVT) Executive Director, were present for this item. Neeley listed the options for Transit's Winter Transportation Operations Plan, including implementing Transit service to Richardson Flat Park and Ride, a microtransit pilot, and enhancing frequency on existing transit routes. He indicated each option had challenges and strengths and noted Richardson Flat did not have convenient access. He listed external partners that his team coordinated with to produce the winter plan.

Stevenson reviewed the efforts made in community outreach regarding the Winter Transit Plan. He indicated marketing materials were distributed at open houses, the Solomon Event, to each household, and at the Transportation hubs. There was also radio and social media outreach as well. During the process, comments were heard regarding bus frequency, direct service, support for a park and ride, the need to prioritize the community and serve the workforce, and support for microtransit. There were also questions about the HVT routes, service to additional areas in the communities, expanded hours of service, room for ski gear, and route layout changes.

Fjeldsted discussed the fixed route analysis and indicated there were overcrowding issues. Frequency was increased in high density areas. The microtransit service was a feeder to take people to the closest bus stop. She noted some microtransit routes could

1 become fixed-routes based on demand. Fjeldsted stated using the HVT microtransit
2 system would allow users to use the HVT app to call for microtransit. The pilot would
3 consist of five vehicles that would operate 7:00 a.m.-10:00 p.m. seven days per week in
4 Thaynes Canyon, Park Meadows, Quinn's Junction by the hospital, Royal Street, and
5 possibly Park City Heights.

6
7 Fjeldsted reviewed the pros of having a microtransit pilot, including being able to reach
8 areas not easily accessible by buses, and she noted fewer resources would be used for
9 low demand areas. Those traveling in the same direction could share a ride, and an app
10 was available for trip planning. Some cons to the pilot included riders would have to
11 schedule a ride instead of knowing a set schedule, the maximum capacity would be four
12 passengers, and fewer passengers could be served per hour. She identified the three
13 options in more detail:

14
15 Option One: Implement Richardson Flat Park and Ride service, enhance frequency on
16 key existing fixed-routes, and onboard a microtransit pilot. The pros included increasing
17 parking options while reducing the parking and congestion in town and providing a
18 fixed-route service to PC Heights. Cons included the park and ride being inconveniently
19 located for Salt Lake and Heber communities, the option exceeds the FY23
20 Transportation budget, and it would require additional fleet and operator staffing. The
21 additional funding needed for this option would be \$1.8 million.

22
23 Option Two: Enhance peak-hour frequency on key existing fixed-routes (Red, Yellow,
24 Green, and Blue Lines), and onboard a microtransit pilot with expansion to PC Heights.
25 The pros included more frequent service for the community which would reduce in-town
26 parking, the community was already familiar with the routes, and it would reduce
27 overcrowding on buses. The cons included it would not reduce the number of vehicles
28 coming into the City, it would require additional fleet and operator staffing, and it
29 wouldn't provide an overflow parking option. The additional funding needed for this
30 option would be \$580,000.

31
32 Option Three: Implement the typical winter service. The pros included the community
33 was familiar with the existing routes, it was within the existing Transportation budget,
34 and it would maintain a sufficient spare bus ratio. The cons included overcrowded
35 buses, transit access would remain the same, and it wouldn't provide an overflow
36 parking option or help reduce traffic in town.

37
38 Neeley stated one-time funds could be used for Options One or Two, but they were not
39 sustainable going forward.

40
41 Burningham indicated there was also an Option One and a Half: Routes would go
42 directly from Richardson Flat to the Old Town Transit Center. There would be 20-minute
43 frequencies during peak times and 40-minute frequencies during non peak times. The

1 additional funding needed for this option would be \$227,000-\$580,000 depending on the
2 preferred frequency option. He didn't think this would have the same demand as the
3 other options, but there would be demand during the Sundance Festival. It was possible
4 to have this bus make a stop or two at PC Heights, the high school, and/or Bonanza,
5 but then it wouldn't be a direct route.

6
7 Council Member Rubell asked where the collectors would be for microtransit. Rodriguez
8 explained the app looked at an algorithm to determine the most efficient trip and drop
9 the passenger at the optimal bus stop. Council Member Rubell stated last year, the high
10 school was used as overflow parking for the resorts. The buses would leave the lot at
11 full capacity and they wouldn't be able to pick up people at subsequent stops. He asked
12 if one bus line could skip the high school so the Prospector residents could be served
13 better. Neeley didn't recommend skipping stops and thought it would confuse riders. He
14 thought Options One and Two would help with bus overcrowding.

15
16 Mayor Pro Tem Doilney asked if Option One and a Half would increase the
17 overcrowding. Burningham indicated that bus could go to another stop on Bonanza.
18 Council Member Rubell suggested having a bus skip the high school only on weekends.
19 Burningham indicated residents used the high school stop and they wouldn't know
20 which stop to go to. Council Member Rubell noted other lines stopped at the high school
21 as well, so those riders would be serviced.

22
23 Mayor Worel asked how success would be measured for the microtransit pilot and
24 Richardson Flat Park and Ride. Neeley stated the calls, usage, and number of hours
25 would be tracked and HVT would provide the data to analyze the success rate. For
26 Richardson Flat, they would look at the cars parked there and how many riders were
27 using the buses. Rodriguez added the data was collected real time and she would send
28 it to staff weekly. Staff could adjust the system regularly after looking at the trends to
29 optimize the program. She indicated staff could plan in advance of events so there
30 would not be long wait times.

31
32 Council Member Toly asked for an overview of the bus coming in town from Heber.
33 Rodriguez stated there would be peak time routes from a few stops in Heber to the
34 Fresh Market stop in Park City.

35
36 Council Member Gerber asked if there was outreach to Main Street employees on the
37 options presented tonight. Stevenson stated Option One had 20-minute frequency and
38 Option Two had 15-minute frequency. The feedback was that higher frequency was
39 preferred. He did not provide outreach on Option One and a Half. Council Member
40 Rubell noted Deer Valley had a transit incentive.

41
42 Victoria Schepler, Deer Valley, stated Richardson Flat was trying to prove the park and
43 ride concept before investing in Quinn's Junction Park and Ride. Although she felt

1 Richardson Flat was not the ideal location, Deer Valley committed funds for employees
2 commuting to work via alternate modes of transportation. She noted Park City Mountain
3 Resort was doing the same.

4
5 Mike Lewis, Senior Director of Operations, Park City Mountain (PCM), indicated PCM
6 had incentivized employees for years and they would continue to do that.

7
8 Mayor Pro Tem Doilney opened the item for public input.

9
10 Sue Rosenberg was concerned about the Red Line. The Red was overcrowded 30% of
11 the time last year. She stated the assumption was Richardson Flat Park and Ride would
12 reduce the impact of the Red Line. She noted that line serviced the residents as they
13 went shopping and she hoped residents would be prioritized. She felt the resorts should
14 be responsible for getting their guests to the mountain. She also noted the Council
15 turned down the Quinn's Park and Ride, but the Richardson Flat Park and Ride was
16 less convenient. She suggested having the Red Line stop at the Old Town Transit
17 Center.

18
19 Mayor Pro Tem Doilney noted the Quinn's Junction Park and Ride was still being
20 considered.

21
22 Haley Dockerty represented residents and guests of Ontario Lodge and other houses
23 on Royal Street. She indicated seven units were rented to guests and they marketed
24 their units by noting the units were on a bus line going to the resorts. Having the bus
25 line allowed them to charge their current prices so they could live in Park City. She
26 requested Council support Option Three.

27
28 Helen Davies, Park City employee, stated she lived in PC Heights and there was no bus
29 service from her neighborhood into town. She rode her bike to work, but she wouldn't be
30 able to in the winter. She noted the City built affordable housing but didn't provide transit
31 to the area. She supported Option One.

32
33 Leon Gladstone, Ontario Lodge owner, stated his concern was for his family. He used
34 the bus to get to the resort and microtransit would not meet their needs in the winter.
35 The vehicles could not take ski equipment and couldn't take families. The absence of
36 buses would force the families on Royal Street to use their vehicles and contribute to
37 the congestion. He thought transit could be timed with peak hours or smaller buses
38 could be used to save money.

39
40 John Greenfield lived in PC Heights and he thought his neighborhood could be the only
41 neighborhood in the City without direct transit access to the resorts. If there was no
42 direct access, he didn't think it would be used. He supported Option One with a direct

1 route to the resorts. He also agreed the resorts should cost share to get their guests to
2 the resorts.

3
4 Victoria Shepler thanked the Transit team for providing options. She thought Options
5 One or Two were the best options. She indicated Option Two would be the best option if
6 the City would commit to building Quinn's Junction Park and Ride next year.

7
8 Catherine Fragan lived in Park Meadows and she drove around town because of the
9 lack of convenient transit service. She hoped the frequency would be increased
10 because 30-minute frequencies were a deterrent.

11
12 Angela Moschetta supported the reservation system that PCM was implementing this
13 year. She supported microtransit. She encouraged Council to listen to the residents and
14 workforce and not use the City's transportation system for people using rental units. She
15 asserted service was needed at PC Heights and she also agreed the Red Line got the
16 residents around town. She suggested using the Bonanza Park lot as an alternate
17 parking lot for this winter.

18
19 Doug Whitney lived at Ontario Lodge and he enjoyed the transit service. He thought the
20 Transit budget was funded by sales tax. He wanted to experience the resort feel and he
21 thought Option Three was the most viable. He didn't think microtransit would work well
22 for those on Royal Street.

23
24 Mayor Pro Tem Doilney closed the public input.

25
26 Council Member Gerber agreed Quinn's Park and Ride would serve the community
27 better in the long run, but Council needed to try something now. She supported Option
28 One and a Half and thought the money saved from the \$1.8 million Option could be
29 spent on something more enhanced next year. She could also support Option Two. She
30 thought microtransit was a great option.

31
32 Council Member Rubell could not support Option One if the resorts didn't think
33 Richardson Flat was a viable solution. He thought PC Heights and the workforce
34 needed to be serviced. He supported Option One and a Half with 20-minute frequency
35 from 6:00 a.m.-11:00 p.m. He knew transferring wasn't ideal, but it was a good option.
36 He stated only Prospector had a direct route to the resorts. He appreciated the resorts
37 incentivizing employees to park at Richardson Flat. He felt the City's duty was to serve
38 the residents in the community. He hoped for consideration to having some buses skip
39 the high school on weekends. He liked the microtransit pilot and looked forward to
40 seeing the metrics.

41
42 Council Member Dickey agreed with a lot of Council Member Rubell's comments. He
43 supported the expansion of Transit and the microtransit pilot. Council Member Toly

1 stated the resorts did not support Richardson Flat so she wanted the City to focus its
2 efforts on PC Heights and the workforce. She asked if the Red Line would be reduced.
3 Burningham indicated Option One would keep the Red Line at its current frequency.
4 Option Two would increase the frequency to 20 minutes. Mayor Pro Tem Doilney noted
5 Option One and a Half would incorporate the frequency from Option Two and serve PC
6 Heights with a fixed route. He thought there was unanimous support for Option One and
7 a Half with the Option Two frequency.

8
9 Council Member Gerber asked if there would still be five microtransit drivers if PC
10 Heights had a fixed route bus service and also asked if microtransit could be scaled up
11 for events, to which Rodriguez affirmed. Council Member Rubell asked to consider
12 having some buses on the Red Line skip two stops. It was decided to see how the
13 increased frequency helped the situation before considering skipping stops.

14
15 **516 Marsac Avenue (Old Peace House) Project Update:**

16 Browne Sebright, Affordable Housing Program Manager, reviewed the history of this
17 property and indicated a feasibility study and a property upgrade study had been
18 performed. He stated options for this property would be to use it as City employee
19 housing by converting the property into a triplex, or to use it as transitional housing by
20 issuing an RFP and requiring the City to do repairs and upgrades. He noted the
21 maximum density for the zone was a triplex as a conditional use. The building envelope
22 was limited so using the existing envelope and modifying the interior was the best
23 option.

24
25 Sebright indicated the City had an employee housing program and the units were
26 primarily used for transitional housing. If this was used as employee housing, the
27 building would be converted to one – two-bedroom unit and two- one- bedroom units.
28 The cost was estimated at \$960,000 and it would be a longer term option. This would
29 increase the long-term use units for employees from six to nine units. The transitional
30 use option would continue with what the building layout was currently, with five
31 bedrooms and three baths. The upgrade cost estimate was \$97,000. There was outside
32 interest for using this property as transitional housing so an RFP would be issued to
33 analyze all bids. He indicated a housing survey was conducted with City employees and
34 there was a housing need. He recommended using the property for City employee
35 housing.

36
37 Council Member Gerber asked if this would be long-term employee housing or would it
38 be for new hires as they transitioned to the City, to which Sebright stated it would be
39 long-term rentals.

40
41 Council Member Toly asked how long it would take to make the upgrades. Sebright
42 stated it would take 12-18 months for City employees. Mayor Worel asked if the Transit
43 Fund would be reimbursed if this became City employee housing. Sebright stated the

property was part of the City's overall housing program and the money came from the same source.

Council Member Rubell asked if other configurations were considered for the property since there was not a lot of demand for one-bedroom units. Sebright stated staff tried to balance maximizing the number of units with the demand and noted if two-bedroom units were constructed a unit would be lost. Council Member Rubell suggested eliminating some garage parking to increase the unit sizes. Sebright stated he could look at different configurations. Stauffer stated she managed employee rentals and one-bedroom units were needed because everything in the inventory was two- and three-bedrooms.

Council Member Gerber supported getting two- and three-bedrooms if possible and asked that an employee housing waitlist be created. Council Member Rubell did not support so much of the space being used for parking.

Mayor Pro Tem Doilney thought if Council wanted to consider other options, this property could be used as transitional housing for a few years until the long-term plans were set. Jen McGrath, Deputy City Manager, stated an email was sent to employees encouraging them to get on the waitlist. Also, Council could give staff direction on looking at another scenario that would decrease parking and increase the number of bedrooms, even if it meant losing a unit.

Council Member Dickey supported the property as employee housing and he recommended investigating the feasibility of reconfiguring the building to reduce parking and increase bedrooms. Council Member Toly stated there was a shortage of seasonal housing and she thought it would be great to use as transitional housing for this winter.

Matt Dias, City Manager, stated this building could not be used in the interim because of the condition of the property. He noted because the property was within the Historic District, there were many restrictions the City had to abide by in renovating the property. Council Member Rubell supported both options and thought an RFP could be submitted with the condition that the tenants make the improvements while a construction contract was getting approved. It was noted the building was not currently livable. After further discussion, the Council agreed to use the property for City employee housing. Dias noted other design options would be looked at in the process. McGrath stated staff could come back to present design options.

Discuss Deed Restriction Template for the Live Local Park City Lite Deed Restriction Program:

Browne Sebright, Affordable Housing Program Manager, reviewed the Council approved the creation and appointment of the Live Park City Advisory Committee and this discussion would finalize the language. Dias asked that Sebright work with the

1 Housing liaisons on the language and this item would come back as a Staff
2 Communications Report on October 27th. Council Member Dickey asked the Council
3 members to send all their feedback to Council Member Gerber and himself so that could
4 be considered when looking at the language.

5
6 **Save People Save Wildlife Presentation by Dr. Patricia Cramer, Tom Farkas,**
7 **Lorelei Combs, and Erin Ferguson:**

8 Lorelei Combs stated Dr. Cramer and Save People Save Wildlife wanted to work with
9 the Bus Rapid Transit (BRT) system along SR-224 to help wildlife connectivity and
10 increase motorist safety by constructing a wildlife underpass. This group's goal was to
11 decrease motorist and wildlife collisions.

12
13 Dr. Cramer stated she had worked with UDOT in researching wildlife crashes with
14 vehicles. The SR-224 route was the fifth highest hotspot for vehicle and wildlife
15 collisions. The McPolin farm area was a space where wildlife moved freely and that was
16 the biggest problem area. Council Member Dickey asked if the majority of accidents
17 happened at night. Dr. Cramer stated mule deer were the main inhabitants and they
18 migrated at all times of the day and night, but dawn and dusk were high crossing times.

19
20 Dr. Cramer stated most of the crashes were property damage only. But injury crashes
21 increased the impact greatly. She hoped to put two underpasses with it open in the
22 median near the McPolin farm to help wildlife cross safely to get to the Swaner
23 Preserve. An eight-foot fence would also be needed to encourage the animals to use
24 the underpasses.

25
26 Farkas stated there was an estimated cost of \$4 million for the underpasses and two
27 miles of fencing on each side of SR-224. This amount was four percent of the cost of
28 the BRT project. High Valley Transit already secured most of the needed funds from
29 federal and state sources. Additional funds could be available from similar sources,
30 especially the Highway Safety Improvement Program Fund. His group requested that
31 Park City collaborate with its partners to increase the safety of people and wildlife.

32
33 Combs indicated this group raised money to purchase six reflective wildlife silhouettes
34 and asked to place two of them on the northeast side of the McPolin farm. This would
35 help promote driver safety and wildlife awareness.

36
37 Council Member Toly asked if there was federal grant money for this project. Dr.
38 Cramer listed possible funding sources and noted most of them required a City match.

39
40 Council Member Rubell asked if this group had talked to the County about this proposal.
41 Farkas stated they presented to the County Council and had submitted comments to
42 HVT as part of its environmental study. He thought the entire underpass would be in
43 Park City limits but some of the fencing would be on County property. The County told

him SR-224 was UDOT property and he would have to work with them. He noted the \$50 million General Obligation Open Space bond passed by the County included language that allowed some of that money to be used for wildlife safety measures such as underpasses and fencing. He also noted the County had a long-range transportation plan and two projects across I-80 and SR-224 would be studied and evaluated for wildlife mitigation measures.

Council Members Rubell and Gerber favored placing the wildlife silhouettes on McPolin farm.

REGULAR MEETING

I) ROLL CALL

Attendee Name	Status
Mayor Nann Worel – via Zoom Mayor Pro Tem Max Doilney Council Member Ryan Dickey Council Member Becca Gerber Council Member Jeremy Rubell Council Member Tana Toly Matt Dias, City Manager Margaret Plane, City Attorney Michelle Kellogg, City Recorder	Present
None	Absent

II) PRESENTATION

1. Park City Leadership Class 28 Senior Housing Project - Survey Findings and Recommendations:

Leslie Thatcher stated she and Kathy Kahn proposed this project to the Leadership Class. Each class member was asked to get 10 surveys. Kahn reviewed the process for selecting this project.

Karen Kendall discussed the survey questions and results and stated it could help inform decisions around building Senior housing in Park City and the greater Summit County area. She indicated 450 people took the survey and over half were in retirement age. Fulltime residents of 84060 or 84098 made up 87% of respondents. Some questions included if seniors lived alone or with someone and if they owned or rented their homes. Half of the respondents would need affordable senior housing. She indicated 83 respondents hoped to move into a Senior facility within 10 years. Kendall stated there were only two senior facilities in Summit County at this time.

Cami Richardson indicated several people from the City attended a meeting with an Idaho company that focused on senior housing. She reviewed different funding sources to help with affordable housing, including housing authorities, financing associations, deferred developer fees, private foundations, and banks. She recommended Council review the housing survey and examine opportunities to create affordable senior housing. She requested expediting the Woodside Park Phase II project which would include senior housing and a new senior center. She also recommended the County build a continuing care retirement community on the Gillmor property within the next five to 10 years. Another recommendation was to change the City code to allow uses for senior housing in as many zones as would be deemed appropriate as an incentive for developers. She asked that the City and County require all new residential development to have a set percentage of units for senior housing.

Mayor Worel stated this was a tremendous amount of work in an area that was really needed. Now the City had data that would give staff and Council direction moving forward. She asked for more information on how the code should be changed. Richardson stated that recommendation was for the City and County to look at creative ways to help the seniors. The Council thanked the Leadership Class for all their work.

III) RESOLUTIONS

1. Consideration to Adopt Resolution 2022-19, a Resolution Recognizing October 2022 as Domestic Violence Awareness Month in Park City:

Kendra Wycoff, Peace House Executive Director, stated Peace House was the nonprofit in Summit and Wasatch Counties to protect people from domestic and sexual violence. They provided many services to help people rebuild their lives. She was proud of the staff and volunteers as they provided emotional support to victims. Over the last several years, Peace House saw an increase in individuals reaching out for help. Wycoff reviewed statistics on the number of calls and overnight stays.

Mayor Pro Tem Doilney opened the item for public input. No comments were given. Mayor Pro Tem Doilney closed the public input.

Council Member Toly moved to adopt Resolution 2022-19, a resolution recognizing October 2022 as Domestic Violence Awareness Month in Park City. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

2. Consideration to Adopt Resolution 18-2022, a Proclamation Recognizing the Sustainable Tourism Plan:

Jennifer Wesselhoff, Park City Chamber and Visitors Bureau President/CEO, reviewed the plan was explained last week at the joint City Council and County Council meeting. She stated during the City's Vision 2020, sustainable tourism was defined as a pillar in the City's plan, and she indicated the Sustainable Tourism Plan had shared values, vision, priorities, and initiatives.

Wesselhoff indicated the board had begun many of the programs and initiatives over the last 18 months, including changing the Chamber's mission and priorities, shifting from Destination Marketing to Destination Management, hiring a sustainable tourism manager, creating a sustainable tourism event grant to mitigate the impacts of events on the community, and influencing visitor behavior. She stated this was the first sustainable tourism plan that was passed in Utah.

Luke Cartin, Environmental Sustainability Manager, stated other mountain towns were looking at this plan and it was great to share things with each other. Mayor Worel stated many residents asked how the community could maintain its authenticity with all the visitors who come to town, and she felt this was the answer. She appreciated the detailed analysis that went into this plan and she looked forward to the implementation. Council Member Gerber thanked Wesselhoff and her group for taking on this role and coming up with this plan.

Mayor Pro Tem Doilney opened the item for public input.

Andre Dumas stated sustainable tourism was important. He thought residents were onboard and he hoped to get businesses onboard.

Mayor Pro Tem Doilney closed the public input.

Council Member Toly indicated the City's most important step was to figure out how to get the community involved. She thought there were some people not currently involved who would be assets in moving the plan forward.

Council Member Rubell noted the Council just approved the Winter Transportation Plan which would help the workforce get into town and that was one way to be sustainable.

Council Member Dickey moved adopt Resolution 18-2022, a proclamation recognizing the Sustainable Tourism Plan. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

IV) APPOINTMENTS

1. Appoint Henry Sigg to the Planning Commission for a Four-Year Term Expiring July, 2026:

Michelle Downard, Resident Advocate, reviewed Council approved an ordinance that amended the City code to require one member of the Planning Commission to have professional experience in construction, planning, architecture, or real estate development. She asked Council to consider the Mayor's recommendation of Henry Sigg to the Planning Commission.

Council Member Dickey moved to appoint Henry Sigg to the Planning Commission for a four-year term expiring July, 2026. Council Member Toly seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Gerber, Rubell, and Toly

ABSTAIN: Council Member Doilney

Council Member Gerber asked if there would be a land use training for new Planning Commissioners to know Council priorities. Gretchen Milliken, Planning Director, stated there would be a training and she would let the Council know so they could participate.

V) COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Council Questions and Comments:

Council Member Toly noted the Prospector Square Owners Association was holding an event on Saturday. She indicated the Club Free group would have a meeting at Red Banjo on October 20th to discuss what a program would look like for a sober fun social programming for adults.

Council Member Gerber stated the City held its service dinner recognizing staff for their longevity with the City and noted it was important to show appreciation to staff.

Staff Communications Reports:

1. August 2022 Budget Report and June 2022 Sales Tax Report:

2. Arts District Programming Update:

3. Efforts to Promote Bicycle Safety:

VI) PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Pro Tem Doilney opened the meeting for any who wished to speak or submit comments on items not on the agenda.

Ed Rutan, Summit County Mental Wellness Alliance, stated he was part of a new program called Club Free. The aim of Club Free was to create a fun sober social culture with activities and events. He stated the meeting that would be held October 20th was to get community input.

Laura Carlton and Carrie Belchek, Park City Condos HOA, reviewed they gave public comment in July and came back tonight to voice their concern with the problems with the building. There were corners cut during the construction process which resulted in health and safety risks. She was concerned the City was not doing enough since it invested so much in this project. She requested a meeting with Council.

Mayor Pro Tem Doilney closed the public input portion of the meeting.

VII) CONSIDERATION OF MINUTES

1. Consideration to Approve the City Council Meeting Minutes from September 1, 14 and 15, 2022:

Council Member Rubell moved to approve the City Council meeting minutes from September 1, 14 and 15, 2022. Council Member Toly seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

ABSTAIN: Council Member Gerber from September 1, 2022

VIII) CONSENT AGENDA

1. Request to Authorize the City Manager to Execute a Contract for Environmental Regulatory Consultant Services, in a Form Approved by the City Attorney, with AECOM Technical Services (AECOM) Inc., in an Amount Not to Exceed \$100,302:

Council Member Gerber moved to approve the Consent Agenda. Council Member Rubell seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

IX) OLD BUSINESS

1. Consideration to Approve Ordinance No. 2022-21, an Ordinance Amending the Land Management Code Sections 15-2.5-2 Historic Recreation Commercial, 15-2.6-2 Historic Commercial Business, 15-2.13-2 Residential Development, 15-2.14-2 Residential Development - Medium Density, 15-2.16-2 Recreation Commercial, 15-

2.17-2 Regional Commercial Overlay, and 15-2.18-2 General Commercial to Allow "Single-Family Dwelling, Fractional Ownership/Use," Enacting Section 15-4-23, Single-Family Dwelling Fractional Ownership Use, and Amending Section 15-15-1 Definitions to Define "Single-Family Dwelling, Fractional Ownership/Use" (A) Public Hearing (B) Possible Action or Continue to October 27, 2022:

Makena Hawley, Planner, presented this item, reviewed the history and noted the Council direction given to the Planning team.

Mayor Pro Tem Doilney opened the public hearing.

Evelyn Saunders lived in the Aerie Subdivision and across the street from a Pacaso home. There were no parties, but the people came and went like it was a hotel. They were not part of the community and neighborhoods. She encouraged Council to ban fractional ownership in single-family home neighborhoods. She noted areas that banned fractional ownership and she wanted the Aerie to be part of the banned areas.

Andre Dumas was a mortgage officer and he stated the homes could not be mortgaged. The buyers paid with cash. He thought second homeowners wanted to be part of the community but people buying a timeshare were not trying to be part of the community. He thought fractional ownership should be banned Citywide.

Angela Moschetta indicated timeshares were in her neighborhood. She attended a Pacaso meeting and she appreciated that they committed not to acquire new properties until this was worked out. She was concerned with the map provided because of the single-family neighborhoods affected. She felt a second home used all year would impact the City. The City needed to educate the HOAs on their options.

Jason Boren, Ballard Spahr representing Pacaso, indicated Pacaso urged Council not to adopt the changes and amendments to the City code as proposed. Utah was a property rights state but regulating ownership through a land use code was not permissible. He stated this regulation was not tested. In calling other cities, Park City staff found no other city had regulated fractional ownership with their land use code, and they were looking to see what happened when Park City passed the ordinance. He felt a study should be conducted prior to a code amendment. Pacaso asserted their properties were more beneficial to a community than a second home. Boren stated the ordinance violated the protection of ownership.

Sarah Filosa, Pacaso Public Affairs Manager, indicated Pacaso wanted a fair and equitable solution for fractional ownership. She noted a property in Thaynes Canyon that was opposed by the neighborhood was sold and thought that was a sign of being a good neighbor. She discussed some language in the ordinance that did not affect Pacaso. She opposed having a cap for fractional ownership in the Historic District and

1 stated most nightly rentals in the Historic District did not have a cap. She stated the
2 properties bought by Pacaso were not workforce homes.

3
4 Megan McKenna, Mountainlands Community Housing Trust, stated Mountainlands
5 supported the proposed ordinance. She felt these were uncharted waters and bold
6 action was needed.

7
8 Paul Zane Pilzer was an Aerie resident and stated fractional ownership was a
9 timeshare. He thought this was a failed business model. He enjoyed living in the
10 community and thought residents cared about problems in the community. These
11 people would use the services, but not have part in the community.

12
13 Carol Sletta attended the meeting with Pacaso this summer. She lived in the Historic
14 District and she was safe from this issue. She indicated Pacaso wanted to trade second
15 homes and slightly used homes to homes where people were continuously rotating in
16 and out. She did not want this to be in the future of the City.

17
18 Mayor Pro Tem Doilney closed the public hearing.

19
20 Council Member Rubell stated he read 36 pages of public input and listened to the
21 comments tonight. The ordinance was not directed specifically to Pacaso, but to the
22 idea in general. He asked Margaret Plane, City Attorney, when the pending ordinance
23 would expire, to which she stated October 29th.

24
25 Council Member Rubell moved to continue Ordinance No. 2022-21, an Ordinance
26 Amending the Land Management Code Sections 15-2.5-2 Historic Recreation
27 Commercial, 15-2.6-2 Historic Commercial Business, 15-2.13-2 Residential
28 Development, 15-2.14-2 Residential Development - Medium Density, 15-2.16-2
29 Recreation Commercial, 15-2.17-2 Regional Commercial Overlay, and 15-2.18-2
30 General Commercial to Allow "Single-Family Dwelling, Fractional Ownership/Use,"
31 Enacting Section 15-4-23, Single-Family Dwelling Fractional Ownership Use, and
32 Amending Section 15-15-1 Definitions to Define "Single-Family Dwelling, Fractional
33 Ownership/Use" to October 27, 2022 with a public hearing.

34
35 Council Member Gerber asked if the townhomes in the Racquet Club were single-family
36 homes. Hawley stated those were considered multifamily dwellings and units that had
37 four or more owners constituted a private resident club which required a conditional use
38 permit. Fractional ownership would only be for single-family homes, and a multifamily
39 unit with less than four owners would not need a conditional use permit. Council
40 Member Gerber asked if the map should be changed to prohibit fractional ownership in
41 areas such as the Homestake Condos. Hawley clarified the ordinance was only looking
42 at single-family homes. Council Member Gerber asked for staff to look at clarifying the
43 map.

Mayor Pro Tem Doilney suggested assigning Council liaisons to work with staff to address all the Council's questions. Council Member Rubell stated he and Council Member Dickey had been working with staff on this ordinance and they would continue to work on this.

Council Member Gerber seconded the motion.

RESULT: CONTINUED TO OCTOBER 27, 2022

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

2. Consideration to Approve a Microtransit Service Agreement, in a Form Approved by the City Attorney, with High Valley Transit, to provide Microtransit Services, Not to Exceed \$850,000 for a Five-Month Pilot Program:

Matt Neeley, Transportation Manager, presented this item and indicated the material on this issue was covered in the Work Session. The areas covered by microtransit would be Park Meadows, Thaynes Canyon, Quinn's Junction area and Royal Street. Key performance measures would be monitored weekly. At the end of the pilot, the data would be analyzed and evaluated. The pilot would have five vehicles operating seven days a week from 7:00 a.m.-10:00 p.m., November 13, 2022, to April 15, 2023. He reviewed the set up and hourly costs to the City.

Mayor Pro Tem Doilney opened the public input.

Andre Dumas indicated microtransit in town would be great and was a good alternative to places where fixed routes were not feasible. He asked about increasing the frequency of other bus routes. Mayor Pro Tem Doilney stated that was discussed earlier and this item was only for microtransit discussion.

Mayor Pro Tem Doilney closed the public input.

Council Member Rubell asked if the plan would be modified if the service wasn't being used as estimated, to which Neeley affirmed. Council Member Rubell asked if data would be captured on how many people were using the service, to which Caroline Rodriguez affirmed.

Council Member Rubell moved to approve a microtransit service agreement, in a form approved by the City Attorney, with High Valley Transit, to provide microtransit services, not to exceed \$850,000 for a five-month pilot program. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

X) NEW BUSINESS

1.Consideration to Approve Speed Limit Recommendations within Park City Limits:

John Robertson, City Engineer, Wade Carpenter, Police Chief, and Officer Casey Coleman, were present for this item. Robertson proposed a three-tiered classification for speed limits on City roads. He reviewed a speed limit amendment was passed during the past legislative session that now allowed cities to change the speed limits without an analysis first. He stated in looking at speed limits, safety and driver frustration were concerns. He discussed studies that looked at speeds and the risks associated with driver frustration.

Robertson indicated that in looking at the local and collector roads in the City, several factors were considered. The majority of the collectors were 30 feet or wider and had sidewalks. The minor collectors were narrower in width and in higher residential areas. He recommended the major collectors maintain the speed of 25 mph. The minor collectors and local roads were recommended to be 20 mph. The Historic District roads were recommended to be set at 15 mph. The cost for signage replacement and public outreach would be \$65,000. He noted the challenge would be compliance to the changes.

Chief Carpenter stated he went to 400 North and Center in Salt Lake City and there were signs placed as part of a neighborhood campaign that read "20 is Plenty." He felt something similar could be implemented here. Officer Coleman indicated the traffic team recently focused on traffic enforcement and there were 25 stops and seven citations. They put most of their effort in education. Chief Carpenter noted Officer Eves had a goal of 30 traffic stops per shift to slow down traffic.

Robertson asked Council to approve the recommended speed limits and any future requests for speed limit changes, and to grant authority to the City Engineer to modify speed limits upon completion of a technical review and approval through the Neighborhoods First Committee.

Council Member Rubell asked how often the same violator received education versus a citation. Officer Coleman stated warnings were documented so if the violator was pulled over again, an officer felt more justified citing that individual. Chief Carpenter explained efforts made with teenage drivers. Council Member Rubell asked if speed limits applied to e-bikes as well. Officer Coleman stated he made flyers and passed them out at trailheads and bike rental stores. Bikers needed to abide by traffic laws, with the exception of being able to yield at stop signs. Chief Carpenter noted the Police Department's effort to help more drivers become licensed.

1 Mayor Worel asked how soon the new program could be implemented, to which
2 Robertson stated a contractor could be hired or Public Works staff could do it within six
3 months. Council Member Dickey asked what the cost would be having staff do the work
4 or hiring a contractor. Robertson stated the cost would be the same. Council Member
5 Dickey asked if Robertson thought about having a speed limit pilot, to which Robertson
6 stated it was discussed at the last meeting, but the decision was made to make the
7 change.

8
9 Council Member Toly asked that Swede Alley speed limit be reduced. She noted other
10 Historic Streets should be changed to 15 mph such as Daly Avenue. She asked what
11 the process would be if a speed limit was lowered and then a decision was made to
12 change it back. Robertson indicated he and his team would be monitoring the limits and
13 he could make the decision to reverse the lower speed limit.

14
15 Mayor Pro Tem Doilney opened the public input.

16
17 Steve Rowe stated this was a great first step. He represented folks in the Prospector
18 neighborhood. He thought there would be a continued conversation on some of the
19 streets and they would contact the City Engineer. He thought speed limits focused on
20 the traffic centric problem and in the future, he would like to see a conversation on the
21 bike problem.

22
23 Andres Dumas stated this issue was tied to the public transit survey. He thought it was
24 hard to get Americans out of cars. He saw cars not stopping at stop signs and other
25 traffic violations. He noted various intersections in town where Police monitored, and he
26 thought it would be more efficient to have them directing traffic and overriding the lights.
27 This would keep traffic moving and drivers would not feel inclined to take a shortcut.

28
29 Haley Wintzer was grateful when the police monitored the area, but when they weren't
30 around, there was a big speeding problem. She appreciated decreasing the speed limit
31 and asked for any measure that could help.

32
33 Emil Carazo lived in Park Meadows and noted there were not sidewalks. Traffic slowed
34 down only with Police presence. He felt citations were the only way to slow down the
35 traffic. He asked how the success of the program would be measured.

36
37 Justin Lagotic stated the speed limit reduction was huge and was a great first step. He
38 supported it and agreed with the previous commenter that enforcement needed to
39 increase.

40
41 Mayor Pro Tem Doilney closed the public input.
42

Council Member Rubell stated a lot went into making the speed limits effective and he appreciated the work. He indicated Utah was on track for having the most accidents in history. He knew speed limits wouldn't solve the issue completely. He encouraged people to go to the Neighborhoods First web page and submit a request for striping crosswalks, putting up signage, medians, traffic calming measures, etc.

Mayor Pro Tem Doilney thought reducing speeds was a good first step and other initiatives would be looked at as well.

Council Member Dickey expressed concern with the minor collectors and thought 20 mph would be frustrating to many drivers. He supported reduced speeds for where they were needed. He thought the proposal was overreaching. He knew there was a need for slower speeds in Prospector, and noted Robertson promoted traffic calming measures. He supported a pilot.

Council Member Toly agreed with Council Member Dickey and stated the higher neighborhoods didn't want the reduced speeds. She wanted to support the Police with a consistent plan, and she was glad individuals could make requests with the City Engineer. Robertson indicated he and the Police would monitor the situation and he could raise those limits if problems arose. This plan would make it easier to change speed limits. Council Member Rubell noted if a driver reduced their speed a couple of miles per hour, it would be beneficial.

Council Member Rubell moved to approve the proposed speed limit recommendations within Park City limits and grant authority to the City Engineer to modify speed limits upon completion of a technical review and approval through the Neighborhoods First Committee. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

NAYS: Council Members Dickey and Toly

2. Consideration to Approve Ordinance 2022-39, an Extension of City Council's July 15, 2021 Approval of Ordinance No. 2021-32, an Ordinance Approving the 245 Woodside Plat Amendment, Located at 245 Woodside Avenue, Park City, Utah:

Alex Ananth, Senior Planner, presented the item. This project was a plat amendment to remove an internal lot line at 245 Woodside in the Historic District. The existing house had several encroachments and the applicant had to enter into an encroachment agreement with the City; however, their last approval expired, so they were seeking a one-year extension.

Mayor Pro Tem Doilney opened the item for public hearing.

Justin Keith, stated he represented the applicant and had worked closely with Ananth on this plat.

Mayor Pro Tem Doilney closed public hearing.

Mayor Worel asked why the owners needed a full year extension if the plat was at its final stages. Ananth responded that it was the standard amount of time for plat extensions, but she did not expect them to use the full year.

Council Member Rubell commented that owners presenting on land use approvals should not assume that extensions would be granted so easily, that they were discretionary.

Council Member Gerber moved to approve Ordinance 2022-39, an extension of city council's July 15, 2021 approval of Ordinance No. 2021-32, an ordinance approving the 245 Woodside Plat Amendment, located at 245 Woodside Avenue, Park City, Utah. Council Member Rubell seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

3. Consideration to Approve Ordinance No. 2022-40, an Ordinance Approving an Extension of City Council's June 18, 2020 Approval of Ordinance No. 2020-40, An Ordinance Approving the 1162 Woodside Avenue Plat Amendment, Located at 1162 Woodside Avenue, Park City, Utah:

Planner Jaron Ehlers presented this item and reviewed it was an extension to a plat amendment. It is a landmark, historic structure and located in the HR1 zone. In 2020, Council granted the plat amendment, but it required two encroachment agreements. The owners were unable to complete the agreement with the neighbor within the time frame, so they requested an extension which was approved last July 15th. They secured the encroachment agreement, but there was a change of ownership which meant that the plat had to be updated, and that was not completed before the deadline.

Mayor Pro Tem Doilney, opened the public hearing. No comments were given. Mayor Pro Tem Doilney closed the public hearing.

Council Member Gerber moved to approve Ordinance No. 2022-40, an ordinance approving an extension of City Council's June 18, 2020 approval of Ordinance No. 2020-40, an ordinance approving the 1162 Woodside Avenue Plat Amendment, located at 1162 Woodside Avenue, Park City, Utah. Council Member Dickey seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

4. Consideration to Approve Ordinance No. 2022-41, an Ordinance Approving the Park City Fire Station Subdivision, Located at 7805 Royal Street, Park City, Utah:

Spencer Cawley, Planner, and Fire Marshall Mike Owens were present for this item. Cawley reviewed the former fire station required additional space to accommodate eight personnel and a larger fire apparatus because of the building heights in the area. In 2002, the Fire District received an approved variance from the Board of Adjustment so they could expand and encroach into the setbacks. They also received a conditional use permit from the Planning Commission allowing expansion of the central municipal facilities. Last year, Ordinance 2021-43 approved a zoning map amendment and had a condition of approval that required a subdivision plat because it was a meets and bounds parcel. The proposal for this subdivision complied with the Public Use Transition Zoning District. The proposed height of the fire station was 38 feet. The proposal complied with the non-residential parking ratio requirements. The size of the building designated that they were required to have eight off-street parking spaces; there were five onsite parking spaces proposed and there were four parking spaces at ground level due to an agreement with the Chateau at Deer Valley. The Chateau provided a statement that they would continue to maintain this parking agreement with the Fire District. The proposal complied with the sensitive land overlay regulations. The development and review committee met on July 5th and did not identify any issues.

Mayor Pro Tem Doilney opened the public hearing. No comments were given. Mayor Pro Tem Doilney closed the public hearing.

Council Member Dickey moved to approve Ordinance No. 2022-41, an ordinance approving the Park City Fire Station Subdivision, located at 7805 Royal Street, Park City, Utah. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

XI) ADJOURNMENT

PARK CITY HOUSING AUTHORITY MEETING

I) ROLL CALL

Attendee Name	Status
Chair Nann Worel via Zoom	Present

Chair Pro Tem Max Doilney Board Member Ryan Dickey Board Member Becca Gerber Board Member Jeremy Rubell Board Member Tana Toly Matt Dias, Executive Director Margaret Plane, City Attorney Michelle Kellogg, Secretary	
None	Absent

II) PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Chair Pro Tem Doilney opened the meeting for any who wished to speak or submit comments on items not on the agenda. No comments were given. Chair Pro Tem Doilney closed the public input portion of the meeting.

III) NEW BUSINESS

1. Consideration to Approve Modifications to the Restrictive Covenant Protecting the Affordability and Sustainability of Units EMP-A and EMP-B at Argent at Empire Pass Condominiums, 7677 Village Way:

Browne Sebright, Housing Program Manager, and Bill Fiveash, developer team, were present for this item. Sebright indicated the developer team worked with the Housing staff to address issues with the existing deed restrictions for two employee units at the Argent. There were some technical issues with wrong CCRs; thus, there were three requests tonight: 1) correct those incorrect technical references; 2) the straw deed requirement should remain; and 3) qualified renter area median income (AMI) threshold should accurately reflect a current income of those employed in that area. Sebright clarified that one of these units was a studio and the other was a one bedroom, so a one-person household and 2-person household, respectively. Limits included 80% AMI for the studio and 150% AMI for the one bedroom. The Housing team recommended that the Housing Authority approve requests One and Three and deny Request Two. Fiveash mentioned the denial did not reflect their willingness to do the straw deeds, and they would do those, but sometimes they were confusing.

Board Member Rubell stated he would like more clarification with the AMIs and thought 45% AMI wouldn't work based on income. He did not understand why the one-bedroom unit would be placed at 150% AMI. Sebright clarified that AMI categories weren't linear. Fiveash added that required employment for occupancy of the properties had been a constant, but none had an income limitation for an employee housing unit. He further stated that other projects, such as Founders, had duality in structure, meaning two of

1 the six units were allowed at 150% AMI, two were allowed at 80% AMI, and the other
2 two were lower. With that, there was a resident manager on site; in this case, a high-
3 level individual who was paid \$60,000-\$70,000 annually. But that manager would not be
4 able to have a partner who made a high-level income and still retain residency; thus, a
5 higher AMI would be necessary in this case.

6
7 Board Member Rubell wondered what the difference between percentages was. Board
8 Member Dickey clarified that the one-bedroom was at 150% AMI regardless of
9 household size, but previously it was 80% AMI for a single and 150% AMI for a double.
10 Fiveash stated it was not the intent to have 150% AMI set for a single individual, but
11 rather to accommodate life changes if a partner were to inhabit the unit to create a
12 combined income.

13
14 Board Member Gerber appreciated the flexibility in the language. She concurred that it
15 made sense to have one set at a high AMI as well as a lower AMI to target varied
16 incomes and additional members that might inhabit the unit. Fiveash clarified that he
17 would be okay with 80% AMI for a single and 100% AMI for a double for a non-Deer
18 Valley employee. Board Member Dickey thought the AMIs should be less restrictive for
19 Deer Valley employees and indicated that he would like both proposals to be consistent
20 and account for all scenarios.

21
22 Fiveash noted he disagreed with the AMI for Unit A if they were Deer Valley employees.
23 He affirmed that a 100% AMI and 150% AMI instead of 80% AMI and 150% AMI might
24 put this group of owners at a disadvantage. A good standing employee with similar
25 qualifications may be swayed to purchase elsewhere if there wasn't an attached income
26 requirement.

27
28 Board Member Rubell stated the issue was the intent of affordability and the intent was
29 to provide workforce housing. Chair Pro Tem Doilney stated he was not hearing support
30 for bumping the lower AMI up to 100% and maintained that the affordability component
31 seemed important. He understood the situation of an employee who received salary
32 increases, and then was no longer within the income limits of affordable housing. He
33 stated the language regarding AMIs needed to be more defined.

34
35 Board Member Rubell asked the board members if they agreed to changing it to a
36 workforce requirement instead of an affordable requirement. Fiveash stated they were
37 always intended to be employee units; one was to be more restrictive and the other was
38 to be less restrictive. Board Member Dickey felt they had a better chance at being
39 employee units with raised AMIs, especially with double occupancy, since the more
40 affordable AMIs didn't allow for a two-person household.

41
42 Board Member Rubell questioned why the AMIs would be in place if it was a
43 qualification of the building to be an employee. Fiveash stated that none of the other

units had AMIs except for these two. Board Member Toly asserted she would not want to restrict people in upward mobility in their profession or based on the income of their partner.

Chair Pro Tem Doilney stated he supported a workforce component with a higher AMI. He clarified that Empire A and Empire B would both be at 150% with an employee requirement built into the language. Board Member Rubell stated that a table or chart of what they were approving would be helpful. Fiveash noted they could edit the AMIs and language surrounding the units and bring them back at the next meeting.

Board Member Gerber moved to continue the modifications to the Restrictive Covenant Protecting the Affordability and Sustainability of Units EMP-A and EMP-B at Argent at Empire Pass Condominiums, 7677 Village Way to October 27, 2022. Board Member Toly seconded the motion.

RESULT: CONTINUED TO OCTOBER 27, 2022

AYES: Board Members Dickey, Doilney, Gerber, Rubell, and Toly

IV) ADJOURNMENT

With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Sustainability

Item Type: Staff Report

Agenda Section: CONSENT AGENDA

Subject:

Request to Authorize the City Manager to Execute a Construction Agreement, in a Form Approved by the City Attorney, with Renu Pool Plastering to Replaster and Retile the MARC Pools and Hot Tub, in an Amount Not to Exceed \$164,310

Suggested Action:

Attachments:

[MARC Pools and Hot Tub Replaster Staff Report](#)

City Council Staff Report



Subject: Replaster and Retiling of the MARC Pools and Hot Tub
Author: Matthew A. Twombly, Tate Shaw
Department: Sustainability and Recreation
Date: October 27, 2022
Type of Item: Administrative – Award of Contract

Recommendation

Authorize the City Manager to execute a Construction Agreement, in a form approved by the City Attorney, with Renu Pool Plastering to replaster and retile the MARC pools and hot tub, not to exceed \$164,310.

Background

In 2011, the PC MARC (Park City Municipal Athletic and Recreation Center) opened, with the City investing over \$10 million in the reconstructed facility. With this renovation of the former Racquet Club, the pools and hot tub were unfortunately not included in the project scope or budget. As a result, the aquatic facilities are aging and, as the only public outdoor pools in Park City limits, require extensive maintenance to continue to support the community's demand for services.

The PC MARC has three bodies of water, including a leisure pool, lap pool, and outdoor hot tub. The lap pool, the oldest, was built in 1991. The leisure pool was built in 2003, along with a hot tub renovation, including replastering. The lap pool was last replastered in 2006.

The need for comprehensive aquatic enhancements is overdue. In order to support the more comprehensive planning process underway for overall MARC facilities, a short-term plaster and retiling of the lap pool, leisure pool, and hot tub are necessary to maintain the asset (cosmetic, structural, health and safety). For example, the RFP for the PC MARC facilities and Park City Sports Complex Master Plan includes an assessment of the pools and hot tub. Water Design Inc., a sub-consultant to VCBO performing the master planning work, conducted an evaluation, and replastering and retiling, is already listed as an immediate need.

Other immediate needs are being corrected by the City's Building Maintenance team and a pool maintenance firm specializing in repair and pool equipment. The replaster and retiling were bid separately and immediately, as it is a costly endeavor requiring immediate action before spring.

Analysis

The RFP was advertised in the Park Record on September 7th and 10th, in the Deseret News on September 2nd and 7th, in the Salt Lake Tribune on September 4th and 11th. The Utah Legal Notices website and the City's website were also posted.

Eleven pool construction and plaster companies were contacted from references from previous attempts for quotes in 2021. Seven requested a copy of the RFP, and two firms attended the mandatory pre-bid meeting on September 27, 2022, at the MARC.

A public bid opening was held at 4:05 pm on October 4, 2022. There was only one responsive bidder, Renu Pool Plastering, and the bid is outlined below:

	Firm	Total Bid
1.	Renu Pool Plastering	\$164,310

Staff contacted the other firm, Deep Blue Pools and Spas, that attended the mandatory pre-bid meeting and stated that they could not fit the project into their Spring schedule. We believe this is an issue across the pool maintenance and construction industry – labor shortages, supply chain issues, and deferred maintenance projects due to COVID-19 make the environment very competitive.

The project is slated to start as early as possible in the Spring, weather permitting. We include a substantial completion date of June 1, and a final completion date of June 15, 2023, to ensure the pool is open for summer programming

Department Review

Economy, Recreation, Legal, Executive and City Manager.

Funding

The project will be funded by the MARC Aquatics CIP.

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Executive

Item Type: Staff Report

Agenda Section: CONSENT AGENDA

Subject:

Request to Authorize the City Manager to Execute a Contract for Public Defender Services, in a Form Approved by the City Attorney, with Morrison & Morrison, L.L.C.

Suggested Action:

Attachments:

[Public Defender Contract Staff Report](#)

[Exhibit A: Morrison & Morrison L.L.C.](#)



City Council Staff Communications Report

Subject: Public Defender Professional Service Provider Contract
Author: Marissa Marleau, Michelle Downard
Department: Executive
Date: November 3, 2022

Recommendation

Authorize the City Manager to enter into a two-year service provider agreement with Morrison & Morrison, L.L.C., for public defender services, in a form approved by the City Attorney. The U.S. Constitution, the Utah Constitution, and Utah law guarantee that all accused persons, who are facing any possibility of incarceration or detention, have the right to counsel. This contract helps ensure that these constitutional and legal obligations are met, and effective representation is provided.

Executive Summary

The Park City Public Defender provides legal defense to adults and juveniles who are charged with misdemeanors by the Park City Prosecutor and who are eligible for appointment of legal counsel by the Summit County Justice Court or the Third District Court. A public defender is a lawyer appointed to represent people who otherwise cannot reasonably afford to hire a lawyer to defend themselves in a criminal case. Utah determines eligibility for a public defender based on [77-32-202 of the Utah Code](#). That law defines “indigent” as unable to pay for an attorney without sacrificing necessary things like “food, shelter, clothing, and other necessities.” Those qualifying as “indigent” by the court are assigned a public defender. Municipalities are responsible for retaining and funding public defender services.

The Public Defender must be available in the courtroom for regularly scheduled Summit County Justice Center or Third District Court sessions, including the weekly arraignment calendar.

Analysis

The current Public Defender, Morrison & Morrison, L.L.C. began serving as a Public Defender in Park City in 2008 and is currently serving through a second addendum to the PCMC Service Provider/Professional Services Agreement. The current agreement expires on November 17, 2022. Morrison & Morrison, L.L.C., has provided an annual report of the number and types of cases or matters handled (EXHIBIT A).

A Request for Proposal (RFP) and Service Provider/Professional Service Agreement were advertised to seek qualified attorneys to provide legal services and tasks requiring specialized skills and other supportive capabilities characteristic of a qualified Public Defender. The RFP was advertised on the Park City Website, Park Record Newspaper, and the Utah Public Procurement Website. The RFP included an hourly rate of \$125.00 per hour, a term of two years with the option to renew for an additional one year and

required being a member in good standing of the Utah Bar, competence in the practice of criminal law, and availability to meet clients in the Park City area.

Fifteen reputable firms viewed the RFP and one response was received. Morrison & Morrison, L.L.C.'s proposal outlined their law practice history, jury trials, driving under the influence and domestic violence experience, qualifications, and ties to Park City. Morrison & Morison has the demonstrated experience and legal qualifications, as well as the ability and willingness to fulfill all required duties.

Funding

The City is required to equip defense counsel with the tools necessary to provide effective representation. This includes adequate funding for the Public Defender's time and investigations, subpoenas, or expert witnesses. Funds have been appropriated and in recent years costs have ranged from approximately \$15,000 to \$25,000 annually.

EXHIBIT

A Morrison & Morrison L.L.C. Annual Report

PARK CITY ANNUAL REPORT

ANNUAL TOTALS (Nov. 2021 – Sept. 2022)		
Number of Cases	50	
Types of Cases	Class B Misdemeanors: • Alcohol Restricted Driver - 1 • Assault - 3 • Criminal Mischief/Trespass - 2 • Disorderly Conduct - 1 • Domestic Violence - 4 • Driving on Susp/Revoked/Denied License w/ Prior Conviction - 2 • Driving w/ Controlled Substance - 1 • Drug/Paraphernalia Use/Possession - 13 • DUI - 7 • Fail to Observe Barricade, Light Sign, Cone, or Obey Flagman - 1 • Impaired Driving - 3 • Inoperable Breakaway System - 1 • Interfering with Arresting Officer - 1 • No Medical Card or Expired Card If Required - 2 • Offenses by Patrons - 1 • Operating Vehicle w/o IL System - 3 • Purchase, Possess, Consume by Minor – Measurable Amounts - 4 • Reckless Driving - 1 • Retail Theft - 8 • Theft - 1 • Using a Mobile Phone while Driving - 1	Total: 61
	Class C Misdemeanors: • Disorderly Conduct - 1 • Drinking Alcohol in Vehicle - 1 • Driving on Denied License - 2 • Driving on Suspended/Revoked License - 5 • Intoxication – 8 • Open Container in Vehicle - 7 • Wrongful Appropriation - 1	Total: 25
	Infractions: • CDL Classification Endorsement & Restriction Violation - 1 • Disorderly Conduct - 5 • Driving with No Proof of Insurance/Valid License - 6 • Littering - 1 • Traffic Violations - 15	Total: 28

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NOVEMBER 2021				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
1	211200603	11/10/2021	1. IN - Disorderly Conduct 2. MB - Domestic Violence 3. MC – Wrongful Appropriation	3
2	211200620	11/10/2021	1. IN - Improper Turn 2. MB - Drug Possession	2
3	201200683	11/17/2021	1. MB - Drug Para Possession 2. MB - Drug Possession 3. IN - Failure to Stay in One Lane 4. IN - Seatbelt Violation 5. MB - Drive w/ Controlled Substance	5
4	215204477	11/10/2021	1. MB - DUI 2. MC - Open Container in Vehicle 3. MB - Alcohol Restricted Driver 4. MC - Driving on Denied	4
DECEMBER 2021				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
5	215204769	12/01/2021	1. MB - Operating Vehicle w/o IL System 2. MC - Drive on Suspended/Revoked License 3. IN - Failure to Obey Traffic Control Devices	3
6	211200652	12/14/2021	1. MC - Intoxication 2. MC - Open Container in Vehicle 3. MB - Reckless Driving	3
7	211200716	12/20/2021	1. MB - Retail Theft	1
8	211200731	12/20/2021	1. MB - Retail Theft	1

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EXHIBIT B

9	211200580	12/20/2021	1. MB - Possession of Controlled Substance 2. MB - Use/Possession of Drug Paraphernalia 3. MC - Open Container in Vehicle	3
JANUARY 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
10	215205555	01/05/2022	1. MB - DUI 2. MC - Drinking Alcohol in Vehicle 3. IN - Failure to Stay in One Lane 4. IN - No Valid License	4
11	215205732	01/10/2022	1. MB - DUI	1
12	221200043	01/24/2022	5. MB - Retail Theft	1
13	215204041	01/26/2022	1. MB - DUI 2. MB - Fail to Observe Barricade, Light Sign, Cone, or Obey Flagman	2
14	221200063	01/31/2022	1. MC - Intoxication	1
FEBRUARY 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
15	211200659	02/02/2022	1. MB - Criminal Trespass Knowing Unlawful Person/Unmanned Aircraft	1
16	225201038	02/16/2022	1. MB - Impaired Driving 2. IN - Right of Way – Stop or Yield Sign 3. MC - Open Container in Vehicle on Highway	3

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MARCH 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
APRIL 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
17	221200193	04/13/2022	1. MB - Theft	1
MAY 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
18	221200156	05/18/2022	1. MB - Possession of Controlled Substance 2. MB - Driver Operating Vehicle w/o IL System 3. MC - Drive on Suspended/Revoked License 4. MB - Purchase, Possess, Consume by Minor – Measurable Amounts 5. MC - Open Container in Vehicle	5
19	221200185	05/25/2022	1. MC - Intoxication 2. IN - Disorderly Conduct 3. MB - Offenses by Patrons	3
20	221200213	05/25/2022	1. MC - Intoxication 2. MB - Interference with Arresting Officer	2

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JUNE 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
21	225202378	06/01/2022	1. MB - Impaired Driving 2. IN - No Proof of Insurance 3. MC - Open Container in Vehicle 4. MC - Driving on Denied	4
22	221200214	06/08/2022	1. MB - Criminal Mischief – Intentional Damage, Deface, Destroy Prop	1
23	221200115	06/08/2022	1. MB - Sell, Offer, Furnish ALC Product to a Minor - Negligently	1
24	221200311	06/22/2022	1. MB - Disorderly Conduct 2. MB - Domestic Violence in the Presence of a Child 3. IN - Disorderly Conduct	3
25	221200095	06/22/2022	1. IN - Speeding 2. IN - No Proof of Insurance 3. MB - Possession of Controlled Substance 4. MB - Use/Possession of Drug Para	4
26	221200346	06/29/2022	1. MC - Disorderly Conduct 2. MB - Use/Possession of Drug Paraphernalia	2
JULY 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
27	225201829	07/06/2022	1. MB - Drive on Susp/Revoked/Denied w/ Prior Conviction 2. IN - Improper Turn	2
28	211200038	07/06/2022	1. MC - Drive on Suspended/Revoked License	5

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EXHIBIT B

			2. IN - CDL Classification Endorsement & Restriction Violation 3. MB - No Medical Card or Expired Card If Required 4. IN - Littering 5. MB - Inoperable Breakaway System	
29	221200369	07/06/2022	1. IN - No Commercial Driver License 2. MB - No Medical Card/Expired Card if Required 3. IN - Commercial Vehicle Failure to Secure Load/Creating Hazard 4. MB - Drive on Susp/Revoked/Denied w/ Prior Conviction	4
30	221200303	07/13/2022	1. MC - Intoxication	1
31	221200425	07/18/2022	1. MB - Assault (Domestic Violence)	1
AUGUST 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
32	221200365	08/03/2022	1. MB - Assault	1
33	221200345	08/10/2022	1. IN - Operate Vehicle in Excess of Gross Weight Registration 2. IN - No Commercial Driver License 3. MB - Using a Hand-Held Mobile Phone 4. IN - Commercial Vehicle Failure to Secure Load Creating a Hazard 5. IN - Seatbelt Violation – Commercial Vehicle	5
34	221200341	08/10/2022	1. MC - Intoxication	1

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EXHIBIT B

35	221200396	08/10/2022	1. MB - Purchase, Possess, Consume by Minor – Measurable Amounts	1
36	225202408	08/10/2022	1. MB - DUI 2. MC - Open Container in Vehicle 3. IN - No Valid License	3
37	225202890	08/10/2022	1. MB - DUI	1
38	225204029	08/24/2022	1. MB - DUI 2. IN - Unsafe Lane Travel	2
39	225204601	08/24/2022	1. MB - Impaired Driving 2. MB - Possession of Controlled Substance 3. MB - Use or Possession of Drug Para 4. IN - Failure to Stay in One Lane 5. MC - Drive on Suspended/Revoked License	5
40	221200423	08/24/2022	1. MC - Intoxication	1
41	221200340	08/31/2022	1. MB - Purchase, Possess, Consume by Minor – Measurable Substance	1
42	221200402	08/31/2022	1. MB - Purchase, Possess, Consume by Minor – Measurable Amounts	1
43	221200467	08/31/2022	1. MB - Assault	1
44	221200479	08/31/2022	1. MB - Retail Theft	1
SEPTEMBER 2022				
Client	Case Number	Date Appointed	Types of Charges	Number of Charges
45	221200436	09/07/2022	1. IN - Disorderly Conduct 2. MB - Possession/Use of a Controlled Substance	2
46	221200553	09/08/2022	1. MB - Assault (Domestic Violence)	1
47	225205643	09/12/2022	1. MB - Restricted Driver Operating Vehicle w/o IL System	3

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EXHIBIT B

			2. MC - Drive on Suspended/Revoked License 3. IN - Failure to Wear Seat Belt or Properly Adjust Safety Belt	
48	221200562	09/13/2022	1. MB - Assault	1
49	221200566	09/21/2022	1. MC - Intoxication 2. IN - Disorderly Conduct	2
50	221200514	09/28/2022	1. MB - Retail Theft 2. MB - Retail Theft 3. MB - Retail Theft 4. MB - Retail Theft	4

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Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Sustainability

Item Type: Staff Report

Agenda Section: OLD BUSINESS

Subject:

Park Silly Sunday Market Debrief and Discuss Contract Next Steps

(A) Public Input

Suggested Action:

Attachments:

[Park Silly Sunday Market Debrief & Contract Next Steps Staff Report](#)

[Exhibit A: PSSM Proposal & Alternatives](#)

[Exhibit B: PSSM 2022 Debrief & Measures of Success](#)

[Exhibit C: PSSM Survey Data & Community Feedback](#)

City Council Staff Report

Subject: Park Silly Sunday Market Debrief & Contract Next Steps
Author: Jenny Diersen
Department: Special Events & Economic Development
Date: November 3, 2022
Type of Item: Administrative

Recommendation

Conduct a 2022 Park Silly Sunday Market (PSSM) debrief, review public survey feedback, obtain public input, and provide direction regarding a City Service Agreement (Agreement) to continue hosting the PSSM in Park City.

Executive Summary

Since 2006, PSSM has held a 14-day per year open-air market (originally 17 days) on Sundays on lower Main Street. PSSM's goals are expansive, but the primary focus includes supporting and incubating local businesses and non-profits on the slowest day of business on Main Street. PSSM has grown considerably and has been tremendously successful. Over time, changes were made to the event to reduce scope, and costs, better manage impacts in residential areas, and facilitate collaboration with Main Street merchants and community priorities. A [PSSM history is linked here](#).

PSSM has dutifully met [the terms of the Agreement](#), which recently expired on September 30, 2022. As required annually, PSSM presents a Supplemental Plan, Mid-Season Review, and Season Debrief, except for 2020, when PSSM canceled their event due to the COVID-19 pandemic.

In anticipation of the contract expiring on April 28, 2022 ([report](#) p. 773 / [minutes](#) p. 17), a Work Session was held to discuss the future Agreement. Council sought to continue discussions with a preference for a three- to five-year contract and directed community outreach to consider new terms. On May 26, 2022, a [Staff Communication Report](#) detailed community outreach and engagement plans.

Listening to feedback and the community, PSSM proactively submitted an updated proposal with significant changes (the full proposal can be found in Exhibit A). PSSM desires to continue to host the event on Lower Main Street on Sundays. Some of the changes proposed include a reduction in the number of days from 14 to 12, reducing noise impacts, eliminating importers as a vendor, and three years to have all vendors be local (from Summit County/Wasatch Back).

The City uses Agreements to manage large events. The Agreements provide a clear scope of service and expectation for each party, including:

- City Services and costs;
- Financial assistance or monetary exchange;
- Lease terms including City Property or Facilities;
- Locked in dates over the term of the Agreement;

- Required performance measures; and
- Economic Impact studies.

Analysis

The Special Events department found that PSSM complied with the Agreement and [section 4A of the municipal code](#). Highlights include (Exhibit B):

- Attendance: 196,134 people attended PSSM in 2022, with the highest on July 3 (Fourth of July), July 31 (Extreme Soccer), and September 4 (Labor Day).
- Sustainability Measures: PSSM maintained an 80% diversion rate, which increased from 76% in 2021. More than 18,000 pounds of recycling, compost, and glass were diverted from our landfill, compared to 4,500 pounds going to the landfill.
- Transportation Initiatives, Transit and Parking:
 - PSSM continues to strongly encourage alternative modes of transportation and reduce impacts on residential areas. In addition to encouraging transit, PSSM does not allow vendors to park on Park Avenue.
 - The Bike Valet saw more than 1,459 bikes. There were two market dates when the Bike Valet was not offered due to private property owners needing space and staffing shortages.
 - Transit saw 59,308 riders on Sunday, with average ridership at 4,236, which is 1,736 more than the daily average. The highest ridership days replicated the days with the highest attendance.
 - On June 16 ([report](#) p. 128 / [minutes](#) p. 7), a majority of the City Council supported an [increase to parking rates for events](#). Even with paid parking increases on Sunday, parking remains above 85% occupancy between 11:00 a.m. and 4:30 p.m.
- Vendor Mix: PSSM remained within the approved vendor mix requirements throughout the season. There were no more than 12 jewelers and food vendors, and six importers. Most Sundays, PSSM did not meet these maximums.
- Noise & Compliance: The event met noise requirements, which is 75 decibels from 10:00 a.m. to 1:00 p.m., and up to 90 decibels from 1:00 to 5:00 p.m. The police department did not receive noise complaints and proactively performed readings twice daily. There were noise complaints on upper Main Street as part of Car Free Sunday, which was caused by buskers not being permitted as part of either event. The Police Department addressed the busker issue.
- Working Group: Per the Agreement, the Working Group (Council Liaisons, HPCA, and PSSM) walks through the market three times a year to review vendor mix and address any other challenges. This year, one date was canceled, and when the groups met, discussions focused on not having enough attendance on the upper Main Street.
- Community Partnerships: PSSM continues to offer many community partnerships, offering 148 free booths to nonprofits, farmers, Park City Professional Artists Association, HPCA, and Park City Municipal. Reduced-cost booths were also offered to 95 Youth Vendors. Additionally, 32% of PSSM's vendors are local vendors from Summit County and Wasatch Back.

As requested, outreach regarding a future Agreement was conducted to gain community feedback. A detailed summary is attached as Exhibit C. In addition to public comments on Engage Park City, emails, and HPCA's survey, we received 2,072 survey responses (785, or 38% were 84060 full-time residents, and another 626 or 30% were Summit County, full-time residents). Of the respondents, the following summary is below:

Attendance:

- 28% attended before the pandemic but had not returned to the event, and 3% had never attended the event. 69% had attended the event either in 2021 and 2022.
- 60% of respondents attend PSSM several times over the summer, while 25% attend once a summer, and 8% stated they attend every Sunday. Another 8% stated they don't attend the event.

Number of Days:

- 50% liked that the market was 14 days, while 20% said the market should be fewer days, and 16% said the market should be more days.

Hours of the Event:

- 65% stated they like the hours of the event how they are, while 13% said the hours should be shortened, and 8% said they should be longer.

Rating the Event:

- Overall respondents rated the importance of PSSM at an average score of 66, and its location on Main Street at an average score of 74.
- 54% of respondents stated they visit Main Street more often due to PSSM, and 24% stated the event doesn't impact how often they visit Main Street. 16% said they would visit Main Street more often if PSSM didn't occur on Main Street.
- 60% of respondents said they visit businesses along Main Street when attending the event, while 25% said they sometimes visit businesses on Main Street during the event. 10% said they did not visit businesses when attending the event.

Enjoyment & Improvements:

- 49% said their primary reason to attend is to visit with friends and family and to support PSSM. 46% said their primary reason to attend the market is for shopping. 37% attribute entertainment as their primary reason and 26% do so for dining options. 4% stated they simply go to Main Street for work but don't attend the event.
- When asked which aspects of PSSM were enjoyed, farmers market, food and drink offerings, live music, vendors, socializing, and the location ranked as the top items.
- When asked which aspects of the PSSM could be improved, 32% stated the market was great how it is. Improvements to the farmers market, vendors, parking options, and pricing had higher percentages to be improved, while local non-profit booths, food and drink offerings and price point, music (too loud), kids programming, location, and frequency scored lower.

In Summary, the feedback remains split. Some believe the event should be discontinued, and others offered suggestions to improve the market and reduce impacts. Conversely, others strongly supported the event and requested that the event remain.

We reviewed all feedback to date and satisfying so many different perspectives will be a considerable challenge. Based on the responses, Special Events recommends Council consider alternatives and provide direction. The timeline for an extension is imperative, as PSSM needs input by December 2022 to plan the event for 2023.

Servel options are listed below, with additional details attached in Exhibit A:

ALTERNATIVES	
1	Status Quo
2	Decline to enter into future Agreement discussions
3	Enter into negotiations with small changes
4	Consider PSSM Event Proposal
5	Extend current contract for one year, and discuss a significantly changed event in 2024
6	Include Car Free Sunday in discussions

Funding

Total City Service Fees for the 2022 PSSM were \$70,127 (average of \$5,009 per market). Per section C.6.a of the Agreement, the City waives \$60,500 and reimburses PSSM for bollard installation at \$1,000/market (\$14,000 total).

The City owes PSSM \$4,373 for bollard installation, budgeted for within existing departmental budgets in the General Fund. Funding for a future Agreement would need to be discussed as part of Agreement negotiations.

SERVICE DESCRIPTION	COST
Level 5 Application Fee	\$640.00
Fire/ Building Permits	\$250.00
Parking Removal	\$20,050.00
Parks Department (Banners Installation)	\$687.00
Public Safety Personnel	\$42,900.00
Equipment VMS	\$5,600.00
Total Fees	\$70,127
Total Fees Waived by City	\$60,500
Total Owed to City	\$9,627
Bollard Installation Payment to PSSM	\$14,000
Total Owed to Park Silly Sunday Market	\$4,373

Exhibits

Exhibit A: PSSM Event Proposal & Alternatives

Exhibit B: PSSM 2022 Debrief & Measures of Success

Exhibit C: PSSM Survey Results & Community Feedback



Park City Municipal
445 Marsac Avenue
Park City, UT 84060

To the Special Events Department, October 25, 2022

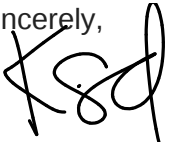
At this time our contract for the Park Silly Sunday Market (PSSM) has expired. Please consider this letter as written notice required by Park City Municipal that PSSM would like to propose/discuss the following to ensure the future of the market to continue being hosted on Lower Historic Main Street.

1. 3-5 year contract
2. 12 Sundays (options):
 - a. 1st two Sundays
 - b. Last two Sundays
 - c. 1st Sunday and Last Sunday
3. Hours: 10am – 5pm.
4. Noise Ordinance:
 - a. 10am – 12pm no amplified sound
 - b. 12pm – 5pm maximum decibel of 75. (12pm start band load in and sound check / music at 1pm)
5. Vendor Mix
 - a. 3 year goal for 100% of all vendors to be Wasatch Back / excluding Farmers
 - b. Immediately eliminate all importers / re-sellers
6. Transportation Plan
 - a. Continue working with the City for enhanced plan
 - i. additional shuttles on busy days
 - ii. guaranteed bike valet
 - iii. bike, bus, walk messaging
7. Location: Lower Main Only / eliminate 5th Street
8. City Services to continue being paid by the City.
 - a. Waivers (Parking fees for approved use areas, Building Permit Fees, Transit Department Fees, Transit Fees for re-routing Trolley, application fees for Special Events License)
 - b. Police Officer credit
 - c. Use of Main Street permitted areas
 - d. City Representative
 - e. If proposal decides for less than 100% vendor mix over 3 years, to discuss financial assistance for reduced vendor mix.

Please know, Park Silly is very much wanting and willing to continue to work with Park City Municipal and the community to lower the impact the market has made. We strive to continue being a business incubator providing opportunity to new, upcoming and growing businesses, as well as our local youth “kid-preneurs” and youth musicians. These City Service contributions will support our ability to continue to offer FREE opportunities to local farmers, non-profit and sustainable awareness groups and other local groups such as HPCA and PCPAA.

Please let us know best next steps for moving forward.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. McChesney', with a large loop at the end.

Kate McChesney
Executive Director
Park Silly Sunday Market
(435) 714.4036



Park Silly Sunday Market - Economic Impact 2021:

Sales Tax Data –as per Utah Tax Commission, dated 11/4/2021:

2012 Park Silly Sunday Market Vendors paid \$44,179 in sales tax
 2013 Park Silly Sunday Market Vendors paid \$57,939 in sales tax
 2014 Park Silly Sunday Market Vendors paid \$72,101 in sales tax
 2015 Park Silly Sunday Market Vendors paid \$86,942 in sales tax
 2016 Park Silly Sunday Market Vendors paid \$105,463 in sales tax
 2017 Park Silly Sunday Market Vendors paid \$116,342 in sales tax
 2018 Park Silly Sunday Market Vendors paid \$127,234 in sales tax
 2019 Park Silly Sunday Market Vendors paid \$128,721 in sales tax
 2020 Covid Year
 2021 Park Silly Sunday Market Vendors paid \$95,718 (YTD final total available after tax deadlines)

Yearly PSSM Attendance:

2011

Non Utah Residents:	30,318
Utah Residents (not including Park City residents)	44,871
Park City Residents	46,083
Total	121,272

2012

Non Utah Residents:	31,879
Utah Residents (not including Park City residents)	55,630
Park City Residents	45,034
Total	132,453

2013

Non Utah Residents:	36,865
Utah Residents (not including Park City residents)	58,369
Park City Residents	58,371
Total Season Total	153,605

2014

Non Utah Residents:	53,460
Utah Residents (not including Park City residents)	68,040
Park City Residents	40,500
Total Season Total	162,000

2015

Non Utah Residents:	64,120
Utah Residents (not including Park City residents)	67,892
Park City Residents	56,577
Total Season Total	188,589

2016

Non Utah Residents	66,640
Utah Residents (not including Park City residents)	80,360
Park City Residents	49,000
Total Season Total	196,000

2017

Non Utah Residents	62,490
Utah Residents (not including Park City residents)	76,548
Park City Residents	38,940
Total Season Total	177,978

2018

Non Utah Residents	65,881
Utah Residents (not including Park City residents)	83,321
Park City Residents	44,567
Total Season Total	193,769

2019

Non Utah Residents	61,352
Utah Residents (not including Park City residents)	73,984
Park City Residents	45,112
Total Season Total	180,448

2020 – Covid Year**2021**

Non Utah Residents	73,442
Utah Residents (not including Park City residents)	86,403
Park City Residents	56,163
Total Season Total	216,008

Park Silly Sunday Market Attendees – Survey Results

Surveys performed every Sunday during market

Survey data consists of an average of 120-150 people per market day

- 63% of PSSM attendees have been to the Market 2 or more times
- 82% of PSSM attendees come in a group of 2 or larger
- Transportation Break Down: 20% walk, 15% bike, 15% bus, 50% car
- 42% of attendees came to Park City Main Street with the Main Purpose of attending the Park Silly Sunday Market while another 46% came to see everything on Main Street, including PSSM, restaurants and entertainment.
- 54% of attendees in Park City as part of a day trip
- 47% of visiting attendees said they were visiting for 1 or more nights.

Park Silly Sunday Market – Community Statistics

Promotes Sustainability Awareness, Environmental Awareness, Non-Profit Awareness & Community Partnerships

The Park Silly Sunday Market has practiced Zero Waste from its inception. Over the course of 15 years we have produced outstanding results.

2014 PSSM attendance of over 162,000

- 7,345 lbs of trash recycled
- 840 lbs of trash to the landfill
- 89% diversion rate

2015 PSSM attendance of over 188,000

- 16,580 lbs of trash recycled
- 2,200 lbs of trash to the landfill
- 84% diversion rate

2016 PSSM attendance of over 196,000

- 25,520 lbs of trash recycled
- 4,150 lbs of trash to the landfill
- 87% diversion rate

2017 PSSM attendance of over 177,000

- 23,596 lbs of trash recycled
- 7,272 lbs of trash to the landfill
- 80% diversion rate

2018 PSSM attendance of over 193,000

- 25,252 lbs of trash recycled
- 11,040 lbs of trash to the landfill
- 75% diversion rate

2019 PSSM attendance of over 180,448

- 27,871 lbs of trash recycled
- 11,428 lbs of trash to the landfill
- 74% diversion rate

2020 – Covid Year

2021 PSSM attendance of over 216,008

- 24,130 lbs of trash recycled
- 6,025 lbs of trash to the landfill
- 76% diversion rate

*Note – for 2015 & 2016 we included glass in our weights. This has always been recycled, but never weighed.

*Note – for 2017, 2018 & 2019, 2021 diversion rate went down - food vendors were using compostable materials, which goes in landfill.

Each year, Park Silly donates free booth space weekly. In 2021, 236 free booth spaces were used, representing booth value of over \$35,400. (236 x booth space \$150 = \$35,400)

52 Free Booths given to Farmers

14 Free Booths given to Historic Main Street Merchants

14 Free Booths given to Park City Performing Artist Association

85 Free Booths given to non-profits and sustainable issue groups

14 Free Booths given to Featured Artists

2 Free Booths given to Featured Chefs

209 Free Booths Total

Businesses that have been incubated from Park Silly: (there are plenty more!)

- Nosh
- Sammy's Bistro
- Soul Poles
- Spencer's BBQ (has full time catering business)
- Boom Dog Creations (Featured in Mountain Express Magazine, SLC Tribune)
- Elizabeth Plumb Jewelry (now featured in the Sundance Catalog)
- Whimsy (has existing store front & participates in PSSM)
- Livin Life PC (has existing store front & participates in PSSM)
- Melty Way (opened 3 locations in SLC)
- In a Flash (jewelry now featured in Park City Jewelers)
- Park City Coasters
- Red Bicycle Bread
- Dessert Bites
- All that Pasta
- Yee Haw Pickle
- Skewered Thai (opened restaurant in SLC)
- My Liquid Garden (Kimball Junction, Park City)
- Cade & Co (Main Street, Park City)
- All About Socks (Kimball Junction, Park City)
- Pink Elephant Coffee Roasters (Main Street, Park City)
- Motherlode T-Shirts & Screen Printing (Main Street, Park City)
- Freshie's Lobster (Prospector Ave, Park City)
- Cosett Bath & Body (multiple locations)
- Beltex Meats
- Zions Den
- House 42 (formerly KGEK Jewelers)
- Jafflz (opened Silver Creek)
- Taspens Organic (opened South Town Mall)
- Cossett Bath Bombs (opened 5 locations)
- Wasatch Creamery – featured in local grocery stores
- Chili Beak – featured in local grocery stores
- Jafflz – (Silver Creek, Park City)
- 11 Hauz (Kimball Junction, Park City)
- Liqui-Dirt (opened store front West Valley)

Park Silly Sunday Market Alternatives

PSSM Agreement Alternatives											
Alternative		Fees Waived	Bollard Installation	Fees Owed to City	Contract Term	Number of Days	Vendor Mix	Noise	Sustainability Measures	Transportation	Working Group
1	Status Quo	\$60,500	\$14,000	\$0	3 years with 2 year renewal	14	Food, Jewelers and Importers Limited	75 db before noon, and 90 db between noon and 5 p.m.	Not required	Bike Valet, Increased Transit on 2 busiest days paid by PSSM,	Meet 4x (once a month) to review vendor mix and operations of the Market.
2	Decline to enter into future Agreement discussions	0	0	0	0	0	NA	NA	NA	NA	NA
3	Enter into negotiations with small changes	\$60,500	\$14,000	0	3 years with 2 year renewal	12	Food, Jewelers and Importers Limited. All Vendors from Wasatch Back	Acustic Music from 10 to 1p.m., up to 75 decibles from 1p.m. until 5 p.m.	Maintain 80%	Bike Valet, Increased Transit on 2 busiest days paid by PSSM,	Meet as working group when any party requests - HPCA, City, PSSM
4	Consider PSSM Event Proposal	\$TBD	\$14,000	\$0	3 to 5 year	11	Food and Jewelers Limited. No Importers, All Vendors from Wasatch Back.	Acustic Music from 10 to 1p.m., up to 75 decibles from 1p.m. until 5 p.m.	Maintain 80%	Bike Valet, Increased Transit on 6 busiest days paid by PSSM,	Meet as working group when any party requests - HPCA, City, PSSM
5	Extend current contract for one year, and discuss a significantly changed event or RFP for a new Market in 2024	\$TBD	\$14,000	\$TBD	1 year contract, with option for new contract if 2023 if successful.	11	Food and Jewlers Limited. No Importers. Cut vendors in half.	Acustic Music from 10 to 3p.m., up to 75 decibles from 3 to 5 p.m.	Maintain 80%	Bike Valet, Increased Transit on all days and paid by PSSM. PSSM provide ADA assistance.	Meet 3x annually
6	Include Car Free Sunday in discussions	\$TBD	\$14,000	\$0	1 year contract, with option for new contract if 2023 is successful.	11	Food and Jewelers Limited. No Importers. No more than 30 vendors per week.	Acustic Music Only	Maintain 80%	Bike Valet, Increased Transit each day. PSSM Provide ADA assistance.	Meet 3x annually

Exhibit B: PSSM 2022 Debrief & Measures of Success

Park Silly Sunday Market – 2022 End-Of-Season Measures of Success		Legend S – Succeeding in meeting Contracted I - In progress / Meeting Requirements U – Unsatisfactory
Vendor Mix		
Importers (allowed per week maximum) i. 2022- 6	Notes: Requirements are currently being met	S
Jewelers (allowed per week maximum) i. 2022- 12	Notes: Requirements are currently being met	S
On-site Food Vendors & Snack food Vendors (per week maximum) i. 2022 - 12	Notes: Requirements are currently being met	S
PSSM will invite two (2) HPCA representatives in the jurying of jewelry vendors.	Notes: Requirement was met by PSSM.	S
PSSM will coordinate three (3) market walkthroughs with the HPCA and PCMC to identify possible conflicts and/or issues with vendor mix.	Notes: June 12, July 10, August 28 and September 11. HPCA and City have identified representatives.	S
PSSM will provide to the City a list of vendor classification definitions along with preference criteria for vendor mix.	Notes: Requirements have been provided and met.	S
Parking / Traffic / Pedestrian Management		
Create event parking plan i. Identify vendor vehicle with license plate identification. ii. Identify public parking locations both in Old Town/Main Street along with alternative parking areas. iii. Identify locations where parking will be removed to provide space for event and mitigate impacts of event iv. Continue increased communication between departments and PSSM to encourage parking of vendors in suggested vendor locations.	Notes: PSSM continues to work with their staff & private parking garages to park vendors in appropriate areas. A resident parking was established on Park Ave between 9 th and 12 th Street. Parking Enforcement continues to communicate with the residents to resolve parking concerns during the Park Silly Sunday Market. This increase in fees for parking in China Bridge and other areas are being monitored. PSSM met these requirements as outlined.	S
Work with Special Events and Transit to get out alternate transportation messaging out with: i. Co- messaging with PC Transit Dept. ii. PSSM will create and implement different methods of informing the public (PSA's, print ads) iii. Create and implement a program encouraging non-motorized forms of transportation to the market. ix. Addition of Shuttle Service on expected heavy attendance day – July 3 and September 4	Notes: While PSSM does not perform any paid marketing. Social media will focus on transportation alternatives including City transit, bikes or walking to attend. PSSM continues to strongly encourage alternative modes of transportation and reduce impacts on residential areas. In addition to encouraging transit, PSSM does not allow vendors to park on Park Avenue. The Bike Valet saw more than 1,459 bikes. There were two market dates when the Bike Valet was not offered due to private property owners needing space and staffing shortages. Transit saw 59,308 riders on Sundays, with average ridership at 4,236 each week, which is 1,736 more than the daily average. The highest ridership days replicated the days with the highest attendance.	S
Submit sign Plan to Staff at the time of Supplemental Plan containing the following: i. Locations ii. Size & Type iii. Message iv. Placement and removal times	Notes: Requirements were met	S
Work with City to create a pedestrian management plan that addresses the crossings of Heber/Main and Swede Alley	Notes: If Car free Sundays does not happen, PSSM will be responsible for Pedestrian Management at Heber and Main. PSSM managed pedestrian management for he first three weekends before Car Free Sundays began.	S
Market Set-Up and Inspections		

Exhibit B: PSSM 2022 Debrief & Measures of Success

a. Weekly notification to staff of footprint or operational changes	Notes: No footprint changes have been made. Operational changes include PSSM looked for alternative for a bike valet location when they couldn't have their existing space, but was unable to find one. They are working on plans for the future to make sure this gap doesn't happen.	S
b. Location of interior sponsor signs	Notes: Requirements are currently being met	S
Street Cleaning and Trash Removal		
a. Pre-Meet with City's Street Department to create a street cleaning and trash removal plan.	Notes: Requirements were met. No concerns were reported.	S
b. Meet with Street Department two (2) additional times throughout summer to address any issues with plan.	Notes: Meetings were not necessary.	S
Coordination with PCMC and HPCA		
a. PSSM will schedule monthly "Working Group" meetings from June through September	Notes: June 12, July 10, August 28 and September 11. Representatives from HPCA, PSSM, City Staff and City Council confirmed these dates in May. The July 10 and September meetings did not happen due to conflicts on calendars.	S
b. PSSM will schedule four (4) market walkthroughs with the "Working Group" within the season.	Notes: PSSM has set dates for the Working Group dates.	S
c. PSSM will schedule a weekly market walk through with City representatives	Notes: PSSM and the City have scheduled the weekly meetings.	S
d. PSSM will supply the City Representatives with weekly report containing the following i. Estimated attendance ii. Zero Waste statistics iii. Breakdown of number of vendors and types iv. Provide a list of other sustainable efforts throughout the event. v. PSSM to participate in and provide a list of City functions related to Green Event management that they participate in, as well as a lists of non-profits who they provide sustainable mitigation efforts for. vi. PSSM to present a year over year a comparison for sustainable effort comparison in coordination with the City during annual end of season review.	Notes: Requirements were met. Attendance for the to the event was 196,234. Highest attendance was on Fourth of July and Miners Day. PSSM is achieved an 80% diversion rate. PSSM averages 150 vendors per week (total 1,956 vendors for the summer) Space varies each week depending on how many free spaces are provided for community partners). There are 277 unique vendors, 28% (78) are from Summit Co, 4% (11) Wasatch back, 68% (188) vendors are from outside of the Wasatch Back. Vendor Mix includes the following. 1,176 Artist 91 Designer 47 Farmer 184 Gourmet 48 Importer 148 Jeweler 117 On-Site/Snack Foods 50 Service Vendor 95 Youth Vendors 1,956 TOTAL	S
e. PSSM will supply the City Representatives with an ongoing list of vendor and staff license plates: i. Prior to the start of the June 5 Market. ii. At any time they add license plates to the market throughout the 2022 season. iii. License plate lists should be provided to the City Representative no later than 10:00 a.m. each Sunday.	Notes: Requirements are currently being discussed to work on best coordination between PSSM and the City.	S

Exhibit B: PSSM 2022 Debrief & Measures of Success

Marketing and PR		
a. HPCA logo on all advertisements & promotions	Notes: Requirements were met.	S
b. Engage in cross promotions with Chamber, HPCA, Park City Restaurant association	Notes: Requirements were met.	S
c. Media – The HPCA logo and sponsorship credits will be provided in all media placement that the PSSM currently employs, including but not limited to: I. Print ads II. Ads, links or info listings on Utah tourism, business and special internet websites; III. Periodic television coverage; IV. Radio PSAs and promotions; V. Website spots, summer guides, fairs, non-profit organization calendar listings; VI. Email blasts; and VII. Social media, 'if applicable'	Notes: Requirements were met. PSSM has significantly cut back on all marketing efforts, focusing only on social media locally. No paid advertising.	S
Other Items:		
Quantify Marketing & PR Value	Notes: In progress. It is likely due to the cutback on marketing efforts that this value will be significantly less than previous years.	S
PSSM shall present an annual preceding market season. This report will contain the following: i. Estimated attendance ii. Zero Waste statistics iii. Breakdown of number of vendors and types iv. List of non-profit groups attending the market v. Advertising information etc. vi. Transportation and parking counts – to be coordinated with PCMC Transportation Services Department	Notes: 2022 Final Statistics: Attendance: 196,134 people attended PSSM in 2022, with the highest on July 3 (Fourth of July), July 31 (Extreme Soccer), and September 4 (Labor Day). Zero Waste: PSSM maintained an 80% diversion rate, which increased from 76% in 2021. More than 18,000 pounds of recycling, compost, and glass were diverted from our landfill, compared to 4,500 pounds going to the landfill. Vendor Types: (see above) Local NFP Groups at the Market: More than 70 nonprofits participated in the market. Advertising Information: (see above) Transportation, Parking and Traffic Counts: (See below)	S

PSSM Vendor Types Definition & Vendor Mix

All categories are juried by the PSSM staff by way of required online application details including, but not limited to: product descriptions, photo samples of products, photo of booth display, history/business description including their 'story', list of sources and co-packing use.

PRIORITY 1: Artisan- A vendor that sells unique, art and handmade crafts (excluding food and jewelry). Starting materials must be significantly altered and enhanced by the artist. Preferential consideration given to local artists based in the state of Utah.

PRIORITY 2: Farmer - A vendor that sells fresh produce from his or her farm and/or a vendor that sells food products made of produce from his or her farm.

PRIORITY 3: Jeweler - A vendor that sells unique, handmade jewelry of their own making and design. limited space available in this category (12 per market date).

PRIORITY 4: Gourmet Food - A vendor that sells foods or baked goods, made in Utah, which are intended/packaged for off-site consumption. Preferential consideration given to members of Utah's Own.

PRIORITY 5: Designer - A vendor that plans the precise form, look or working of an item, excluding jewelry, in writing before such item(s) is manufactured pursuant to that vendor's specific request. To qualify as a designer, the vendor shall be required to submit specific design plans of all item(s) to be sold at the market. Preferential consideration given to local designers based in the state of Utah.

PRIORITY 6: Young Vendor - A vendor, 17 years of age or younger, that sells their own unique, handmade goods.

Exhibit A: PSSM 2022 Debrief & Measures of Success

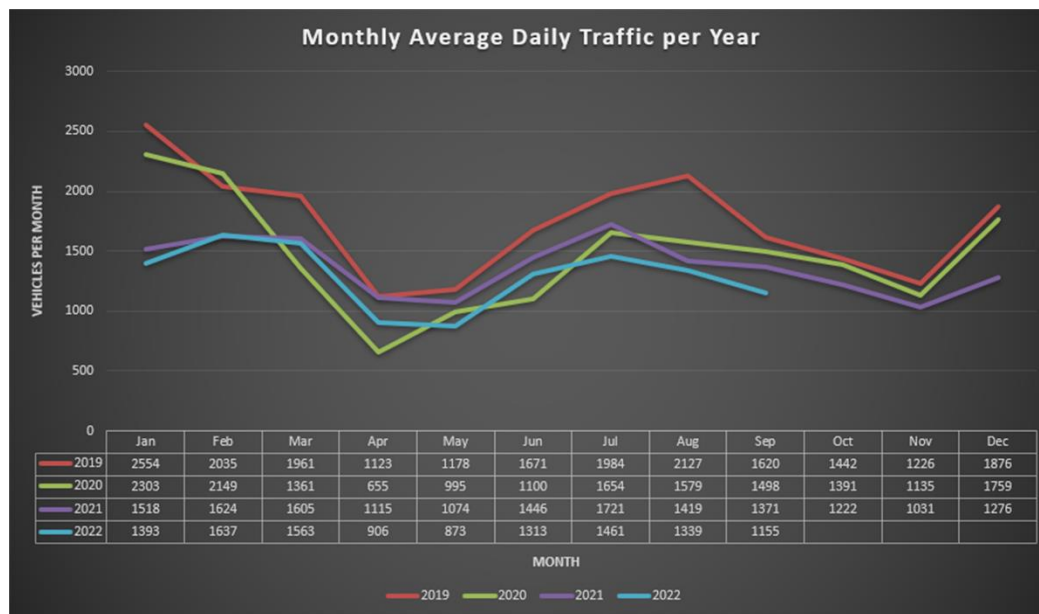
PRIORITY 7: Food - A vendor that prepares and sells food for consumption at the Market. First right of refusal is offered through the HPCA membership. Limited space available in this category (12 per market date, 10 of which are propane approved space)

PRIORITY 8: Service Vendor - A vendor that provides on-site services to market attendees (ex. - henna, face-painting).

LAST PRIORITY: Importer - A vendor that purchases goods manufactured and/or procured outside the U.S. (jewelry not permitted in this category). This category is considered a 'last sell' vendor type. Vendors in this category are invited in April, based on remaining space available, in an effort to maximize opportunity to other vendor types. Limited space available in this category (6 per market date)

City Transportation Data

On Hillside we continue to see less traffic compared to pre-pandemic.



On Park Avenue, we saw a less traffic on Sundays as compared to Fridays and Saturdays. We believe the reduced traffic is due to residential zones and mitigation and signage for mitigation for impacts.

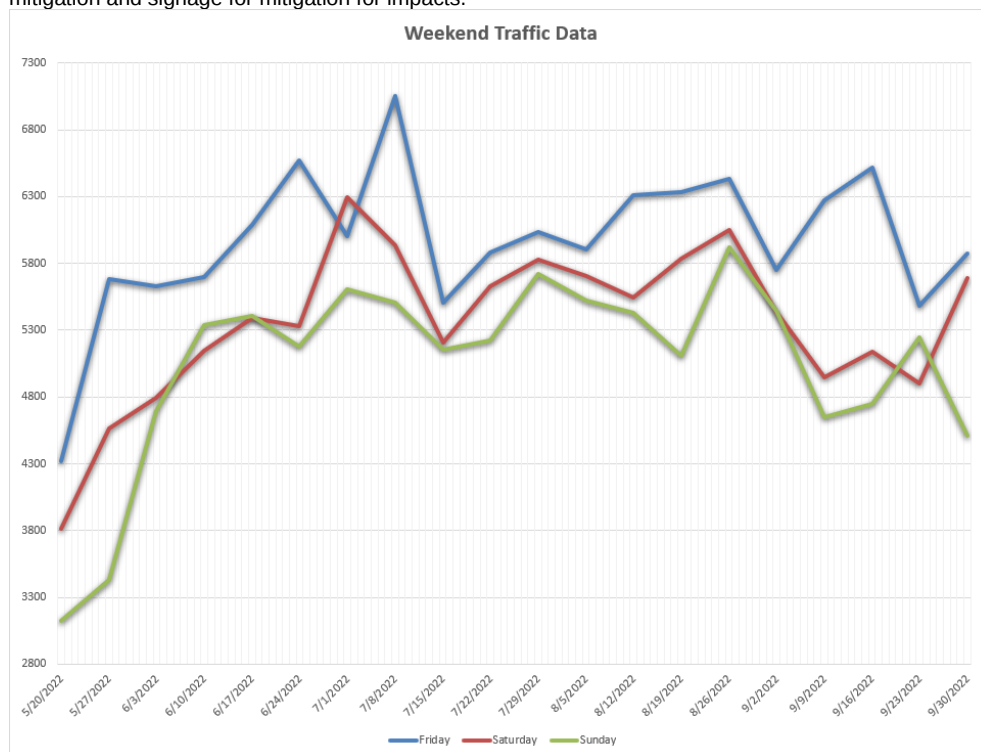


Exhibit A: PSSM 2022 Debrief & Measures of Success

5.d PSSM will supply the City Representatives with weekly report containing the following:								
			TOTAL for 2022					
5.d.i. Estimated Attendance		196,134	Attendance		(down 10% from 2021, up 8% from 2019)			
		1,459	Bike Valet					
		1,112	Ridership on PSSM Provided Shuttles					
5.d.ii. Zero Waste Statistics (in lbs.)		7,170	Commingled Recycling					
		5,675	Compost					
		4,545	Landfill					
		5,350	Glass (end of season total)					
		80%	DIVERSION RATE					
5.d.iii. Breakdown of number of vendors and types		1,176	Artist					
		91	Designer					
		47	Farmer					
		184	Gourmet					
		48	Importer					
		148	Jeweler					
		117	On-Site/Snack Foods					
		50	Service Vendor					
		95	Youth Vendors					
		1,956	TOTAL		(20% more than 2021, 13% fewer than 2019)			
			<u>WHERE OUR VENDORS ARE FROM:</u>					
		28%	Summit County (66% of which are PC)					
		70%	Utah (other)					
		2%	Out of State					
			<u>FREE Booths Offered:</u>					
		71	Non-Profits					
		47	Farmers					
		14	PCPAA Members					
		14	HPCA Members		(8 of which were either cancelled or not used)			
		2	PC Municipal		(1 of which was cancelled)			
		148	TOTAL					

2022 Park Silly Sunday Hourly China Bridge Occupancy

5-Jun-22		
12:48:35 AM	107	1
1:49:36 AM	78	2
2:51:04 AM	68	3
3:54:50 AM	57	4
4:55:43 AM	56	5
5:56:44 AM	56	6
6:56:59 AM	58	7
8:01:36 AM	73	8
9:05:02 AM	98	9
10:05:18 AM	156	10
11:05:40 AM	363	11
12:09:13 PM	545	12
1:10:54 PM	559	13
2:15:20 PM	541	14
3:20:11 PM	516	15
4:21:42 PM	433	16
5:21:49 PM	326	17
6:25:33 PM	289	18
7:29:02 PM	248	19
8:29:27 PM	175	20
9:29:51 PM	138	21
10:33:43 PM	92	22
11:35:08 PM	72	23

12-Jun-22		
12:14:07 AM	132	1
1:16:17 AM	95	2
2:18:52 AM	74	3
3:22:04 AM	58	4
4:25:42 AM	56	5
5:28:24 AM	57	6
6:30:59 AM	57	7
7:33:14 AM	65	8
8:34:51 AM	88	9
9:36:57 AM	126	10
10:38:47 AM	309	11
11:42:35 AM	554	12
12:46:26 PM	560	13
1:46:31 PM	549	14
2:47:48 PM	528	15
3:51:31 PM	480	16
4:52:21 PM	382	17
5:53:56 PM	295	18
6:57:28 PM	243	19
7:57:43 PM	180	20
8:58:46 PM	147	21
10:00:28 PM	110	22
11:03:42 PM	80	23

June 19 2022		
12:54:24 AM	102	1
1:57:11 AM	79	2
2:59:32 AM	56	3
4:01:30 AM	55	4
5:05:42 AM	54	5
6:07:39 AM	56	6
7:08:46 AM	61	7
8:09:15 AM	74	8
9:09:25 AM	79	9
10:13:11 AM	145	10
11:16:56 AM	382	11
12:20:41 PM	559	12
1:20:57 PM	583	13
2:22:18 PM	552	14
3:23:05 PM	524	15
4:23:51 PM	427	16
5:27:26 PM	276	17
6:31:06 PM	240	18
7:34:49 PM	198	19
8:35:19 PM	158	20
9:38:24 PM	128	21
10:38:56 PM	92	22
11:41:34 PM	67	23

7/17/2022		
12:18:47 AM	152	1
1:21:10 AM	121	2
2:21:55 AM	88	3
3:22:38 AM	77	4
4:26:25 AM	67	5
5:29:28 AM	67	6
6:30:47 AM	68	7
7:34:10 AM	72	8
8:37:20 AM	79	9
9:40:11 AM	118	10
10:43:18 AM	351	11
11:46:11 AM	559	12
12:47:57 PM	595	13
1:49:26 PM	531	14
2:50:52 PM	536	15
3:52:25 PM	489	16
4:54:25 PM	394	17
5:56:08 PM	378	18
6:57:39 PM	357	19
7:59:23 PM	295	20
9:01:17 PM	199	21
10:04:31 PM	141	22
11:09:15 PM	102	23

24-Jul-22		
12:09:08 AM	171	1
1:13:26 AM	130	2
2:15:15 AM	105	3
3:18:43 AM	100	4
4:22:13 AM	87	5
5:24:29 AM	85	6
6:28:11 AM	88	7
7:30:57 AM	84	8
8:32:31 AM	92	9
9:36:24 AM	125	10
10:37:45 AM	339	11
11:38:40 AM	559	12
12:42:16 PM	595	13
1:44:57 PM	571	14
2:45:23 PM	535	15
3:49:12 PM	552	16
4:52:58 PM	446	17
5:56:41 PM	351	18
6:59:34 PM	330	19
8:00:40 PM	276	20
9:00:54 PM	204	21
10:02:52 PM	152	22
11:07:28 PM	108	23

31-Jul-22		
12:50:50 AM	113	1
1:51:05 AM	64	2
2:54:26 AM	43	3
3:57:46 AM	31	4
5:00:17 AM	31	5
6:02:40 AM	32	6
7:02:52 AM	34	7
8:03:00 AM	80	8
9:03:06 AM	130	9
10:06:14 AM	210	10
11:08:07 AM	472	11
12:11:39 PM	504	12
1:12:01 PM	488	13
2:15:24 PM	500	14
3:19:03 PM	481	15
4:20:11 PM	415	16
5:23:25 PM	316	17
6:26:33 PM	307	18
7:30:01 PM	254	19
8:30:45 PM	200	20
9:34:07 PM	134	21
10:36:16 PM	88	22
11:38:27 PM	69	23

18-Sep-22		
12:16:35 AM	128	1
1:20:32 AM	79	2
2:21:12 AM	63	3
3:22:57 AM	52	4
4:26:01 AM	52	5
5:27:42 AM	52	6
6:29:02 AM	51	7
7:29:16 AM	52	8
8:29:24 AM	66	9
9:33:21 AM	127	10
10:33:53 AM	376	11
11:38:16 AM	567	12
12:42:09 PM	560	13
1:46:13 PM	544	14
2:50:23 PM	525	15
3:54:30 PM	457	16
4:57:19 PM	325	17
6:00:43 PM	283	18
7:03:47 PM	250	19
8:07:34 PM	206	20
9:10:54 PM	119	21
10:13:48 PM	85	22
11:18:01 PM	53	23

25-Sep-22		
12:10:52 AM	128	1
1:11:18 AM	103	2
2:15:09 AM	76	3
3:17:15 AM	63	4
4:21:31 AM	62	5
5:24:24 AM	63	6
6:27:16 AM	67	7
7:31:35 AM	67	8
8:35:36 AM	68	9
9:39:12 AM	116	10
10:42:09 AM	316	11
11:45:28 AM	537	12
12:48:09 PM	566	13
1:52:03 PM	552	14
2:54:47 PM	519	15
3:57:24 PM	464	16
4:59:29 PM	418	17
6:01:57 PM	379	18
7:04:02 PM	322	19
8:06:26 PM	259	20
9:09:54 PM	170	21
10:13:47 PM	99	22
11:14:17 PM	78	23

June 26 2022		
12:24:40 AM	142	1
1:25:50 AM	90	2
2:26:04 AM	65	3
3:28:59 AM	45	4
4:31:02 AM	46	5
5:35:30 AM	48	6
6:37:01 AM	47	7
7:38:48 AM	50	8
8:40:51 AM	100	9
9:44:42 AM	135	10
10:48:01 AM	347	11
11:51:44 AM	587	12
12:54:00 PM	604	13
1:56:44 PM	557	14
2:58:55 PM	535	15
4:01:06 PM	489	16
5:01:31 PM	403	17
6:01:41 PM	311	18
7:03:30 PM	265	19
8:05:30 PM	208	20
9:07:05 PM	166	21
10:09:00 PM	128	22
11:12:26 PM	89	23

3-Jun-22		
12:30:45 AM	162	1
1:34:01 AM	129	2
2:34:46 AM	107	3
3:35:09 AM	86	4
4:38:17 AM	85	5
5:41:27 AM	86	6
6:45:15 AM	84	7
7:48:02 AM	88	8
8:50:20 AM	107	9
9:52:13 AM	179	10
10:54:18 AM	470	11
11:55:19 AM	617	12
12:57:54 PM	616	13
2:00:16 PM	600	14
3:01:14 PM	580	15
4:03:36 PM	549	16
5:06:04 PM	528	17
6:06:54 PM	498	18
7:07:27 PM	475	19
8:09:56 PM	413	20
9:11:45 PM	275	21
10:12:21 PM	213	22
11:13:35 PM	171	23

10-Jul-22		
1:02:43 AM	143	1
2:06:43 AM	113	2
3:08:22 AM	97	3
4:13:29 AM	97	4
5:16:15 AM	98	5
6:16:42 AM	99	6
7:20:06 AM	100	7
8:22:15 AM	107	8
9:23:10 AM	85	9
10:25:37 AM	283	10
11:29:43 AM	581	11
12:33:33 PM	621	12
1:36:33 PM	625	13
2:39:00 PM	542	14
3:39:07 PM	491	15
4:42:36 PM	405	16
5:42:55 PM	357	17
6:43:34 PM	387	18
7:43:38 PM	356	19
8:46:49 PM	224	20
9:48:44 PM	155	21
10:49:58 PM	110	22
11:50:41 PM	90	23

28-Aug-22		
12:01:15 AM	143	1
1:03:37 AM	104	2
2:04:50 AM	73	3
3:06:54 AM	63	4
4:11:02 AM	60	5
5:13:45 AM	59	6
6:14:33 AM	60	7
7:17:51 AM	60	8
8:20:16 AM	72	9
9:24:04 AM	108	10
10:26:30 AM	276	11
11:29:35 AM	491	12
12:32:13 PM	557	13
1:35:31 PM	553	14
2:38:36 PM	538	15
3:41:25 PM	489	16
4:43:19 PM	412	17
5:45:18 PM	395	18
6:48:19 PM	380	19
7:51:21 PM	333	20
8:52:36 PM	206	21
9:55:23 PM	154	22
10:57:57 PM	113	23

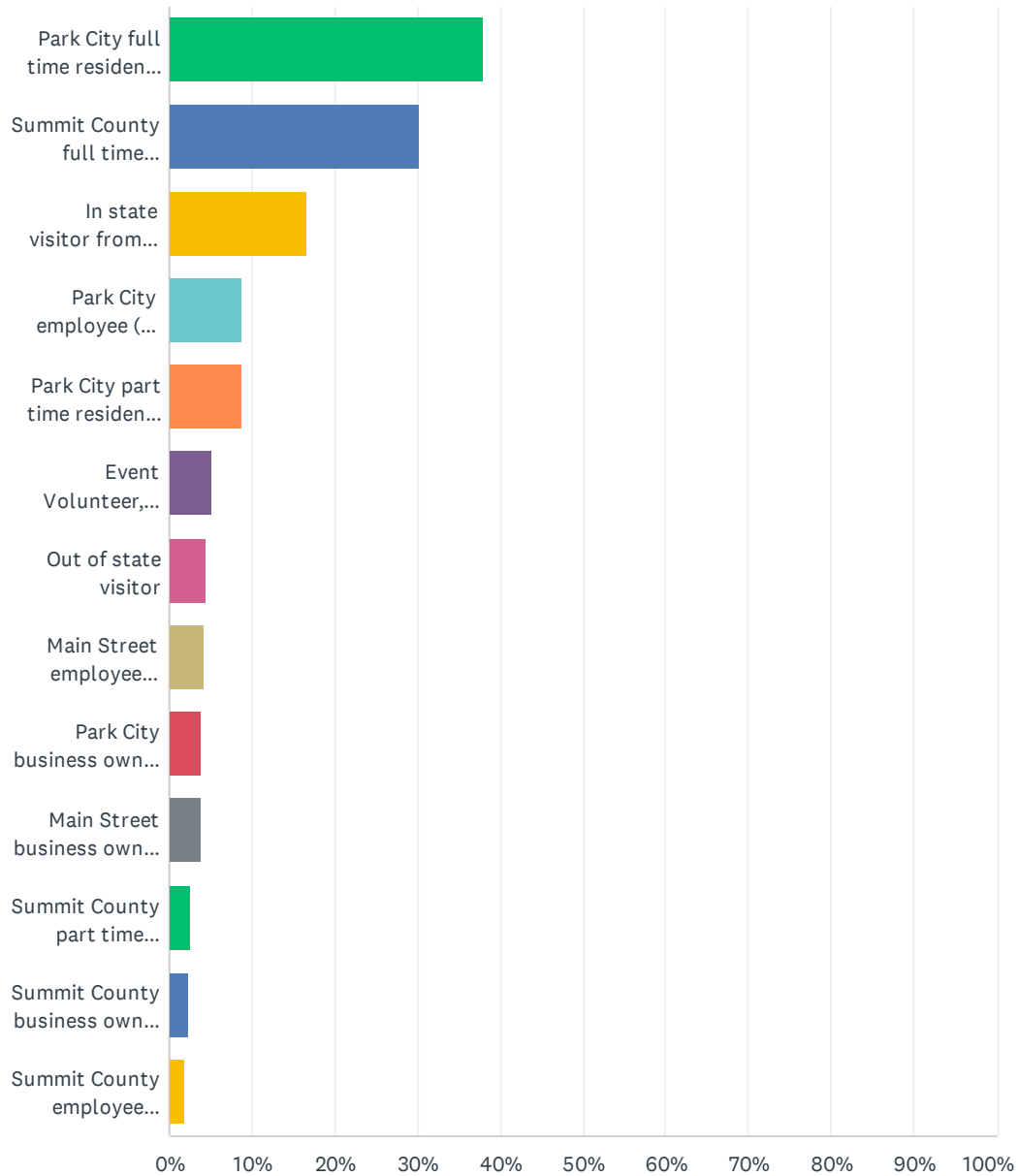
Sept 17,2022		
12:31:11 AM	143	1
1:31:36 AM	104	2
2:34:00 AM	73	3
3:35:11 AM	63	4
4:38:39 AM	60	5
5:43:38 AM	59	6
6:48:46 AM	60	7
7:53:19 AM	60	8
8:58:27 AM	72	9
10:01:55 AM	148	10
11:06:38 AM	463	11
12:09:13 PM	577	12
1:12:27 PM	546	13
2:15:13 PM	550	14
3:18:52 PM	551	15
4:22:07 PM	502	16
5:25:34 PM	431	17
6:28:13 PM	450	18
7:30:26 PM	439	19
8:30:29 PM	307	20
9:30:41 PM	217	21
10:34:04 PM	151	22
11:34:09 PM	116	23

11-Sep-22		
12:38:03 AM	113	1
1:40:46 AM	64	2
2:42:44 AM	43	3
3:44:08 AM	31	4
4:46:20 AM	31	5
5:49:07 AM	32	6
6:52:19 AM	34	7
7:53:25 AM	41	8
8:57:03 AM	80	9
10:00:12 AM	130	10
11:03:02 AM	313	11
12:05:25 PM	460	12
1:07:35 PM	471	13
2:10:33 PM	474	14
3:13:56 PM	406	15
4:16:38 PM	378	16
5:19:04 PM	321	17
6:21:20 PM	283	18
7:23:18 PM	246	19
8:26:06 PM	212	20
9:28:20 PM	112	21
10:32:03 PM	73	22
11:35:54 PM	59	23

PARK SILLY SUNDAY MARKET SURVEY RESULTS (ALL)

Q1 You are a (check all that apply):

Answered: 2,072 Skipped: 0

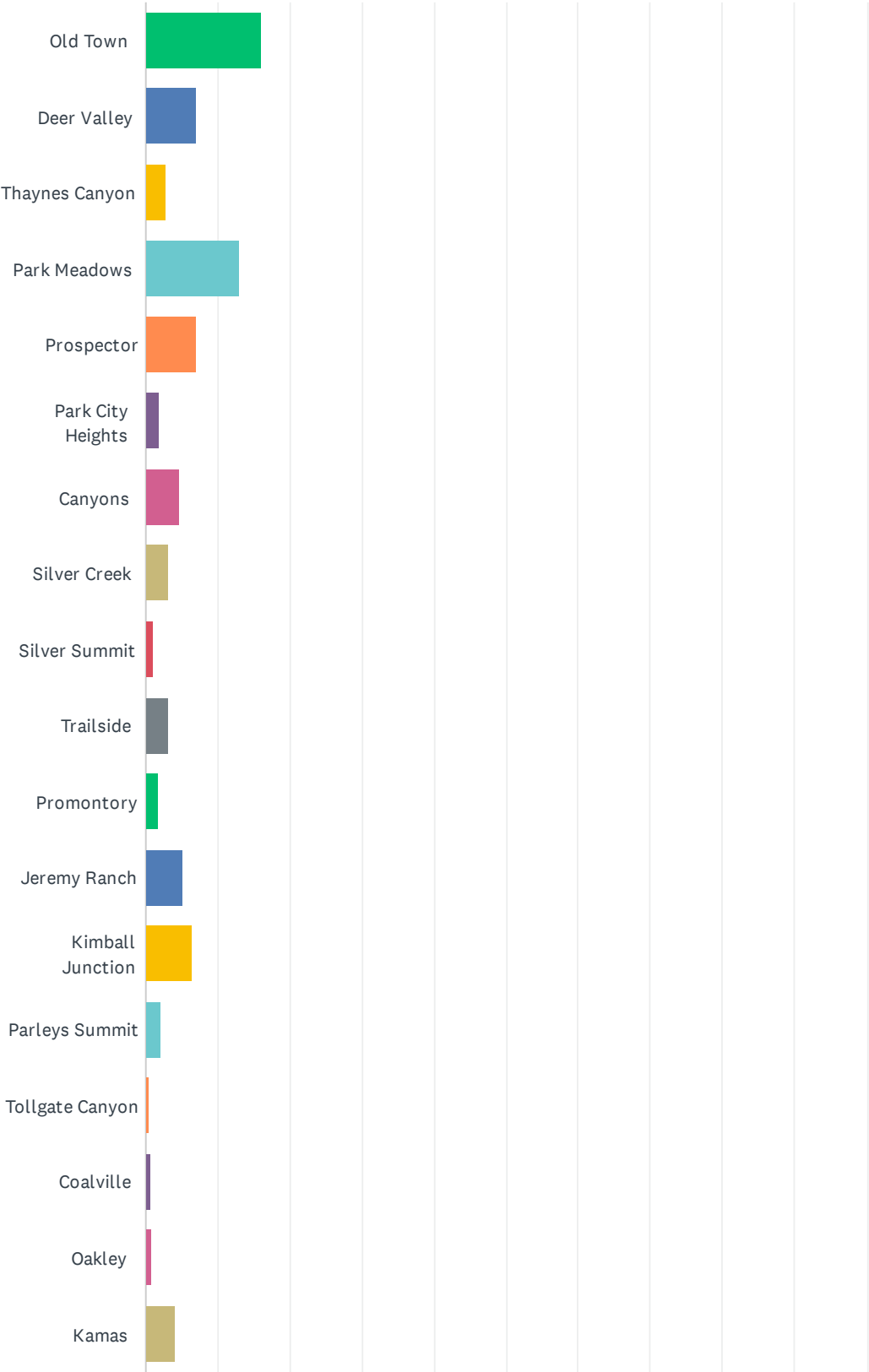


Park Silly Sunday Market Event Contract Survey

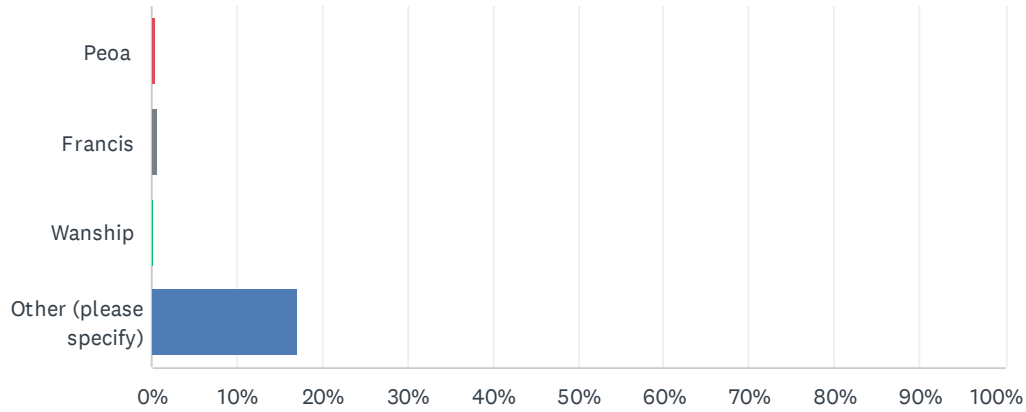
ANSWER CHOICES	RESPONSES	
Park City full time resident (84060 zip code)	37.89%	785
Summit County full time resident	30.21%	626
In state visitor from outside of Summit County	16.65%	345
Park City employee (employment is not on Main Street but in Park City - 84060)	8.78%	182
Park City part time resident (84060 zip code)	8.74%	181
Event Volunteer, Staff, Vendor or Sponsor	5.02%	104
Out of state visitor	4.54%	94
Main Street employee (employment is on Main Street)	4.34%	90
Park City business owner (business is not on Main Street but in Park City - 84060)	3.81%	79
Main Street business owner (business is on Main Street)	3.76%	78
Summit County part time resident	2.51%	52
Summit County business owner (business is not in Park City - 84060)	2.36%	49
Summit County employee (employment is not in Park City - 84060)	1.88%	39
Total Respondents: 2,072		

Q2 If you are a full time or part time resident in Park City or Summit County, what neighborhood or area do you live in?

Answered: 1,672 Skipped: 400



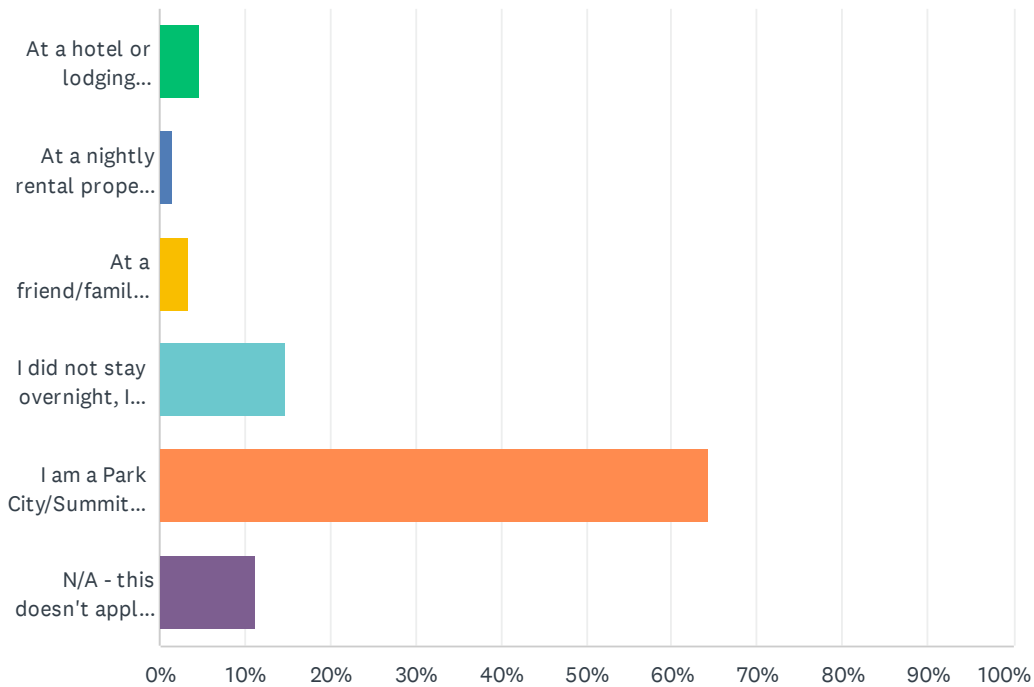
Park Silly Sunday Market Event Contract Survey



ANSWER CHOICES	RESPONSES	
Old Town	16.09%	269
Deer Valley	7.12%	119
Thaynes Canyon	2.81%	47
Park Meadows	13.10%	219
Prospector	7.06%	118
Park City Heights	1.97%	33
Canyons	4.61%	77
Silver Creek	3.23%	54
Silver Summit	1.14%	19
Trailside	3.29%	55
Promontory	1.67%	28
Jeremy Ranch	5.08%	85
Kimball Junction	6.40%	107
Parleys Summit	2.21%	37
Tollgate Canyon	0.36%	6
Coalville	0.66%	11
Oakley	0.96%	16
Kamas	3.95%	66
Peoa	0.48%	8
Francis	0.54%	9
Wanship	0.30%	5
Other (please specify)	16.99%	284
TOTAL		1,672

Q3 Where did you stay when attending the event?

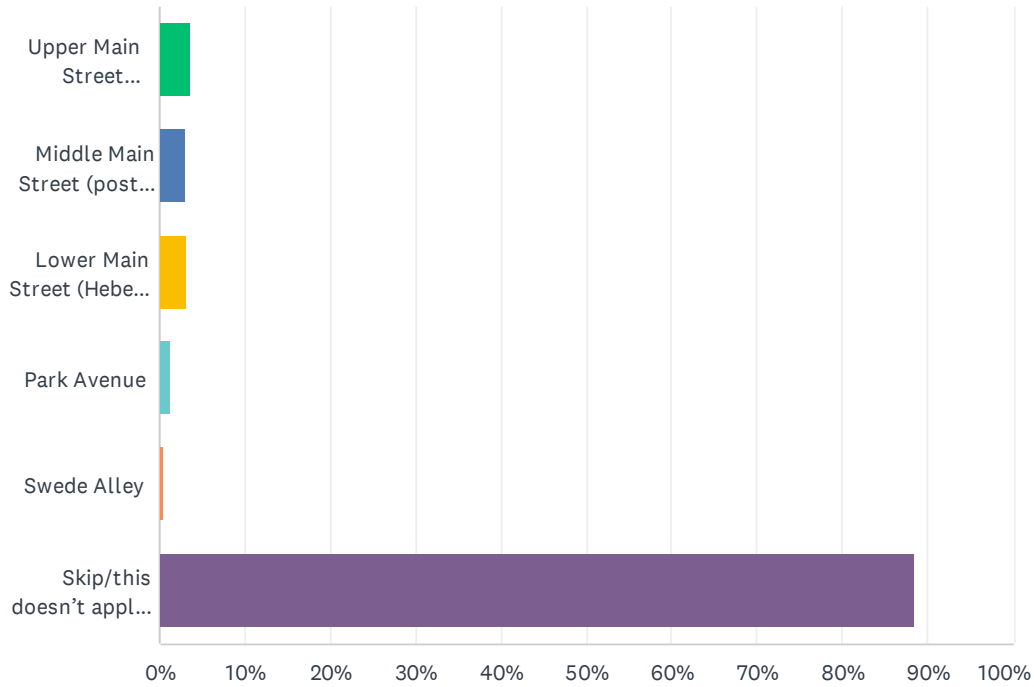
Answered: 2,063 Skipped: 9



ANSWER CHOICES	RESPONSES	
At a hotel or lodging property in Park City/Summit County	4.70%	97
At a nightly rental property (for example VRBO, Air B&B)	1.55%	32
At a friend/family member's house	3.39%	70
I did not stay overnight, I was a day guest	14.64%	302
I am a Park City/Summit County resident - I stayed at my house	64.42%	1,329
N/A - this doesn't apply to me	11.29%	233
TOTAL		2,063

Q4 If you are a business or employee on Main Street, where is your business/employer located?

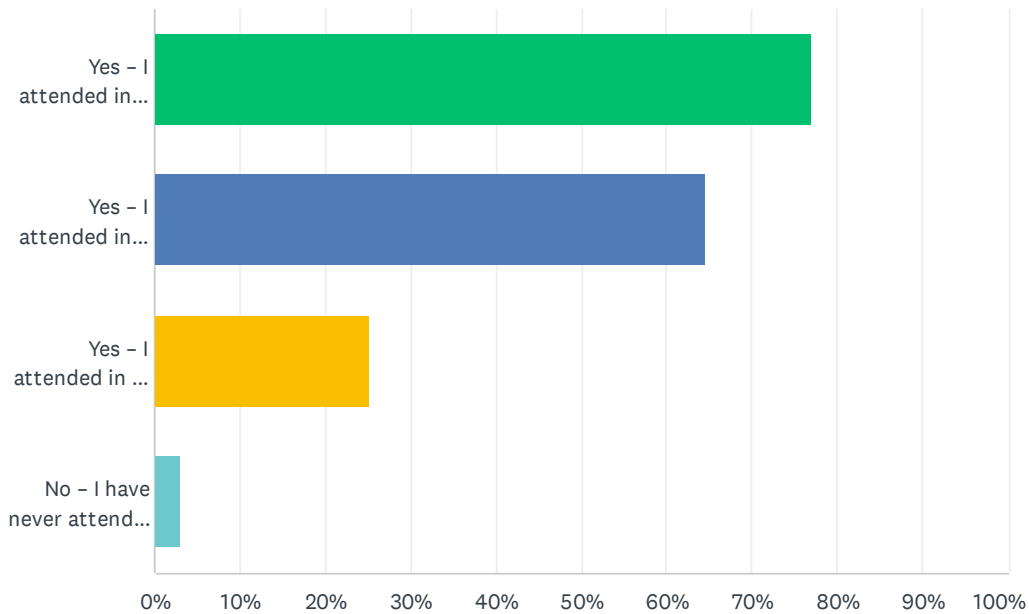
Answered: 2,008 Skipped: 64



ANSWER CHOICES	RESPONSES	
Upper Main Street (above/south of the post office)	3.59%	72
Middle Main Street (post office to Heber Ave)	3.09%	62
Lower Main Street (Heber Ave to 9th Street)	3.24%	65
Park Avenue	1.25%	25
Swede Alley	0.40%	8
Skip/this doesn't apply to me	88.45%	1,776
TOTAL		2,008

Q5 Have you attended the Park Silly Sunday Market (check all that apply)?

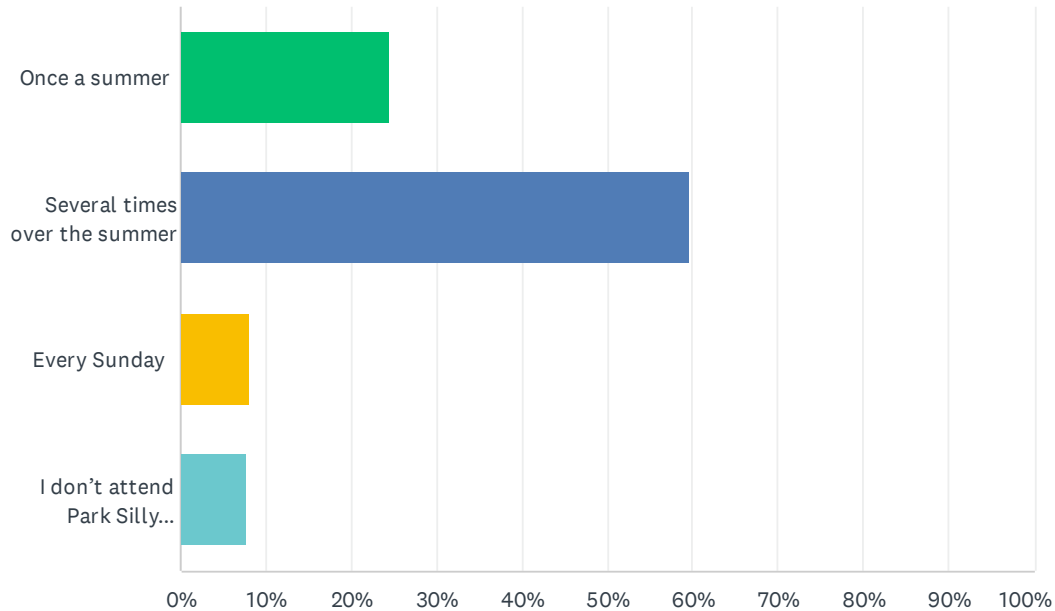
Answered: 2,072 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes – I attended in 2022	77.03%	1,596
Yes – I attended in 2021	64.67%	1,340
Yes – I attended in the years before the pandemic but haven't been back since	25.19%	522
No – I have never attended the event	2.99%	62
Total Respondents: 2,072		

Q6 If you attend the event, on how many times per summer do you visit the Park Silly Sunday Market?

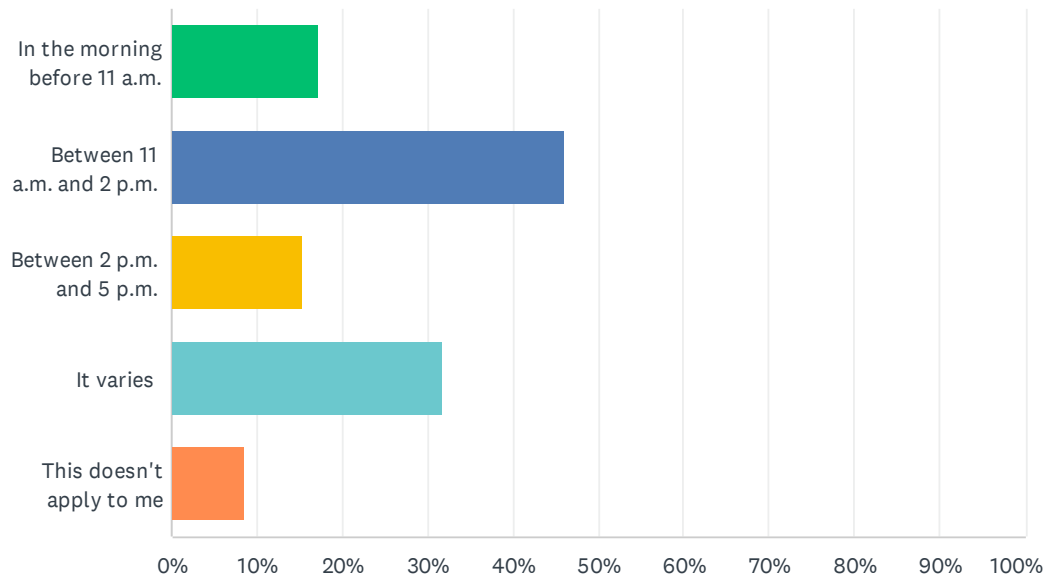
Answered: 2,069 Skipped: 3



ANSWER CHOICES	RESPONSES	
Once a summer	24.60%	509
Several times over the summer	59.69%	1,235
Every Sunday	8.07%	167
I don't attend Park Silly Sunday Market	7.64%	158
TOTAL		2,069

Q7 In general, when do you attend the Park Silly Sunday Market?

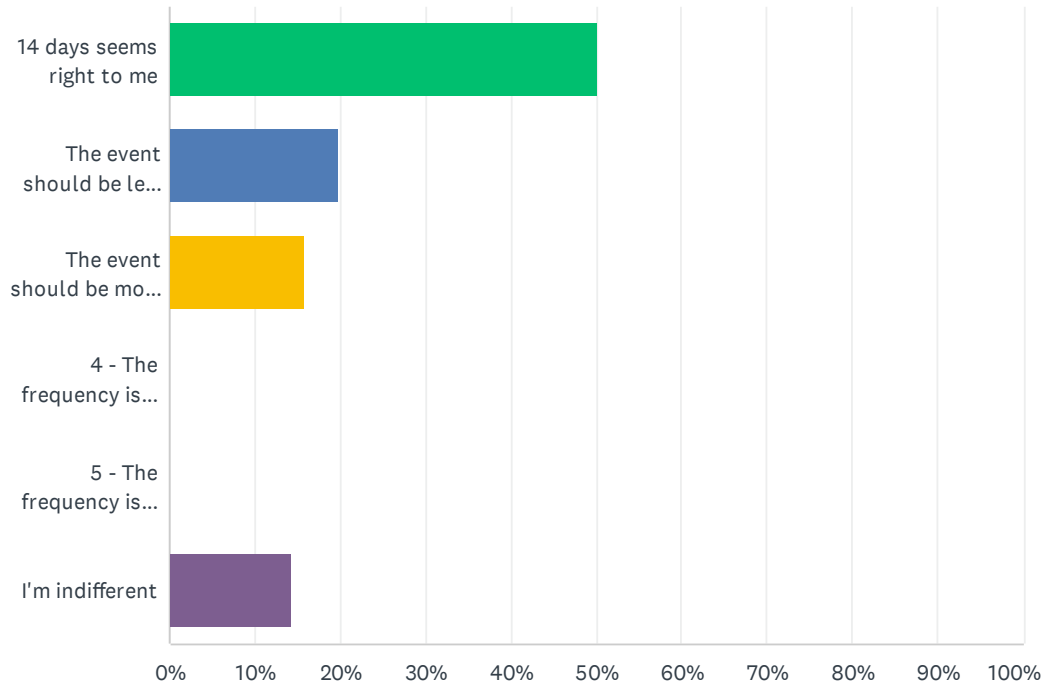
Answered: 2,070 Skipped: 2



ANSWER CHOICES	RESPONSES	
In the morning before 11 a.m.	17.29%	358
Between 11 a.m. and 2 p.m.	45.99%	952
Between 2 p.m. and 5 p.m.	15.31%	317
It varies	31.74%	657
This doesn't apply to me	8.60%	178
Total Respondents: 2,070		

Q8 What do you think about the number of days the Park Silly Sunday Market is held?

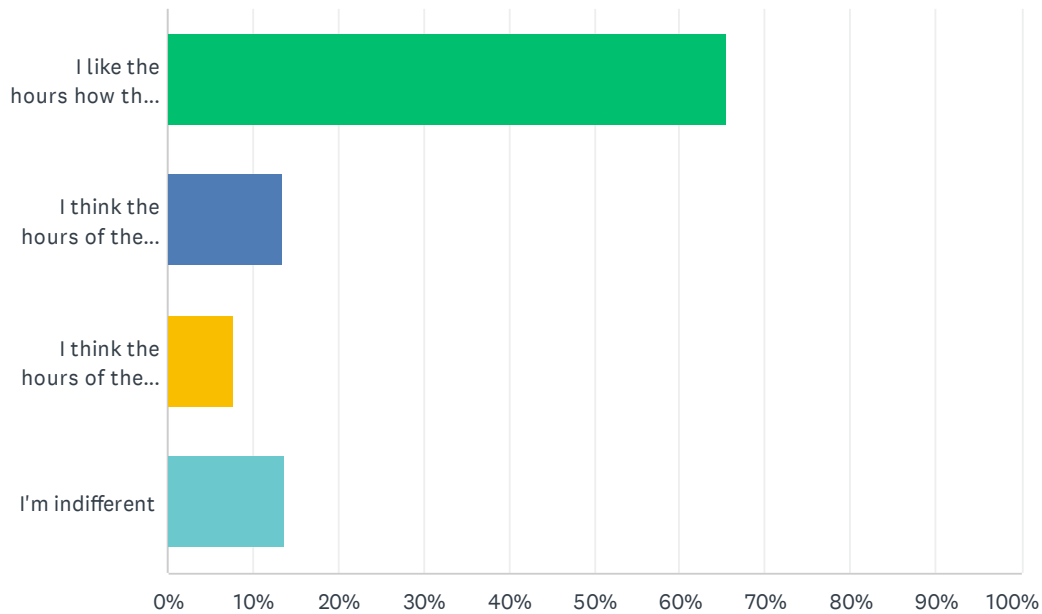
Answered: 2,069 Skipped: 3



ANSWER CHOICES	RESPONSES	
14 days seems right to me	50.02%	1,035
The event should be less days	19.82%	410
The event should be more days	15.85%	328
4 - The frequency is significantly important	0.00%	0
5 - The frequency is extremely important	0.00%	0
I'm indifferent	14.31%	296
TOTAL		2,069

Q9 What do you think about the hours of the Park Silly Sunday Market?

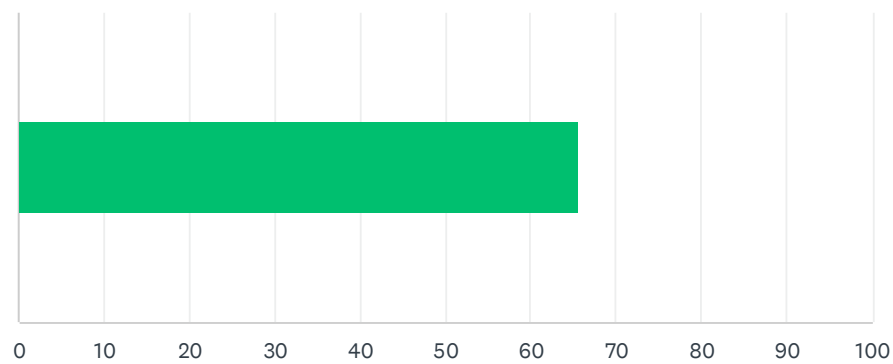
Answered: 2,065 Skipped: 7



ANSWER CHOICES	RESPONSES	
I like the hours how they are (10 a.m. to 5 p.m.)	65.42%	1,351
I think the hours of the event should be shortened	13.41%	277
I think the hours of the event should be longer	7.60%	157
I'm indifferent	13.56%	280
TOTAL		2,065

Q10 How would you rate the importance of the event being held on Sunday?

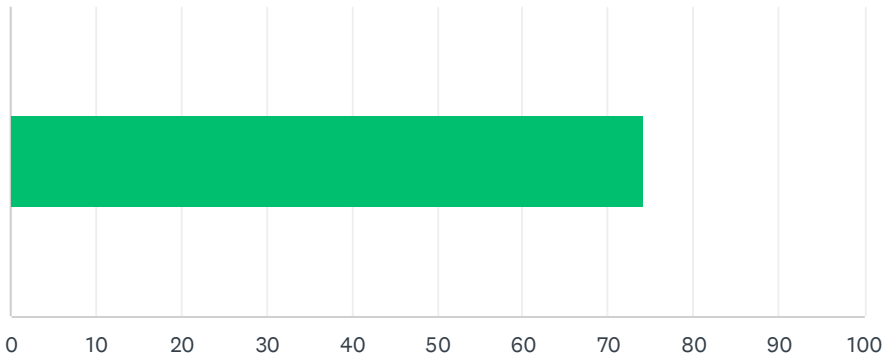
Answered: 2,055 Skipped: 17



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	66	135,026	2,055
Total Respondents: 2,055			

Q11 How do you rate the importance of the location of the Park Silly Sunday Market on Main Street?

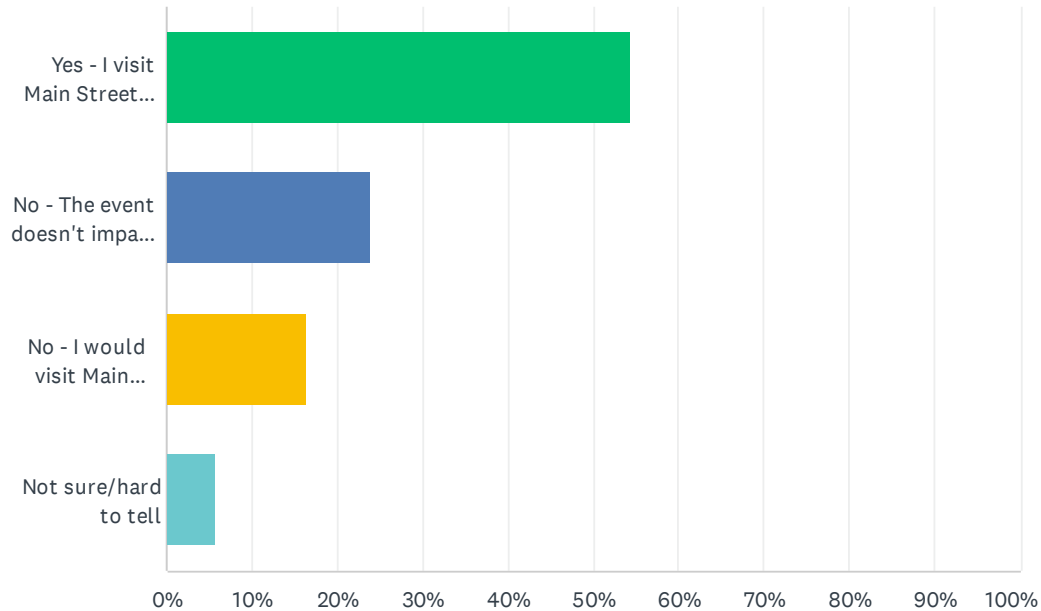
Answered: 2,049 Skipped: 23



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	74	151,974	2,049
Total Respondents: 2,049			

Q12 Does Park Silly Sunday Market effect how often you visit Main Street?

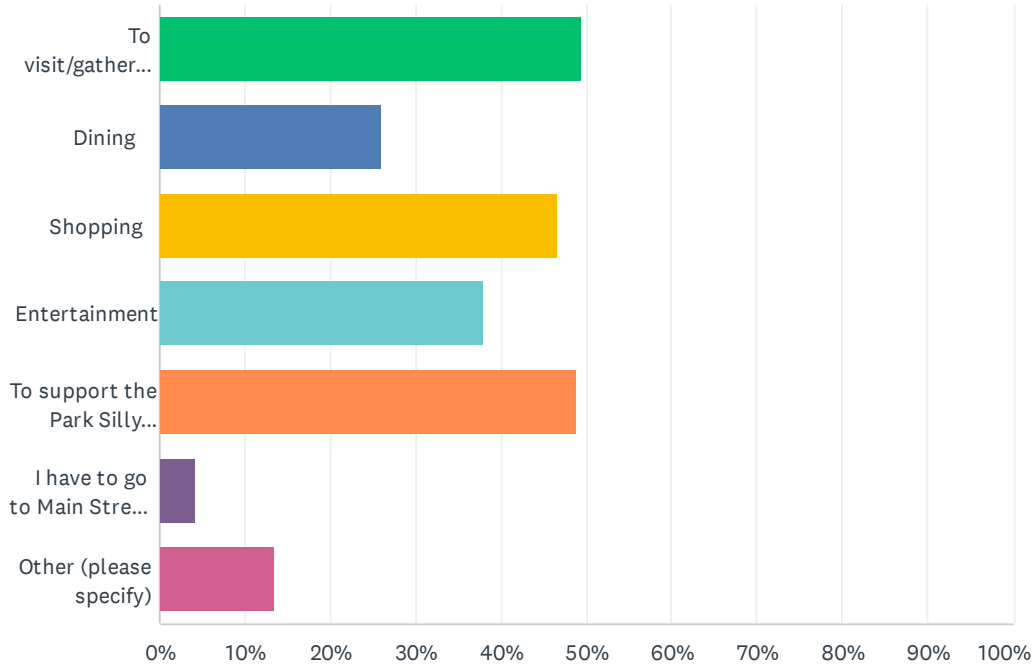
Answered: 2,068 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes - I visit Main Street more often due to the event.	54.35%	1,124
No - The event doesn't impact how often I visit Main Street	23.89%	494
No - I would visit Main Street more often if the event wasn't on Main Street	16.34%	338
Not sure/hard to tell	5.80%	120
Total Respondents: 2,068		

Q13 What is your primary reason for attending the Park Silly Sunday Market?

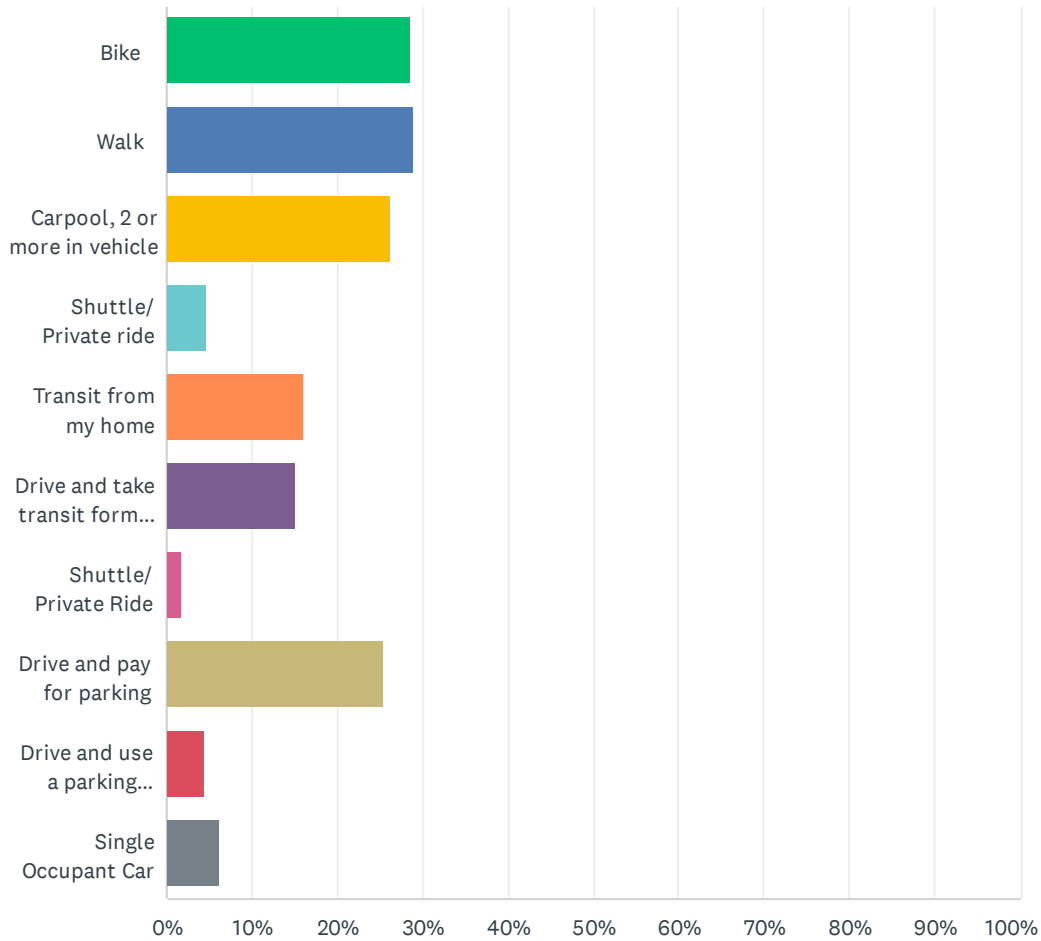
Answered: 2,062 Skipped: 10



ANSWER CHOICES	RESPONSES	
To visit/gather with friends and family	49.47%	1,020
Dining	25.95%	535
Shopping	46.75%	964
Entertainment	37.88%	781
To support the Park Silly Sunday Market	48.93%	1,009
I have to go to Main Street for work, but don't attend activities at the Park Silly Sunday Market	4.17%	86
Other (please specify)	13.39%	276
Total Respondents: 2,062		

Q14 When you attend the Silly Market, how do you travel to the event (check all that apply)?

Answered: 2,072 Skipped: 0

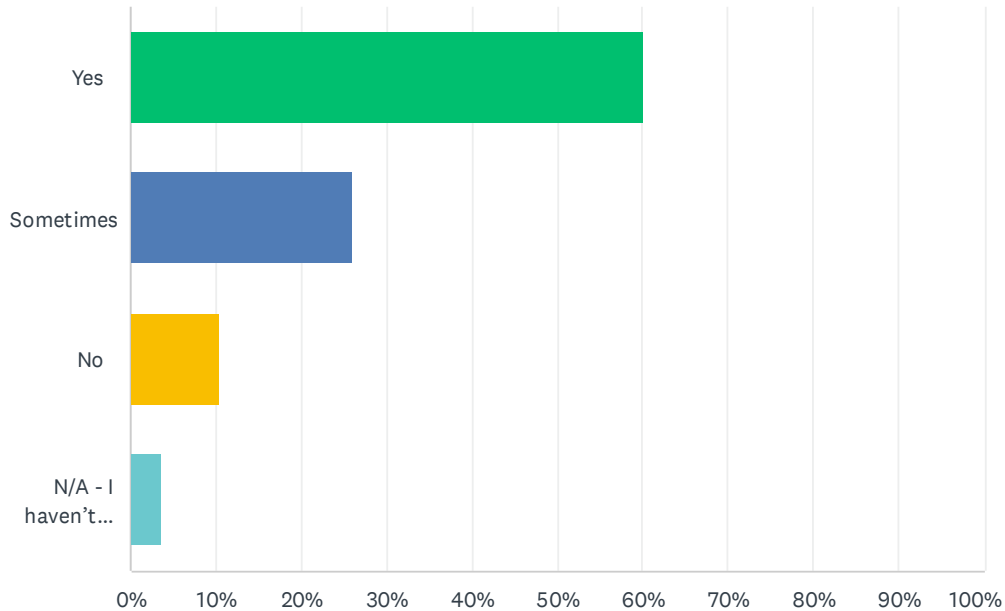


Park Silly Sunday Market Event Contract Survey

ANSWER CHOICES	RESPONSES	
Bike	28.52%	591
Walk	29.10%	603
Carpool, 2 or more in vehicle	26.21%	543
Shuttle/ Private ride	4.78%	99
Transit from my home	16.07%	333
Drive and take transit form a supplemental parking lot such as High School or the resort parking lots	15.15%	314
Shuttle/ Private Ride	1.74%	36
Drive and pay for parking	25.29%	524
Drive and use a parking permit	4.44%	92
Single Occupant Car	6.23%	129
Total Respondents: 2,072		

Q15 When you attend the Park Silly Sunday Market do you also visit businesses along Main Street?

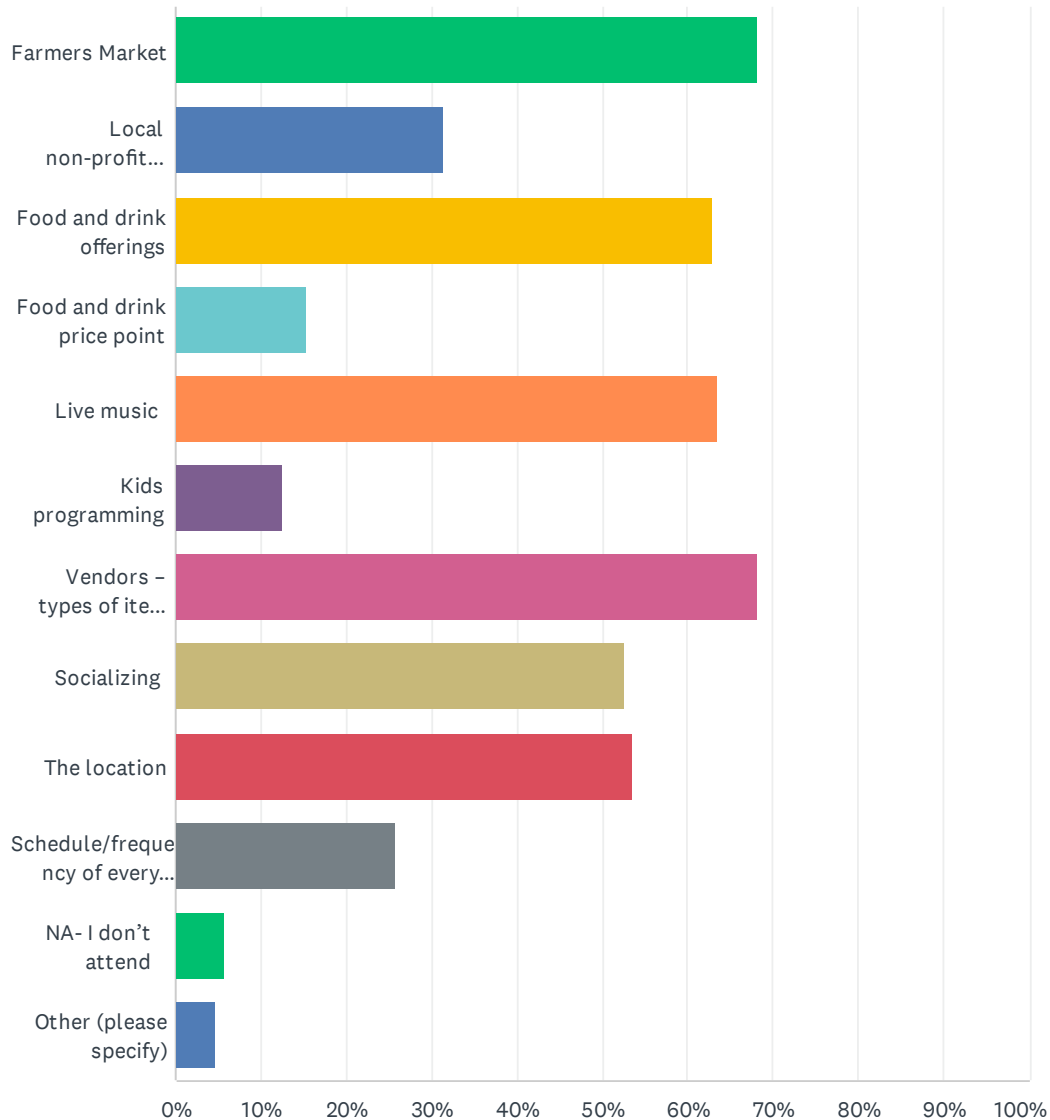
Answered: 2,071 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	60.07%	1,244
Sometimes	25.93%	537
No	10.43%	216
N/A - I haven't attended the event	3.57%	74
TOTAL		2,071

Q16 Which aspects of the Park Silly Sunday Market do you typically enjoy? (Check all that apply)

Answered: 2,068 Skipped: 4

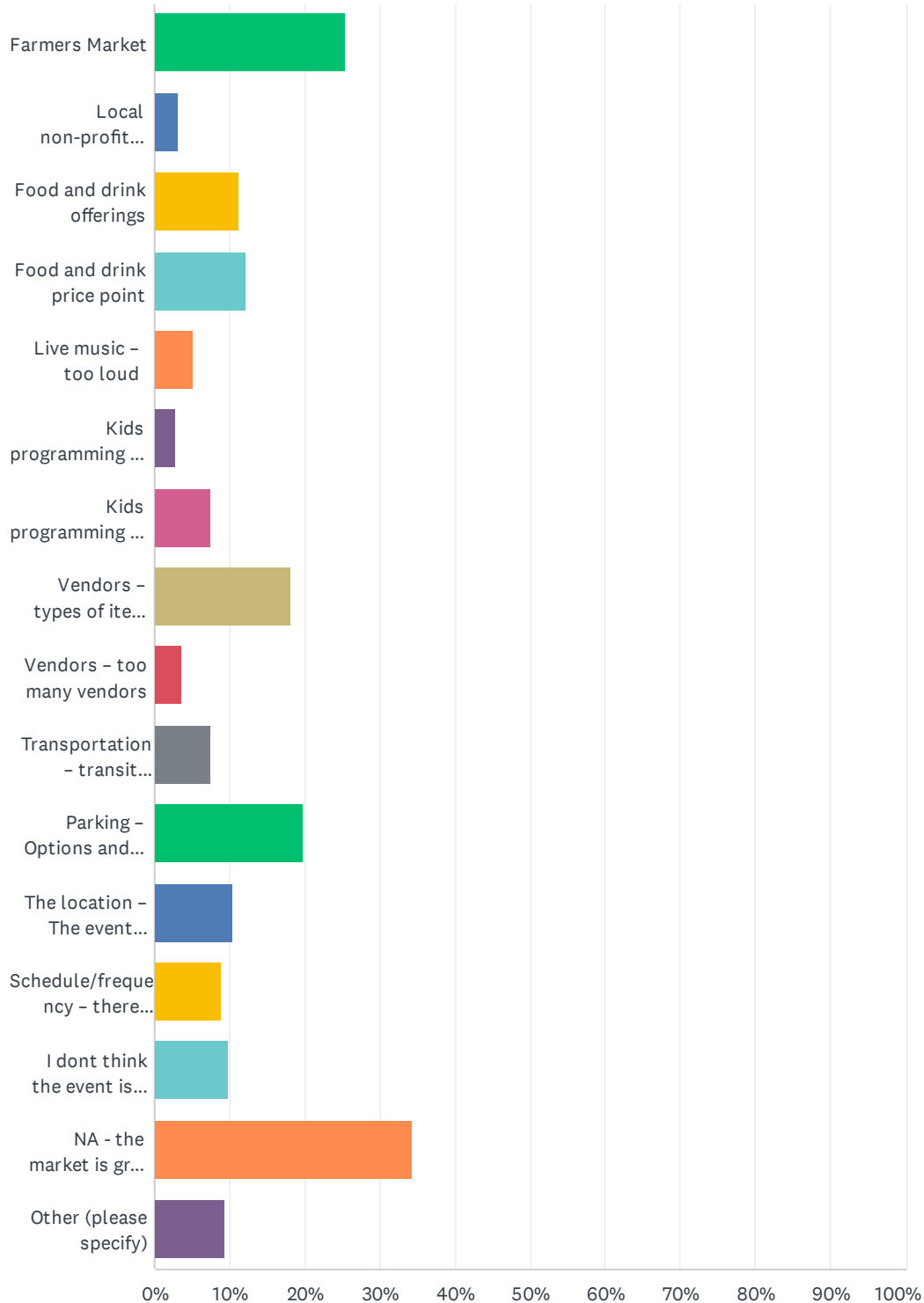


Park Silly Sunday Market Event Contract Survey

ANSWER CHOICES	RESPONSES	
Farmers Market	68.13%	1,409
Local non-profit booths	31.24%	646
Food and drink offerings	62.86%	1,300
Food and drink price point	15.43%	319
Live music	63.44%	1,312
Kids programming	12.52%	259
Vendors – types of items offered	68.13%	1,409
Socializing	52.66%	1,089
The location	53.43%	1,105
Schedule/frequency of every week	25.77%	533
NA- I don't attend	5.75%	119
Other (please specify)	4.69%	97
Total Respondents: 2,068		

Q17 Which aspects of the Park Silly Sunday Market do you feel could be improved? (Check all that apply)

Answered: 2,053 Skipped: 19

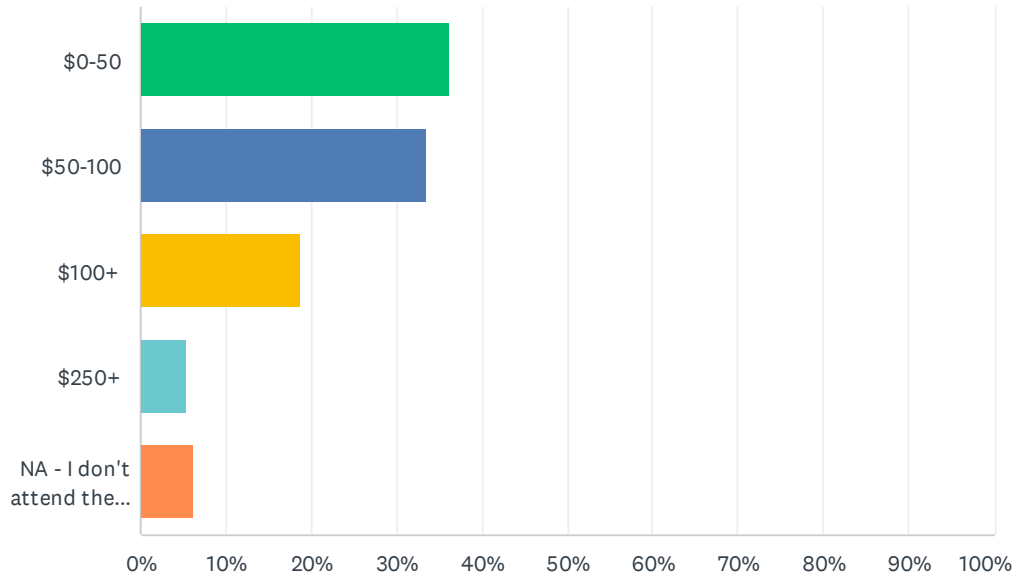


Park Silly Sunday Market Event Contract Survey

ANSWER CHOICES	RESPONSES	
Farmers Market	25.47%	523
Local non-profit booths	3.12%	64
Food and drink offerings	11.25%	231
Food and drink price point	12.18%	250
Live music – too loud	5.07%	104
Kids programming - better pricing	2.68%	55
Kids programming - need more offerings	7.55%	155
Vendors – types of items offered	18.22%	374
Vendors – too many vendors	3.60%	74
Transportation – transit schedules	7.55%	155
Parking – Options and pricing	19.92%	409
The location – The event should be moved out of Main Street but considered in another area of the City	10.52%	216
Schedule/frequency – there should be less market dates, but I don't want to see the event go away completely	8.91%	183
I dont think the event is needed anymore	9.79%	201
NA - the market is great how it is	34.29%	704
Other (please specify)	9.40%	193
Total Respondents: 2,053		

Q18 How much money do you spend when attending Park Silly Sunday Market?

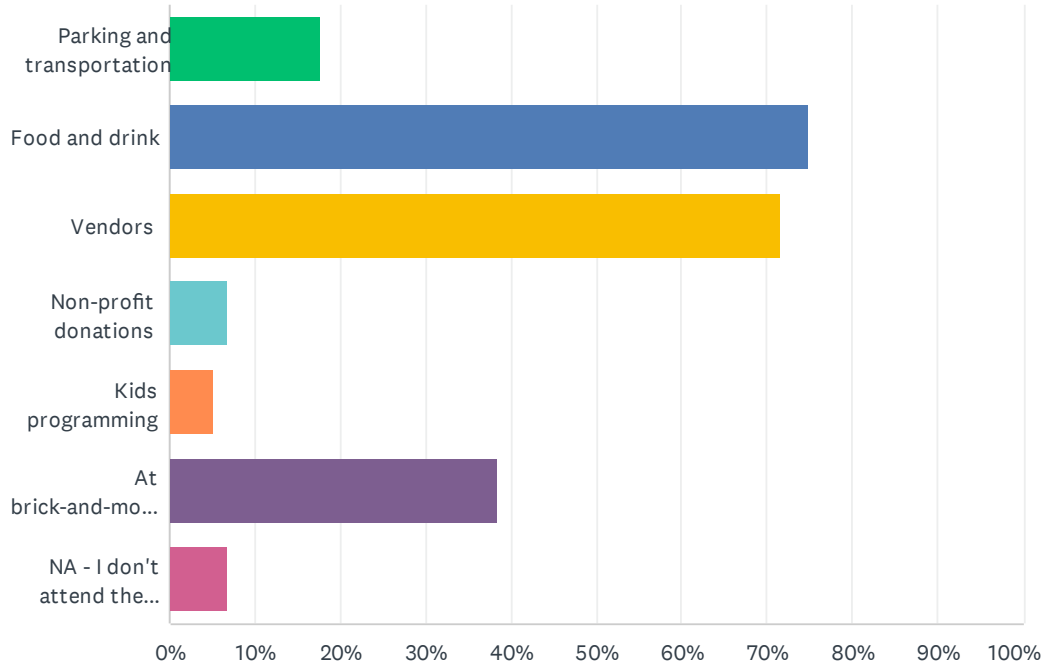
Answered: 2,065 Skipped: 7



ANSWER CHOICES	RESPONSES	
\$0-50	36.32%	750
\$50-100	33.46%	691
\$100+	18.74%	387
\$250+	5.33%	110
NA - I don't attend the event	6.15%	127
TOTAL		2,065

Q19 When attending Park Silly Sunday Market, what did you typically spend your money on (check all that apply)?

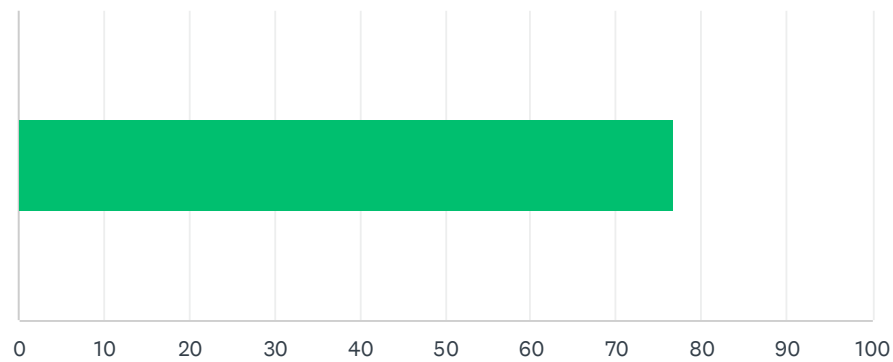
Answered: 2,057 Skipped: 15



ANSWER CHOICES	RESPONSES	
Parking and transportation	17.60%	362
Food and drink	74.77%	1,538
Vendors	71.61%	1,473
Non-profit donations	6.81%	140
Kids programming	5.10%	105
At brick-and-mortar businesses along Main Street	38.36%	789
NA - I don't attend the event	6.81%	140
Total Respondents: 2,057		

Q20 Rate the level of importance of the Park Silly Sunday Market continuing in Park City.

Answered: 2,059 Skipped: 13

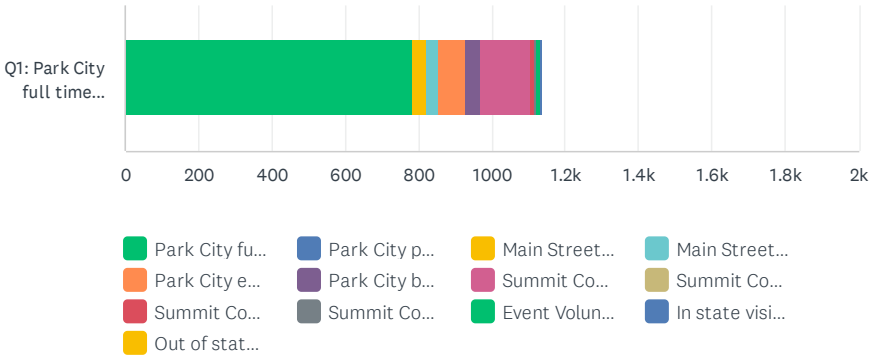


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	77	157,862	2,059
Total Respondents: 2,059			

PARK SILLY SUNDAY MARKET SURVEY RESULTS (84060)

Q1 You are a (check all that apply):

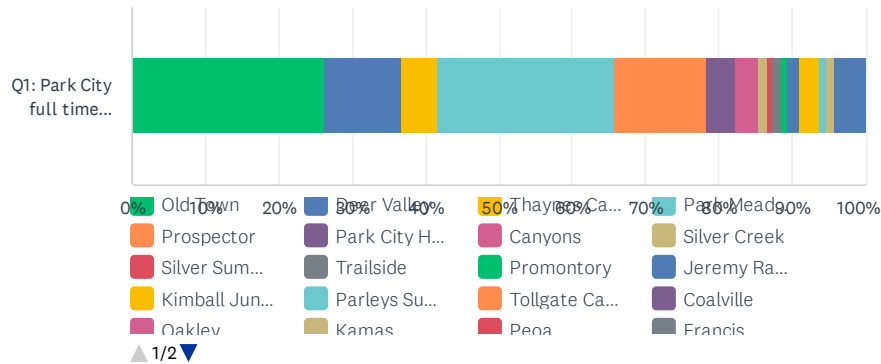
Answered: 785 Skipped: 0



	PARK CITY FULL TIME RESIDENT (84060 ZIP CODE)	PARK CITY PART TIME RESIDENT (84060 ZIP CODE)	MAIN STREET EMPLOYEE (EMPLOYMENT IS ON MAIN STREET)	MAIN STREET BUSINESS OWNER (BUSINESS IS ON MAIN STREET)	PARK CITY EMPLOYEE (EMPLOYMENT IS NOT ON MAIN STREET BUT IN PARK CITY - 84060)	PARK CITY BUSINESS OWNER (BUSINESS IS NOT ON MAIN STREET BUT IN PARK CITY - 84060)	SUMMIT COUNTY FULL TIME RESIDENT	SUMMIT COUNTY PART TIME RESIDENT	SUMMIT COUNTY EMPLOYEE (EMPLOYMENT IS NOT IN PARK CITY - 84060)	
Q1: Park City full time resident (84060 zip code) (A)	100.00% 785	0.00% 0	4.84% 38	3.82% 30	9.43% 74	5.61% 44	17.07% 134	0.00% 0	1.40% 11	
Total Respondents	785	0	38	30	74	44	134	0	11	

Q2 If you are a full time or part time resident in Park City or Summit County, what neighborhood or area do you live in?

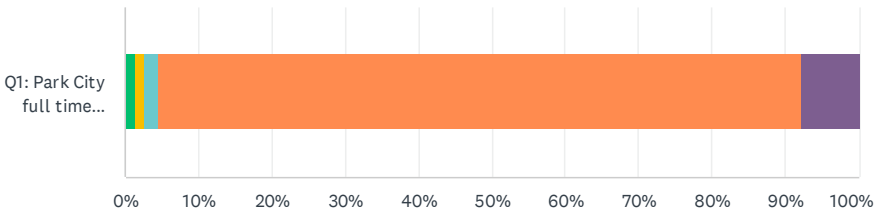
Answered: 778 Skipped: 7



	OLD TOWN	DEER VALLEY	THAYNES CANYON	PARK MEADOWS	PROSPECTOR	PARK CITY HEIGHTS	CANYONS	SILVER CREEK	SILVER SUMMIT	TRAILSIDE	PROMONTORY
Q1: Park City full time resident (84060 zip code) (A)	26.22% 204	10.67% 83	4.88% 38	24.04% 187	12.60% 98	3.86% 30	3.21% 25	1.16% 9	0.77% 6	1.16% 9	0.77% 6
Total Respondents	204	83	38	187	98	30	25	9	6	9	6

Q3 Where did you stay when attending the event?

Answered: 783 Skipped: 2

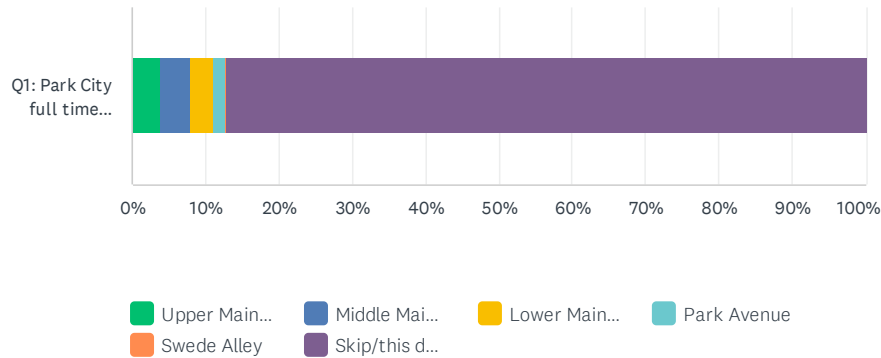


At a hotel o... At a nightly... At a friend/... I did not sta...
I am a Park... N/A - this d...

	AT A HOTEL OR LODGING PROPERTY IN PARK CITY/SUMMIT COUNTY	AT A NIGHTLY RENTAL PROPERTY (FOR EXAMPLE VRBO, AIR B&B)	AT A FRIEND/FAMILY MEMBER'S HOUSE	I DID NOT STAY OVERNIGHT, I WAS A DAY GUEST	I AM A PARK CITY/SUMMIT COUNTY RESIDENT - I STAYED AT MY HOUSE	N/A - THIS DOESN'T APPLY TO ME	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	1.53% 12	0.00% 0	1.15% 9	1.79% 14	87.74% 687	7.79% 61	100.00% 783
Total Respondents	12	0	9	14	687	61	783

Q4 If you are a business or employee on Main Street, where is your business/employer located?

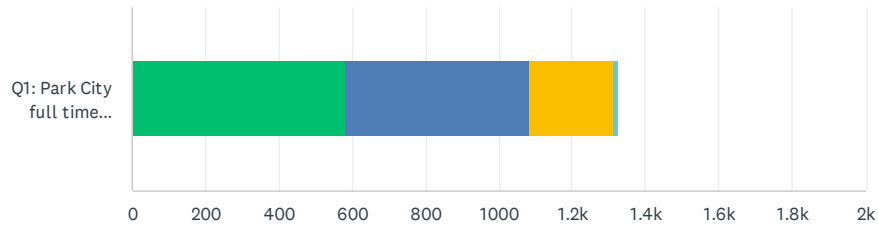
Answered: 773 Skipped: 12



	UPPER MAIN STREET (ABOVE/SOUTH OF THE POST OFFICE)	MIDDLE MAIN STREET (POST OFFICE TO HEBER AVE)	LOWER MAIN STREET (HEBER AVE TO 9TH STREET)	PARK AVENUE	SWEDE ALLEY	SKIP/THIS DOESN'T APPLY TO ME	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	3.88% 30	4.14% 32	2.98% 23	1.68% 13	0.26% 2	87.06% 673	100.00% 773
Total Respondents	30	32	23	13	2	673	773

Q5 Have you attended the Park Silly Sunday Market (check all that apply)?

Answered: 785 Skipped: 0

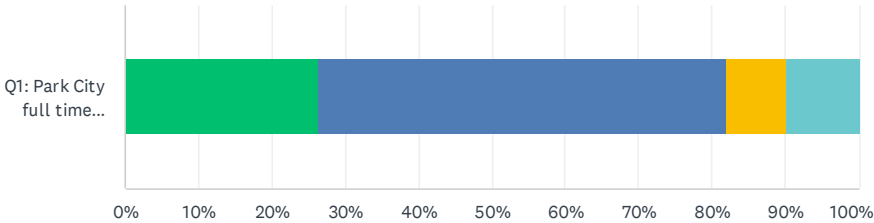


■ Yes - I atte...
 ■ Yes - I atte...
 ■ Yes - I atte...
 ■ No - I have ...

	YES - I ATTENDED IN 2022	YES - I ATTENDED IN 2021	YES - I ATTENDED IN THE YEARS BEFORE THE PANDEMIC BUT HAVEN'T BEEN BACK SINCE	NO - I HAVE NEVER ATTENDED THE EVENT	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	74.01% 581	64.08% 503	28.92% 227	1.66% 13	168.66% 1,324
Total Respondents	581	503	227	13	785

Q6 If you attend the event, on how many times per summer do you visit the Park Silly Sunday Market?

Answered: 785 Skipped: 0

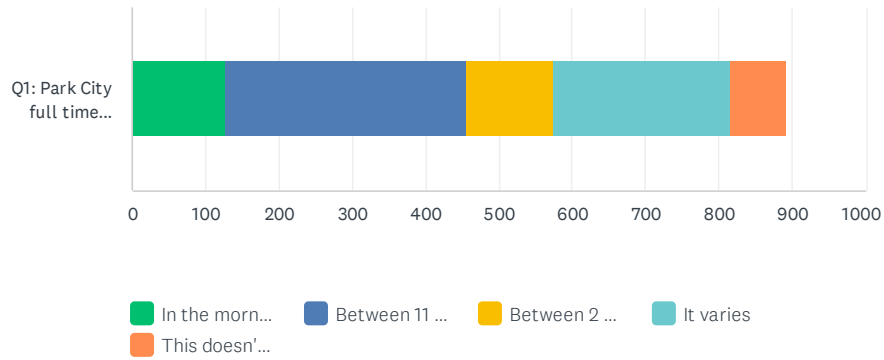


Once a sum... Several tim... Every Sunday I don't atte...

	ONCE A SUMMER	SEVERAL TIMES OVER THE SUMMER	EVERY SUNDAY	I DON'T ATTEND PARK SILLY SUNDAY MARKET	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	26.37% 207	55.67% 437	8.15% 64	9.81% 77	100.00% 785
Total Respondents	207	437	64	77	785

Q7 In general, when do you attend the Park Silly Sunday Market?

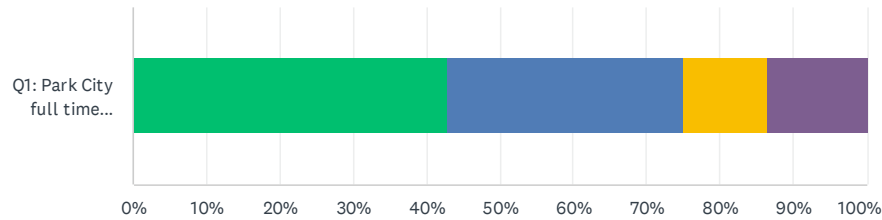
Answered: 784 Skipped: 1



	IN THE MORNING BEFORE 11 A.M.	BETWEEN 11 A.M. AND 2 P.M.	BETWEEN 2 P.M. AND 5 P.M.	IT VARIES	THIS DOESN'T APPLY TO ME	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	16.20% 127	42.09% 330	15.05% 118	30.74% 241	9.57% 75	113.65% 891
Total Respondents	127	330	118	241	75	784

Q8 What do you think about the number of days the Park Silly Sunday Market is held?

Answered: 783 Skipped: 2

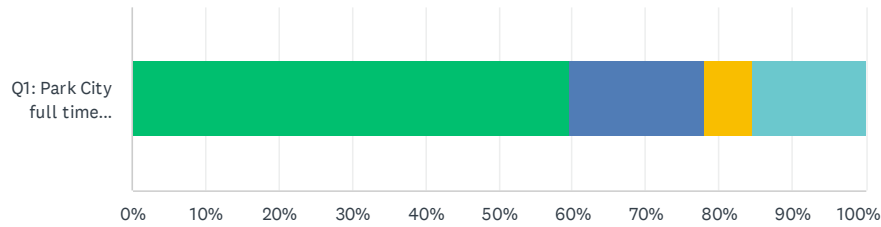


14 days see... The event s... The event s... 4 - The freq...
5 - The freq... I'm indiffer...

	14 DAYS SEEMS RIGHT TO ME	THE EVENT SHOULD BE LESS DAYS	THE EVENT SHOULD BE MORE DAYS	4 - THE FREQUENCY IS SIGNIFICANTLY IMPORTANT	5 - THE FREQUENCY IS EXTREMELY IMPORTANT	I'M INDIFFERENT	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	43.04% 337	32.06% 251	11.49% 90	0.00% 0	0.00% 0	13.41% 105	100.00% 783
Total Respondents	337	251	90	0	0	105	783

Q9 What do you think about the hours of the Park Silly Sunday Market?

Answered: 782 Skipped: 3



■ I like the ho...
 ■ I think the ...
 ■ I think the ...
 ■ I'm indiffer...

	I LIKE THE HOURS HOW THEY ARE (10 A.M. TO 5 P.M.)	I THINK THE HOURS OF THE EVENT SHOULD BE SHORTENED	I THINK THE HOURS OF THE EVENT SHOULD BE LONGER	I'M INDIFFERENT	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	59.72% 467	18.41% 144	6.52% 51	15.35% 120	100.00% 782
Total Respondents	467	144	51	120	782

Q10 How would you rate the importance of the event being held on Sunday?

Answered: 779 Skipped: 6

		TOTAL
Q1: Park City full time resident (84060 zip code)	100.00% 779	100.00% 779
Total Respondents	779	779

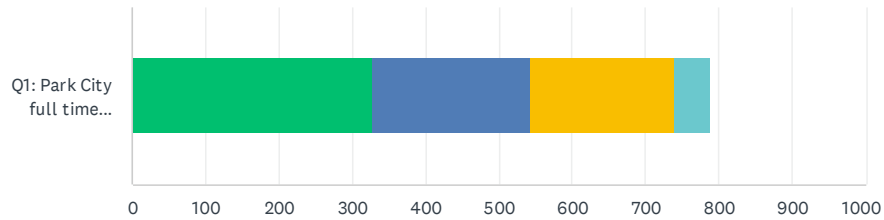
Q11 How do you rate the importance of the location of the Park Silly Sunday Market on Main Street?

Answered: 777 Skipped: 8

		TOTAL
Q1: Park City full time resident (84060 zip code)	100.00% 777	100.00% 777
Total Respondents	777	777

Q12 Does Park Silly Sunday Market effect how often you visit Main Street?

Answered: 785 Skipped: 0

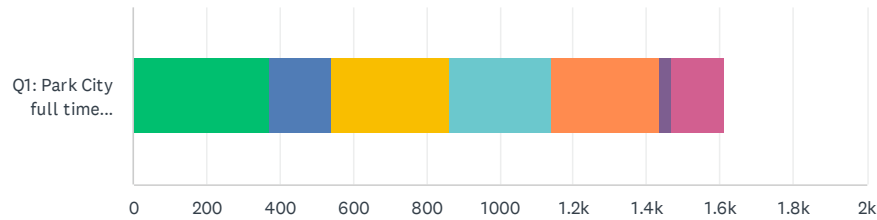


Yes - I visit more often No - The event doesn't impact how often I visit No - I would visit more often if the event wasn't Not sure/hard to tell

	YES - I VISIT MAIN STREET MORE OFTEN DUE TO THE EVENT.	NO - THE EVENT DOESN'T IMPACT HOW OFTEN I VISIT MAIN STREET	NO - I WOULD VISIT MAIN STREET MORE OFTEN IF THE EVENT WASN'T ON MAIN STREET	NOT SURE/HARD TO TELL	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	41.78% 328	27.52% 216	24.97% 196	6.24% 49	100.51% 789
Total Respondents	328	216	196	49	785

Q13 What is your primary reason for attending the Park Silly Sunday Market?

Answered: 779 Skipped: 6

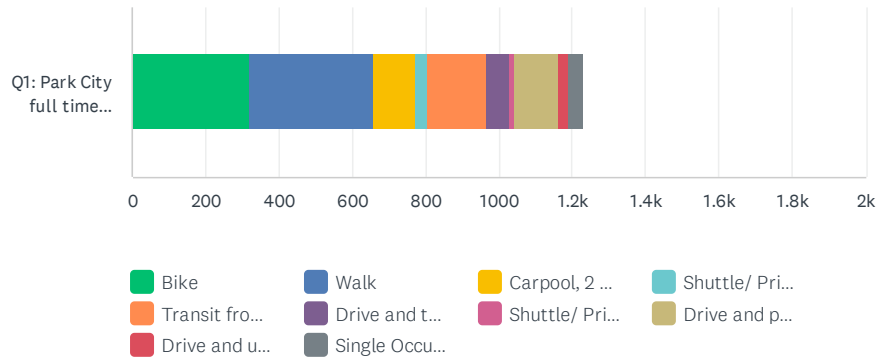


■ To visit/gat...
 ■ Dining
 ■ Shopping
 ■ Entertainm...
 ■ To support ...
 ■ I have to go...
 ■ Other (plea...

	TO VISIT/GATHER WITH FRIENDS AND FAMILY	DINING	SHOPPING	ENTERTAINMENT	TO SUPPORT THE PARK SILLY SUNDAY MARKET	I HAVE TO GO TO MAIN STREET FOR WORK, BUT DON'T ATTEND ACTIVITIES AT THE PARK SILLY SUNDAY MARKET	OTHER (PLEASE SPECIFY)	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	47.88% 373	21.31% 166	41.34% 322	36.07% 281	37.61% 293	4.49% 35	18.23% 142	206.93% 1,612
Total Respondents	373	166	322	281	293	35	142	779

Q14 When you attend the Silly Market, how do you travel to the event (check all that apply)?

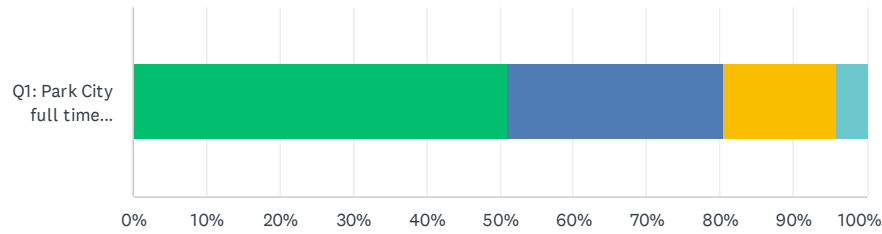
Answered: 785 Skipped: 0



	BIKE	WALK	CARPOOL, 2 OR MORE IN VEHICLE	SHUTTLE/ PRIVATE RIDE	TRANSIT FROM MY HOME	DRIVE AND TAKE TRANSIT FORM A SUPPLEMENTAL PARKING LOT SUCH AS HIGH SCHOOL OR THE RESORT PARKING LOTS	SHUTTLE/ PRIVATE RIDE	DRIVE AND PAY FOR PARKING	DRIVE AND USE A PARKING PERMIT	SINGLE OCCUPANT CAR	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	40.64% 319	43.31% 340	14.39% 113	4.33% 34	20.51% 161	8.03% 63	1.53% 12	15.03% 118	3.82% 30	5.22% 41	156.82% 1,235
Total Respondents	319	340	113	34	161	63	12	118	30	41	785

Q15 When you attend the Park Silly Sunday Market do you also visit businesses along Main Street?

Answered: 785 Skipped: 0



Yes

Sometimes

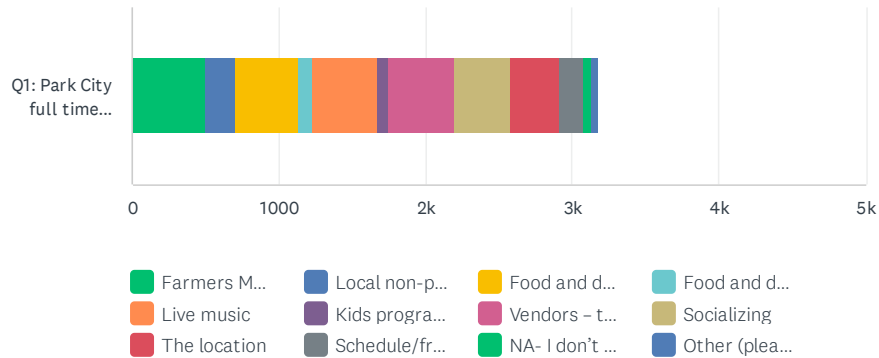
No

N/A - I have...

	YES	SOMETIMES	NO	N/A - I HAVEN'T ATTENDED THE EVENT	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	51.21% 402	29.30% 230	15.41% 121	4.08% 32	100.00% 785
Total Respondents	402	230	121	32	785

Q16 Which aspects of the Park Silly Sunday Market do you typically enjoy? (Check all that apply)

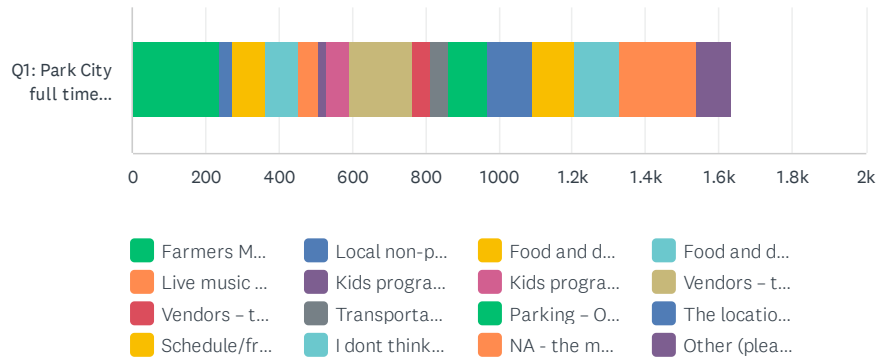
Answered: 783 Skipped: 2



	FARMERS MARKET	LOCAL NON-PROFIT BOOTHS	FOOD AND DRINK OFFERINGS	FOOD AND DRINK PRICE POINT	LIVE MUSIC	KIDS PROGRAMMING	VENDORS - TYPES OF ITEMS OFFERED	SOCIALIZING	THE LOCATION	SCHEDULE/FREQUENCY OF EVERY WEEK
Q1: Park City full time resident (84060 zip code) (A)	64.62% 506	25.54% 200	54.28% 425	12.52% 98	57.22% 448	9.45% 74	57.60% 451	47.89% 375	42.40% 332	
Total Respondents	506	200	425	98	448	74	451	375	332	165

Q17 Which aspects of the Park Silly Sunday Market do you feel could be improved? (Check all that apply)

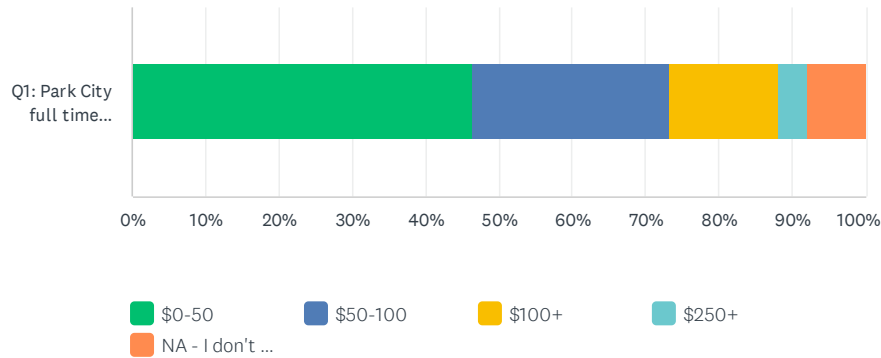
Answered: 779 Skipped: 6



	FARMERS MARKET	LOCAL NON-PROFIT BOOTHS	FOOD AND DRINK OFFERINGS	FOOD AND DRINK PRICE POINT	LIVE MUSIC - TOO LOUD	KIDS PROGRAMMING - BETTER PRICING	KIDS PROGRAMMING - NEED MORE OFFERINGS	VENDORS - TYPES OF ITEMS OFFERED	VENDORS - TOO MANY VENDORS	TRANSPORTATION - TRANSIT SCHEDULES
Q1: Park City full time resident (84060 zip code) (A)	30.55% 238	4.49% 35	11.81% 92	11.17% 87	6.93% 54	3.34% 26	7.70% 60	22.08% 172	6.16% 48	6.16% 48
Total Respondents	238	35	92	87	54	26	60	172	48	52

Q18 How much money do you spend when attending Park Silly Sunday Market?

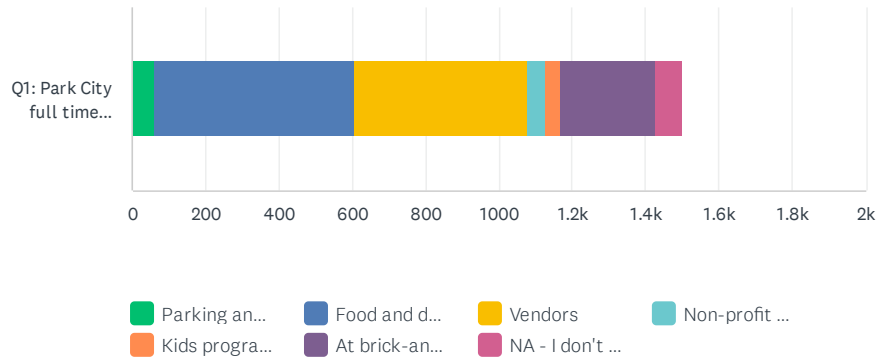
Answered: 781 Skipped: 4



	\$0-50	\$50-100	\$100+	\$250+	NA - I DON'T ATTEND THE EVENT	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	46.35% 362	26.76% 209	14.98% 117	3.97% 31	7.94% 62	100.00% 781
Total Respondents	362	209	117	31	62	781

Q19 When attending Park Silly Sunday Market, what did you typically spend your money on (check all that apply)?

Answered: 773 Skipped: 12



	PARKING AND TRANSPORTATION	FOOD AND DRINK	VENDORS	NON- PROFIT DONATIONS	KIDS PROGRAMMING	AT BRICK-AND- MORTAR BUSINESSES ALONG MAIN STREET	NA - I DON'T ATTEND THE EVENT	TOTAL
Q1: Park City full time resident (84060 zip code) (A)	8.02% 62	70.25% 543	61.32% 474	6.60% 51	4.92% 38	33.38% 258	9.44% 73	193.92% 1,499
Total Respondents	62	543	474	51	38	258	73	773

Q20 Rate the level of importance of the Park Silly Sunday Market continuing in Park City.

Answered: 777 Skipped: 8

		TOTAL
Q1: Park City full time resident (84060 zip code)	100.00% 777	100.00% 777
Total Respondents	777	777

HPCA SURVEY RESULTS



HPCA Event Survey Results

October 2022 | 98 Responses

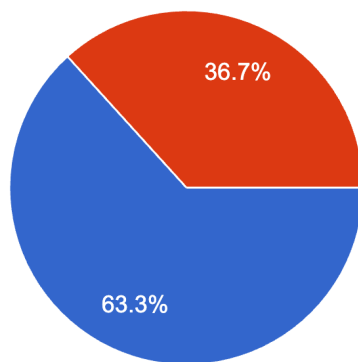
QUESTION #1

PARK SILLY SUNDAY MARKET *

- ☐ I DO NOT SUPPORT the Park Silly Sunday Market contract renewal under any circumstances
- ☐ I SUPPORT the Park Silly Sunday Market contract renewal under the same perimeters/footprint as 2022

PARK SILLY SUNDAY MARKET

98 responses



- ☒ I DO NOT SUPPORT the Park Silly Sunday Market contract renewal under any circumstances
- ☐ I SUPPORT the Park Silly Sunday Market contract renewal under the same perimeters/footprint as 2022

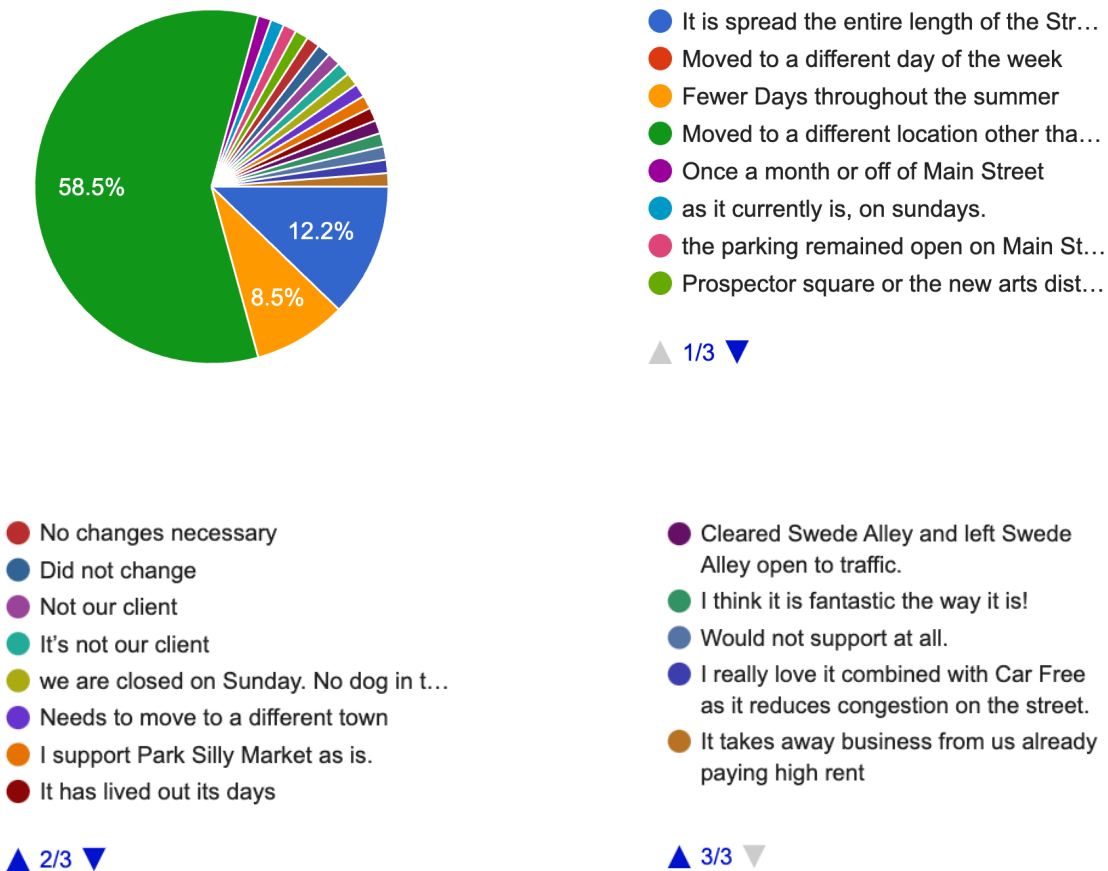
QUESTION #2

I would support Park Silly Sunday Market if:

- ☒ It is spread the entire length of the Street 12.2%
- ☐ Moved to a different day of the week
- ☐ Fewer Days throughout the summer 8.5%
- ☒ Moved to a different location other than Main Street 58.5%
- ☐ Other: _____

I would support Park Silly Sunday Market if:

82 responses



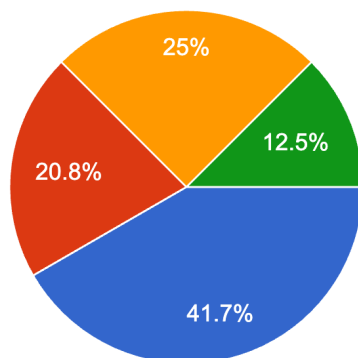
QUESTIONS #5

CAR FREE SUNDAY'S

- ☐ I DO NOT SUPPORT Car Free Sunday's under any circumstances
- ☐ I SUPPORT Car Free Sunday's returning under the same layout as 2022 (same Sunday's as Silly Market)
- ☐ I SUPPORT exploring edits to Car Free Sunday's so that it can remain on Main Street (less day; different layout, etc)
- ☐ I ONLY SUPPORT IF the Park Silly Sunday Market returns

CAR FREE SUNDAY'S

96 responses



- I DO NOT SUPPORT Car Free Sunday's under any circumstances
- I SUPPORT Car Free Sunday's returning under the same layout as 2022 (same Sunday's as Silly Market)
- I SUPPORT exploring edits to Car Free Sunday's so that it can remain on Main Street (less day; different layout, etc)
- I ONLY SUPPORT IF the Park Silly Sunday Market returns

ENGAGE PARK CITY COMMENTS

Park Silly Sunday Market Engage PC Comments

Park City has always represented the propulsion of local artists and tastemakers, why would we decide to jeopardize this legacy?

Jestyfurlock asked 9.23.22

Keep park silly going for local artists & tourism!!

Blank_screenname asked 9.18.22

Why is it still here? Park Silly Sundy NEEDS TO GO!

montgomerylee@xmission.com asked 9.8.22

Is there a different suggestion to help local arts and small businesses survive off season that could possibly be better than Silly Zmkt?

Denise de Vines asked 9.25.22

Please keep park silly!

Df asked 9.25.22

why is there a problem?

sealfitdude asked 9.14.22

Could the market move to a different day and time? For example, Tuesday evenings?

ShirinS asked 9.19.22

As a local Park silly is an incredible way to support people in the community and meet them as well. I love it and believe it brings a sense of joy to put town. Please please please do not infringe on it's ability to bring happiness to so many.

Chris Wavle asked 9.18.22

We love the market!

Christina Aurich asked 9.25.22

Live this market! So organized and lovely people!!

April marciniak asked 9.25.22

I think I speak on behalf of many Upper Main businesses when I say that I would like to either see Park Silly move off of Main Street entirely, or at least incorporate Upper Main more effectively.

Adam Hansen asked 9.7.22

The Park Silly Market is just that and holds no interest for me after a couple of visits when it first began some summers back. I think it places an undue burden on local law enforcement on other first responders. It may benefit a few Main Street businesses but it is just a nuisance to me and many other locals. It is just one more time that Main Street is avoided by locals. I do not think a contract with the Park Silly Market should be proffered going forward. I talk to many full time residents who do as we do which is go down to Salt Lake to shop, dine, visit galleries and attend events that are far less commercially driven than those that now consume Park City in mindless pursuit of the tourist buck. Please do not interpret this perspective to mean that I do not like living in Park City-I still live hear and love our mountains and community spirit when I can find it. Mindless events such as the Park Silly Market detract from the quality of life in our town and only serve to expedite the Myrtle Beach/Gatlinburg effect! Let us together look for an event or events that elevate, educate and motivate our sense of community not enervate our community

Brian T. Schiller asked 9.22.22

Please keep Park Silly Sunday on Main Street

Diane Sherwood asked 9.25.22

EMAILED COMMENTS

Public Comment Received regarding Park Silly Sunday Market

Summary as of 10/24/2022:

28 Emails received

5 Support Status Quo

10 Request Changes

7 Don't Support Market Continuing

3 Emails are not clear

Emails below.

From: Brendan Weinstein <brendandubs@gmail.com>

Sent: Monday, October 24, 2022 2:29 PM

To: Jenny Diersen <jenny.diersen@parkcity.org>

Subject: [External] Park Silly Market

Hey,

I missed the survey deadline for the Park Silly Market survey. Just writing to express that I think they are given too much time on Main St and Main St in general is overbooked in the summer. It's nice to have a few events there for sure, but when you find yourself getting a boost of cortisol on your leisurely walk to Harvest once per week because you forgot about an event it makes you want the town to preserve some weekends for a slower pace for locals.

Cheers,
Brendan

From: Kristin Parkin <kparkin1998@gmail.com>

Sent: Tuesday, October 4, 2022 10:08 AM

To: Jenny Diersen <jenny.diersen@parkcity.org>

Subject: [External] Park City Silly Market contract

Dear Jenny,

I would like to discuss the future of Park City Silly Market. The market is a great event for our community but I think it has run its course on Main Street. I think the majority of the people who no longer want it on Main Street would all agree it belongs in a more accessible space within our community. A place that does not take away from local businesses and is easier for locals and visitors to get to. From the beginning the market has disrupted Sundays on Main Street. It has caused traffic, major parking issues, noise and has taken away from businesses on Main Street. It has affected residents, businesses and their employees. Personally, I see a drop in sales every Sunday. Sunday's are typically one of the busiest days of the week until Silly Market starts.

Myself and many community members have embraced it for many years but it is time for a change!

If it is decided that the market will stay on Main Street, can we at least consider it being held once a month?

Please consider a much-needed change!

Public Comment Received regarding Park Silly Sunday Market

Thanks,
Brent and Maxine Parkin
Kristin Parkin
North Woods USA

From: KEVIN REYNOLDS <house48@housefortyeight.com>
Sent: Monday, October 3, 2022 2:55 PM
To: Council_Mail <Council_Mail@parkcity.org>
Subject: [External] The future of Kimball Arts Festival and the Park Silly Sunday Market

Dear Council Members,

I am writing you to show my support for Art in our community and hope to show how important it is for the Culture of our town.

The Kimball Arts Festival and Park Silly Sunday Market events on Main Street bring people of our community together in a public space that is large enough to support the many people that enjoy spending a day, weekend, few hours together exploring art in its many forms. The energy and excitement of seeing friends at the first night of the Kimball Arts Festival brings joy and smiles to the faces of our residents as they connect with one another. These are rare moments that we have given the busy pace of life we all seem to have.

The Park Silly Sunday Market not only allows the residents to bring friends and visitors to a fun event, it has created a platform for many artists to showcase their work and allows them to make money doing something they love. The market has helped so many startup artists and companies become successful businesses in our community. It provides access to many artforms (performing arts, music, culinary, painting, photography, sculpture, and decorative art) 14 days a year, in one place and one time. This is an important aspect of our community's culture and if it weren't to continue it would have a negative effect on the artists and people of our community.

It is clear to see that the majority of people on Main Street the other 348 days of the year are visitors rather than people from our community. It is common knowledge that locals tend to avoid going to Main Street to dine or shop yet they are eager to go to Main Street on the days of these two events. These two cultural events, held less than 5% of the days in a year, draw our community together and strengthens the bond of Art and Our City's Culture.

I ask for your support to keep Art thriving in our community by voting to continue hosting these two events on Park City's Main Street.

Thank you,
Kevin Reynolds
Community Resident since 1991

From: Jen Schumacher <jen@troveparkcity.com>
Sent: Friday, September 23, 2022 12:04 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>; Jonathan Weidenhamer <jweidenhamer@parkcity.org>
Subject: [External] Silly Market/TROVE Gallery

Public Comment Received regarding Park Silly Sunday Market

I took the survey regarding the Silly Market but didn't feel it allowed me to voice my opinion as a lower Main business owner. I'm all for the market staying in Park City but do not want to see it remain on lower Main. The market directly competes with most, if not all, of lower Main street businesses and honestly keeps many of our higher end home owners and visitors away.

Best regards,
Jen Schumacher
TROVE Gallery
804 Main Street
Park City, UT 84060
435-655-3803
troveparkcity.com

From: Wendy Simkins <wendylsimkins@yahoo.com>
Sent: Sunday, September 25, 2022 1:58 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Subject: [External] Please continue this amazing event!

We love the Silly Market & spent every Sunday except one!
(We we're out of town!)

Sent from my iPhone

From: Karen Kendall <karen.millarkendall@gmail.com>
Date: October 3, 2022 at 7:47:37 AM MDT
To: Council_Mail <Council_Mail@parkcity.org>
Cc: Jocelyn Scudder <jocelyn@pcscarts.org>, michellemcd.life@gmail.com
Subject: [External] Park Silly and Kimball Arts Festival on Main

Dear Esteemed Councilors,

I'm writing in support of keeping Park Silly Market and the Kimball Arts Festival on Main Street for many years to come.

Both of these venues are an integral part of the personality and character of our town. They add to the cool "artsy vibe" we are trying to establish in this city, and would be sorely missed on Main St. These events are exciting, fun, interesting, and bring many, many people to Main St. Park City. I honestly don't think the market or the arts fest would draw as many visitors if they were stuck in a parking lot - it just wouldn't be the same.

I've heard that some of the Main St. businesses are not happy with having the Silly Market there because they "aren't spending money in their shops". NOT having the market isn't going to magically produce hundreds of people on Main St spending money in their really expensive retail spaces, it is a non-argument.

Aside from the business aspect of the Silly Market and the Arts Festival, a really important consideration to moving them, or discontinuing them at some point, is that these venues, and Park Silly especially, are

Public Comment Received regarding Park Silly Sunday Market

an avenue for local artists to be seen, to become well known, and to make money by selling their art. There is no other venue for them (myself included) to do so with the exception of CreatePC which is a temporary space and is going away soon.

As an artist, I can tell you that these events are crucial for the vibrancy of the local arts scene and for local artists. Every awesome, hip, culturally relevant town has a vibrant arts culture, I would hope that Park City would value this as well.

One last point regarding Park Silly and local artists; did you know that Park Silly donates a booth to members of the Park City Artists Association? This is a \$2600 value that allows our artists a place to show and sell their work. This is the only time some of our artists have a platform to do so.

Park Silly Market and the Kimball Arts Festival are two events that give our town character and allow local artists to shine. Main Street IS the proper venue for them both.

Sincerely,
Karen Millar Kendall
Artist
Secretary, Park City Artists Association

From: Mellie Owen <mellieowen@gmail.com>
Sent: Sunday, October 2, 2022 4:33:55 PM
To: Nann Worel <nann.worel@parkcity.org>
Cc: Abby McNulty <amcnulty@pcschoools.us>
Subject: [External] Hi!

Nann,

I hope by now you are feeling better as each day passes.. How is your pain level? Hopefully manageable for sure..

I want to thank you immensely for taking time out of your busy schedule to catch up.. I enjoyed our conversation very much and wish you continued success as your second year as Mayor approaches. Also, I am keeping my fingers that the proposed quiet weekends (no Special Events) actually comes to fruition. That would be such a relief and some well-deserved quiet in Old Town.

I am hopeful that there be some relief from Silly Market as well. You mentioned a Tuesday 3-7pm Silly Market proposal which sounds like a nice place to start or even better yet finding Silly Market a new home away from Main Street.

It will be interesting nevertheless to see how the city approaches the contract for Silly Market.

Lastly, please take the best of care in your recovery. Your health is most important.

Fondly,
:)

Mellie

Public Comment Received regarding Park Silly Sunday Market

Sent from my iPhone

From: Lorita Beiler <Lori.Beiler@hsc.utah.edu>
Sent: Sunday, October 2, 2022 3:15:34 PM
To: jenny.diersen@parkcity.org <jenny.diersen@parkcity.org>
Subject: [External] park silly

Hi. I just filled out the survey about Park Silly but there was no place for comments. The biggest reason I didn't go this year was the transportation. Last year when I went I had to wait about 20-25 minutes for the bus near the high school and when the bus came it did not go directly to Main Street. We had to go to PCMR first in a very full bus. Most of the passengers were going to Park Silly but we all had to take that long ride. It felt pretty shocking that it took 45 minutes to get to Park Silly after I got to Park City. So this year I didn't bother. I did wonder if the buses are always like that but I have never heard. Thank you.
Lori Beiler

Sent from [Mail](#) for Windows

From: Audrey Harty <audreyh.arty@gmail.com>
Sent: Monday, September 26, 2022 8:45 AM
To: Council_Mail <Council_Mail@parkcity.org>; Jenny Diersen <jenny.diersen@parkcity.org>
Subject: [External] Park Silly Sunday Market and Kimbal Arts Festival

Hello,
Thank you for asking for feedback from the locals and attendees about the Silly Market and the KAF.

I am a local born and raised in Park City and I live in Lower Deer Valley, on Deer Valley Drive. The Silly Market has gone too long already. Park City doesn't need it anymore. There is plenty of traffic and visitors in the summer without it. As a local, I always dread Sundays in the summer because I'm trapped in my home. Trying to go do errands like grocery shopping or filling up my gas tank on Sundays is a frustrating disaster.

I usually attend the event once a year, the first or second week it's open, and I only go to the farmer's market by the post office. If there was a farmer's market, with food and crops only, and some live music, and it only lasted, say, 8 Sundays, that would be wonderful. But the Silly Market is overcrowded, and most of the vendors sell pointless trinkets. A farmer's market would be so much more peaceful and I'd actually buy from vendors and be excited about fresh veggies and fresh baked goods. The farmer's market portion is shamefully small right now. But, if you intend to keep the pointless trinket vendors, then I'd rather you get rid of the event all together. I don't want a thousand people clogging up Park City like that.

As for the Kimbal Arts Festival, it was fine because it was only one weekend, and it showed off artists that aren't normally seen. I also liked that the food was at the top in the parking lot by the Wasatch Brew Pub. It's a shame that part of it is not in the Kimbal Arts Center and the event doesn't promote the Arts Center like it used to.

Thanks again for hearing me.
Best,

Public Comment Received regarding Park Silly Sunday Market

Audrey Harty

From: Mari Mennel-Bell <mari471@aol.com>

Sent: Friday, September 23, 2022 1:10 PM

To: Jenny Diersen <jenny.diersen@parkcity.org>

Subject: [External] Car Free Sundays on Main St. & Park Silly survey

Hello Jenny!

I am reaching out to you because I filled out the survey about the Kimball Art Festival and Park Silly Market. I was disappointed that there was no mention of "Car Free Sundays" at the top of Main St, which has been going on all summer!

I am a keyboard player, and I have been playing outside of the Big Dipper for the past 12 weeks. Shirin Spangenberg, from the Escape Room hired me, and a lovely guy named Patrick who ran corn hole games up there.

Because I wanted the live music to be a duo, I sacrificed making any money myself and paid the \$150/wk to different bass players from SLC to join me. (Many weeks we also had a drummer who owns a house- 115 Main St until he went on vacation in Italy for Sept. My vision for PC has been to invite professional musicians to come sit in for a pro jam session, so this offered a good opportunity for a trial run. Chris Taylor, Band Director at PCHS & several others joined me this summer.)

Heather and Matt, managers of the Big Dipper, are fabulous! Their food is delicious, reasonable and they offer excellent service. I have done my best to drum up business for them (announcing the Sunday event at classes at the Marc, on FB PC groups & on Next Door.) Other than my efforts I haven't seen much PR about the music and cornhole events at the top of Main Street. Unfortunately there is also an issue with a big dead area to walk through at Treasure Mountain Hotel before you get up to the Big Dipper. It would be great if the city could talk to the hotel about allowing some vendors in that dead area next summer!

It's a bit of a hike for families with young children and older people to get up there. It would be great to let people know that they can ride the bus for free up to the terminal and then it is just a short walk to get to where we are.

I heard rumor that next year they may hire a name band to be up there to draw a crowd. That would be a disappointment! I have loved being a local and playing the gig every week! I wish the city would offer more PR and give us another chance for next season!! it seems to me there is much more coordination, which could be done between Car Free Sundays and Park Silly Sundays. (Several bass players I used also play for Park Silly Sundays- eg. Sam Schultz & Doug Wright.)

I'd love to speak to you or anyone on the council further about this! Thanks for providing your email with the survey and thank you for taking the time to read my email. Please stop by to say hello if you are around for this last Sunday. We will be there 1-4 PM. 🍷🎵

All my best,

Mari Mennel-Bell, Dir of JazzSLAM.com,

Public Comment Received regarding Park Silly Sunday Market

CFP Board Emeritus (r), MSW,
MA (Music K-12) & Elem Ed (K-6)
2208 Jupiter View Way
Park City 84060
954-401-1564

From: Ellen Sherk <nellelippo@hotmail.com>
Sent: Monday, September 19, 2022 4:22 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Subject: Park Silly Sunday input

Hi Jenny,

Thank you for asking for input on Park Silly Market. I've lived here for eight years, and I try my hardest not to go or be anywhere close to Park Silly Market. I know very few locals who attend, and I never recognize anyone there if I have to walk through to get my mail or volunteer at the Egyptian. There's always WAY too many people on the bike path who act like they've never walked on a communal two-way path before. BUT...

If these out-of-towners visit and spend money in our Main Street stores, then I'm all for continuing Park Silly Market. No matter what we locals think, it should be the decision of our Main Street business owners. I doubt that these visitors are here to visit our shops. If businesses aren't making money, or if they're losing money because of this weekly fiasco, I think we should do away with it.

Thanks for listening.

Ellen Sherk
Old Town
215.983.9224

From: Alex Stewart <alexchnstewart@gmail.com>
Sent: Sunday, October 2, 2022 1:15:38 PM
To: jenny.diersen@parkcity.org <jenny.diersen@parkcity.org>
Subject: [External] Silly Market public comment

Hi Jenny,

I just want to make a quick comment regarding the Silly Market. I agree with some other folks that it gets really crowded, being concentrated at the bottom of Main Street in the way that it is. Personally I don't attend much, maybe a few times a year at the most (I live a few miles out of town so it's not really a novelty to me). Usually I go when friends or family are visiting since it's a novelty for them. Perhaps in the future the Silly Market could be better dispersed to accommodate the large crowds. Also I'd love to see more emphasis on the farmer's market aspect since it's one of the more affordable purchasing options. Thank you for the bicycle valet parking.

On a related note I am a strong supporter of the Main Street car-free Sundays. I wish Main Street could go car-free much more often with extensions later before and after the Silly Market times.

Public Comment Received regarding Park Silly Sunday Market

Thankyou,
Alex Stewart

On Sep 18, 2022, at 6:41 PM, Rick Anderson <r-anders@msn.com> wrote:

I found the Silly Market Survey to be biased in favor of the market. It focused too much on the format of the existing market and too little on the viability of the market. As a 36 year resident of Park City and former business owner here I believe the market has become a nuisance that inhibits my ability to access and enjoy Main Street businesses on the weekend. The PSSM would better serve the business community and citizens if it were held on a weekday evening.

Rick Anderson
634 Sunnyside Drive
Park City

From: LOLA Eclectic Market <lolaeclecticmarket@gmail.com>
Sent: Tuesday, September 27, 2022 12:03 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Subject: [External] PSSM - comment

Hi Jenny,

I hope this email finds you well!

I completed the surveys for PSSM and KAF and thought I'll leave a comment with you about what I think. It can't hurt 😊

I've lived in Park City for 17 years now and I remember when Park Silly Sunday was just one nice little thing to attend on Sundays. We still enjoy them but find them overcrowded. We try to go at least once per season to say we went. Food used to be more fun and now you seem to see the same vendors over and over so it doesn't really make sense to go more than once.

I don't think it should go away but I think it can find lots of improvements. If you're already closing the entire street I think vendors could be in the middle just like they are during Kimball Arts. They'll be spread out along main street and people won't have to skip all the inside stores to go to the bottom of Main Street. When we visit we can't really stay too long or walk at slow pace with all the people around.

As an entrepreneur it would be helpful if they open spots for locals trying to start something. When I first reached out in 2021 I never got a call back or any answers. I did call and left emails. Since permitting is so hard on Main street it is a very important platform for someone trying to start something.

I'm good with KAF, it's my favorite and you can keep it for years to come! Always fun to see the art.

I hope you have a great day!

Cheers,
Andrea

Public Comment Received regarding Park Silly Sunday Market

From: Nora Leugers <nora.leugers@gmail.com>
Sent: Monday, September 19, 2022 10:51 AM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Subject: [External] Park Silly Market

Hi Jenny,

My name is Nora Leugers and I am a local silversmith and vendor at some of the Park Silly Markets. In past years, and even a few Sundays this season I have visited the market as a shopper with friends. It's one of our favorite Sunday activities and we love to support the local community through purchasing from art vendors and the food vendors. We end up wandering around Main Street and shopping there too and often end the evening dining at a local restaurant. This event means a lot to me as an artist and also as a visitor. It brings money back into the community and gets people excited about Park City. Getting rid of or changing the number of dates of the event would be a huge disappointment to myself and other artists who rely on the income it provides. I hope to see this event continue for many more years. Thank you for your time and consideration.

Sincerely,

Nora Leugers
Alpenglow Metalworks (artist)

From: Ilene Sorensen <ilene.4k@gmail.com>
Sent: Sunday, September 18, 2022 12:58 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Subject: [External] EVENTS! (RECEIVING FLYER/CARDS ON TIME)

Hi Jenny,

I think you should know for the past two (2) years that a certain person became a fixture at the post office located on the main street and the one located on Park Avenue. I have noticed that all Park City cards invite and/or introduce and/or events. Arrive in our PO Boxes, on the same day of your event(s) or two (2) days after the event.

This person, I overheard having a conversation from my personal experiences. Does not care about anyone here in our beloved town. This person manipulates circumstances beyond what one could comprehend, to where it becomes controlling a person, the people who have to conform to their wishes. And, there's no way to get around it through conversation or otherwise.

I hope you inquire about this, and that all divisions and departments with Park City Municipal inquire about these flyers. I simply thought someone dropped the ball at city hall...?

The Park Silly and the Kimball Art Festival flyer/card. I received it on the 17th of September 2022. I was there the afternoon of the 16th collecting my mail. And, there wasn't anything in my box the day before. This is four (4) days after the event(s), too late to attend or give input.

Thank you for your time.

Public Comment Received regarding Park Silly Sunday Market

Sincerely,

Ilene Sorensen
is/

From: Thomas Anthony Gallery <art@thomasanthonygallery.com>
Sent: Sunday, September 18, 2022 12:44 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Cc: Thomas Anthony Gallery <art@thomasanthonygallery.com>
Subject: Subject of Silly Market

I don't know of a retail brick & mortar store on Main St. other than hospitality businesses (bars, ice cream vendors, etc.) that benefit from the Silly Market. When talking to other owners, at best we just tolerate it.

This event, is an entertainment event. People show up in large numbers to be entertained for a few hours, their reason for coming on Sunday is no longer to shop the brick & mortar retailers. So people will ask, what's wrong with that? What's wrong with that is that Sundays, pre-Silly Market attracted shoppers who spent money in the stores. Why would someone who is interested in shopping Main St. stores want to fight the traffic, fight for a parking space, and would want to pay \$7 an hour for parking for the privilege of shopping Main St. on Sunday when they can park for free during the day for the rest of the week? It pretty much has killed Sunday business.

With the rents that are on Main Street, to create a problem that interferes with opportunities to sell to customers, for someone like me who has been on the street for 23 years, it just seems that the people who are impacted the most by these choices, are the ones that are least listened to. I think a lot of Main St. merchants suffer from "event" exhaustion.

By the way, the few weeks during August when there was no Silly Market, our sales & our business returned to normal.

Thomas Anthony
Thomas Anthony Gallery
340 Main St.
435-645-8078

From: Mellie Owen <mellieowen@gmail.com>
Subject: Special Events
Date: September 13, 2022 at 3:17:40 PM MDT
To: nann.worel@parkcity.org, council_mail@parkcity.org, jenny.diersen@parkcity.org
Cc: Jeff Owen <jeffo@imaginecrafts.com>

To: Honorable Mayor and the Park City Council,

At the encouragement of Jenny Diersen, we are writing to you to voice our concern about Park City Special Events.

My husband and I are long-time Old-Town residents and are opposed to the continuation of Silly Market

Public Comment Received regarding Park Silly Sunday Market

Special Event in any form. We are also in general in favor of only Special Events which the majority participants are Old Town Park City locals.

Noise, traffic, egress/ingress into town and inaccessibility to the post office and other Main Street retailers, restaurants, etc. are all factors effecting our thinking.

We are very concerned about what we perceive as the substantial erosion of Park City's quality of life in recent years due to what we believe are high number of Special Events.

Thank you for your consideration.

Mellie and Jeff Owen
1030 Norfolk Avenue

From: Brian Kadison <bkadison@aol.com>
Sent: Saturday, September 17, 2022 1:05:59 PM
To: jenny.diersen@parkcity.org <jenny.diersen@parkcity.org>; council_mail@parkcity.org <council_mail@parkcity.org>
Subject: [External] Silly Sundays

I am a full time resident and live in Deer Valley.

It is my understanding that we support Silly Sundays with services that our taxes pay for.

In my discussions with Main Street Business I have found that many of them receive little or no business as a result of Silly Sunday. Restaurants and Bars being the exception.

The demographic of the attendees does not support our shops and businesses.

I am opposed to the continuing of Silly Sundays. Traffic, congestion, lack of access to Main Street are all annoying. Outside law enforcement which have no understanding of Park City make the situation worse. Combined with City support of this event in resources and associated costs with no income generated lead me to say: No more Silly Sundays.

If I am mistaken in my assumptions, please let me know.

Sincerely,

Brian Kadison
bkadison@aol.com

From: Trent Rentfrow
Sent: Wednesday, September 14, 2022, 2:51 PM
To: jenny.diersen@parkcity.org <jenny.diersen@parkcity.org>
Subject: [External] Re: Thank you for attending Event Open House

Jenny -

Thank you for organizing the open house. I am a big proponent of the Silly Market (my wife Deb and I volunteer there several times during the summer). The concerns that I do have (I have completed the surveys) are:

Public Comment Received regarding Park Silly Sunday Market

- ADA access (know this was discussed last night). We took my Mother (80 year old with some mobility limitations after breaking her hip a couple years ago) to the market while she was visiting. We rode the bus from Empire to the transit center and cut over to main street. She was able to walk down but not up the street. However, there are limited areas for elderly or persons with disabilities to rest / sit down along the route down and I don't think there are enough ADA compliant bathrooms for these events (Silly and Arts). It was a car free Sunday. Since there were no buses on Park Ave and she could not walk back up to the transit center, I had to walk home / get the truck / drive back up Park Ave to get her (The Silly Staff were great. They gave her a chair to sit in while she waited for me. They allowed me to pull in by Harvest and get her loaded up.
- In adequate transit in town for these events - especially on Park Ave if it is a car free day.

Thank you for your time.

Trent Rentfrow

Hi Jenny,

There is an option of "other" in the neighborhoods but since almost all of the neighborhoods are listed, I just thought Pinebrook, being as large as it is, should be listed. No biggie.

With regard to parking, since 2004, I've never paid for parking to go to a silly market. I've either parked at City Park or more commonly, on Park Avenue as close to town as possible.

Thanks.

Mike

Sent from my iPhone

On Sep 13, 2022, at 1:14 PM, Jenny Diersen <jenny.diersen@parkcity.org> wrote:

Hi Mike, Thanks for the feedback and for taking time to take the surveys.

1. If a specific neighborhood is missing there should be an option to enter the neighborhood/community. LMK if there is not.

2. Which 2 hour parking/free parking are you using? Happy to include that in the written feedback I am collecting.

Best, Jenny Diersen
435.640.5063

From: Mike <millerinparkcity@gmail.com>
Sent: Tuesday, September 13, 2022 1:03 PM
To: Jenny Diersen <jenny.diersen@parkcity.org>
Subject: [External] Survey error

Public Comment Received regarding Park Silly Sunday Market

Hi Jenny,

The options for driving don't include the most common option, driving and parking in 2 hour parking and not having to pay. The only option you have listed is drive and pay for parking. Secondly, Pinebrook is not listed as a neighborhood, but Jeremy Ranch and Summit Park are listed.

14. When you attend the Silly Market, how do you travel to the event (check all that apply)?

- ☐ Bike
- ☐ Walk
- ☐ Carpool, 2 or more in vehicle
- ☐ Shuttle/ Private ride
- ☐ Transit from my home
- ☐ Drive and take transit form a supplemental parking lot such as High School or the resort parking lots
- ☐ Shuttle/ Private Ride
- ☐ Drive and pay for parking
- ☐ Drive and use a parking permit

☒ Single Occupant Car

From: SANDRA HALL

Sent: Wednesday, September 14, 2022 11:38 AM

To: Jenny Diersen <jenny.diersen@parkcity.org>

Subject: Silly Market Meeting

I want to compliment you on the way you conducted last night's meeting. I attended only to learn about the process, and you did a great job.

My personal feelings on Silly Market are to have at least one free Sunday in June, July, and August and the last event to be held the Sunday before Labor Day.

No comments on Kimball Art Festival as it seems to work well. My husband had artwork in the first one.

Again, well done.

From: Maureen Traeger <mnadinet@gmail.com>

Sent: Saturday, September 17, 2022 4:56:58 PM

To: jenny.diersen@parkcity.org <jenny.diersen@parkcity.org>

Subject: [External] Park Silly Market

As a longtime resident of Park City, over 45 years, I am opposed to extending the contract for the Sunday Silly Market. It creates a hardship on the people living in Old Town with its loud music, crowded

Public Comment Received regarding Park Silly Sunday Market

streets, and limited access to such things as the post office. In addition, Park City's infrastructure can no longer comfortably support the numbers of people living and visiting here. Parking at the grocery store is a nightmare and traffic has become a real problem not to mention the overcrowding of our trails. We used to have a "down" time here in PC where the full time residents got a break from the vacationing throngs, when the town returned to some of its small town roots. Enough with the Silly Market. Thanks for letting me vent. Maureen Traeger

From: Christianson, Brady

Sent: Tuesday, September 6, 2022, 6:28 PM

To: council_mail@parkcity.org <council_mail@parkcity.org>; Jenny Diersen <jenny.diersen@parkcity.org>

Subject: [External] Comment Regarding Park Silly Sunday Market

Good evening,

My name is Brady Christianson and I reside at 401 Park Avenue. I wanted to make a comment as a local resident regarding the Park Silly Sunday Market as their contract is expiring soon. I do not mind having the market! I actually really enjoy having traffic closed on Main Street—however—I would really appreciate if more could be done to discourage traffic from using Park Avenue (in lieu of Main Street since it's closed). I know there is signage posted at the Park Ave/Heber Ave intersection, but I would estimate 60-70% of the cars drive by the sign and use Park Ave anyway. And for whatever reason, the silly market traffic seems to be driving faster than the Park Ave traffic that I see on other days. As a mother to a small child, stuff like this is always on my mind! Checking for an event pass at the Park Ave/Deer Valley intersection during the peak hours might alleviate a lot of the extra traffic down upper Park Ave. Thank you for listening!

Brady Christianson

From: Stephanie Padilla <stephaniedpadilla17@gmail.com>

Sent: Monday, September 12, 2022 5:16 PM

To: Jenny Diersen <jenny.diersen@parkcity.org>; Council_Mail <Council_Mail@parkcity.org>

Subject: [External] Written Comment for Park Silly Sunday Market

To Whom It May Concern:

My name is Stephanie Padilla, and I am writing on behalf of my daughter Savannah and myself as full-time Park City residents and, additionally, Park Silly Vendors. We are in a somewhat unique position, as we view the topic at hand from two different perspectives. However, our opinion does not change from either side regarding the importance of maintaining and continuing Park Silly as a weekly summer event.

Park Silly has been a staple of this community long before we moved here. Since 2006, Park Silly Sunday Market has provided a unique richness to our community, an opportunity to shop from one-of-a-kind local vendors and is a huge draw for Park City families, Utah residents and, especially, out of state tourists. It is a non-profit organization that strives to provide a fun, family friendly environment that is eco-friendly and supports local artisans, farmers, musicians, food vendors and more. Additionally, it brings a variety of new customers to shops and restaurants on Main Street. I know I may sound like an advertising brochure, but I do not feel that enough individuals are truly aware of what a positive impact the Park Silly Market has on this community.

Public Comment Received regarding Park Silly Sunday Market

My daughter, Savannah, started our Bath & Body company when she was 6 years old. She began selling her soap creations door to door for \$0.25. When we moved to Utah, she proceeded to set up booths in front of our house and donated a portion of her profits to her Elementary School and Nuzzles & Co. She began receiving orders and "Savannah's Soaps" was born. One of the first groups to ever give her an amazing opportunity to sell and promote her company was The Park Silly Sunday Market. She was accepted as a Youth Vendor and had great success. Savannah is not the only young entrepreneur to get their start at Park Silly, as there are many others who still run successful businesses in part to the support that they received from The Park Silly Sunday Market. Presently, our business has expanded and is now called "Savannah's Treat Boutique." Savannah is currently 11 years old and now has more of a "Consultant" role in the business due to School, Sports and "being 11." However, it doesn't negate the fact that we owe so much gratitude to the Park Silly Market for helping our company grow and giving Savannah the opportunity to expand her young "business skills."

I currently run our company full time, and it is my primary source of income. Losing the weekly Park Silly Markets would be financially devastating to our family and business. Without Park Silly, countless other vendors and farmers would be in the same situation. Many other Markets are not open on Sundays, so Park Silly gives us all the opportunity to increase our sales and grow our brands. Park City has been such a huge advocate for supporting small, local business, so it seems counterintuitive for this city to cancel or adjust the Park Silly Market. Additionally, Park City is a huge tourist town, and Park Silly an incredibly popular event for locals and out of town guests alike. Each Sunday, Park Silly sees approximately 10,000 attendees, which also brings in a great deal of business to Main Street stores and restaurants. As a Vendor, I see countless individuals walking around with shopping bags from Main Street businesses, as well as dining in Main Street restaurants, coffee shops and other food establishments. As a former Main Street restaurant owner, I can 100% attest to the boost in customers during and following the Market on Sundays and, additionally, its benefit for our local businesses.

The Park Silly Sunday Market staff and Vendors are like a family. They support each other, not only because one could not exist without the other, but because both know what a staple this Market has been for Park City and what incredible benefits it provides for the community, Vendors, and tourists. I truly hope that the decision-makers can also see what an attribute the Park Silly Sunday Market has been and will continue to be for Park City and will choose to allow it to continue weekly on Main Street as it has been for the last 16 plus years.

Thank you for your time and consideration.

Best,
Stephanie and Savannah Padilla
Park City residents and Park Silly Sunday Market Vendors

Public Comment Received regarding Park Silly Sunday Market

News Articles:

KPCW - <https://www.kpcw.org/park-city/2022-09-07/park-city-hosting-open-house-amid-park-silly-kimball-arts-fest-contract-talks>

Park Record – Article 9/12/22:

<https://www.parkrecord.com/entertainment/open-house-scheduled-tuesday-to-discuss-silly-market-and-kimball-arts-festival/>

Park Record - Park Record Editorial 9/21/22:

<https://www.parkrecord.com/opinion/record-editorial-reaching-accords-about-park-city-special-events-will-not-be-an-easy-task/>

Town Lift – Article 9/7/22

<https://townlift.com/2022/09/park-city-to-investigate-public-interest-in-park-silly-sunday-market-and-kimball-art-festival/>

Town Lift – Article 5/2/22

<https://townlift.com/2022/05/city-council-uninterested-in-7-year-park-silly-market-contract/>

City Social Media -

I shared the post again on Municipio page!

https://m.facebook.com/story.php?story_fbid=pfbid027WEU3jxB9ER8cginSV9NocaVrEqHRPURNPpR72xFnZRMtGjFmGVFZBZU1b8WYgYnl&id=100068799776740

OPEN HOUSE SUMMARY

Park Silly Sunday Market and Art Festival Open House Summary

Date: September 13, 2022, 5 to 6 p.m. Council Chambers

Purpose: Inform community about feedback options, process and history of the events. A hands on activity was conducted with participants.

Attendance: 25 people

Park Silly Sunday Market Feedback

Challenges:

Consider acceptance of sponsors and their potential impact on the community – specifically Pacaso. There aren't realtors or timeshare sales booths which is in the same industry as Pacaso. We have enough exposure of this industry.

More Music

Quality of goods and guests not translating to spend and visits with other Main Street businesses

No necessarily connected to "Park City's Brand" anymore. Also not event sure Park City knows what their brand is.

Ideas:

One weekend a month – no Park Silly. Leave open for other events or no events.

ADA compliant – assist those w disabilities or who are elderly to be able to walk up and down Main Street.

Shorter season July to September – every other week.

No season at all.

Increase local songwriters and increase performance pay.

Keep it as is. Weekly from June to September) to allow exposure and the opportunity to grow his or her business on a weekly basis. Consider the impact on the livelihood of local artists, vendors, famers etc.

Keep on Sunday as most (nearly all) other markets are closed on Sundays, which gives local vendors a great opportunity for more exposure.

Solutions:

Get a van at the high school for ADA individuals – 1x an hour back and forth shuttles.

Keep Heber Ave open

Stop using Mountain Town as the booking agent

Bring ACTUAL OUTSIDE CREATIVE event producers to the conversation. Have roundtable with HPCA, Restaurant and Lodging Associations where everyone can offer their own solutions in response to big collaborative thinking. Evolve or don't. Adapt or Die. I trust our event producers to evolve bigly.

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Parking Services

Item Type: Staff Report

Agenda Section: OLD BUSINESS

Subject:

Winter 2022-23 Parking Plan Update

(A) Public Input

Suggested Action:

Council Review and Approval

Attachments:

[2022-23 Winter Parking Plan Staff Report](#)

[Exhibit A: Post-Feedback Resident Parking Regulation Map](#)

[Exhibit B: HPCA Letter](#)



City Council Staff Report

Subject: Winter Parking Operations
Author: Johnny Wasden, Manager
Departments: Parking
Date: November 3, 2022
Type of Item: Administrative

Recommendation

Review the 2022/23 Winter Parking Plan options and provide input on the two alternatives under consideration.

Executive Summary

Due to the growing trend of increased year-over-year visitation and the announcement of paid and reservation parking at Park City Mountain, considerable community engagement efforts were undertaken to plan for and mitigate day-skier overflow parking impacts.

We held meetings with Park City Residents, City Council Liaisons, the Historic Park City Alliance (HPCA), and numerous other stakeholders to proactively balance anticipated winter parking impacts and understand the community and local business needs.

Analysis

This discussion is a continuation of the [September 1, 2022, City Council discussion](#) that focused on various parking options and launching a public engagement campaign to gather community feedback.

Neighborhood Protection

In August, community outreach was conducted with residents in the neighborhoods identified as having the most significant impacts due to their proximity to resort bases and transit stops: Thaynes, Payday, Prospector, and Park Meadows. Most feedback supported increasing parking restrictions with minor adjustments for unregulated neighborhood streets and cul-de-sacs. **Exhibit A** illustrates some of these feedback-based adjustments, but the effort will continue to ensure resident concerns are addressed.

Main Street Business Protection

Last winter, we saw an increase in skier parking on and around Main Street public parking areas. In addition, we anticipate impacts from the implementation of Park City Mountain's paid and reservation parking program. Because the City owns and operates most of the parking options around Main Street, Park City Municipal worked with the local business district to contemplate programs that mitigate traffic congestion, protect small business parking needs and encourage Main Street patronage.

Working with the HPCA, we considered a variety of tools and strategies. Since the HPCA represents a diverse group of businesses, from restaurants and bars to art galleries and retail shops, a single strategy is no easy task, as each business has a different perspective, customer, and employee. It is a considerable challenge to provide a strategy that suits everyone.

Based on the conversations and feedback, as well as the desire for consensus, we focused on two options – a new daytime paid parking plan or continuing the existing program (status quo).

Daytime Paid Parking Option

The new daytime paid parking option was presented in order to respond to the potential for day skier parking to overwhelm the downtown parking supply and preserve parking for Main Street visitors. The option would be put in place at the onset of peak season for China Bridge, Main Street, and Main Street Surface Lots to deter day-skier parking:

China Bridge

Day Rate - \$1 per hour (8am – 6pm),
Parking longer than 4 hours is considered ALL DAY
All day rate - \$30
Evening Rate - \$3 per hour from 6pm – 12am

Main Street and other Surface Lots (Flagpole, Bob Wells, Swede Alley)

Main Street is currently restricted to 3-hours max.
Day Rate - \$3 per hour (11am – 5pm)
Evening Rate - \$5 per hour (5pm – 12am)
Main Street surface lots restricted to 4-hour max.
Day Rate – \$1 per hour (11am – 5pm)
Evening Rate - \$4 per hour (5pm – 12am)

Free Designated Timed Parking Stalls in China Bridge

Free 2-hour parking – 4 stalls at each entrance.
Enforcement – Violators are ticketed (\$50) and towed if a repeat offender

Continuation of Existing Parking Program

The status quo option would implement the same parking program as last winter (no charge for daytime parking in China Bridge), observe impacts, and plan for a comprehensive regroup with businesses in January. This will allow time to collect parking data and recommend changes that respond to new parking behaviors.

On October 18, 2022, the HPCA voted to recommend the continuation of the existing downtown parking program. The HPCA desires to regroup in January to review data and metrics, and to discuss potential changes after the Sundance Film Festival. **Exhibit B** – HPCA Letter.

Employee Parking

During one of the outreach meetings with HPCA, allocating the Flagpole Lot as reserved Main Street Employee Permit Parking was suggested. Employees would obtain one of three permits to park in either the Flagpole parking lot or China Bridge.

This tactic is currently used during the Sundance Film Festival to alleviate traffic and congestion and has produced positive results. The employees-only lot designation results in less turnover and fewer drivers attempting left turns from Swede Alley near a busy intersection, which improves our transit system's efficiency.

For reference, below are the current and comprehensive employee parking options:

Free Parking Options

- Two Sandridge parking lots on Marsac Ave.
- China Bridge with carpool permit – see below
- Richardson Flat Park & Ride – 20-minute transit frequency to OTTC (6am – 11pm)
- Ecker Park & Ride – 15-minute transit frequency to OTTC
- Homestake – On Demand or Red, Green and Spiro routes to OTTC (in winter the last Citywide route leave OTTC at 1:40am)

China Bridge Parking Permit Options

Free Carpool Permit

- Two or more employees must plan to carpool to utilize the permit.
- Carpool meet ups at Richardson Flat or Ecker Park & Rides

Employee Permit

- Available for any Old Town employee with proof of employment
- \$30 per month
- Only 1 vehicle can be registered per permit
- Limited number issued; first-come, first-served basis

Transferable Permit – Old Town Business Permit

- Available for purchase to businesses with a Main Street core area address.
- Allows for parking in the China Bridge parking structure and Gateway Garage upper level.
- Transferable
- Allows for parking during all hours, including weekends. The annual cost is \$400

Questions for Council

Which Main Street parking recommendation does City Council support?

- Daytime Paid Parking Option – Implement daytime paid parking in China Bridge and adjust time and rates for street and surface lots from November 13 – April 16.
- Continue the existing downtown parking program and regroup in January with better information about changes in parking behavior.

Does City Council support converting the Flagpole Public Parking Lot from public parking to the exclusive use of Main Street employee permit parking?

Funding

All elements in the above options can be accommodated in the existing FY23 budget. No additional funding is needed.

Exhibits

EXHIBIT A –Post-Feedback Resident Parking Regulation Map

EXHIBIT B – HPCA Letter

Exhibit A - Post-Feedback Resident Parking Regulation Map

Winter Parking Plan

Resident Feedback Points

Resident feedback was gathered by staff throughout the Fall season in order to address individual concerns via neighborhood open houses, gatherings, and door to door invite flyers to share input to a central online form.

Post-Resident Feedback Key Changes:

- Consistent signage indicating No Street Parking in strategic areas of the Thaynes, 3 Kings, and Payday neighborhood areas.
- Additional No Parking signs near bus-stops
- Seasonal parking restrictions for snow management.
- Flexible Parking Tools: Time-limited parking where on-street parking is still desired while deterring all-day parking, actively deploying and mitigating observed hot spots and noting for next season

Map Legend

- | | |
|--|---------------------------------|
|  | Red — No Street Parking |
|  | Yellow — Permit Parking Zone |
|  | Blue — Flexible Parking Tools |
|  | Orange — Time-Limited Parking |
|  | Green — City-Owned Paid Parking |
|  | Purple — Private Parking |





October 24, 2022

Park City Municipal Corporation
PO Box 1480
Park City, UT 84060

RE: Winter 2022/2023 Parking Rates

On behalf of the Historic Park City Alliance (HPCA) and our members, we want to thank City staff for all their time and efforts put into the meetings and discussion around parking rates for the coming winter season and helping to mitigate any impacts from paid parking at the Resort.

The HPCA supports the following option presented by City staff:

To maintain the same winter parking program as 2021/2022 winter. We encourage City staff to observe and track parking data so that we can regroup in January to review and make any necessary adjustments. If we all agree adjustments are needed, the HPCA supports the following rate plan be implemented after Sundance 2023:

China Bridge:

- Day Rate (8am – 6pm) - \$1 per hour. Parking longer than 4 hours would be considered ALL DAY
- All day rate of \$30
- Evening Rate (6pm-12am) - \$3 per hour

In addition, we support:

1. Implementing a variety of FREE 2-hour parking stalls in China Bridge
2. Changing the Flagpole parking lot to an employee only parking lot.

Again, we thank staff for all their time and efforts.

Best regards,

A handwritten signature in black ink that reads "Ginger Wicks".

Ginger Wicks
HPCA Executive Director

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Transit

Item Type: Staff Report

Agenda Section: NEW BUSINESS

Subject:

Consideration to Authorize the City Manager to Execute a Professional Services Agreement, in a Form Approved by the City Attorney with Slate Communications, to Provide Professional Transit Marketing Services for 18 Months in an Amount Not to Exceed \$222,015
(A) Public Input (B) Action

Suggested Action:

Attachments:

[Transit Marketing Contract Staff Report](#)

[Exhibit A: Scope of Work](#)

Subject: Transit Marketing Professional Services Agreement
Author: Kim Fjeldsted, Transit Manager
Andy Stevenson, Transit Community Outreach and Marketing Coordinator
Department: Transit
Date: October 27, 2022
Type of Item: Administrative

Recommendation

Authorize the City Manager to execute a Professional Services Agreement (PSA), in a form approved by the City Attorney, with Slate Communications, to provide professional transit marketing services for 18 months in an amount not to exceed \$222,015.

Background

As [one of the highest-ridership rural transit systems](#) in the U.S. with 1.54 million FY22 riders, PC Transit has identified challenges and opportunities to promote our transit system, improve the transit experience, and support marketing and outreach efforts to keep pace with peer transit agency best practices.

- **Promote Ridership:** Throughout 2020-2021, the COVID-19 Pandemic caused ridership to decline, remaining approximately 15% below pre-pandemic numbers. Better marketing to promote our transit system can help restore pre-pandemic ridership and educate the public about our services.
- **Battery Electric Fleet:** PC Transit's electric fleet continues to grow, with seven new electric buses expected to arrive in early 2023, and recently awarded funding is available to purchase additional vehicles. Because there are multiple bus wrap styles across High Valley Transit and PC Transit vehicles, we will need professional insight on the design of updated bus wraps for existing and/or new buses.
- **Marketing and Outreach:** Throughout the year, we produce a wide range of marketing and service information materials, such as the Rider's Guide booklet, route maps, and more. Often, the deadlines for designing and distributing materials come at the same time we are conducting service change outreach. With an experienced agency taking the lead on support marketing services, the Transit Team can better focus on enhanced community engagement, public meetings, HOA outreach, and online engagement.
- **Website Improvements:** Transit's webpages are some of the most visited locations on Park City's website but lack key features that improve the transit customer experience. Evaluating the website and implementing improvements will require the support of a professional agency.
- **Bus Stop Improvements:** Transit received multiple requests from riders and bus operators to improve the quality and availability of information provided at bus stops. Transportation Planning identified more than 70 bus stops in Park City for enhanced amenities. With additional support, PC Transit can install better service information in conjunction with the bus stop improvements project.
- **Operator Recruitment:** PC Transit's seasonal increases in service means we are regularly recruiting seasonal, part-time, and full-time bus operators. While recent wage increases have made recruiting and retention efforts more sustainable, we

identified multiple ways to improve our efforts through events and marketing campaigns that would require additional support from a professional agency.

- High Valley Transit: The launch of an additional transit system in the region calls for improved communication regarding service areas, route changes, customer service channels, and trip planning technology across as many as three transit agencies (UTA, High Valley Transit, and PC Transit). A marketing agency can recommend and implement improved communication strategies.

Stakeholder Engagement

City and Regional Stakeholders

Transportation Planning and Transit have been working on ways to improve transit service in Park City and adapt to recent transit service changes in our region through the Short Range Transit Plan (S RTP). Throughout outreach with S RTP stakeholders, the Transportation Task Force, bus operators, social organizations, regional stakeholders, and multiple community surveys, PC Transit has consistently heard requests to promote our transit system through enhanced marketing efforts and better availability of transit information for residents, workforce, and visitors.

Peer Transit Agencies

PC Transit reviewed case studies at peer agencies such as SMART (Telluride, CO), the Frequent Transit Network (SLC, UT), CVTD (Logan, UT); The LIFT (Winter Park, CO); Ride Glenwood Springs (Glenwood Springs, CO), Breck Free Ride / Summit Stage (Summit County, CO) and RideKC (Kansas City, MO) to find potential solutions for better marketing and transit information.

Each agency recently launched projects focused on one or more of the following: promoting transit service, designing bus wraps, implementing new tools such as websites or apps, or updating bus stop signage for a single route or the entire system. Many agencies faced similar challenges and opportunities that PC Transit faces today, such as decreased ridership post COVID-19, customer experience improvements, the launch of new routes and services, and the implementation of short-term service plans or complete system overhauls.

Similarly, High Valley Transit's fixed-route and microtransit service provider, Via, gives their staff access to a dedicated Ridership Growth team to provide marketing support for High Valley Transit. This team provides similar services that a marketing agency would for PC Transit.

In-depth interviews with SMART's executive director and Salt Lake City Transportation Planning staff provided more insight into their successes and lessons learned. We learned that the respective projects involved both one-time costs for efforts such as new bus wraps and websites, as well as ongoing costs to support seasonal service change marketing and outreach. SMART and Salt Lake City continue to rely on marketing agencies through ongoing costs to meet their marketing and outreach goals and to help promote transit ridership. Six months after Salt Lake City's Frequent Transit Network brand launch, [weekday ridership](#) grew an average of 133% on routes that were targeted for marketing and outreach campaigns. SMART saw success in attracting new types of riders and, through marketing and communications campaigns, alleviated their community's concerns with the recent system overhaul.

Project Overview and Goals

Instead of rebranding PC Transit, we are aiming to build on nearly 50 years of name recognition to promote transit ridership and improve the transit experience in Park City. With the support of a professional marketing agency, PC Transit can work to:

- Enhance PC Transit's marketing efforts to promote our routes, services, improve customer service channels, and support transit ridership.
- Provide a better customer experience for our riders through the development of service information materials and website improvements.
- Increase awareness of seasonal service changes and improve our community and stakeholder outreach efforts.
- Promote improved transit service resulting from implementation of the SRTP.

We also identified a potential phase II of the project that would incorporate additional stakeholders to implement marketing, education, and information campaigns on a more regional scale.

The project budget represents approximately \$91,515 in one-time costs for creative design services and website improvements, and \$130,500 in ongoing costs for strategic marketing and outreach management. The project is set to take place over the course of 18 months, from November 2022 – April 2024. A detailed project scope, work schedule, and costs summary can be found in **Exhibit A**.

Consultant Selection Process

PC Transit developed a scope of work for professional marketing and outreach services and, through the City's RFP process, received proposals from three marketing agencies. Based on an internal review of these proposals, Slate Communications was chosen as the lead agency for professional marketing and outreach services. Slate Communications has extensive experience working with local governments and transit agencies in mountain town settings. Slate has worked on similar projects to produce desired outcomes in the following locations:

- [Transfort \(Fort Collins, CO\)](#)
- [Roaring Fork Transportation Authority \(Aspen, CO\)](#)
- [Avon, CO](#)
- [Town of Winter Park, CO](#)
- [Town of Windsor, CO](#)
- [City of Boulder, CO](#)

Funding

Recognizing the need for additional marketing and outreach support to promote Park City's transit system, funding was secured as part of the FY23 budget that was approved by City Council.

Department Review

The following departments have reviewed this report: Executive, Legal, Transit, and Transportation Planning.

Attachments

Exhibit A: Professional Marketing and Outreach Services Scope of Work

Professional Marketing and Outreach Services Scope of Work

Task 1 – Creative Design Services

- **Brand development**
 - ✓ Research peer communities and similar transit systems
 - ✓ Gather feedback from key stakeholders, including, but not limited to, the Advisory Committee (AC), riders, operators, council members, social organizations, and major employers through:
 - Interviews
 - On-site visits
 - Presentations
 - ✓ Provide logo options and present to AC for review
 - ✓ Finalize new logo
 - ✓ Develop key messages and/or slogan
 - ✓ Create graphic elements and visuals (colors, fonts, graphic style, etc.)
 - ✓ Develop brand guidelines and style guide
 - ✓ Develop brand implementation strategy and timeline
 - ✓ Create templates for brand implementation
- **Transit fleet graphics**
 - ✓ Design of fleet graphics for: electric buses, diesel buses, cutaway buses, passenger vans, support vehicles
 - ✓ Provide fleet design options and present to AC for review
 - ✓ Coordination of schematics with design
 - ✓ Vendor coordination
 - ✓ Present final graphics and related brand elements to City Council for approval (fleet designs, logo, key messages/slogan)
 - Coordinate with PCMC on staff report
 - Prepare presentation materials
 - Present to City Council through in-person or virtual options
- **Bus stop information**
 - ✓ Determine specifications and needs of all bus stops
 - ✓ Content/information planning based on location and service
 - ✓ Provide bus stop signage options and present to AC for review
 - ✓ Finalize standard bus stop signage
 - ✓ Customize and design bus stop displays to include relevant maps, hours, service, etc.
 - ✓ Evaluate current wayfinding, make recommendations for improvement
 - ✓ Design and implement wayfinding program
 - ✓ Present final bus stop signage to City Council for approval
 - ✓ Coordinate with PCMC on staff report
 - ✓ Prepare presentation materials
 - ✓ Present to City Council through in-person or virtual options

- **Rider information / marketing materials**
 - ✓ Evaluate current tools, identify gaps, recommendations for improvement
 - ✓ Redesign of schedule booklet/rider guide
 - ✓ Coordinate with High Valley Transit on design
 - ✓ Identify map needs
 - ✓ Develop and design regional system map
 - ✓ Coordinate with High Valley Transit on design
 - ✓ Develop and design route maps
- **Staff uniforms with new logo**
 - ✓ Design of logo appearance on apparel
 - ✓ Vendor coordination

Task 2 – Short Range Transit Plan (SRTP) Marketing, Outreach, and Public Relations

- **Marketing:**
 - ✓ Development of up to 3 major campaigns to promote new bus routes and transit services
 - ✓ Creation and management of print, out-of-home, social and digital marketing strategies
- **Communications, Outreach, and Public Relations**
 - ✓ Develop key messaging and strategies to promote the benefits of the SRTP service recommendations
 - ✓ Develop and help implement outreach and public engagement strategies for SRTP service proposals (online engagement, in-person events, etc.)
 - ✓ Strategies and implementation support for each service proposal
 - ✓ Promote seasonal bus schedule/service changes
 - ✓ Strategies and implementation support for each service change
 - ✓ Develop and implement public relations strategies to launch the new electric vehicles and fleet graphic designs through:
 - ✓ Events
 - ✓ Media outreach
 - ✓ Online engagement
- **Photography and video production**
 - ✓ Identify photo and video needs
 - ✓ Shoot and curate photos and video footage to develop a media library
 - ✓ Identify video storytelling needs
 - ✓ Create storyboard for each video
 - ✓ Coordinate filming, editing, and production of videos
 - ✓ Develop strategy to share videos to maximize viewing

Task 3 – Website Design

- **Website design / App Development for Information Screens**
 - ✓ Evaluate current website, recommend improvements
 - ✓ Determine needs and goals for new or improved site
 - ✓ Develop navigation
 - ✓ Create wireframe
 - ✓ Develop mock-up design options for home page and interior pages
 - ✓ If new site is recommended, provide the following:
 - Coordinate implementation
 - Content migration
 - User-testing
 - Staff training
- **Web content**
 - ✓ Create new images and graphics for website
 - ✓ Development of interactive transit maps and timetables
 - ✓ Integrate planning tools
 - ✓ Custom content for real-time arrival and bus information screens
 - ✓ Integrate planning tools

Task 4 – Public Engagement

- ✓ Collaboratively create public engagement framework and spectrum
- ✓ Identify projects requiring input
- ✓ Develop engagement plans for each project, including specific efforts to reach traditionally underrepresented populations
- ✓ Lead implementation of plans and report on findings

Task 5 – Project Management

- Establish a Project Management Team (PMT) consisting of key Slate Communications and PCMC staff members.
 - ✓ Project kickoff meeting
 - ✓ Quarterly check-in meetings with the PMT
 - ✓ Project update meetings every two weeks
 - ✓ Weekly project update emails
- Work with PCMC to establish an Advisory Committee (AC).
 - ✓ Identify stakeholders and determine needed level of involvement
 - ✓ Create reporting/engagement cadence for stakeholders
 - ✓ AC meetings at key project development phases, in addition to targeted meetings and presentations for the following tasks:
 - Brand Development
 - Fleet Graphics
 - Bus Stop Information

Task 6 – Metrics of Success

- Collaboratively define metrics based on goals
- Quarterly reporting of metrics
- Reporting/presentations to stakeholders
- Quarterly analysis of what's working, what's not, and recommended changes

Task 7 – Phase II:

Regional Transportation Demand Management (TDM) and Transit Marketing Campaign

- Clarify partners and cooperative agencies
- Define goals and success
- Define key audiences and their preferences
- Create campaign concepts for consideration
- Refine chosen concept to include visuals, key messages, etc.
- Identify list of marketing assets from all parties
- Define budget for the effort
- Develop and implement strategies and tactics to implement campaign

Work Schedule

Task	Q1 (Nov- Jan 2023)	Q2 (Feb- April)	Q3 (May- July)	Q4 (Aug- Oct)	Q5 (Nov- Jan 2024)	Q6 (Feb- April)
Brand Development						
Transit Fleet Graphics						
Bus Stop Information						
Rider Information						
Staff Uniforms						
Marketing, Outreach, and Public Relations						
Photography and Video Production						
Website Design / App						

Development for Information Screens						
Website Content						
Public Engagement						
Project Management						
Metrics						
Phase II Regional Marketing Campaign						

Costs by Phase Summary

<u>Task</u>	<u>Cost</u>
Phase I Creative Design Services (Does not include printing, installation, or cost of materials) • Brand Development • Transit Fleet Graphic • Bus Stop Information • Rider Information • Staff Uniforms	\$47,270
Phase I Marketing, Outreach, and Public Relations • Marketing, Outreach and Public Relations • Photography and Video Production	Included in monthly retainer
Phase I Website Design and App Development for Information Screens • Website / App Design • Web Content	\$44,245
Phase I Public Engagement	Included in monthly retainer
Phase I Project Management	Included in monthly retainer
Phase I Metrics	Included in monthly retainer
18 Months of Retainer Cost	\$130,500
Phase II Regional Marketing Campaign	Included in monthly retainer
Total Cost of Phase I and Phase II (18-month period ending April 30, 2024):	\$222,015

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Executive

Item Type: Resolution

Agenda Section: NEW BUSINESS

Subject:

Consideration to Adopt Resolution 21-2022, A Policy Authorizing Participation in Meetings by Electronic Communication

(A) Public Hearing (B) Action

Suggested Action:

Attachments:

[OPMA Amendments Staff Report](#)

[Exhibit A: Electronic Meetings Resolution](#)



City Council Staff Report

Subject: Electronic Meetings Resolution

Author: Michelle Kellogg

Department: Executive

Date: November 3, 2022

Type of Item:

Recommendation

Adopt a resolution authorizing participation in meetings by electronic communication.

Executive Summary

The Open and Public Meetings Act (OPMA) was amended during the last legislative session and a new provision was added relating to electronic meetings. Under the new provision, by 2023, all public bodies must adopt an ordinance, resolution, or rule that establishes the conditions under which a remote member is included in calculating a quorum [Utah Code 54-2-207\(2\)\(b\)](#).

City code has a provision allowing the City Council to hold electronic meetings, but it does not specify the conditions under which members could be counted as part of a quorum if they choose to participate electronically.

Analysis

The proposed resolution meets the new OPMA requirement by permitting members of the public body (i.e. council, committee, commission, or board) to participate via electronic communication and be counted toward the quorum requirement if a member uses a means of communication that permits simultaneous communication during the meeting between:

- The public body member,
- All other members of the public body participating in the meeting, and
- All members of the public participating electronically or physically.

These meetings can also be held without an anchor location as long as they are noticed properly, per state code.

The attached resolution will be distributed to all City public bodies for adoption prior to their 2023 meetings.

Exhibits

A: Electronic Meetings Resolution

**A POLICY AUTHORIZING PARTICIPATION IN MEETINGS BY ELECTRONIC
COMMUNICATION**

WHEREAS, the City Council of Park City is permitted to meet via electronic communication or meet in person with some members attending electronically; and

WHEREAS, City Council desires to specifically authorize members to participate in electronic meetings and be counted toward the quorum requirement;

NOW, THEREFORE, BE IT RESOLVED THAT:

Section 1. It shall be the policy of the City Council to authorize and permit members of City Council to participate by electronic communication in any meeting of the City Council and be counted toward the quorum requirement as provided in Section 2.

Section 2. A member of City Council may participate by electronic communication and be counted toward the quorum requirement only if the member uses a means of communication that permits simultaneous communication during the meeting between: (i) the member of City Council; (ii) all other members of City Council participating in the meeting; and (iii) all members of the public participating electronically or physically present at the place where the meeting is conducted.

Section 3. This resolution shall be effective upon adoption.

Passed this 3rd day of November, 2022.

PARK CITY MUNICIPAL CORPORATION

Mayor Nann Worel

Attest:

Michelle Kellogg, City Recorder

Approve as to form:

City Attorney's Office

Council Agenda Item Report

Meeting Date: November 3, 2022

Submitted by: Michelle Kellogg

Submitting Department: Executive

Item Type: Staff Report

Agenda Section: NEW BUSINESS

Subject:

Discuss Council Meeting Start Times and Frequency

Suggested Action:

Attachments:

[Council Meeting Start Time and Frequency Staff Report](#)

[Exhibit A: Proposed 2023 City Council Meeting Calendar](#)



City Council Staff Report

Subject: Council Meeting Start Time and Frequency

Author: Michelle Kellogg

Department: Executive

Date: November 3, 2022

Type of Item:

Recommendation

Discuss and provide direction on the regular meeting schedule for 2023 City Council meetings.

Executive Summary

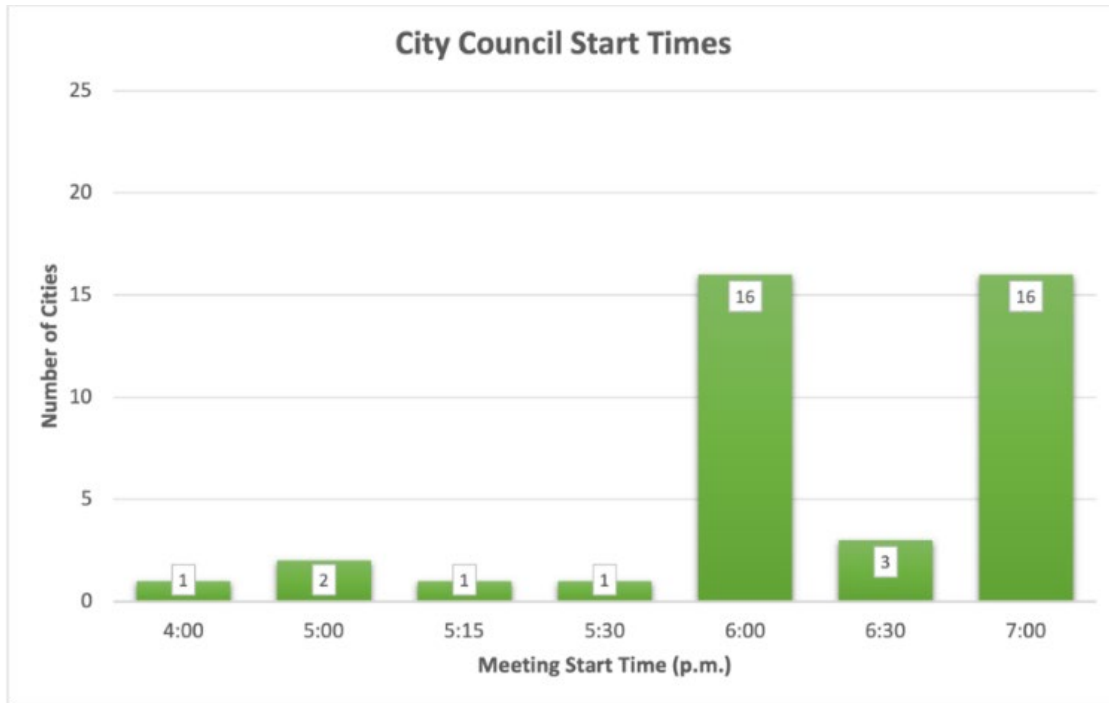
Council Members were asked to provide feedback regarding the proposed 2023 City Council Meeting Calendar (Exhibit A), which included eight more meetings than 2022.

Council feedback included:

- End meetings by 9:00 p.m.
- Start the Regular Meeting earlier, at 5:00 p.m. or 5:30 p.m.
- Understand the impact of additional meetings on staff's ability to prepare reports and presentations versus more meetings.
- August recess; no consensus
- Do not hold a regular meeting on the Primary and Election canvass days.
- When is public input required by law, and for what type of items?
- Three to four additional meetings in 2023 would be better than eight.
- Have three to four meetings per month in 2023, and eliminate any months with only two meetings.
- Start meetings earlier in the day or split the day altogether by having work sessions in the morning, take the afternoon off in a long recess, and come back in the evening to hold regular sessions.

Analysis

The regular city council meeting start times of 40 municipalities in Summit, Wasatch, Salt Lake, and Washington Counties were looked at. The most common start times were 6:00 p.m. and 7:00 p.m. Meeting time is not governed by code or resolution. State law allows governing bodies to adopt their own protocols.



On the other hand, County Councils often hold their meetings earlier in the day, possibly because county seats are usually in more remote areas, making the meetings harder for the public to attend and longer to commute. Cities typically begin later in the evening to accommodate residents' work schedules and facilitate access to City government. With the advent of electronic meetings and participation, start times can always be reevaluated.

The Mayor and Council have stressed transparency. Since 2011, most agenda items during the regular meeting included public input and/or a public hearing. Public input is discretionary and largely a political decision.

Public hearings, in contrast, may be specifically required by:

- Utah Code: for example, land use, such as 10-9a (aka LUDMA) which requires public hearings before a public street is vacated, a land use regulation is adopted or modified, etc.;
- Utah Code: Budget hearings under 10-6 (aka the Fiscal Procedures Act); or
- City Code: Special Events and 4A-2-3(H), requires a public hearing before approval of Level Four or Five events; and
- City Code: Section 2-3-9(D) says "If a public hearing is required before consideration of an ordinance, action may be taken at the same meeting as the public hearing."

Increasing the number of meetings will impact staff, Council Members, and the public. If the same number of items are considered over more meetings, the meetings should presumably be shorter. Council may also consider the packet generation nine days before the Council meeting.

Several departments are regularly before Council with agenda items (drafting reports, recommending contracts, and making presentations). Due to the earlier publication schedule, the review process is more cumbersome today than it was in the past.

Questions to Consider

Council meetings start times are a policy decision. Council may wish to consider questions including:

- Should the regular meeting and public comment start earlier?
- Should work sessions start earlier than 2:00 p.m. when needed?

To reduce meeting duration, please consider the following questions:

- Do you want to eliminate Council Questions and Comments from the agenda?
- Do you want a public comment period for all agenda items that do not require a public hearing at the beginning of the meeting?
 - This could change the flow of the agenda as Council discusses each item.
 - If the above public comment period is implemented, what would you do for those commenters who want to comment on six different agenda items?
 - The City Council recognizes staff and community members with resolutions from time to time, and the public frequently wants to comment during those recognitions. Does Council wish to reconsider the number of resolutions and whether to allow public input related to them?

Exhibits

A: Proposed 2023 Council Meeting Calendar

2023 City Council Calendar: draft October 17, 2022

January 2023

5 City Council Meeting
12 City Council Meeting
19 No Meeting (Sundance)
24 City Council Meeting (Tuesday) *(January 26-27 CAST meeting in Steamboat Springs)*

February 2023

2 City Council Meeting
9 City Council Meeting
16 City Council Meeting
23 No Meeting (Winter Break)

March 2023

2 & 3 City Council Annual Strategic Planning Retreat
9 City Council Meeting
16 City Council Meeting
23 City Council Meeting
30 No Meeting – Mayor Unavailable

April 2023

4 City Council Meeting (Tuesday)
13 No Meeting (Spring Break)
20 No Meeting (ULCT Conference in St. George)
27 City Council Meeting

May 2023

4 City Council Meeting
11 City Council Meeting
18 No Meeting (City Tour May 17-21)
25 City Council Meeting

June 2023

1 No Meeting (Memorial Day May 28)
8 City Council Meeting
15 City Council Meeting
22 City Council Meeting - *Budget Adoption meeting*
29 No Meeting

July 2023

6 City Council Meeting
13 City Council Meeting
20 No Meeting – Summer Recess
27 No Meeting – Summer Recess

August 2023

3 No Meeting – Summer Recess
10 No Meeting – Summer Recess
17 City Council Meeting – **(Rubell and Doilney Unavailable)**
22 City Council Meeting w/Primary Canvass (Tuesday) *(August 24-25 CAST meeting in TBD)*
31 City Council Meeting

September 2023

7 City Council Meeting
14 **MID-YEAR RETREAT**
21 City Council Meeting
28 City Council Meeting

October 2023

5 City Council Meeting
12 No Meeting (ULCT Conference?) Mayor Unavailable
19 No Meeting (Fall Break) *(October 18-21 CAST meeting in TBD)*
26 City Council Meeting

November 2023

2 City Council Meeting
9 No Meeting
16 City Council Meeting
21 City Council Meeting w/Primary Canvass (Tuesday)
23 No Meeting (Thanksgiving Day)
30 City Council Meeting

December 2023

7 City Council Meeting
14 City Council Meeting
21 City Council Meeting
28 No Meeting

January 2024

3 Swearing In Ceremony
4 City Council Meeting
11 City Council Meeting
18 No Meeting (Sundance)
25 City Council Meeting