



**PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
SUMMIT COUNTY, UTAH
February 19, 2025**

The Nonprofit Services Advisory Committee of Park City, Utah, will hold its regular meeting in person at the City Hall East Conference Room, 445 Marsac Avenue, Park City, Utah 84060. Meetings will also be available online and may have options to listen, watch, or participate virtually.

Join Zoom Meeting: <https://us02web.zoom.us/j/89214320014>

REGULAR MEETING - 6:00 p.m.

I. ROLL CALL

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

III. CONSIDERATION OF MINUTES

1. Consideration to Approve the Nonprofit Services Advisory Committee Minutes from February 3, February 4, and February 13, 2025

IV. WORK SESSION

1. Discuss Emergent Community Needs Grant Program

V. ADJOURNMENT

A majority of the committee members may meet socially after the meeting. If so, the location will be announced by the board chair. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the Budget Department at 435-800-5237 at least 24 hours prior to the meeting.



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF FEBRUARY 3, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 6:00 p.m. All members were present.

II. CONSIDERATION OF MINUTES

1. Consideration to Approve the Nonprofit Services Advisory Council Minutes from January 13, 15, 21, & 22, 2025

Moved: Pam Ross moved to approve the Nonprofit Services Advisory Committee Meeting Minutes from January 13, 15, 21, & 22, 2025. Molly Miller seconded the motion.

Vote: The motion passed unanimously.

III. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

Hans Jasperson revisited a discussion from the January 21 and January 22 meetings on disclosure of potential conflicts of interest. The City Council has requested amendments to the existing code regarding disclosure and recusal of Committee members. While City staff is still drafting the new rules for Council review and approval, Jasperson stressed that it's crucial for members to err on the side of disclosure and recusal. Jasperson recounted the prior public disclosures of relationships of Committee members to organizations that have applied for Public Service Contract funding. These included: Pam Ross has a personal relationship with the Executive Director of Mountain Mediation; Sloane Johnson's mother serves on the board of Park City Senior Citizens; Sloane Johnson is the former CEO of Summit Community Gardens; Danny Glasser is the former CEO of National Ability Center; Molly Miller has business dealings with Park City Education Foundation; and Chris Neff's daughter received a scholarship from Youth Sports Alliance. While the new conflict of interest rules are being drafted, the Committee agreed that in each case, the member would recuse from evaluating that organization's application for City funding. Pam Ross asked to clarify that just knowing someone professionally who works in an organization applying for funding wouldn't require disclosure. Jasperson agreed.

IV. WORK SESSION

1. Interviews with Public Service Contract Applicants

Special Olympics Utah Interview

Luciano Colonna, Scott Weaver, and Dan Alldridge presented on behalf of Special Olympics Utah. They provide free programs in 16 sports. About 45-50 athletes participate in programs in the Park City area. They are looking to grow programs within schools. They also provide services to participants after they finish school and throughout their lives.

Molly Miller asked for more information about the health screenings they provide. Alldridge stated that they have a program called Healthy Athletes and that Special Olympics is the global leader in providing health services to people with intellectual abilities. Screenings include vision, hearing, podiatry, and more, all free of charge. Weaver said that they are offering a standalone health fair in March. Sloane Johnson asked if they are offering these clinics in Park City. Weaver said not yet, but they could in the future. Alldridge added that their alpine ski event is taking place in Snow Basing. If Park City or Deer Valley could host a future ski event, that would open up more opportunities for community clinics in Park City. Johnson asked if they are participating in the Huntsman Cup. Alldridge said the event is separate, but some of their athletes might participate.

Danny Glasser asked how many participants were from Park City. Weaver said it was 40-50, but those are mostly young adults. With this grant, they are trying to expand into Park City schools. Colonna said many medical students from Park City participate in their programs. Ingrid Contreras asked where athletes would participate in sports. Alldridge said they partner with Park City MARC, Ice Arena, Woodward, and others to secure venues.

Pam Ross asked who the Park City Mountaineers are and their role in the organization. Weaver said they are local volunteers who assess interest in sports, locate venues, and find volunteer coaches. He added that their programs are available to anyone, regardless of ability. Johnson asked the ages of their participants. Alldridge said they have programs for kids as young as 2-7. Most of the current participants are young adults. They are trying to expand into schools.

Summit County Clubhouse

Jen O'Brien presented on behalf of Summit County Clubhouse. They are a community center and a resource center for people with mental health issues. They supplement clinical approaches by addressing housing, workforce support, community, and more. There are three pillars: work-based recovery, social programs, and direct support (financial and housing assistance). The cost of living in Park City is a major source of stress and anxiety.

Molly Miller asked how many clubhouse members are Park City residents. O'Brien said there are 56 members and 75-80% are Park City residents. Miller asked if there was a waitlist. O'Brien said they currently do not have to turn anyone away. They bill Medicaid, but that is a small percentage of their funding.

Chris Neff asked what a typical day for a member looks like. Some members are there three to four days a week. Some have full-time jobs and stop by for programs. Some have much higher needs and are there daily for support and resources. Pam Ross asked about community partnerships. O'Brien said they get referrals from the Christian Center, Peace House, Huntsman. They take members to the food pantries in their vans. They work with partners on transitional employment.

Park City Film Interview

Katy Wang presented on behalf of Park City Film. Their mission is to bring foreign, independent, and documentary films to the community. Raising Voices allows the community to dive into issues and connect through curated films and discussions.

Molly Miller asked how they reach a diverse group of people for discussion. Wang said they use targeted social media and community partnerships to reach people. Sloane Johnson asked if they partner with other nonprofits. Wang said they try not to duplicate services. If a group in the community is doing something already, she reaches out to them. They have partnered with over 50 nonprofits in Wang's time with Park City Film.

Chris Neff asked about the desired audience size. Wang says about 100 to 150. The most important metric is the surveys after the film. They want to see that participants have learned something relevant.

Egyptian Theatre Interview

Cristina Aguirre presented on behalf of Egyptian Theatre. They are applying for funding for their YouTheatre program and family-friendly events on the main stage. YouTheatre is a free after-school program for Park City-area youth. The program goals are to engage families in the arts, create youth experiences, enhance accessibility, and build community partnerships.

Sloane Johnson asked how difficult it is to get a kid into the YouTheatre program. Aguirre said it is very competitive, and programs fill up fast. Pam Ross asked how many children they serve. Aguirre said there were 300 in Spring, 555 in Summer, and 209 in Fall. Molly Miller asked how many were from Park City. Aguirre said they don't track those numbers, but most come from Park City School District, some from South Summit. Ross asked how funding would be spent. Aguirre said that most of the City funding would go toward YouTheatre.

Danny Glasser asked if the programs would be at risk without City funding. Aguirre said that they may have to scale back family-friendly programs. Miller asked how they ensure spots in YouTheatre go to families with the highest need. Aguirre said they partner with Youth United on registration events.

Break

Members paused for a brief break.

Park City Community Foundation Equity Cohort Interview

Diego Zegarra, Sarah MacCarthy, and Minda Boland presented on behalf of Park City Community Foundation. Zegarra spoke about the Equity Cohort program. Park City Community Foundation partnered with the City on a Social Equity Strategic Plan. The Equity Cohort came from this strategic plan. The program brings community leaders together for workshops focused on race.

Pam Ross asked what they have learned over four years of cohorts. Zegarra said the content was initially broad and not specific to Park City. They have been able to tailor the content for Park City issues. Danny Glasser asked how they can help bring these lessons to nonprofit boards. Zegarra said they support nonprofits with best practices. They have the trust, specifically, of the Latinx community. Nonprofits look to them to ensure underrepresented voices.

Molly Miller asked how the change in presidential administration has impacted the need for their programs. Zegarra said they don't anticipate federal funding going forward, but they remain committed to delivering their content as long as needed.

Park City Community Foundation Youth United

Sarah MacCarthy presented on the Youth United program (formerly the Solomon Fund). While about 20% of Park City School District is Latinx, this community was not represented in youth programs outside of school. They provide scholarships, registration events, and outreach. Since 2017, registrations have grown from 500 to 2,195. Kids and families report feeling more connected.

Danny Glasser asked how they overlap with other youth-focused nonprofits. MacCarthy says they are the middle person. They connect Latinx families with the organizations that offer programs. Molly Miller asked what percentage of participants are from Park City. MacCarthy said their youth are from Park City School District. Sloane Johnson asked how scholarship funds flow. MacCarthy said they can supplement the scholarship funds of other organizations to cover additional costs. One example is bringing Latinx participation in Park City Sliders from zero to 40. Ingrid Contreras asked how they will increase access to kids whose parents work in Park City but can't afford to live there. MacCarthy said that it depends on the program and its eligibility programs. Sloane Johnson asked if they focus on just Latinx kids or if they also work with other groups, such as children with disabilities. MacCarthy said a major focus is Spanish-speaking families, but they don't turn everyone away.

Chris Neff asked if the programs were integrated or if they were creating separate programs for Latinx youth. MacCarthy confirmed that the programs are integrated. Ross asked how other organizations would be impacted if Youth United didn't play the convener role they have. MacCarthy said they meet regularly with nonprofits to strategize. The goal is to make the program obsolete someday.

Wrap Up

Jasperson reminded the Committee of the work session on February 4. Ross asked for some background information on how award decisions were prioritized in the past.

V. ADJOURNMENT

With no further business, the meeting was adjourned.

DRAFT



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF FEBRUARY 4, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 6:00 p.m. Ingrid Contreras joined the meeting during the Work Session. All other members were present.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

There were no communications or disclosures from the Committee or staff.

III. WORK SESSION

1. Discuss Public Service Contract Applications

Danny Glasser stated that the purpose of the meeting would be to discuss how to finalize recommendations for funding for Public Service Contracts. Part of the discussion is how to balance the emergent needs of the moment with the long-term needs of the community. Sloane Johnson wanted to see applicants organized into categories. Pam Ross asked Jasperson to give some background on how the City Council had prioritized funding in the past. She also suggested creating a pyramid with tiers of need, with the highest-need programs on top. Chris Neff was thinking about the overall narrative of why organizations received funding and ensuring that funding wasn't over-indexed to one category. Ingrid Contreras was concerned about preparing for what may be coming in the next year and wanted to prioritize critical needs like food, mental health, immigration, and children with special needs.

Hans Jasperson presented the background and history of Public Service Contracts. This background is helpful now that the Committee is finalizing recommendations for the Council in the coming weeks. The creation of the Committee and applicant interview are new elements of the process. Jasperson reviewed the past funding categories: regular (core) services, DEI, and mental health. Even with these separate funding categories, the majority of City funding was going toward core (regular) services. In the current funding cycle, more than 50% of funding requests were in the core services. Jasperson reviewed the four criteria of the current Public Service Contract Request for Applications: Demonstration of Program Need, Demonstration of Public Benefit to Park City Residents, Performance Outcomes and Measures, and Program Budget. He reiterated that the scoring and evaluation of applications, based on these four criteria, are the most important part of determining funding recommendations. Those that rank the highest should get funded before those that rank lower. How much funding is recommended for each will be determined by the additional considerations the Committee agrees to. Ross asked if the Committee could collectively agree on additional considerations as they are scoring. Jasperson reminded the Committee that there is less funding available in FY25 than in FY26 and beyond and that the Committee also needs to think about a budget for the Emergent Community Needs Grant.

After discussion, the Committee agreed to consider the following additional factors when scoring applications: duplication of services, program sustainability, urgency, partnerships, program reach for PC

residents/workforce, Return on Investment, clearly defined outcomes, alignment of outcomes with need, ability to self-fund, and prior funding received by the City. The Committee also recommended a pyramid with tiers of priority:

- Tier 1 – Urgent and Essential, full funding recommended
- Tier 2 – Essential, partial funding recommended
- Tier 3 – Required and valuable, portion of funding recommended
- Tier 4 – Programs the City would like to nurture, a small portion of request or no funding, recognizing this is a time of urgent need in the community

Committee members agreed to have scoring done by the end of the day on February 10. They would meet on February 13 to discuss recommendations.

IV. ADJOURNMENT

With no further business, the meeting was adjourned.

DRAFT



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF FEBRUARY 13, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 9:30 a.m.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

There were no disclosures or communications.

III. WORK SESSION

1. Discuss Public Service Contract Applicants

Hans Jasperson began the meeting by reviewing the Public Service Contract process and the Committee's role. After evaluating written applications and interviewing applicants, the Committee is meeting today to draft recommendations for the City Council. Recommendations are to be based on evaluation scores, interviews, the amount of funding requested versus the amount of funding available, and any current PCMC support to the applicants. The Committee will then present its funding recommendations to the City Council for final approval.

Jasperson presented the Public Service Contract budget for FY25 and the projected FY26 budget. There are \$245,500 in remaining funds for FY25. The total anticipated budget for FY26 is \$638,500. The Committee is making recommendations on the remaining FY25 funding and FY26. The Committee should also recommend holding back funding from FY26 for Emergent Community Needs Grants.

Jasperson shared the results of the Committee's scoring of applicants, based on written application and interviews. Each applicant was ranked by score. Those who scored 80% or higher in the Tier 1 (highest priority for funding), those who scored 70% to 79% were in Tier 2 (middle priority), and those who scored less than 70% were in Tier 3 (lowest priority or no funding)

Jasperson then revealed the rankings and Committee members discussed their impressions. Based on rankings, Jasperson showed a spreadsheet to the Committee that assumed all 10 applicants in Tier 1 would receive their full funding request for FY25, minus any current City Public Service Contract funding, and up to \$50,000. This proposed allocation resulted in a roughly \$16,000 deficit for FY25. Danny Glasser recommended a proportionate cut to each allocation to bring the total to within the budget of \$245,500. The Committee agreed.

FY26 allocations assumed full funding, up to \$50,000 for the 10 Tier 1 applicants. A second tier of approximately 10 applicants would receive partial funding. The Committee discussed the merits of funding various organizations at various funding levels. The budget for FY26 is anticipated to be \$638,500, which includes both Public Service Contracts and the new Emergent Community Needs grants. After deliberation, the Committee's preliminary funding recommendations had approximately

\$550,000 allocated in FY26 for Public Service contracts, and approximately \$85,000 held back for Emergent Community Needs Grants.

Danny Glasser asked Hans Jasperson what the process would be to recommend funding to Council for the Emergent Community Needs Grants. Jasperson replied that the Committee first needs to come up with a process for the Emergent Community Needs Grants because one has yet to be established. He gave some potential options to the Committee: keep the application process open year-round and allow organizations to bring forward applications as needs arise or do a close-ended RFP process. Glasser suggested that the Committee do neither of those. If the application process was open-ended, the City would be inundated with request for funding. Rather than an RFP, he proposed recommendations that would come about as a byproduct of site visits throughout the year to the nonprofits.

Pam Ross observed that the current Committee recommendations are anticipating a high level of need already. Ross asked if \$85,000 was enough for Emergent Community Needs. Jasperson replied that the original intent was to have one process (Public Service Contracts) that provided funding for ongoing critical needs in the community. The second process (Emergent Community Needs Grants) would be short-term or target funding. The preliminary recommendations from the Committee suggest a lot of ongoing need and that may be where we want to deploy the funding. Molly Miller asked what would happen if the remaining funds were not deployed in the next fiscal year. Jasperson replied that they would simply not be spent, as funds in the City's operations are not typically carried forward. Glasser suggested that another RFP process could be done a year from now with the remaining funds. Jasperson added that the recommendations should also include a recommendation on contract length.

Glasser suggested that the Committee establish open communication with the organizations receiving ongoing funding through performance reports and site visits and keep the Council informed of progress and needs.

Glasser asked the Committee if they felt comfortable with the \$85,000 held back. Pam Ross wondered if \$100,000 would be more appropriate and asked Jasperson what Council might prefer. Jasperson stated that the Council would likely look to the Committee for their recommendation. He added that it would be good for the Committee to come up with additional recommendations on the Committee's role in between RFPs, such as site visits or review of performance reports. Glasser recommended the Committee assign liaisons to review performance reports and perform site visits.

Pam Ross suggested that the Committee present three scenarios: 1) the Committee's recommended funding level (which frontloads funding for urgent needs, holding back approximately \$86,000); 2) holding back \$100,000; 3) holding back \$150,000.

Jasperson asked the Committee to clarify the contract length recommendation. Danny Glasser suggested two-year contracts for the top-tier applicants, with one-year contracts for the rest. Pam Ross argued that it would be difficult for a grant seeker to do the work to apply for limited funding every year. Molly Miller asked if the Committee would consider an option to have up to four-year contracts. Glasser asked if RFPs were done annually in the past. Jasperson responded that it was an annual process until FY 2021, when Regular (Core Service) Special Service Contracts moved to a four-year cycle. Mental Health and DEI Special Service Contracts were two-year cycles. Sloane Johnson observed that the needs of the community have changed over the past four years and will likely change again. The Committee agreed that the recommendations should include contracts through FY 2027.

Danny Glasser observed that while the Committee's recommendation focused on basic and urgent needs, community cohesion in community building will continue to be important topics.

The Committee finalized funding recommendations as follows:

Organization Name	Request	FY25	FY26	FY27
-------------------	---------	------	------	------

Christian Center of Park City (Food Pantry)	\$50,000	\$22,250	\$50,000	\$50,000
Wasatch Immigration Project	\$25,000	\$22,250	\$25,000	\$25,000
People's Health Clinic	\$40,000	\$15,000	\$40,000	\$40,000
Peace House	\$80,000	\$27,250	\$50,000	\$50,000
Park City Senior Citizens	\$50,000	\$22,250	\$50,000	\$50,000
PC Tots	\$50,000	\$37,250	\$50,000	\$50,000
Hope Alliance	\$15,000	\$15,000	\$15,000	\$15,000
Mountain Mediation Center	\$22,030	\$17,000	\$22,000	\$22,000
Christian Center of Park City (Mental Health)	\$50,000	\$20,000	\$50,000	\$50,000
Park City Education Foundation	\$75,000	\$47,250	\$50,000	\$50,000
Youth Sports Alliance	\$20,000	\$0	\$15,000	\$15,000
SOS Outreach	\$20,000	\$0	\$15,000	\$15,000
Holy Cross Ministries	\$50,000	\$0	\$50,000	\$50,000
Mountainlands Community Housing Trust	\$50,000	\$0	\$20,000	\$20,000
Summit County Clubhouse	\$12,500	\$0	\$12,500	\$12,500
Utah Legal Services	\$10,000	\$0	\$0	\$0
Park City School District	\$10,000	\$0	\$7,000	\$7,000
Park City Community Foundation (Youth United)	\$15,000	\$0	\$11,000	\$11,000
Live Like Sam	\$50,000	\$0	\$15,000	\$15,000
Utah Avalanche Center	\$8,000	\$0	\$5,000	\$5,000
Special Olympics Utah	\$20,000	\$0	\$0	\$0
Park City Community Foundation (Equity Cohort)	\$10,000	\$0	\$0	\$0
Park City Film	\$22,000	\$0	\$0	\$0
Summit County Gardens and EATS	\$10,000	\$0	\$0	\$0
Big Brothers Big Sisters of Utah	\$20,000	\$0	\$0	\$0
Arts Council of Park City & Summit County	\$26,400	\$0	\$0	\$0
National Ability Center	\$25,000	\$0	\$0	\$0
Egyptian Theatre	\$50,000	\$0	\$0	\$0

Ballet West	\$50,000	\$0	\$0	\$0
Bike Utah	\$20,000	\$0	\$0	\$0
Totals	\$955,930	\$245,500	\$552,500	\$552,500

Moved: Danny Glasser moved to advance the Committee’s funding recommendations to the City Council. Chris Neff seconded the motion.

Vote: The motion passed unanimously.

The Committee set its next meeting for February 19 at 6 pm.

IV. ADJOURNMENT

With no further business, the meeting was adjourned.

DRAFT