



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF JANUARY 15, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 5:30 p.m. All members were present.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

Hans Jasperson discussed state, municipal, and committee policies related to ethics and conflicts of interest. The Nonprofit Services Advisory Committee does not allow board members or employees of nonprofit organizations to serve on the Committee. If members have business dealings or other potential conflicts of interest with nonprofit organizations, they should disclose these to City staff, who will advise members on the applicability of existing rules.

Molly Miller disclosed that she has a business relationship with Park City Education Foundation and writes their content for the Bright Futures Program as a freelancer. She recused herself from evaluating or scoring the Park City Education Foundation's Public Service Contract application.

Danny Glasser stated that the Park City Education Foundation had approached him about serving on a capital committee. He had not yet accepted, but he would provide further details.

Chris Neff disclosed that his daughter had received a scholarship from the Youth Sports Alliance for her academic and athletic performance. Jasperson told the Committee that this relationship had been discussed with the City Attorney's Office and did not constitute a conflict of interest. Glasser asked if his past role as CEO of the National Ability Center would need to be disclosed. Jasperson replied that past employment relationships do not require disclosure. The same applied to Sloane Johnson's former role as CEO of the Summit County Community Gardens.

Pam Ross disclosed a personal relationship with the director of Mountain Mediation Center and stated she would recuse herself from evaluating or scoring their application. Johnson added that her mom is on the Board of Directors of Park City Senior Citizens. Jasperson stated that this doesn't require disclosure under current rules.

III. WORK SESSION

1. Discussion of Public Service Contract Evaluation Process

Hans Jasperson provided an analysis of the FY25 Public Service applications received. There were 28 applications that passed the initial screening. A breakdown of those applications by City Council priority includes: Community – 6, Core Services – 12, Equity – 2, Housing – 3, Recreation – 5. The amount of funding requested was far higher than the budget allocated. The analysis should the impact of dramatically cutting the amount awarded to each applicant, setting a maximum award amount, and setting a 70% application score threshold for funding.

Glasser asked about possibly limiting contracts to one or two years, instead of four years. Ross agreed that a two-year maximum was ideal, as the Committee is new and doesn't want to lock funding in for too long without the ability to revise the approach. Ingrid Contreras also thought two years was an ideal contract time. One year was too short. Jasperson asked the Committee if there was consensus that four-year contracts were too long. There was consensus that two to three years would be ideal. Glasser suggested that the Committee could do site visits after funding was awarded. Contreras asked if the Committee should consider the percentage of Park City residents served. The Committee agreed that it should be a priority.

Glasser asked if Jasperson had analyzed the number of residents served per dollar spent. Jasperson responded that he had attempted that analysis, but there wasn't sufficient data from the applications for an accurate metric. Miller asked if that could be included in future applications.

Johnson asked about funding more organizations at lower amounts versus fewer organizations at higher amounts. Glasser felt that less funding per organization means less impact and that the Committee would need to make some tough decisions about projects to fund. Ross shared some thoughts on how to further prioritize funding, including sustainability, cost per beneficiary, collaboration with other organizations, scalability, and the opportunity for volunteerism.

2. Interviews with Public Service Contract Applicants

People's Health Clinic Interview

Mairi Leining presented on behalf of People's Health Clinic. The clinic serves uninsured clients in the community. The majority have incomes below the federal poverty level. Key services include women's health, obstetrics, mental health, and pediatrics.

Sloane Johnson asked what percentage of clients are from Park City. Leining responded that 47% are from 84060 or 84098. Pam Ross asked about a recent \$1 million grant award to the clinic and how they plan to sustain the additional services from that grant. Leining said that the award is given in 3-year intervals, at approximately \$300,000 per year. Ross asked how the new administration is impacting clients. Leining shared that a recent social media post falsely claimed that immigration enforcement officers had been spotted at the People's Health Clinic. This resulted in half of their patients not showing up for their appointments. They are countering this misinformation with education and outreach and discussing the possibility of telehealth.

Glasser asked about partnerships with other organizations. Leining mentioned the Food Farmacy with the Christian Center and Summit Community Gardens. Holy Cross Ministries also helps with mental health services. Chris Neff asked if they calculate the market value of the services they provide. Leining said that because of the in-kind services provided by volunteer physicians, the actual value of care is twice what it costs the clinic.

Hope Alliance Interview

Diane Bernhardt presented on behalf of Hope Alliance. The clinic provides vision care and eyeglasses to Park City residents, collaborating with the People's Health Clinic and the local school district. There is a great need for vision care: 63-68% of preschoolers in the program needed glasses. They are seeking \$15,000 annually to match a grant for Park City Rotary to hire more staff.

Molly Miller asked if the \$15,000 award would eliminate the 100 patients currently on their waitlist. Bernhardt replied that it would eliminate the waitlist. Chris Neff asked how many patients they served in 2024. Bernhardt said it was 600. Sloane Johnson asked what the biggest barrier is to seeing more patients. Bernhardt replied that being out in the community with their new mobile van will likely help reduce the demand at the clinic.

Glasser asked what the need in the senior community is. Bernhardt said that Medicare doesn't cover glasses, and many elderly patients seek their services. Ingrid Contreras what outreach they do in the Park City

community. Bernhardt shared that they have partnerships with all the schools in the Park City School District. She added that some youth eye conditions need to be treated before nine or ten years old, or they become untreatable. Ross asked what percentage of patients are from Park City. Bernhardt said it was the same as the People's Health Clinic (47%). Ross then asked how they go from screenings to follow-up care for those who need it. Bernhardt stated that they used to make referrals for failed screenings, but now they bring a doctor with them so that they can provide care to those who fail screenings.

Live Like Sam Interview

Ron Jackenthal and Wendy Carrigan presented on behalf of Live Like Sam. In Utah, the leading cause of death among teens is suicide. They are requesting funding for their Thrive youth wellness program in Park City.

Molly Miller asked what resources are available to kids in the Thrive program who need more intensive mental health services. Jackenthal said they make referrals to more extensive services. Carrigan added that they keep youth engaged with other programs, activities, and volunteer opportunities. Sloane Johnson asked about the program's retention rate. Jackenthal responded that it was 84% for those who started the first lesson. Johnson asked how they identify and sign kids up. Jackenthal stated they have lots of partnerships in the schools and community. Classes sold out the past year.

Chris Neff asked if they were awarded \$50,000, would they serve 100 kids, considering the cost per kid is \$500? Jackenthal affirmed that was accurate. Neff asked if there is longitudinal tracking of students. Jackenthal stated that the program is just 2 years old, but their school counselors are seeing an improvement in the students who go through the program. Miller asked if Live Like Sam would continue operating solely on donations and grants. Jackenthal said that in the future, they may offer a sliding scale, but they aren't there yet.

Park City Education Foundation

Kara Cody, Ingrid Whitley, Todd Klarich, and Michelle Coy presented on behalf of the Park City Education Foundation. They are requesting funding for afterschool programs at Park City School District schools.

Danny Glasser asked if their request was for new hires or additional staff. Klarich stated it was an offset for current staff. Chris Neff asked how the addition of 3-year-olds to preschool would change the number of children in the service. funding would change the enrollment numbers. Coy said they anticipate 15-20 three-year-olds per site. Pam Ross asked about recruitment for marginalized families. Cody highlighted some of the community outreach efforts.

Neff asked about the percentage of children in the program who come from Spanish-speaking households. Coy stated that it was about 35%. Ingrid Contreras asked if the programs were available to only residents of Park City or if people who work in Park City could also access them. Cody emphasized that the funding request would be specific to Park City schools.

Mountainlands Community Housing Trust Interview

Jason Glidden and Angelica Espinoza presented on behalf of Mountainlands Community Housing Trust. The organization requested funding for the Housing Resource Center.

Molly Miller asked how the organization's educational videos have been received. Espinoza answered that they have provided workshops virtually and in in-person, both in English and Spanish. They average about 20 people per session. Pam Ross asked how they are creating more inventory for home ownership. Glidden talked about Habitat for Humanity and their own self-help program. When affordable units are for sale, they are contacted.

Danny Glasser asked if the budget request included funding for acquisitions. Glidden clarified that they were only requesting funding for the Housing Resource Center. Chris Neff asked for a breakdown of Park City residents on the affordable housing waitlist. Glasser asked what percentage of clients work in Park City. Glidden estimated it

was 70%. Neff asked what percentage of affordable housing units are in 84060. Glidden responded that they have 120 rental units and 22 owner-occupied units. They are looking to expand rental units.

Utah Avalanche Center

Kate Waller presented on behalf of the Utah Avalanche Center. They are seeking funding for avalanche forecasts and preventative search and rescue services.

Danny Glasser asked if Deer Valley, Ski Utah, or other large resorts provide funding. Waller responded that many resorts provide in-kind services. Ingrid Contreras asked if the educational material is available in other languages. Waller stated that it has been translated into 11 languages but is available for print in English and Spanish. They also do outreach to women's groups, LGBTQ+ groups, and families with children. Chris Neff asked the City's funding would allow them to expand services. Waller answered that it would. Neff asked if they were able to track backcountry users by their residency. Waller answered that it was tricky, but they base use on trailheads by putting up trackers.

Wrap Up

Sloane Johnson shared an anecdote of a youth from the ski racing community who recently committed suicide. She commented on the need for youth mental health services that are available to all, without eligibility restrictions.

IV. ADJOURNMENT

With no further business, the meeting was adjourned.

Approved 02-03-2024