



**PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
SUMMIT COUNTY, UTAH
February 3, 2025**

The Nonprofit Services Advisory Committee of Park City, Utah, will hold its regular meeting in person at the City Hall East Conference Room, 445 Marsac Avenue, Park City, Utah 84060. Meetings will also be available online and may have options to listen, watch, or participate virtually.

Join Zoom Meeting: <https://us02web.zoom.us/j/89547432300>

REGULAR MEETING - 6:00 p.m.

I. ROLL CALL

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

III. CONSIDERATION OF MINUTES

1. Consideration to Approve the Nonprofit Services Advisory Council Minutes from January 13, 15, 21, & 22, 2025

IV. WORK SESSION

1. Interviews with Public Service Contract Applicants

V. ADJOURNMENT

A majority of the committee members may meet socially after the meeting. If so, the location will be announced by the board chair. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the Budget Department at 435-800-5237 at least 24 hours prior to the meeting.



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF JANUARY 13, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 6:00 p.m. Ingrid Contreras was excused.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

1. Consideration to Adopt Resolution 01-2025, A Resolution Governing the Use of Electronic Meetings and Authorizing Participation in Meetings by Electronic Communication
(A) Public Input (B) Action

The Committee considered a resolution to allow members to participate in meetings by electronic communication.

Moved: Pam Ross moved to approve Resolution 01-2025 A Resolution Governing the Use of Electronic Meetings and Authorizing Participation in Meetings by Electronic Communication. Molly Miller seconded the motion.

Vote: The motion passed unanimously.

III. CONSIDERATION OF MINUTES

1. Consideration to Approve the Nonprofit Services Advisory Committee Meeting Minutes from November 4, 2024

Moved: Pam Ross moved to approve the Nonprofit Services Advisory Committee Meeting Minutes from November 4, 2024. Chris Neff seconded the motion.

Vote: The motion passed unanimously.

IV. WORK SESSION

1. Interviews with Public Service Contract applicants

Danny Glasser discussed the overall budget for awarding Public Service Contracts versus the amount requested and the need to be discerning. The RFP didn't capture whether organizations could be sustained without PCMC funding. PCMC funding won't impact huge organizations that have a lot of revenue. Chris Neff also considered whether PCMC should be the "funder of last resort" for these organizations. Pam Ross asked about the process of evaluating the applicants who were entering into the interview process. Hans Jasperson answered that there was an initial scoring of the written application and another score would be applied to the interview process. The interview and written application scores would be combined and ranked at the end. Ross wondered if the Committee could do a reweighting in the final round. Glasser wondered if the Committee should try to spread the funding to as many organizations as possible or focus on a few. Neff asked if any original applications didn't

pass the first round. Jasperson answered that there was one organization that scored less than 60%. Several more organizations scored between 60% and 65%. Molly Miller and Sloane Johnson added that they focused on organizations concentrating on Park City residents. Jasperson said that this will be important to the Council.

Glasser asked where the city's funding could have the most significant impact. Miller wondered if the nonprofits should be asked what would happen if they received less than their requested funding. The Committee agreed that it is an important question. Neff observed that some organizations were launching programs to meet a need, and others requested operational funds to keep the lights on. Glasser asked if the Committed should recommend four years of funding in one round or hold back some funding for future years to be more responsive. Ross asked about using a portfolio approach, meaning that the Committee would spread the funding across the various categories of services.

Jasperson asked if the committee would like the application data arrayed in a way that would help the Committee. Glasser wanted to see the percentage of residents served versus the overall organizational budget, and Ross wanted to see residents served per dollar spent.

Mountain Mediation Center Interview

Gretchen Lee and Kris Campbell presented on behalf of Mountain Mediation Center. Pam Ross disclosed that she knows Gretchen Lee personally. Mountain Mediation Center's application focused on the Council's priority of housing stability. The organization seeks funding for eviction prevention and landlord/tenant dispute resolution.

Danny Glasser asked what would happen if the program didn't receive funding. Lee answered that they have other funding sources, so the program would continue on a smaller scale. Sloane Johnson asked how many households are served in Park City proper. Campbell responded that about 90% of the 900 clients served are from the Park City area. Lee shared that educating renters about the consequences of not paying rent goes a long way toward eviction prevention. Molly Miller asked what percentage of Park City-area residents served live in 84060. Campbell and Lee answered it was about 80-90%.

Chris Neff asked if City funding would allow the program to increase the number of City residents served. Campbell shared the program goals, which include a 15% increase in housing stabilization and 20 prevented evictions. Pam Ross asked about the most significant barriers to accomplishing goals. Campbell answered that changes in the presidential administration could impact the immigrant community coming out to events.

Egyptian Theatre Interview

Egyptian Theatre was scheduled to present its application for Public Service Contract funding but did not show up. During the allotted presentation time, the Committee took a break.

Big Brothers Big Sisters of Utah Interview

Nicholas Webster and Thomas Tripodi presented on behalf of Big Brothers Big Sisters of Utah. The organization's application focused on community-based and site-based youth mentoring programs. Youth mentoring improves social and mental health outcomes. The requested funding would increase the number of youth served in Park City by 10%.

Danny Glasser asked what was needed to get more youth in the program. Webster responded that the biggest obstacle is the availability of male mentors. Chris Neff asked about retention in the program. Webster answered that the average mentor relationship is about 30 months. Molly Miller asked if mentors are matched with multiple youths. Tripodi responded that it was a one-to-one match. Pam Ross asked about the ages of the youth. Tripodi answered that the age range is 6-17.

Sloane Johnson asked how families of youth are engaged. Tripodi replied that a match specialist follows up regularly with parents and families. Glasser asked about the impact of the program on younger children versus older children. Webster stated that many of the youth are from marginalized communities, many from single-parent households. It's helpful to have a reliable mentor.

Chris Neff asked what would happen if the program wasn't funded. Webster acknowledged that the program would continue but would not be expanded. Neff followed up with a question about the percentage of youth residing in Park City municipal boundaries. Webster reported that 90 out of 107 were located in Park City.

Park City Senior Citizens, Inc. Interview

Linda McReynolds and Marianne Cone presented on behalf of the Park City Seniors. Cone stated that the demand for senior services has grown significantly. Senior Center Membership grew from 70 in 2018 to over 600 today. Most board members volunteer 20 to 40 hours a week, and the organization needs and is requesting \$50,000 annually toward hiring an executive director.

Danny Glasser asked how many participants were from Park City municipal boundaries. McReynolds believed it was about half of the members. Molly Miller asked if there was a waitlist for membership. McReynolds said there was not a waitlist. Sloane Johnson asked how the organization reaches out to isolated seniors. McReynolds answered they have reached out through word of mouth. They are trying to get a more formal system for outreach to isolated seniors.

Miller asked how many seniors depend on lunch at the senior center for their main source of nutrition. McReynolds said they don't track that data but guessed that half a dozen depending on the lunch provided. Chris Neff asked about representation from the Hispanic population. McReynolds said they have a few Hispanic members and are trying to reach out one at a time.

Pam Ross asked if there was anything else not addressed in the application. Cone mentioned the organization had recently been awarded a grant from Summit County to hire a grant writer. Miller asked if they could hire an executive director without the City's funding. Neff wanted to know if the new executive director would be responsible for bringing new funding to the organization. McReynolds clarified that the grant writer would be responsible for additional funding, while the executive director would be responsible for programming. Ross asked if they are looking to bring in revenue through programs. Cone and McReynolds stated that Summit County wants its costs to stay similar to those of other senior citizens and tries to keep programs affordable and accessible to all.

Holy Cross Ministries Interview

Emmie Gardner, Lauren Fields, Carlos Flores, and Yeniffer Guerrero presented on behalf of Holy Cross Ministries. They are requesting funding for a perinatal doula program, which would be placed at the People's Health Clinic.

Molly Miller asked what percentage of mothers served would be from Park City Municipal Corp. Gardner responded that they don't have exact numbers, but the service area would be Summit County. Pam Ross asked what the organization had learned about community health workers from other geographies. Gardner emphasized the need for nuance in addressing communities' specific needs. Utah currently does not have a bilingual lactation specialist, and they are working on addressing that.

Sloane Johnson asked what type of training exists for doulas. Guerrero answered that doula training is 35 weeks, and they are working on lactation specialist certification. Johnson then asked what the organization would do if they weren't awarded City funding and how many Park City residents they plan to serve with City funding. Gardner said they would need other funding to deliver the perinatal doula program locally. With City funding, they plan to reach at least 300 mothers. Ross asked about the potential of billing Medicaid for services. Gardner responded that the majority of their patients wouldn't qualify for Medicaid.

Wrap Up

Danny Glasser opened a discussion about evaluating interviews and finalizing recommendations. Jasperson explained the process for scoring interviews. Jasperson said he would provide information on requests for funding by category and existing funding from the City at the next committee meeting. The committee requested more time on the upcoming agenda to discuss objective criteria for final funding recommendations.

V. ADJOURNMENT

With no further business, the meeting was adjourned.

DRAFT



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF JANUARY 15, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 5:30 p.m. All members were present.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

Hans Jasperson discussed state, municipal, and committee policies related to ethics and conflicts of interest. The Nonprofit Services Advisory Committee does not allow board members or employees of nonprofit organizations to serve on the Committee. If members have business dealings or other potential conflicts of interest with nonprofit organizations, they should disclose these to City staff, who will advise members on the applicability of existing rules.

Molly Miller disclosed that she has a business relationship with Park City Education Foundation and writes their content for the Bright Futures Program as a freelancer. She recused herself from evaluating or scoring the Park City Education Foundation's Public Service Contract application.

Danny Glasser stated that the Park City Education Foundation had approached him about serving on a capital committee. He had not yet accepted, but he would provide further details.

Chris Neff disclosed that his daughter had received a scholarship from the Youth Sports Alliance for her academic and athletic performance. Jasperson told the Committee that this relationship had been discussed with the City Attorney's Office and did not constitute a conflict of interest. Glasser asked if his past role as CEO of the National Ability Center would need to be disclosed. Jasperson replied that past employment relationships do not require disclosure. The same applied to Sloane Johnson's former role as CEO of the Summit County Community Gardens.

Pam Ross disclosed a personal relationship with the director of Mountain Mediation Center and stated she would recuse herself from evaluating or scoring their application. Johnson added that her mom is on the Board of Directors of Park City Senior Citizens. Jasperson stated that this doesn't require disclosure under current rules.

III. WORK SESSION

1. Discussion of Public Service Contract Evaluation Process

Hans Jasperson provided an analysis of the FY25 Public Service applications received. There were 28 applications that passed the initial screening. A breakdown of those applications by City Council priority includes: Community – 6, Core Services – 12, Equity – 2, Housing – 3, Recreation – 5. The amount of funding requested was far higher

than the budget allocated. The analysis should the impact of dramatically cutting the amount awarded to each applicant, setting a maximum award amount, and setting a 70% application score threshold for funding.

Glasser asked about possibly limiting contracts to one or two years, instead of four years. Ross agreed that a two-year maximum was ideal, as the Committee is new and doesn't want to lock funding in for too long without the ability to revise the approach. Ingrid Contreras also thought two years was an ideal contract time. One year was too short. Jasperson asked the Committee if there was consensus that four-year contracts were too long. There was consensus that two to three years would be ideal. Glasser suggested that the Committee could do site visits after funding was awarded. Contreras asked if the Committee should consider the percentage of Park City residents served. The Committee agreed that it should be a priority.

Glasser asked if Jasperson had analyzed the number of residents served per dollar spent. Jasperson responded that he had attempted that analysis, but there wasn't sufficient data from the applications for an accurate metric. Miller asked if that could be included in future applications.

Johnson asked about funding more organizations at lower amounts versus fewer organizations at higher amounts. Glasser felt that less funding per organization means less impact and that the Committee would need to make some tough decisions about projects to fund. Ross shared some thoughts on how to further prioritize funding, including sustainability, cost per beneficiary, collaboration with other organizations, scalability, and the opportunity for volunteerism.

2. Interviews with Public Service Contract Applicants

People's Health Clinic Interview

Mairi Leining presented on behalf of People's Health Clinic. The clinic serves uninsured clients in the community. The majority have incomes below the federal poverty level. Key services include women's health, obstetrics, mental health, and pediatrics.

Sloane Johnson asked what percentage of clients are from Park City. Leining responded that 47% are from 84060 or 84098. Pam Ross asked about a recent \$1 million grant award to the clinic and how they plan to sustain the additional services from that grant. Leining said that the award is given in 3-year intervals, at approximately \$300,000 per year. Ross asked how the new administration is impacting clients. Leining shared that a recent social media post falsely claimed that immigration enforcement officers had been spotted at the People's Health Clinic. This resulted in half of their patients not showing up for their appointments. They are countering this misinformation with education and outreach and discussing the possibility of telehealth.

Glasser asked about partnerships with other organizations. Leining mentioned the Food Farmacy with the Christian Center and Summit Community Gardens. Holy Cross Ministries also helps with mental health services. Chris Neff asked if they calculate the market value of the services they provide. Leining said that because of the in-kind services provided by volunteer physicians, the actual value of care is twice what it costs the clinic.

Hope Alliance Interview

Diane Bernhardt presented on behalf of Hope Alliance. The clinic provides vision care and eyeglasses to Park City residents, collaborating with the People's Health Clinic and the local school district. There is a great need for vision care: 63-68% of preschoolers in the program needed glasses. They are seeking \$15,000 annually to match a grant for Park City Rotary to hire more staff.

Molly Miller asked if the \$15,000 award would eliminate the 100 patients currently on their waitlist. Bernhardt replied that it would eliminate the waitlist. Chris Neff asked how many patients they served in 2024. Bernhardt said it was 600. Sloane Johnson asked what the biggest barrier is to seeing more patients. Bernhardt replied that being out in the community with their new mobile van will likely help reduce the demand at the clinic.

Glasser asked what the need in the senior community is. Bernhardt said that Medicare doesn't cover glasses, and many elderly patients seek their services. Ingrid Contreras what outreach they do in the Park City community. Bernhardt shared that they have partnerships with all the schools in the Park City School District. She added that some youth eye conditions need to be treated before nine or ten years old, or they become untreatable. Ross asked what percentage of patients are from Park City. Bernhardt said it was the same as the People's Health Clinic (47%). Ross then asked how they go from screenings to follow-up care for those who need it. Bernhardt stated that they used to make referrals for failed screenings, but now they bring a doctor with them so that they can provide care to those who fail screenings.

Live Like Sam Interview

Ron Jackenthal and Wendy Carrigan presented on behalf of Live Like Sam. In Utah, the leading cause of death among teens is suicide. They are requesting funding for their Thrive youth wellness program in Park City.

Molly Miller asked what resources are available to kids in the Thrive program who need more intensive mental health services. Jackenthal said they make referrals to more extensive services. Carrigan added that they keep youth engaged with other programs, activities, and volunteer opportunities. Sloane Johnson asked about the program's retention rate. Jackenthal responded that it was 84% for those who started the first lesson. Johnson asked how they identify and sign kids up. Jackenthal stated they have lots of partnerships in the schools and community. Classes sold out the past year.

Chris Neff asked if they were awarded \$50,000, would they serve 100 kids, considering the cost per kid is \$500? Jackenthal affirmed that was accurate. Neff asked if there is longitudinal tracking of students. Jackenthal stated that the program is just 2 years old, but their school counselors are seeing an improvement in the students who go through the program. Miller asked if Live Like Sam would continue operating solely on donations and grants. Jackenthal said that in the future, they may offer a sliding scale, but they aren't there yet.

Park City Education Foundation

Kara Cody, Ingrid Whitley, Todd Klarich, and Michelle Coy presented on behalf of the Park City Education Foundation. They are requesting funding for afterschool programs at Park City School District schools.

Danny Glasser asked if their request was for new hires or additional staff. Klarich stated it was an offset for current staff. Chris Neff asked how the addition of 3-year-olds to preschool would change the number of children in the service. funding would change the enrollment numbers. Coy said they anticipate 15-20 three-year-olds per site. Pam Ross asked about recruitment for marginalized families. Cody highlighted some of the community outreach efforts.

Neff asked about the percentage of children in the program who come from Spanish-speaking households. Coy stated that it was about 35%. Ingrid Contreras asked if the programs were available to only residents of Park City or if people who work in Park City could also access them. Cody emphasized that the funding request would be specific to Park City schools.

Mountainlands Community Housing Trust Interview

Jason Glidden and Angelica Espinoza presented on behalf of Mountainlands Community Housing Trust. The organization requested funding for the Housing Resource Center.

Molly Miller asked how the organization's educational videos have been received. Espinoza answered that they have provided workshops virtually and in in-person, both in English and Spanish. They average about 20 people per session. Pam Ross asked how they are creating more inventory for home ownership. Glidden talked about Habitat for Humanity and their own self-help program. When affordable units are for sale, they are contacted.

Danny Glasser asked if the budget request included funding for acquisitions. Glidden clarified that they were only requesting funding for the Housing Resource Center. Chris Neff asked for a breakdown of Park City residents on the affordable housing waitlist. Glasser asked what percentage of clients work in Park City. Glidden estimated it was 70%. Neff asked what percentage of affordable housing units are in 84060. Glidden responded that they have 120 rental units and 22 owner-occupied units. They are looking to expand rental units.

Utah Avalanche Center

Kate Waller presented on behalf of the Utah Avalanche Center. They are seeking funding for avalanche forecasts and preventative search and rescue services.

Danny Glasser asked if Deer Valley, Ski Utah, or other large resorts provide funding. Waller responded that many resorts provide in-kind services. Ingrid Contreras asked if the educational material is available in other languages. Waller stated that it has been translated into 11 languages but is available for print in English and Spanish. They also do outreach to women's groups, LGBTQ+ groups, and families with children. Chris Neff asked the City's funding would allow them to expand services. Waller answered that it would. Neff asked if they were able to track backcountry users by their residency. Waller answered that it was tricky, but they base use on trailheads by putting up trackers.

Wrap Up

Sloane Johnson shared an anecdote of a youth from the ski racing community who recently committed suicide. She commented on the need for youth mental health services that are available to all, without eligibility restrictions.

IV. ADJOURNMENT

With no further business, the meeting was adjourned.



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF JANUARY 21, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jaspersen, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 6:00 p.m. All members were present. (Molly Miller was later excused from the meeting before it adjourned).

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

Sloane Johnson disclosed that her mother is a board member of Park City Senior Citizens, Inc. She is recusing herself from evaluating their funding application.

The Committee briefly discussed the evaluation process. Given that the amount of funding requested far exceeds the available budget, discussions will need to be had about how funding can have the most significant impact.

III. WORK SESSION

1. Interviews with Public Service Contract Applicants

Christian Center of Park City Mental Health Programs Interview

Susan Hammer presented on behalf of the Christian Center of Park City (CCPC), which applied for mental health counseling services funding. Demand for mental health services continues growing, and a waitlist exists.

Danny Glasser asked what caused the demand for services to rise. Hammer answered that word is getting out about service quality and increasing demand. More events are also being offered. Molly Miller asked how many clients were from 84060. Hammer said she would need to investigate. Pam Ross asked how individual clients were served. Hammer said she would try to find and share the information with the committee. Ingrid Contreras asked if they were looking to hire more Spanish-speaking clinicians. Hammer said there were no plans but would love to have more bilingual staff. Chris Neff asked what the impact of not receiving funding would be. Hammer said they rely heavily on grants as a nonprofit and that there would be a hole if funding were diminished.

Christian Center of Park City Food Pantry and Basic Needs Interview

Matt Melville presented CCPC's application for food pantry and basic needs assistance. As living costs increased, the pantries served a record 34,000 people in the past year.

Danny Glasser asked what is needed to meet the need. Melville said they need to increase their hours. They have plenty of food but need staff to distribute it. Chris Neff asked if the change in presidential administration is having an impact. Melville said they are worried that many Spanish-speaking communities won't feel safe leaving their homes. Sloane Johnson asked if they have considered increasing the use of mobile food pantries. Melville said they would like to, but staffing is a challenge. They are seeking additional funding to help with the demand. Pam Ross asked how to ensure clients take advantage of all available resources. Melville shared that they bring partners from the Department of Workforce Services and other nonprofits to provide additional

resources. Ross followed up with a question about basic needs assistance. Melville stated that rental assistance to prevent evictions is the service provided and that the demand is increasing. Molly Miller asked if they could assist all clients who need assistance with basic needs. Melville said they provide at least some services to all clients, but not all qualify for rental assistance. Miller asked if staffing challenges are more about finding people or retaining people. Melville said they have good staff retention, but hiring is more of a challenge.

Peace House

Molly Miller was excused from the meeting. Kendra Wycoff presented on behalf of the Peace House, which provides support services to individuals and families who have or could experience interpersonal violence. The rates of sexual assault in Utah are higher than the national average.

Danny Glasser asked about partnerships with mental health providers. Wycoff makes referrals to long-term care. Chris Neff asked about caseloads in times of crisis. Wycoff said there are ebbs and flows and that harsh immigration policies will likely have a chilling effect. They try to communicate that they are a safe place for all victims and survivors. Sloane Johnson asked how they meet safety needs when housing is so unaffordable in the area. Wycoff has extensive transition services, and they collaborate with survivors to meet their needs. They have 100% success in their transitional housing program. Pam Ross asked if the funding is for existing staff or new staff. Wycoff said it would go to existing staff. Chris Neff asked for a percentage of clients served from 84060. Wycoff noted that 65% are from Summit County, but she would need to get zip code data from staff.

Park City School District Interview

Alison Taylor presented on the Park City School District Adult Education program, which offers GED and ESL classes for adults.

Danny Glasser asked what percentage of clients are Park City residents. Taylor said the majority of ESL students live near Park City High School. Pam Ross asked how many students they have in their programs. Taylor said the GED had 10 to 20 students. The ESL program has 86 to 130 students from all over the world. Sloane Johnson asked how they serve from the Summit County Jail. Taylor said it was five to eight per year. Chris Neff asked if providing meals has helped with attendance. Taylor noted that offering meals raised the retention rate from 47% to 67%. Ross asked if they work with employers. Taylor said they partner with some employers, such as construction companies and restaurants.

After the interview, the Committee took a five-minute break.

Utah Legal Services

Hannah Kiely and Pamela Beatse presented on behalf of Utah Legal Services. They are seeking funding for their housing stabilization project, which will provide more services in Park City.

Danny Glasser asked how they would define success. Beatse said that a clinic model will allow them to work with existing partners in the community and reach more people. Sloane Johnson asked what the need is in Park City. Kiely said that in a meeting with Peace House, housing was identified as a significant need. Beatse said the same thing in their conversations with the Christian Center. Ingrid Contreras asked if there was a wait time for services. Beatse said they don't have a wait time, it's based on whether the case has a likelihood of success. Pam Ross asked how services are coordinated. Beatse said they do one intake and based on the needs, multiple cases may be opened. Ross also asked if there were any restrictions on who they could serve with their funding. Beatse, some exceptions allow them to provide services to migrant and temporary workers. Contreras asked if there are restrictions on services in cases of domestic violence. Beatse said that there are no financial restrictions for domestic violence cases, but there are restrictions on particular undocumented residents. Contreras asked if they advise on criminal matters. Beatse answered that they only work on civil cases.

Youth Sports Alliance

Emily Fisher, Heather Simms, and Jan Alsobrook-Mitchell presented on the Youth Sports Alliance. They seek funding for their afterschool programs. They served 668 youth in 84060 in the previous year.

Sloane Johnson asked what percentage of programs have transportation. Fisher and Simm said transportation is offered for about 90% of programs, with mountain biking being the most significant exception. Pam Ross asked about the diversity in their programs. Fisher said they have over 30% minority participation in their programs, which is higher than the minority percentage in the school district. Alsobrook-Mitchell looked into the data specific to 84060 and found that 44% of participants are persons of color. Ross asked how they work with after-school programs. Simms spoke of a basketball program at Parleys Elementary. Fisher talked about the importance of their programs on early out days for parents who can't pick up kids at 12:30. Chris Neff asked what the retention rate is for students in the Get Out and Play program. Simms said anecdotally that many students continue their programs in middle school and beyond. Alsobrook-Mitchell noted that 20% of Park City Figure Skating Club participants started in Get Out and Play.

Wrap Up

Pam Ross asked the committee if it would be OK for her to contact the Hope Alliance with some suggestions for their programs. Jasperson advised that when members have contact with nonprofits outside of the committee, they should not discuss their applications.

Jasperson returned to the discussion about final recommendations at the beginning of the meeting. He suggested the recommendations should be aligned with the scoring and ranking of applications. Ross agreed that the application score should be the first filter, but additional filters must be applied due to budget limitations to get to the final recommendations. Glasser added that this should be seen as an iterative process. We should consider criteria that can be used in future grant cycles. Sloane Johnson asked if we should try to focus on a specific number of awards. Glasser suggested we should focus on scoring the applications and seeing where they rank. Ingrid Contreras asked if members could have the amount requested for each application as they are evaluating.

IV. ADJOURNMENT

With no further business, the meeting was adjourned.



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF JANUARY 22, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller, Ingrid Contreras

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 6:00 p.m. All members were present.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

Danny Glasser disclosed that he is a former executive director of the National Ability Center (NAC), and he suggested he would recuse himself from evaluating their application. Sloane Johnson added that she was an executive director of the Summit County Community Gardens and asked if she should also recuse herself. Glasser said he planned to recuse himself from scoring or evaluating the NAC application but would participate in the discussion. Pam Ross thought that was a good compromise. Hans Jasperson said that being formerly employed by a nonprofit organization doesn't constitute a conflict of interest under current rules. It was up to the members' discretion if they needed to recuse themselves. Glasser expressed the desire to be transparent and asked Jasperson what he recommended. Jasperson suggested that if they thought they could participate fairly and objectively, they should. Chris Neff stated that he wanted Glasser and Johnson to participate fully.

Jasperson told the Committee that the City Council had asked for more rules around conflicts of interest for the Nonprofit Services Advisory Committee, explicitly requiring recusal for members with a business relationship with a nonprofit. City staff will bring recommendations to the Council in the coming weeks, and Jasperson will report them to the Committee. Jasperson then asked Glasser and Johnson to state what they intended to do for the record. Glasser noted that he intended to participate fully in the NAC's evaluation. Johnson said she planned to participate fully in the Summit County Garden's evaluation.

III. WORK SESSION

1. Interviews with Public Service Contract Applicants

PC Tots Interview

Sue Banerjee and Katie Madsen presented on behalf of PC Tots, the only full-time, year-round childcare provider in Summit County that offers tuition scholarships. They requested funding to provide tuition scholarships.

Danny Glasser asked about the most significant costs and barriers to expanding scholarships. Banerjee replied that teacher salaries are the most essential costs. She said the cost of care is \$2,000 per month, but most families can't afford that.

Molly Miller asked about the impact of the school district's expansion to care for three-year-olds. Banerjee said there will still be a need because many of their families work in Park City but live outside the school district. Furthermore, they provide full-year care.

Sloane Johnson asked, given that the number of students enrolled won't increase if the extra funding goes to more scholarships. Banerjee said there is a high need for scholarships. Glasser asked about current AMI guidelines. He then asked if any families served by PC Tots neither live nor work in Park City. Banerjee said PC Tots requires families to live or work in Summit County to qualify. Glasser asked about families specific to 84060. Banerjee responded that 20-30% live in 84060. Another 30% come from 84098. This doesn't include those who work in 84060. Madsen added that this is not a new request and that PC Tots is currently receiving funding from the City. They said a third center at the Park City Library that prioritizes City staff. If the city funding is not renewed, they must raise more funds to provide scholarships for city workforce families. Banerjee clarified that scholarships are scaled based on household income.

Pam Ross asked about recruitment strategies and their waiting list. Banerjee said word-of-mouth is their primary form of recruitment. The waitlist has gone down from 100 to about 30. Chris Neff asked what percentage of families are primarily Spanish speakers. Banerjee says they have several Spanish-speaking families, and 72% of their teachers are bilingual. They don't track exact numbers. Ingrid Contreras asked if they accept volunteers. Banerjee said they use volunteers, but it's difficult because they need to do background checks to work with children.

National Ability Center

Caitlin Bognaski and Katie Cook presented on behalf of the National Ability Center. They are requesting funding for adaptive sports programming for people with disabilities.

Molly Miller asked how many program participants are Park City residents. Bognaski said 60% come from Utah. Cook added that 11% are from Summit County. Pam Ross asked about the demand for programs and what needs are not being met. Bognaski said skiing and snowboarding have a waitlist because they need skilled staff.

Danny Glasser asked about the profile of volunteers. Bognaski said that last year, 1,000 volunteers provided 15,000 volunteer hours. The vast majority of volunteers are local and of all ages. Cook says about 50% of volunteers are from Summit County. Chris Neff asked how they measure success. Bognaski responded that they look at both overall numbers and satisfaction scores. They are looking at personal impact.

Wasatch Immigration Project

Maggie AbuHaidar and John Sharkey presented on behalf of the Wasatch Immigration Project. They provide no-cost and low-cost immigration services. They seek funding to hire a full-time attorney to expand the work currently being done by volunteer attorneys.

Molly Miller asked what the impact of hiring an attorney would be. AbuHaidar said it will increase the service capacity by 50%. Pam Ross asked if the 50% increase would be from hiring one attorney or two. AbuHaidar said hiring the first attorney would increase service capacity by 50%. There is a ratio of over 8,000 immigrants to every volunteer immigration attorney in Utah. Ross asked about the eligibility criteria for service. AbuHaidar said people under 150% of the federal poverty level qualify for pro bono services. They refer to private legal services for those who can afford to pay. Sharkey added that they focus on humanitarian cases. AbuHaidar said they do not do criminal cases either. Glasser asked if they are seeing increased demand for services. AbuHaidar noted that there is a lot of anxiety in the community right now. They are reading through recent executive orders to understand the full impact.

Glasser asked what the effect will be on the Park City workforce. AbuHaidar says they are still assessing it, but employers are contacting them because they are concerned. Chris Neff asked how many hours go into helping one client. Sharkey said it depends on the case. Asylum applications can take 40 hours. Work permits can take a couple of hours. AbuHaidar added they often help people who have been taken advantage of, and they are trying to earn the community's trust.

SOS Outreach

John Monson and Palmer Daniels presented on behalf of SOS Outreach. They seek funding for their outdoor mentoring program for Park City youth.

Ingrid Contreras asked about the experience of recruiting mentors. Daniels said they recruited 70 mentors in Park City last year. Many of their alums grow up to become mentors. Sloane Johnson asked what the program experience looked like. Daniels said kids must provide their own transportation. They begin meeting in the fall and have five ride days throughout the season. They also receive a PCMR pass season-long. Monson said they are implementing programs for their parents. Chris Neff asked about the retention rate. Daniels said it's about 70%. Participants are typically in the program for 7-8 years.

Arts Council of Park City & Summit County

Jocelyn Scudder presented on behalf of the Arts Council of Park City & Summit County, which seeks funding to implement the arts and culture master plan and affordable maker spaces for artists.

Molly Miller asked to clarify that the artist-in-residence program is for 12 months, which Scudder confirmed. Pam Ross asked how to make the program sustainable. Scudder said the maker spaces program is currently not operating in the black, but artists need these spaces. Artists rent spaces that are subsidized, and they are fundraising to sustain them. Miller asked about the demand for the artists-in-residence program. Ten artists contribute to the local arts scene in Park City. Chris Neff, who is implementing the master plan. Scudder said they are asking for funding to hire someone to oversee the implementation. Sloane Johnson asked if they were hiring a full-time person. Scudder answered it would likely be a part-time position.

Summit Community Gardens & EATS

Helen Nadel presented on behalf of Summit Community Gardens & EATS. They seek funding for garden operations and various community programs.

Pam Ross asked about the barriers to achieving their goals. Nadel said they have greater staff capacity now and the ability to engage more with plot renters. Molly Miller shared that she has had a positive experience as a plot renter. She asked if the garden was open for community events. Nadel said they have some restrictions, but they are looking for ways to have more events and educational programming.

Wrap Up

The Committee set a meeting date for February 13th at 9:30 am. Chris Neff asked if the City would ever grant more funds than requested. Jasperson wasn't aware of any examples. Neff expressed concern about the impact of recent immigration laws on the immigrant community. Glasser recommended the Mayor and Council be approached about the issues around immigration.

IV. ADJOURNMENT

With no further business, the meeting was adjourned.