



**PARK CITY COUNCIL MEETING MINUTES
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060**

December 7, 2017

The Council of Park City, Summit County, Utah, met in open meeting on December 7, 2017, at 1:30 p.m. in the City Council Chambers.

Council Member Gerber moved to close the meeting to discuss property, personnel and litigation at 1:35 p.m. Council Member Worel seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

CLOSED SESSION

Council Member Matsumoto moved to adjourn from Closed Meeting at 2:45 p.m. Council Member Beerman seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

STUDY SESSION

2017 National Citizen Survey Presentation:

Linda Jager, Community & Public Affairs Manager, gave an overview of the results of the National Citizen Survey. Jed Briggs, Budget Operations Manager, asked Council to answer questions about what they would like to do with the data.

Council Member Worel said that she found the data valuable. She found it interesting the community felt like they were less connected because she saw the feeling of not being connected with the youth. Diane Foster, City Manager, suggested we start calling Council Priorities "Community Priorities" instead. The Mayor and Council Members agreed that calling them "Community Priorities" was a good idea.

Mayor Thomas suggested we bring the survey results to the Council retreat and present it to the new Council.

Council Member Henney wondered if Boulder would rank similarly against other communities. He would like to see where they would be on the survey.

Council Member Gerber suggested there was a gap between what people perceived and what was actually happening. She suggested that people did not realize how much

they get for the amount they pay, noting that tourists and second home owners supported a lot of the services in Park City.

Council Member Henney said he would like to see a City that ranked very high on the survey and see what they were doing to reach that.

Diane Foster brought up a slide for Boulder and showed that they were almost exactly the same as Park City in their rankings. Park City was actually ranking higher in most of the categories. Foster also suggested that the survey results were based on the expectations of the residents and Boulder residents or Park City residents may have higher expectations than in other communities.

Council Member Henney indicated he would like to see the ten communities who had the highest rankings and learn from them. Council Member Beerman thought it would be informative to have focus groups from those who replied and ask them why they answered the way they did.

Mayor Thomas suggested because Park City was a small town we could build a sense of community more easily than larger communities and we would need to have different strategies.

WORK SESSION

Council Questions and Comments:

Council Member Gerber attended the Ski Utah meeting. There was a presentation on the Olympics. There were people in the ski industry from across Utah in attendance and they all seemed enthusiastic about having the Olympics come back. She also attended the Park City Area Lodging Association lunch. The hydrologist from NOA presented. She said it was grim and it was a very timely report based on our discussions about climate and the impacts climate change would have on Park City. They also had a presentation about paid parking by Lynn Ware Peek.

Council Member Worel attended the taxi stakeholder meeting. She gave a shout out to Matt Dias for the amazing job he had done with that group. They had come up with some recommendations that Council would be hearing about. They were currently in a holding pattern and would meet when appropriate rather than on a regular basis now. She attended the Board of Health meeting and they were adjusting their fee schedule to better reflect their inspections. They would take public comment on the fee schedule changes for the next thirty days. She attended the Mental Wellness Alliance Executive Committee meeting and they looked at the Medicaid match for Summit County. There was a question about the numbers being used by the State in determining how much money, especially for mental health, that came into the county. They would dig deeper to see if they could get additional money for mental health in Summit County.

Council Member Beerman attended the Shop with a Cop event. There were tons of kids and it was great. The law enforcement officers put a lot of time into it. He met with members of the Central Wasatch Commission and Representative John Curtis regarding land preservation. His takeaways were that there was still momentum to preserve areas of the Central Wasatch. Curtis was supportive, so that was encouraging. He met to talk about the Olympics and the question was whether we can put them on for the same cost as 2002 because of the existing facilities. He attended the Leadership holiday party with the new class. He, along with the Mayor, met with some people from the Homebuilders Association, which they do quarterly. He met with Mountainlands Area Government (MAG) and noted they offer a lot of senior services. He asked Rhoda Stauffer, Affordable Housing Project Manager, if the City had worked with MAG in the past. Stauffer said we were very involved with MAG. He met with the incoming mayor of Heber. She was excited to work with Park City more closely on planning and transportation issues. He indicated he would not be able to attend the COSAC meeting this month. Council Member Matsumoto was the alternate, but she was not able to attend either. Council Member Gerber said she would attend.

Council Member Henney attended Shop with a Cop. He thought it was a great event and thanked the police force and other agencies that support the event. He attended the Leadership party at Myles Rademan's home and then went to the Library for the gingerbread competition and noted the structures were amazing. Ryhs Weidenhamer was a cash winner.

Mayor Thomas attended Shop with a Cop. He also attended a Fire Board meeting and part of a Historic Society meeting, which Council Member Matsumoto also attended. He attended the Homebuilders Association meeting and the Sundance preview meeting. He said this year would be amazing. He reminded everyone about the City Holiday party.

Discuss Public Works/ Public Utilities Space Needs and Planning:

Clint McAfee, Public Utilities Director, talked about how the future would have significant changes with the public utility buildings. He explained that the City needed a short-term plan in the interim. They would be combining the water distribution and water quality staff into one space and were looking into ride sharing and park and rides.

Council Member Beerman asked if the building next to RiteAid was vacant or open. McAfee responded that it was open and that, if needed, they could look into that space for parking. He said the interim plan would provide enough space for their needs. McAfee said there was a budget shortfall of around \$3 million. That was because of wanting to reach the net zero goal and because of increased construction costs.

McAfee said the use of the Mine Bench was critical and he appreciated the ability to use those facilities.

Review 2016 Community-Wide Carbon Footprint

Luke Cartin, Environmental Sustainability Manager, explained that 2007 was a much warmer winter and summer than 2016. Celia Peterson, Environmental Sustainability Project Manager, stated that the way staff collected data and the methodology to analyze that data, had changed over the years.

Mayor Thomas asked if the City could measure how much was coming into Park City on trucks and how much we were consuming as a resort town. Peterson responded that the statistics were very academic and based on national averages. Cartin explained that air travel was a large piece of Park City's carbon footprint including residents of Park City taking trips and those coming to visit Park City. Peterson showed the City's progress since 2007. The results looked promising, but some of the data might have errors. Cartin explained that the vehicle statistic was not accurate. The drops were mainly in electricity as the grid had become cleaner. Cartin said that natural gas consumption had stayed flat even though homes had become larger. Cartin suggested that residential electricity and commercial gas were two areas the City could focus on.

Peterson said some of the plan consisted of promoting transit ridership and electric cars. She also mentioned incentivizing citizens to build energy efficient homes. Cartin explained that customer rebates for solar and other carbon reduction practices could be set. Cartin suggested we could promote carbon reduction by using the cost saving numbers. He said the money we could save and keep in the community could be a huge economic driver for Park City.

Council Member Beerman asked how much of the oil consumption was for airlines. Cartin responded that the airlines were responsible for around 80% of the oil consumption. Council Member Beerman asked if we could assess electricity use by neighborhood. Cartin responded that they were getting close on being able to assess by neighborhood. Council Member Beerman said he was impressed with the analysis and we would need to track where we were at in order to reach our goal of net zero.

Council Member Henney asked if we would have the ability to see where we were at in real time in the future. Peterson said the entire study would be done every five years.

Cartin added that some things could be tracked monthly or yearly depending on what it was. Natural gas or electricity was easier to track monthly. Council Member Matsumoto suggested that the number of tourists from 2007 to now was not correct. Council Member Beerman agreed. Cartin said they would look into that number.

Discuss Proposed Level Three Special Event - Avalanche Invitational Soccer Showcase, to be Held June 14-18, 2018:

Jonathan Weidenhamer, Economic Development Manager, said they wanted Council's direction on whether to bring this event back or not. Weidenhamer said the economic impact would be around \$900,000-\$1 million dollars in economic impact. Weidenhamer

said they had talked to SEAC and they now supported bringing the tournament back, although it would make the shoulder season busier. He suggested there was road capacity and in June it did not make too much impact on traffic. He stated they had not applied yet, but they would like recommendations from Council and would apply if Council was supportive. Weidenhamer asked if Council would like to give broader direction or continue to discuss these sports events one by one.

Joanna Barney, Executive Director of Utah Avalanche, talked about the benefits of the Avalanche Invitational Soccer Showcase. She requested Council support them in coming back.

Mark McGill, a lodging representative, said they had worked with the Avalanche group to provide housing for the tournament.

Mayor Thomas opened the meeting for public comment.

Shelley Gillwald, tournament director for Park City Soccer Club, said previously they were wary of the Avalanche Invitational, but now they do not have the same concerns. They are supportive of each other now.

Council Member Gerber suggested that the City wanted quality events rather than quantity in Park City and that if it moved earlier in June it would be better.

Sarah Klinginstein, SEAC member, said that their concerns had been that it was in the shoulder season and that it brought a lot of people from out of town and that SEAC discussed that thoroughly.

Council Member Beerman asked if SEAC had a discussion on cutting back on certain events. He requested to hear more feedback from SEAC before making a decision on whether to support the event. Diane Foster, City Manager, explained that Weidenhamer brought this before Council because staff had been given direction to put the brake on events. Jenny Diersen, Special Events Manager, explained that the discussion SEAC would have would be a general discussion on events in the shoulder season and events of this size.

Council Member Matsumoto asked how this affected our local soccer teams. An Avalanche staff member replied that Park City had around five soccer teams that participated in their event.

Barney said that in the past Utah did not have tournaments where Utah girls could be seen and picked up for the next level. This event showcased Utah female athletes.

Shelley Gillwald said that the more advanced players played in Salt Lake clubs, so they could be Park City kids who are in the tournament.

Mayor Thomas closed the public comment portion of the meeting.

Mayor Thomas said that his daughters who played soccer would have loved to have the opportunity to play in Park City and see this level of athletes.

Council Member Matsumoto said that she would not want to build up the shoulder season too much, but she did like the fact that it was supporting women athletes. She would like to pursue looking at the tournament.

Council Member Beerman would also like to look at this tournament, but he would like to be careful of the impact of events like these. The City needed to consider the cumulative effect of events in the summer.

Council Member Gerber agreed that we needed to look at the impacts of the event and explained that we were looking for quality not quantity. She agreed that a female friendly event would be positive. Council Member Worel also liked the idea of having a female friendly event. She wanted to discuss how this enhances the resident experience.

Foster recapped that Council would consider an application, that Council would like to continue the discussion on events, and that we would like to know more specifics in order to analyze the impacts of the event.

Council Member Henney suggested before Avalanche applied they should know what the priorities of Council and the community are and try to align their goals with Park City's.

REGULAR MEETING

I. ROLL CALL

Attendee Name	Title	Status
Jack Thomas	Mayor	Present
Andy Beerman	Council Member	Present
Becca Gerber	Council Member	Present
Tim Henney	Council Member	Present
Cindy Matsumoto	Council Member	Present
Nann Worel	Council Member	Present
Diane Foster	City Manager	Present
Mark Harrington	City Attorney	Present
Matt Dias	Assistant City Manager	Present
Katie Madsen	Deputy City Recorder	Present

II. COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Blake Fannesbeck, Public Works Director, said they received positive comments about the changes to the bus lines for the winter season. They were not able to communicate with every person, but they have done public outreach.

Council Member Beerman said he had received positive feedback about the bus system.

III. PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Thomas opened the meeting for those who wished to address the Council on items not listed on the agenda.

Ed Godycki suggested staff wear name badges.

Mayor Thomas closed the public input portion of the meeting.

IV. CONSIDERATION OF MINUTES

Consideration to approve the City Council meeting minutes from November 9 and 30, 2017:

Council Member Gerber said on Page 262 of the packet, lines 1 and 2, the issues she cited were hunger, safe housing, and access to medical care, which feel like third world problems. She also said that on Page 264 lines 34, 36, and 37 it should not be about limiting rent amounts, but about limiting the time to find a renter.

Council Member Worel moved to approve the City Council Meeting minutes from November 9 and 30, 2017, as amended. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel

V. CONSENT AGENDA

1. Request to approve the following Special Event Temporary Alcoholic Beverage License applications for operation during the 2017 Sundance Film Festival:

2. Request to approve the following Convention Sales License (CSL) applications for operation during the 2017 Sundance Film Festival:

3. Request to authorize the 2018 Annual Insurance Premiums to fund insurance placements for Park City Municipal – Property Insurance: \$170,700 to Liberty Mutual; Public Entity Liability Insurance: \$160,642 to States Self-Insurers Risk Retention Group, Inc.; Workers' Compensation Insurance: \$182,359 to Workers Compensation Fund; Cyber Liability Insurance: \$34,304 to Beazley Insurance Co.; and Crime Insurance: \$3,950 to Travelers Insurance Company; in a form approved by the City Attorney:

Council Member Matsumoto moved to approve the Consent Agenda. Council Member Beerman seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel

VI. NEW BUSINESS

1. Consideration to elevate Social Equity from Top Priority to Critical Priority status:

Jed Briggs, Budget Operations Manager, gave an overview of what social equity was. He asked what mechanisms we could use to determine whether we are an equitable City and where we could improve.

Council Member Henney said that comments from Rachel Barnett stood out to him. She had discussed focusing on members of the community who are marginalized. Council Member Henney would like to incorporate that into the discussion. Council Member Worel agreed with Council Member Henney and said that we would like to focus on all different groups. Council Member Gerber would like to also focus on LGBTQ issues.

Mayor Thomas opened the meeting for public input.

Angela Moscetta mentioned an article in the Salt Lake Tribune today that said Park City was the second most expensive place in the U.S. She suggested that Council make equity a top priority so everyone would feel safe and valued and the community stays funky.

Beth Armstrong, People's Health Clinic, said she would like to add social equity to each of the critical priorities so that with each decision equity is considered.

Council Member Beerman asked what kind of numbers we had in order to do an analysis on social equity. Briggs explained that we had just kicked off this subject and we would further discuss action items and a plan on how to move forward.

Diane Foster, City Manager, asked if Council wanted staff to do some kind of outreach on the subject. Council Member Gerber suggested inviting members of the community to come and discuss this subject in whatever channels the City had. Council Member Worel asked if social equity could be discussed at a Coffee with Council. Linda Jager, Community & Public Affairs Manager, said the Coffee with Council discussion would be left open, but it could be talked about there.

Mayor Thomas closed the public input portion of the meeting.

2. Consideration to approve the Old Ranch Hills Conservation Easement and grant the easement to Summit Land Conservancy, in a form approved by the City Attorney:

Heinrich Deters, Trails & Open Space Program Manager, gave an overview of the conservation easement.

Kate Sattelmeier, Summit Land Conservancy, said they were looking forward to preserving this area.

Mayor Thomas opened the meeting for public input. No comments were given. Mayor Thomas closed the public hearing.

Council Member Beerman moved to approve the Old Ranch Hills Conservation Easement and grant the easement to Summit Land Conservancy, in a form approved by the City Attorney. Council Member Matsumoto seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel

3. Consideration to approve the 2018 Sundance Film Festival Supplemental Plan to be held January 18 through 28, 2018, and the City Services Agreement in a form approved by the City Attorney:

Jenny Diersen, Special Events Manager, gave an overview of the 2018 plan.

Betsy Wallace, Sundance Institute, thanked City staff for working so hard on making the plan. They listened to Council and had tried to incorporate suggestions into the plan. They had focused on traffic and parking and safety issues.

Mayor Thomas opened the meeting for public input.

Patrick Fannon, business owner, said that City staff was doing a great job. He said we benefit from the Sundance Film Festival. He wanted the Council to be aware of the businesses in his area and the impact traffic and no parking had on his business. If Lyft was blocking traffic and parking it would impact his business.

Penny Kinsey, Blind Dog, talked about the Homestake Lot being used for Old Town employees only. She would like Council to reconsider how that lot was being used.

Mike Sweeney, Property Manager for The Yard, thought it was important that we would not pit Main Street businesses against everyone else. He suggested the Homestake Lot be considered for all employees in Park City.

Sam Rubin, Four Seasons Concierge, was frustrated that Lyft had not presented a plan. He said there were suggestions made at a previous meeting that had not been implemented yet. He said Lyft had been recruiting heavily for Sundance. He suggested they would have hundreds of cars in Park City over Sundance, and thought the Lyft issue would be a nightmare and they should bring a plan.

Angela Moschetta, Old Town resident, wanted to offer her opinion on traffic during Sundance. She felt that Uber and Lyft had been beneficial to traffic during Sundance.

Patrick Fannon, business owner, felt that \$7,500 was undervaluing the area Lyft will be using during Sundance.

Luci Sosnowski said that last year a lot of the Uber vehicles slid off the road because they were not appropriate vehicles.

Mayor Thomas closed the public input portion of the meeting.

Jonathan Weidenhamer, Economic Development Manager, said that Uber and Lyft would come regardless and we were trying to get a handle on it. We were incorporating them into the plan. He said because we talked to Lyft, now Uber had come to the table and would like to work with the City as well.

Foster said that having someone we could talk to in Lyft and Uber during the event had been very helpful. Diersen suggested that it would take everyone participating and following the rules to make the traffic better.

Council Member Worel applauded staff and Sundance for working together on the traffic plan. She asked whether four days for setup for Lyft was too many. Diersen suggested four days would be necessary for setup.

Council Member Matsumoto asked how many spots were available in the Homestake lot. She asked where businesses currently had their employees.

Council Member Gerber appreciated the comments made by current drivers. She explained that she worked on Main Street and they were training employees to not park

on Main Street ever. She thought this plan was a part of training the community to have new habits.

Council Member Beerman said he felt the Homestake lot should be used for Main Street employees because parking was not provided with those businesses. He would like to condition the approval tonight on Lyft getting a plan to Council. He would like a way to disqualify drivers who abuse the rules put in place.

Council Member Matsumoto asked when the school lots were available for employees. Diersen said the school lots, besides the high school, were available on the weekends.

Robert Dick, Sundance Institute, said they had been working with Lyft to get a plan in place.

Council Member Beerman was concerned that if they did not have a plan in place it could go bad and Council would take the blame. Council Member Henney asked if they could approve a use area without knowing the details of how it would be used. Weidenhamer suggested they could come back with a plan for Council to approve.

Council Member Gerber motioned to approve the 2018 Sundance Film Festival Supplemental Plan to be held January 18 through 28, 2018, and the City Services Agreement in a form approved by the City Attorney, on the condition that Lyft comes back to Council with a plan that Council will approve. Council Member Worel seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel

Council Member Gerber moved to close the meeting to discuss property, personnel and litigation at 7:30 p.m. Council Member Worel seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

CLOSED SESSION

Council Member Beerman moved to adjourn from Closed Meeting at 7:45 p.m. Council Member Gerber seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

VII. ADJOURNMENT

With no further business, the meeting was adjourned.

Katie Madsen, Deputy City Recorder

An aerial photograph of a mountainous region covered in snow. In the foreground, a dense cluster of buildings, likely a ski resort town, is visible, with snow-covered roofs and surrounding terrain. The background shows vast, snow-covered mountain slopes under a clear sky. A semi-transparent dark green banner is overlaid across the middle of the image, containing the text "2017 National Citizen Survey" in a light blue, sans-serif font.

2017 National Citizen Survey

2017 National Citizen Survey

- Biennial survey to coincide with budget cycle (2011, 2013, 2015 & 2017)
- Statistically valid survey
- 14 questions/categories; demographic info
- Survey mailed to random sample of 1500 Park City residents in early September; survey closed on 10/18
- 369 residents responded (27%)
- Benchmark data with 500 participating communities
- Opt-in online survey 11/15-12/1 (not statistically valid)

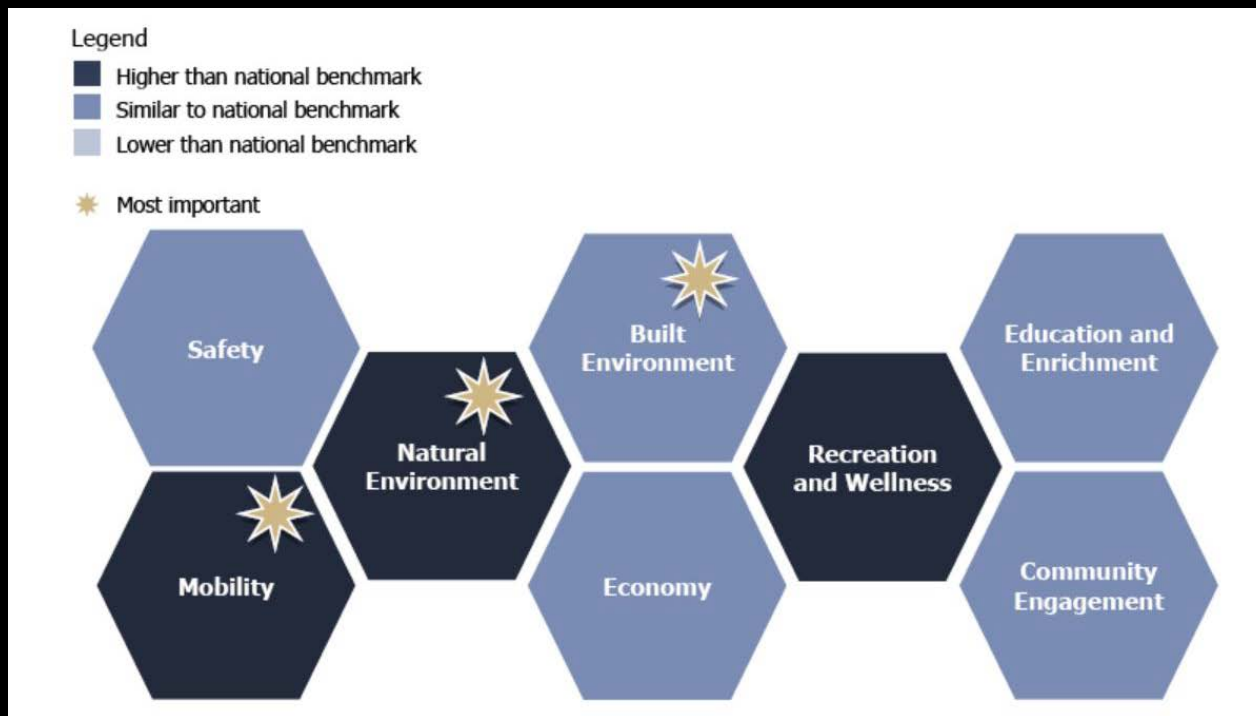
What's Measured?

Community Characteristics: **Quality of Life**

Governance: **Quality of City Services**

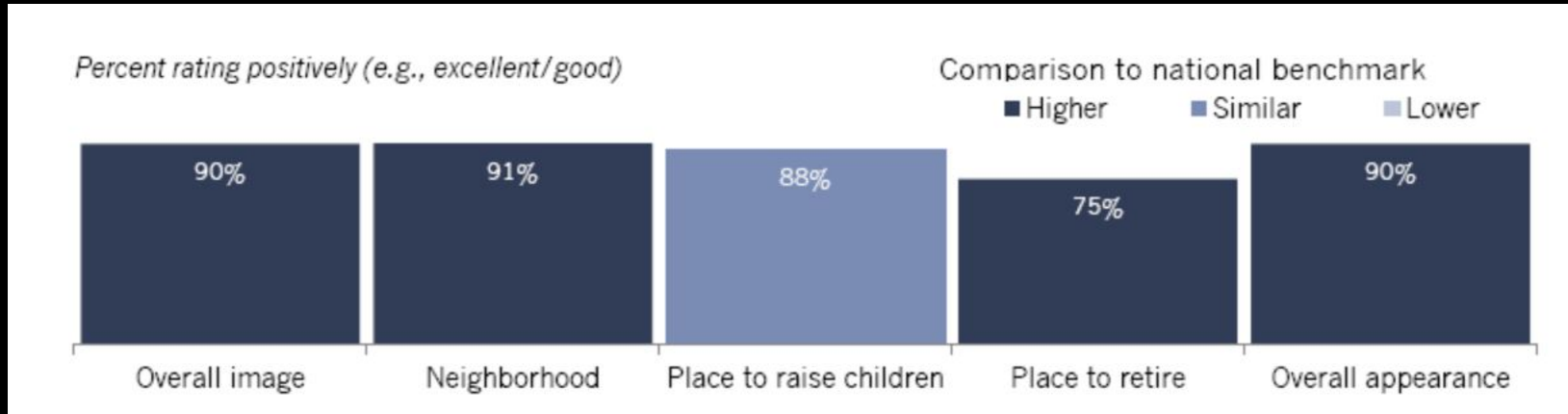
Participation: **Community Connection**

Special Topics: **Progress on Council Priorities**

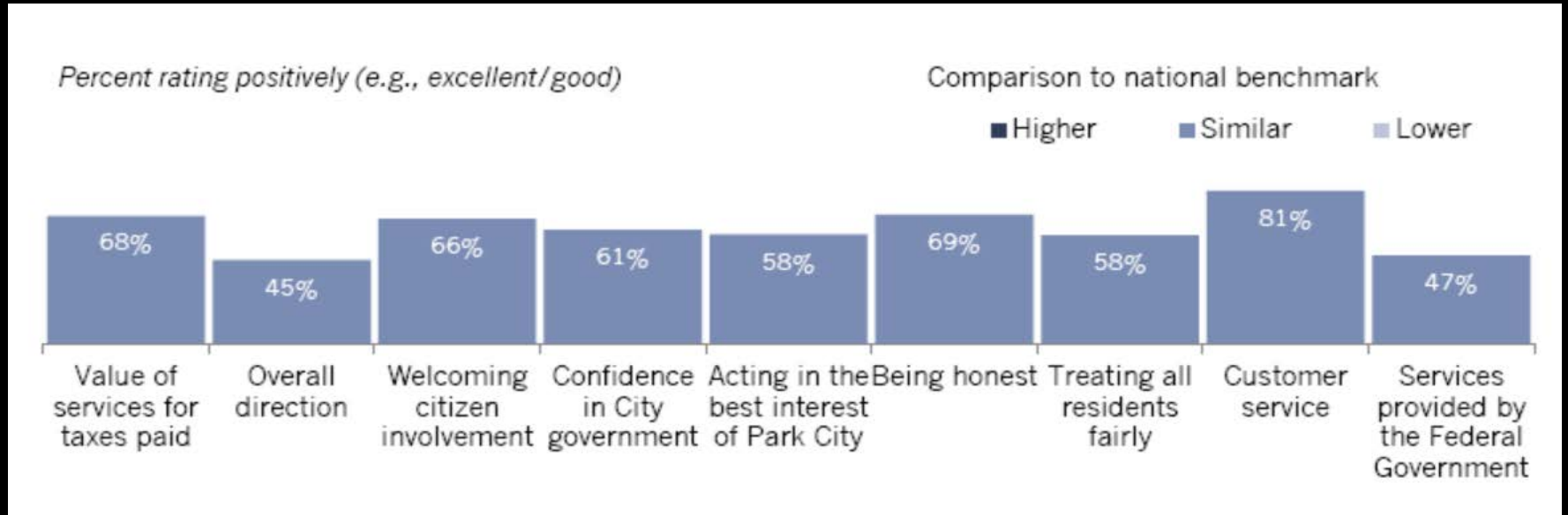


Shown above are eight facets of community. The color of each community facet summarizes how Park City residents rated importance across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance, and Participation.

Community Characteristics: What makes Park City livable, attractive and a place where people want to be?



Governance: How well does Park City Municipal meet the needs and expectations of its residents?



Participation: Do the residents of Park City feel connected to the community and each other?

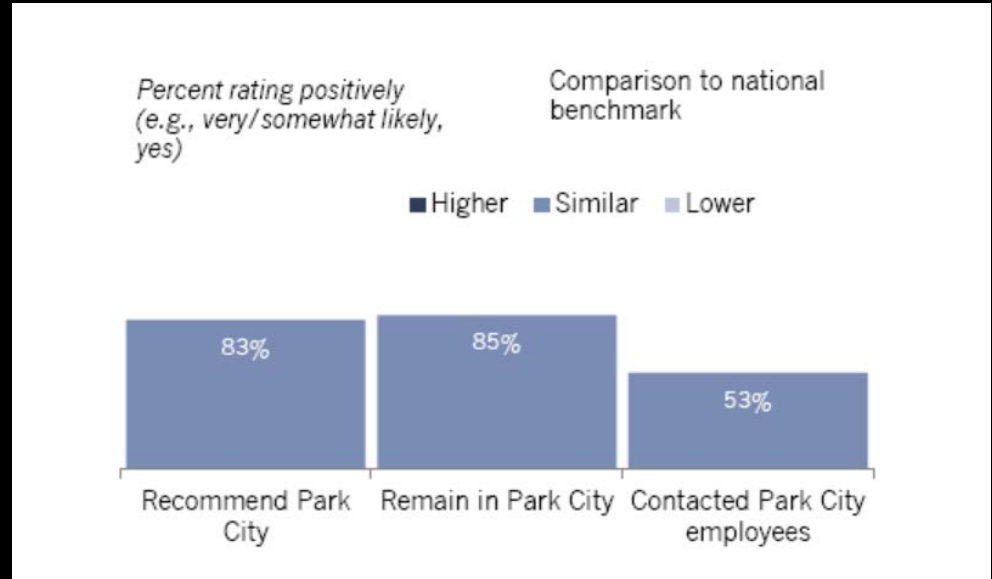
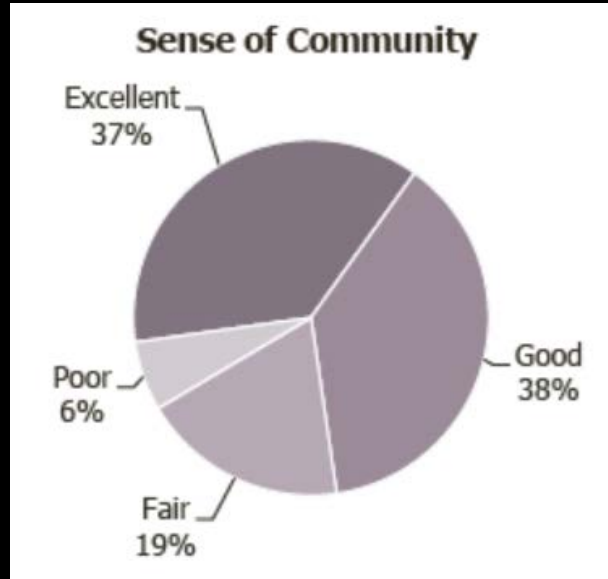
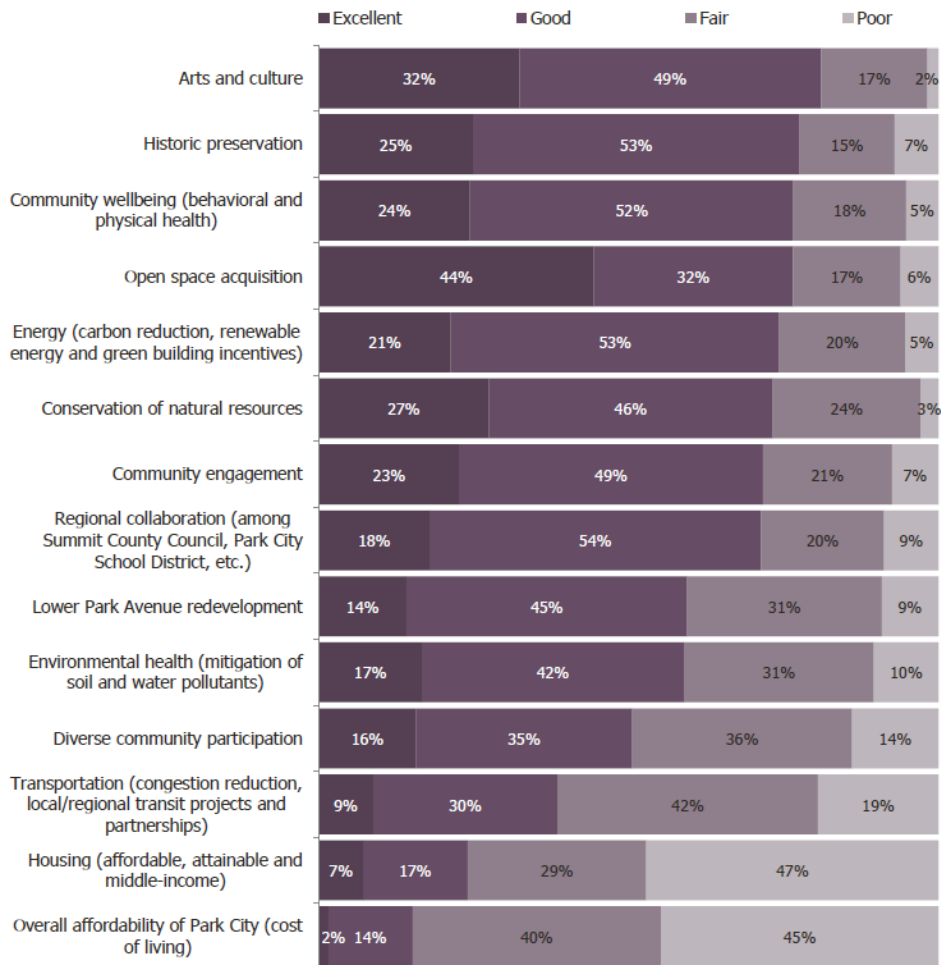


Figure 5: Park City Priorities

The Park City Council has developed priorities that guide the decision-making process and support the City's vision and values. Please rate Park City government's current performance for each priority.



Trends over Time

1. Ratings declined for several aspects of Mobility (traffic flow, public parking).
2. Resident sentiment toward several aspects of Education and Enrichment declined (K-12, arts/music activities, child care/preschool).
3. Levels of Participation within Community Engagement changed: residents less likely to interact with neighbors or participate in a club, but more likely to campaign for an issue or contact elected officials.

Opt-in Survey

- Web-based survey – linked on parkcity.org
- Survey period – 11/15-12/1
- Survey offered in English or Spanish
- 308 surveys completed; 15 in Spanish, 293 in English
- Not statistically valid
- Identified similar areas of opportunity: Affordability, Housing & Transportation
- Open Space, Arts & Culture and Community Engagement were ranked as top-three performance areas among Council priorities

Conclusions

1. Park City remains a great place to live.
2. The Natural Environment is an asset.
3. Residents continue to prioritize Mobility.
4. Housing and affordability are areas of opportunity for the City.

How this data can be used

- Insight into Community Concerns & Satisfaction Levels
 - Validate Community Sentiment
 - Community Benchmarks
 - Council Retreat (Feb. 2018)
 - Inform Selection of Critical and Top Priorities
 - Budgeting for Outcomes

An aerial photograph of a mountain town covered in snow. The town features numerous buildings with snow-laden roofs. In the background, a large, rugged mountain peak is visible under a clear sky. A dark green horizontal banner is superimposed over the middle of the image, containing the text "Council Feedback & Discussion" in a light blue font.

Council Feedback & Discussion