



**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
February 10, 2022**

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will hold its Strategic Planning Retreat at the Park City Library Santy Auditorium, 1255 Park Avenue, Park City, Utah 84060 for the purposes and at the times as described below on Thursday, February 10, 2022. To participate virtually, follow the public meeting information at www.parkcity.org.

8:30 a.m. - STRATEGIC PLANNING RETREAT

I. ROLL CALL

II. RECAP OF RETREAT DAY ONE

III. 9:00 a.m. - HISTORICAL CONTEXT AND STRATEGIC DISCUSSIONS

1. Budget & Financial Opportunities
[Budget Presentation](#)
2. Arts and Culture District
[Arts and Culture District Presentation](#)
3. Events
[Events Presentation](#)

IV. 12:30 p.m. - LUNCH

Social Equity Exercise with Mountain Mediation

V. 1:00 p.m. - TOPICAL UPDATES

1. Trails & Open Space Initiatives
[Trails and Open Space Presentation](#)
2. Strategic Communications
[Strategic Communications Presentation](#)
3. Public Utilities & Sustainability
[Public Utilities Presentation](#)
[Environmental Sustainability Presentation](#)

VI. 4:30 p.m. - WRAP UP AND NEXT STEPS

1. Vision 2020, Pillars, and Critical Community Priorities

VII. ADJOURNMENT

A majority of City Council members may meet socially after the meeting. If so, the location will be announced by the Mayor. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the City Recorder at 435-615-5007 at least 24 hours prior to the meeting. Public comments can be accepted virtually. To comment virtually, use eComment or raise your hand on Zoom. Written comments submitted before or during the meeting will be entered into the public record, but will not be read aloud. For more information on participating virtually and to listen live, please go to www.parkcity.org.

*Parking is available at no charge for Council meeting attendees who park in the China Bridge parking structure.

Council Agenda Item Report

Meeting Date: February 10, 2022

Submitted by: Jed Briggs

Submitting Department: Budget, Debt & Grants

Item Type: Staff Report

Agenda Section:

Subject:

Budget & Financial Opportunities

Suggested Action:

Attachments:

[Budget Presentation](#)



Budget & Finance

PARK CITY

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Finance Department

Core Functions

- Treasury
- Payroll
- Accounts Payable
- Accounts Receivable
- Business Licensing
- Account for all City fiscal transactions

Year End

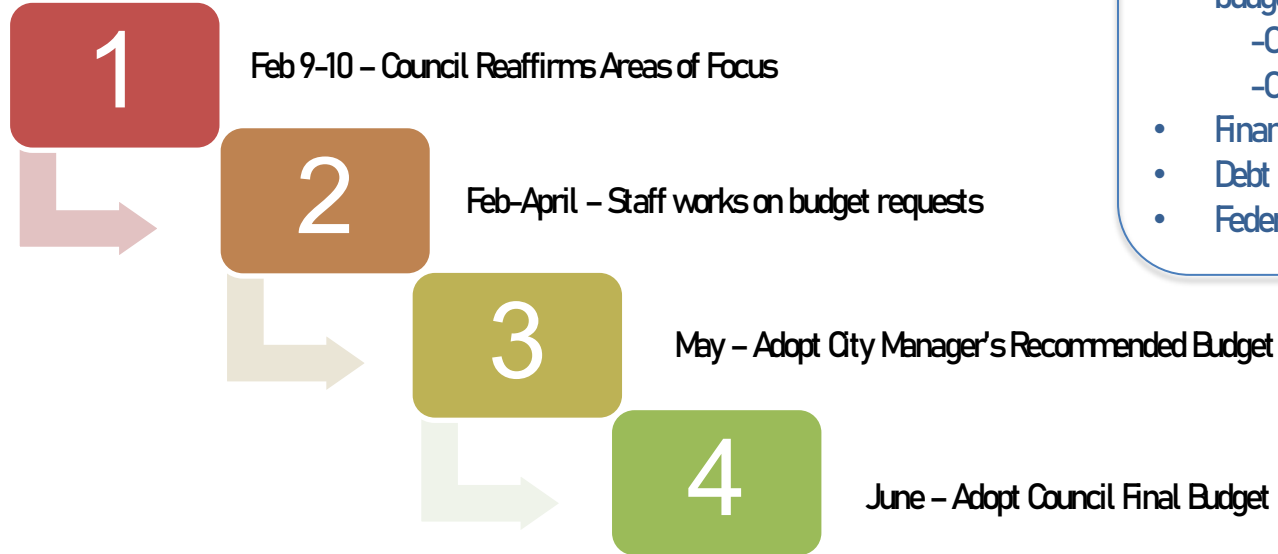
- Annual Comprehensive Financial Report
 - Clean audit opinion for FY21
- GFOA Certificate of Achievement for Excellence in Financial Reporting for 33 years

Current Projects

- Implementing GovOS – nightly rental and business licensing platform
- Fee Study – coordinated effort with Budget, Finance and Economic Development



Budget, Debt, and Grants Department

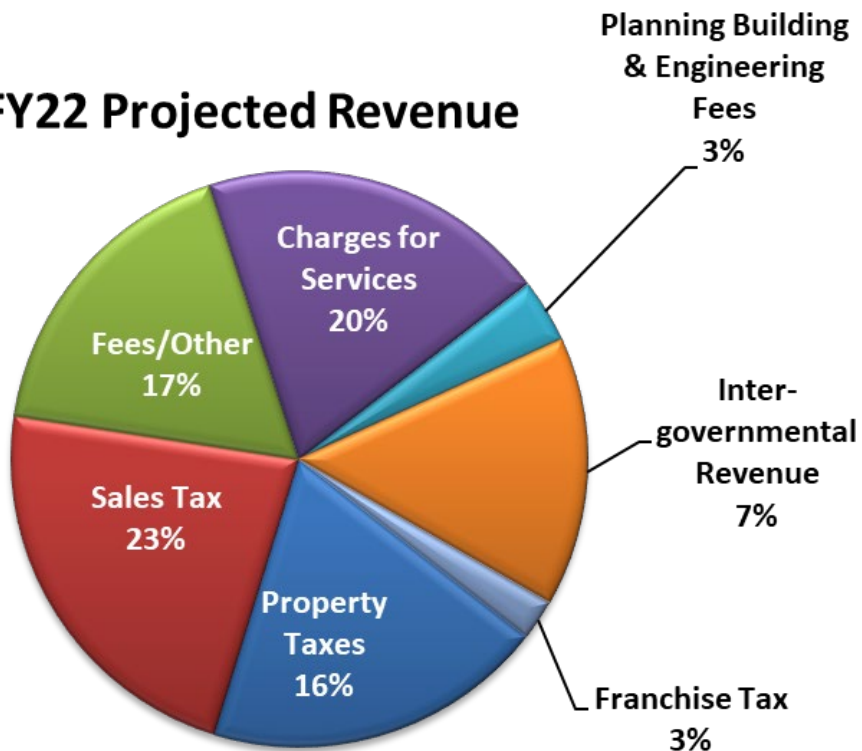


Core Functions

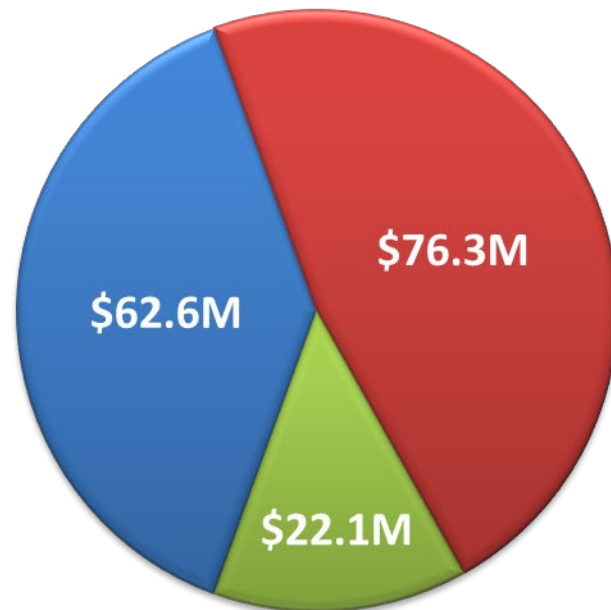
- Preparation and presentation of the annual budget
 - Operating
 - Capital
- Financial planning and analysis
- Debt management and issuance
- Federal and state grants

Park City Budget

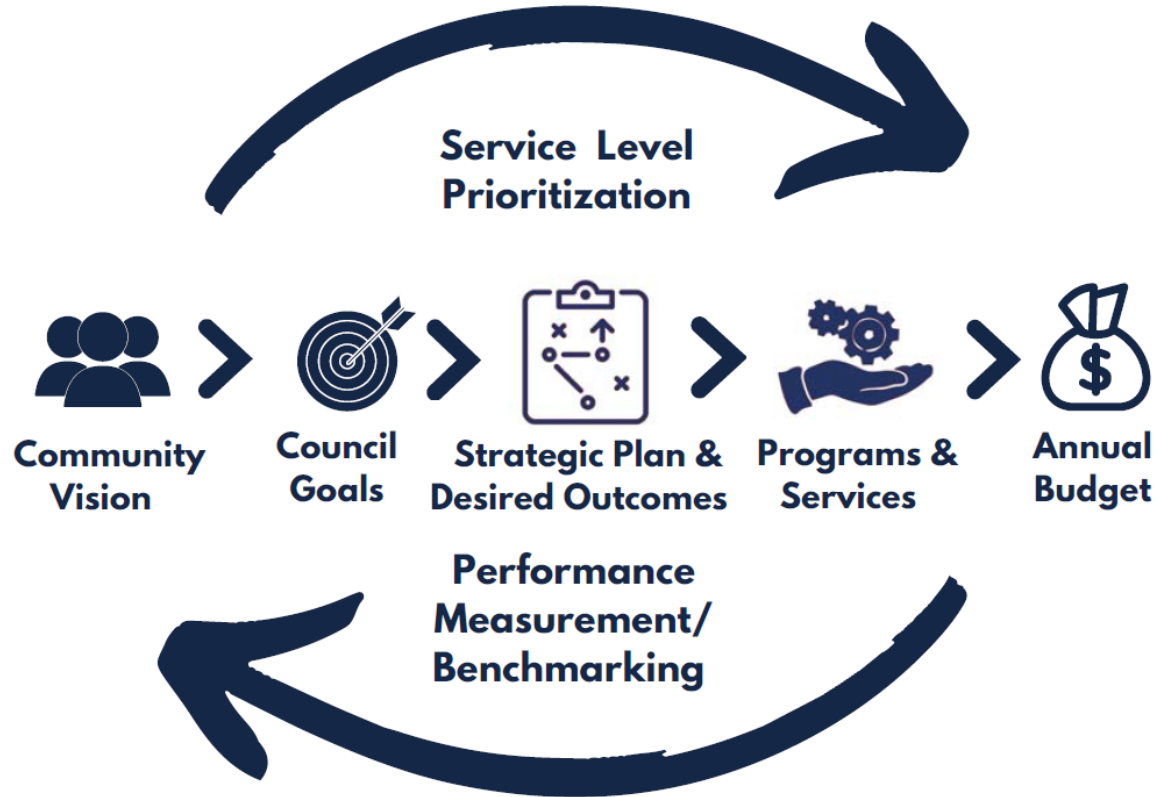
FY22 Projected Revenue



FY22 Budgeted Expenses



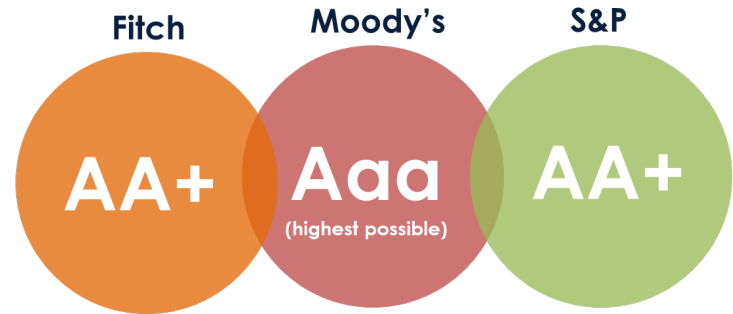
Budget Process



Financial Assessment

The 'AA+' IDR and GO bond ratings reflect the city's highest level of gap-closing capacity. This results from the city's high level of revenue control, solid expenditure flexibility and robust reserves, and a low long-term liability burden. The ratings also reflect the city's strong financial management practices and planning, which help mitigate concerns about a concentrated economy supported by the volatile tourism sector. ~Fitch

- **High-level of revenue control**
- **Solid expenditure flexibility**
- **Robust reserves**
- **Low long-term liability burden**
- **Strong financial management practices**



Operating Revenues Opportunities

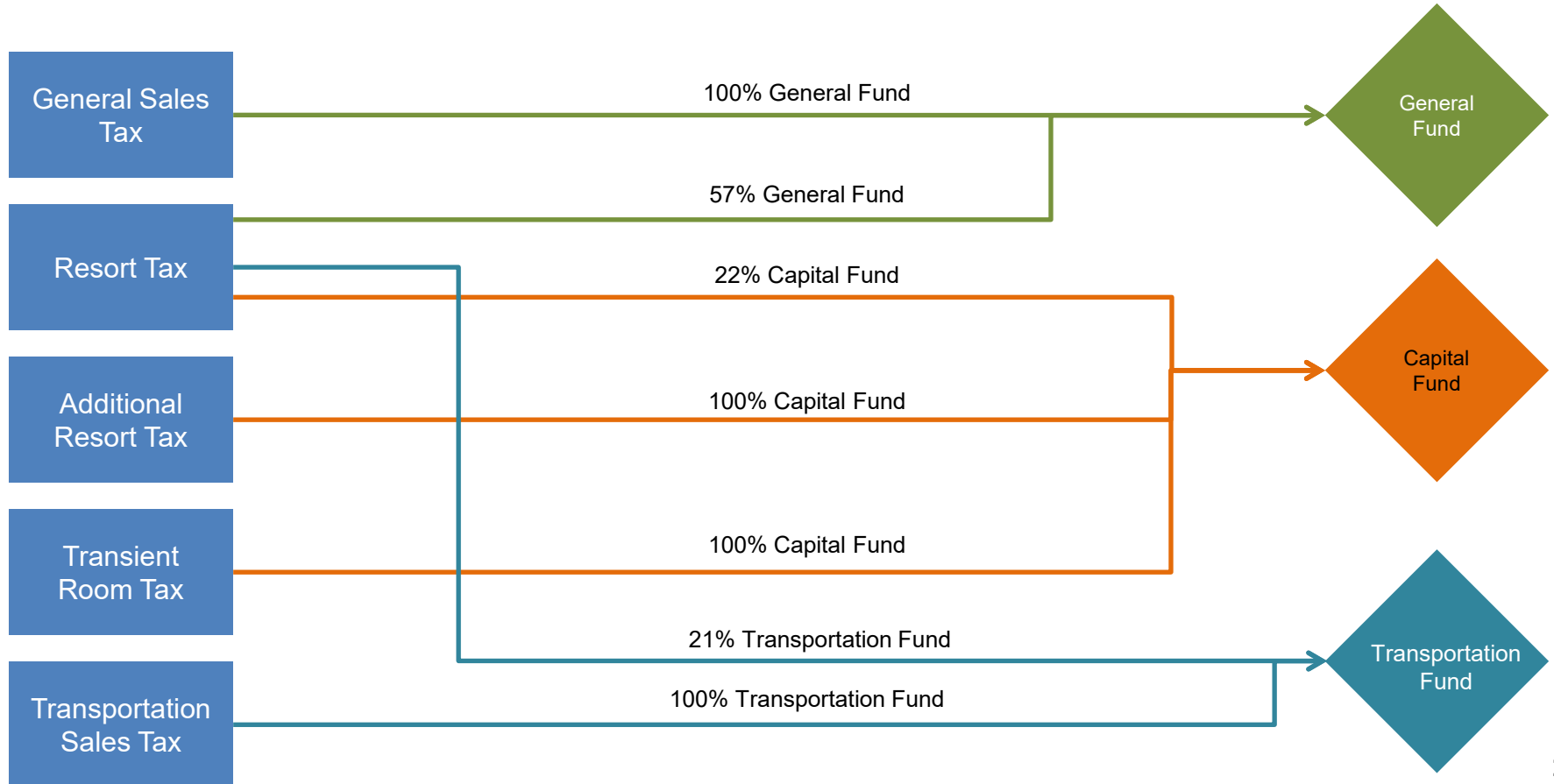
Property Tax

- Ad valorem tax on the value of a property
- Council discretion through Truth in Taxation

Fees

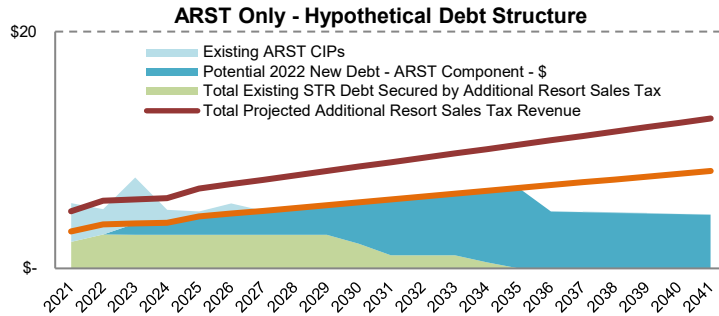
- Recreation, Building, Planning, Engineering, Parking, etc.
- Council discretion annually during budget

Where Do Our Sales Taxes Go?



Additional Opportunity 1: ARST

Debt Capacity



**~\$45-50M over 20 yrs
@ 65% of Gross Revenue**

Historical Use

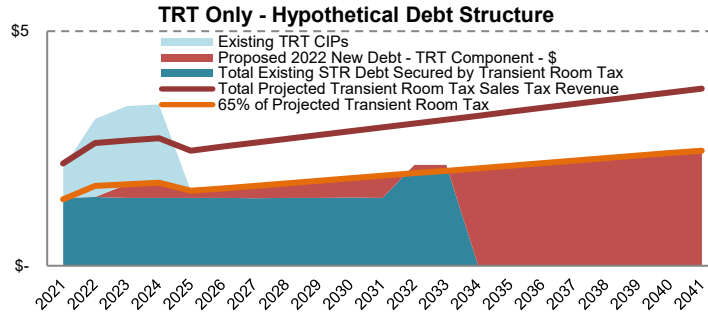
- Open Space Acquisition
- Historic Park City, Main Street & Downtown Projects
- Old Town Street Improvements
- Storm Water

Potential Future Use

100% Flexible at Council Discretion

Additional Opportunity 2: TRT

Debt Capacity



**~\$13-15M over 20 yrs
@ 65% of Gross Revenue
~\$17-20M over 20yrs
@ 75% of Gross Revenue**

Historical Use

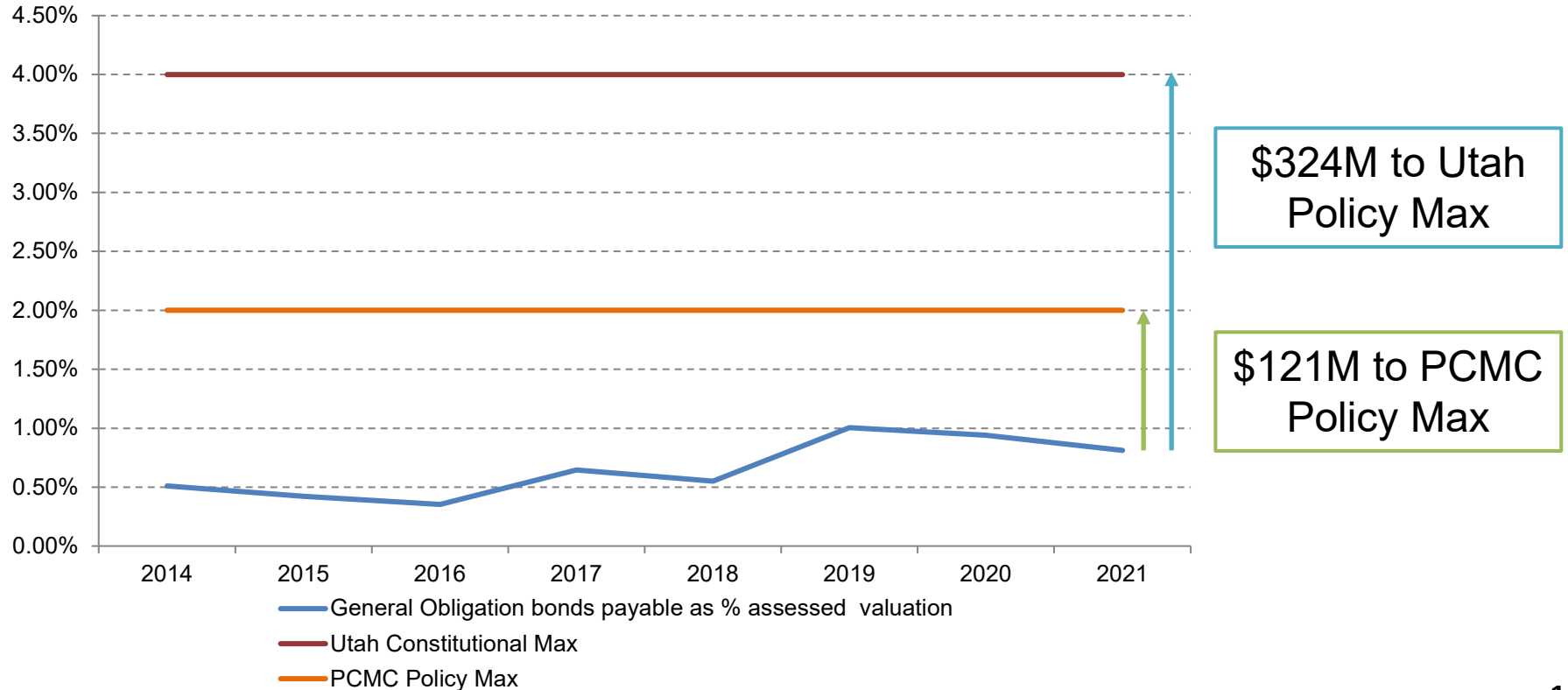
- Arts & Culture

Potential Future Use

100% Flexible at Council Discretion

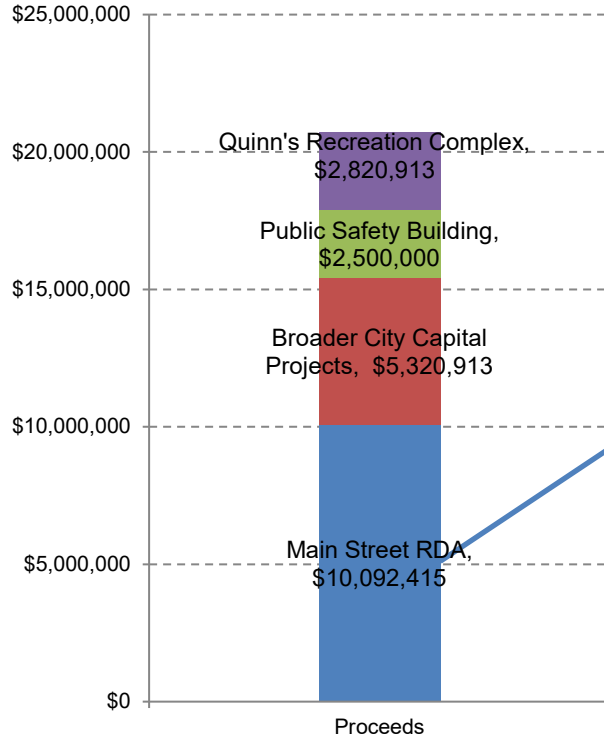
Additional Opportunity 3: GO Bond

GO Debt Payable as % of Assessed Value



Main Street RDA History

2005A Sales Tax Revenue Bond Proceeds



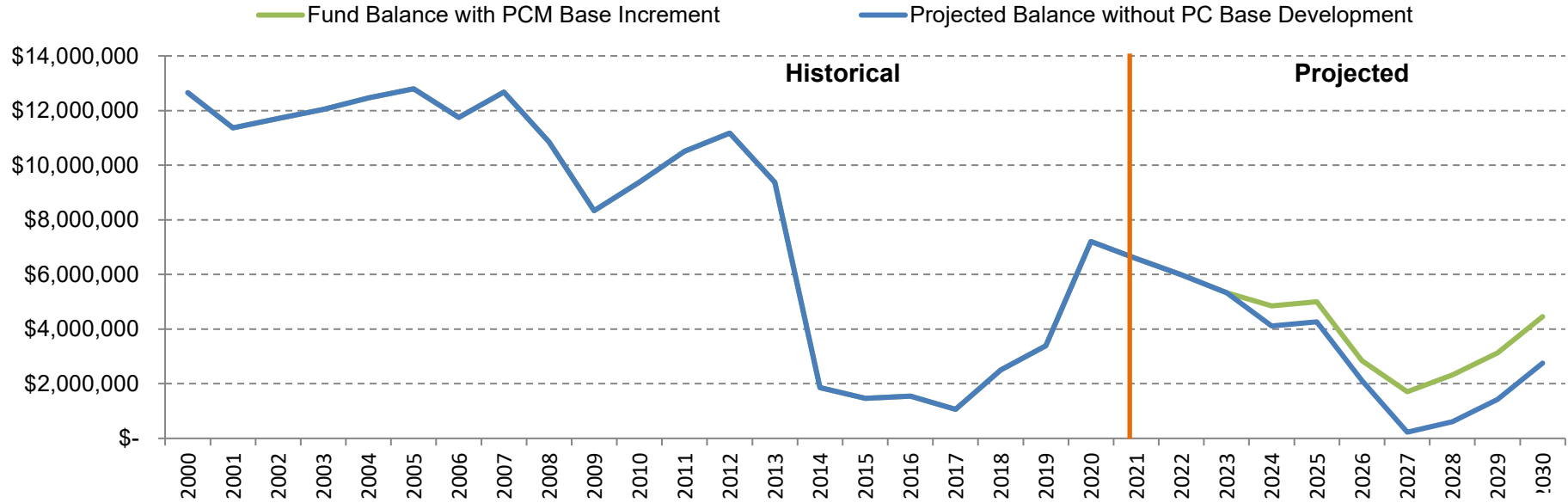
Project	Actual Expense	Budgeted Future Expense
SWEDE ALLEY/MARSAC (CHINA BRIDGE)	\$ 6,249,974	
SHELL SPACE (KPCW, Liquor Store)	\$ 1,823,037	
DOWNTOWN REVITALIZATION	\$ 426,704	
OLD TOWN STAIRS	\$ 424,606	\$ 284,253
MAIN STREET BOLLARDS PHASE I	\$ 88,282	
ECONOMIC STUDY	\$ 45,413	
HISTORICAL INCENTIVE GRANT	\$ 41,434	
HISTORICAL INCENTIVE GRANTS	\$ 32,500	
SANDRIDGE PARKING LOT	\$ 29,700	
ABATEMENT FUND	\$ 15,380	
TOWN GREEN COMPLEX	\$ 8,520	
DOWNTOWN REVITALIZATION	\$ 6,833	
ADDL PARKING MAIN AND SWEDE	\$ 5,342	
RELOCATED UTILITIES	\$ 930	
PROPERTY IMPROVEMENTS	\$ 350	
OLD TOWN ACCESS & CIRCULATION PLAN		\$ 60,000
PAVEMENT MANAGEMENT IMPLEMENTATION		\$ 52,000
CITY-WIDE SIGNS PHASE 1		\$ 20,000
MAIN STREET BOLLARDS PHASE I		\$ 11,718
Total Historical & Budgeted Projects		\$ 9,626,977

Additionally, FY22 budgets small operational expenses and projects an ending balance of ~\$100K

Lower Park Avenue RDA

- An update to our fund balance model indicates fund balance is sustainable, yet fully levered as previously noted
- Potential tax increment from Park City Mountain base development has the potential to benefit RDA fund balance and create slightly more flexibility in the long-term

Lower Park RDA - Historical & Projected Fund Balance Over Time



Additional Opportunity 4: Special Financing Tools



CRA

- Redistributes property tax within geographic boundary based on new growth
- Other governmental entities must authorize



PID

- Creates a new property tax within geographic boundary
- City authorizes



HTRZ

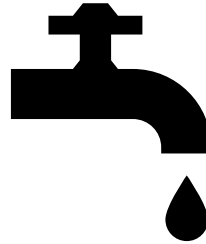
- Redistributes property tax within geographic boundary based on new growth
- Authorized by state

Proceeds from special financing deals are 100% dependent on creating new asset growth and the corresponding resulting assessed value of the new asset

Water Revenue Opportunities

Rates

- Water service fees
- Council will review changes to further conservation and equity



Water Revenue Bonds

City has issued over \$141M in bonds over the last three years for water treatment infrastructure

Transportation Revenue Opportunities

Transit Sales Taxes



- \$5M/year received directly for operations
- \$2.5M/year received from Summit County for ops
- \$2.5M/year apply through Summit County annually (capital only)

Grants

- Federal and state grants
- Over \$30M planned in next 5 yrs
- Continually applying

Summary

1. **Great financial and budget team**
2. **City has a strong financial position**
3. **Healthy debt capacity through various revenue sources**
4. **Historical uses and planned uses can be modified**
5. **Key is prioritizing Council and community needs**

Council Agenda Item Report

Meeting Date: February 10, 2022

Submitted by: David Everitt

Submitting Department: Executive

Item Type: Work Session

Agenda Section:

Subject:

Arts and Culture District

Suggested Action:

Attachments:

[Arts and Culture District Presentation](#)

Park City Arts and Culture District

Council Retreat – February 10, 2022



The Early Days

Bonanza Park identified as “the locals’ place to live and work”

Form-based zoning explored and ultimately rejected

Community visioning and strategic planning – (Vision Park City 2009)

Increased tourism-oriented development pressure in the neighborhood

Sundance evaluates HQ locations

Bonanza Park - The Evolution of Place



The Planning Department
Park City Municipal Corporation
January 2012

Kimball Art Center sold its Main Street location

2017: Zero to Sixty

[Sundance](#) and [Kimball](#) signed letters of intent with the City
([July 20 council meeting](#))

City enacted [1% Transient Room Tax](#)

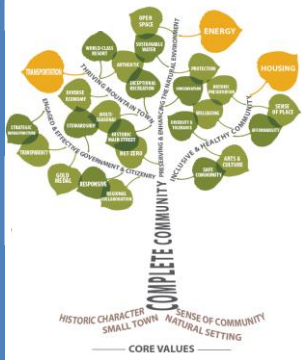
[City purchases Bonanza Park](#) properties to control future use

[Cultural Facilities and District Feasibility Study](#) published

[Lake | Flato Architects selected](#) to master plan District
and design City facilities

Planning and Design - 2017-2019

Building a Complete Community Park City Arts and Culture District



- Sundance Institute and Kimball Art Center**
- Arts and Culture Synergy
 - Alignment with Park City Community Values

Arts and Culture District

- Showcases the Community
- Provides an Added Value to Community
- Draws locals and guests to Sundance Institute and Kimball Art Center
- City Control of Development - City partnership supporting
- Diversify Economic base around local not dependent

webb
management
services
incorporated

building creativity

Assessment

Park City Cultural Facilities and District Needs Assessment Data

November 1, 2017



SUMMIT COUNTY
PROJECT ABC
ART BEAUTY CULTURE



**State of the Arts
2018**

CONCEPT FOR PARK CITY ARTS DISTRICT

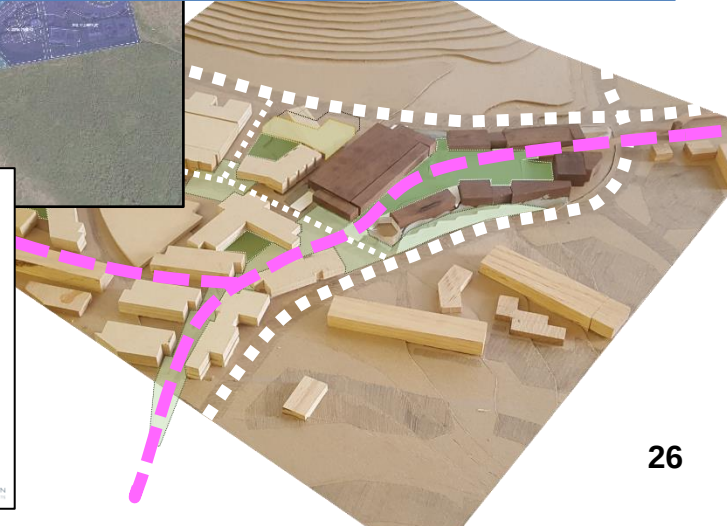
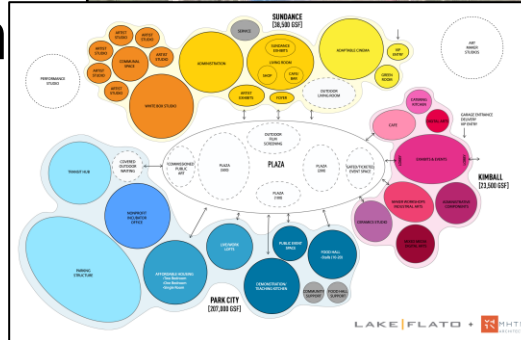


Planning and Design - 2017-2019

Site master
planning

Individual building
design

Initial construction
cost estimates



Public Engagement

2017-2019

2017

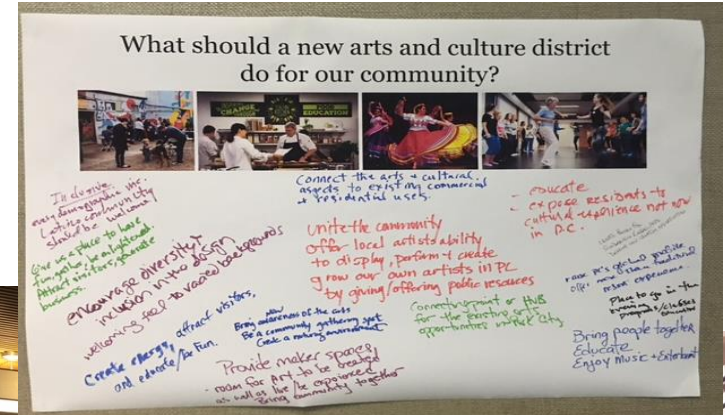
- Bonanza East Concept Presentation (May 26, 2017)
- Editorial Roundtable with Park Record, KPCW, and Park City Magazine (July 7, 2017)
- Community Conversation at Park City Library (July 11, 2017)
- City Council Presentation (July 13, 2017)
- City Council Presentation (July 20, 2017)
- Open House at the Yarrow (November 2, 2017)

2018

- Arts and Culture Top Priority Discussion (November 30, 2018)
- Arts and Culture Future City Employee Discussion (December 11, 2018)

2019

- Planning Commission presentation (July 10, 2019)
- Florida Arts and Culture District Presentation (April 18, 2019)



Scope, Financing, Precon – 2020-2021

Revised expense estimates

Refined scope

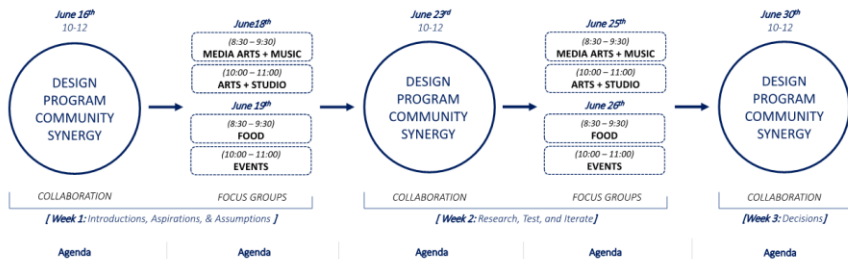
Public (re)engagement

Refined plan of finance



Scope, Financing, Precon – 2020-2021

PARK CITY ARTS & CULTURE DISTRICT PROGRAMMING WORK PLAN



Arts and Culture District Sources and Uses

Revenues	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25
TRT Tax Revenue	\$1,592,720	\$2,733,084	\$2,723,667	\$1,770,384	\$2,215,032	\$2,434,544	\$2,654,056	\$2,873,567
General Fund revenue	\$287,932	\$424,424	\$709,597					
2017 Bond Proceeds	\$19,500,000							
Proposed 2022 Bond Proceeds						\$25,000,000		
Sale of Land to St. KAC					\$6,825,000			
Transit Funds - TBD					\$2,691,775	\$2,691,775		
Transit and Housing land contribution			\$2,079,575	\$1,692,050				
(Housing) RDA 20%				\$3,885,307		\$16,863,425		
(Housing) Housing Authority Bond								
Transit funds - Capital and Fees					\$5,003,545		\$500,000	\$500,000
Residential leases							\$133,333	\$200,000
Nonresidential leases+events etc.								
Total Revenues	\$21,380,662	\$3,157,508	\$3,433,264	\$3,849,989	\$22,312,709	\$46,899,844	\$3,287,389	\$3,573,567
Expenses								
Purchase of Bonanza Park East	\$19,300,000							
Development/design expenses	\$287,932	\$424,424	\$709,597	\$3,500,000	\$3,100,000	\$400,000	\$75,000	
2017 bond debt service	\$1,498,013	\$1,498,013	\$1,467,013	\$1,470,438	\$1,470,438	\$1,470,438	\$1,470,438	\$1,470,438
Overall construction		\$2,010,284	\$2,800,000		\$8,000,000	\$20,000,000	\$1,942,464	
Housing-specific construction				\$5,690,813	\$1,381,625			
Transit-specific construction				\$3,781,927	\$3,781,927			
Overall contingency					\$2,275,000			
Housing bond debt service						\$500,000	\$500,000	
2021 bond debt service						\$1,740,900	\$1,740,900	
New facility operating subsidy						\$233,333	\$350,000	
Total Expenses	\$19,887,932	\$1,892,437	\$2,387,894	\$17,767,013	\$22,045,178	\$39,308,990	\$5,962,135	\$4,061,338
Net for year	\$1,792,720	\$1,265,071	\$1,045,370	\$2,082,976	\$1,026,531	\$7,590,854	\$1,325,254	\$1,512,229
Accumulated balance	\$1,792,720	\$3,057,791	\$4,103,161	\$1,068,107	\$455,638	\$8,136,482	\$5,461,745	\$4,973,975

Shared Parking – How it Works:

- Follow Urban Land Institute's national recommendations for mixed-use, high-density developments
- Careful analysis of on-peak and off-peak demands
- Fulfills parking needs without underparking or overparking

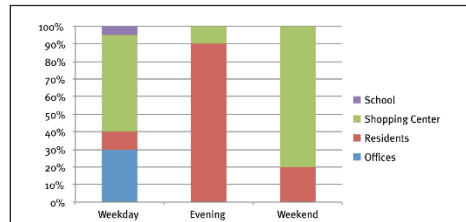


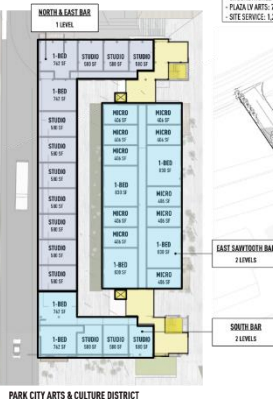
Table 1: Parking Space Distribution by Time of Day

Time of Day	School	Shopping Center	Residents	Offices
Weekday	10%	30%	40%	20%
Evening	0%	10%	80%	10%
Weekend	0%	10%	90%	0%

Table 2: Parking Space Distribution by Land Use

Land Use	Residential	Commercial	Public	Other
Residential	100	0	0	0
Commercial	0	100	0	0
Public	0	0	100	0
Other	0	0	0	100

PARK CITY ARTS & CULTURE DISTRICT BUILDING 1 - RESIDENTIAL FLOOR PLAN, LV 2 & 3



Park City Arts and Culture District

2020/21 Public Engagement Timeline



Timeline

Milestone	Start	Finish
Special Council Meeting - Discuss scope, phasing, plan of finance	12/15/20	12/15/20
Council Meeting - Receive public comment, respond to inquiries	12/17/20	12/17/20
Council Meeting - Resolution endorsing plan of finance and phasing	1/7/21	1/7/21
Demolition Bid Review & Approval	12/10/20	1/7/21
Council Meeting - Architect Services and Demolition Services Agreements	1/14/21	1/14/21
Revised MPD Submittal to Planning Department	2/1/21	2/21/21
Council Meeting - Approve Construction Management Services Agreement	3/12/21	3/12/21
Schematic Design Revisions	1/14/21	4/1/21
Site Demolition	1/28/21	4/8/21
Schematic Design Owner Review	4/1/21	5/1/21
Mass Excavation and Utilities Permits & Bidding	5/16/21	7/1/21
Planning Commission MPD Review & Public Hearing Process (proposed)	4/3/21	7/28/21
Mass Excavation, Shoring and Utilities	7/1/21	10/26/21
Footing and Foundation Package Permits & Bidding	6/26/21	10/26/21
Design Development	5/1/21	10/28/21
Construction Documents	10/28/21	4/26/22
Phase One Permits and Bidding	3/15/22	7/30/22
Phase One Construction - Footings and Foundation	10/26/21	11/8/22
Phase One Construction - Buildings/Facilities	8/13/22	8/28/23
Substantial Completion PCAC Phase 1	8/28/23	8/28/23

Recommendation: Scope

Base site elements + creative/cultural facilities

No Building 2

60 units housing

Consolidate housing to Building 1 & reconfigure

New!* Designate space for non-profit coworking/collaboration

Shell/fit-out approach for non-residential

More economical materials – no mass timber

Recommendation: Finances

\$65.4 million for construction

75% of TRT revenues for debt service → 20 year \$25.5m bond

TRT cash on hand - \$6 million

Housing funds - \$16.3 million

- \$13.5 million – traditional housing funds
- \$1.8 million - Senior Center remainder
- \$1 million - Firehouse sale proceeds (for housing)

WALC bond proceeds - \$1.25 million

Transportation Fund - \$5 million

Sale of land - \$6.825 million

Recaptured capital funds - \$3.15 million

- \$1.75 million - Repository remainder
- ***New*** \$1.4 million – unexpended capital funds from completed projects

New FY21 previously unanticipated revenues - \$1.85 million

Next Steps

Council direction would allow project team to:

Get w/ Partners to jointly refine site plan

- MPD application adjustments → Planning Department and Commission review w/ public process

Refine City buildings' interior program through community-based process

Advance building

- Construction

Concurrently w/ purchase-sale

Next Steps

Soon....

- Owner's Representative Agreement extension
- Architects Agreement
- Summer temporary activation
- FY22 Budget
- Construction services RFP
- Revised MPD submission (as the applicant)

After that:

- Construction Services Agreement – the big \$ approval

Building 1 Coop Core & Shell	\$	4,707,664
Building 4 Food Hall/Event Core & Shell	\$	6,555,022
Building 3 Programmable Arts Space Core & Shell	\$	7,622,046
Total	\$	65,333,500
SOURCES		
Housing funds	\$	13,500,000
Senior Center remainder	\$	1,800,000
Firehouse sale proceeds	\$	1,000,000
Transportation Fund	\$	5,000,000
WALC Bond proceeds	\$	1,250,000
TRT Bond	\$	25,500,000
TRT cash on hand	\$	6,000,000
Decrease fund balance transfer	\$	1,400,000
FY21 additional revenue	\$	1,850,000
Soils Repository recapture	\$	1,750,000
Sale of land	\$	6,825,000
Total	\$	65,875,000

Recent council work sessions

July 9, 2020 – Preliminary construction cost estimates & cash flow model

December 15, 2020 – Revised cost estimates & proposed phasing plan for City-owned District elements

January 7, 2021 – District housing, transportation, and costs

January 21, 2021 – District transportation infrastructure

February 4, 2021 – District housing

February 25, 2021 – Revised plan of finance

March 31, 2021 – Public hearing

April 1, 2021 – Next steps brief discussion

April 29, 2021 – Project scope and plan of finance

May 27, 2021 – Project scope and plan of finance

Soils...

Staff proposed low-cost local solution for storing soils

- Planned with and endorsed by Utah Department of Environmental Quality (per EPA)
- Resolved legacy soils issue (at Gordo)
- Saved \$\$ for anticipated affordable housing projects
- Funded with existing capital set aside

Soils...

Upshot:

- No local solution available
- Adjust A&C budget - ~\$5 million at minimum
- Or change design - reduce underground component

So Where Are We?



Council Agenda Item Report

Meeting Date: February 10, 2022

Submitted by: Jenny Diersen

Submitting Department: Sustainability

Item Type: Staff Report

Agenda Section:

Subject:

Events

Suggested Action:

Attachments:

[Events Presentation](#)

Special Events Update



PARK CITY

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City's Role – Who/what are Events For?

Fundraisers

Economic
Impacts – not all
are equal

For
locals?

Perspective
and Balance

Community
Gatherings &
Connection

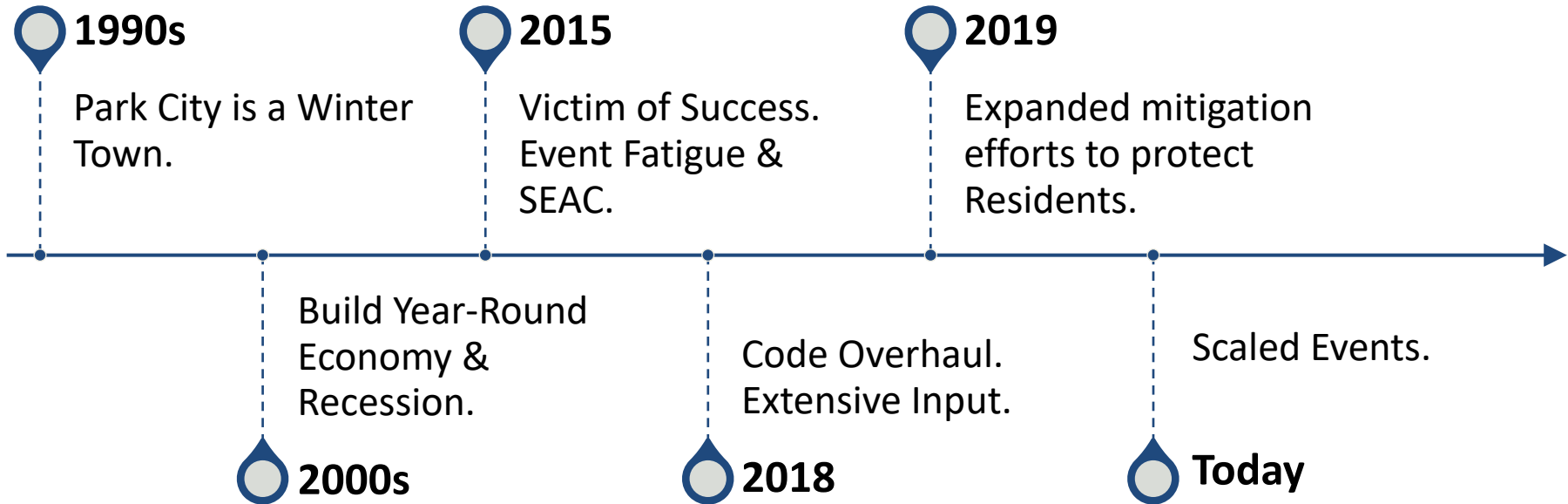
Cultural
and
Community

**Community
Perspective**

City resources/fee
waivers vs.
sponsorships/branding
& driving visits

**Regulatory
role**

Special Events Timeline





Special Events Advisory Committee (SEAC)

- Resident perspective.
- Event Prioritization – Objective analysis.
- Extensive conversation facilitated policy refinements.
- Didn't cut events – reached consensus.

Regulatory Process

- Code created by Council to facilitate uses community wanted.
- Council vs. Admin. approval
- Permit Process
- Standards of Review



2018 Policy & Code Changes

- Community prioritized over Economic.
- Peak Timeframes (11).
- Event Levels re-classified.
- Capped biggest events.
- Application deadlines.
- Limit Fee Reductions (FY 24).
- Deregulate at the resorts.
- Build quiet times into the calendar administratively.





*"Add more bouncers
(mitigation) or shrink
the guest list
(scaling)."*

Tom Bakaly, Former City Manager 2012



Managing Impacts

Mitigation

- Operational changes reduce impacts.

Scale Events

- Reduces intensity of events.

Reduce Quantity

Managing Costs

Increased Costs:

- City Services and Hard Costs for mitigation are rising (incremental and absorbed).
- City Service Contracts.

COVID – 19 Adjustment:

- Reduced scale of events.

Outcome:

- Increased financial pressure on applicants, City Staff and the community.

Is This Fiscally Sustainable?:

- 99% of our events are local, non-profits.
- Align services with community values.



Progress

- Predictability & Balance
- Reduced Number of Event Permits
- Mitigation & Scaling Reducing Impacts



Discussion & Looking Ahead

Discussion:

- What is the role of events?
- Who should events serve?

Looking ahead:

- Policy and Code Refinements
- Contract Negotiations
- Event Caps Exceeded
- Return to Pre-Pandemic levels
- Sustaining Civic Events
- Codify “Quiet Weekends”, add other Peak Time Frames



Council Agenda Item Report

Meeting Date: February 10, 2022

Submitted by: Heinrich Deters

Submitting Department: Sustainability

Item Type: Staff Report

Agenda Section:

Subject:

Trails & Open Space Initiatives

Suggested Action:

Attachments:

[Trails and Open Space Presentation](#)

TRAILS & OPEN SPACE

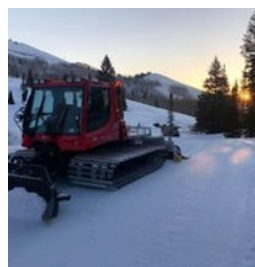
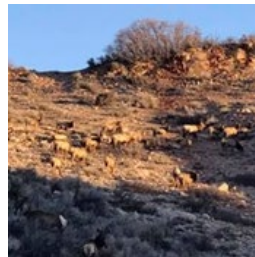
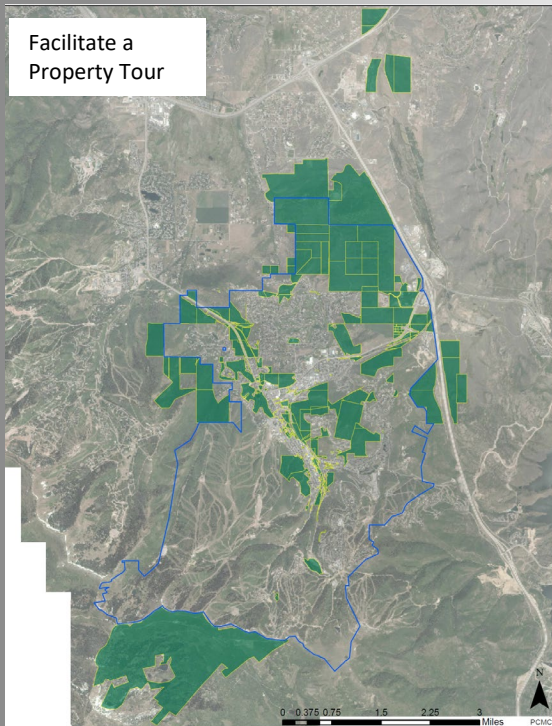
By The Numbers

- Park City Limits- 12,794 acres
- Preserved Open Space- 9,921 acres

Our Partners

- Mountain Trails Foundation
- Summit Land Conservancy
- Utah Open Lands

Facilitate a
Property Tour



Trails and Open Space Department

Two full-time Employees

Two part-time Rangers

One contract grant writer

Seven fantastic partners

MTF, SLC, UOL, CWPP, CWMA, Summit County, Basin
Recreation

Acquired Open Space Investment- over \$150M

City-Owned Open Space- 5960 acres

Open Space Stuff

Conservation Easements- 24

Trail events- 12

Agricultural Leases- 5

Trailheads/Kiosks- 19

Vault Toilets- 6

Trash Receptacles- 48

Fence- 14.88 miles

Open Space Gates- 22

Tram Towers- 12

Decks- 1.5

Benches- 14

Backcountry Trails- 172 miles

Winter Trails

Groomed (counts WPT)- 70K

Fat Bike- 42K

Open Space Maintenance

Trails and Infrastructure

Noxious Weeds

Wildfire mitigation

Environmental/Wildlife



Governing Documents

- General Plan
- Trails Master Plan and Applicable Conservation Easements
- Noxious Weed Plan
- Community Wildfire Preparedness Plan
- Special Events- Trails Policy
- Donation Policy

Budget

- Trails Master Plan
- Open Space Maintenance
- Backcountry Trails Maintenance

Department Coordination

- Planning & Development Review
- Transportation Planning/Walkability
- Parks and Streets
- Neighborhood Traffic Management Program
- Special Events
- Communications
- Public Safety & Emergency Management
- Recreation

Grants

- Summit County RAP/Restaurant
- Utah Office of Outdoor Recreation
- Recreation Trails Program
- Environmental/Wildfire
- Noxious Weed Abatement



Current Open Space Projects

Community Forestry Plan

- Planning/Forestry Board

McPolin Eco-Plan

- In conjunction with Summit Land Conservancy and Bill White Ranches

Treasure Hill Conservation Easement

- In conjunction with Summit Land Conservancy

Iron Mountain Property & Conservation Easement

- In conjunction with Summit Land Conservancy

Clark Ranch Conservation Easement

- As part of the Annexation Process

Bonanza Flat Remediation Program

- In conjunction with Utah Open Lands

Bonanza Flat Parking Enforcement

- In conjunction with Wasatch County

Annual Noxious Weed Abatement

- Emphasis on eliminating chemical treatments where feasible.
- In conjunction with CWMA (County, Cities, Stakeholders) Grant Funding Awarded
- <https://www.parkcity.org/government/noxious-weeds>





Park City Municipal

Wildfire Initiatives

RECENT NOTABLE FIRES

Parley's Canyon Fire (August 2021)
Weber Canyon Fire (November 2020)
Parley's Canyon Fire (August 2020)
Big Hollow Fire (July 2020)
Saddle Fire (May 2020)
Dollar Ridge (Summer 2018)
Brian Head (Summer 2017)
Yellowstone (Summer 1988)

PLANNING & COMMITTEES

Departments: Emergency Management, Trails and Open Space, Planning and Building Departments

WILDLAND URBAN INTERFACE (WUI) - Regulatory

- 2020 revisions to Municipal Code:
 - Adopted 2006 Utah Wildland Urban Interface Code as amended
 - Implemented Wildland Urban Interface standards
 - Added Fire Wise designations to the Title 14-1-5 plant list

WESTERN SUMMIT COUNTY FUELS COMMITTEE - Mitigation

Objective is to coordinate Western Summit County agency wildfire fuels reduction projects, restore and maintain landscapes, and create fire-adapted communities
Voting members include:

Summit County (including Fire Warden and Public Lands)
Park City Municipal Corporation
Deer Valley Resort/Park City Mountain Resort
Park City Fire District
Wasatch County
Utah Bureau of Land Management Fuels and WUI Representatives
Utah Division of Forestry, Fire and State Lands Representative
USDA Forest Service Representative
Rocky Mountain Power/Dominion Energy
HOA Representative-at-Large/Park City

Revised the Land Management Code defining: Defensible Space and Firewise Landscapes/Landscaping
Implemented Wildland Urban Interface standards for the Sensitive Lands Overlay, Annexations, and Master Planned Developments

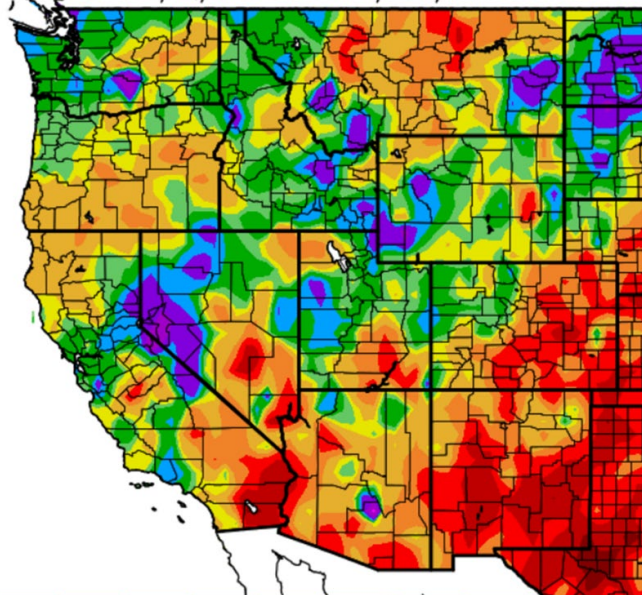
FORESTRY BOARD - Planning/Preparedness

Mission is to promote stewardship of Park City's forests, while enhancing the natural ecosystem, sustainability, quality of life, and community protection
Comprised of Trails & Open Space, Planning, Sustainability, City Engineer, and Emergency Management. Advisors include Chief Fire Code Official, Deputy Fire Code Official, and Economic Development, et al.



Current Conditions and Snow Water Equivalent

Percent of Average Precipitation (%)
10/1/2021 – 1/31/2022



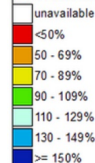
2/1/2022 at WRCC using provisional data.

Local Climate Centers

Westwide SNOTEL Current Snow Water Equivalent (SWE) % of Normal

Jan 31, 2022

Current Snow Water Equivalent (SWE) Basin-wide Percent of 1991-2020 Median



* Data unavailable at time of posting or measurement is not representative at this time of year

Provisional data subject to revision



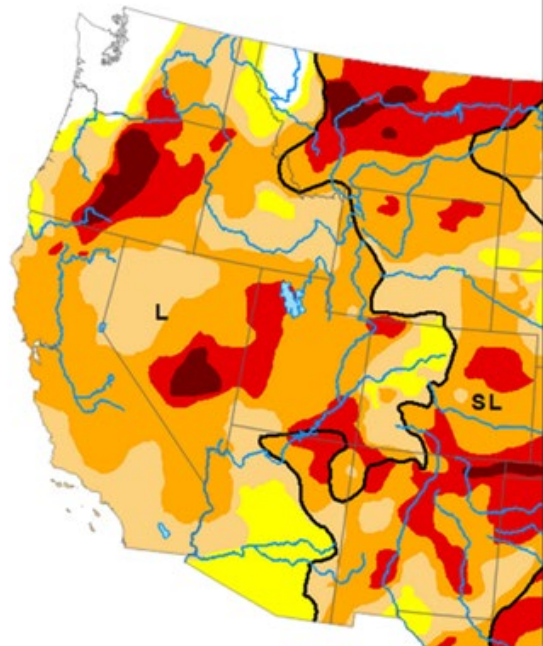
The snow water equivalent percent of normal represents the current snow water equivalent found at selected SNOTEL sites in or near the basin compared to the average value for those sites on this day. Data based on the first reading of the day (typically 00:00).

Prepared by:
USDA/NRCS National Water and Climate Center
Portland, Oregon
<https://www.nrcs.usda.gov/wps/portal/nrcs/home/>



Drought Monitor

January 25, 2022



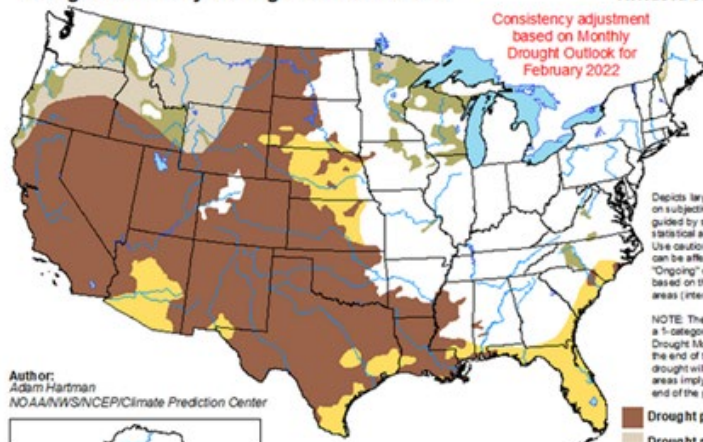
Drought Outlook

February 1st – April 30th, 2022

U.S. Seasonal Drought Outlook Drought Tendency During the Valid Period

Valid for February 1 -
Released Jan 25, 2022

Consistency adjustment
based on Monthly
Drought Outlook for
February 2022



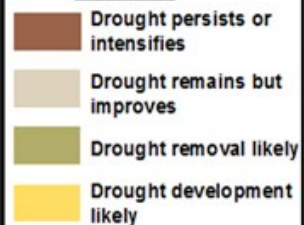
Author:
Adam Hartman
NOAA/NWS/NCEP/Climate Prediction Center

Depicts large
on subjective
guided by the
statistical and
Use caution
can be affected
"Ongoing" di
based on the
areas (intens

NOTE: The
a 3-category
Drought Mon
the end of th
drought will
areas imply
end of the p

Drought pe
Drought re

KEY:



CURRENT PROGRAMS & PROJECTS

Annual Defensible Space Work

- \$20,000 work on city-owned open space (Rossi Hill)

Phase II Treasure Defensible Space Clearing

- Continuation of 3-year Wildfire Mitigation Plan for the Treasure Hill Open Space

Community Wildfire Risk Assessment

- In final submittal interviews with two applicants
- Community assessment of wildfire risk attributes, which includes identification of high value resources and identifies prioritized project areas and implementation plans.

Public Engagement

Western Summit County Fuels Committee
Forestry Advisory Board
Annual/Utility mailers
Spring/Fall open houses
Wildfire panels

Evaluation of Fireworks and Burn Restrictions

Full-Scale Exercise

Fire Wise Certification



Current

Trail Projects & Programs

Park City Heights Backcountry Trails

- Developer Funded Trails in and around Park City Heights

Round Valley 'Big Easy' Trail

Complete 'Mother Urban' Trail

- Located on Treasure Hill

Clark Ranch Trails and Trailheads

- Part of current Annexation Planning Process
- Trails and Trailheads with Grant Funding
- Considering no-dog option and E-mtb Friendly trails

Bonanza Flat Phase II Summer Trails

- Complete multi-use Loop
- Planning of Regional connection to Wasatch State Park

Meadows Drive Trailhead

- Working with Aspen Springs HOA on possible improvements to parking area

Transit to Trails 2022

Expansion of the Trails & Open Space Ranger Program

Mid-Mountain Trailhead

- Part of current Sommet-Blanc developer improvements



Does Council want staff to consider an assessment of our trailhead areas?



Council Agenda Item Report

Meeting Date: February 10, 2022

Submitted by: Michelle Kellogg

Submitting Department: Executive

Item Type: Staff Report

Agenda Section:

Subject:

Strategic Communications

Suggested Action:

Attachments:

[Strategic Communications Presentation](#)

STRATEGIC COMMUNICATIONS & OUTREACH



MEET THE TEAM

COMMUNITY ENGAGEMENT

CONTENT DEVELOPMENT & STRATEGY | EVENT PRODUCTION

STRATEGIC COMMUNICATIONS | STAKEHOLDER OUTREACH

media@parkcity.org



Linda Jager
Community Engagement Manager



Tanzi Propst
Digital Content Coordinator



Emma Prysunka
Strategic Outreach Specialist



Clayton Scrivner
Communications Manager



Lynn Ware Peek
Community Engagement
Liaison

**MISSION: TO FOSTER COMMUNICATION AND CONNECTION
BETWEEN THE COMMUNITY AND PARK CITY MUNICIPAL**

BACKGROUND

LATE 1980s	LATE 1990s	EARLY 2000s	MID 2000s	2016-TODAY
GETTING THE COMMUNITY ON BOARD	FOSTERING COMMUNITY PARTICIPATION	PARK CITY WELCOMES THE WORLD	TAKING IT TO THE STREETS	PUBLIC AFFAIRS >> COMMUNITY ENGAGEMENT
<i>Myles Rademan becomes Public Affairs director in 1989. Outreach to community on sprucing up Main Street, buying open space, economic recovery, and living room visioning begins.</i>	<i>Grassroots community visioning continues. Empowering locals to make a change in the community through participation.</i>	<i>Mayor Brad Olch and Myles Rademan engage the community in welcoming the world for 2002 Olympic Winter Games.</i>	<i>Phyllis Robinson becomes Public Affairs Manager, Craig Sanchez joins department as Community Liaison. Boots on the Ground outreach and 2009 Community Visioning are launched.</i>	<i>City creates Community Engagement Department. Staff grows from 1.5 to 5, and 200% growth in communication and engagement programs.</i>

STRATEGIC OUTREACH

Department Liaisons – Work directly with assigned departments, which we meet with regularly to become subject matter experts.

Proactive Outreach – Identify potential issues, outreach and communication opportunities for City projects and programs.

Strategic Outreach Plans – Develop and implement proactive outreach plans to ensure stakeholders are informed, heard, and engaged.



Wildfire Mitigation

Outreach:

- VMS messaging
- Media advisory/reminders to media
- Communicate with partners/stakeholders
- Social media posts
- Webpage explaining project
- Included in newsletter
- Email to City staff

0 calls to dispatch, 0 complaints

EXAMPLES

CITY COUNCIL VACANCY

PROCESS TIMELINE

- 12/17 Application Submission for Council seat accepted by City Recorder
- 1/05 Last day Applications for Council seat due by 5:00 p.m.
- 1/07-1/13 Council candidate interviews
- 1/13 Appointment of new Council member

In anticipation of Mayor-elect Worrell's Council seat vacancy, please review the below information as well as in this [Council Seat Appointment Information Packet](#).

Introduction to Serving on City Council

A live recording of an 'Introduction to Serving on City Council' workshop, held on Tuesday, December 7, is available [here](#).

How to be considered to fill Council Seat Vacancy

- Meet the qualifications of candidates seeking elected office (below).
- Submit a signed application and letter of consent for background check.
- The Mayor and Council will interview all applicants in a public meeting.
- The successful candidate will be appointed at a Council meeting in January, 2022.

Candidate Qualifications

1. Candidates must be a United States citizen at time of filing for candidacy.
2. Candidates must be at least 18 years of age at the time of the next municipal election.
3. Candidates must be a legal resident of the municipality, or a resident of the recent annexed area, for 12 consecutive months immediately preceding the date of appointment.
4. Candidates must be a registered voter of the municipality (City limits shown in map below).
5. Pursuant to Utah Constitution Article IV, Section 6, any mentally incompetent person, any person convicted of a felony, or any person convicted of treason or a crime against the elective franchise may not hold office in this state until the right to vote or hold elective office is restored as provided by statute.

How to Apply

Those interested in filling the vacant Council seat may apply using [this form](#). Once the form is completed, please save it to your computer and then attach it to an email beginning December 17, 2021, to michelle.kellogg@parkcity.org. All applications must be in Michelle Kellogg's inbox by Wednesday, January 5, 2022, at 5:00 p.m. to be considered by the City Council.

Park City Limits

Council Vacancy Outreach:

- Media advisory
- Social media posts
- KPCW interview & PSAs
- Park Record coverage and ads
- Included in newsletter
- Eblast
- Webpage explaining process
- Hybrid public information session

17 applicants

STRATEGIC COMMUNICATIONS

Media Relations – Responsive to media inquiry in a coordinated and professional manner.

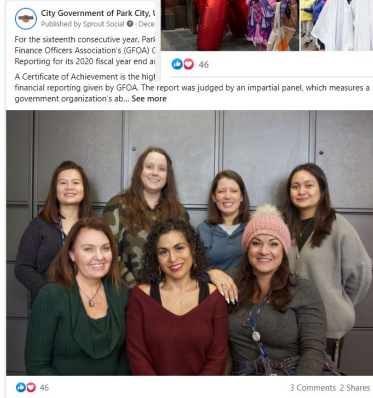
Proactive Pitching – Consistently keeping the media and stakeholders informed about the key happenings at PCMC (regular City Brief).

Content Coordination – Feeding all the City's communications channels with highly-crafted and comprehensive messaging.

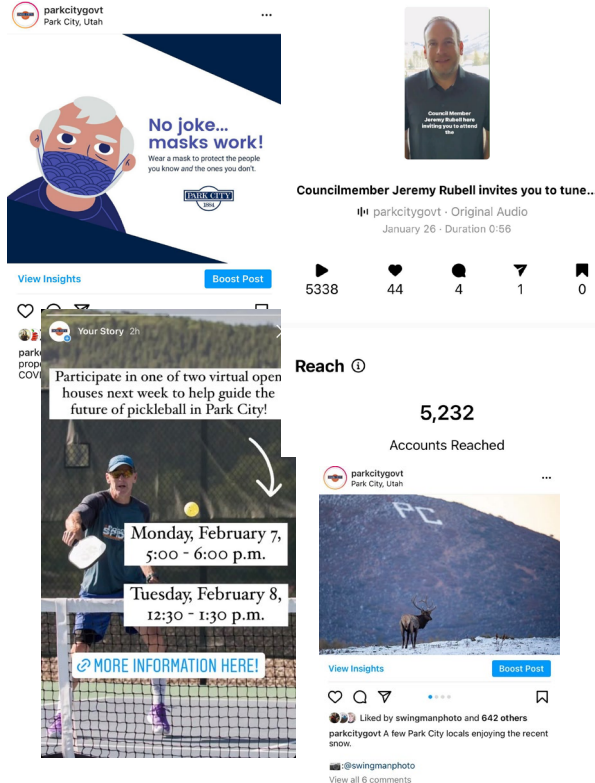
Speechwriting/Talking Points – Preparing responses to inquiries for administration and elected officials.

SOCIAL MEDIA

Facebook | 4.8K Followers



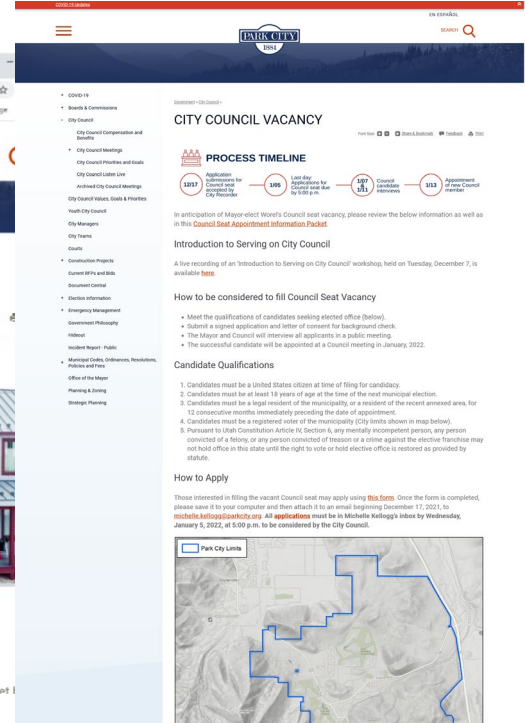
Instagram | 6,017 Followers



Twitter | 2,083 Followers



PARKCITY.ORG

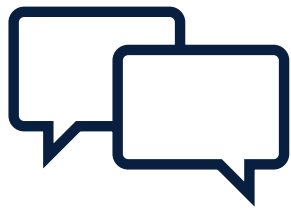


559,760 unique website visitors in 2021

TOOLS/PROGRAMS



OUR CHALLENGES



"I didn't hear about that..."

"I didn't receive a survey"

"We weren't notified about a change"

"The City needs to be
more transparent "

"No one told me about the road closure"

"My voice isn't being heard"

" I heard a rumor ..."

"How do I participate in a public meeting?"

" I'm not on social media and I don't use email"

NEW TOOLS/INITIATIVES

IDEAS/SUGGESTIONS

- Alternative communication methods for those not on social or web (i.e., printed flyers, etc.)
- Quarterly Citywide printed newsletter
- Professional survey tools and support
- Council/Mayor events - neighborhood gatherings, open office hours
- Strategic Communications Partnership (Comms Firm RFP)
- Communications Audit – are there ways we could be more efficient?
- Expand social platforms and content – Nextdoor, YouTube
- Emergency notifications in Spanish
- Public Meeting agendas in the Park Record
- CRM Management (geotargeting capabilities)

COUNCIL DISCUSSION

1. As we consider these new initiatives, what are you hearing?
2. What outcomes do you hope to discuss in 6 months?
3. What are your top three priorities for Community Engagement in the next year?

Council Agenda Item Report

Meeting Date: February 10, 2022

Submitted by: Clint Mcafee

Submitting Department: Public Utilities

Item Type: Staff Report

Agenda Section:

Subject:

Public Utilities & Sustainability

Suggested Action:

Attachments:

[Public Utilities Presentation](#)

[Environmental Sustainability Presentation](#)

Public Utilities

- Mining Influenced Water
- Water Supply and Demand
- Water Conservation
- Future Projects and Discussions



3Kings WTP – Complete in 2023



Successful Ice Pigging

Contaminant	Thaynes Tank Inlet Results (mg/L)	Drinking Water Standard (mg/L)
Arsenic, Total	1.84	0.010
Lead, Total	16.5	0.015
Thallium, Total	11.7	0.002



Thaynes Tank Inlet (Outlet)



Prospector Dr Run #1



Prospector Dr Run #2

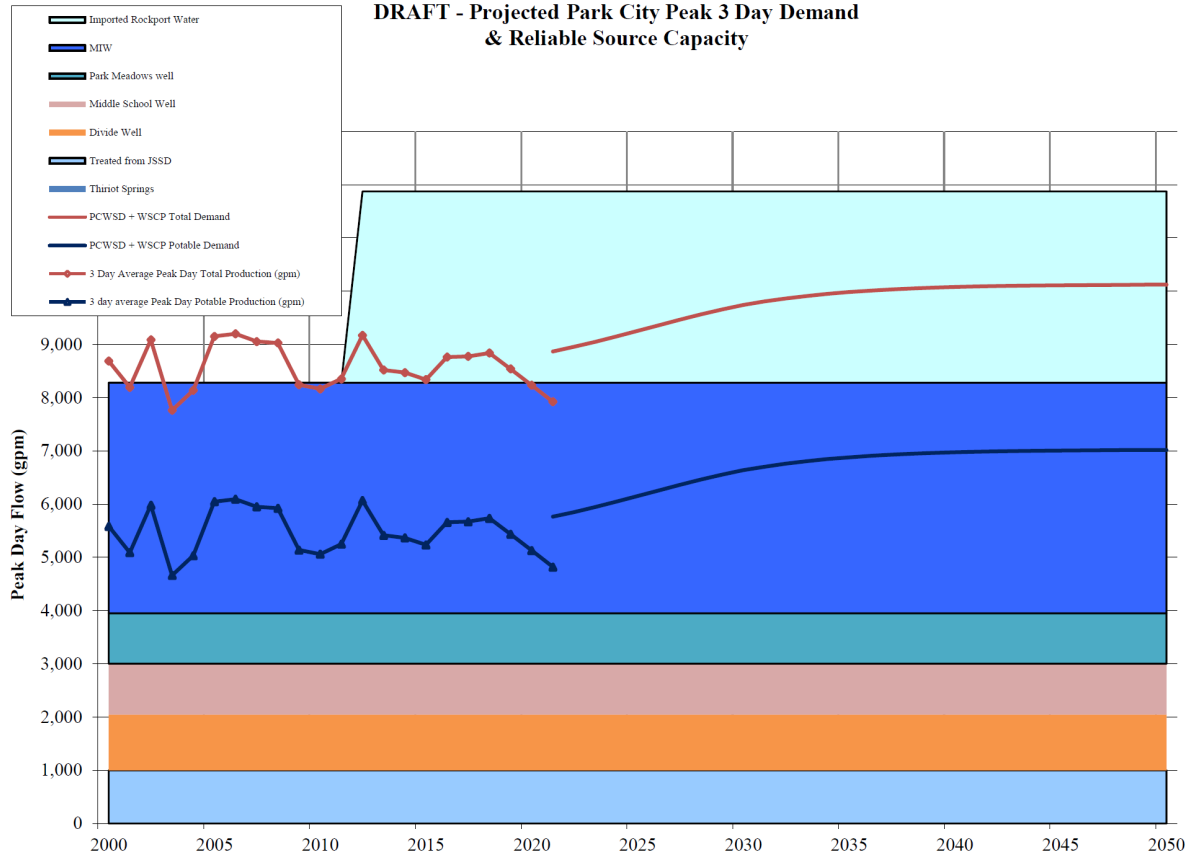
Other Prerequisite Projects and Funding

- 2020 and 2021 Water Revenue Bonds - \$140M
- Quinns Junction Water Treatment Plant Upgrades
- Quinns Junction Maintenance Building
- Creekside Water Treatment Plant
- Highway 248, Three Kings, and Golf Course Water Lines
- Golf Course Pond Dredging
- Spiro Tunnel
- Spiro WTP Demolition



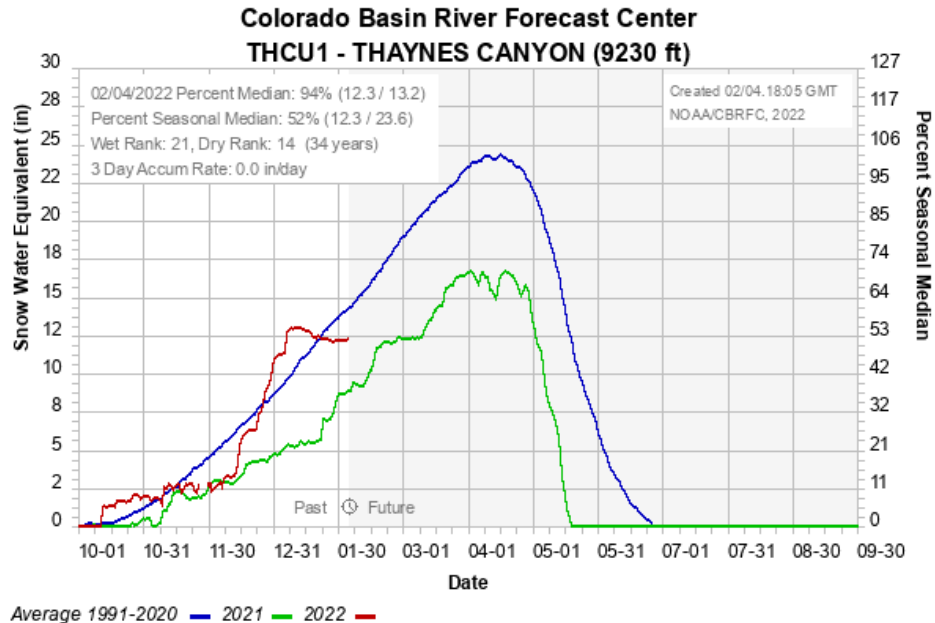
- Empire Tank Reconstruction
- Public Works Operations Headquarters

Water Supply & Demand



Drought

2021 vs 2022 Snowpack



2021 Drought

Acct Type	YoY % Incr. or Reduct.	Number of Accounts
Irrigation	35% Reduct.	179
Residential	11% Reduct.	4,597
Commercial	13% Incr.	377

16 Social Media Posts

3 Billing Inserts

Several Local Media Messages, Coffee with Council, Rain Barrel sales, etc.

\$1 Million Reduction in Revenue

Conservation

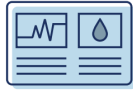
WATER CONSERVATION

IN PARK CITY



WATER RATE STRUCTURE

Tier based water rates
Water pricing designed to discourage excessive water use



WATERSMART MAILER

6x a year with recommendations to reduce water usage

WATER LOSS REDUCTION PROGRAM

A target of less than 20% system loss by 2030



ONGOING RESTRICTIONS

Watering prohibited from 10:01 am – 6:59 pm.
Watering restricted to every other day at most.
Water Waste is prohibited.

REBATES/INCENTIVES

Utahwatersavers.com
Slowtheflow.org
Rain Barrels

WATERSMART WEBSITE



A customer's hourly consumption data.
A library of 140 conservation activities.



PARTNERSHIP WITH WEBER BASIN WATER CONSERVANCY DISTRICT
• Conservation Garden
• Classes

MEMBERSHIPS

Utah Water Conservation Forum
Alliance for Water Efficiency



LEAK ALERTS

Single Family and Irrigation Accounts



USAGE ALERTS

Available for all account types.

Why Conserve?

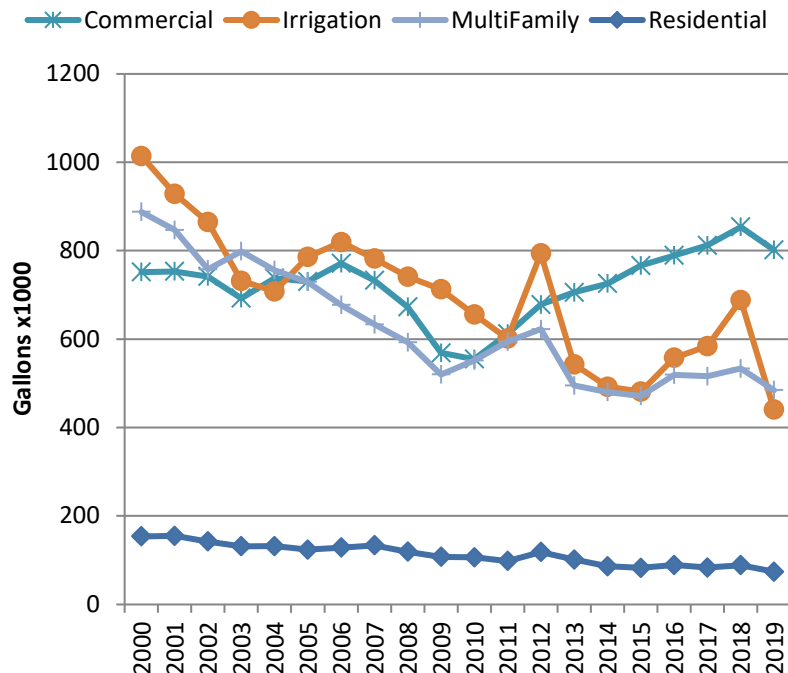
1. It's the right thing to do.
2. Reduces electricity use.
3. It is a hedge against Climate Change, and the likely double impact we will see in the future.
Increased Temperatures will:
Increase irrigation demand,
Decrease water stored as snowpack.
4. It can reduce future rate increases if we “live within our means.” Purchasing additional water will be more expensive than any water we currently have.

Current Initiatives

1. Water Rates
2. Leak Reduction
3. Ornamental Turf Grass Reduction

Conservation

Historical Performance



Account Type	Percentage Change in Water Usage from the Year 2000	Number of Accounts in 2019
Commercial	7% Increase	371
Irrigation	57% Decrease	179
Multi-Family	45% Decrease	314
Residential	52% Decrease	4,512

Water Loss - Centennial

Water Loss Reduction	400 gallons per minute
Direct Avoided Costs	\$205,280 per year
Wholesale Price	\$1,635,200 per year
Retail Price	\$2,321,532 per year

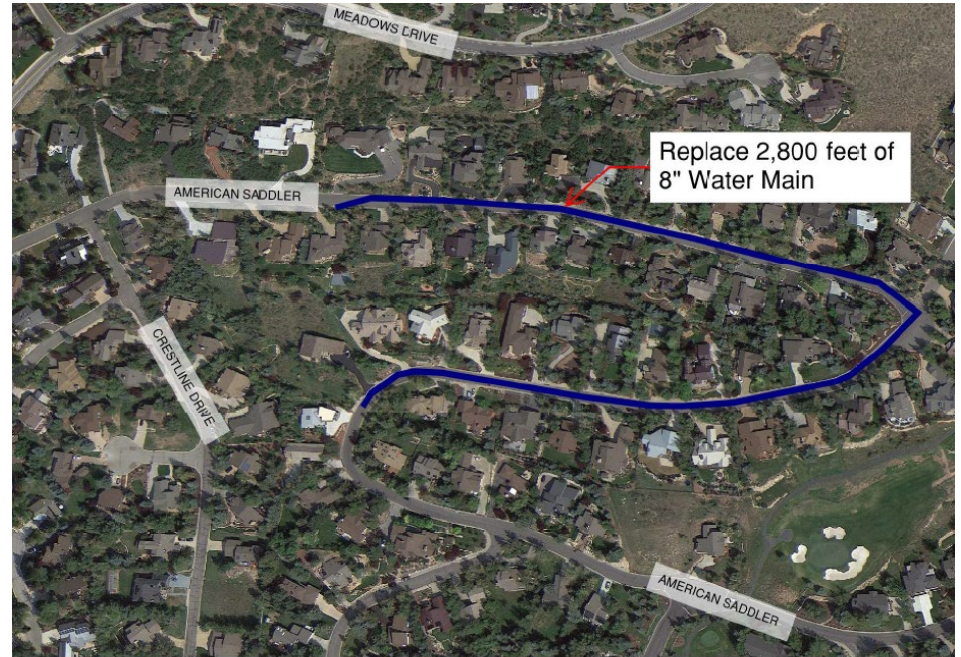
2022 Rate Change

- Council requested changes to water rates to further incentivize conservation.
- Goal is to apply pricing incentives to reduce above average water use in all customer classes which includes Single Family Residential, Multi Family Residential, Commercial, and Irrigation.
- Rate changes are targeted to be revenue neutral (excluding a 3% increase), and therefore will create bill reductions for many below average users.
- Staff (Public Utilities & Budget) have made substantial progress towards this rate structure.

2022 Water Line Replacement Projects



MARSAC AVENUE WATER LINE REPLACEMENT



AMERICAN SADDLER WATER LINE REPLACEMENT

Future Projects and Discussions

- Water Conservation
- Master Plan
- Asset Management Program
- Empire Creek
 1. What level of public outreach prior to Judge being diverted is desired?
 2. Other questions?



Environmental Sustainability

— Clear, Ambitious Goals —

GOALS

net-zero

carbon

+

100%

renewable electricity

2022

for city operations

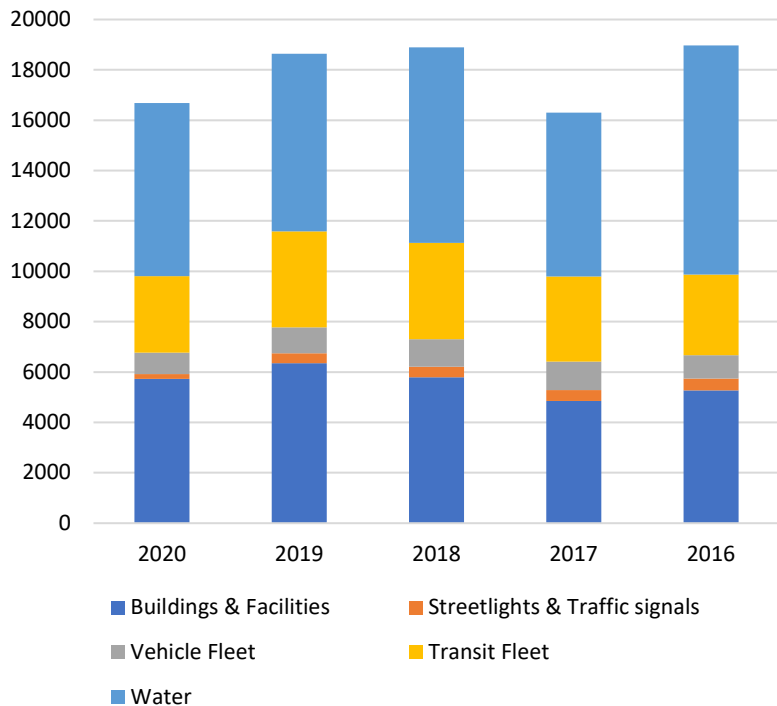
2030

community-wide

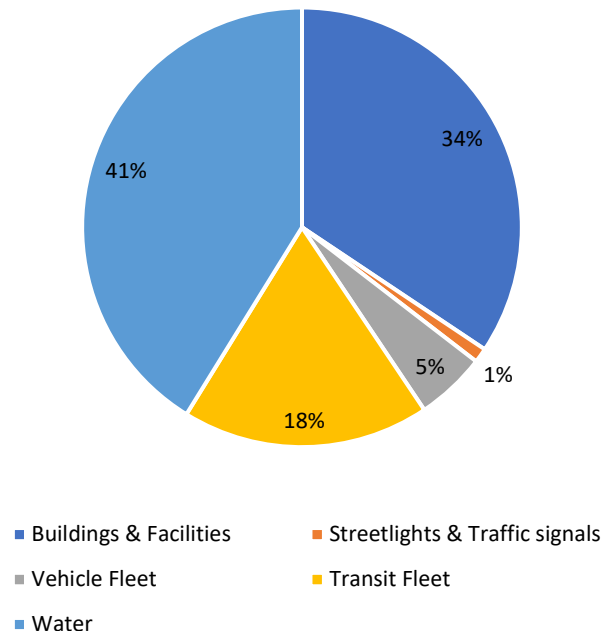
BY THE NUMBERS

Carbon Footprint

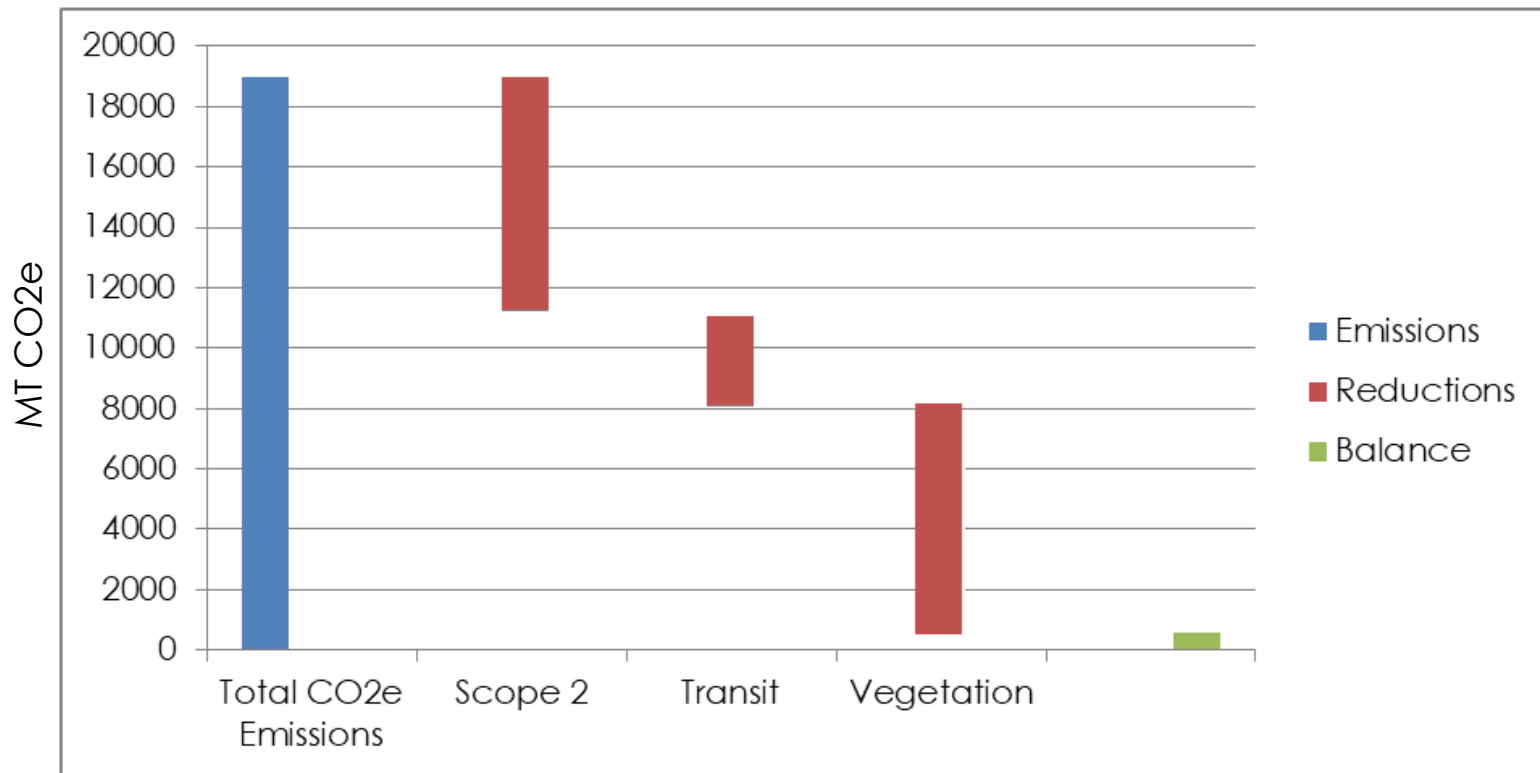
CO2e by Sector



Contribution by Sector

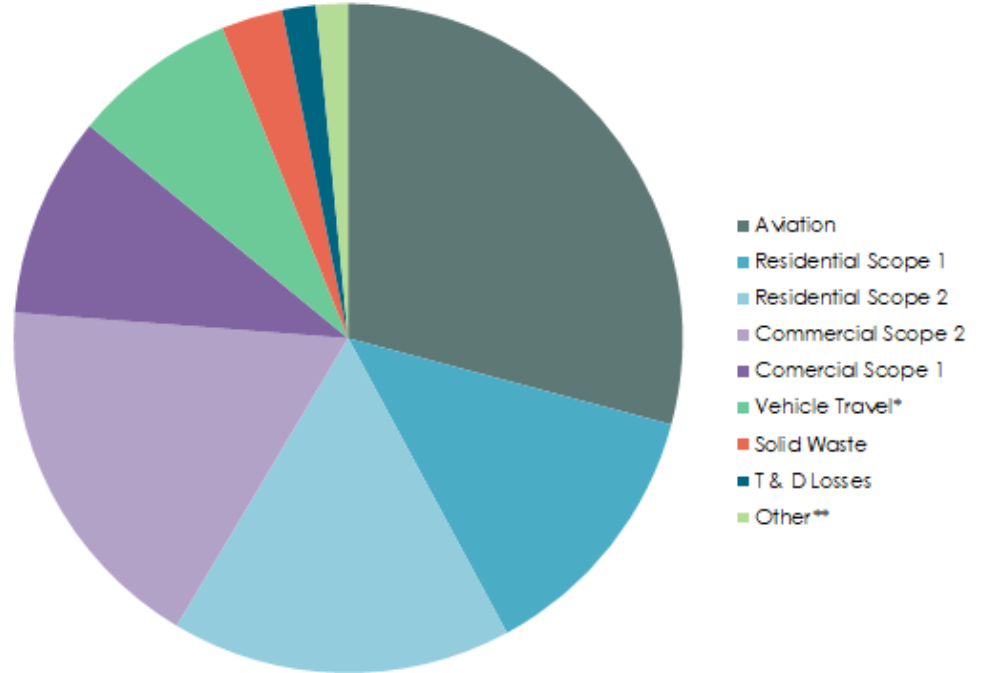
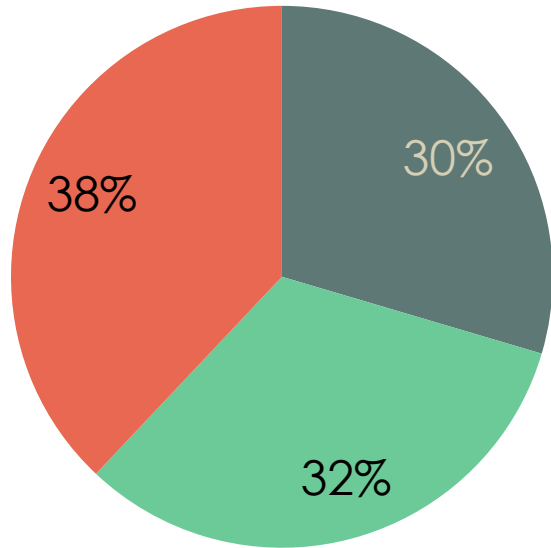


Pathway to Net-Zero



GHG Inventory

FFs burned w/in City boundaries Electricity Everything else



Heating fuels-residential=	13%	=57%
Heating fuels-commercial=	10%	
Electricity-residential=	16%	
Electricity- commercial=	18%	

GHG Value



STRATEGY

Overarching Strategies



Energy efficiency



Electrification



100% Renewable
Electricity



Regeneration

Strategic Actions



Energy efficiency

- NZE performance
- Energy kits
- C-PACE
- Stretch Code
- Deep Energy Retrofits
- Disclosure Ordinance
- Revolving fund



Electrification

- Electric buses
- E-bike share
- EV charging



100% Renewable Electricity

- Community Renewable Act/H.B. 411
- Rooftop Solar
- Waived permit fees
- Elektron Solar Project



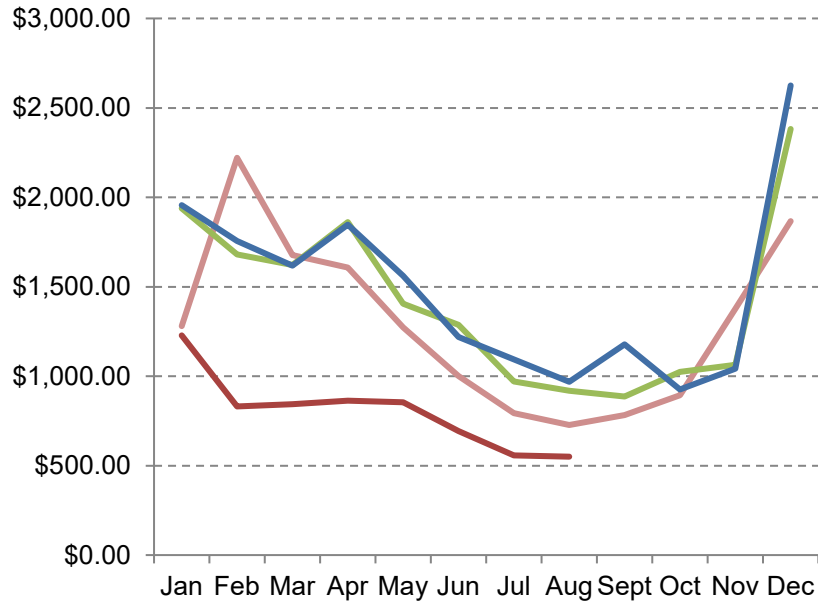
Regeneration

- Carbon sequestration
- Regenerative agriculture
- Biochar program
- Tree planting
- Zero Waste

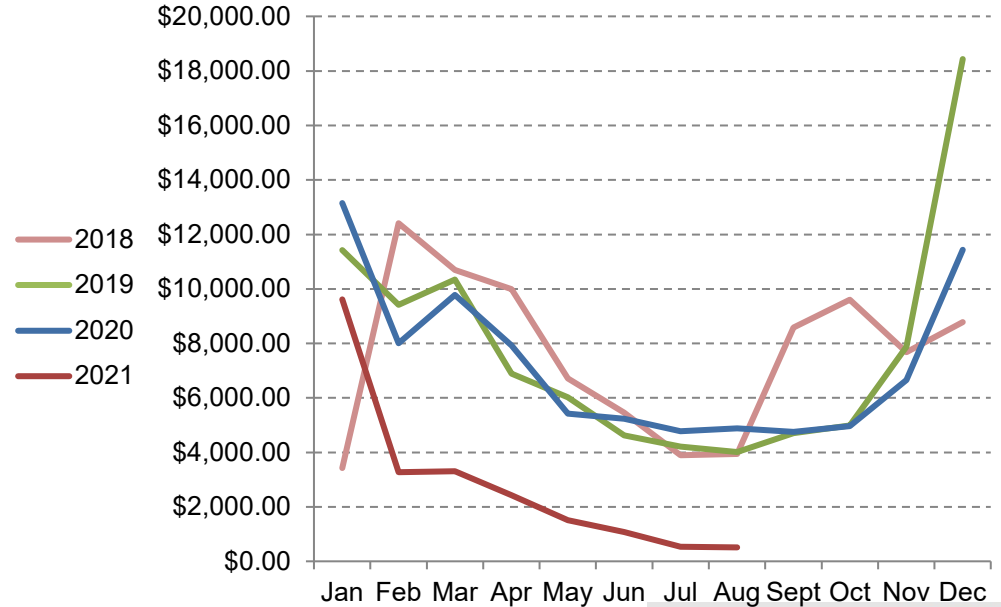
MINE BENCH

YTD Savings \$40,279.53

Electricity Consumption



Natural Gas Consumption



Energy Efficiency



CHALLENGE

ENERGY DETECTIVE KIT



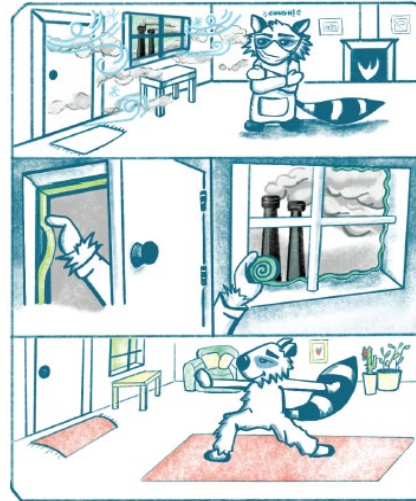
KIT DE DETECTIVE DE ENERGÍA

ENERGY CONSERVATION KIT



KIT DE CONSERVACIÓN DE ENERGÍA

WEATHERSTRIPPING TAPE
CINTA ANTI-CLIMA
&
ROPE CAULK
PASTA SELLADORA



Stay cozy inside!

Install weatherstrip and caulk to keep out cold drafts and bad air.

Caulk is for areas that don't move, like fixed windows. Weatherstrip is for areas that move, like doors and windows that open and close.

Apply weatherstrip to doorstop moldings across the top and down the latch and hinge sides of the door.

Press caulk into place to seal drafts and cracks around windows.

Mantente cómodo y calentito en casa!

Instala la cinta anti clima y la pasta selladora para mantener fuera las corrientes de aire frío y la contaminación.

La pasta selladora es ideal para las áreas que no tienen movimiento, como las ventanas cerradas. Y la cinta anti clima es perfecta para las áreas con movimiento como las puertas y ventanas que se abren y cierran constantemente.

Instala la cinta anti clima alrededor del marco de la puerta.

Presiona la pasta alrededor de las ventanas para sellar las corrientes de aire y las grietas.

Electrification



100% Renewables

H.B. 411

COMMUNITY RENEWABLE ENERGY ACT

2019 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Stephen G. Handy

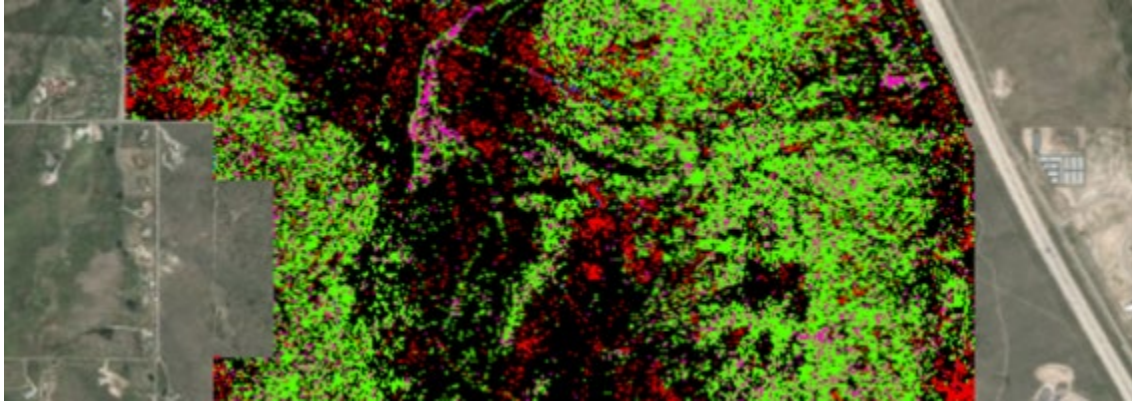
Senate Sponsor: Daniel Hemmert



Utah 100 Communities

Utah 100 Communities desire to transition to net-100% renewable electricity. Through the adoption of the Community Renewable Energy Act, this program authorizes Rocky Mountain Power to meet community preferences through new utility investments in clean energy, without shifting costs to other customers.

REGENERATION



PARTNERSHIP

Mountain Towns 2030
Elektron Solar
Community Renewable Energy Act



Thank You