



PARK CITY COUNCIL MEETING MINUTES
1255 PARK AVENUE
PARK CITY, SUMMIT COUNTY, UTAH
February 13, 2020

The Council of Park City, Summit County, Utah, met in open meeting on February 13, 2020, at 8:30 a.m. in the Community Room of the Park City Library.

STRATEGIC PLANNING RETREAT

I. BREAKFAST

II. ROLL CALL

Attendee Name	Status
Mayor Andy Mayor Beerman Council Member Max Doilney Council Member Becca Gerber Council Member Tim Henney Council Member Steve Joyce Council Member Nann Worel Matt Dias, City Manager Margaret Plane, Special Counsel Michelle Kellogg, City Recorder	Present
None	Excused

III. FACILITATED DISCUSSION

Introduction - Mayor Andy and David Beurle, Future iQ

Mayor Beerman stated the purpose of the retreat was to focus on the future vision of the City. Council heard from the public that the City was headed in the right direction, but bolder solutions were needed. He indicated David and Selene Beurle were here to facilitate the discussion.

David Beurle stated he developed a system for Council to rank different ideas and categorize them from "Urgent" to "Not Important." He reviewed the Future Summit meeting which took place two days ago and the sentiment from the audience, with the majority being concerned with the trajectory of the City.

The Council discussed how they were addressing community concerns. Council Member Henney asserted many times actions were taken to prevent undesired change, and referred to the purchases of Treasure Hill and Bonanza Flat properties to preserve those parcels as open space. Council Member Doilney indicated traffic and plastic bags were some actions that had immediate effects. Further discussion ensued on the importance of maintaining control of the path the City was on.

Beurle introduced scoring sheets for each strategic pillar that would help Council get from current existing conditions to the preferred future.

Affordability and Equity - Cultivating and Engaging an Inclusive and Diverse Community, while Working to Address Disparities:

Beurle indicated the key focus points of this pillar were: disincentivize further growth of nightly rental housing, support the needs of specific groups, understand and measure metrics such as happiness, and reach all groups in the community. He surveyed the audience at the Future Summit and 75% were willing to pay some kind of taxes for affordable housing, and 68% favored fewer nightly rentals in neighborhoods. Council Member Doilney stated affordability consistently ranked highest from responses in the visioning sessions, and he thought it was because affordability affected residents. Council Member Gerber agreed that this was the area where urgent focus was needed to move the needle. Council Member Worel agreed there needed to be an intentional approach to this pillar and felt it was a joint effort with the community. Council Member Gerber expressed concern with investment properties that sat dark, and how that affected neighborhoods and the community as a whole. Mayor Beerman stated Council needed to figure out the scope of responsibility of the City before progress could be made.

Council Member Worel thought consideration should be given to who was best equipped to lead in these areas. There were entities that would take the lead with the City's support. Council Member Joyce noted it was nice to support and take lead on all these issues, but a discussion needed to take place on what the City would give up in order to fund the new projects. Council Member Henney stated there was obligation and then responsibility to carry out the obligation. He indicated the City didn't have to lead every priority. He also stated some of the proposed projects would not take an enormous amount of money. He thought "sense of belonging" was the key to accomplishing the other points under this pillar.

The Council members filled out the scoring sheet for affordability and discussion continued. It was decided to change the goal of disincentivizing nightly rentals to incentivizing long-term rentals in order to put a positive spin on it. Mayor Beerman asked about the second bullet point of supporting the needs of specific groups, and wondered which groups needed more support. Council Member Joyce thought the needs of the groups should be weighed according to the impact the support could make to the community as a whole. Special service contracts and the different groups the City supported were discussed. Mayor Beerman wanted to focus more globally than the special service contracts and gave some examples of priorities that could collide with budget commitments.

Environmental Leadership - Continuing to Lead on Net-Zero Carbon and Environmental Solutions:

Beurle discussed the key focus areas: support net-zero carbon goal, pursue zero waste, use educational initiatives, and sustain healthy and regenerative ecosystems. The challenges associated with zero waste were discussed. Council Member Doilney asserted the tourists could be educated to drink out of reusable water bottles. Council Member Henney thought tourists would appreciate riding on electric buses and sleeping in solar powered accommodations. Mayor Beerman indicated Deer Valley held the World Cup Championships and there was almost zero waste associated with that event, even with the tourists and spectators.

In response to Beurle's question on why environmental leadership was important now when there were so many other big issues to address, Council Member Henney indicated in the future, destination travel would be based on locations addressing environmental issues. Council Member Gerber thought the City was part of the global community and the City needed to do its part. Council Member Joyce stated if the City was first to test electric buses, solar farms, etc., others would follow. Beurle noted the term "Leadership" was the key to the priority. He asked how the City would address the consumption culture of the City, where there were big homes, jets, etc. Council Member Gerber wanted to make sure the City got the message out that the excess was not the entire makeup of the community, that there was a middle class in the City that lived modestly. She did not want hypocrisy. Mayor Beerman thought the City could work around the challenges. There would be waste, but the City could find ways to move forward in spite of consumer habits. After completing the scoring sheet, Beurle reviewed the priorities.

IV. LUNCH

Video Presentation of Successes

Each department manager gave a short summary of the accomplishments from 2019 and current projects their teams were working on.

V. FACILITATED DISCUSSION

Transportation Innovation - Envisioning Bold, Multi-Modal Transportation Solutions:

Beurle reviewed the key focus points: pedestrian oriented and largely car-free, network of connected multi-modal transit corridors, feasibility of alternative transportation models, and possibility of 'car-optional' lifestyle. Council Member Joyce thought the City did well addressing the average travel times, but indicated there should be a fundamental shift to address the peak travel times; rush hour, peak ski days, and events in the City. He acknowledged the City progressed incrementally, but there needed to be bold change in this area because there were still problems. Beurle noted 30% of respondents at the Future Summit wanted a new model that severely limited individual car use. Council Member Worel indicated the new model would need to be up and running before people would not use their cars. Council Member Gerber felt there needed to be a culture change with people driving into town; to help them use public transportation. Mayor Beerman thought the City did well for a community of its size, and noted a drastic change would take big financial commitment. Council Member Joyce stated Transportation was the highest scoring priority and asked if the City should be bold in this area and what would it have to give up.

Council Member Henney wanted to create a system so that peak times would not feel like peak times. He wanted to limit access to day trippers by implementing parking on the perimeter of the City and using various modes to get into town. Council Member Worel thought regionalism would play a part in this discussion.

There was discussion on being a car-optional City. Council Member Gerber gave ideas of having childcare and/or mini-markets at the transit hubs. Council Member Joyce asserted since this was the number one request for bold change, the City needed short term as well as long term solutions that could be rolled out in the near future. Council Member Henney stated the current system was full of the quick things that were implemented, but park and rides and gondolas would not be implemented quickly. He hoped to make quick decisions so the projects could begin. Dias stated it would take a few months for the elected officials to prioritize projects and staff would need to come back with project costs. Beurle distributed the scoring sheets and reviewed the results.

Regional Synergy - Convening Regional Leadership around Growth, Transportation, the Environment, and Housing:

Beurle reviewed the key focus points: regional collaboration as a core strategic goal, encourage a regional dialogue, initiate regional dialogue, and Park City leadership to contribute its knowledge. Council Member Joyce thought this was not a pillar, but rather a tool that the City had as it worked with other entities. Council Member Worel agreed. Beurle stated this could be taken out of the pillars and put into the overarching focus for the future. There was discussion of regional partnerships with various projects and regional leadership going forward. It was decided to eliminate this strategic pillar, but have it as a thread in the other pillars.

Innovative Ideas:

Matt Dias discussed how to effectuate the goals that had been discussed today. He stated the intent would be to have staff draw up work plans for the strategic pillars to move the goals forward. He thought this could take a few months. Then staff would bring the plans back to Council for discussion. Transportation would be the first pillar to focus on. Council Member Gerber asked if the code or General Plan needed to be updated before an action plan could be implemented. Dias didn't think the General Plan needed to be updated prior to proceeding with the action plan. He also felt this was timely since the action plans would be presented during the budget process, so funds could be shifted if the Council desired. Council Member Henney requested plans for the near future as well as two, five and seven year plans.

Mayor Beerman stated the City was not creating new plans but accelerating existing strategic plans. He thought the first focus should be transportation. The other pillars might need minor adjustments. Council Member Henney thought Council should follow the priorities set by the responders of the Future Summit; with Transportation, Affordability and Equity, Sustainable Tourism, Environmental Leadership, and Arts and Culture in that order as the areas to focus on.

Council Member Joyce was concerned that the community wanted bold change, but Council and staff were saying some things were already covered. He wanted big solutions. Council Member Doilney referred to the last Council retreat, where direction was given to create an Arts and Culture District, and stated that was bold change. Now, Council could look to these other areas and do similar bold things.

Dias stated when staff introduced the bold changes for the pillars, he hoped Council would give feedback on the level of boldness. He stated this process had been very helpful and it would be a great tool for the City.

VI. ADJOURNMENT

With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder