



**PARK CITY COUNCIL MEETING MINUTES
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060**

March 23, 2023

The Council of Park City, Summit County, Utah, met in open meeting on March 23, 2023, at 3:30 p.m. in the City Council Chambers.

WORK SESSION

Special Events Summer Preview and Event Requests Update:

Jenny Diersen, Stephanie Valdez, Chris Phinney, and Heather Weinstock, Special Events Department, were present for this item. Diersen stated her department balanced 60 events per year. She reviewed how special events had shifted away from economic benefits to community benefits. She indicated it would take time to transition events to community identifying events (CIE) since the City was a resort town and there was a delicate balance. Overall, there was decline in events this year, but less events didn't mean less work. Many events required extra coordination. She noted the code changes made in 2022 promoted community events.

Diersen reviewed events sponsored by the City, including the Fourth of July. The City received grants to fund this event, but they were conditioned on marketing outside Summit County. Diersen also discussed the Arts and Culture District programming during the summer and Park Silly Sunday Market (PSSM). She noted the Historic Park City Alliance (HPCA) didn't support a market moving forward and Council wanted to see major changes which PSSM could not meet. If Council wanted to have a market, the City could issue an RFP.

The Council members responded to four questions:

- 1) Clarify goals of CIE category:
 - a. All CIE criteria or just one as written to be considered?
 - b. Does language regarding local participation need to be updated?
- 2) Civic Events:
 - a. Should we consider City funding instead of marketing grants?
 - b. Does City Council support drones moving forward (\$60,000)?
- 3) Arts and Culture District:
 - a. Does City Council Support funding (\$150,000) for infrastructure in addition to programming (\$50,000)?
- 4) PSSM/A Market:

- a. Does City Council support moving forward with an RFP for a future market with major changes as outlined?

Council Member Rubell supported issuing an RFP for a market and requested the City work with community partners. He was against programming the Arts and Culture District area but requested to see numbers for costs compared to use. He was open to using City funding for July 4th and supported using drones. He wanted to partner with other community stakeholders to make the drone show bigger.

Council Member Toly asked if Diersen had a list of Deer Valley's big concerts and wanted to know if they would happen on peak days. Diersen stated she had a Deer Valley event list. Because their events had been held for so long, Deer Valley was allowed to hold them during peak days. There were two events that would overlap. Council Member Toly asked about the revamped website. Diersen stated they would have new software to help with event applications. Council Member Toly asked if Diersen had information about the County taking away the restaurant tax money. Diersen stated it would have to change at the legislature, but for now marketing was required to receive the grant.

It was indicated that code changes were made to promote CIEs and an event could be classified as a CIE if it met one or more criteria from a list of six options. Council Member Dickey asked what the implication would be from removing Criteria C from the criteria, which stated *"Attendance is targeted primarily at local participation from Park City and Summit County residents, employees and businesses. A growth or marketing model to bring attendance from outside of Summit County is secondary to local attendance and participation."* Diersen indicated the most important criteria was A on the list. Both Sundance and Arts Fest were community events, but they attracted a large non-local audience. Criteria C was included because residents didn't want non-locals at the events. Council Member Toly thought the term "local" should include the Wasatch Back instead of just Summit County.

Mayor Pro Tem Gerber thought each CIE criterium should be rated on a scale. They were each important but not the deciding factor.

Council Member Toly favored issuing an RFP for a market. She did not support programming for the Arts and Culture District area. She favored drones but did not have an opinion on the marketing grant. She was okay to remove Criteria C from the CIE criteria. Diersen asked if all the other criteria should apply. Council Member Toly didn't know how one would define "affordable."

Council Member Rubell indicated he was okay with not marketing outside the area and using City funds. He supported removing CIE Criteria C and he liked including the region by designating the Wasatch Back as local. He wanted all the other CIE criteria to be considered.

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Council Member Dickey supported issuing an RFP, but he didn't think we should limit ourselves to a market because there could be other alternatives that were free and attracted locals to Main Street. Diersen stated it would be an RFP for a significantly changed event. She heard direction that Council didn't want an event on Sundays. Council Member Dickey thought there should be a discussion prior to issuing an RFP. He was against programming the Arts and Culture District and favored drones on July 4th. He would like information on the cost of the event if the City was funding it. He supported eliminating Criteria C from the CIE code, and suggested adding language referring to longstanding events that had become CIEs regardless of the attending audience. Applicants should meet all the criteria.

Council Member Doilney referred to the CIE code and suggested adding language to incorporate the legacy events. The intention was to have community-based events, but it was not intended to put Sundance or Arts Fest at risk. He did not support marketing for City events. He favored drones but did not support the Arts and Culture District programming because it cost too much money for such limited activation. He requested further conversations on what we were looking for in a market or PSSM replacement event. He indicated it hurt a little to see PSSM leave since it had a lot of support in years past.

Mayor Pro Tem Gerber reviewed PSSM was not a City event, but people started it as a flea market. Now the community felt like it needed a break. She didn't think the City should issue an RFP to replace it. If someone had a proposal, they could bring an event application to the City. She was against issuing an RFP. She did not support programming for the Arts and Culture District but supported City funding for July 4th as well as drones for that event. She favored the CIE criteria as-is but suggested giving each a weight.

Council Member Dickey asked what the RFP would be issued for. Diersen indicated they planned to issue an RFP for an event organizer, and they would pitch an event if they had an idea. They could also have a consultant come in. She indicated she would bring this back for further discussion.

Diersen summarized all the CIE criteria would count. The City would fund City sponsored events. There was support for drones, but not for programming at the Arts and Culture District.

FY22 Library Annual Report:

Adriane Juarez, Library Director, presented this item with the Library Board members. Juarez presented 2022 data, such as study room use, volunteer hours, electronic items borrowed, and number of people who visited the library. Other milestones included new library cards, a strategic plan, a teen advisory board, a sustainability center, multigenerational programming, installation of quiet booths, and receiving America's Star Library Award.

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Juarez reviewed the library's strategic plan and stated it had four pillars: User Experience, Inclusivity, Community Relationships, and Lifelong Learning. Each pillar had goals for 2022, 2023, and 2024. The goals for this year were to evaluate service hours, which were changed at the beginning of the year, conduct a diversity and accessibility audit, issue library cards for every Park City School District student, and develop intergenerational programming.

Bill Humbert, Board Chair, stated the library awards reflected the work by Juarez and her staff. He noted Juarez received the Mountain Plains Library Association (MPLA) Innovator Award. She got it for interviewing librarians from all over the U.S. and Canada on her podcast. Humbert indicated he was also proud of the Library Board. He requested an additional full-time staff member and stated the data showed how much the library was growing. Patricia Stokes, Board member, asked Council to consider the library budget and fund the additional staff member. Deb Shafsholdt, Board member, agreed the children's librarian needed help.

Council Member Doilney commended the library staff and board and stated the programs and amenities were great. Council Member Dickey agreed and asserted they were a great team. Council Member Toly noted she was the library liaison and announced the Good Reads event at the library in April. Council Member Rubell expressed his appreciation as well and stated he was impressed with the variety of books available. He also liked the banned books section. Mayor Pro Tem Gerber expressed gratitude to the library team.

REGULAR MEETING

I. ROLL CALL

Attendee Name	Status
Mayor Pro Tem Becca Gerber Council Member Ryan Dickey Council Member Max Doilney Council Member Jeremy Rubell Council Member Tana Toly Matt Dias, City Manager Margaret Plane, City Attorney Michelle Kellogg, City Recorder	Present
Mayor Nann Worel	Excused

II. COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Council Questions and Comments:

Council Member Toly stated Transit to Trails would be available this summer. She resigned her liaison role to HPCA, noting she preferred to participate as a business owner. Council Member Dickey offered to take that liaison assignment. The Council agreed to the change.

Staff Communications Reports:

1. Library Coffee Shop Lease Update:

2. Incentivizing Fire Sprinklers in Historic Residential Structures:

3. Communities That Care FY23 Financial Contribution:

4. 2022 Golf Season Recap and 2023 Season Update:

5. 2023 Spring Runoff Preparations:

Council Member Toly encouraged residents to read this report.

III. PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Pro Tem Gerber opened the meeting for any who wished to speak or submit comments on items not on the agenda.

Nils Thorjussen started a drone company six years ago and stated he wanted to be part of the community.

Melissa Mendez stated she worked in Park City as a child development program director. She indicated the stabilization grant was not being renewed and 79% of daycares would need to raise their prices. Early childhood education was very important.

Bobbie Greenfield, Kimball Art Center (KAC) Board, indicated KAC brought art to four out of five elementary schools in the community. They also served the senior citizens. She encouraged Council to give KAC a home in Park City.

Mayor Pro Tem Gerber closed the public input portion of the meeting.

IV. CONSIDERATION OF MINUTES

1. Consideration to Approve the City Council Meeting Minutes from March 2 and 3, 2023:

Council Member Doilney moved to approve the City Council meeting minutes from March 2 and 3, 2023. Council Member Toly seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

V. CONSENT AGENDA

1. Request to Authorize the City Manager to Execute a Construction Agreement, in a Form Approved by the City Attorney, with Shapeshift Terrain Parks to Redesign and Build the Park City Dirt Jump Park, in an Amount Not to Exceed \$110,000:

2. Request to Authorize a Seasonal Extension for Jans/White Pine Touring Nordic Services Located at the Park City Municipal Golf Course through April 9, 2023:

Council Member Rubell moved to approve the Consent Agenda. Council Member Doilney seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

VI. OLD BUSINESS

1. Consideration of an Ordinance Amending Land Management Code Sections 15-2.13-2 Residential Development Uses, 15-2.14-2 Residential Development - Medium Density Uses, 15-2.18-2 General Commercial Uses, and 15-2.19-2 Light Industrial Uses Regarding Timeshares, Private Residence Clubs and Fractional Use of Dwelling Units:

Rebecca Ward, Assistant Planning Director, stated this item was withdrawn based on the bill the State Legislature passed with regard to fractional use. She noted a summary of the bill was on the website. Council Member Dickey thanked the Planning Department for all their work.

2. Consideration to Authorize the City Manager to Execute a Construction Agreement in a Form Approved by the City Attorney's Office with Vancon Inc., for the Construction of the 9th and 10th Street Stairs and Water Improvements Project in an Amount Not to Exceed \$1,423,161.00:

Matt Twombly, Project Manager, presented this item and reviewed the stairs and waterline contract. He noted during the design process, waterlines from 1978 were discovered. Staff decided to construct concrete stairs for the project.

Mayor Pro Tem Gerber opened the public input.

Kathleen Redmon eComment: "We live at 841 Park Ave. unit 1A, the proposed stairs will be to the north adjacent to our property line. Our concern is snow storage during the winter from shoveling the stairs. we would also like to know about the replacement of the waterline. we are concerned about water shut off during the process. It has also been mentioned that there will be work done by Rocky Mountain power on eighth and ninth Street and we would like to know how this would affect us."

Mayor Pro Tem Gerber closed the public input.

Council Member Rubell stated this was what Council asked for and he thought it would help get people out of cars. Council Member Toly thought it was a great project. She noted wayfinding signs would be put up in conjunction with this project.

Council Member Doilney moved to authorize the City Manager to execute a construction agreement in a form approved by the City Attorney's Office with Vancon Inc., for the construction of the 9th and 10th Street Stairs and Water Improvements Project in an amount not to exceed \$1,423,161.00. Council Member Toly seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

VII. NEW BUSINESS

1. Discuss Health Insurance Procurement:

Sarah Mangano, Human Resources Manager, presented this item and reviewed the RFP submitted for health insurance. She defined fully insured, level funded, and self-funded plans. The selection committee decided on Aetna, due to the significant cost savings. She indicated this would come back to Council for approval on April 4th. Council Member Doilney asked if employees leaving the City could stay on the City's insurance, to which Mangano stated they could opt to stay in through COBRA.

2. Consideration to Approve the Funding Recommendations for the FY23 Mental Health Special Service Contracts for a Total Amount Not to Exceed \$60,000:

Kirsten Darrington, Budget Department, presented this item and stated Communities That Care (CTC) returned \$50,000 to the City and the Council could discuss how to use that. She reviewed the background of special services contracts. There were three categories for SSC: regular service, Diversity, Equity and Inclusion (DEI), and mental health. The mental health SSC process included mental health goals from applicants. Council approved \$120,000 to support mental health. Sixty thousand dollars went to CTC and the remaining \$60,000 was being distributed now. She recommended the funds be allocated to People's Health Clinic, Christian Center of Park City, CONNECT, Live Like Sam, and Summit County Clubhouse.

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Council Member Rubell asked how much was contributed to DEI contracts, to which Darrington stated \$215,000. Council Member Rubell asked if the allocations were made based on the remaining funds or on the qualifications. Mayor Pro Tem Gerber replied the projects were scored and ranked. Three groups received full funding because the committee felt they would have the biggest impact and the other three groups received partial funding. Council Member Rubell asked to talk about the process. Darrington explained when a group was awarded the funding amount, the contract was executed, and they would receive 80% of the funds. The remaining 20% would be paid after the City received the group's mid-year report on their goals. Council Member Rubell suggested using the extra funds to fully fund the Summit County Clubhouse, and fund Big Brothers Big Sisters and Saddle of Love if they were qualified requests. He also recommended funding Live Like Sam at \$15,000. He asked what would happen to the excess funds. Matt Dias stated unspent money would rollover for next year's budget. It would be calculated in the budget review process for FY24. Council Member Rubell favored returning the excess to the General Fund and having a conversation on how much Council wanted to allocate for next year.

Council Member Doilney stated historically CTC used their money. He asked why the money was returned. It was indicated they were disbanded. Dias indicated that after this year, CTC would have been required to compete with the other organizations for funds. Council Member Doilney asked if there was a gap in services for young people and hoped that gap could be filled. Council Member Toly stated Live Like Sam offered services to youth. Council Member Doilney thought Live Like Sam offered some but not everything that CTC offered. Mayor Pro Tem Gerber indicated CTC was for all Summit County. She asked for discussions with the other entities before that money was used for other things. She was fine allocating this \$60,000.

Mayor Pro Tem Gerber opened the public input.

Amber Mackay eComment: "On behalf of the board, members and staff of Summit County Clubhouse I want to thank you for considering Summit County Clubhouse for the Special Services Contract. We are grateful for the support we have received from the entire community as we worked to launch a place for any adult living with a history of mental illness to gain confidence, purpose and independence through genuine respect, relationships and hard work. We are committed to providing an evidence-based model of community support and stability to any adult in Park City Municipal and Summit and Wasatch Counties. Thank you again for considering Summit County Clubhouse."

Mayor Pro Tem Gerber closed the public input.

Council Member Dickey thought slicing up a big amount sometimes didn't have the same impact. He could go with Council Member Rubell's suggestion, but he thought there needed to be future discussions with the school district and Summit County on

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mental health. Council Member Doilney preferred to hold onto the extra \$50,000 and further consider what it should go for. He suggested more needs could be met early next fiscal year. Mayor Pro Tem Gerber noted the \$50,000 could be designated for mental health, but it wouldn't need to be spent this year. She asked for a discussion on what the roles of the City, County, and School District should be regarding mental health.

Dias stated Council could approve or not approve how to spend the \$50,000. Council Member Dickey asked if the applications would have been funded differently if the committee had more than \$60,000. Council Member Toly stated she would have funded Big Brothers Big Sisters and would have allocated more funding to Live Like Sam.

Council Member Rubell moved to approve the funding recommendations for the FY23 Mental Health Special Service Contracts with the amendment to fund Big Brothers Big Sisters at \$7,500 and a total funding of Live Like Sam at \$15,000 for a total amount of \$73,000. Council Member Toly seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Gerber, Rubell, and Toly

NAY: Council Member Doilney

Mayor Pro Tem Gerber asked for future process regarding the Mental Health SSC, specifically to put guiderails on the number of years an organization could be funded.

3. Consideration to Approve Ordinance 2023-13, an Ordinance Amending Title 5, Government Records Access and Management Act, Chapters 1 and 2, of the Municipal Code of Park City:

Margaret Plane, City Attorney, presented this item and reviewed that a lot of State law was included in the municipal code. Since State code was now online, there was less need to duplicate the State law in the City code. She also noted this code amendment would eliminate the appeals board step in the appeals process. She explained there currently wasn't an appeals body at the City level. With the amendment, a GRAMA appeal would go to the State Records Committee or to district court.

Council Member Doilney asked if this amendment would make a requestor's appeals process faster, to which Plane stated it would be a more transparent and robust process, but it wouldn't necessarily be faster. Council Member Toly clarified the State Records Committee was set up to hear appeals.

Mayor Pro Tem Gerber opened the public hearing. No comments were given. Mayor Pro Tem Gerber closed the public hearing.

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Council Member Doilney moved to approve Ordinance 2023-13, an ordinance amending Title 5, Government Records Access and Management Act, Chapters 1 and 2, of the Municipal Code of Park City. Council Member Toly seconded the motion.

RESULT: APPROVED

AYES: Council Members Dickey, Doilney, Gerber, Rubell, and Toly

4. Consideration of City Policy for the Use of City Flagpoles, Buildings, and Resolutions for Government Expression:

Sarah Pearce, Deputy City Manager, and Luke Henry, Assistant City Attorney, presented this item. Pearce defined government speech as expressions made by the City government. Henry stated when venues were made available for the public, the first amendment issues came into the scene. He related the recent experience with Boston, Massachusetts. They allowed other entities to temporarily fly their flags on one of the city flagpoles. They approved these flag flying requests for years, but then denied a flag request to fly a Christian flag. They were sued and the court ruled that the City had violated the First Amendment by discriminating against religious speech.

Pearce stated resolutions historically passed by the City from other organizations had no vetting process, and the recommendation was to stop accepting them so it wouldn't be perceived as government speech. Council members and the public could express support for these causes during public comment. She also stated City policy only allowed seat of government flags on City flagpoles but the policy had not been strictly followed. She requested the flag policy be strictly adhered to. Pearce also indicated there was no policy in place for lighting City buildings, but Council should consider banning requests to light City buildings for expressive messages.

Council Member Rubell stated the flags were classified as government speech, but the Council could pass a resolution making a flag request government speech. Henry responded Council could use resolutions to clearly state its intent. Council Member Rubell asked if this was a policy that could change as needed, to which Henry affirmed. Rubell asked what the process would be to vet requests. Pearce stated a community member could approach a Council member to fly a flag or adopt a resolution. The Council member could take that to the mayor and if a quorum agreed, it could be placed on the agenda. Plane clarified the process would include the Council talking to each other and if a majority agreed to put the resolution on the agenda for consideration, it would be placed on the agenda. She stated there needed to be a gatekeeper on how to get an item on the agenda.

Council Member Doilney asked if how the City spent its money could be considered government speech. Henry stated the government could say what it wanted, and it was government speech. Council Member Toly asked about banners, to which Pearce stated that process was through Special Events and was not part of this discussion.

Council Member Dickey asked why there needed to be a vetting process before a resolution was considered. Henry stated passing the resolution was government speech, but he was concerned there was no vetting process to decide what went on an agenda.

Council Member Toly asked why the current process wasn't working. Dias stated the favorable outcome from having a protocol would be to get ahead of the requests. Henry stated the recommendation for a quorum to approve an agenda item was a good process. Council Member Rubell indicated the Council was polled whenever a Council member requested an item on the agenda and this process would be similar. Dias noted the difference was an outside organization was petitioning to be on an agenda. There was discussion on how to poll the Council for a proposed resolution.

Mayor Pro Tem Gerber opened the public input.

Joe Urankar, LGBTQ+ Taskforce, stated his taskforce benefitted from the Council adopting resolutions on their behalf. It created a layer of visibility for them. He thought Council could elevate voices. If there was a process that would protect the City and allow for expression, he thought it should continue.

Insa Riepen reviewed she presented a Parkinson's resolution last year to bring awareness to the community. The resolution was important for her and she thought it was important that Council remain approachable.

Joel Zarrow encouraged the Council not to shy away from values-based comments. He thought it was a core part of being a government leader. He thought resolutions and flags were part of those values.

Peter Tomai via Zoom echoed the former commenter and noted leadership was taking a stand on items important to the community. He agreed there should be a process, but he hoped it didn't get so protracted that the community became sterile. He noted in many cases, resolutions proclaimed joy or success.

Kris Campbell indicated it should be clarified the nature of resolutions or flags was government speech and not free speech. It could be done in a way that did not show privilege or access.

Mayor Pro Tem Gerber closed the public input.

Council Member Toly asked what the County did. Plane stated they did proclamations mostly to honor employees. But there was no flag policy. Council Member Doilney liked having a policy in place against arbitrary decision making. He knew this was a reaction to things happening in the world and most requests were feel good requests. He hoped everyone in the community would step up and help those who needed it.

Council Member Dickey agreed with the proposed flagpoles and lighting City buildings policy. He wanted to retain resolutions but put a process around it. Council Member Toly agreed with Council Member Dickey. She didn't know what the resolution process should be. Pearce stated a process could be put on the website so people would know how to make a request. Council Member Toly didn't want to get rid of the resolutions but wanted a process. She favored keeping the flagpole policy restricted to seat of government flags and the proposed policy regarding the lighting of City buildings.

Council Member Rubell asked if seats of government flags were government speech. Henry stated yes but there weren't requests for that. Council Member Rubell asked if a flag approved by a resolution could be flown even though policy limited the use to seats of government flags. Henry stated the current policy was an administrative policy and a resolution could override it. Council Member Rubell was fine with the flags and lighting policies. He stated this was a proactive measure. He hoped not to lose the good requests because we were afraid of bad requests. He liked it taking a majority of Council to get it on the agenda. Plane suggested putting the resolution request process on Council Protocols and it would not need to come back to Council.

Mayor Pro Tem Gerber indicated words mattered. It was important for Council to see and recognize their citizens. She supported this process and was comfortable with the proposal.

VIII. ADJOURNMENT

With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder

SPECIAL EVENT

UPDATE 2023



— 2023 PREVIEW & TRENDS —

Events:

58 in 2023 * anticipate increase

71 in 2022

7 - New Event Inquires

Event Level Limits:

Level 1: 11

Level 2: 29

Level 3 (17): 5

Level 4 (10): 8

Level 5 (6): 3



Not Returning:

Car Free Sunday, Autumn Aloft, Wednesday Night Concerts, Uncorked, Olympic Celebration, Bans Off Our Beehive, Council Swearing In Ceremony, YSA Olympic and Paralympic Parade.



— CODE CHANGES & CIE —

2022 Code Changes

- Created new CIE category
- Removed Economic, prioritized community.
- Added Peak Times, Created Local Times
- Updated Application Deadlines
- Renovated Fee Reduction Process
- Updated Special Event Application Fees (part of budget process)

Are changes needed?

- Attendance – Clarity regarding primarily local attendance vs outside of Summit County.
- CIE Determination - Intent of meeting one standard or all five?

Ex: Qualifies as CIE (all)	Ex: Doesn't Qualify as CIE
Running with Ed	Deer Valley Music Festival
Tour De Suds	Park City Kimball Arts Festival
Back Alley Bash	Sundance Film Festival
Miners' Day	Extreme Soccer

**Draft determinations based on knowledge of the events.*

— CODE CHANGES & CIE —

*B. Any organized activity involving the use of, or having an impact on, the above shall require a permit as outlined in Section 4A-2-1 of this Code. Event levels are determined by City staff based on degree of City impacts: anticipated attendance as related to type of Venue use whether private or City Property, transportation and public safety impacts. Any event may be defined as either a Level One Event, a Level Two Event, a Level Three Event, a Level Four Event, a Level Five Event, a Community Identifying Event, a First Amendment Event if it meets **one or more of the listed criteria in the given category**:*

6. COMMUNITY IDENTIFYING EVENT:

- a. Honors Park City's unique community goals and enhances the collective goodwill that features distinct traditions, and authentic local culture, including ties to the people, places, and history of Park City. Outside events that simply partner with a local nonprofit or business to check a box will not meet this criteria;*
- b. The event fundamentally aligns with the City's Critical Priorities and Core Values as adopted by the City Council;*
- c. **Attendance is targeted primarily at local participation from Park City and Summit County residents, employees and businesses. A growth or marketing model to bring attendance from outside of Summit County is secondary to local attendance and participation;***
- d. The event provides free or affordable options for local Park City and Summit County attendance; and*
- e. The event offers free or affordable options for underserved populations.*

CIVIC EVENTS

Funding & Fireworks / Drones



1. Funding – Does City Council want to continue grants that require marketing outside of Summit County or should we focus on City funding?
2. Fireworks & Drones – Does City Council want us to consider [drones](#) moving forward instead of fireworks? Funding estimate \$60K.

ARTS & CULTURE DISTRICT PROGRAMMING

We have seen success with event programming.

Council should provide direction if they seek future programming, which requires an investment in semi permanent infrastructure.

(Example: Restrooms, staging, shade, benches, water, power)



A FUTURE MARKET



2022 – Extensive outreach completed.

Major changes requested:

- Location other than Main Street
- Shortening Hours
- Change Day of the Week
- Change Months (May, September and October)
- Reduce number of days
- Re-evaluate vendor mix, focus Wasatch Back and no competition with businesses

If Council desires a market with major changes, we recommend an RFP process to consider alternative market concepts for 2024 and beyond.

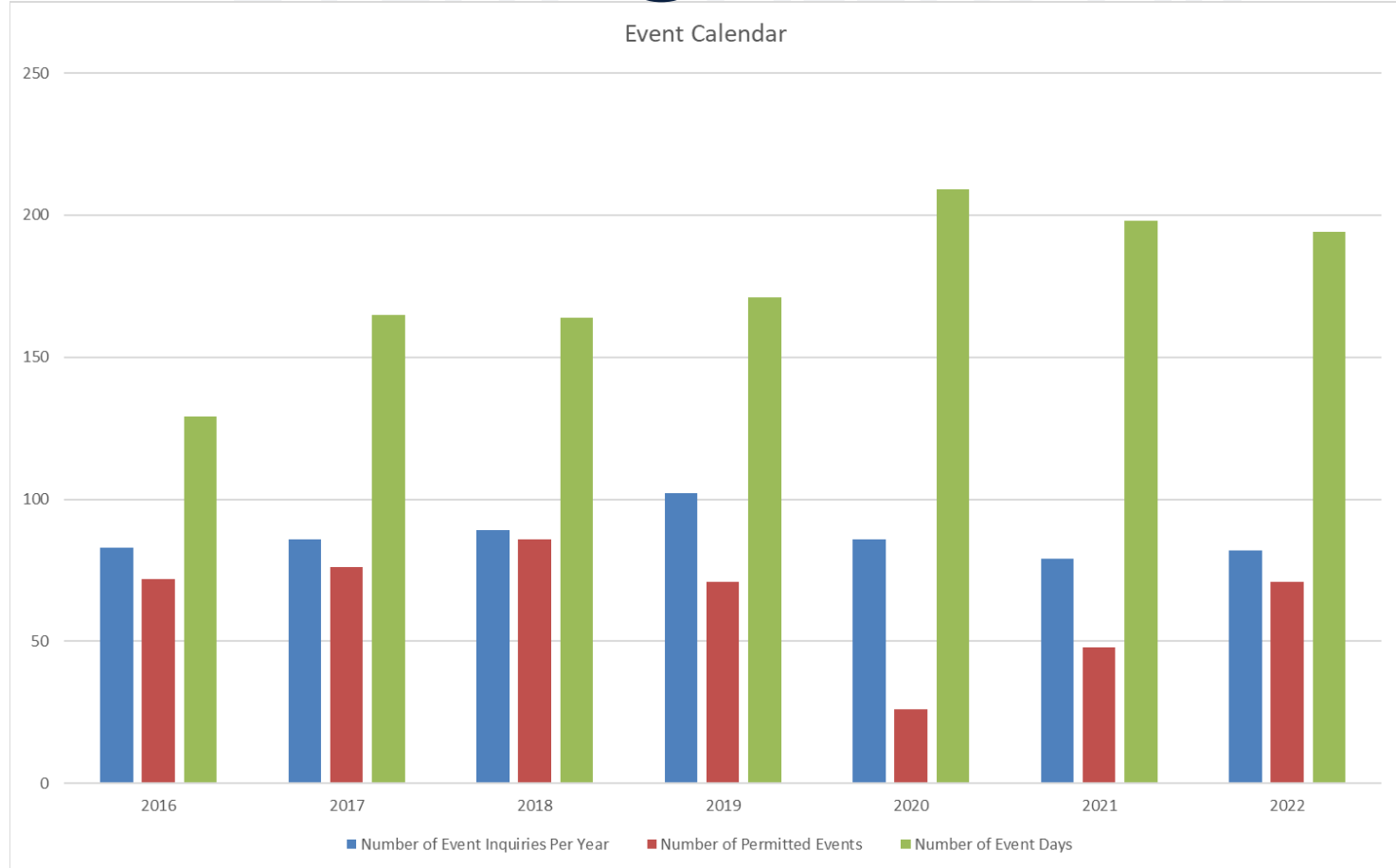
SUMMARY

Council Questions & Direction:

1. **Clarify goals of CIE category:**
 - a. All CIE criteria or just one as written to be considered?
 - b. Does language regarding local participation need to be updated?
2. **Civic Events:**
 - a. Should we consider City funding, instead of marketing grants?
 - b. Does City Council support drones moving forward (\$60K)?
3. **Arts and Culture District:**
 - a. Does City Council support funding (\$150K) for infrastructure in addition to programming (\$50K)?
4. **Park Silly Sunday Market / A Market:**
 - a. Does City Council support moving forward with an RFP for a future market with major changes as outlined?

APPENDIX

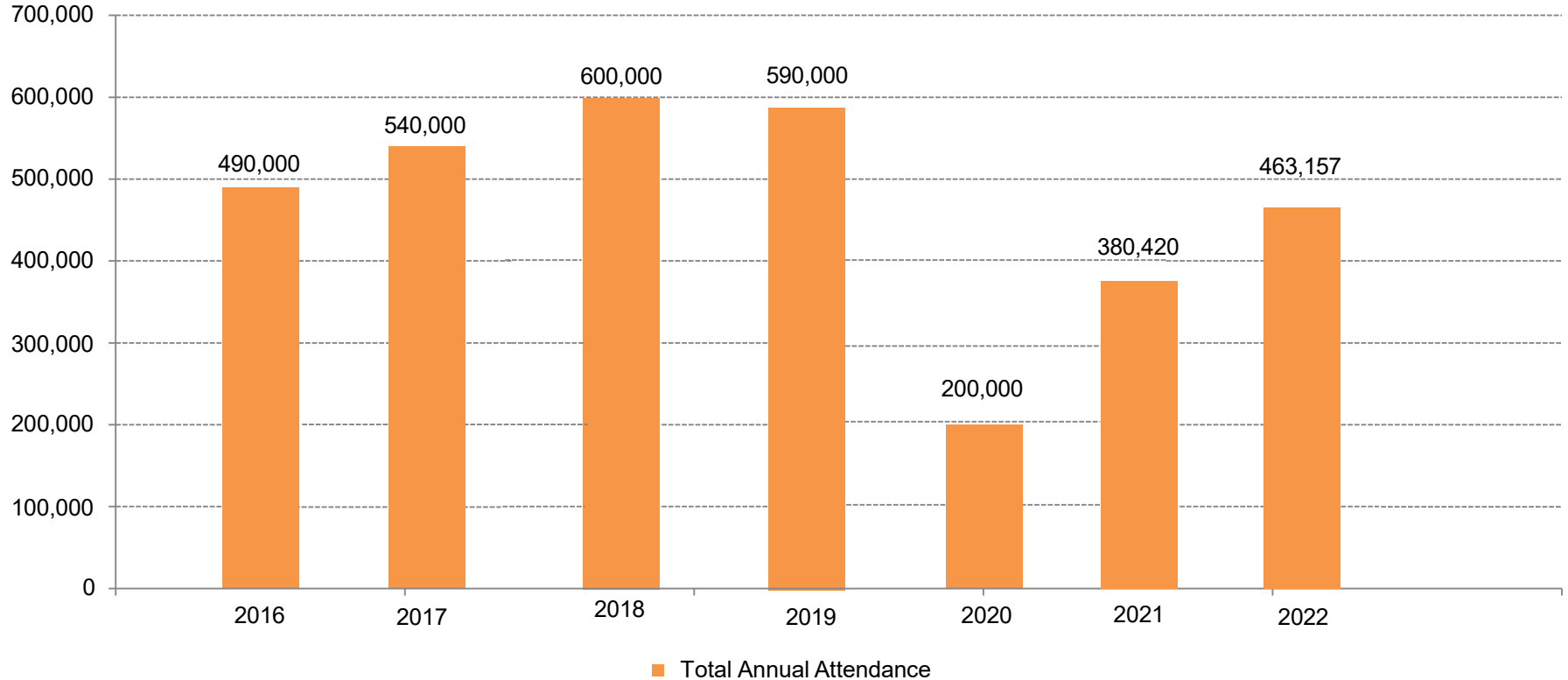
EVENT CALENDAR



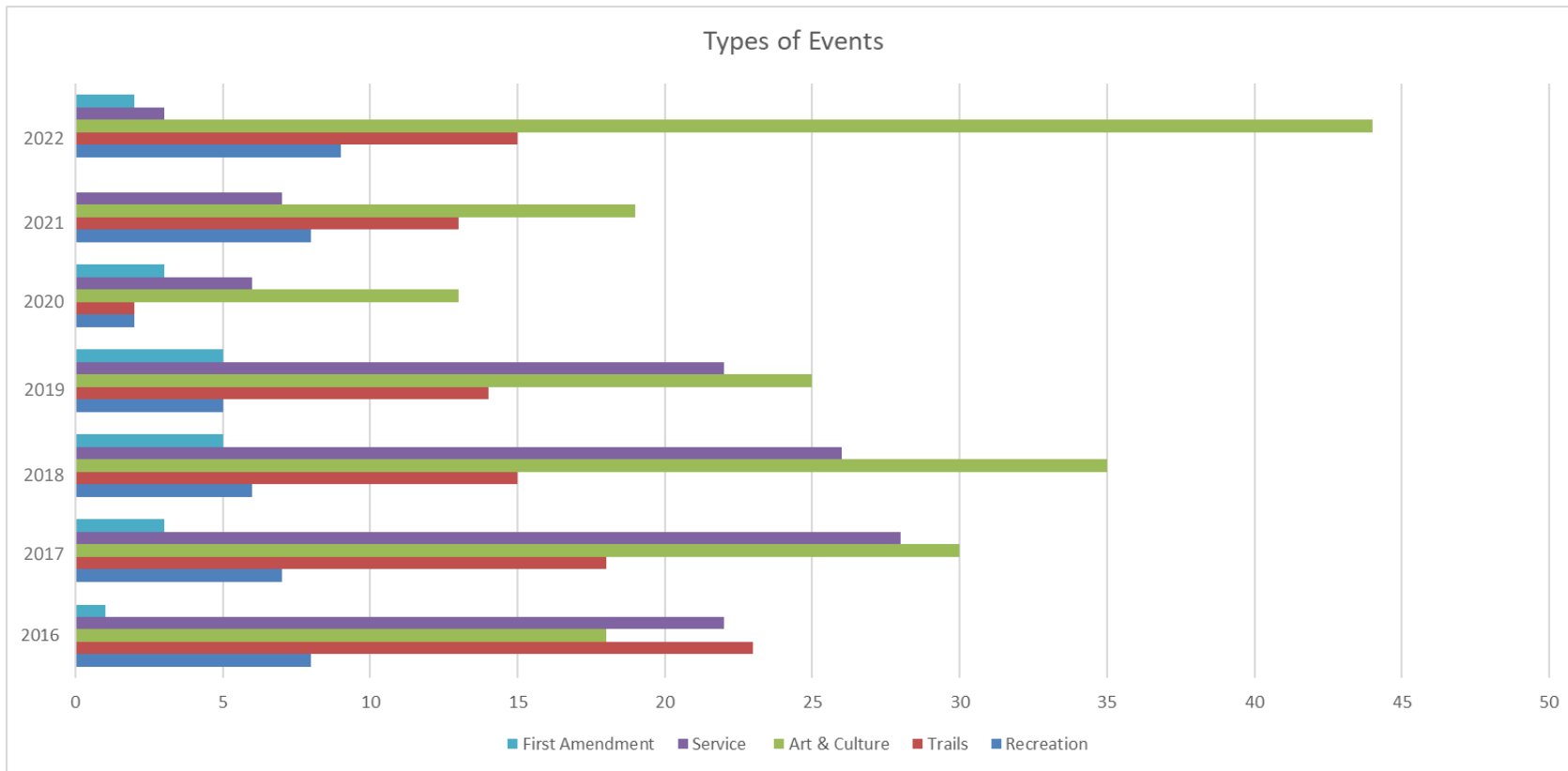
EVENT ATTENDANCE

Number of Attendees

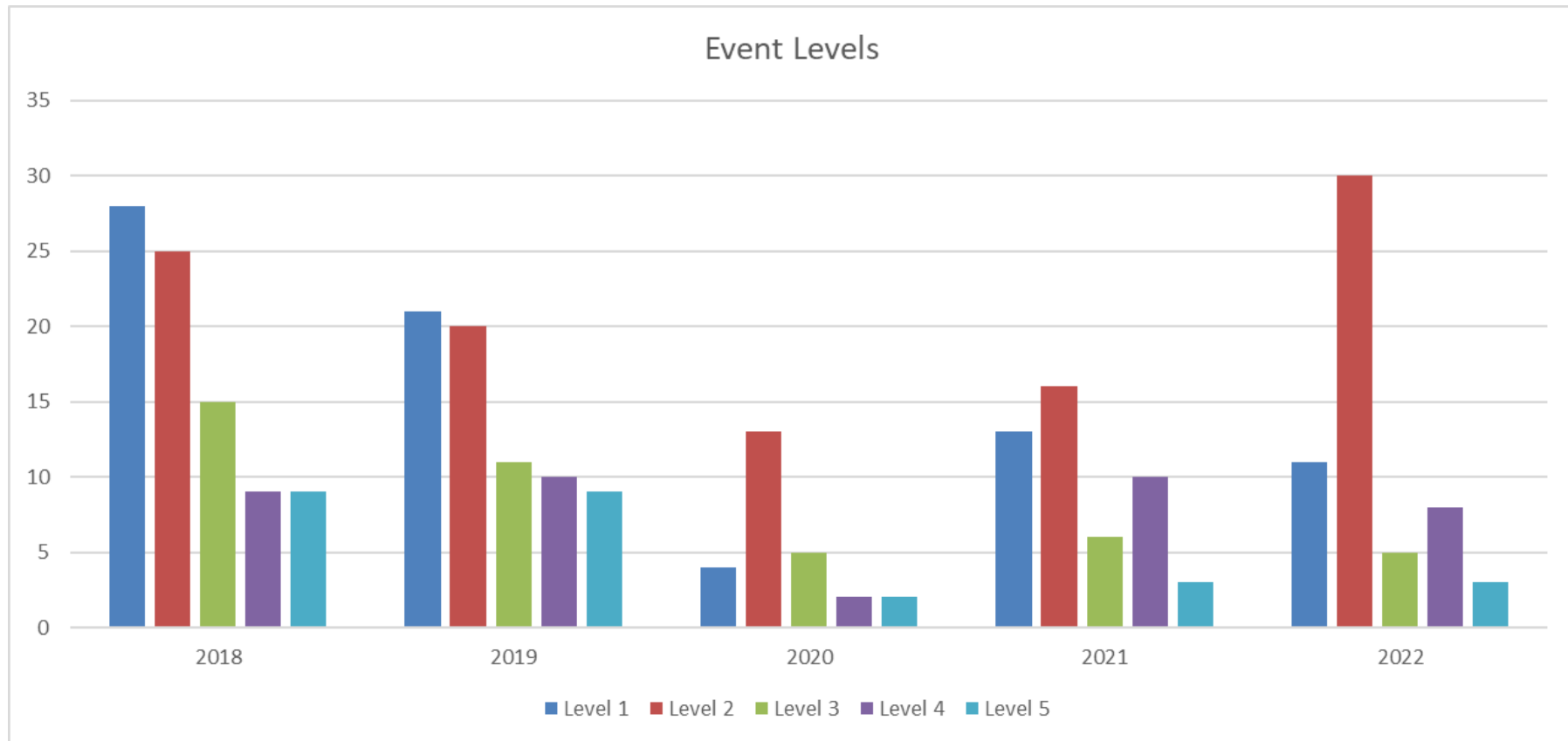
Event Attendance



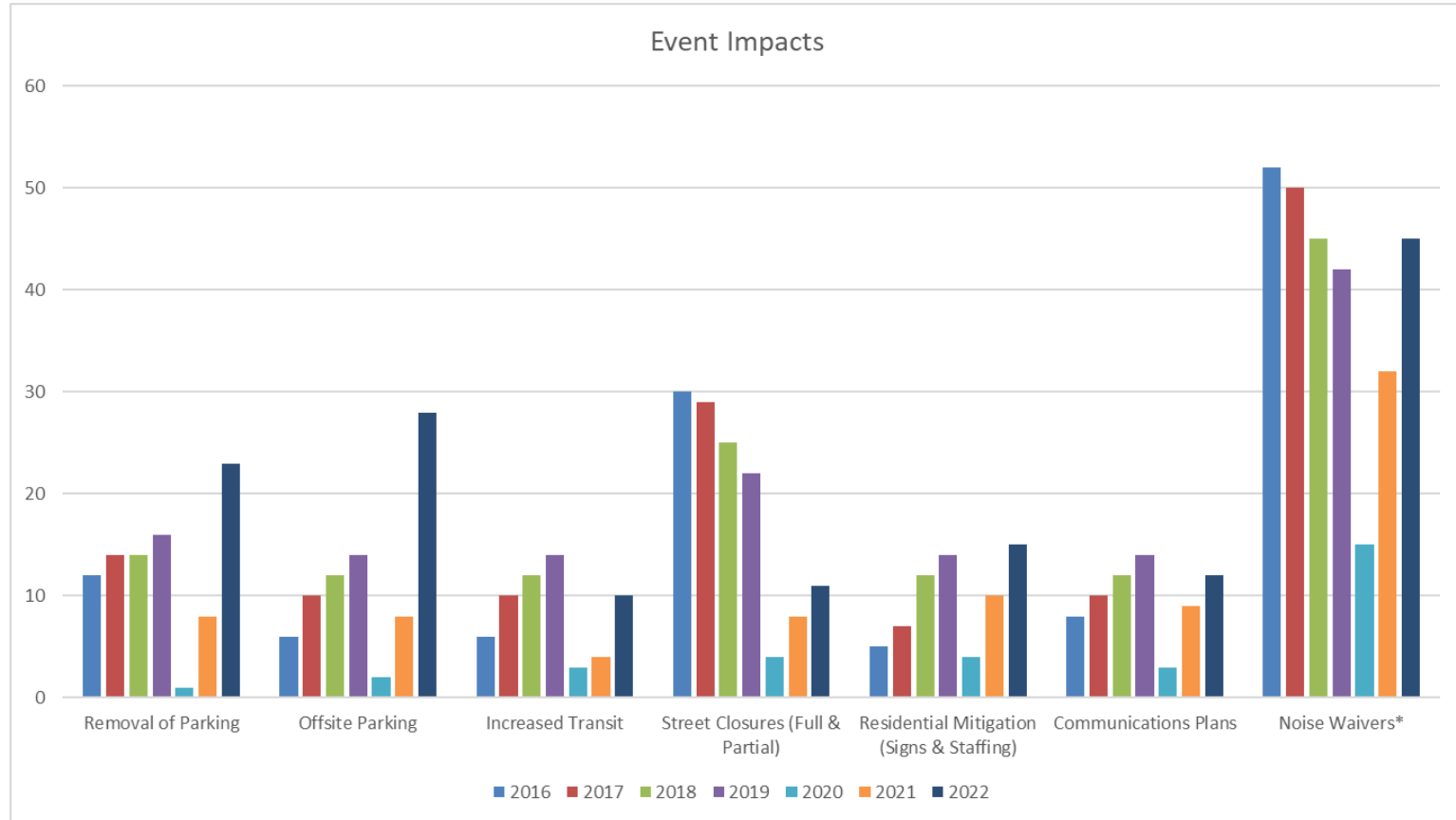
EVENT TYPES



EVENT LEVELS



EVENT IMPACTS





9th & 10th St. Stairs & Water Improvement Project

3-23-23 Award of Contract



9th & 10th St Stairs & Water Improvements

Background

- June 16, 2022, Old Town Stairs History & 9th St Stairs Project Update
- Planned to delay 9th St Norfolk to Empire due to the water lines & funding
- City Council direction to include additional 2 blocks of stairs in Bid
- Recommend bidding the 2 blocks as additive alternates –
 - Account for the design of the stairs at the water lines and funding
- July 14, 2022, Addendum 1 to Alliance Engineering for the Additional Stairs & Water Improvements



9th & 10th St Stairs & Water Improvements

Design Consideration

- 1978 ductile water lines in 9th & 10th St in need of replacement
- 3 water lines in 9th St between Norfolk - Empire
- Design using concrete at-grade stairs, landings, and sidewalks w/no footings



9th & 10th St Stairs & Water Improvements

Design Consideration cont.

- Other Utilities – Sewer, Power Poles, Storm Drains, Future Improvements
Park Avenue Reconstruction, RMP underground distribution line
- Cross Landings for neighbor access & grading
- Existing landscape encroachment agreements – construction mitigation plans
- New agreements for additional landscaping at connections

9th & 10th St Stairs & Water Improvements

Bid Analysis

- Prequalification of Bidders – Request for Statement of Qualifications (RSOQ) Process
- RSOQ Posted on Utah Public Procurement Place (U3P) Website/Salt Lake Tribune/Deseret News/City Website/Legal Notices Website.
- Prequalified 4 Contractors to submit bids
- Vancon Inc., the ONLY bidder to submit a bid



9th & 10th St Stairs & Water Improvements

Bid Analysis cont.

- Base Bid –
 - Water Improvements – Water Fund
 - 9th St Stairs – Stairs CIP
 - 1. Park – Woodside
 - 2. Woodside – Norfolk
 - General Construction Costs – Split proportionally
 - Park Avenue Crosswalks & ADA Ramps
- Add/Alt 1 – 9th St Stairs – Norfolk – Empire
- Add/Alt 2 – 10th St Stairs – Empire - Lowell



9th & 10th St Stairs & Water Improvements

Alternatives for Council

- Award to Vancon Inc. -
- **Base Bid & Add/Alt's #1&2 - \$1,423,161.00**
- Base Bid – 2 Blocks & Water Improvements
- Base Bid & Add/Alt #1 or 2
- There is adequate funding budgeted in the Old Town Stairs CIP and Water Fund

Firm	Base Bid	Add/Alt 1	Add/Alt 2	Total
Vancon, Inc.	\$1,032,783.00	\$174,833.00	\$215,545.00	\$1,423,161.00
Engineers Estimate	\$837,100.00	\$38,245.00	\$188,393.00	\$1,063,738.00



Site Map & Additional Details

9th & 10th St Stairs and Water Improvements Area Map



9th & 10th Street Stairs and Water Improvements

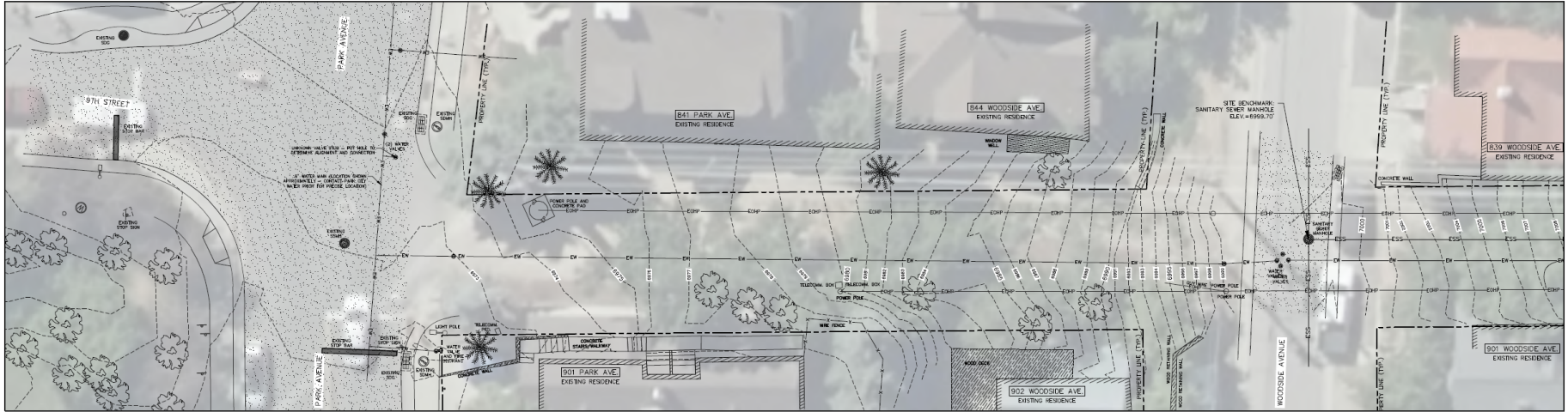
0 80 160 240 320 400 Feet

1 in = 208 ft



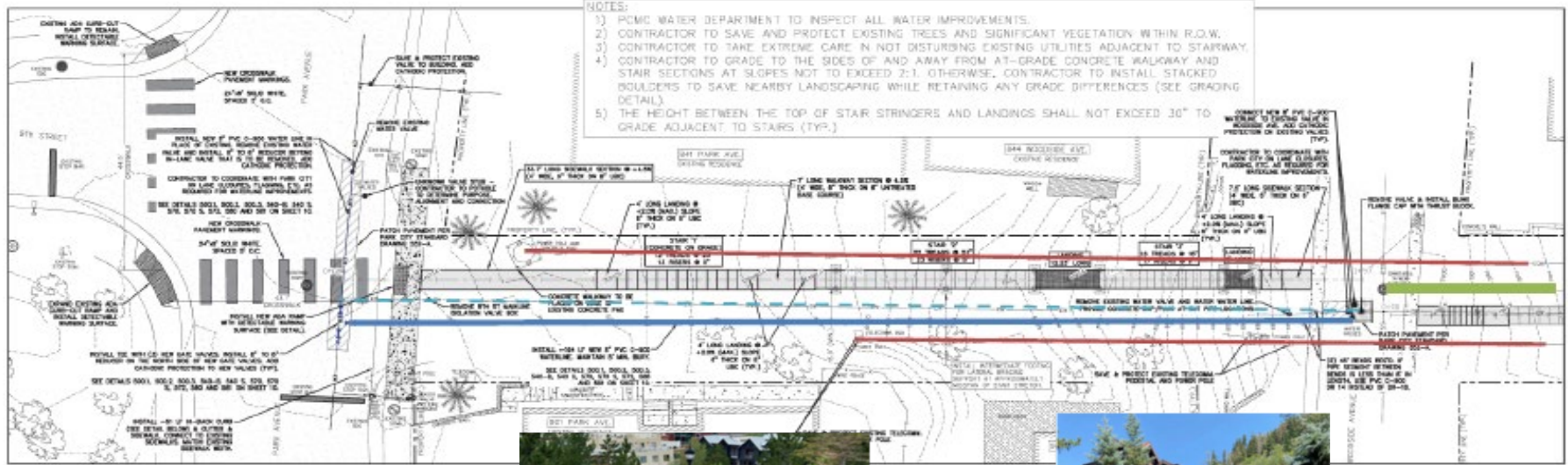
Existing Conditions - 9th St – Park to Woodside

9TH ST. PARK AVE. TO WOODSIDE AVE.



9th St Stairs – Park to Woodside

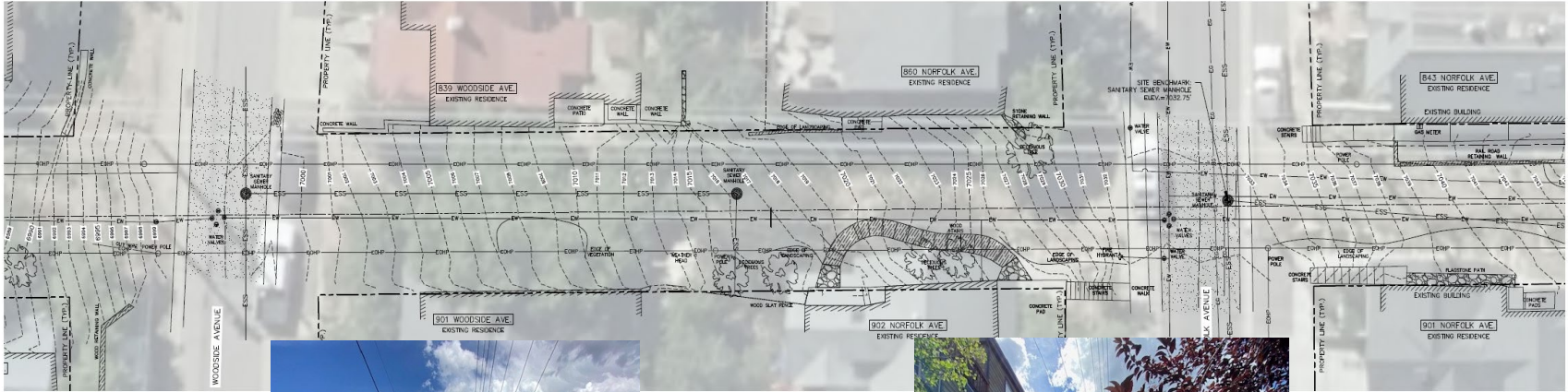
9TH ST. PARK AVE. TO WOODSIDE AVE.



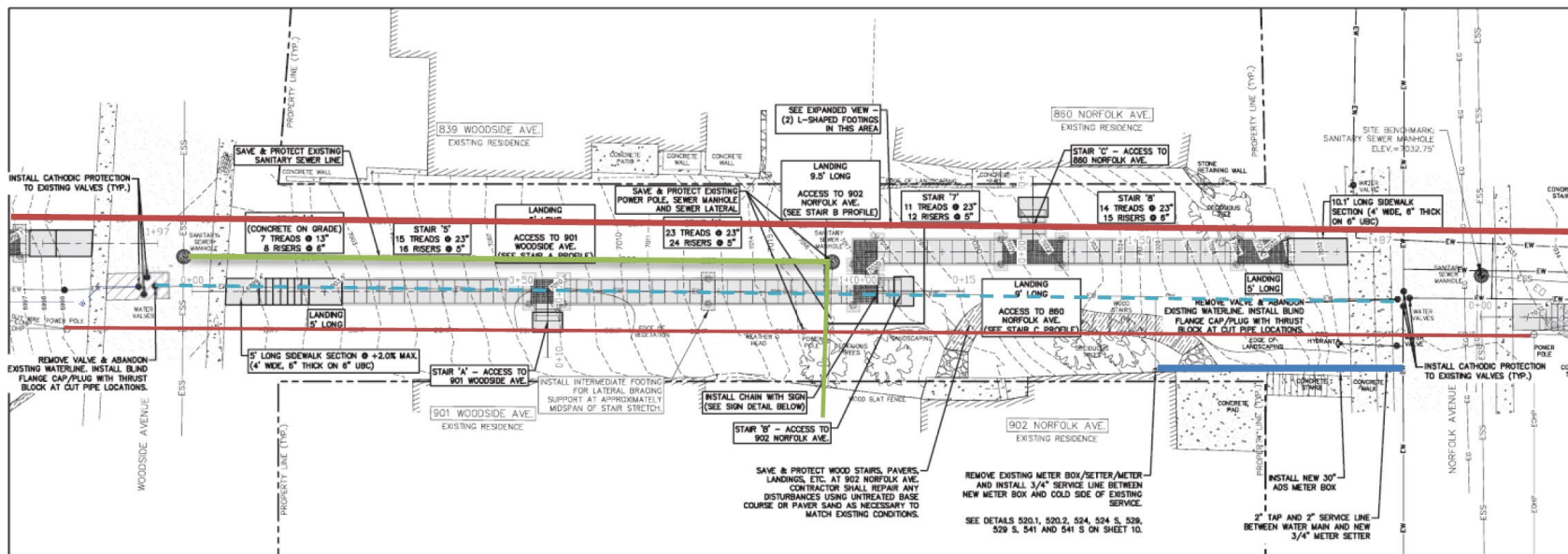
LEGEND	
Overhead Electrical & Poles	
Existing Sewer Lines	
Existing Water Lines 6"	
Existing Water Lines – to be abandoned	
Existing Water Distribution Line 12"	
Existing Raw Water Line 12"	
Existing Storm Drain 18"	
New Water Lines 8"	



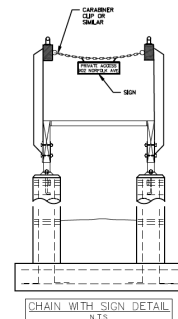
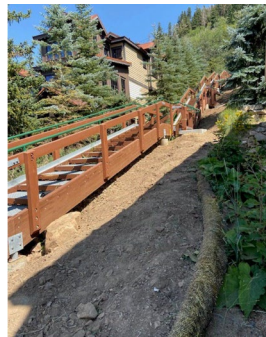
Existing Conditions 9th St Woodside - Norfolk



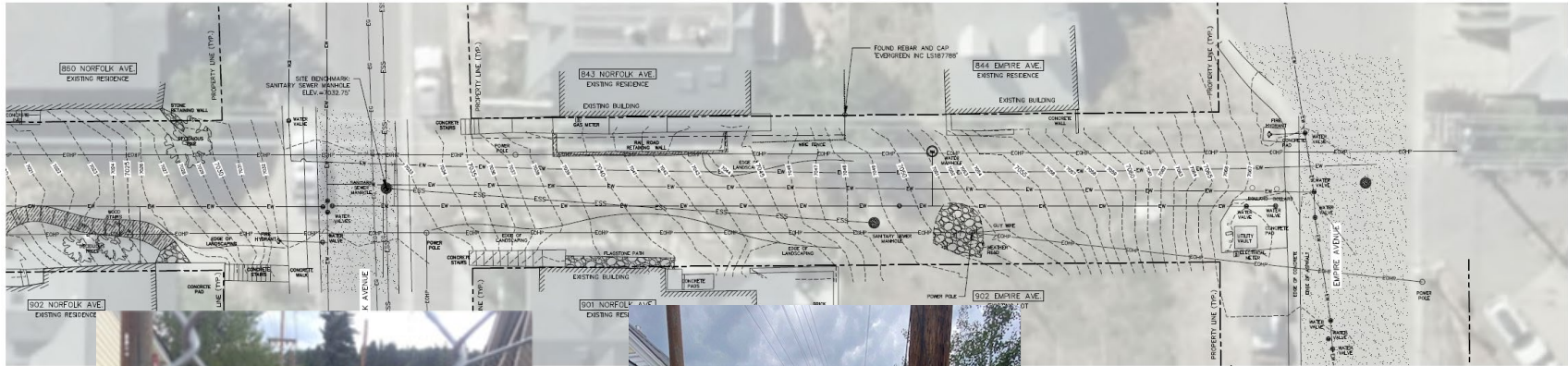
9th St Stairs –Woodside to Norfolk



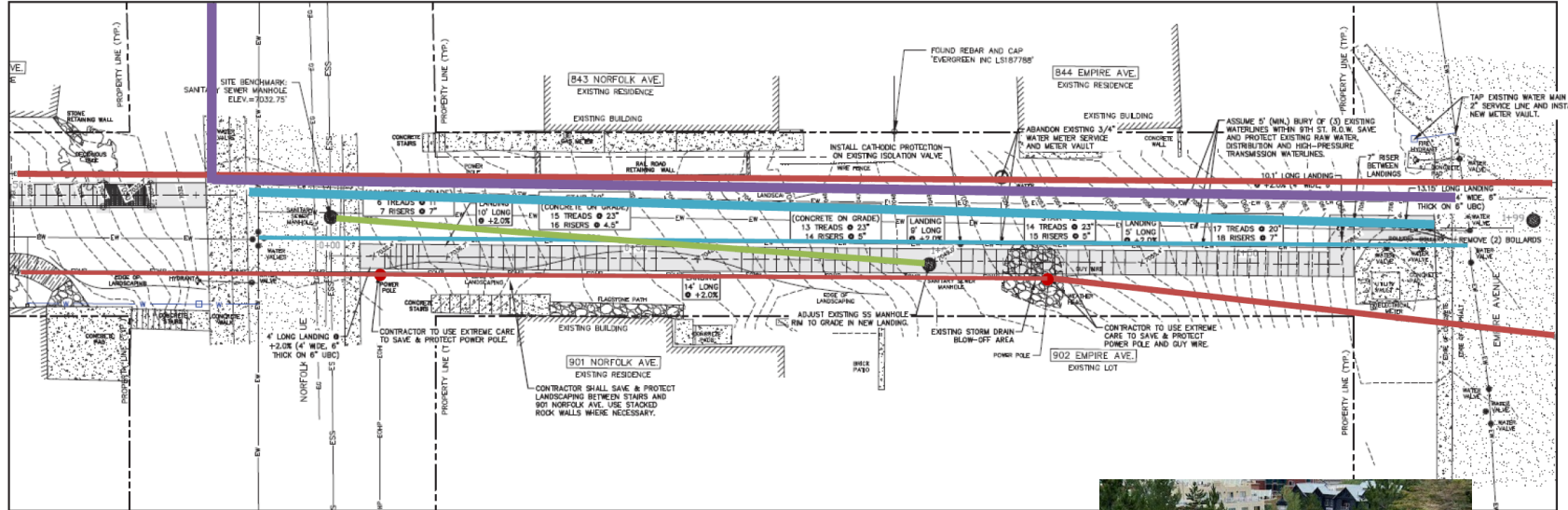
LEGEND	
Overhead Electrical & Poles	
Existing Sewer Lines	
Existing Water Lines 6"	
Existing Water Lines – to be abandoned	
Existing Water Distribution Line 12"	
Existing Raw Water Line 12"	
Existing Storm Drain 18"	
New Water Lines 8"	



Existing Conditions 9th St Norfolk - Empire

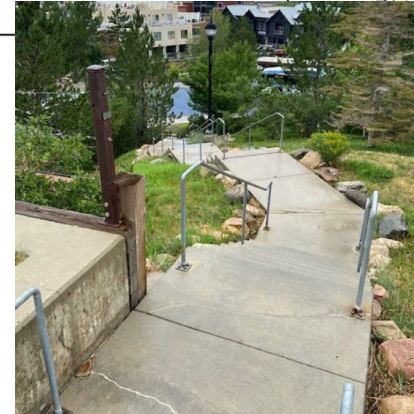


9th St Stairs – Norfolk to Empire



LEGEND	
Overhead Electrical & Poles	—
Existing Sewer Lines	—
Existing Water Lines 6"	—
Existing Water Lines – to be abandoned	---
Existing Water Distribution Line 12"	—
Existing Raw Water Line 12"	—
Existing Storm Drain 18"	—
New Water Lines 8"	—

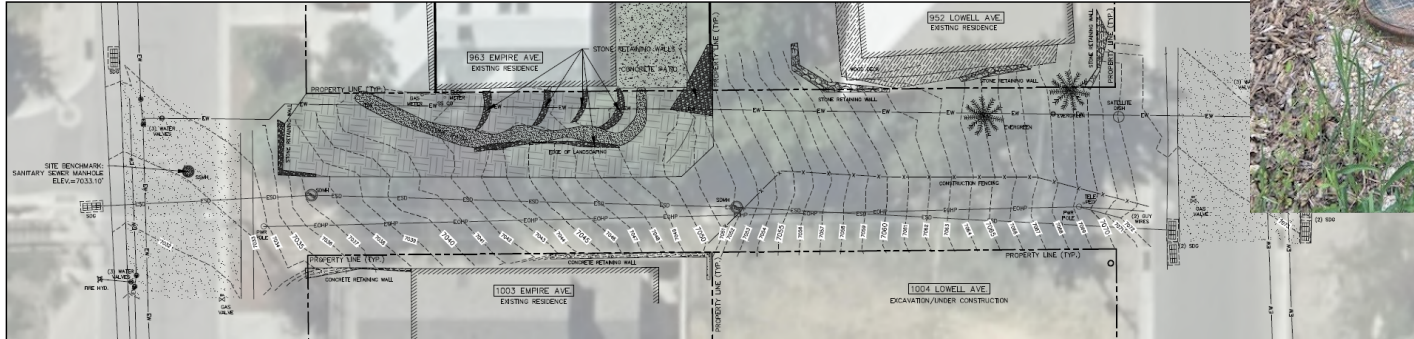
CONTRACTOR SHALL SAVE & PROTECT LANDSCAPING BETWEEN STAIRS AND 901 NORFOLK AVE. USE STACKED ROCK WALLS WHERE NECESSARY.



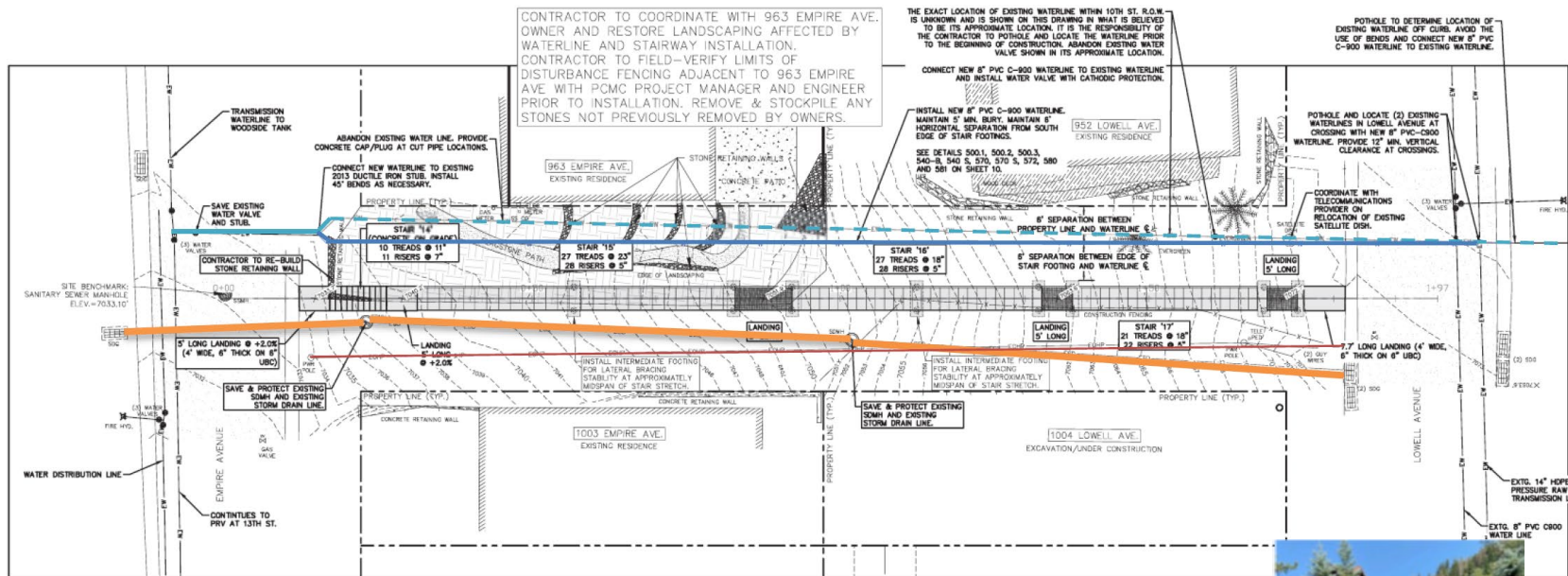
Existing Conditions – 10th St



10TH ST. EMPIRE AVE. TO LOWELL AVE.



10th St Stairs – Empire to Lowell



LEGEND	
Overhead Electrical & Poles	
Existing Sewer Lines	
Existing Water Lines 6"	
Existing Water Lines – to be abandoned	
Existing Water Distribution Line 12"	
Existing Raw Water Line 12"	
Existing Storm Drain 18"	
New Water Lines 8"	

CONTRACTOR TO COORDINATE WITH 963 EMPIRE AVE. OWNER AND RESTORE LANDSCAPING AFFECTED BY WATERLINE AND STAIRWAY INSTALLATION. CONTRACTOR TO FIELD-VERIFY LIMITS OF DISTURBANCE FENCING ADJACENT TO 963 EMPIRE AVE WITH PCMC PROJECT MANAGER AND ENGINEER PRIOR TO INSTALLATION. REMOVE & STOCKPILE ANY STONES NOT PREVIOUSLY REMOVED BY OWNERS.



An aerial photograph of a mountain town covered in snow. The town features numerous buildings with snow-laden roofs, interspersed with evergreen trees. In the background, steep, snow-covered mountain slopes rise. The overall scene is serene and wintry.

FY23 Mental Health Special Service Contract Recommendations

Mental Health SSCs

Review and consider approving the
FY23 Mental Health
Special Service Contracts (SSC)
funding recommendations.

SSC Background

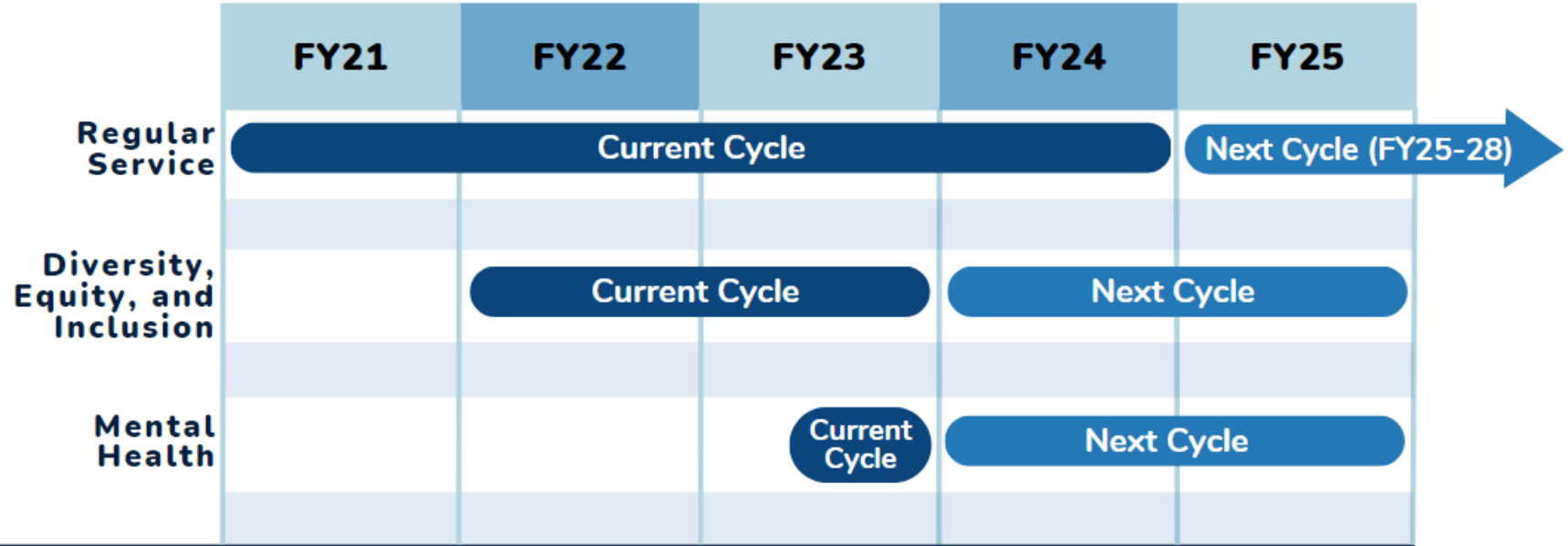
- SSCs provide competitive funding to local nonprofits to help better serve the community and the City.
- Awarded through a competitive RFP process
- Reviewed by the Special Service Contracts Committee
- The new category for Mental Health was approved during the FY23 budget process



SSC Categories



SSC Timelines



Mental Health SSC Process

- Mental Health SSC application incorporated the goals of the Summit County Mental Health Alliance's Strategic Plan
- Applicants had to address one or more of the goals from the Strategic Plan in addition to meeting all SSC requirements
- RFP opened in mid-December; closed Jan. 20
- Promoted with community partners and shared through email blasts, web announcements, and local publications
- Subcommittee included Council Members Gerber and Toly, Summit County Health Promotions Director, and City staff.



Mental Health SSC Budget

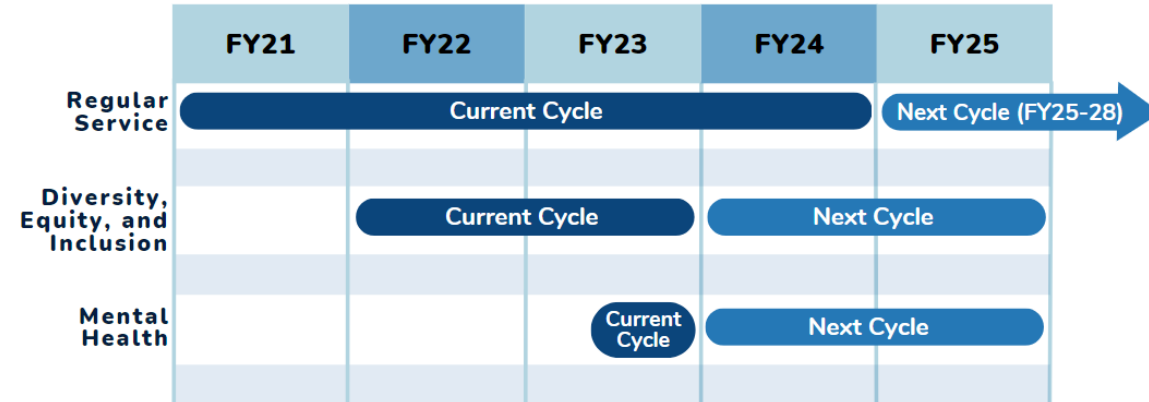
- Council approved \$120,000 in funding to support mental health services during the FY23 Budget process
 - A contribution of \$60,000 was issued to Communities That Care through the PC Community Foundation
 - The remaining \$60,000 funds this first round of Mental Health SSCs
- For FY24, the standing Council direction is to budget the entire \$120,000 in the City Manager's recommended budget and continue to fund mental health services through the Special Services Contracts competitive RFP process.

Recommendations

Applicant	Requested Amount	Recommended Amount
People's Health Clinic	\$ 15,000.00	\$ 15,000.00
Christian Center of Park City	\$ 11,000.00	\$ 11,000.00
CONNECT	\$ 15,000.00	\$ 15,000.00
Live Like Sam	\$ 40,000.00	\$ 9,500.00
Summit County Clubhouse	\$ 10,000.00	\$ 9,500.00
Totals	\$ 91,000.00	\$ 60,000.00

Looking Ahead

- The next round of Mental Health SSC applications is set to open in May 2023, along with the next round of DEI applications. Both will be awarded for a two-year cycle (FY24-FY25).
- The next Regular Service Contract application will open spring of 2024 and be awarded for another four-year cycle (FY25-28).



Discussion

Consideration to Approve the Funding
Recommendations for the FY23 Mental
Health Special Service Contracts for a Total
Amount Not to Exceed \$60,000

Government Speech



Government Speech

The Park City government expresses itself in a number of different ways. This type of expression is commonly referred to as government speech.



Government Speech

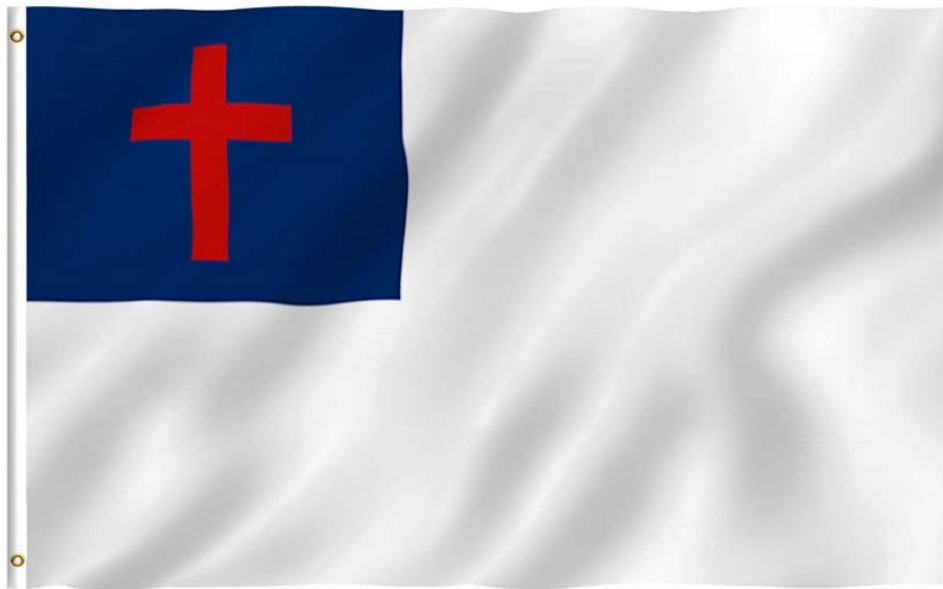
The government can say whatever it wants.

Issues can occur when the government thinks it is speaking but has unintentionally opened a forum for the public to express itself.

Government Speech



Government Speech



Government Speech

Boston City Hall flies Christian flag, hasn't approved Satanic flag

The Satanic Temple in Salem requested its flag be flown in response to a Supreme Court ruling.



Lucien Greaves, a co-founder and spokesman for The Satanic Temple poses for a portrait inside The Satanic Temple with the flag that they have applied to fly at City Hall Plaza.
(Jessica Rinaldi/Globe Staff)

Three Areas of Focus

- Council resolutions promoting specific viewpoints
- Flags on City flagpoles
- Lighting of City buildings

Resolutions

Approximately half of the resolutions adopted by Council in the last 5 years have been message resolutions requested by outside parties (AMEX Small Business Saturday, Children's Dental Health Month) vs. resolutions to enact policy (Procurement Rules, Fire Ban).

Currently, the resolutions requested by outside parties have no formal vetting process.

Recommendation: No outside resolutions on council meeting agendas

- Resolutions are government speech
- Council members could continue to support causes through Council comments
- The public can celebrate causes during public comment

Flags

Current administrative policy only allows for seat of government flags to be flown on City owned flagpoles.

This policy has not been strictly followed.

Recommendation: Follow the current policy

- Flags are government speech.

Lighting City Buildings

We do not have an administrative policy for lighting City buildings.

Recommendation: No lighting of city buildings for expressive messages.

- Need to consider dark skies, budget and staff resources

Discussion

Three areas to discuss:

- Council resolutions promoting specific viewpoints
- Flags on City flagpoles
- Lighting of City buildings

Does Council agree with the recommendations?

Does Council want to discuss alternatives and processes for adopting government speech?