PARK CITY COUNCIL MEETING MINUTES
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060

May 3, 2018

The Council of Park City, Summit County, Utah, met in open meeting on May 3, 2018, at 2:00 p.m. in the City Council Chambers.

Council Member Henney moved to close the meeting to discuss property and litigation at 2:00 p.m. Council Member Ware Peek seconded the motion.

RESULT:	**APPROVED**
AYES:	Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

CLOSED SESSION

Council Member Worel moved to adjourn from Closed Meeting at 3:30 p.m. Council Member Joyce seconded the motion.

RESULT:	**APPROVED**
AYES:	Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

WORK SESSION

2018-19 City Manager's Recommended Budget: Presentation and Review:
Jed Briggs and Nate Rockwood, Budget Department, presented this item. Briggs indicated the tentative budget would be adopted in tonight's regular meeting, and over the next few meetings the budget would be reviewed and changes could be made before adopting the final budget on June 21st.

Briggs stated the goal was to align the budget with the Council's priorities. This was a two-year budget process and several committees worked together to bring the budget recommendations to Council.

Rockwood explained the financial projections for the General Fund and Capital Fund. The trend showed a 4.5% increase continuing, but he noted that this trend was not sustainable. He stated he was conservative in estimating revenues and so far the actual numbers exceeded the estimated numbers. He recommended continuing to look at the long term trends and when the revenues tapered off, a discussion could take place on alternatives. He also indicated sales tax revenue had been growing. Council Member Joyce asked about the timeframe for receiving the sales tax numbers after the end of each quarter. Rockwood stated there was a two month lag time in receiving the data.

Rockwood indicated the City had one of the most balanced sources of revenue in the State, but noted the City was getting more dependent on sales tax revenue as it continued to grow.

Briggs stated some operating budget costs included increases in employee life insurance, the employee pay plan, utilities, fleet costs, and contingency funding. Rockwood stated next week they would cover the capital budget and would discuss how to fund Treasure Hill. Transportation and affordable housing projects would also be discussed. The budget would address the critical priorities but some projects would have to be delayed in order to get the bond down to $50-$55 million. He anticipated that the public could attend and weigh in on the Treasure Hill funding at that time.

Council Member Joyce asked if the County would be charging a .25% transit tax increase. Rockwood did not know. Council Member Joyce asked if there were budget reductions on the five or six priorities that were removed from the top priority list. Foster stated she understood that the funding to those items would not be cut, but no additional resources would be allocated. Mayor Beerman agreed that staff was continuing to work on those items but they were no longer the focus. Council Member Joyce did not like the idea that things could only continue to grow and gave examples of top priorities like open space and the arts that were still growing.

Council Member Worel asked if the cities that were compared to Park City were similar in population or budget. Rockwood stated the budget sizes were compared and noted the budget was built around the permanent population as well as the guest population.

Council Member Gerber asserted the arts was elevated to a top priority so emphasis should be given to that area. Rockwood stated that the projects were prioritized based on what was decided at the Council retreat.

Customer Engagement Update:
Amanda Angevine, Tate Shaw, and Malena Stevens presented this item. Shaw indicated he didn't like to use the word customer service, because if it was poor, it was still service. Customer engagement became the new phrase that would help the City build relationships with the community with the thought that good service would follow good relationships. He knew Council had received complaints from the community on the City's service.

Angevine stated department managers wanted to focus on customer engagement. Some goals were set, including clearly defining customer engagement, setting Citywide standards and expectations, setting specific department standards, and training staff to those standards. Stevens reviewed the process the committee went through for defining customer engagement and setting the standards for this goal. A value statement was created. The Management team was consulted and they gave positive feedback. A timeline was then set to accomplish this goal. It was indicated that having quality interaction, delivering innovative solutions and building trust were key and therefore incorporated into the value statement. Detective Jeremy Eaton, Ruth Barclay, Brenda Wilde and Bill Connell gave examples of how they used customer engagement to bring residents a satisfying experience in their interactions with City staff.

Mayor Beerman gave a shout out to these staff members who made the City look good through their efforts. Foster indicated Angevine took this assignment seriously and had made wonderful progress in this area.

Discuss Special Events - Level of Service:

Jonathan Weidenhamer and Jenny Diersen, Special Events Manager, presented this item. Diersen reviewed the history of special events and indicated they had increased dramatically over the years. The Special Event Advisory Committee (SEAC) was created to get community feedback on having these events. Event mitigation was also prioritized. She asked if Council supported the current special event calendar, supported the current level of service to mitigate events, who these costs should be placed on - the applicants or the City, if the Council wanted to explore changing their authority on Special events, and how soon would any changes made would be implemented.

Council Member Worel thought the survey results should be presented before Council answered these questions. Council Member Gerber appreciated SEAC and felt the members were representative of the community. She also stated Council had advised staff to take the foot off the gas, and now SEAC thought the City might even want to tap the brakes as far as events were concerned. She noted Council had a hard time saying no, so it would be helpful to hear the feedback from SEAC and the residents on events.

Council Member Ware Peek asked how many potential events were fielded versus the events that got approved. Diersen stated there was a long list of event requesters, but many times the calendar was filled when they wanted it, or they were looking at many cities. There could be 10-20 events that staff talked with that never submitted an application. Some events didn't come back year after year. One recommendation was to streamline the application process. Council Member Ware Peek thought there were competing interests in the community. Some wanted local events, but those wouldn't appeal to the lodging industry. This was a struggle for Council because the community was divided.

Council Member Joyce stated this was a balancing act. He didn't think the City could remain status quo. The summer events kept growing. He supported staff looking at the events at the same time instead of coming to Council one event at a time.

Council Member Henney didn't think Council should make the detailed decisions. Policies were created and improvements had been made. SEAC was created and he felt they should be making recommendations. He also agreed that the survey should be completed before he offered his opinion.

Council Member Worel asked if the first amendment events could be streamlined. Diersen stated they were in a different category but there was a cap on those events.

Mayor Beerman stated progress had been made on events in the City and noted the costs and mitigation were great. He thought SEAC should be strengthened. Events were a huge part of the economy, but hindered the quality of life of some residents, so they needed to be evaluated. He didn't want Council to lose authority. He also suggested grandfathering some of the annual events that the City had contracts with, such as Sundance.

Council Member Gerber agreed and suggested amending the code to include specific requirements for events. Diersen stated Special Events fell under the Licensing Title of the Code. She indicated in looking at the event application process for other cities, some had department heads review the applications, with other cities, the Council approved all events, and with other cities, staff would approve events and Council would hear appeals to the applications that had been denied. Diersen was willing to study the benefits of forming a commission and stated technical expertise would be needed on the commission as well as community members that could weigh in.

Council Member Worel asked if forming an event commission would lighten the load of the Special Events Department. Weidenhamer asked for time to review this proposal with Legal and some stakeholders.

Council Member Ware Peek was concerned that adding a commission would add another layer of bureaucracy. She thought there could be another solution and asked if a bigger staff was needed. Weidenhamer stated Council helped facilitate things staff wanted, but he never thought that Council could be directly involved precluding things staff did not want. Foster stated staff had strict criteria with approval/denial authority with appeal to the City Council. She hoped to come back to Council on options for staff time and customer engagement. Mayor Beerman stated this was not about efficiency but about process. He felt it had grown beyond Council's workload and indicated an event commission was a good step forward.

Council Member Gerber stated staff could handle events, but a commission would be a better value for determining the impact on the community. Council Member Joyce thought Council should provide clear direction on volume and balance for events.

Bob Kollar stated deferring the decision to SEAC was a mistake and creating a commission would be a mistake. Ninety percent of events were persuaded not to apply. Staff had the ability to say no and Council should trust them to do that.

Mayor Beerman opened the meeting for public input.

Sarah Klingenstein indicated she was a member of SEAC but was speaking for herself. She thought the goals for events had changed in the last 20 years and the rules and policies should relate to that. She thought a commission would not be different than SEAC unless there were specific policies to work from. SEAC was most helpful in evaluating mitigation, but not as helpful in evaluating the bigger issues of events. She supported limiting additional events to locally appealing events in the shoulder season and liked the idea of the quarterly application process. She also hoped to distinguish nonprofits that were created to handle events and those that were established to help the community.

Rob Slettom, Park City Area Lodging Association (PCALA), supported communicating with stakeholders, and indicated it was the goal of businesses to keep their employees year round.

Rhonda Sideris, owner of Park City Lodging, was confused because staff said they would like to consider the process, but they didn't say they were overworked. She supported events that promoted Social Equity. She noted events had to be advertised in Salt Lake City in order to receive the RAP Tax revenue, so that should be looked at.

Cheryl Fox was a member of SEAC. Staff did a tremendous job in mitigating event impacts. She recognized that denying events was not easy. She asked what the role of events was. She didn't think the community was different and the role used to be different but had changed as the City grew. It would be beneficial to consider who was being served, the applicant or the resident. She also agreed that nonprofits should be evaluated.

Mayor Beerman closed the public input portion of the meeting.

Council Member Worel wanted to look at the survey first before acting on changing the special event calendar. Weidenhamer stated he didn't know the timeline for getting the results. Council Member Worel supported the current level of service to mitigate events. She supported decreasing help as events matured, and would like to explore the possibility of a commission but wanted to know how that would affect staff time.

Council Member Henney wanted to wait for survey results as well before weighing in on the calendar. He was very happy with the mitigation efforts. He felt deciding who should bear the cost of events would be easier if the City was able to break out the economic impact for each event. He knew the Police fees couldn't be cut. He didn't know what happened to SEAC's recommendations and wanted to know what the recommendations were. He also indicated he didn't have the information to make an informed decision on a timeline.

Council Member Joyce agreed with Council Member Worel on getting more information from the survey, but he was convinced the City was on a pathway to a breaking point. He felt the City had to do something fundamental soon and would like to start moving on something now because the whole town was getting busier. He thought staff did a good job on cutting back on fee waivers and wanted to see a line drawn between sport nonprofits and community nonprofits. He supported staff coming back with alternatives for event decision making and hoped staff could act soon so Council could give them direction.

Council Member Ware Peek thought the community was more passionate about events than anything else and supported waiting for the survey results before acting. She thought the community would say that reducing the impact of events was the goal. She indicated staff did great job with level of service and stated there was a lot that could be done to limit costs. She hesitated with creating a commission but thought Council could help set policy.

Council Member Gerber wanted to cut events. Staff did a great job on event mitigation but there were always opportunities to do more. She thought the applicants should cover more of the costs, and suggested the City might help out for a year or two, but should then decrease its assistance. Specific criteria should be set and recommendations given and Council should say no. She stated this process would take time so she had no expectation on a timeline.

Mayor Beerman stated the survey need to get done and agreed with Council Member Joyce that the City was heading towards a breaking point. He felt the level of service was good and supported the idea to taper costs. He did not want to give up authority, but thought SEAC needed a reboot and asserted Council needed to give them criteria. He knew the events staff was working hard and understood the reluctance to create more work for them, but felt they could work smarter and stressed restructure was required. He was in favor of staff continuing to implement changes as they were made.

Council Member Joyce stated staff should continue filtering events before SEAC saw them.

REGULAR MEETING - 6:00 p.m.

I) ROLL CALL

Attendee Name	Status
Mayor Andy Beerman Council Member Gerber Council Member Henney Council Member Joyce Council Member Ware Peek Council Member Worel	**Present**
None	**Absent**

III) COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Staff Communications Reports:

1. Food Truck Update
2. Summer Event Mitigation Planning
3. Q3 Budget Report FY2018

Council Questions and Comments:
Council Member Gerber attended the SEAC meeting and announced she had a baby.

Council Member Ware Peek attended the Utah League of Cities and Towns (ULCT) Conference in St. George and thought it was nice to see collaboration between cities and the State on what cities needed to maintain local control. She attended Communities the Care Awards for youth and noted they were involved in events surrounding Mental Health month.

Council Member Joyce attended the SEAC meetings, and spoke with some Chamber and lodging members on their event concerns. He also went to the Bioregional Planning Studio.

Council Member Henney attended meetings with the Summit Land Conservancy and Fire Board, and attended the ULCT Conference where he observed the City was meeting and exceeding the standards for cities. He attended the Dare to Dream (DACA) event, and noted the Children's Justice Center (CJC) gave a presentation on what was happening to kids in the community. He also attended the Communities that Care event and the Ask Me Anything event at the Santy Auditorium.

Council Member Worel attended the Bioregional Planning Studio, the Communities that Care event and the Historical Society meeting.

Mayor Beerman spoke to the Park City Chamber Board and the Prospector Square HOA. He attended the ULCT Conference as well as several Mental Health events, the Communities that Care awards, and Ask Me Anything session. Regarding Mental Health, he noted depression and substance abuse had been present for years and they had never been addressed until now. He requested that staff limit their reports to three pages.

II) APPOINTMENTS

Consideration to Appoint Troy Daley, Street/Streetscapes Manager, to the Summit County Mosquito Abatement Board for a Four Year Term Beginning June 12, 2018:
Council Member Henney moved to appoint Troy Daley, Street/Streetscapes Manager, to the Summit County Mosquito Abatement Board for a four year term beginning June 12, 2018. Council Member Ware Peek seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

IV) PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Beerman opened the meeting for those who wished to address the Council on items not listed on the agenda.

Penny Kinsy, SEAC member, noted Council Members Gerber and Henney said a decision on special events needed to be made. There were problems that needed to be resolved. She felt SEAC couldn't say no to an event because the applicant would come to Council appealing the decision. SEAC needed to have a policy because nobody wanted to be the bad guy to say no to events.

Katie Wang, Executive Director of the Park City Film Series, updated Council on this organization. She stated audience members varied and gave examples of those who attended the film events. She indicated there was a new closed captioning system that allowed the hearing impaired to participate. She thanked the City for its continued support.

Anne Laurent introduced the new City Engineer, Nestor Gallo, to the Council. Gallo stated he was born in Argentina and came to the U.S. in 1988. He worked for Draper, American Fork and Summit County before being hired by Park City. He was looking forward to working with Council and staff.

Mayor Beerman closed the public input portion of the meeting.

V) CONSIDERATION OF MINUTES

Consideration to Approve the City Council Meeting Minutes from March 29, 2018, and April 5, 19, and 24, 2018:

Council Member Henney moved to approve the City Council Meeting minutes from March 29, 2018, and April 5, 19, and 24, 2018. Council Member Ware Peek seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel
ABSTAINED FROM APRIL 5, 2018 MINUTES: Council Members Gerber and Joyce
ABSTAINED FROM APRIL 19, 2018 MINUTES: Council Members Gerber and Worel

VI) CONSENT AGENDA

1. Request to Approve Resolution No. 08-2018, a Resolution Proclaiming May 12, 2018, As Arbor Day and Celebrating Park City's 25th Anniversary as a Tree City USA Community:

Maria Barndt, asked that Council proclaim May 12th as Arbor Day. On this day throughout the years, trees were planted throughout the City. Foster indicated Barndt had worked for the City 35 years. Barndt stated the project this year was tree planting at Prospector Park.

Council Member Ware Peek moved to approve Resolution No. 08-2018, a resolution proclaiming May 12, 2018, as Arbor Day and celebrating Park City's 25th Anniversary as a Tree City USA Community. Council Member Gerber seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

2. Request to Approve Resolution No. 09-2018, a Resolution Proclaiming the Month of May as 'Bike Month' in Park City:

3. Request to Approve Resolution 10-2018, a Resolution Recognizing May 2018 as Historic Preservation Month in Park City.

4. Request to Authorize the City Manager to Execute Professional Services Agreement, in a Form Approved by the City Attorney, with Horrocks Engineers, to Provide Engineering Design Services for Improvement and Extension of Munchkin Road, in an Amount Not to Exceed $169,197.00:

Council Member Worel moved to approve Items 2-4 of the Consent Agenda. Council Member Gerber seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

VII) OLD BUSINESS

1. Consideration to Approve Ordinance No. 2018-16, an Ordinance Amending Title 4, Licensing, Chapter 2, Business Licensing in General, Section 15 Vibrant Commercial Storefront in HCB and HRC, of the Municipal Code of Park City, Utah:

Beth Bynan and Mindy Finlinson presented this item. Bynan reviewed the changes for dark storefronts, including proving to the Finance Department that the business was not dark. She reviewed that the hours posted amendment in the ordinance had been in place for almost a year. The Finance Department sent 75 dark storefronts notices and received a lot of feedback. Staff felt there was a better way to monitor dark storefronts without having the hours posted.

Council Member Worel asked how staff would monitor the vibrant storefronts. Bynan stated there would be quarterly inspections.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Council Member Ware Peek asked how enforcement would work. Bynan stated when the inspections took place, she would receive a list of dark stores and would then send a letter to those businesses.

Council Member Gerber moved to approve Ordinance No. 2018-16, an ordinance amending Title 4, Licensing, Chapter 2, Business Licensing in General, Section 15 Vibrant Commercial Storefront in HCB and HRC, of the Municipal Code of Park City, Utah. Council Member Worel seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

VIII) NEW BUSINESS

1. Consideration to Approve Ordinance 2018-17, an Ordinance Adopting a Tentative Revised Budget for Fiscal Year 2018 and a Tentative Budget for Fiscal Year 2019 for Park City Municipal Corporation and Its Related Agencies and Authorizing the Computation of the Property Tax Rate at a No Tax Increase Rate:

Jed Briggs stated the final budget would be adopted in seven weeks but this tentative budget marked the beginning of the process.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Council Member Worel moved to approve Ordinance 2018-17, an ordinance adopting a Tentative Revised Budget for Fiscal Year 2018 and a Tentative Budget for Fiscal Year 2019 for Park City Municipal Corporation and its related agencies and authorizing the computation of the property tax rate at a no tax increase rate. Council Member Gerber seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

2. Consideration to Approve Ordinance No. 2018-18, an Ordinance Approving the Stag Lodge Phase II Unit 49, Fourth Amended Plat, Located at 8200 Royal Street Unit 49, Park City, Utah:

Tippe Morlan, Planner II, presented this item. She indicated the applicant requested unexcavated private ownership common area to be converted to private ownership area. It was noted that several other units had converted this space as well.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Council Member Gerber moved to approve Ordinance No. 2018-18, an ordinance approving the Stag Lodge Phase II Unit 49, Fourth Amended Plat, located at 8200 Royal Street Unit 49, Park City, Utah. Council Member Ware Peek seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

3. Consideration to Continue an Ordinance Approving the Twisted Branch Road Subdivision Plat Located at Guardsman Pass and Twisted Branch Roads within the Flagstaff Annexation Area :

Kirsten Whetstone, Senior Planner, presented this item and requested that this item be continued to June 7th.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Council Member Worel moved to continue an ordinance approving the Twisted Branch Road Subdivision Plat located at Guardsman Pass and Twisted Branch Roads within the Flagstaff Annexation Area to June 7, 2018. Council Member Gerber seconded the motion.

RESULT: CONTINUED TO JUNE 7, 2018
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

4. Consideration to Continue a Proposed New Location for the Big Stars Bright Nights Concert Series:
Jenny Diersen, Jonathan Weidenhamer, along with Terri Orr and Moe Hickey with Park City Institute presented this item. Diersen explained staff received direction to explore different areas for potential venues for this event. Quinn's Junction was being explored and although there were concerns, staff was confident the impacts could be mitigated. She indicated there could be up to $60,000 in City costs for nine concert dates. She requested that Council give direction to explore this site for the events.

Orr stated she was grateful to Rory Murphy for approaching the Gillmore Trust and got permission to explore Quinn's Junction. Hickey thanked SEAC for their consensus on this event. He knew that the Institute gave so much to the community and indicated the revenue from this concert series enabled them to sponsor the other events held the rest of the year.

Council Member Ware Peek asked if the cost would be less if parking was controlled. Diersen stated staff was always trying to get the cost down.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Renai Bodley Miller stated she supported Park City Institute and thought it would be great to continue the summer concerts.

Susan Fredston-Hermann, Sundance Institute Managing Board, stated it was important for this event to continue. She read a prepared statement from Sundance Institute supporting this event.

Hadley Dynak, Executive Director of Summit County Park City Arts Council, advocated that Quinn's Junction be used for the concert series. She reviewed the benefits the arts brought to people and also estimated the economic benefit to the community. She read a prepared statement about the arts.

Ann MacQuoid congratulated Orr, Hickey and the board for being creative and finding an alternative location for this concert series. She stated this was a sports and arts community. She encouraged Council to support this effort.

Phyllis Robinson thanked Council and staff for helping resolve this location issue for the summer concert series. It was great to see the amazing music offered by this series. She hoped Council would support the Quinn's location for this year.

Mayor Beerman closed the public hearing.

Council Member Ware Peek thought Quinn's Junction would be a great fix for this season. She asked what staff was requesting. Diersen requested that Council approve staff continuing to work on mitigation for the Quinn's area for the concerts. Council Member Ware Peek stated she was willing to make this accommodation.

Council Member Gerber indicated the community supported the Park City Institute and she hoped they could make this event work.

Council Member Joyce noted SEAC was very supportive of the location. He hoped Park City Institute could be flexible to make this happen, and indicated parking and traffic would be a challenge.

Council Member Henney hoped a resolution could be reached that would benefit Park City Institute and the community. He looked forward to seeing what staff would bring back for Council approval.

Council Member Worel praised Park City Institute for being an amazing community partner. She knew staff would work to mitigate the impacts. She supported the location as well as the event dates.

Mayor Beerman indicated there was much support for this proposal and he was excited to make the event successful.

Council Member Gerber moved to continue discussion on a proposed new location for the Big Stars Bright Nights Concert Series to a date uncertain. Council Member Worel seconded the motion.

RESULT: CONTINUED TO A DATE UNCERTAIN
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

5. Consideration to Approve Ordinance No. 2018-19, an Ordinance Approving the Park City Heights Phase 2 Subdivision Located off Calamity Road South off Richardson Flat Road and West of US Highway 40, Park City, Utah:

Kirsten Whetstone and Brad Mackey from Ivory Development presented this item. Whetstone indicated this plat would accommodate 39 lots. She noted a future water tank was planned in this plat. She also noted Condition of Approval Seven should say retaining wall.

Mackey stated the water tank was required in Phase II and so they were building a road to the future water tank site. He also reviewed the progress on this development's affordable and attainable housing that were completed and also the ones in the process of being built.

Council Member Gerber asked if all the affordable homes were in Phase One. Whetstone stated 68 out of 79 were located in Phase One. The remaining 11 affordable units would be built in Phases Four and Five.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Council Member Gerber moved to approve Ordinance No. 2018-19, an ordinance approving the Park City Heights Phase 2 Subdivision located off Calamity Road south off Richardson Flat Road and west of US Highway 40, Park City, Utah. Council Member Henney seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

6. Consideration to Extend the Street Dining on Main Program for Another Term and Authorize the Mayor to Sign Updated City Property/ Right-Of-Way (ROW) Leases with Seven (7) Main Street Restaurants, in a Form Approved by the City Attorney:
Francisco Astorga, Liz Jackson and Graham Bunt, Planning, presented this item. Bunt stated this program started in 2010 and he requested it be continued again this year. He indicated the fee structure was reevaluated and staff recommended Option B, which indicated that fees would be assessed with the parking fees that were recently updated.

Jackson stated the initial installation for the dining decks would begin May 8, after road resurfacing. She also noted that Fletchers was not on Main Street but was being charged as if it was on Main Street.

Council Member Ware Peek asked what restaurant wasn’t participating. It was noted that Bandits became Altitude and thereafter shut down so would not be participating.

Mayor Beerman opened the meeting for public input. No comments were given. Mayor Beerman closed the public input portion of the meeting.

Council agreed to Option B for assessing fees. Council Member Joyce stated that this program was no longer an experiment and recommended this should be an administrative item from here on out. Mark Harrington stated the leases couldn't be changed because of the way they were drafted, but they could be changed for next year with a code amendment that would allow staff to grant them.

Council Member Ware Peek asked how many merchants were planning on the incremental increases through 2019. Astorga stated they knew about the increases since 2016.

Council Member Ware Peek moved to approve the extension of the Street Dining on Main Program for another term and authorize the Mayor to sign updated city property/ right-of-way (row) leases with seven (7) Main Street Restaurants, in a form approved by the City Attorney and using Option B for fees. Council Member Worel seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

7. Consideration to Approve Ordinance No. 2018-20, an Ordinance Amending the Land Management Code of Park City, Utah, Amending Chapter 15-11-10(D)(2), Removing 819 Park Avenue From the Park City Historic Sites Inventory:

Anya Grahn, Planner II, stated the Historic Preservation Board (HPB) determined this home no longer met the requirements to be a historic site. She recommended removing it from the list and the Land Management Code (LMC).

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Mayor Beerman asked if the Historical Society knew about this. Council Member Worel stated the Historical Society discussed this and had concern that these buildings were going away, but they understood the criteria needed to be followed in making these determinations.

Council Member Joyce moved to approve Ordinance No. 2018-20, an ordinance amending the Land Management Code of Park City, Utah, amending Chapter 15-11-10(D)(2), removing 819 Park Avenue from the Park City Historic Sites Inventory. Council Member Henney seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

8. Consideration to Provide a Final Fee Adjustment Determination Regarding a $10,325.62 Request from the Prospector Square Property Owners Association (PSPOA):

Michelle Downard and Dave Thacker, Building Department, presented this item. Craig Dennis and Dean Barrett, HOA representatives, were also present. Thacker stated the total project would cost about $500,000. Downard stated that as this project got underway, the City would also be reconstructing Prospector Avenue, so this would be a unique opportunity to work together. Although it was against City policy to grant fee waivers to HOAs, she wanted to present this request to Council because of the unique nature of the request. It would be unfortunate to have sewer repairs and road cuts right after the road was repaved. She also noted the HOA project included parking, right-of-way, and landscaping improvements that would be a public benefit. Downard explained the consequences of approving the fee waiver, and indicated the fee would have to come out of the General Fund or be taken from another source if it was approved.

Barrett indicated staff was concerned approving the request would set a precedent with other HOAs that regularly requested waivers for their projects. He noted the code did not distinguish between nonprofits requesting waivers. He indicated his project would include widened sidewalks, increased trash cans, benches, bike racks, etc. He outlined the public benefit from the HOA project.

Council Member Henney stated the total project would be $6 million and over time the HOA could request up to $100,000, and asked if they were planning on requesting $90,000 more in waivers, to which Barrett responded in the affirmative. Council Member Henney stated this project included infrastructure and would be a great benefit since this district would become increasingly important in the future. He asked what the public benefit would be for the $10,000 waiver. Downard stated the specifics were not discussed and stated it would not be fair to make this a requirement.

Council Member Joyce stated he was the liaison for the HOA. He saw this request as a precedent and was not in favor of granting the request. He was in favor of improving the partnership but not by giving a fee waiver.

Anne Laurent stated they would be back on May 17 with more details on the project. The City would be moving fire hydrants. The intention of the Prospector landscaping element of the project would be that they would take over the landscaping maintenance.

Council Member Worel stated there was no guarantee that the road construction and road cuts would be coordinated to which Downard confirmed. Mayor Beerman asked if

Barrett would accept the condition that the road had to be coordinated. Barrett stated he already postponed the project from last year to this year, and the owners were getting anxious to get the project started this year.

Council Member Ware Peek thought for years Prospector Square was a great idea but it didn't function as a walkable community. She couldn't find a concrete reason of public benefit for this request. Barrett thought this HOA was unique because of the commercial entities within this area. Council Member Gerber agreed with Council Member Henney and felt this was unique with businesses and residential, affordable housing, etc. She thought it would be an interesting opportunity. She didn't know about future waiver requests, but $10,000 for what the City was getting was a good deal.

Council Member Ware Peek asked what the timeline was for the total project. Barrett stated each year some part of the project would be completed. Council Member Worel liked the idea of a public/private partnership and thought it had great public benefit. She supported this waiver.

Mayor Beerman opened the meeting for public input. No comments were given. Mayor Beerman closed the public input portion of the meeting.

Council Member Ware Peek stated it was helpful to listen to the other Council members and she supported the request.

Council Member Ware Peek moved to approve a Final Fee Adjustment of $10,325.62 as requested from the Prospector Square Property Owners Association (PSPOA). Council Member Worel seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Ware Peek, and Worel
NAYS: Council Member Joyce

9. Consideration to Approve a New Level Three Event, Park City Farmers Market, to be Held on Seventeen (17) Wednesdays, June 13 – October 10, 2018 from 12:00 p.m. to 5:00 p.m. Based on Findings of Fact, Conclusions of law, and Conditions of Approval in a form Approved by the City Attorney's Office:
Tommy Youngblood, Special Events Coordinator, presented this item. He stated this event was being moved to Vail for one year.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

It was indicated that the public was excited to have this event in the City limits. Council Member Ware Peek asked if beer would be sold. Youngblood stated a license would have to be issued to sell beer.

Council Member Joyce moved to approve a New Level Three Event, Park City Farmers Market, to be held on seventeen (17) Wednesdays, June 13 – October 10, 2018 from 12:00 p.m. to 5:00 p.m. based on findings of fact, conclusions of law, and conditions of approval in a form approved by the City Attorney's Office. Council Member Henney seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

10. Consideration to Approve the Supplemental Plan for the 2018 Park Silly Sunday Market (PSSM):

Tommy Youngblood, and Kate Boyd and Michelle McDonald with PSSM presented this item. Youngblood stated the market would run 14 dates this summer. The applicant requested $79,000 in City service fees for the event. Council Member Worel asked about the reevaluation of the group makeup and the criteria for the working group. Youngblood stated the Historic Park City Alliance (HPCA) looked for information to give to the merchants to see what was benefitting them and not benefitting them during the market times but had little success. They decided to look for other alternatives that might glean that interaction. Diersen felt the relationship of HPCA supporting the market as well as the market supporting Main Street was an important one.

Council Member Joyce asked about parking. Diersen stated $20 was charged for parking on Miner's Day weekend. She recommended a $5 per hour parking rate to help alleviate traffic. Council Member Joyce expressed concern about lowering the rate. Diersen stated parking was discussed at the April HPCA meeting and it was decided that $5 would be charged, but it would be monitored and could be increased.

Mayor Beerman requested HPCA continue to be included in the group meetings. It was indicated that Barille always attended but merchants weren't there. Diersen wanted to facilitate the relationship and noted all perspectives were represented.

Council Member Ware Peek commented that she liked the "no event weekend" in the City, and suggested moving that date to July. Diersen indicated that date was the last weekend before school started so it was a very local weekend.

Mayor Beerman opened the meeting for public input. No comments were given. Mayor Beerman closed the public input portion of the meeting.

Council Member Gerber moved to approve the Supplemental Plan for the 2018 Park Silly Sunday Market (PSSM). Council Member Henney seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

It was determined that Council liaisons for PSSM were Council Members Ware Peek and Worel.

11. Consideration to Approve Significant Changes to the Level Three Event, Wasatch Back Ragnar Relay, Held June 2, 2018, Including a Course Change and Parking Removals, Based on Findings of Fact, Conditions of Approval and Conclusions of the law in a Form Approved by the City Attorney's Office:

Jenny Diersen and Chris Phinney, Special Events, presented this item. Phinney stated there was a course change this year so the route would not come into the City, which would mitigate residential impacts. Ragnar lowered participation to 450 teams and requested lower public safety personnel as well.

Council Member Gerber asked if this was an event that would benefit from a quarterly application process. Diersen indicated there was a lot of coordination with the County, but the quarterly application would help. She noted they paid all their City services fees and they contributed to the Park City Education Foundation, both monetarily and through volunteerism.

Mayor Beerman opened the public hearing. No comments were given. Mayor Beerman closed the public hearing.

Council Member Henney moved to approve significant changes to the Level Three Event, Wasatch Back Ragnar Relay, held June 2, 2018, including a course change and parking removals, based on findings of fact, conditions of approval and conclusions of the law in a form approved by the City Attorney's Office. Council Member Worel seconded the motion.

RESULT: APPROVED
AYES: Council Members Gerber, Henney, Joyce, Ware Peek, and Worel

IX) ADJOURNMENT

With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder

CUSTOMER ENGAGEMENT

Presented by:
Amanda Angevine
Malena Stevens
Tate Shaw

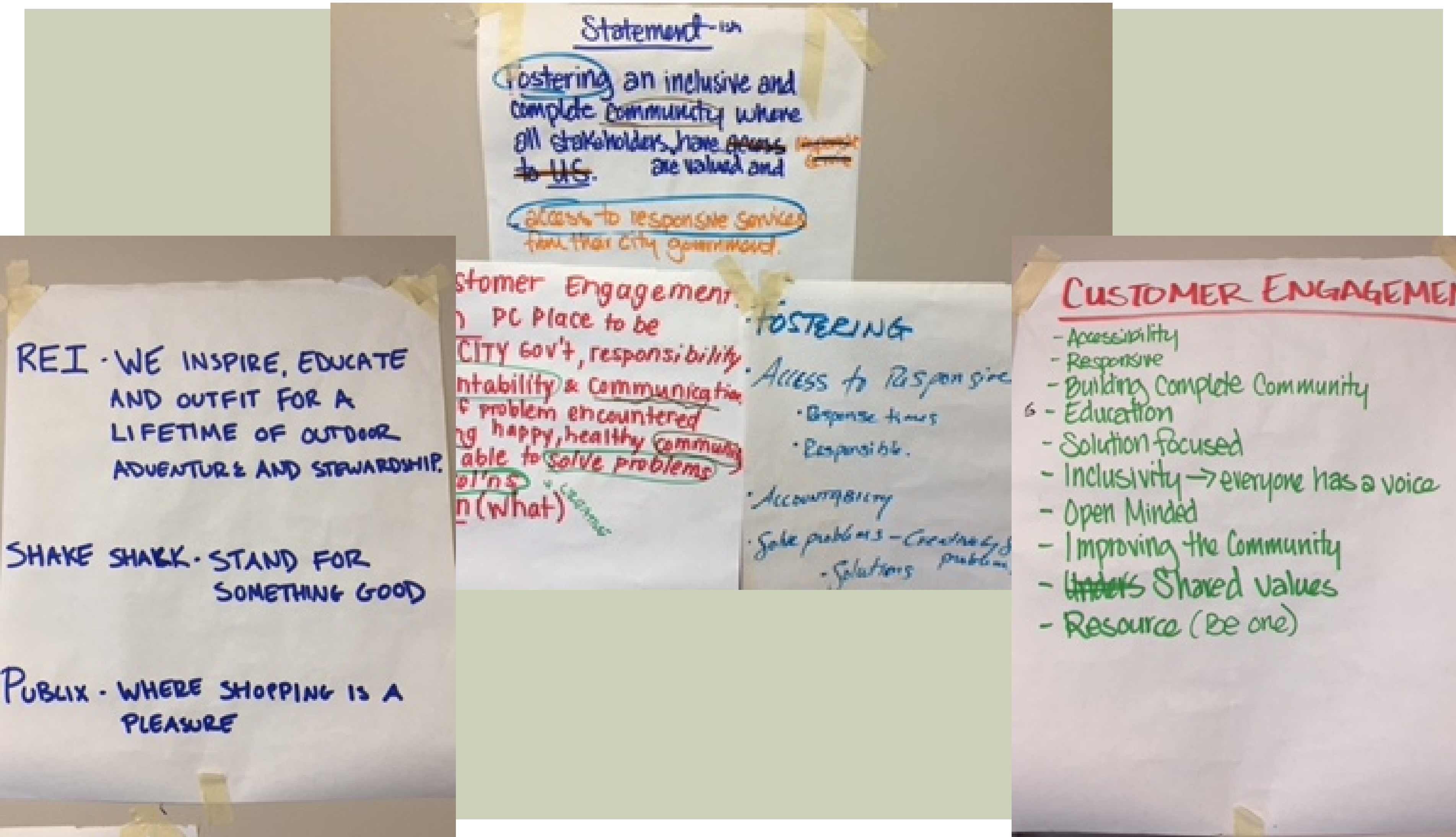
Q2 TIMELINE

#	Action Item	Deliverable	Deadline	Who's Responsible
0	Unify Customer Engagement Groups	Unify ad-hoc CE and CEMT to consolidate efforts and resources	December 2017 COMPLETED	Tate, Amanda, Dave, Scott
1	Clearly define customer engagement/ experience	A definition for Management team to review	April 15, 2018 COMPLETED	Tate, Amanda, Linda and Ad-Hoc Team
2	Set Citywide standards/expectations	Standards that can be referenced for operational, staff and measurement purposes	June 1, 2018	
2a	Set specific department standards	Standards that are specific to a particular customer experience	September 1, 2018	Managers/Teams
3	Train to those standards	Create training materials such as videos for onboarding.	Initiate training by December 1, 2016. Ongoing.	Scott, Tate, Amanda (to establish)

CUSTOMER ENGAGEMENT AD HOC GROUP

Holly Erikson
Holly Lopez
Linda Jager
Malena Stevens
Mary McClaugherty
Tippe Morlan
Todd Anderson

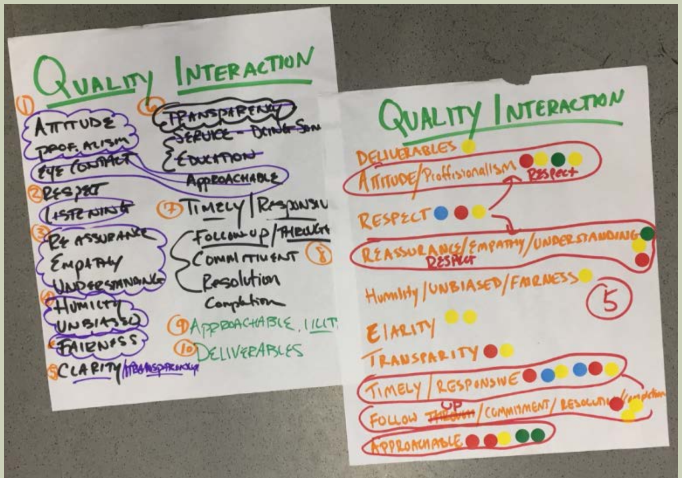
PROJECT PROCESS

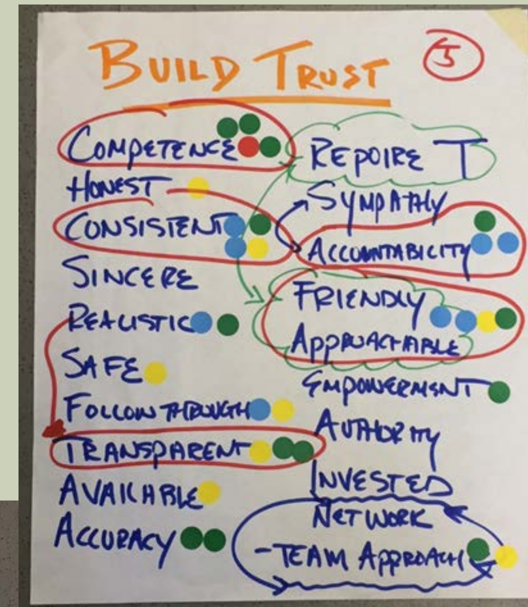


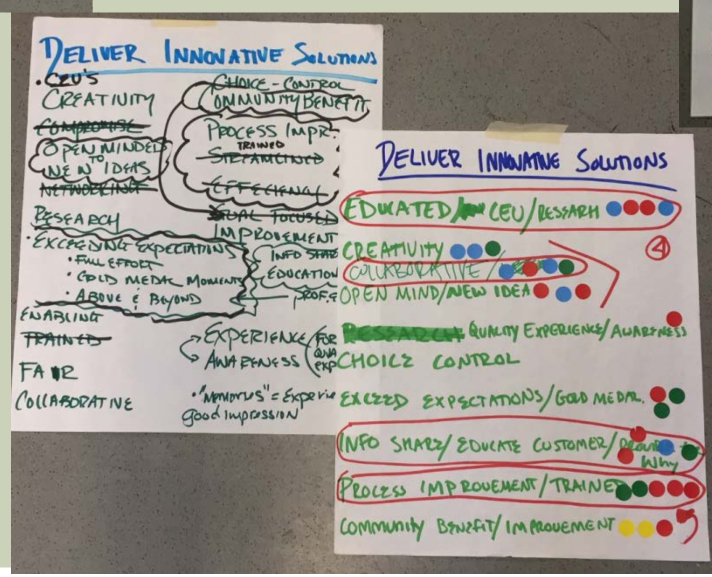
VALUE STATEMENT

We commit to quality interaction, deliver innovative solutions, and build trust to foster a complete community.

PROJECT PROCESS







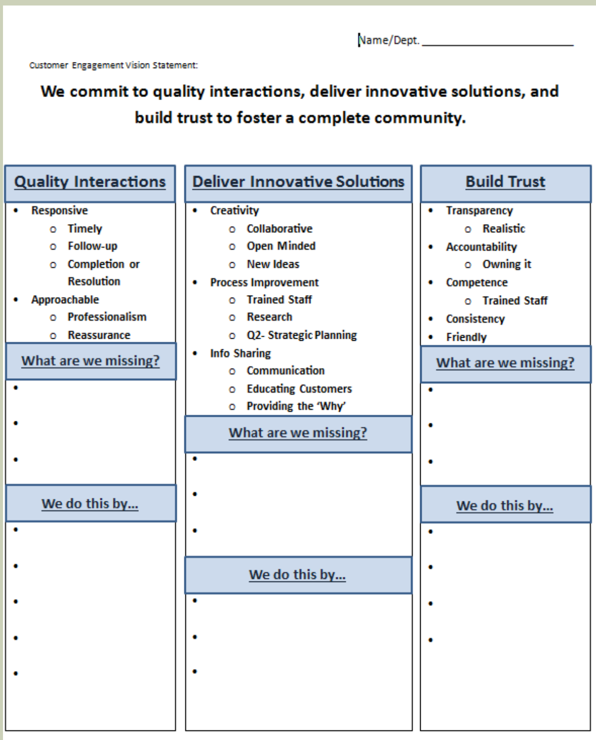
STANDARDS

Quality Interactions

Deliver Innovative Solutions

Build Trust

PROJECT PROCESS



Name/Dept. ____________________

Customer Engagement Vision Statement:

We commit to quality interactions, deliver innovative solutions, and build trust to foster a complete community.

Quality Interactions

- Responsive
  - Timely
  - Follow-up
  - Completion or Resolution
- Approachable
  - Professionalism
  - Reassurance

What are we missing?

-
-
-

We do this by…

-
-
-
-
-

Deliver Innovative Solutions

- Creativity
  - Collaborative
  - Open Minded
  - New Ideas
- Process Improvement
  - Trained Staff
  - Research
  - Q2- Strategic Planning
- Info Sharing
  - Communication
  - Educating Customers
  - Providing the 'Why'

What are we missing?

-
-
-

We do this by…

-
-
-

Build Trust

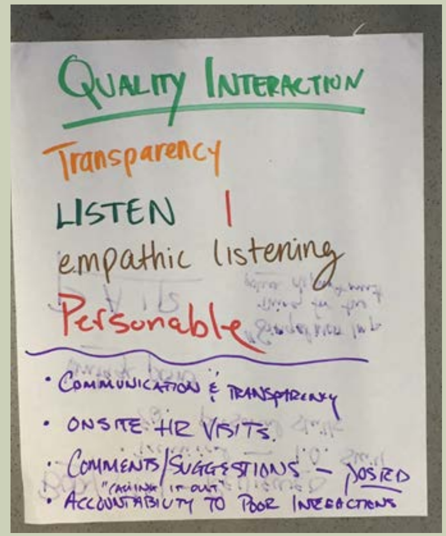
- Transparency
  - Realistic
- Accountability
  - Owning it
- Competence
  - Trained Staff
- Consistency
- Friendly

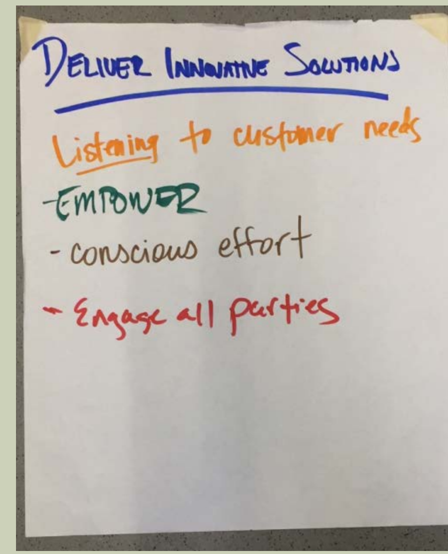
What are we missing?

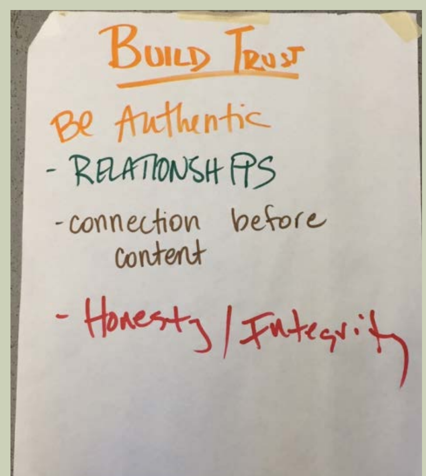
-
-
-

We do this by…

-
-
-
-







Project Timeline

Summer 2017
Created Customer Engagement Q2

December 2017
Q2 submitted recommendations

February 2018
Adhoc Customer Engagement Group formed

February 26
Adhoc Group wordsmithed several definitions

March 16
Adhoc Group finalizes definition

March 22
Management Team feedback about definition

March 28
Adhoc Group Begin work on standards

April 9
Adhoc Group Continue work on standards

April 24
Adhoc Group Continue work on standards

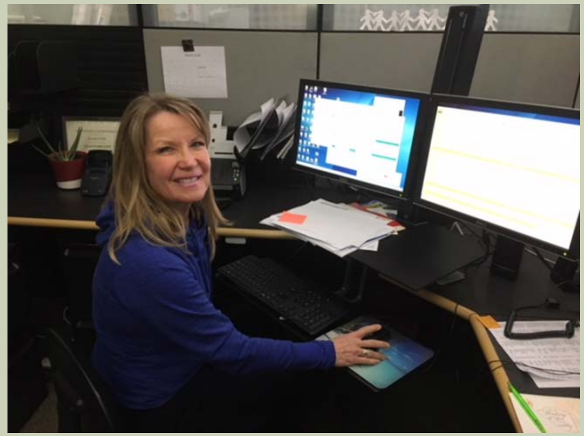
April 26
Adhoc Group Presents standards to Management Team

Spring 2018
Adhoc group & Management Team continue to develop City Standards

Late 2018-Early 2019
Set Department Specific Standards

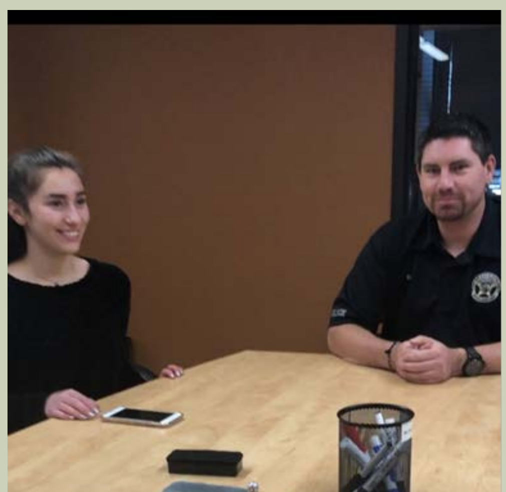
WE COMMIT TO QUALITY INTERACTION, DELIVER INNOVATIVE SOLUTIONS, AND BUILD TRUST TO FOSTER A COMPLETE COMMUNITY.

Ruth



Brenda

Det. Jeremy Eaton



Bill Connell

VIBRANCY

Recommended Code Amendments

May 3, 2018

Vibrant Commercial Storefronts – Current Code

- A vibrant commercial storefront is a Storefront Property, as defined in Section 15-15-1 of the Land Management Code in the HRC or HCB zoning Districts, which meets the following conditions:

  - Is found to be Engaging in Business for at least sixty (60) days during each quarter; and
  - Has an active Business License; and
  - ***Posts its hours and days of operation in the storefront.***

- If a property does not meet the standards of 4-2-15(A) the property may be considered vibrant for a maximum of one year if it meets one (1) of the following exceptions:

  - There is an open building, planning, or construction permit for repair, rehabilitation, or construction of a building on the parcel and the owner receives a certificate of occupancy for the repair, rehabilitation, or construction within one year from the date the initial permit was issued; or

  - The owner provides satisfactory evidence that the property is actively being offered for sale, lease, or rent from the date of vacancy/finding of closure by the City, or closure of previous Business License, whichever is first. Satisfactory evidence shall include, but is not limited to, evidence that the owner has hired a real estate agent or other rental agent who advertises and promotes the commercial storefront for rent, lease, or sale, or proof the commercial storefront is offered for sale on multiple listing services or any other comparable real estate listing services.

- Failure to maintain a vibrant commercial storefront in the HCB or HRC zone shall result in the Business at the Storefront Property will not be eligible to apply for a Single Event Alcoholic Beverage Licenses; and,

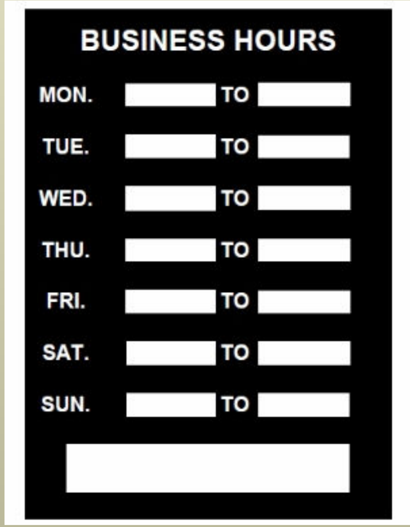
- The City reserves the right to utilize the area in front of the storefront property to display Art or other educational materials in the pedestrian area in front of the property as approved by the City Council while under an exception shown in 4-2-15(B) or until such a space is occupied by a vibrant commercial storefront.

- The burden is on the Business to show that it is Engaging in Business for the requisite period of time and if one of the exceptions applies.

- ***Any property designation under this Section may be appealed and shall be conducted as set forth in 4-3-15 of this Title.***

Application, Enforcement, Feedback

- March 2018- 75 letters of notice were sent to storefronts that were considered “dark”
- The majority were deemed “dark” because they did not have posted business hours
- Business owners have a variety of reasons as to why they choose not to post hours
  - Sick child at home
  - Severe weather
  - Covering valuable window space
  - Seasonality of business



Proposed Code Amendments

- A vibrant commercial storefront is a Storefront Property, as defined in Section 15-15-1 of the Land Management Code in the HRC or HCB zoning Districts, which meets the following conditions:
  - Is found to be Engaging in Business for at least sixty (60) days during each quarter; and
  - Has an active Business License; and
  - ~~***Posts its hours and days of operation in the storefront.***~~
- If a property does not meet the standards of 4-2-15(A) the property may be considered vibrant for a maximum of one year if it meets one (1) of the following exceptions:
  - There is an open building, planning, or construction permit for repair, rehabilitation, or construction of a building on the parcel and the owner receives a certificate of occupancy for the repair, rehabilitation, or construction within one year from the date the initial permit was issued; or
  - The owner provides satisfactory evidence that the property is actively being offered for sale, lease, or rent from the date of vacancy/finding of closure by the City, or closure of previous Business License, whichever is first. Satisfactory evidence shall include, but is not limited to, evidence that the owner has hired a real estate agent or other rental agent who advertises and promotes the commercial storefront for rent, lease, or sale, or proof the commercial storefront is offered for sale on multiple listing services or any other comparable real estate listing services.
- Failure to maintain a vibrant commercial storefront in the HCB or HRC zone shall result in the Business at the Storefront Property will not be eligible to apply for a Single Event Alcoholic Beverage Licenses; and,
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- The burden is on the Business to show that it is Engaging in Business for the requisite period of time and if one of the exceptions applies.
- ***Any ~~property~~ designation under this Section may be appealed to the Finance Manager or designee; any license denial appeal ~~and~~ shall be conducted as set forth in 4-3-15 of this Title.***

Questions & Comments

Park Silly Sunday Market
Historic Main Street's Premier Open-Air Market

Park Silly Sunday Market – 2018 Supplemental Plan Highlights

- New City Services Agreement approved in September of 2017
- Fourteen (14) Market Dates for 2018
  - June 3 – September 23 / 10:00 a.m. – 5:00 p.m.
  - Extension of market closure to 6:00 p.m. on September 23 for Silly Fest
  - Market not held on August 2nd , 12th and 19th for Art Festival , Tour of Utah and no market day respectively .
- City Services Fee estimate is a little over 79k. Staff will update at mid-season & end of season report.
  - PSSM will not receive any cash payment this year ; for the first time.
- Implementation of paid parking on Sunday this should change the parking patterns and encourage more people to park at the High School , car pool and take public transit.
  - This is part of the city's transportation overall transit plans .
  - Staff will gather transit and parking data and report back at the mid and end of season reports as well.
- Continue to increase the sustainable efforts of waste reduction and recycling.
- Staffs request appointment of Two (2) council liaisons for the working group