



**PARK CITY COUNCIL MEETING MINUTES
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060**

June 8, 2017

The Council of Park City, Summit County, Utah, met in open meeting on June 8, 2017, at 12:30 p.m. in the City Council Chambers.

WORK SESSION

Board of Adjustment Interviews:

Mayor Thomas and the Council members interviewed Sarah McKennan Hall and Stefanie Wilson, applicants for the openings on the Board of Adjustment. The applicants were informed that they would hear back in a few days.

Council Member Henney moved to close the meeting to discuss property, personnel and litigation at 12:55 p.m. Council Member Beerman seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

CLOSED SESSION

Council Member Worel moved to adjourn from Closed Meeting at 3:50 p.m. Council Member Beerman seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

STUDY SESSION

Senior Housing Study Session:

In attendance were senior citizens, gerontologists and community members. Mayor Thomas indicated he was aware that a presentation had been prepared for this meeting and stated he felt it would be beneficial to have that presentation given at a future joint meeting that would include the Summit County Council and staff.

Rhoda Stauffer, Affordable Housing Specialist introduced staff from the County that was in attendance. She reviewed the history of requests for senior housing since 2009, and referred to the senior housing supply within Summit and Wasatch Counties. She indicated two affordable housing units that were currently under construction in Park City would be designated as senior housing.

Ray Freer discussed the lack of senior living, assisted living and nursing facilities in the County. He stated that senior living projects were more complicated to develop than other types of developments, and many developers he had talked with were not interested in initiating this type of project.

Dick Welsh distributed a handout on the senior demographic in the area and estimated seniors currently represented 28% of the community and the numbers continued to grow. He called many seniors within the area and they agreed that they wanted to remain in the community throughout the ending stages of their lives.

Freer stated the project this group hoped to achieve was a 150 bed facility, and he estimated it would cost \$50 million or more, including a 7-10 acre parcel of land. Further discussion ensued and examples of senior projects in Salt Lake City were described. One suggestion was to start with a small project and include a master plan for future development. Council Member Henney asked why a developer would not be interested considering the affluent population and nice area. A senior citizen replied that if a developer paid market value for a property in this area, the developer would develop a more lucrative project.

Judy Hanley, a community member and a member of the Citizens Open Space Advisory Committee (COSAC), suggested a committee could be formed that would address the needs of the seniors in the area.

Council Member Beerman commented that the seniors were not forgotten in the community and the Council realized some steps would be needed to fulfill a need. Foster indicated there was a joint housing committee and she proposed asking this committee for their recommendation with regard to moving senior housing forward.

WORK SESSION (CONTINUED)

Tentative 2017-2018 Budget Presentation: Capital Improvement Projects (CIP), Fee Schedule, Council Compensation:

Jed Briggs, Capital Projects Manager, Kory Kersavage, Budget Analyst, and Nate Rockwood, Budget Manager, presented this item. Briggs stated \$60,000 was budgeted for the County Mental Health program, specifically to help fund a Mental Health and Substance Abuse Coordinator. The Council supported this expenditure. Briggs also reviewed that an ordinance disclosing a 2% cost of living increase for Council and staff was proposed and a Council compensation ordinance would be on the regular agenda for approval tonight.

Rockwood reviewed that the sales tax revenue had increased and was a little above the projected revenues, but the overall budget was where it should be. The Additional Resort Community Sales Tax increased by approximately \$170,000 which would help the City's debt capacity. Rockwood stated the \$40 million the City dedicated to the Redevelopment Agency (RDA) for affordable housing was its commitment to affordable

housing. He noted \$35 million of that was from the RDA and the other \$5 million came from the Additional Resort Sales Tax money. He explained that the money recouped from affordable housing investments could be reinvested in other affordable housing projects. Council Member Henney asked if the City needed to issue a bond. Rockwood stated he was working with financial advisors on a bond which would be applied to a public project that would then be sold to private parties, noting this raised the question of having a taxable or nontaxable bond since the project would ultimately be private.

Kersavage reviewed there was a new scholarship the City would offer to employees to help with student loans, and a staff report would come to Council in the near future explaining this scholarship in further detail. He presented the Fee Schedule and stated that it would be adopted according to the redlined version in the staff report. Upon further review, it was determined the Fee Schedule found in the packet was not the most current version.

Council Member Beerman asked why there was not a senior discount at the golf course. Foster stated the course was operated with Enterprise Funds and the budget was tight every year.

Strategic Code Enforcement Update:

Michelle Downard, Deputy Building Official, and Dave Thacker, Building Official, presented this item. Council Member Worel asked about the anonymous complaints. Downard explained if the complainer provided his/her name, it could be disclosed with a GRAMA request. Council Member Worel hoped there could be ways that people could continue to report violations anonymously. Anne Laurent, Community Development Manager, indicated at her previous employment there was an online way to report code violations anonymously. A con to this was there was no formal way the City could report back to the complainer, and often times these complaints were a result of neighbors who didn't get along. Many anonymous callers wouldn't document or give evidence of the violation as well.

Council Member Gerber asked how complaints were tracked and how follow up was tracked. Downard stated staff followed up with complainers to update them on the status of the investigation. Council Member Gerber asked if the neighbors would have to call each time a violation was repeated. Downard stated staff prioritized enforcement in their proactive efforts. Council Member Henney asked if an online page could be displayed on the website for complaints and staff could update the site on its efforts to resolve the problems. Laurent stated complaints weren't assigned numbers until it was determined that there was a problem. Council Member Beerman indicated residents expressed concern that code enforcement was not aggressive enough. Downard explained there was a process, with a verbal warning first, and increasing the consequences as visits to the offenders continued.

Council Member Matsumoto moved to close the meeting to discuss property, personnel and litigation at 5:40 p.m. Council Member Henney seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

CLOSED SESSION

Council Member Gerber moved to adjourn from Closed Meeting at 6:10 p.m. Council Member Beerman seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto, and Worel.

REGULAR MEETING

I. ROLL CALL

Attendee Name	Title	Status
Jack Thomas	Mayor	Present
Andy Beerman	Council Member	Present
Becca Gerber	Council Member	Present
Tim Henney	Council Member	Present
Cindy Matsumoto	Council Member	Present
Nann Worel	Council Member	Present
Diane Foster	City Manager	Present
Mark Harrington	City Attorney	Present
Matt Dias	Assistant City Manager	Present
Michelle Kellogg	City Recorder	Present

II. APPOINTMENTS

1. Public Art Advisory Board Appointments of Stephanie Bass, Kathy Kahn and David Nicholas to Serve a Three-Year Term Beginning July, 2017:

Council Member Henney moved to approve the Public Art Advisory Board appointments of Stephanie Bass, Kathy Kahn and David Nicholas to serve a three-year term beginning July, 2017. Council Member Beerman seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

2. Library Board Appointment of Sarah Hall and Reappointment of Chris Cherniak, John Fry, and Margie Schloesser for Three-Year Terms Beginning July, 2017:

Council Member Gerber moved to approve the Library Board appointment of Sarah Hall and the reappointment of Chris Cherniak, John Fry, and Margie Schloesser for three-year terms beginning July, 2017. Council Member Worel seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

III. COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

Council Questions and Comments:

Mayor Thomas indicated he discussed the Climate Reality Change with the high school students. He attended the Latino Arts Festival as well as the ribbon cutting ceremony at the National Ability Center. He attended a joint meeting with Heber City, Wasatch County, and Summit County, where the Council presented the Complete Community concept.

Council Member Matsumoto attended the Historic Preservation Board (HPB) meeting where a home was approved to be on the Historic Inventory list and guidelines for infill were approved. She also attended the Historical Society meeting and noted they were working to get all past issues of the *Park Record* online.

Council Member Worel participated on the interview panel for the Communities that Care coordinator, and noted more applications were being sought. She also attended the Latino Arts Festival and the first of the Latino Concert Series.

Council Member Henney congratulated Mayor Thomas for receiving an award at the Latino Festival for his work with Latinos. Council Member Henney attended the Joint Transportation Advisory Board (JTAB) and previewed the electric bus, the Future Park City presentation from the Park City Day School, the Park City Community Foundation new office and personnel open house, the High School Scholarship Awards, and other events that had already been mentioned tonight.

Council Member Beerman attended JTAB and toured the electric buses as well. He suggested having a float in the parade and ride the ebikes, electric buses, etc. He attended the Colorado Compact with Council Member Gerber and Park City was asked to join the Compact. He also attended the Salt Lake County Council meeting where the Council committed to donating \$1.5 million toward the purchase of Bonanza Flat.

Council Member Gerber attended the Park City Area Lodging Association (PCALA) where a list of events going on in the community was reviewed. She attended a Park City Action Network (PCAN) meeting, a group of 20 and 30 year olds wanting to get involved in the community, and Kenzie Coulson presented on parking. Council Member Gerber asked that Council and staff set clear cut goals for transportation, and referred

to the goals set for the other critical priorities. The Council agreed that they wanted to set transportation goals as well. Council Member Gerber attended the Future Park City project with the Park City Day School. She asked if Park City Market could put signs up in the parking lot reminding patrons to bring in their reusable bags. Council Member Henney stated the sign needed to comply with the code. Council Member Gerber stated Steve Holcomb's memorial service would be held Saturday.

Staff Communications Reports:

- **Let's Go Summit Public Information Plan:**
- **June 2017 Construction Project Update:**
- **May 23, 2017 Coffee with Council Summary:**

IV. PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Thomas opened the public input portion of the meeting for those who wished to address the Council on items not listed on the agenda.

Maya Levine, President of the Youth City Council (YCC), reported on the Youth City Council this past year. She indicated the YCC website was set up as well as an Instagram account. The group visited the Police, Sustainability and Transportation Departments, where they were educated on the issues in Park City. They also attended the Utah League of Cities and Towns event. Levine also indicated that an application process had been set up for students who wished to apply to be on the YCC next year. She reviewed that the YCC set up a service project consisting of gathering feedback from students on their desire for a youth center in the community, and if they had a preference of having one center or several smaller centers.

Lynn Ware Peek, Community Engagement Liaison, stated the Prospector Avenue Project in the Construction Report was postponed until 2018. Foster stated only one bid was received and it was significantly higher than the Engineer's estimate.

Mayor Thomas closed the public input portion of the meeting.

V. CONSENT AGENDA

1. Request to Authorize the City Manager to Execute a Construction Agreement, in a Form Approved by the City Attorney, with England Construction, LLC. for the King Road Water Service Replacement Project for an Amount Not to Exceed \$34,900:

2. Request to Approve a Water Easement, in a Form Approved by the City Attorney, for the Purpose of Constructing and Accessing a Proposed Water Mainline Located on the West Side of Park City Parcel SA-235-1-X, Located at 1450/1460 Park Avenue:

Council Member Worel moved to approve the Consent Agenda. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

VI. NEW BUSINESS

1. Request to Authorize the Mayor to Execute the “Agreement for Purchase and Sale of Real Property [Marsac 100]” with Redus Park City, LLC, , for \$1,250,000 in a Form Approved by the City Attorney:

Tom Daley, Deputy City Attorney, presented this item and stated the City would have the opportunity to buy this property if Redus Park City, LLC, purchased it in at upcoming Sheriff's sale. Staff recommended that the property be used to construct affordable housing if it was purchased by the City.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Beerman expressed appreciation for Daley's efforts on this real estate deal. Harrington stated 10-12 units could possibly be constructed on this property if it was acquired.

Council Member Gerber moved to authorize the Mayor to Execute the “Agreement for Purchase and Sale of Real Property [Marsac 100]” with Redus Park City, LLC, for \$1,250,000 in a form approved by the City Attorney. Council Member Henney seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

2. Request to Authorize the Mayor to Execute the “Exchange Agreement for Real Property [Mine Bench]” with Redus Park City, LLC, , in a Form Approved by the City Attorney:

Tom Daley stated this property was also to be sold at a Sheriff's Sale, and if Redus Park City was able to acquire it, Park City would buy it for Public Works use. There were two buildings on the property that would be leased to Talisker Club 2.0 and the Empire

Pass HOA. There was also an open mine shaft and associated buildings owned by the Jordanelle Special Service District (JSSD) located on the property, and the mine shaft would need to remain open.

Mayor Thomas opened the public hearing.

Mike Sweeney asked who would take on the liability for the old mine and buildings, and suggested looking at reclamation and other issues. Daley stated JSSD would be responsible for the mine.

Mayor Thomas closed the public hearing portion of the meeting.

Council Member Beerman moved to authorize the Mayor to execute the Exchange Agreement for Real Property [Mine Bench] with Redus Park City, LLC, in a form approved by the City Attorney. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

3. Public Hearing on the Proposed Budget for Fiscal Year 2017-2018:

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

4. Consideration to Approve a Fee Waiver Request for the Peace House, Inc., in the Amount of \$199,410.47:

Michelle Downard, Deputy Building Official, presented this item with Jane Patton, Peace House. Downard asked Council to continue the item in order to address some additional issues.

Jane Patton thanked Council for consideration of waiving fees. She stated 60% of the building would be dedicated affordable housing units. The other 40% of the building would cover services for the people who stayed at the Peace House. The services consisted of clinical therapy, case management, and advocacy for children and adults. These services were free for the victims. She noted childcare would be offered during the adult's therapy session or when the parent worked once the new building was finished.

Downard expressed appreciation for Patton and stated the recommendation by staff to only waive a portion of the requested amount was not an indication of staff's or the City's appreciation, but rather the need to cover the Building Department's operating costs.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Henney moved to continue a fee waiver request for the Peace House, Inc., in the amount of \$199,410.47 until June 15, 2017. Council Member Worel seconded the motion.

RESULT: CONTINUED TO JUNE 15, 2017

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

5. Consideration to Approve Ordinance No. 2017-25, an Ordinance Amending Municipal Code Title 4, Licensing, Chapter 3, Peddlers and Solicitors Licensing, Section 9, Convention Sales and Commercial Hospitality:

Beth Bynan, Business License Specialist, presented this item. She indicated staff proposed a new license, Type 3 CSL, which would allow an event organizer to pull an umbrella license so sales tax could be tracked, and that other vendors could sell under the umbrella of the organizer.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Worel moved to approve Ordinance No. 2017-25, an ordinance amending Municipal Code Title 4, Licensing, Chapter 3, Peddlers and Solicitors Licensing, Section 9, Convention Sales and Commercial Hospitality. Council Member Henney seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

6. Consideration to Approve the Fourth of July Celebration Supplemental Plan, a Level Three Special Event, Requested by Park City Municipal Corporation:

Jenny Diersen, Special Events Coordinator, reviewed some changes to the July 4th event this year. She indicated the application process was online this year and it was a success. There also would be an award for the best sustainable float and a discount for parade entries that were not fuel based. She noted parking on China Bridge would cost \$20 for that day. There was also a text alert system set up (PCEVENTS to 888777).

Council Member Matsumoto asked how many entries would be in the parade. Diersen stated 44 entries had been received.

Council Member Henney asked who should file a parade application for the Council, which would include a Tesla, an ebike, an ebus and walkers from Council and staff.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Beerman moved to approve the Fourth of July Celebration Supplemental Plan, a Level Three Special Event, requested by Park City Municipal Corporation. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

7. Consideration to Approve Special Event City Service Fee Reduction Recommendations for the Fourth of July Celebration in the Amount of \$56,014.05 and Miners Day Celebration in the Amount of \$28,795.00:

Council Member Worel disclosed that she was a member of the Park City Rotary Club that sponsored the Miner's Day Celebration.

Jenny Diersen, Special Events Coordinator, reviewed the reasons for special event fee reductions, including the community, the cultural and economic value, the impacts would be mitigated and to ensure public safety. For Special Events, there would be two approval deadlines, so she would return in the fall to approve the events for the second half of the year.

Council Member Worel asked why Miner's Day was treated differently than Fourth of July. Council Member Matsumoto stated the sponsor backed out for the Fourth of July so the City took on the responsibility. Diersen stated the sponsor was required to pay the hard costs and the City was the sponsor for Fourth of July. Rotary was the sponsor for Miner's Day.

Council Member Gerber asked why the City was waiving fees. Diersen stated the money would be pulled out to the activity providers. Council Member Gerber concluded this was the cost for this event for this year.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Henney asked how the City was doing in tracking fee waivers this year compared to last year. Diersen stated last year the fee reductions totaled \$166,000 and this year they totaled \$118,000 so there was a significant reduction this year. She indicated these two events were on holidays and so the public safety officers were paid double, which contributed to the cost.

Council Member Gerber moved to approve Special Event City Service Fee Reduction recommendations for the Fourth of July Celebration in the amount of \$56,014.05 and

Miners Day Celebration in the amount of \$28,795.00. Council Member Beerman seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

8. Consideration to Approve Ordinance No. 2017-26, an Ordinance Approving the 243 Daly Avenue Subdivision Pursuant to Findings of Fact, Conclusions of Law, and Conditions of Approval in a Form Approved by the City Attorney:

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Worel moved to approve Ordinance No. 2017-26, an ordinance approving the 243 Daly Avenue Subdivision pursuant to findings of fact, conclusions of law, and conditions of approval in a form approved by the City Attorney. Council Member Beerman seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

9. Request to Authorize the City Manager to Execute Professional Service Agreement, in a Form Approved by the City Attorney, with Downtowner, Inc. to Provide All Electric App Based On-Demand Neighborhood Transit Service in an Amount Not to Exceed \$358,727:

Alfred Knotts, Transportation Planning Manager, presented this item. Knotts indicated this item would approve a provider that would provide on-demand or micro transit. Currently buses operated in neighborhoods where few people traveled on mass transit. The on-demand trips would be 1-2 mile trips that would feed to the transit center or to park and ride locations. This would be a six month pilot program in order to see the success. The buses that were less productive would be rerouted to more populated routes in order to be more efficient.

Knotts stated these vehicles would all be electric, local drivers would be hired, and an app would be used to contact the service. He noted that at the conclusion of the pilot program, he would get feedback from the community, taxi drivers, etc. He stated four cars would be purchased. Council Member Matsumoto stated Aspen, Colorado, only had two cars. Knotts responded that Park City had a much broader area to cover and the provider wanted the response time to remain at five minutes.

Council Member Worel indicated the cost did not include the routes and apps. Knotts stated the cost for the apps would be \$500-\$1000 per car. Council Member Worel asked if a local company could provide the service after the pilot program. Knotts stated

there were no local companies that could provide the complete service. He noted the employees would be part of the vendor's organization. Drivers would be local but the general manager would be based somewhere else.

Council Member Gerber asked why this service did not include Park Meadows. Knotts indicated it was due to the distance, but staff could possibly expand the service area in the near future. Council Member Henney asked where the vehicles would be stored and charged. Knotts stated this would occur at the Ironhorse Drive facility.

Mayor Thomas opened the public hearing.

Rhonda Sedaris stated she was surprised to just be hearing about this. She asked who would cover the cost of storage. She expressed concern about the service area boundaries. She also felt this would further alienate Park City from the elite status.

Jack Fenton asked where the company was based. Knotts stated the company was based in Florida, but it had operations all over the country. Fenton indicated he thought the slogan was buy local/shop local. He thought the rich people could get into town without the City subsidizing them. He stated this service would double traffic, and asserted the City had spent time and money to be a walkable community. This program targeted Aerie and Thaynes Canyon. He said the City made every effort to undermine taxi service in the City, giving examples of breaks for Uber and now having an on-demand service.

Sam Rubin, owner of Four Seasons Concierge, indicated everything on the website showed GEM cars and asked why Park City would use a Tesla car. Council Member Gerber stated GEM cars had no heating. Rubin stated the Downtowner app statistics showed 53% were one person rides. He felt a \$300,000+ budget was over the top when there were products for \$2,400 that could do the same thing. He read some unfavorable reviews of Downtowner to the Council and stated he did not support this program.

David West, CEO RideFreeAmerica, one of the applicants for this pilot program, stated this program would not compete with taxis but would mainly compete with buses because the on-demand ride was meant to pick up multiple people with a common route. He noted he did not get the contract for this pilot program, but was still here if he was needed in the future. He felt this type of service would reduce vehicle trips. He also commended the City Council for moving forward in using more efficient vehicles to move passengers. He stated he liked the Tesla because it was electric.

Kerri Allardyce, with a black car service in Park City, stated her main concern was who the target audience would be for this on-demand transit. She stated the average household income was \$108,000 and those people had money and didn't need subsidies. She noted the taxi drivers in Aspen, Colorado, were hurt when this program was implemented. She also indicated there needed to be transportation late at night.

She stated she did not know about the bid until eight hours before the bid window closed.

Michael Faulk, Karaoke Cab, agreed with Allardyce and Rubin. He stated the local cabs could roll out this program in five days. He also indicated that the on-demand boundaries wouldn't be limited because in Aspen, drivers would take the passengers anywhere they wanted to go if they were given tips. He compared this pilot project to the City competing with other businesses, such as opening a beer tent next to a local bar, etc. He said the intent was good, but this affected his livelihood.

Josh Hobson, resident, stated he was excited about the pilot program but felt six months was too short of a trial period.

Rob O'Brien, 649 Taxi, stated this project was too expensive. He was disappointed that he was not invited to the transportation meetings. He stated Uber crushed a lot of business and the City did not help. He also indicated there was a dash ride app that could be used for a lot less money.

Jack Fenton asked what wages would be paid to the drivers. It was noted in the contract that drivers would be paid \$15 per hour. Fenton stated more affordable housing would be required for those low wage earners.

Sam Rubin stated Knotts would not return phone calls when he wanted to find out about the transportation meetings.

Mark Switzer, Snowriders Transportation, stated the industry was dwindling in the state due to the passage of Bill 294.

Sarah Hall stated she lived in the community, had heard numerous presentations and knew about this program for months. She and others were very excited for this program.

Mark Switzer said businesses could not be crushed without being reimbursed.

Council Member Henney felt the City could do a better job getting the word out. He stated the City could not regulate Uber so the taxi businesses were not accurate when they accused the City of crushing their businesses. He knew people in the community felt excluded and thought the City could do a better job. He supported postponing this item until there was further outreach.

Council Member Worel stated when the transit plan was rolled out and the on-demand rides program was proposed, she felt that was great, but she thought approving this was premature without giving the local businesses a chance to be a part of this program.

Council Member Matsumoto stated she tried out the Downtowner in Aspen, Colorado, and liked it, but noted this service didn't reach out to all areas, so she didn't think it was serving the same geographic space. She liked the electric vehicle idea but was not ready to vote on this today. She encouraged more outreach.

Council Member Beerman stated the intent of this program was not to harm the taxis. The City's authority regarding Uber was taken away and so it could not protect the taxis in town. He explained the audience for this program was the people who got in their cars. He knew the program could impact some taxi users, but it would not have a significant impact on the taxi season. He also pointed out this was only a pilot program and the City would evaluate the effect it would have on taxis. Taxis would also be able to bid on this program after the pilot was finished.

Council Member Gerber stated this program was part of the parking plan and would take cars off the street. She felt the City was moving in a good direction, and she was interested to see the data at the conclusion of the program. She was fine with this item being continued for a couple weeks to provide further outreach.

Council Member Beerman asked if Knotts would have an opportunity to meet with stakeholders. Knotts indicated he could have some meetings and noted this program was a good return on investment and would complement the transit service.

Council Member Worel hoped Knotts would look at some of the suggestions presented during public hearing, and thought that could take longer than a couple weeks.

Mark Blue stated the simplest answer was usually the right one. He said the bus system needed to be reevaluated and asked why the City wanted to get into the taxi service. Park City had the best bus system in the world so it should just reevaluate routes in order to make it more efficient. He stated there was no bus service to Quinn's Junction and that could be fixed.

Sam Rubin stated the metric to determine success had not been talked about. He asked what would be the consequence if the driver took the patron outside the boundary.

Mayor Thomas closed the public hearing portion of the meeting.

Council Member Beerman moved to continue the request to authorize the City Manager to execute professional service agreement, in a form approved by the City Attorney, with Downtowner, Inc. to provide an All Electric App Based On-Demand Neighborhood Transit Service in an amount not to exceed \$358,727 until June 29, 2017 to allow for additional participation and to specifically include taxi drivers. Council Member Henney seconded the motion.

RESULT: CONTINUED TO JUNE 29, 2017

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

10. Consideration to Approve Ordinance No. 2017-27, an Ordinance Establishing Compensation for the Mayor, City Council, and Statutory Officers for Fiscal Year 2017 – 2018 in Park City, Utah:

Jed Briggs, Capital Budget Manager, stated this ordinance was discussed in the work meeting today and noted there was a 2% cost of living increase built into the compensation.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Worel talked about discussions she had with potential City Council candidates and the Council salary was a deterrent, especially for single moms. She requested a Blue Ribbon Commission meet to discuss this before the next election.

Council Member Henney indicated this position should be competitive with a second job someone might have in the community, so they could give it up in order to serve the public. He agreed that the Council wage should be considered again. Council Member Matsumoto asked if Park City Council wages had been compared to other Councils in the state. Council Member Beerman stated the salaries were high compared to other cities and Park City Council wages were higher than Salt Lake City Council wages. Foster stated the Blue Ribbon Commission was an outside source and they did a great job evaluating the cost of living. Council Member Gerber stated the compensation would have to increase a lot in order to be a livable wage, which would be very hard to achieve.

Council Member Henney moved to approve Ordinance No. 2017-27, an ordinance establishing compensation for the Mayor, City Council, and Statutory Officers for Fiscal Year 2017-2018 in Park City, Utah. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

11. Consideration to Approve Resolution 15-2017, a Resolution Amending the Fee Schedule; and Replacing and Repealing Resolution 14-2016 in Its Entirety:

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

The Council members were in favor of continuing this item to the next meeting in order to see the most current version of the Fee Schedule.

Council Member Beerman moved to continue Resolution 15-2017, a resolution amending the Fee Schedule; and replacing and repealing Resolution 14-2016 in its entirety until June 15, 2017. Council Member Matsumoto seconded the motion.

RESULT: CONTINUED TO JUNE 15, 2017

AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

12. Consideration to Approve the Updated Central Wasatch Commission 2017 Assignment Interlocal Agreement:

Matt Dias, Assistant City Manager, presented this item. He explained the first document in the packet was the formation document to make the Central Wasatch Commission an interlocal agency. He noted this was the implementation phase. Approving this agreement tonight would give Salt Lake County a voting seat and make the agency subject to open meeting laws. He stated there would be no additional fiduciary commitments by approving this agreement, and also indicated more power would be given to the agency and the participating mayors would have less power. Council Member Beerman explained the makeup of the agency.

Mayor Thomas opened the public hearing. No comments were received. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Gerber stated the Mountain Accord evolved into the Central Wasatch Commission and she thanked Council Member Beerman for his work in establishing regional relationships.

Council Member Gerber moved to approve the updated Central Wasatch Commission 2017 Assignment Interlocal Agreement. Council Member Henney seconded the motion.

RESULT: APPROVED

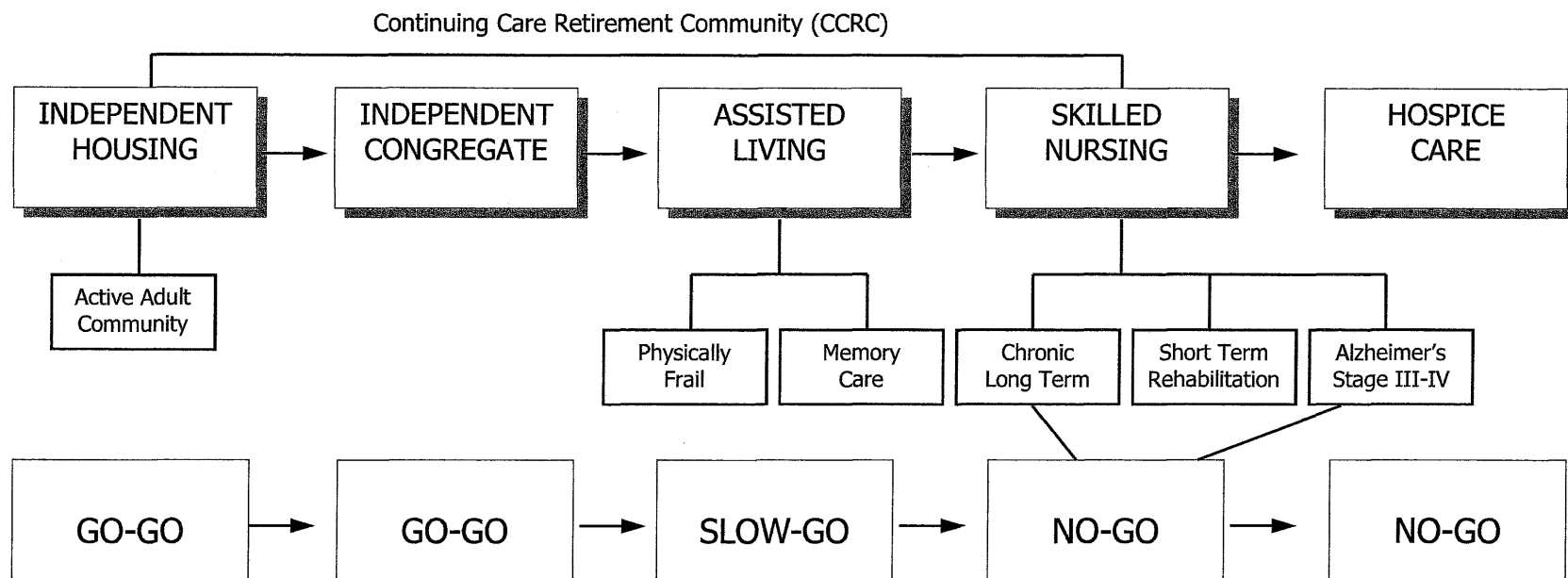
AYES: Council Members Beerman, Gerber, Henney, Matsumoto and Worel

VIII. ADJOURNMENT

With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder

The 'Conventional' Continuum of Senior Living and Long Term Care



2010 CENSUS NUMBERS

AMERICAN FACT FINDER - REPORTED UNDER AMERICAN COMMUNITY SURVEY

2010 Census for Park City, UT

Total Population	7596
------------------	------

Population for Senior Age Segments *

- Age 55 to 59	583	7.7%
- Age 60 to 64	519	6.8%
- Age 65 to 69	315	4.1%
- Age 70 to 74	174	2.3%
- Age 75 to 79	100	1.3%
- Age 80 and up	75	1.0%
Senior Totals	1766	23.2%

* Note: All these seniors are at least 7 years older as of the present time if still living and residing here in Park City.

2015 Census Estimates for Park City, UT

Total Population	8006
------------------	------

Projected Population for Senior Age Segments

- Age 55 to 59	662	8.3%
- Age 60 to 64	690	8.6%
- Age 65 to 74	755	9.4%
- Age 75 and up	151	1.9%
Senior Totals	2258	28.2%



Age based profile

Summit County, UT

Prepared by Jeffrey B. Jones AICP & Heather Nalette

Age	2010 Census Number	Percent	2016 Number	Percent	2021 Number	Percent
Population	36,324	100.0%	40,839	100.0%	44,973	100.0%
60-64	1,921	5.3%	2,672	6.5%	3,224	7.2%
65-69	1,290	3.6%	1,938	4.7%	2,630	5.8%
70-74	655	1.8%	1,166	2.9%	1,791	4.0%
75-79	399	1.1%	588	1.4%	1,047	2.3%
80-84	234	0.6%	302	0.7%	476	1.1%
85+	190	0.5%	247	0.6%	335	0.7%
Totals	4,689	12.9%	6,913	16.8%	9,503	21.1%

Median Household Income by Age of Householder in 2015

Age	84017	84036	84098
65+	\$45,909	\$38,281	\$89,236
Numbers from www.incomebyzipcode.com			

In 2033, for the first time, the population 65 and older will outnumber people younger than 18.

Source: U.S. Census Bureau, Population Projections

4.9 million, the number of full-time, year-round workers 65 and older with earnings in 2013, up from 1.5 million in 1993

Source: U.S. Census Bureau, Current Population Survey, Historical Income Tables.

9.3 million, the estimated number of people 65 and older who were veterans of the U.S. Armed Forces in 2013.

Source: U.S. Census Bureau, 2013 American Community Survey

Senior Housing

General Plan Addresses Senior Housing

- Life-Cycle Housing
- Housing Opportunities for Aging Populations
- ID sites within primary residential neighborhoods
- “Step Down” Housing



Senior Housing

History

- A number of PC Resident requests (3 since 2009)
- Three studies over past 12 years
- Existing units: 68 beds in Oakley and Snyderville Basin and 155 units in the Heber Valley
- Snow Creek Cottage dedicated units did not attract households above the age of 65



Senior Housing

In the Works:

- Potential “step down” units at 1450-1460 Park Ave and Woodside Park Phase I
- Expanded senior programs at new community center
- Additional assisted living units in development in Snyderville Basin and the Heber Valley



Senior Housing

Statement of Issues

- Studies identify a regional market for 80 assisted living units – city limits population not sufficient
- Income limits may prohibit access to “step down” housing such as at 1450-1460 Park Avenue
- Participation in Senior Center activities is 30% City residents



Senior Housing

Discussion: is City Council interested in:

- *Relaxing income restrictions for seniors to participate in the City's housing development programs?*
- *Exploring potential use of City-owned property to provide land for a private developer to build smaller "step-down" homes for seniors who can afford market units*
- *Adding development of additional assisted living units to the work of the current regional housing committee*



Fourth of July Supplemental Plan



Jenny Diersen, Special Events Coordinator

Thursday, June 8, 2017

2017 Changes

- **Fun & Funk**
 - Live Performance of National Anthem
 - Parade Application Online this year
 - Art installation at South City Park (Latinos In Action Concert Series)
 - Day Long event – 7 a.m. to 10:00 p.m. Focus on Local Community & Culture
- **Sustainability**
 - Recycling throughout event
 - Parade Award Category for best Sustainable Float
 - Discount for Parade Entrants that are Bike, E-Vehicle, Walk
- **Transportation**
 - \$20 for Parking China Bridge
 - Resort Lots & School District
 - Bike Valets (2)
- **Residential Mitigations**
 - Increased Security Personnel in Old Town
- **Communications**
 - Door to Door Residential Notice
 - Text Alert System (PCEVENTS to 888777)
 - Impact & Information Translated to Spanish

Questions / Recommendation

Staff recommends that City Council review and approve the Supplemental Plan for the 2017 Fourth of July Celebration to be held on Tuesday, July 4, 2017 as indicated in the staff report.



Special Event Fee Reduction Fourth of July & Miners Day



Thursday, June 8, 2017

Jenny Diersen, Special Events Coordinator

Why Special Event Fee Reduction?

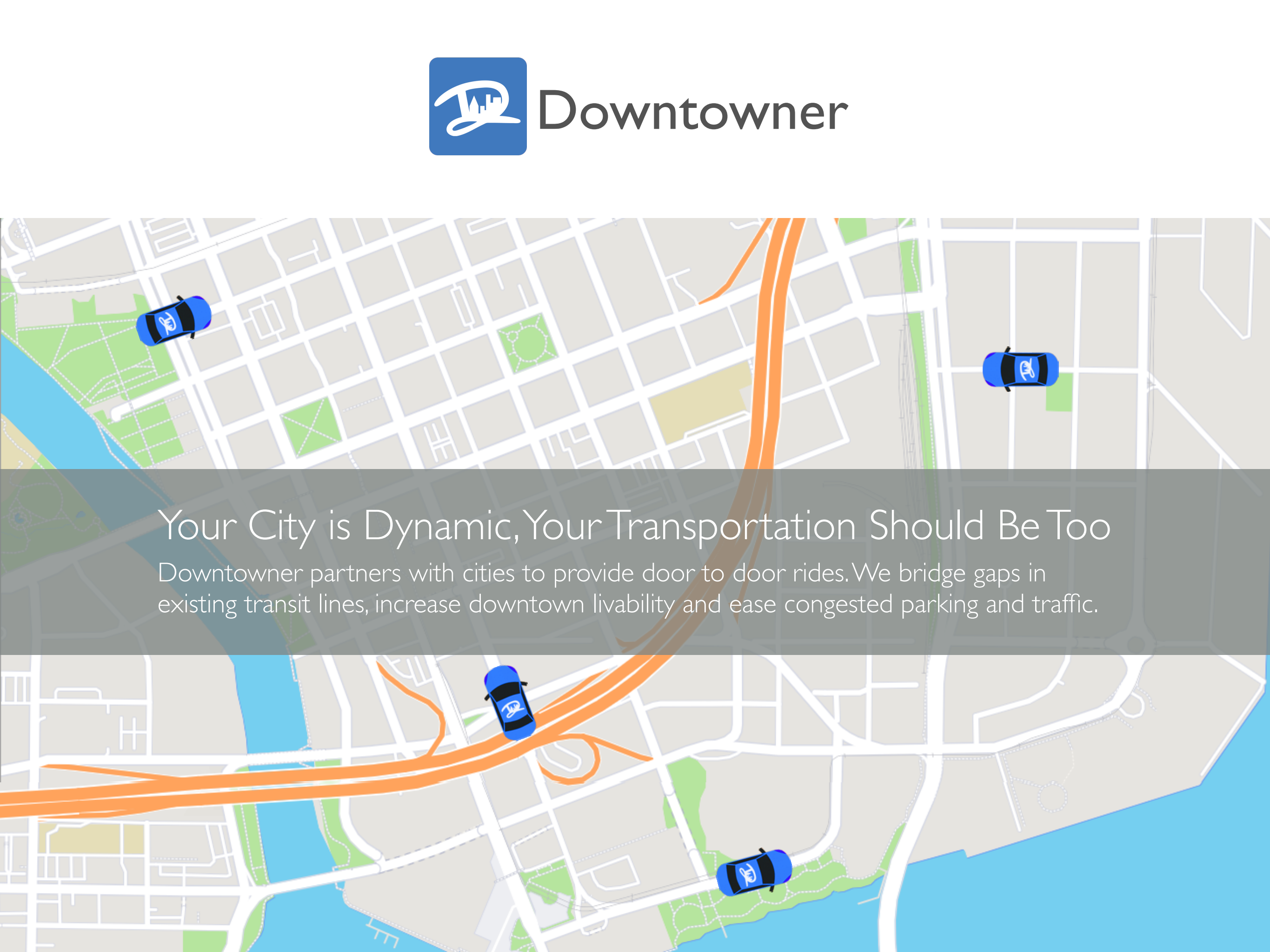
- Community, Cultural and Economic Value
- Mitigate Impacts & Ensure Public Safety
- Department & Event Applicant Fiscal Responsibility
- Evaluated by a staff committee.



Recommendation

Staff recommends that City Council review and approve Special Event City Service Fee Reduction recommendations for:

- Fourth of July Celebration in the amount of Fifty Six Thousand, Fourteen Dollars and five cents (\$56,014.05)
- Miners Day Celebration in the amount of Twenty Eight Thousand, Seven Hundred and Ninety Five Dollars (\$28,795.00)

The background is a stylized map of a city grid. It includes grey street lines, green rectangular areas representing parks, and blue areas representing water bodies. Four blue car icons with white 'D' logos are positioned at various points on the map. Two thick, wavy orange lines represent transit routes, winding through the city streets. A semi-transparent grey rectangle is centered over the map, containing the main text.

Your City is Dynamic, Your Transportation Should Be Too

Downtowner partners with cities to provide door to door rides. We bridge gaps in existing transit lines, increase downtown livability and ease congested parking and traffic.



Microtransit In Your City

Improve Existing Mobility

We compliment existing fixed route services, and make them more usable by providing the first and last mile of transit.

Ease Parking & Traffic

Door to door rides keep local cars in driveways and out of valuable parking spots. Our algorithm groups riders heading in the same direction, cutting down on vehicle traffic.

Less Infrastructure

No need to lay down tracks, build stations or wait months for expensive vehicles. We can be operational within weeks for a fraction of the cost. Our cost per passenger is consistently lower than comparables such as busses or trolleys.

Connect the Community

Mobility drives local economy, increases downtown livability and keeps visitors coming back. We add value and convenience to living and working in the downtown core and surrounding neighborhoods.

High Volume, Low Cost

More riders in less time equals the lowest possible cost per passenger. Our algorithms are constantly optimizing driver work flow, picking up riders in the smartest way possible.

More Analytics

Understand when, where and how your city is moving. Our data analysis tools provide cities with valuable insight into their transit patterns.



How It Works

City Funded

City funding allows the rides to be free.

This leads to:

- High ridership
- Less downtown traffic
- More parking available
- Local economic growth

Local Drivers

Our drivers are paid an hourly wage.

This allows us to:

- Attract the best local drivers
- Make them city & brand ambassadors
- Provide a consistent and personal rider experience

Technology

Our technology is cutting edge.

Developed in-house and designed to:

- Maximize rides per hour
- Give accurate ETA's even when rider demand exceeds driver supply
- Provide real-time, actionable metrics to on-the-ground management

Eco-friendly

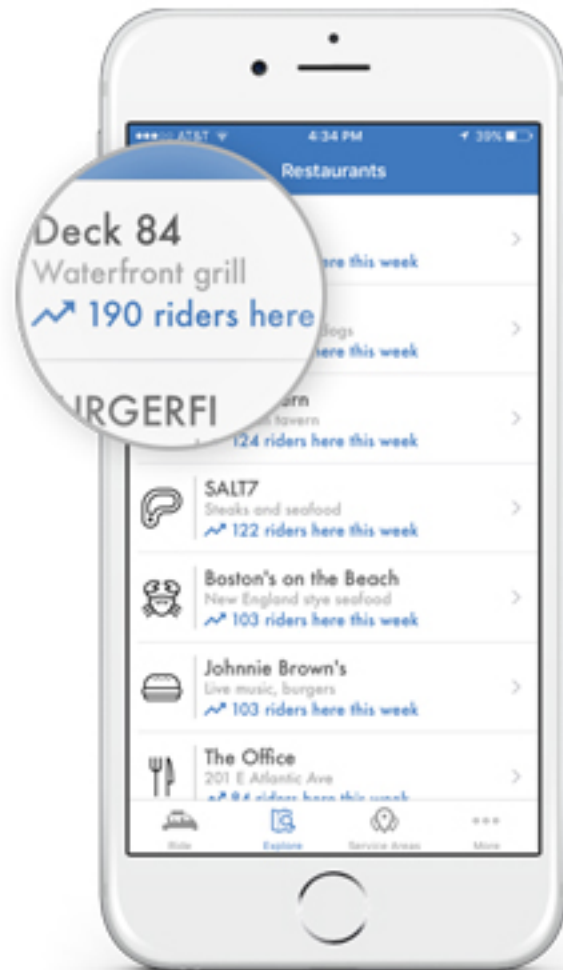
Our vehicles are 100% electric.

This means:

- Zero emissions
- Lower maintenance costs
- More attractive to riders
- The future of transportation!



Rider App



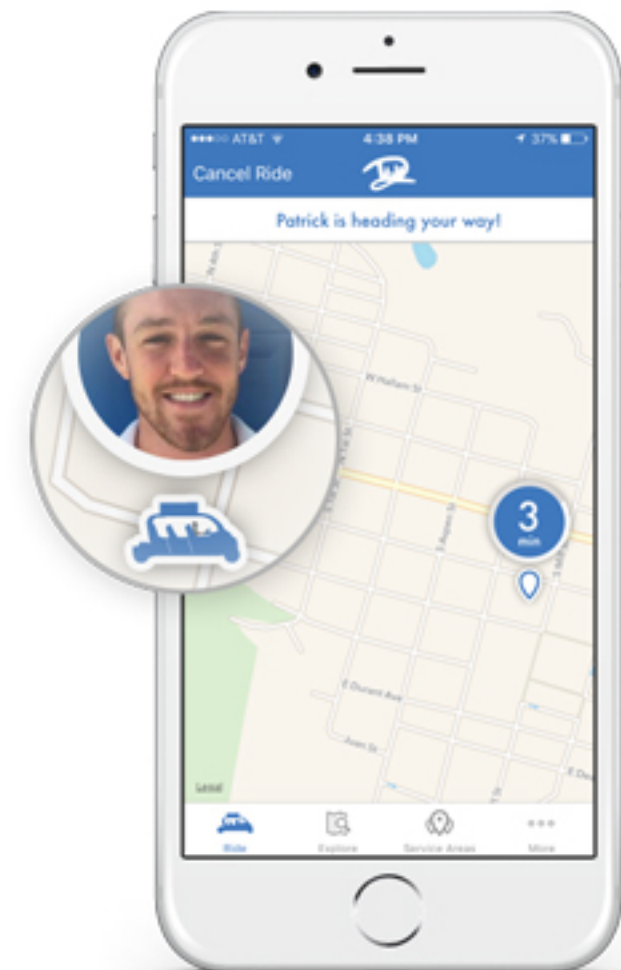
Explore

New in town, on vacation, or just looking for a hoppin' spot? Check out our city Explore guide to see where fellow Downtowner riders are hanging out these days.



Request

Let us know where you are, and we'll show you an estimated wait time within seconds. Then, just enter your drop off and passenger information and we'll be on our way!



Ride

View your friendly driver and estimated wait time. We'll send you a notification as we're arriving. Hop into one of our comfortable, electric vehicles and away you go!



Tampa, FL



6

Vehicles

6

Months

86,146

Passengers

Top drop off locations

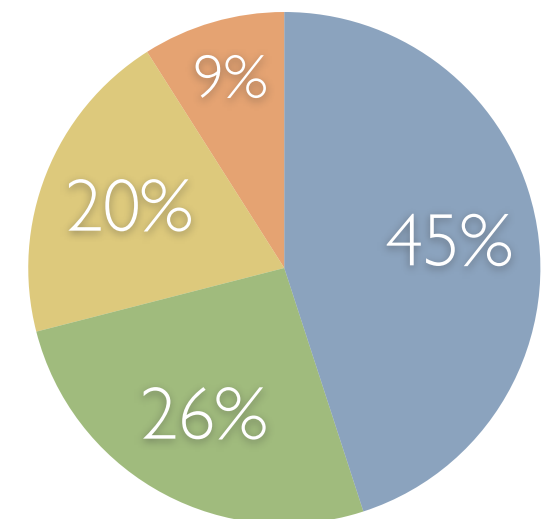
- 1 Marion Transit Center
- 2 University of Tampa
- 3 Publix Supermarket
- 4 Curtis Hixon Park

“Downtowner has been a game-changer for Tampa’s downtown. The user experience is great and the app-based, on-demand service has paved the way for a smarter transportation system. Kudos!”

Vik Bhide, Chief Traffic Engineer, City of Tampa

My main reason for using Downtowner 1,078 responses

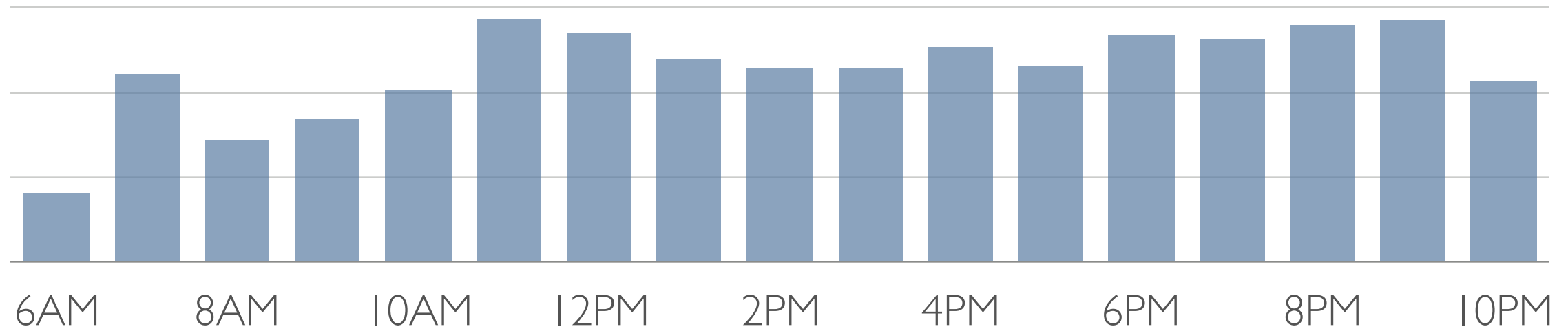
- It's convenient
- I'd rather not drive my car
- Parking downtown is difficult
- Other



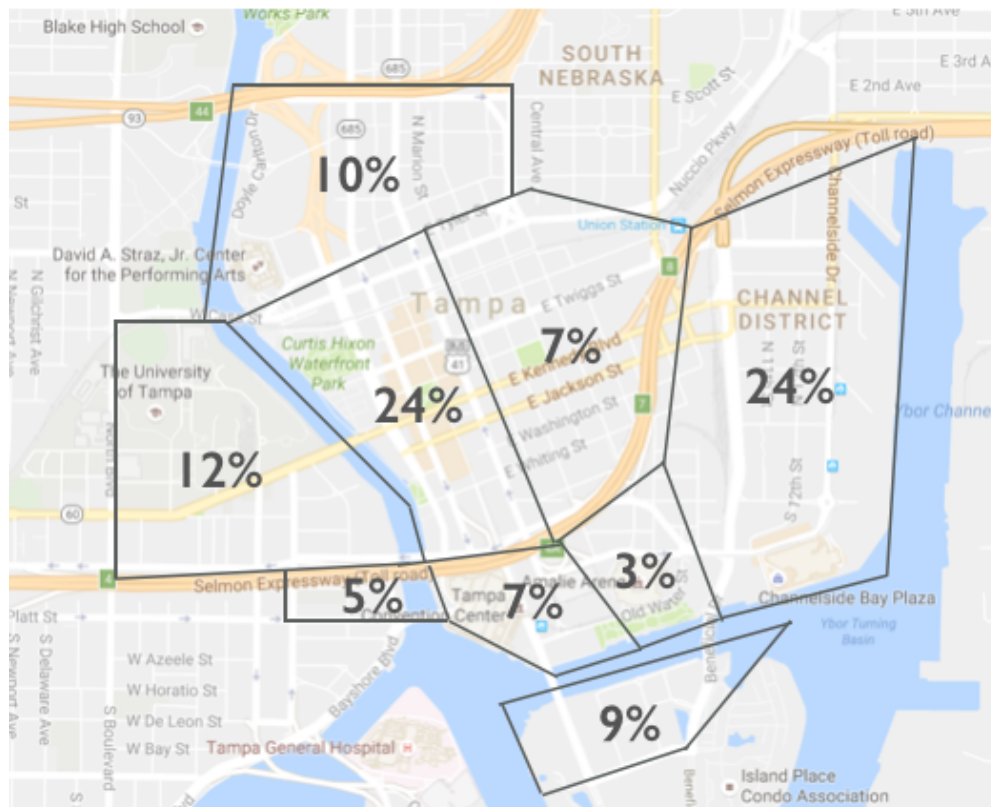


Tampa, FL

Hourly Ridership Demand



Usage By Zone



Quality Control

4.9 Average driver rating
★★★★★
38,404 total ratings



Aspen, CO



2

Vehicles

10

Months

43,229

Passengers

14% Decrease in parking occupancy

22% Increase in sales tax revenue in first 4 months



smarking

Proven in an independent study done by Smarking, focusing on getting cars off the road and boosting local economy in Aspen, CO.

4.9 Average driver rating



10,293 total ratings

5:12

Average wait time

“We’re seeing increased turnover in the core and there are empty spaces in the core on a regular basis. It’s working exactly as planned. These are cars off the road.”

Mitch Osur
Aspen City Parking Director



Tampa Rider Feedback



My son and I used Downtowner on 10/30 and were totally blown away. We were picked up at the University of Tampa, delivered to the convention center's front door and arrived with a smile rather than breathless and annoyed. We waited less than 10 minutes for our return ride. Both drivers were positively terrific. Emilie and Alexis were friendly, both refused a tip, and informative about the area. I think **this is the best idea Tampa has ever had to make downtown more desirable to locals, as well as visitors.** Lets face it--most of us avoid the area thanks to the one way streets, the pain of parking and then the long haul to our destinations. **Downtowner changes everything!**

Tamara O.

Julian was the driver of my very first ride and he was great. I use **Downtowner constantly.** It is all positive. **No need to park,** get dropped off and picked up right outside where you're going and you can **feel good about going green.** So glad Downtowner came to Tampa!

Tricia K.

Love this service and app! Excellent idea, we use it a few times a week and recommend to our friends who are in/around the downtown area. Hope this stays for good! :)

Ben B.

What a great find your service was! My husband was in TGH for several weeks and I was staying at Aloft. We decided on going to a hockey game, but had no idea how to get to Amalie, and no car. The Front Desk Staff told us about your service, and we used it to and from the game. It was a **fun and safe way to go,** and I felt safer than trying to find my way on my own by foot. I think it is **an asset to the city,** and one I plan to use again if I ever wind up needing a ride Downtown.

Jessica M.



Aspen Rider Feedback



Downtowner made our trip to Aspen so much easier this year, we loved it! Trying to park anywhere in the center of town is such a drag, even in the summer. I travel with someone who has limited mobility and there is rarely a handicapped spot to be found in Aspen. Using your service was great for going to dinner or shopping. Your drivers were all very nice and super punctual. We cant wait to us the Downtowner again!

Midori O.

The benefits to our idyllic small-town of Aspen are too numerous to explain here but obviously **keeping the gas guzzling polluting cars off the road and out of the parking spots in town is number one!** And more importantly keeping inebriated drivers off the road in enough said!

Sparky W.

It was great! I will use the Downtowner frequently this winter, a great idea to carry my skies to Aspen Mountain which I was wondering how I would get there from where I live. Keep up the great work!

Arlene N.

We love the Downtowner We should have 100 of them! When it's easier to use Downtowner than it is to drive to town, life is good. Thank you!

Soren W.