PARK CITY COUNCIL WORK SESSION NOTES
SUMMIT COUNTY, UTAH
JULY 7, 2011

Present: **Mayor Dana Williams; Council members Alex Butwinski; Joe Kernan; Cindy Matsumoto; Dick Peek; and Liza Simpson**

Tom Bakaly, City Manager; Mark Harington, City Attorney; Thomas Eddington; Planning Manager; Jon Weidenhamer, Economic Development Director; Diane Foster, Sustainability Manager; Jim Blankenau, Environmental Regulatory Program Manager; Kent Cashel, Transportation Manager; Michelle Stucker, Analyst III

Linden Leader, designer; Recreation Advisory Board Members Jennifer Franklin, Paul Anderson, and Kraig Moyes

1. City Council questions/comments. In response to a question from Cindy Matsumoto, Thomas Eddington stated that the historic preservation ordinance will go to the Planning Commission for review on July 27, 2011. Dick Peek reported that he attended the Historical Society meeting this morning where the audit was discussed. Ms. Simpson stated that the Farm event, *Your Barn Door is Open*, was very successful. It was scheduled the same night as *Savor the Summit* and provided a good alternative. She reported on Recreation Advisory Board and Fire District business and commented on the significant number of people on Main Street and at City Park on the 4th of July. Mayor Williams expressed his concerns about the newly approved fireworks being discharged in prohibited areas. He thanked the Summit County Council, BOSAC and Cheryl Fox of Summit Lands Conservancy for their work in obtaining $300,000 toward the Osguthorpe conservation easement. The Mayor disclosed that he has received complaints about conflicts with pedestrians and bicyclists in the tunnels and Jon Weidenhamer noted that staff is aware of these concerns and is working on a plan.

Diane Foster introduced Jim Blankenau who has been hired as the new Environmental Regulatory Program Manager.

2. Short Range Transit Development Plan. Kent Cashel explained that this is a five-year business plan which is required by the Federal Transit Administration in order to receive funding. Demand and enhancements are considered to formulate options to better serve and expand transit in the future. Service, capital, management, and funding alternatives are reviewed and preferred sets of options are identified which are bound by financial plans. He indicated that Council will be asked to adopt the plan which will provide direction each budget year. Open houses are scheduled on July 12 and 13 and a final draft will be presented to Council on August 25 where comments will be taken into consideration and then staff will return on September 1 for action.

The City, Silver Summit and Kimball Junction systems were surveyed in a scientific way so that the data is sound and it was found that most riders travel from Park City to Kimball Junction and then east and west and not necessarily in the neighborhoods along the corridor. The main ridership is coming out from the Junction and The Canyons and alternatives address better serving this trip. He explained routes by way of a PowerPoint presentation and potential service in the Silver Creek business area. He believed that by operating a little differently, the City will be able to provide more express routes; currently there is one an hour and there could be three an hour. Summit County plans to place a transit center at Kimball Junction and Mr. Cashel described a proposed circulator service through the area. Federal funding will be pursued for the transit center project. Currently, transit runs from 6 a.m. to 2 a.m. but at 11 p.m., fewer buses are used and service is less convenient which will be examined to identify its impact on ridership during the winter. He pointed out that Aspen's service is consistent and ridership is strong.

Mr. Cashel spoke about bringing back a circulator at the Canyons Resort to better access the express route on SR224 which will be operated in the evenings to the Old Town Transit Center. Ridership is growing on the dial-a-ride and 30 minute service to Quinns Junction is being recommended. Access restrictions on the property where discussed. The demand for Heber City service is being considered and a representative from Wasatch County serves on the steering committee.

Mr. Cashel reiterated that the Kimball Junction Transit Center will be a significant project. The Park City Mountain Resort bus area needs to be improved and a super-stop in the Bonanza area installed. The County is considering building a park-n-ride for Summit Park and a plan for the Richardson Park-n-Ride will be created. He believed there will be a demand for parking with the implementation of the Salt Lake service. Transit goals and objectives will be updated and a marketing plan on real time information will be launched.

3. Recreation new logo and branding program. Michelle Stucker introduced Linden Leader who has 30 years experience in corporate design and branding and over the course of his career, has developed design systems and branding strategies for FedEx, Motorola, Cigna, Ryder Systems, etc. He worked with the Los Angeles Olympic Organizing Committee and on the 2002 Olympic Winter Games logo. On a local level, Mr. Leader has developed logos for Silver Star, Arts Kids, Park City Museum, Park City Library, and the Utah Library Association. He has earned over 40 national and international design awards and is cited by the corporate design trade journal *Identity Works* as one of the 50 best designers in the 100 year history of contemporary corporate identity. Ms. Simpson added that Mr. Leader mentioned at the RAB meeting that he was especially concerned about doing good work for the City because he lives here.

Mr. Leader explained that the RFP was limited to logo design, some branding guidelines and marketing materials, but the scope was enlarged to include the name of the recreation facility and honoring the memory of Candy Erickson. He spoke about researching the project and interviewing stakeholders. He believed that the number of daily drop-ins was lower than it could be because people basically thought the Racquet Club was a private club which didn't offer a variety of programs. One of the goals was to broaden the awareness of the complete spectrum of activities and services provided by Park City Recreation. Overall, the image and profile of the Recreation Department needs to be better leveraged and it is important that the name is not generic, long and is one that could be easily rolled into an acronym so that it is used. He explained that about 60 different names were considered and *Park City Municipal Athletic and Recreation Center* was chosen because it identifies the City and the name cannot be outgrown because it embraces non-sport recreation activities as well as sports and athletics. The community will come to recognize it as the *PC MARC* or *The MARC.* It is proposed to name the tennis center, The Candy Erickson Tennis Center and Mr. Leader introduced the *recreation ring* which includes pictograms of aquatics, fitness, tennis, neighborhood parks, dirt jump park, sports fields, skateboard park, and programs for basketball and volleyball which can be used individually. He discussed Park City being a brand itself and linking it to every one of these opportunities. Lettering, size and color schemes were detailed. The recreation ring or individual pictograms can be used to design banners, flyers and logo wear.

Liza Simpson stated that she loves the proposal, specifically naming the tennis center after Candy Erickson. Cindy Matsumoto agreed and stated that she personally met Candy on the courts and naming the tennis center after her seems appropriate. In response to a question from Ms. Matsumoto, Mr. Leader explained that a skier is not included because skiing is not offered through the Recreation Center. Ms. Matsumoto expressed her support and Alex Butwinski indicated that he likes the work as well. Joe Kernan agreed. Visually picking out each pictogram in the recreation ring was discussed. Jennifer Franklin, RAB Chairman, stated that the group recommends approving the request and the Mayor recognized that approval is unanimous and indicated that the project should move ahead.

Prepared by Janet M. Scott, City Recorder

PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
JULY 7, 2011

I ROLL CALL

Mayor Dana Williams called the regular meeting of the City Council to order at approximately 6 p.m. at the Marsac Municipal Building on Thursday, July 7, 2011. Members in attendance were Dana Williams, Alex Butwinski, Joe Kernan, Cindy Matsumoto, Dick Peek, and Liza Simpson. Staff present was Tom Bakaly, City Manager; Kent Cashel, Transportation Manager; Max Paap, Special Events Manager; Ken Fisher, Recreation Manager; and Mark Harrington, City Attorney.

II COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

None.

III PUBLIC INPUT *(Any matter of City business not scheduled on agenda)*

Green Park Co-Housing Group - Daryl Thinlasen and Ethel Preston introduced themselves and the Green Park Co-Housing Group. The desire to continue to live here prompted an interest in co-housing. Ms. Preston spoke about a presentation on the subject last January and shared information on co-housing communities in the United States. With regard to Utah, there is one in Salt Lake and one is forming in Provo. She explained that it is collaborative housing designed to enhance community and neighborhoods, consisting of fully equipped private homes clustered around common facilities. Mr. Thinlasen added that the group would like this concept to work in Park City and believes it fosters a sense of community. The Mayor thanked them for taking the time to address Council and the City Manager indicated that staff can return with a work session discussion on co-housing.

IV WORK SESSION NOTES AND MINUTES OF MEETINGS OF JUNE 2, JUNE 9, JUNE 16, AND JUNE 23, 2011

Joe Kernan made a minor correction to the June 2 work session notes and Ms. Simpson struck a sentence from the work session notes of June 16, 2011. Alex Butwinski, "I move approval of the work session notes and minutes of the meetings of June 2, June 9, June 16, and June 23 (as corrected)". Liza Simpson seconded. Motion carried.

Alex Butwinski	Aye
Joe Kernan	Aye
Cindy Matsumoto	Aye
Dick Peek	Aye; abstention on June 23, 2011
Liza Simpson	Aye

V CONSENT AGENDA *(Items that have previously been discussed or are perceived as routine and may be approved by one motion. Listed items do not imply a predisposition for approval and may be removed by motion and discussed and acted upon under "Additional Discussion – Agenda Items")*

Max Papp verified for the benefit of Liza Simpson that if recycling is added as a condition it would be added to a supplemental plan. Joe Kernan, "I move we approve Consent Agenda Items 1 and 2". Cindy Matsumoto seconded. Motion unanimously carried.

1. <u>Consideration of a change order to the Professional Services Agreement with Horrocks Engineering for the Comstock/Sidewinder Project in the amount of $34,755, in a form approved by the City Attorney</u> – Approved.

2. <u>Consideration of an extension of the Master Festival License and Service Agreement with Triple Crown Sports and authorization to the Mayor to execute an agreement with Triple Crown Sports, in a form approved by the City Attorney</u> – Approved.

VI NEW BUSINESS *(New items with presentations and/or anticipated detailed discussions)*

1. <u>Consideration of an Inter-local Agreement between Summit County, Park City and the Utah Transit Authority regarding bus service between Park City and the Salt Lake Valley, in a form approved by the City Attorney</u> – Kent Cashel believes the proposal represents a strong business concept between all parties and is the beginning of something much bigger. There have been several meetings on this matter and he requested approval. The language addressing surpluses was explained to Alex Butwinski. The Mayor invited public input; there was none. Members personally thanked Mr. Cashel for his hard work on this project. Liza Simpson, "<u>I move we approve an Inter-local Agreement between Summit County, Park City and the Utah Transit Authority regarding bus service between Park City and the Salt Lake Valley, in a form approved by the City Attorney</u>". Dick Peek seconded. <u>Motion unanimously carried</u>.

2, <u>Consideration of authorizing staff to enter into a two year sponsorship agreement for the use of the Recreation Center with the United States Ski and Snowboard Association (USSA), in a form approved by the City Attorney</u> – Ken Fisher referred to his staff repot. Park City first entered into a sponsorship agreement with the Ski Team back in 1997 and the agreement was renewed in 1999 and in 2003. The original agreement allowed the City to get into the fitness business as there was excess USSA equipment in Colorado Springs that needed a home and in return, the Racquet Club became a training center for the athletes. The agreement has evolved over the years and in April the City was contacted about renewing the sponsorship.

The main highlights in the agreement include the City's ability to use the name *Official Training Center of the US Ski and Snowboard Association* and the use of its logo. USSA athletes and their staff are allowed to use the facility at no charge and there has been no negative impacts experienced in the past. Joe Kernan expressed his continued interest in recovering revenue but felt that in this case, it is a great benefit to have athletes present in the facility. Alex Butwinski agreed. The Mayor invited public input; there was none.

Liza Simpson, "<u>I move we authorize staff to enter into a two year sponsorship agreement for the use of the Recreation Center with the United States Ski and Snowboard Association, in a form approved by the City Attorney</u>". Cindy Matsumoto seconded. <u>Motion unanimously carried</u>.

VII ADDITIONAL DISCUSSION – AGENDA ITEMS

None.

VIII ADJOURNMENT

With no further business, the regular meeting of the City Council was adjourned.

MEMORANDUM OF CLOSED SESSION

The City Council met in closed session at approximately 3 p.m. Members in attendance were Mayor Dana Williams, Alex Butwinski, Joe Kernan, Cindy Matsumoto, Dick Peek, and Liza Simpson. Staff present was Tom Bakaly, City Manager; Jason Christensen, Environmental Regulatory Affairs Counsel; Michael Kovacs, Assistant City Manager; Tom Daley, Deputy City Attorney; Joan Card, Environmental Regulatory Affairs Manager; Diane Foster, Sustainability Manager; Jon Weidenhamer, Economic Development Manager; Thomas Eddington, Planning Manager; and Mark Harrington, City Attorney. Joe Kernan, "I move to close the meeting to discuss property and litigation". Cindy Matsumoto seconded. Motion carried unanimously. The meeting opened at approximately 4 p.m. Alex Butwinski, "I move to open the meeting". Dick Peek seconded. Motion unanimously carried.

The meeting for which these minutes were prepared was noticed by posting at least 24 hours in advance and by delivery to the news media two days prior to the meeting.

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