

REVISED



**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
AUGUST 5, 1999**

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will hold its regularly scheduled meeting at the Marsac Municipal Building, 445 Marsac Avenue, Park City, Utah for the purposes and at the times as described below on Thursday, August 5, 1999.

A G E N D A

Closed Session - City Council Chambers - Lower Level

4:15 p.m. Property acquisition

Work Session - City Council Chambers - Lower Level

5:00 p.m. Council questions and comments
5:15 p.m. Parking committee recommendations
5:45 p.m. Arts Council grant award recommendations for FY1999-2000

Regular Meeting - City Council Chambers - Lower Level

6:00 p.m.

I ROLL CALL

II PUBLIC INPUT

III COMMUNICATIONS FROM COUNCIL AND STAFF

Resolution proclaiming August 14, 1999 as Omar Young Day in Park City, Utah

IV WORK SESSION NOTES AND MINUTES OF MEETING OF JULY 15, 1999

V CONSENT AGENDA

1. Resolution proclaiming August 14, 1999 as Omar Young Day in Park City, Utah
2. Ordinance amending Title 9, "Parking Code", of the Municipal Code of Park City, Utah to add provisions regarding enforcement of paid parking to include use of immobilization (boot)

VI RESIGNATIONS AND APPOINTMENTS

Acceptance of resignation of City Attorney and appointment of Deputy City Attorney as Interim City Attorney

VII ADJOURNMENT

CITY COUNCIL SUMMER TOUR AUGUST 11 - 15, 1999

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will conduct its annual Summer Tour to Crested Butte, Glenwood Springs, Carbondale, and Aspen, Colorado from Wednesday, August 11, 1999 to Sunday, August 15, 1999. This is an informational excursion and no formal action will be taken. Therefore, the regularly scheduled meeting of the City Council scheduled on Thursday, August 12, 1999 is hereby canceled.

PARK CITY COUNCIL MEETING AUGUST 19, 1999

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will **not** hold its regularly meeting scheduled on Thursday, August 19, 1999, however, the City Council will be gathering to celebrate the Easy Street trail connection ribbon cutting and grand opening of Oasis Park on Main Street at times to be announced. No formal action will be taken.

Posted: 08/02/99

Revised: 08/04/99

See parkcity2002.org



**PARK CITY WORK SESSION NOTES
SUMMIT COUNTY, UTAH
AUGUST 5, 1999**

Present: Mayor Brad Olch; Council members Hugh Daniels; Roger Harlan; Shauna Kerr; Chuck Klingenstein; and Paul Sincock

Toby Ross, City Manager; Jerry Gibbs, Public Works Director; Hope Bleecker, Transportation Director; Tom Bakaly, Director of Capital Projects and Budget

Ron Mortimor, Fehr and Peers; Robbie Beck, Main Street Business Alliance; Parking Committee Members: Clark Johnson, Rick Anderson, John Sutton, and Mary Black; Art Council Executive Director Joanna Charnes; Deb Corrigan, Arts Council grant committee

1. **Council questions and comments.** Paul Sincock felt that the new speed bumps work well. Jerry Gibbs added that a post-installation study will be conducted in the areas outside the speed bumps to determine their effectiveness. Roger Harlan mentioned a letter he received from Mr. Guy who resides at The Oaks; he noted that the City Park is being prepared for the skateboard park and stated that Evanston, Wyoming has the similar sized facility. Hugh Daniels received comments from Debbie and Jim Hansen that people actually speed up when approaching speed bumps. He asked that staff report back on The Oaks. Mr. Gibbs explained that he is preparing a letter so that the home owners groups communicate and there is consensus about speed bumps in the area. In response to a question from Shauna Kerr, the City Manager explained that two proposals have been submitted for the restaurant space at the Racquet Club, but the deadline is August 16. Chuck Klingenstein reported that the Senior Citizen Center is requesting work on the kitchen and asphalt. Summit County Commissioner Pat Cone has committed to looking into kitchen improvements and staff has indicated that for \$2,000 in materials, the City crew could asphalt the parking lot. There was discussion about a source of funding and the interior work. Paul Sincock stated that he would support the City's expenditure for the asphalt work. Roger Harlan suggested that there be some landscaping next year and Ms. Kerr recommended a Mother's Day project. Council supported the project.

Chuck Klingenstein commented on a Board of Regents meeting where the difficulty of universities finding affordable rental space in Park City was discussed. The County Transportation Committee is continuing to make progress.

2. **Parking committee recommendations.** Hope Bleecker pointed out that the wrong staff report was printed in the packet, and explained the omission that there is no intention of changing the policy with regard to residential or lodging properties and staff will be working with them to determine what works best. She introduced Ron Mortimor from Fehr and Peers, Robbie

Beck of the Main Street Main Street Alliance, and Clark Johnson from the parking committee. Meter revenues are up about \$5,000 for the first month which indicates that the compliance rate is better. She referred to work to date, including the scofflaw ordinance which is scheduled for adoption. It is the committee's intent to develop a program which can fulfill the original Council's goals to manage employee parking throughout the season and one that has more consistency than the current program.

The committee is recommending that the employee rate be increased, but vary it seasonally. There would be a discount employee permit limited to the China Bridge Garage, an unlimited number sold, and does not guarantee a space. It would sell in the winter for \$125, in the summer \$75, and annually at a one-time rate limited throughout certain months of the season for \$150. There was feed-back from an open house held that it may be preferable to offer a more expensive type of permit which would act like the hand-clock. This would allow employees to park in Swede Alley, and although the hand-clock is convenient a one-time permit could be purchased for \$500.

Ron Mortimor, Fehr and Peers, referred to an attachment regarding fiscal information and pointed out that ticket, permit and in-car meters, etc. remain constant through different "free" scenarios. He explained how turn-over rates are determined and occupancy rates are separate and different. His analysis is based on specific numbers based on historical data in the field. Seasonal rate changes are also considered and Mr. Mortimor explained in detail how meter revenue at each location is determined on the model. Paul Sincok asked how free lots affect the calculations. Mr. Mortimor acknowledged that free lots affect occupancy and turn-over rates which will fluctuate throughout seasons.

Hope Bleecker explained that the free Main Street scenario, other locations are paid throughout the year, and the free lots are retained. This does not work financially unless the rate is raised and the committee did not want to raise the parking rates. There was concern about too much congestion with parking on both sides of the street. The free Swede Alley is less problematic but not supported by the committee. Free China Bridge was second favorite at the open house and among committee members. The meters would be removed and the parking would be time limited and everything else would be paid year-round. She discussed the current program including four geographic zones with varying rates which seems to be problematic with people, dealing with paid parking on a daily basis, who commented at the open house. She continued that there is a high sensitivity to the surpluses in the shoulder and summer seasons; a feeling that paid parking is inappropriate during those times, and that the City should retain some additional free parking components. And although this achieves a break-even operating revenue, it seems to be problematic among merchants and committee members. The recommendation of the committee is \$1 on Main Street; \$1 on Swede Alley and in the garage during the winter months; it retains the free parking areas during the winter. The winter is identified as December 15 to April 15. Main Street and the Brewpub lot would be paid parking year-round; Swede Alley would be free from April 15 to

December 15 but would be regulated by time limits. Permits would be sold to allow employees to park in these areas and beyond the time limits. This is the favorite among the committee members and open house attendees.

Robbie Beck referred to the committee's mission statement, "Provide a parking system which ensures easy, convenient and user-friendly parking to downtown customers and ensures that the parking system enhances the competitiveness of the downtown area". She acknowledged that as Park City grows, the parking demands will change, and the committee would like to continue its work on a bi-annual basis. Park City is a resort town and there are only two prime seasons, but during the shoulder months and summer, records indicate that there is a surplus of parking. Consistency became a huge issue for the committee but as the seasons were examined a year-round paid parking program was not feasible, realistic, or fair for residents and guests visiting the downtown area. Mr. Sincock asked that she elaborate that paid parking is "unfair". Ms. Beck pointed out that the numbers indicate a surplus of parking during certain seasons, except for Main Street, which is retained as paid-parking. While there is a surplus of parking, she questioned continuing to try to sell the parking. The Main Street Business Alliance feels this could be an incredible marketing tool to encourage people to visit the downtown corridor.

Committee member Clark Johnson expressed that the committee moved through issues quickly and formed consensus easily which lead him to believe that there were some obvious "no-brainers". He supports the recommendation of the group because it has been developed through a lengthy process and the make-up of the group was representative. As a long-time Main Street business owner, he acknowledged two separate markets. The tourist, and the local and Wasatch Front markets work independently and the scenario address this better than any of the other options. Businesses need to find a system that will invigorate activity not discourage it and some of the other scenarios may make sense financially, but may alienate visitors. The parking system is dynamic and will change over time and in the future, Park City may become a full season resort destination that will require a more intensive parking system. The system can be analyzed annually, and the parking system should evolve over time instead of forcing something that the community is not ready for. Rick Anderson, committee member, agreed with Mr. Clark's comments and emphasized that most visitors in the summer are local and Wasatch Front customers. Until there are more destination visitors, businesses rely on the local and Wasatch Front patrons who object to paid parking. The free parking component provided in the off season in the China Bridge and Swede Alley areas is the key to turn the negative attitude around. Committee member John Sutton commented on the agreement of the group on this option. The Mayor congratulated the committee and understood that this will be again reviewed after the winter season. Hope Bleecker explained that there will be a public hearing held on this proposal the beginning of September and it is recommended that it not start immediately so there is opportunity for an education element. Year-round paid parking will begin in December.

In response to a question from Paul Sincock about revenue remaining constant through different scenarios, Ron Mortimor felt that revenue may vary slightly but it is difficult to speculate. Mr. Sincock questioned if people would pay for a pass when they can park free in Swede Alley and move their cars every three hours. Mr. Mortimor agreed that some people will do this, but it will be a small number. Paul Sincock stated that there is nothing in the proposal which amortizes the \$410,000 cost of the Sandridge lots, which provide free public parking. Ms. Bleecker felt that the occupancy of the lot is improving. Mr. Sincock explained that his concern is that parking in the downtown core should be first for customers and secondly for the workers. When parking became paid there was an obvious exodus of employees who parked in Sandridge. He doesn't care if there is paid parking or meters, but that the parking be available to customers, and he is not sure this recommendation accomplishes that concern. Clark Johnson stated that this was discussed and felt that enforcement will help. Rick Anderson pointed out that the committee's recommendation will keep employees off of Main Street and it is not likely that employees will want to move their cars every three hours, and it would make more sense to make one long trip to Sandridge. In response to a question from Chuck Klingenstein, Mr. Anderson felt that four hours is the ideal number but staff didn't feel it was feasible to enforce. This is one of the issues that needs to be examined by the committee after the winter season. Ms. Beck added that this was discussed extensively by the committee. In response to a question from Roger Harlan about Factory Outlet store patrons shopping Main Street, Ms. Beck stated that she doesn't have any information on that but Main Street is very unique. Mr. Sincock asked about incentives for employees to park in the Sandridge lot, since there will be free parking in Swede Alley. Mary Black, committee member and Main Street merchant, believed that before the improvements to Sandridge, she was uncomfortable using it. There may be as many as 50% Main Street employees who are unaware of the lot. She believes that people need to be informed where the lot is and that it is paved and lit. Clark Johnson added that there is a suggestion for an information packet for new hires.

The Mayor asked if there is Council consensus. Paul Sincock emphasized that he has reservations about it and would like an employee information program in place to promote the use of the Sandridge lots. He feared that those lots will remain empty while Swede Alley will be filled with employees who want to be close to their businesses. Additionally, the City spent \$10,000 per meter which will be bagged for eight months of the year. Chuck Klingenstein agreed with committee members that the parking system will be adjusted as the community matures and grows. Shauna Kerr thanked the committee for its commitment and the willingness to continue to serve and review parking every six months. She stated that she will support the committee recommendations. Hugh Daniels agreed. The Mayor expressed that the City has come a long way since the beginning of paid parking and thanked Ms. Bleecker.

Arts Council grant award recommendations for FY 1999-2000. See staff report. Tom Bakaly explained that the Arts Council is the granting umbrella for art projects. The grant subcommittee reviewed this and forwarded some questions regarding its recommendations which are included in the packet. Mark Harrington explained a court case, Salt Lake County v. Doug Short.

A small portion of the conflict was over grants, but the real battle was Mr. Short's representation of the County Commissioners as an entity versus the citizens at large. An ancillary matter dealt with the validity of "free" grants to non-profit organizations by a governmental agency. The court decided that grants are only valid if there is consideration received by the government; public funds cannot be expended without consideration. The City's grant program has always been operated under this premise with contract agreements. There may be additional language added to these agreements. Mr. Harrington added that art groups have an additional advantage in that municipalities have specific legislative authority to give financial support to art groups and may be arguably in a separate category and exempt from the ruling. He added that the City is more than comfortable moving forward.

Hugh Daniels reported that he and Roger Harlan met with Tom Bakaly as the grants subcommittee and had some questions that were answered. He has an additional question, but other than that would support the recommendations presented. His concern deals with the Utah Music Festival. This organization performs in restaurants, which are free to patrons but any funds from the City should be used for public concerts. Joanna Charnes of the Park City Arts Council, expressed that the committee shared similar concerns. This year the Utah Music Festival will be performing free concerts on Friday nights at St. Lukes Episcopal Church; they are excellent and the committee wanted to make a contribution. The Council thanked the Arts Council for its work. Deb Corrigan from the Arts Council encouraged support of the Utah Music Festival. Paul Sincock acknowledged a good job well done.

Prepared by Janet M. Scott



**PARK CITY COUNCIL MEETING
SUMMIT COUNTY, UTAH
AUGUST 5, 1999**

I ROLL CALL

Mayor Brad Olch called the regular meeting of the City Council to order at approximately 6 p.m. at the Marsac Municipal Building on Thursday, August 5, 1999. Members in attendance were Brad Olch, Hugh Daniels, Roger Harlan, Shauna Kerr, Chuck Klingenstein, and Paul Sincock. Staff present were Toby Ross, City Manager;

II PUBLIC INPUT

The Mayor invited the public to comment on any matter of City business not scheduled on the agenda. Hearing none, the public input session was closed.

III COMMUNICATIONS FROM COUNCIL AND STAFF

Resolution proclaiming August 14, 1999 as Omar Young Day in Park City, Utah -
The Mayor read the resolution encouraging the public to attend a fund raising event for Omar Young at the Egyptian Theater.

IV WORK SESSION NOTES AND MINUTES OF MEETING OF JULY 15, 1999

Chuck Klingenstein make a correction to Page 2 of the minutes. With no other corrections, the Mayor requested a motion to approve. Paul Sincock, "I so move". Chuck Klingenstein seconded. Motion carried unanimously.

V CONSENT AGENDA

With no questions or comments, the Mayor requested a motion to approve. Chuck Klingenstein, "I so move". Paul Sincock seconded. Motion carried unanimously.

1. Resolution proclaiming August 14, 1999 as Omar Young Day in Park City, Utah -
See Communications from Council and staff.

2. Ordinance amending Title 9, "Parking Code", of the Municipal Code of Park City, Utah to add provisions regarding enforcement of paid parking to include use of immobilization (boot) - See staff report.

VI RESIGNATIONS AND APPOINTMENTS

Acceptance of resignation of City Attorney and appointment of Deputy City Attorney as Interim City Attorney - Hugh Daniels, "I move we authorize the Mayor to accept the resignation of the City Attorney, sign any necessary documents, and appoint the Deputy City Attorney as the Interim City Attorney". Paul Sincock seconded. Motion carried unanimously.

VII ADJOURNMENT

With no further business, the regular meeting of the City Council was adjourned.

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MEMORANDUM OF CLOSED SESSION

The City Council met in closed session at approximately 4:15 p.m. Members in attendance were Mayor Brad Olch, Hugh Daniels, Roger Harlan, Shauna Kerr, Chuck Klingenstein, and Paul Sincock. Staff present were Toby Ross, City Manager; Tom Daley, Assistant City Attorney, and Jerry Gibbs, Public Works Director. Roger Harlan, "I move to close the meeting to discuss property acquisition. Shauna Kerr seconded. Motion carried unanimously.

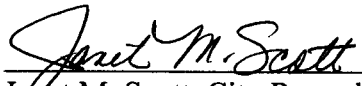
The meeting opened at approximately 5 p.m.

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The meeting for which these minutes were prepared was noticed by posting at least 24 hours in advance and by delivery to the news media two days prior to the meeting.

Prepared by Janet M.




Janet M. Scott, City Recorder

COUNCIL AGENDA REPORT

DATE: August 5, 1999
DEPARTMENT: Public Works
AUTHOR: Hope E. Bleecker, Transportation Director
TITLE: Citizens Advisory Committee on Parking
TYPE OF ITEM: Informational

SUMMARY RECOMMENDATIONS: Review recommendations of the Citizens Advisory Committee on Parking and provide direction on preferred scenario and implementation time line.

DESCRIPTION:

A. **Topic.** Citizens Advisory Committee Parking Report.

B. **Background.** A Citizens Advisory Committee was formed earlier this year to assist staff in looking at ways to improve the existing parking program. The process for forming that committee involved staff requesting the Historic Main Street Business Alliance (HMBA) to solicit volunteers for a temporary short-term seven member advisory board. The HMBA compiled a selection list of volunteers and the committee was jointly formed by the City staff and the HMBA.. Members of the retail, office, and restaurant communities, as well as citizens at large, are now in the group. The members have been convening to work on this proposal since April 23.

The Committee appeared before the Council on June 17 to report on short-term recommendations and to receive approval for designing a new paid parking system. At that meeting the Council clarified the program goals and agreed that the group could proceed with an analysis of new alternatives.

C. **Analysis.** The Committee discussions have been focused upon defining scenarios which could enhance user-friendliness of the parking system while not jeopardizing the vitality of the Main Street business district through over-regulation. The short-term recommendations which targeted user-friendliness have included better presentation of the meters through signing. Development of a more consistent program than what is currently offered has been a major goal (one that avoids as many of the four start and stop dates throughout the year). Whereas a successful parking system is only one of several components of a healthy business district, the Committee agreed that special attention should be paid to the profile of the summer customer

as compared to the winter customer. There was a majority opinion among the members that paid parking is both a price and a psychological deterrent to local customers outside of the winter season. Main Street businesses are competing with other local commercial areas where free parking is available and this factor may be a deterrent to the local customers in the summer months.

Program Criteria and Scenario Design - Programs were judged in forums of Committee discussions according to their responsiveness to the following:

- 1) Fulfillment of Council Goals
- 2) Employee Accommodation
- 3) Feasibility during summer and shoulder seasons
- 4) Input received from Merchants, Residents, Restaurant owners, and Employees at an Open House on July 14.

Five scenarios were analyzed. All of the models assume:

- 1) Year-round operation (or minimization of the stop start component of the current system).
- 2) No increases in enforcement expenditure; All models retain 11 a.m. - 8 p.m. enforcement, 7 days per week.
- 3) Free Parking in Sandridge, the North Marsac Lot, and the Fourth Level of China Bridge.
- 4) An affordable employee pass which would allow parking for \$125 in the winter and \$75 in the summer and shoulder months in the China Bridge Garage. It could be sold seasonally for the rates specified above, or annually for \$150.
- 5) A higher priced annual pass which would cost \$500 annually and which would be valid everywhere except Main Street. It could also be sold for the half year for \$250.
- 6) The Brew Pub Lot would be regulated the same as Main Street in terms of rate structure and time limits
- 7) Three hour limit on Main Street.
- 8) Fifteen and thirty minute zones are retained in their same locations and enforced during the 11 a.m. - 8 p.m. period.
- 9) Time limits of 3 hours for any new free parking zones.

Financial Projections

Financial projections for each of the scenarios (Attachment 1) were developed by local transportation consultants Fehr & Peers. The models were developed with City budget staff and with thorough input from the Parking Committee. The model used site-specific meter revenue collection records, historical occupancy counts, and input from staff to project estimates for each parking area. Historical figures represent line items for tickets, permits, quick cards, and tokens. It is difficult to project outcomes for revenue sources other than meters. Line items represented are assumed to be conservative. The only reduction of revenue income was assumed for hang clocks, which are normally collected from locals and typically from employees. Since the five scenarios include free parking elements and employee permits which allow parking throughout Swede Alley, it is assumed that most scenarios would result in fewer hang clock sales.

TExpense estimates are also based on historical data and include increases for additional support o assume the tasks of year-round collection, banking and administrative task handling, and an increase in supply or staff support-related items. These line items are more predictable and controllable than revenue figures.

With any financial modeling exercise there are several issues to keep in mind:

- **Base year calibration:** History is the best predictor of the future. The model input was adjusted so that the outcome became roughly the same as that which is known from our recent financial records. Once was accomplished there was a solid foundation on which to test alternatives. This model has been carefully calibrated by known parking space occupancy by lot, and parking duration by lot.
- **Assumptions:** Predictive models make assumptions about variables, which are those specific input items which assume how parkers will react to system changes. For example, if a new free lot is added, will it constantly fill to capacity or will high occupancy make a paid alternative more convenient and therefore still attractive?
- **Disclaimer:** Any model, whether financial, traffic, or population forecast, is only one tool in the overall evaluation and decision-making process. Assumptions are always be reviewed several times by staff and the Committee (those who know the issues). In this particular case, the model has had very thorough review. However, not all factors can be controlled. Therefore, it is impossible to predict revenues.

Scenario 1 Free Main Street - This scenario assumes all parking areas would be \$1 per hour, year-round with the exception 164 spaces on Main Street and 57 spaces in the Brew Pub Lot. Limits of 3 hours would be posted and enforced in order to discourage employee occupancy in these free areas. Unlimited quarterly employee permits would be sold at a price comparable to \$125 in the winter and \$75 in the summer (valid only in the China Bridge Garage). Premium rate passes would be sold to employees at \$500 per year and would be valid anywhere except Main Street.

This scenario achieves year-round consistency and the addition of premium free parking for customers. To some extent the program would minimize employee use through time limit enforcement. Without a fully regulated policy to target employees, the same problem which previously existed before paid parking was in effect could return. This situation would be untenable on Main Street in the winter time.

An employee registration system would be problematic because of labor intensity unless the data were updated quarterly by an organization representative of the Main Street interests which would be dedicated to assisting the city with monitoring a program. Even if a representative of Main Street could be found, it would still be time consuming to pull such a program together. The Committee was not interested in dedicating additional parking staff to this cause. A registration program would still not be "fool-proof" as employees could provide false license plate numbers, or simply fail to attach required stickers or other identification to their car. The Free Main Street scenario would not achieve a break-even financial result unless all area parking rates were raised above \$1.50 per hour.

Scenario 2 Free Swede Alley - This scenario assumes all parking areas would be \$1 per hour, year-round with the exception of 150 spaces on Swede Alley and in the Flag lot. (All uncovered spaces in Swede Alley between Heber Avenue and the China Bridge Parking Garage would be signed as free customer parking). Limits of 3 hours would be posted and enforced in these free areas in order to discourage employee occupancy and to open the areas for free customer use. The free lots would be posted "3 Hour Limit This Area". Unlimited quarterly employee permits would be sold at \$125 in the winter and \$75 in the summer (valid only in the China Bridge Garage). Premium rate passes would be sold to employees at a cost of \$500 per year (valid anywhere except Main Street).

This scenario achieves year-round consistency, the addition of a free parking component for customers, and control of employee parking. The financial results did not break-even .

Scenario 3 Free China Bridge Garage - This scenario assumes all parking areas would be \$1 per hour year-round with the exception of 320 spaces in the China Bridge Garage. The Garage spaces would be shared with permitted employees. A maximum of 3 hours per day would be allowed for non-permitted (customers) in the garage. Premium rate passes would be sold to employees at \$500 per year (allowable anywhere except Main Street). A lower cost employee permit would be sold at \$125 in the winter and \$75 in the shoulder and summer (valid only in the China Bridge Garage).

Free China Bridge continued - This scenario achieves year-round consistency, the addition of a free parking component for customers, and control of employees. The free parking component would be available, but limited. This scenario achieves a break-even financial result. It was the second favorite among the Committee members and those who attended the Open House.

Scenario 4 Geographic Zones - This scenario is the same parking program which is in place now. Unlike the other scenarios, it is the only model which assumes a variable rate structure and does not include free parking components other than those which are currently in place. Discounted employee passes would be available at a comparable rate of \$125 in the winter and \$75 in the shoulder and the summer (valid only in the China Bridge Garage). The premium rate passes would be sold to employees at \$500 per year and would be valid anywhere except Main Street.

This scenario achieves year-round consistency and employee management. It does not achieve any additional free parking components. The scenario achieves a break-even financial result. This scenario is the least favorite of the Committee because it ignores the summer and shoulder season surpluses of parking by not providing any additional free parking elements.

Scenario 5 Seasonal Four Month/Eight Month Off - This scenario assumes all parking areas would be \$1 per hour for four months per year (December 15-April 15). For a period of eight months in the shoulder seasons and in the summer, Swede Alley, the surface lots (with the exception of the Brew Pub lot) and garages would be free. Main Street would operate as paid parking 12 months per year with a 3 hour limit. In the off season and the summer, the Main Street regulations would remain and free time limited parking would be retained on Swede Alley and in the Garage. Premium rate passes would be sold to employees at \$500 per year (valid anywhere except Main Street which would allow a parker to park beyond the posted time limit in the area. Less expensive passes would be sold for \$125 in the winter and for an eight month period of \$75 in the summer and shoulder seasons (valid in the China Bridge Garage only).

This scenario does not completely achieve year-round consistency. It provides free parking during periods when there is a surplus, and minimizes the number of annual regulation changes from four changes to two changes, one on December 15 and one on April 15. Main Street would operate all year. This scenario achieves a break-even financial result and was the first choice of a majority of the Committee members. It does control employees during the annual year. It was a clear favorite among the merchants who visited the open house, achieving 19 points over Scenario 3 Free China Bridge, which received 10 points.

Parking Open House

An Open House for Main Street Merchants and Restaurants was held at the Kimball Art Center Gallery on July 14. Committee members and parking staff played host to twenty attendees. The parking scenarios were informally presented and attendees were asked to record their preferred first and second scenario choices. Additional questions were asked regarding whether the regulations should be in effect on Sundays and Holidays. The top two scenarios were Four Months On/Eight Months Off and free China Bridge. Four Months On-Eight Months Off was the overwhelming favorite with 19 points, and Free China Bridge achieved 10 points. There was a divided opinion on whether Sundays and Holidays should be enforced (yes votes in each case prevailed over no). There were several other comments which were taken which are recorded on the attachment labeled Parking Open House Comments.

Advisory Committee Recommendations

1. Adopt the following mission statement:

Provide a parking system which ensures easy, convenient, and user friendly parking for downtown customers. Ensure that the parking system enhances the competitiveness of the downtown district. Carry out the mission statement through achievement of the following objectives:

(Council Objectives listed below in Non-Bold Font)

- a) Manage parking to assure efficient use of existing resources;
- b) Monitor and assess the receptiveness of various user groups and parking rates and regulations;
- b) Replace goal (b) with the following - Provide a forum in which a Parking Committee can work bi-annually with staff to monitor and assess the receptiveness of user groups to parking rates and regulations.
- c) Generate sufficient revenue to pay for program costs;
- d) Mitigate unintended impacts;

Add another goal which states the following:

- e) Provide appropriate levels of free parking components during periods when a surplus of parking is evidenced.

2. Adopt the following parking system recommendation beginning December 15, 1999.

Seasonal Four Month/Eight Month Off - Implement \$1 per hour annual rate for all paid areas between December 15-April 15. Retain these regulations year-round in the Brew Pub Lot and on Main Street. For a period of eight months in the shoulder seasons and in the summer, enforce free time-limited parking in Swede Alley, and in all surface lots and garages (with the exception of the Brew Pub lot which will remain \$1 year-round). Post limits of 3 hours in the free areas for the eight month shoulder and summer periods. Sell premium rate passes to employees at a cost of \$500 per year. The premium pass would be sold in an annual increment only. Sell a discounted China Bridge Garage pass. There would be 3 types of discounted pass. An annual pass for \$150, a \$125 winter pass and a \$75 shoulder and summer period pass. The passes would allow employees to park for longer than the posted time limit.

This scenario does not completely achieve year-round consistency, but it does provide free parking during periods when there is a surplus. It minimizes the number of annual regulation

changes from four changes to two changes. It will control employee parking in the off-season if the passes are priced accordingly, if employees are limited to certain parking areas, and if the system is enforced. Paid parking will be in effect annually on Main Street, which will minimize employee usage of the premium spots all year. This scenario achieves a break-even financial result and is the first choice of a majority of the Committee members. It was also the clear winner at the Parking Open House.

3. Engage in the Following Future Tasks

- a) **Technology Evaluation** - conduct a comparative analysis of current meter technology and replacement impacts. Some members feel that the single space meters would be more effective than the pay and display system in achieving the mission of user friendliness. The current signing has improved compliance, but according to some members, there is still some confusion on the street. Staff should monitor the problems and evaluate single space versus pay and display technology according to suggested criteria such as public opinion, up front capital, disposition, and life cycle costs; revenue per space; and maintenance per space cost (include snow removal and labor intensiveness to collect, repair, and maintain the technology. The opinion of the Historic District Commission should also be factored into the decision.
- b) **Evaluate the parking system after the winter season year and return to the Council with a report.**

D. Department Review. This memorandum was forwarded for comment to the Office of Capital Management and Budget (OCMB), and the City Manager. OCMB staff were very active in the review of the financial projections and interacted with the Committee on several occasions to explain cost and discuss the projections. The Historic Main Street Business Alliance was also solicited for comment on the Committee recommendation.

ALTERNATIVES:

1. **Accept the Staff Recommendation** Provide input on the scenario recommended by the Parking Committee and direct staff to implement the recommended alternative. Hold a future public hearing to evaluate input from citizens on the proposal.
2. **Suggest other Alternatives** or request additional information from the Committee for review.
3. **Do Nothing.**

SIGNIFICANT IMPACTS:

1. **Selecting Alternative 1 will provide the opportunity for future public comment on this issue. The alternative can quickly be finalized and can be in full operation by December 15 according to the Committee recommendation.**
2. **Alternative 2 could delay selection of a proposed scenario, in which case the existing system will continue to operate.**
3. **Selection of Alternative 3 would result in continuing the existing parking system.**

RECOMMENDATION:

Evaluate the Parking Committee's report and their recommendation. Hold a public hearing to evaluate input from citizens on the proposal on or about September 2, 1999. Pursuant to hearing that input, implement the scenario with any appropriate revisions on December 15, 1999.

Park City Parking Model

7/20/99

SUMMARY

	1998 Actual	1999 Projected	1999 Model	Free Main Street	Free Swede Alley	Free China Bridge	Geographic Zones	4 On/8 Off
Revenue								
Park. Tickets	\$138,577	\$144,628	\$144,000	\$124,000	\$124,000	\$124,000	\$124,000	\$124,000
Park. Permits			\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000
In-Car Meters			\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
Quick Cards			\$40,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Tokens			\$5,500	\$5,500	\$5,500	\$5,500	\$5,500	\$5,500
			\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500
Meter Revenue	\$121,426	\$279,381	\$280,224	\$338,745	\$369,515	\$433,110	\$423,699	\$432,974
Main Street		\$148,600	\$148,622	\$0	\$205,448	\$216,376	\$236,046	\$212,005
Swede Alley		\$58,723	\$57,671	\$142,482	\$0	\$130,609	\$74,634	\$84,811
Gateway		\$14,258	\$13,944	\$37,463	\$33,716	\$34,965	\$18,939	\$22,061
Flagpole Lot		\$10,279	\$10,350	\$26,910	\$0	\$26,023	\$13,899	\$15,673
Brew Pub Lot		\$5,314	\$9,491	\$25,907	\$24,368	\$25,137	\$27,189	\$26,163
China Bridge		\$40,238	\$40,145	\$105,984	\$105,984	\$0	\$52,992	\$72,262
Total Revenue		\$424,009	\$424,224	\$462,745	\$493,515	\$557,110	\$547,699	\$556,974
Op. Expenses								
Personnel	\$357,981	\$426,820	\$431,000	\$515,000	\$515,000	\$515,000	\$515,000	\$515,000
Serv./Sup.			\$170,000	\$225,000	\$225,000	\$225,000	\$225,000	\$225,000
Street Signs			\$53,000	\$82,000	\$82,000	\$82,000	\$82,000	\$82,000
Ampco			\$28,000	\$28,000	\$28,000	\$28,000	\$28,000	\$28,000
			\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000
Cap. Expenses								
Meter Amort	\$32,364	\$32,364	\$32,364	\$32,364	\$32,364	\$32,364	\$32,364	\$32,364
			\$32,364	\$32,364	\$32,364	\$32,364	\$32,364	\$32,364
Net w/o Cap. Exp.	-\$97,978	-\$2,811	-\$6,776	-\$52,255	-\$21,485	\$42,110	\$32,699	\$41,974
Gross	-\$130,342	-\$35,175	-\$39,140	-\$84,619	-\$53,849	\$9,746	\$335	\$9,610

Parking Open House Comments

Attachment 2

Scenario Rankings

4 month	19 Points
Free China	10Points
Free Swede	9 Points
Free Main	4 Points
Geo Zones	3 Points

Sunday Enforcement

Yes	9 Votes
No	8 Votes

Holiday Enforcement

Yes	9 Votes
No	8 Votes

Are 30 Minute Zones Effective?

Yes	12 Votes
No	4 votes
no opinion	1 vote

Other Comments:

- Change technology
- Change direction of 5th Street
- Pay Parking Only from 2-6
- Build a Garage
- Get UTA to run regional transit support to SLC
- Stop the program at 6 p.m.
- Run from noon - midnight
- Create Ped Mall
- Increase Rate on Main to \$2:00 per hour and it would break even
- Use traditional meters
- Use traditional meters
- Add tow away zone signs to the 30 minute meters
- Get merchants 5 minute delivery passes
- Add 30 minute delivery spaces on lower Main
- Treat the Brew Pub as part of Swede Alley and don't raise the price to \$1

**Premium
Permit
\$500**

Type	Date Purchased	Cost
Annual Pass	November 1- January 31	\$ 500.00

Assumptions:

- 1) Valid from December 15 for one year in Swede Alley only
- 2) Daily equivalent = \$1.98 per working day to park all year
- 3) Pass is only sold November 1- January 31
- 4) Not pro-rated, good for a full year
- 5) There are no limits regarding how many per business
- 6) Sold only to holders of valid Main Street business licenses
- 7) Passes are Hang Tags which are transferrable
- 8) Applies to all scenarios
- 9) Pro-rating and other conditions to be adjusted by staff/committee as needed

China Bridge Garage Discounted Employee Permit Schedule

Type	Date Purchased	Cost
Annual Pass	<i>November - April</i>	\$ 150.00
Winter Pass	<i>November - April</i>	\$ 125.00
Pass Rate after Feb 15	<i>Feb 16-April 15</i>	\$ 75.00
Off-Season Pass	<i>April-December</i>	\$ 75.00
Pass Rate after July 15	<i>July 16-December 14</i>	\$ 50.00

Assumptions

- 1) There are three types of Permits available
- 2) Passes are good only in China Bridge Garage.
- 3) Average Annual Rate per day= 59 cents per day
- 4) Average Winter Rate per day = 1.48
- 5) Average Off-Season Rate = 44 cents per day
- 7) Permit does not guarantee a space
- 8) Off-Season Permit is required in order to park beyond posted time limits



COUNCIL AGENDA REPORT

DATE: August 5, 1999
DEPARTMENT: Office of Capital Management and Budget
AUTHOR: Tom Bakaly, Director of Capital Programs and Budget
TITLE: Grant Requests
TYPE OF ITEM: Legislative

SUMMARY RECOMMENDATIONS: The City Council should approve the recommendations made by the Park City Arts Council for the disbursement of FY 1999-00 grant funds for arts, culture and humanities.

DESCRIPTION:

A. Topic: Grant Disbursement

B. Background:

In May of 1996, the City Council adopted a policy that governs the disbursement of grant funds. The policy is annually adopted as part of the budget process (attached). In addition to establishing criteria for determining grant recipients, the policy also established categories in which organizations receiving grants were placed. Each category then gets a portion of the total funds appropriated for grants. The total amount of funds available for grants is a percentage (2.25%) of the General Fund budget for each year.

During May of 1997, City Council formed a Grants Subcommittee to review the additional grant requests and make a recommendation to the City Council. The Grants Subcommittee consists of Council member Daniels, Council member Harlan, and a City staff representative (Tom Bakaly).

C. Analysis:

Disbursement of FY 1998-99 grant funds for Arts, Culture and Humanities: One category established by the Grants Policy was Arts, Culture and Humanities. Per the policy, the Park City Arts Council was designated as the representative organization for the purpose of planning how

grant funds will be distributed for arts. The Arts Council has completed their grant review process and their FY 1999-00 recommendations are attached. The budget for this category for FY 1999-00 is \$40,928. Representatives from the Arts Council will be available at the City Council meeting to answer specific questions.

Grant Subcommittee Recommendation: The Grants Subcommittee generally agrees with the recommendations of the Arts Council. The Subcommittee did ask the following questions of the Arts Council which are addressed in the attached letter:

- A) Please explain the staffing of the Utah Music Festival and where the organization is based.
- B) Please explain the amount of funding and rationale behind the \$14,500 grant to the Arts Council.
- C) The amounts of the recommended grant allocation don't add to the total provided and do not equal the total amount available for the grants. Please note that when you take out the grant for the Arts Council, there is \$26,428 available for arts grants. The Arts Council has recommended \$24,800 to the attached grants. The Arts Council is recommending the remaining balance of \$1,628 be awarded to the Bronze Miners Sculpture. This in part answers another question from the subcommittee regarding why funds were not allocated to this sculpture project.

D) Why is the Utah Symphony the only fully-funded grant request?

E) Please provide a list of grant recommendations from prior years.

D. Department Review:

This request has been reviewed by the Office of Capital Management & Budget and the City Manager.

ALTERNATIVES:

- 1) Approve the general grant disbursement recommendation from the Arts Council.
- 2) Deny the request (in total or partially): This action relating to the disbursement of Arts, Culture and Humanity grants would most likely necessitate further City Council direction concerning the grants policy and its implementation.
- 3) Continue the Item: The needs of several of the grant recipients are time sensitive to the next couple of weeks. Delaying the requests for more than a few weeks could cause some problems for some of the recipients.
- 4) Do Nothing: Same as Continuing the item.

SIGNIFICANT IMPACTS:

Implements the City's grants policy which to date has worked well. Funds for the recommended action are in the grants budget.

CONSEQUENCES OF NOT TAKING THE RECOMMENDED ACTION:

The City Council would need to provide further direction and perhaps make modifications to the Grants policy.

RECOMMENDATION:

Approve the recommendation of the Arts Council concerning the distribution of grant funds.

The PCMC Grant Committee had several questions of the Cultural Grant Committee. Answers are as follows:

A. Yes, the Utah Music Festival is run by Eric Samuels. The Cultural Grant Committee did not fund this application last year. The reason for funding this year is proof that the Utah Music Festival is offering many free concerts in Park City area this summer. Also, the caliber of musicianship is on par with Park City International Music Festival (several committee members have attended concerts). Finally, Utah Music Festival provided Cultural Grant Committee with requested proof of non profit 501 (c) status.

B. Cultural Grant Committee requested in FY 1996-7 that the Arts Council eventually be provided separate line item funding. To date, that has not occurred, but the Cultural Grant Committee continues to request separate funding for Arts Council. Original funding was \$10,500. Last three budget cycles Arts Council has been funded \$14,500. Increase assumes some administrative cost for coordinating Cultural Granting process. Summit County equally matches city funding for Arts Council.

C. \$24,800 is correct amount Cultural Grant Committee allocated for this FY 1999-2000. The Cultural Grant Committee would like the remainder of the grant money to be allocated toward the Bronze Miners Sculpture project. Again, the Grant Committee fully supports the concept of the project but recommends that Public Arts projects be funded from a separate line item in the general budget or a contingency fund.

D. Cultural Grant Committee members voted to fully fund both the Park City International Jazz Festival and the Utah Symphony because requested amounts were modest compared to entire project budget, and because so many Park City residents and second homeowners attended and will continue to attend Jazz Festival and Symphony at Deer Valley. The number of locals impacted by both musical offerings is quite great.

CULTURAL GRANT COMMITTEE MEMBERS AS FOLLOWS:

Patti Volla, Chair

Mike Andrews

Deb Corrigan

Richard Scott

Mary Behrens

Dell Fuller

Kris Widner

Don Zinn

(Bitsy Beall was out-of-town.)

This Cultural Grant Committee summary has been respectfully prepared & submitted by Joanna Charnes, Executive Director, Arts Council.





Park City Arts Council

ARTS COUNCIL: PARK CITY/SUMMIT COUNTY

Cultural Grant Committee, upon first convening during FY 1996-1997, recommended that Arts Council should receive line item funding rather than request a grant annually. This request has not been incorporated into Park City Municipal Corporation's Budget to date.

Arts Council receives \$14,500 from PCMC, equally matched by Summit County.

\$14,500 from PCMC goes to following Arts Council line items:

\$ 3,243	Office Rent
\$ 3,127	Art in Public Places Workshops, Conferences, public meetings
\$ 1,950	Cash Sponsorships: Park City Artist Association Christmas Show
	Kimball Art Center Youth Show
	Who's Art
	People Make the City Concert
\$ 4,078	Contract Labor & Admin. Support
\$ 1,100	Sundance Children's Theatre
\$ 1,000	Office misc. expense

Post Office Box 4455
Park City, Utah
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ARTS COUNCIL GRANT SUBMITTAL SUMMARIES 1999-2000

Arts Council: Park City/Summit County: \$24,800 Recommended funding
Cultural Arts Grant Committee assumes continued funding of \$14,500

Grant Submittal requests: Individual Artists

1. Pat Drewry Sanger

After school experimental program using expressive arts for children ages 9-12.
This is already funded with PCMC Youth Grant monies but project director
wants to pay artists who will be working with the 60 children.
Amount requested: \$3,500 Recommendation: \$1,300

2. Helen Becker "Color Me Park City"

Artist wants funds to paint historic Main Street & work with PC High School
Students
Amount requested: \$ 846.00 Recommendation: -0-

3. Art Parts Resources Directory

Directory of artists, artisans, craft people to compile book to be distributed to public.
Amount requested: \$2,800 Recommendation: \$1,700

4. Anita Crane, Bearlace Cottage Designs

Create children's book on the history of Park City.
Amount requested: \$6,000 Recommendation: -0-

5. John Helton

Propose general design concept for far South end of City Park. Design is already in place with
Department of Leisure Services.
Amount requested: \$1,000 Recommendation: -0-

6. Paul Jakubowski

Decorate four sets of city stairs by creating & painting cut outs to be fastened to
railings. Cultural Grant Committee likes this concept but feels project should be referred to Art in
Public Places Design Review Committee & should be funded by separate public arts/public works
line item.
Amount requested: \$1,700 Recommendation: -0-

7. Paul Jakubowski

Create natural history mural along the Poison Creek Trail tunnel. Cultural Grant Committee likes
this concept but feels project should be referred to Art in Public Places Design Review Committee
& funded by separate public arts/public works line item.
Amount requested: \$12,000 Recommendation: -0-

8. Eve Kohlman Lamarre- Creative non-fiction literary arts project
Compile non-fiction stories of Park City women working with clinical health
social worker.

Amount requested: \$6,550 Recommendation: -0-

9. Ron Mooney-Write a book reflecting experiences, emotions of Park City's
people surrounding 2,002 Olympics. Amount requested: \$5,000 Recommendation: -0-

10. Holly Pendergast-Folk Doll Expressions

This project would allow 10 women to express their differing cultures by creating folk dolls that
emulate their cultures.

Amount requested: \$2,653 Recommendation: -0-

11. Network for Conscious Living-L. Witherspoon, C. Elliot

Artists seek a place to create play & integration for arts @ Art Festival,
Farmers Market, Miners' Day Float

Amount requested: \$3,000 Recommendation: -0-

12. Jan Perkins-Oil Painter

Create six paintings of Park City's historic buildings. 50% of sales will go to
Park City Arts Council & Park City Historical Society, 50% will go to Artist.

Amount requested: \$13,700 Recommendation: -0-

13. Jim Long- Design wood benches

Design & build six benches in Park City. This application should be forwarded to Art in Public
Places Design Review Committee.

Amount requested: \$6,000 Recommendation: -0-

14. Judy Summer-Artist

Tuition reimbursement request for Children's Art Therapy class. Grants cannot be given
for tuition purposes.

Amount requested: \$ 125 Recommendation: -0-

15. Allison Willingham-Artist

Artist is requesting funds to take time off from her work to paint
seven Park City landscape paintings for two month period.

Amount requested: \$5,000 Recommendation: -0-

All of the above individual grant submittals that were not recommended
for funding did not meet grant criterion.

GRANT SUBMITTAL REQUESTS: ORGANIZATIONS:

16. Bronze Miners Sculpture Committee

Leadership 2,000 committee is commissioning bronze sculpture of miner Jim Ivers. Public & private monies are being solicited. Arts Council Grant Committee fully supports project, but feels that the Commission of a Public Art Project should come from a different fund than the funds that are available for Cultural Art Grants. The Arts Council is a Fiscal Sponsor for this project, has provided in-kind staff time, but would like this project funded separately.

Amount requested: \$5,000 Recommendation: -0-

17. Historic Main Street Business Alliance

Funds are requested to help produce People Make the City *Free* Concert Sunday July 25, 1999. Cultural Grants Committee likes concept of free day-long concert but feels funding sources such as Summit County Restaurant Tax Committee, Main Street Merchants, & Chamber Bureau should fund this endeavor because it brings more people to commercial businesses.

Amount requested: \$4,000 Recommendation: -0-

18. Historic Main Street Business Alliance

Funds are requested to help celebrate opening of Heber Avenue Park.

Again, Cultural Art Grant Committee fully supports concept, Arts Council has helped by providing in-kind staff time. However, Grant Committee feels funding should be through Main Street businesses because this project should bring more people to Main Street.

Amount requested: \$ 340 Recommendation: -0-

19. Kimball Art Center

Funds requested are to support concept of The Garage Gallery, dedicated to exhibiting Summit & Wasatch County artists. Local artists will be encouraged to learn how to present their work, learn how to better market their work & will collaborate as a committee in evaluating proposals for the art center.

Amount requested: \$14,200 Recommendation: \$2,500

20. Oral History-Park City Historical Society

Funds requested are to help cover costs to audio tape & photograph interviews of Park City people, train people to conduct oral history interviews, promote the end product through exhibit & video production.

Amount requested: \$2,000 Recommendation: \$1,300

21. Park City International Jazz Foundation

Funds requested will help underwrite the Park City Jazz Foundation educational clinics that occur during the International Jazz Festival. Knowing that over 300 children participated last year for free, organizers expect educational workshops to double in size.

Amount requested: \$2,500 Recommendation: \$2,500

22. Park City Chamber Music Festival

Funds requested are for general support toward their summer performance season & educational Young Artist Institute.

Amount requested: \$5,000 Recommendation: \$1,500

23. Park City Performances-Egyptian Theatre

Funds requested will support Youth Theatre program: 75 students in summer, 250 students after school, 2,500 students-county-wide attending matinees. Cultural Art Grant Committee feels this program increases student participation & audience involvement every year, & goal & structure of this program most effectively meets grant criterion.

Amount requested: \$10,000 Recommendation: \$7,000

24. Park City Performing Arts Foundation

Funds requested are to sponsor part of the Pillow Theater Season, 200 seat American Express Blue Box Theater @ Eccles Center for the Performing Arts. Cultural Grant Committee likes concept of sponsoring Pillow Theater which attracts students. However, committee isn't certain how many local students attend, how many are offered free or discounted tickets.

Amount Requested: \$8,000 Recommendation: \$2,000

25. Summit Institute for Arts & Humanities

Funds requested are to assist with summer dance programs. Free workshops are part of the program which are held for Utah dance students. Cultural Grant Committee not certain how many local students participate in dance workshops.

Amount Requested: \$3,000 Recommendation: \$1,000

26. Utah Music Festival

This Park City-based Chamber Music Festival is providing free concerts open to the public twice weekly all summer long. They were asked to submit proof of their 501 (c) 3 status which they have done.

Amount Requested: \$10,000 Recommendation: \$1,000

27. Utah Symphony

Funds requested are for general marketing support for summer concert series at Deer Valley.

Average attendance: 3,000. Cultural Grants Committee recognizes popularity of summer concert series to local Park City population.

Amount Requested: \$3,000 Recommendation: \$3,000

Please note the following:

Cultural Grant Committee received 27 applications totaling \$136,874 in requests, given \$26,500 to allocate, \$14,500 designated to PC Arts Council.

Cultural Grant Committee recommends increasing funding for next year, and having separate applications for individual & organizational grant requests. Grant committee recommends sending an evaluation form to more effectively track the success/ & implementation of those grants that are approved.

Previously funded projects:

FY 1996-1997

**\$32,500 BUDGETED, \$8,500 PRE-AUTHORIZED FOR PC MUSIC FESTIVAL,
\$10,500 DESIGNATED - PC ARTS COUNCIL, \$13,500 AVAILABLE TO GRANT**

Grant Committee requests funding arts council through separate line item budgeting rather than special grant. Arts Council funding is for general & on going support.

Park City Performances	\$6,350	Youth Theatre
Bitsy Beall Student writing project	\$ 500	Screenwriting contest for Middle School students
Utah Symphony	\$ 900	General marketing support
PC High School Music Program	\$1,050	help fund Dana Gress' original composition for H.S.
Kathleen Shorr	\$ 800	Dance project
Jill Gibbons Film Documentary	\$1,200	Seed money for documentary on PC High School Students helping out at South Dakota Native American Reservation
Kimball Art Center	\$2,200	Masterpieces in Art program
PC Arts Council	\$10,500	General support

FY 1997-1998

**\$38,000 BUDGETED, \$14,500 DESIGNATED FOR PC ARTS COUNCIL,
\$23,500 AVAILABLE TO GRANT**

Grant Committee requests funding arts council through separate line item budgeting rather than special grant. Arts Council funding is for general & on going support

Randy Barton	\$1,200	Interactive theatre pieces to perform in schools
Shawn Emery	\$2,200	Documentary Film: History of skiing in Utah
Jill Gibbons:	\$2,000	Documentary Film: Journey to Pine Ridge. Film of Park City Teens working on Native American Reservation in South Dakota.
Park City Art Festival	\$2,300	Support for Artist's Stage/work area
PC Jazz Festival	\$2,500	provide free educational jazz workshops for local students
PC International Music Festival	\$4,900	general support
Park City Performances (Egyptian Theatre)	\$6,000	Support Youth Theatre program
Kathleen Shorr	\$1,000	Choreograph dances inspired by FIGURES IN UTAH ART Exhibit at Kimball Art Center.
Park City Arts Council	\$14,500	General Support

Utah Symphony \$1,400 Marketing support for summer concerts at Deer Valley.

FY 1998-1999

\$14,500 designated to PC Arts Council, \$28,000 available to grant.

Grant Committee requests funding arts council through separate line item budgeting rather than special grant. Arts Council funding is for general & on going support.

Randy Barton \$2,000 Performance in schools (completion of previous project)

Peg Bodell \$2,500 Establish Art In Residency Program

Egyptian Theatre \$6,500 Youth Theatre

Institute @ Deer Valley \$1,000 (now Summit Institute) Dance project

Mountainlands
Community Housing \$3,500 Documentary on Park City's different cultures

Park City International
Music Festival \$3,000 general support for summer season

Park City Performing
Arts Foundation \$5,000 Missoula Children's Theatre production of Wizard of Oz geared toward Park City's Hispanic Community

Park City Singers \$2,000 general support

Utah Symphony \$2,500 marketing monies for summer concerts @ Deer Valley specifically sent to Summit County residents.

Park City Arts Council \$14,500 General support

GRANT APPLICATION SUMMARIES

GRANT COMMITTEE MEMBER RECOMMENDATIONS:

PROJECT:	1	2	3	4	5	6	7	8	AVG
SANGER	2,500	500	500	500	3,500	1,500	500	500	<u>1,250-1,300</u>
ARTS PARTS	2,500	2,000	1,500	0	1,500	1,500	1,400	1,400	<u>1,700</u>
SCULPTURE	0	0	0	0	0	0	0	0	0
KIMBALL ART	0	3,000	0	0	5,000	3,000	5,000	2,000	<u>2,500</u>
ORAL HISTORY 1,300	1,000	500	2,000	2,000	500	1,000	1,500	500	<u>1,300-</u>
JAZZ FEST	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	<u>2,500</u>
CHAMBER MUSIC	2,000	1,000	1,000	0	2,000	0	3,000	2,500	<u>1,500</u>
PC PERFORMANCES	6,000	5,000	10,000	10,000	5,000	4,000	7,000	0	<u>6,700-7,000</u>
PC PERFORM ARTS FOUND	2,000	1,000	2,000	500	500	2,500	3,000	2,000	<u>1,700 2,000</u>
SUMMIT INST	1,500	500	500	500	500	1,000	1,000	1,000	<u>800 1,000</u>
UTAH MUSIC FEST	1,500	500	0	500	1,000	2,000	0	1,000	<u>800 1,000</u>
UTAH SYMPHONY	3,000	3,000	3,000	3,000	1,000	3,000	0	3,000	<u>3,000</u>
TOTAL: \$24,800									

SAMPLE

CULTURAL ARTS GRANT REVIEW GRID

APPLICANT NAME _____

AMOUNT REQUESTED \$ _____

CRITERIA	LOW	AVG	HIGH	TOTAL
✓ 1A) QUALITY OF PROJECT/ CONCEPT DOES IT STAND ON ITS OWN?				
✓ 1B) IMPORTANCE OF PROJECT TO THOSE SERVED				
✓ 2) RANGE OF INFLUENCE (WHO AFFECTED, HOW MANY)				
✓ 3) MANAGEMENT COMPETENCE				
✓ 4) QUALIFICATIONS				
✓ 5) MEASURE OF SUCCESS ATTENDANCE, VOLUNTEERS				
✓ 6A) FINANCIAL SUPPORT FROM OTHER SOURCES				
✓ 6B) % REQUESTED/BUDGET				
✓ 7) COMMUNITY COMPONENT				

AMOUNT RECOMMENDED

\$ _____

28

GRANTS POLICY - Amended 5/1/99

As part of the budget process, the City Council appropriates funds to organizations and endeavors whose missions are consistent with those of the City. Depending upon the type of grant category, grants may take the form of cash contributions, one-time capital project donations, forgone fees or rent relating to City property. The use of the grant funds will be for specific services rendered, special projects, or organizational "seed" money.

Grant Distribution Criteria: Organizations or projects must meet the following criteria in order to be eligible for a grant: 1) Accountability and Sustain ability of Organization; 2) Program Need and General Public Benefit and; 3) Fiscal Stability and other Financial Support.

Criterion #1 - Accountability and Sustain ability of Organization or Endeavor: The organization or endeavor must have: 1) Quantifiable goals and objectives; 2) Non-discrimination in providing programs or services; 3) Cooperation with existing related programs and community service; 4) Compliance with the City contract and 5) Not-for-profit Status.

Criterion #2 - Program Need and General Public Benefit: The organization or endeavor must have: 1) A clear demonstration of public benefit and provision of direct services to City residents and; 2) A demonstrated need for the program or activity.

Criterion #3 - Fiscal Stability and other Financial Support: The organization or endeavor must have: 1) A clear description of how public funds will be used and accounted for; 2) Other funding sources that can be used to leverage resources; 3) A sound financial plan that demonstrates managerial and fiscal competence; and 4) A history of performing in a financially competent manner.

Total Grant Appropriations: The City appropriates a total of 2.25% of its annual General Fund budget year for grants in categories 1 - 5 as described below. In addition, the City appropriates specific dollar amounts from other funds specifically related to category 6 as described below. The General Fund budget is defined as total departmental operations not including the "carry-forward" of unspent balances.

Grant Categories and Percentage Allocations: For the purpose of distributing grant funds, grants are placed into the following categories: 1) Special Services; 2) Arts, Culture, Humanities; 3) Youth; 4) Rent Contribution; 5) Grant Contingency and; 6) Historic Preservation. A percentage of the General Fund budget (whose sum does not exceed 2.25 %) is allocated to each of the first five individual categories by the City Council. A specific dollar amount is allocated to category 6.

The General Fund category percentage allocation does not vary from year-to-year. However, as the City's budget fluctuates (up or down) due to economic conditions, the dollar amounts applied to each category will fluctuate proportionally. In years when the budget decreases, the City Council may choose to reduce the contingency fund appropriation to the extent possible in order to hold grant amounts constant. In the case of categories 2, 3, and 5 (Arts, Youth and Contingency), unspent grant balances from a prior fiscal year are reappropriated on a one-time basis to the upcoming fiscal year. The unspent prior year balance is added to the new grant amount for the upcoming fiscal year.

1) Special Services: An amount not to exceed 1.19 % of the General Fund budget will be designated for grants relating to services that would otherwise be provided by the City. Special services that fall into this category would include, but not be limited to; sustain economic development, historical preservation, marketing/sales, public safety, affordable housing and recycling.

To the extent that is possible, individual special services will be delineated in the budget. Any amount not specifically designated in the budget for special services will be placed in the Grant Contingency Category. Each special service grant will have a special service contract with a term of one year. If a special service grant recipient wishes to increase their budgeted grant amount, they must justify why a change is needed. Funds used to increase individual special service contracts must come from within the Special Services Category or the Grant Contingency Category.

2) Arts, Culture, Humanities: .30% of the total General Fund budget will be designated for a grant to a representative organization of the arts, culture, and humanities community. The representative organization will propose a plan by June 1st of each year of how the grant funds will be distributed to organizations in the arts, culture, and humanities community. The representative organization may establish a reasonable contingency balance for requests specific to the Arts, Culture and Humanities category that may arise throughout the year.

The proposal must be consistent with the criteria listed in this policy. In particular, criterion 1-3: (cooperation with existing related programs and community services) will be closely monitored. Failure to comply with this criteria may result in loss of representative organization status.

Upon being designated by the City Council as the representative organization, the representative organization will enter into a contract prior to July 1st with the City for the distribution of grant funds for a one year period. If a representative organization is not identified by City Council, the grant funds will be held in a City trust fund until a representative organization is identified.

3) Youth: .25% of the total General Fund budget will be designated for a grant to a representative organization for youth services. All of the policies relating to category #2 also apply to the youth category.

4) Rent Contribution: An amount not to exceed .48% of the General Fund budget will be used as a rent contribution for organizations occupying City owned property. To the extent that is possible, individual rent contributions will be delineated in the budget. Any amount not specifically designated in the budget will be placed in the Grant Contingency Category.

The City is required to make lease contributions to the Park City Building Authority for buildings that it occupies. Organizations may enter into a lease with the City to occupy City space at a reduced rental rate. The difference between the reduced rental rate and the rate paid to the Park City Building Authority will be funded by the rent contribution amount. The City Council may make long-term lease commitments for reduced rental rates under this policy. Please note that this policy only applies when a reduced rental rate is being offered. This policy does not apply to lease arrangements at "market" rates.

5) Grant Contingency: .03% of the General Fund budget will be designated as a grant contingency reserve for organizations, programs, or endeavors that arise throughout the year. Use of the grant contingency fund requires City Council approval. The policies stated above will be applied to requests from the Grant Contingency Category. City Council will review contingency fund balance every two years and make decisions for appropriations based upon recommendations from the Grants Committee.

6) Historic Preservation: Each year, the City Council will appropriate a specific dollar amount relating to historic preservation. The City Council will designate the funding for these expenditures during the annual budget process. The funding source for this category is the Lower Park Avenue and Main Street RDA. The total amount of historic grants available is \$200,000 (\$100,000 from each RDA project area). In instances where another organization is involved, a contract delineating the services will be required.

It is at the discretion of the City Council as to which categories individual organizations or endeavors are placed. Any percentage changes to the General Fund categories described above must be approved by the City Council. All final decisions relating to grant funding are at the discretion of the City Council.

PARK CITY MUNICIPAL CORPORATION
GRANTS FY 2000 - Revised - May 27, 1999
Does not include Carry Forward from FY 1998-99 for Youth or Contingency

CATEGORY/DESCRIPTION	GRANT \$ FY1999 Budget	% of BUDGET GENERAL FUND	GRANT \$ FY2000 Budget	% of BUDGET GENERAL FUND
SPECIAL SERVICES				
Recycling	\$10,828		\$10,828	
Counseling Center	\$7,500		\$0	
Mountainslands Community Housing Trust			\$20,000	
Chamber Bureau	\$81,210		\$81,210	
Historical Society	\$25,121		\$25,121	
Domestic Peace Task Force	\$24,905		\$27,405	
Sub-total Special Services	\$149,564	1.06%	\$164,564	1.19%
ARTS/CULTURE/HUMANITIES				
Sub-total Arts	\$40,928	0.29%	40,928	0.30%
YOUTH				
Sub-total Youth	\$33,871	0.24%	33,871	0.25%
RENT CONTRIBUTIONS				
KPCW	\$25,172		25,172	
State Liquor Store	\$15,320		15,320	
Recycling	\$9,000		9,000	
Historical Society	\$16,800		16,800	
Sub-total Rent Contribution	\$66,292	0.47%	66,292	0.48%
GRANT CONTINGENCY FUND				
	\$26,815	0.19%	4,692	0.03%
TOTAL GRANTS - GENERAL FUND	\$317,470	2.25%	310,347	2.25%
GENERAL FUND BUDGET	\$14,112,992		13,800,000	
HOUSING/RDA				
Mountainslands Community Housing Trust	\$20,000		5,000	
Sub-total Housing	\$20,000		5,000	
HISTORIC PRESERVATION				
Sub-total Historic Preservation	\$200,000		200,000	
TOTAL GRANTS - All FUNDS	\$537,470		\$515,347	

Resolution No. -99

**RESOLUTION PROCLAIMING AUGUST 14, 1999
OMAR YOUNG DAY IN PARK CITY, UTAH**

WHEREAS, Omar Young, long-time Park City resident, has recently undergone a bone marrow transplant at Duke University and is recovering and doing well; and

WHEREAS, at only 13 years of age, Omar is very active in the community, and an example to us all because of his command of personal power, including his faith, love of others, and courage; and

WHEREAS, a group of individuals have formed Omar's Fan Club in his honor; and are selling pins to raise funds for the hundreds of children afflicted with childhood cancer;

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Council proclaim August 14, 1999 as

OMAR YOUNG DAY IN PARK CITY, UTAH

in recognition of Omar's inspirational strengths and in an effort to raise funds for his very expensive procedure. The Mayor and City Council encourage the citizenry to observe **Omar Young Day** by supporting a fund-raising event entitled *Side by Side* which will be held at the Egyptian Theater on Saturday, August 14, 1999.

PASSED AND ADOPTED this 5th day of August, 1999.

PARK CITY MUNICIPAL CORPORATION

Mayor Bradley A. Olch

Attest:

Janet M. Scott, City Recorder

VI RESIGNATIONS AND APPOINTMENTS

Acceptance of resignation of City Attorney and appointment of Deputy City Attorney as Interim City Attorney

VII ADJOURNMENT

CITY COUNCIL SUMMER TOUR AUGUST 11 - 15, 1999

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will conduct its annual Summer Tour to Crested Butte, Glenwood Springs, Carbondale, and Aspen, Colorado from Wednesday, August 11, 1999 to Sunday, August 15, 1999. This is an informational excursion and no formal action will be taken. Therefore, the regularly scheduled meeting of the City Council scheduled on Thursday, August 12, 1999 is hereby canceled.

PARK CITY COUNCIL MEETING AUGUST 19, 1999

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will **not** hold its regularly meeting scheduled on Thursday, August 19, 1999, however, the City Council will be gathering to celebrate the Easy Street trail connection ribbon cutting and grand opening of Oasis Park on Main Street at times to be announced. No formal action will be taken.

Posted: 08/02/99

Revised: 08/04/99

See parkcity2002.org